

YouGov Survey Results

Sample Size: 2222 Adults in GB
Fieldwork: 6th - 7th May 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2222	400	571	204	240	780	793	1075	1147	233	918	549	522	1267	955	1922	107	193	527	364	269	762
Unweighted Sample	2222	384	631	232	252	920	829	997	1225	122	830	601	669	1377	845	1904	117	201	548	368	216	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		20 - 21 Feb	6 - 7 May																				
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																							
King Charles																							
Very positive	21	22	47	18	22	19	19	31	22	23	10	11	26	43	22	23	23	21	19	24	26	17	22
Fairly positive	38	39	40	40	43	47	41	40	37	41	33	40	44	34	39	39	40	39	30	38	38	40	43
TOTAL POSITIVE	59	61	87	58	65	66	60	71	59	64	43	51	70	77	61	62	63	60	49	62	64	57	65
Fairly negative	19	17	7	23	17	16	19	14	17	18	25	20	14	12	18	16	17	21	22	18	15	16	16
Very negative	15	12	4	12	10	12	13	11	15	10	12	15	11	9	12	13	11	12	20	13	10	14	10
TOTAL NEGATIVE	34	29	11	35	27	28	32	25	32	28	37	35	25	21	30	29	28	33	42	31	25	30	26
Don't know	7	9	2	8	8	6	8	4	9	9	20	13	5	2	9	9	9	7	8	7	11	12	9
NET FAVOURABILITY	25	32	76	23	38	38	28	46	27	36	6	16	45	56	31	33	35	27	7	31	39	27	39
Camilla, Queen Consort																							
Very positive	11	11	25	8	13	11	11	16	9	12	1	4	15	23	12	10	11	11	11	10	14	7	11
Fairly positive	34	35	47	31	35	40	35	38	34	35	30	31	37	39	35	34	35	34	26	36	34	34	37
TOTAL POSITIVE	45	46	72	39	48	51	46	54	43	47	31	35	52	62	47	44	46	45	37	46	48	41	48
Fairly negative	20	21	13	26	27	18	24	17	19	23	26	23	20	17	21	21	22	22	17	20	20	28	21
Very negative	23	20	11	20	15	24	18	20	22	18	21	22	19	17	19	21	18	24	34	21	19	15	17
TOTAL NEGATIVE	43	41	24	46	42	42	42	37	41	41	47	45	39	34	40	42	40	46	51	41	39	43	38
Don't know	12	13	5	15	9	7	11	8	16	11	22	19	10	3	13	14	14	9	12	13	12	17	14
NET FAVOURABILITY	2	5	48	-7	6	9	4	17	2	6	-16	-10	13	28	7	2	6	-1	-14	5	9	-2	10
Prince William																							
Very positive	39	40	69	30	37	53	33	56	35	44	24	27	49	61	38	43	41	40	26	45	41	30	44
Fairly positive	35	35	26	40	40	29	38	28	35	35	41	42	29	26	37	32	34	34	39	31	38	37	34
TOTAL POSITIVE	74	75	95	70	77	82	71	84	70	79	65	69	78	87	75	75	75	74	65	76	79	67	78
Fairly negative	11	9	2	13	9	4	14	5	10	9	10	12	8	5	10	8	9	9	16	9	7	12	9
Very negative	8	7	1	9	6	6	10	5	10	4	6	8	7	5	7	8	6	10	11	7	5	10	6
TOTAL NEGATIVE	19	16	3	22	15	10	24	10	20	13	16	20	15	10	17	16	15	19	27	16	12	22	15
Don't know	7	9	2	8	8	8	6	4	10	7	18	11	6	3	8	9	9	7	8	8	10	11	8
NET FAVOURABILITY	55	59	92	48	62	72	47	74	50	66	49	49	63	77	58	59	60	55	38	60	67	45	63

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		Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2222	400	571	204	240	780	793	1075	1147	233	918	549	522	1267	955	1922	107	193	527	364	269	762		
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Prince Harry																								
	Very positive	6	5	3	6	7	5	6	4	6	5	5	7	4	4	6	5	6	5	5	6	5	8	4
	Fairly positive	24	22	11	30	17	12	23	14	18	24	35	29	14	10	22	21	21	21	23	22	21	23	21
	TOTAL POSITIVE	30	27	14	36	24	17	29	18	24	29	40	36	18	14	28	26	27	26	28	28	26	31	25
	Fairly negative	28	25	28	27	29	19	29	21	24	25	26	25	24	24	24	26	26	24	17	26	23	26	26
	Very negative	33	38	54	26	36	56	33	55	40	36	14	26	48	57	38	37	37	42	45	36	38	30	38
	TOTAL NEGATIVE	61	63	82	53	65	75	62	76	64	61	40	51	72	81	62	63	63	66	62	62	61	56	64
	Don't know	8	11	4	11	12	8	10	6	12	9	20	13	9	5	11	11	11	8	10	10	13	13	11
	NET FAVOURABILITY	-31	-36	-68	-17	-41	-58	-33	-58	-40	-32	0	-15	-54	-67	-34	-37	-36	-40	-34	-34	-35	-25	-39
Catherine, Princess of Wales																								
	Very positive	44	42	72	32	44	53	35	58	35	49	22	30	52	63	40	45	44	46	27	48	44	31	45
	Fairly positive	30	30	22	35	34	29	35	26	29	30	30	36	24	23	33	25	29	30	36	25	32	32	30
	TOTAL POSITIVE	74	72	94	67	78	82	70	84	64	79	52	66	76	86	73	70	73	76	63	73	76	63	75
	Fairly negative	8	6	2	11	5	4	9	5	7	6	7	7	6	5	6	6	6	7	8	6	7	5	7
	Very negative	7	7	1	7	5	6	9	6	9	4	4	8	7	4	6	7	6	8	13	7	4	9	5
	TOTAL NEGATIVE	15	13	3	18	10	10	18	11	16	10	11	15	13	9	12	13	12	15	21	13	11	14	12
	Don't know	11	15	3	15	12	9	12	6	20	11	36	18	10	5	14	16	15	9	17	14	14	22	14
	NET FAVOURABILITY	59	59	91	49	68	72	52	73	48	69	41	51	63	77	61	57	61	61	42	60	65	49	63
Meghan, Duchess of Sussex																								
	Very positive	4	3	2	4	3	1	4	2	3	3	4	4	2	2	4	3	3	2	2	4	3	5	3
	Fairly positive	17	17	10	26	15	11	21	9	17	18	34	24	10	6	20	15	18	20	16	18	15	22	17
	TOTAL POSITIVE	21	20	12	30	18	12	25	11	20	21	38	28	12	8	24	18	21	22	18	22	18	27	20
	Fairly negative	21	18	14	22	22	13	21	14	18	19	23	20	16	15	17	19	18	17	17	16	18	22	20
	Very negative	47	47	70	33	46	64	41	67	47	47	17	33	59	71	46	48	46	50	51	48	47	35	49
	TOTAL NEGATIVE	68	65	84	55	68	77	62	81	65	66	40	53	75	86	63	67	64	67	68	64	65	57	69
	Don't know	11	14	5	16	13	12	14	8	16	13	22	19	12	6	14	15	15	11	14	15	17	18	12
	NET FAVOURABILITY	-47	-45	-72	-25	-50	-65	-37	-70	-45	-45	-2	-25	-63	-78	-39	-49	-43	-45	-50	-42	-47	-30	-49
Prince Andrew																								
	Very positive	0	1	1	1	1	0	0	0	1	0	2	1	0	1	1	0	1	3	0	1	0	1	0
	Fairly positive	4	4	8	4	3	5	4	5	5	4	5	3	5	6	5	4	5	2	4	4	4	5	5
	TOTAL POSITIVE	4	5	9	5	4	5	4	5	6	4	7	4	5	7	6	4	6	5	4	5	4	6	5
	Fairly negative	16	16	28	11	16	16	14	20	15	17	8	12	20	21	14	17	16	12	11	15	18	13	17
	Very negative	73	69	57	78	76	70	75	68	70	69	67	72	68	68	72	66	68	73	79	72	65	65	68
	TOTAL NEGATIVE	89	85	85	89	92	86	89	88	85	86	75	84	88	89	86	83	84	85	90	87	83	78	85
	Don't know	7	10	6	6	4	9	7	7	10	10	17	12	7	5	8	12	10	9	6	8	12	15	10
	NET FAVOURABILITY	-85	-80	-76	-84	-88	-81	-85	-83	-79	-82	-68	-80	-83	-82	-80	-79	-78	-80	-86	-82	-79	-72	-80

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			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Edward																								
	Very positive	17	14	30	10	15	13	13	21	10	18	4	7	19	27	14	15	15	20	11	16	15	10	15
	Fairly positive	36	38	48	36	41	48	36	45	35	40	27	32	42	48	37	38	38	35	33	37	37	37	40
	TOTAL POSITIVE	53	52	78	46	56	61	49	66	45	58	31	39	61	75	51	53	53	55	44	53	52	47	55
	Fairly negative	12	10	7	12	12	8	12	9	12	9	13	10	11	10	11	10	10	12	12	11	10	11	9
	Very negative	10	9	4	10	5	9	11	8	12	5	5	10	9	7	9	8	8	12	15	7	7	12	8
	TOTAL NEGATIVE	22	19	11	22	17	17	23	17	24	14	18	20	20	17	20	18	18	24	27	18	17	23	17
	Don't know	25	29	11	32	27	22	27	17	30	28	51	41	19	9	29	29	29	22	29	29	31	31	28
	NET FAVOURABILITY	31	33	67	24	39	44	26	49	21	44	13	19	41	58	31	35	35	31	17	35	35	24	38
Princess Anne																								
	Very positive	38	37	65	25	41	52	31	54	31	43	16	20	45	67	36	38	37	36	36	33	38	28	43
	Fairly positive	32	32	28	40	33	26	36	27	32	33	32	36	34	24	33	32	33	36	27	38	32	33	29
	TOTAL POSITIVE	70	69	93	65	74	78	67	81	63	76	48	56	79	91	69	70	70	72	63	71	70	61	72
	Fairly negative	8	6	2	12	4	4	10	4	8	6	7	8	6	4	7	6	6	4	8	7	7	8	5
	Very negative	6	5	1	6	4	5	7	5	8	3	2	7	6	3	6	5	5	9	8	5	4	8	5
	TOTAL NEGATIVE	14	11	3	18	8	9	17	9	16	9	9	15	12	7	13	11	11	13	16	12	11	16	10
	Don't know	16	19	4	18	17	13	15	9	21	16	43	28	9	2	18	20	19	15	21	17	19	23	18
	NET FAVOURABILITY	56	58	90	47	66	69	50	72	47	67	39	41	67	84	56	59	59	59	47	59	59	45	62
The royal family in general																								
	Very positive	16	17	37	12	16	22	13	25	16	19	8	11	21	30	17	18	18	19	12	20	17	9	20
	Fairly positive	42	43	52	39	49	48	41	46	39	46	36	39	47	47	41	44	44	43	34	41	42	45	45
	TOTAL POSITIVE	58	60	89	51	65	70	54	71	55	65	44	50	68	77	58	62	62	62	46	61	59	54	65
	Fairly negative	20	19	8	25	18	19	21	14	21	17	26	22	14	13	20	17	19	16	20	18	20	19	18
	Very negative	15	14	3	17	12	8	18	10	17	11	17	18	12	8	15	13	13	13	27	15	11	17	10
	TOTAL NEGATIVE	35	33	11	42	30	27	39	24	38	28	43	40	26	21	35	30	32	29	47	33	31	36	28
	Don't know	7	7	1	8	4	3	6	4	7	8	12	10	6	2	7	7	7	8	7	6	9	10	6
	NET FAVOURABILITY	23	27	78	9	35	43	15	47	17	37	1	10	42	56	23	32	30	33	-1	28	28	18	37
The institution of the monarchy in general																								
	Very positive	17	19	40	12	17	25	16	26	17	20	8	9	24	33	18	19	19	21	13	21	20	8	21
	Fairly positive	38	38	45	37	44	42	36	44	36	41	33	37	41	42	37	40	39	37	30	38	35	45	41
	TOTAL POSITIVE	55	57	85	49	61	67	52	70	53	61	41	46	65	75	55	59	58	58	43	59	55	53	62
	Fairly negative	17	18	9	22	18	16	20	13	19	17	24	21	15	12	19	16	18	14	22	18	20	17	17
	Very negative	19	17	4	21	14	10	21	12	20	14	19	21	15	10	18	15	15	20	28	16	15	20	13
	TOTAL NEGATIVE	36	35	13	43	32	26	41	25	39	31	43	42	30	22	37	31	33	34	50	34	35	37	30
	Don't know	9	8	3	8	5	6	7	5	8	9	16	12	6	2	7	10	9	8	8	7	11	11	8
	NET FAVOURABILITY	19	22	72	6	29	41	11	45	14	30	-2	4	35	53	18	28	25	24	-7	25	20	16	32

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Sophie, Duchess of Edinburgh																								
	Very positive	23	21	41	14	26	25	20	32	15	27	7	10	29	39	20	23	22	27	18	21	25	15	22
	Fairly positive	32	30	38	29	33	38	30	35	27	32	17	28	33	36	29	31	30	29	29	31	28	26	31
TOTAL POSITIVE		55	51	79	43	59	63	50	67	42	59	24	38	62	75	49	54	52	56	47	52	53	41	53
	Fairly negative	7	6	4	8	4	4	7	5	7	5	6	6	6	5	7	5	6	7	7	5	7	6	5
	Very negative	6	6	2	6	5	5	8	5	8	3	4	6	6	5	6	5	5	8	11	5	3	8	5
TOTAL NEGATIVE		13	12	6	14	9	9	15	10	15	8	10	12	12	10	13	10	11	15	18	10	10	14	10
	Don't know	31	37	16	43	31	27	35	23	42	33	67	50	25	15	38	35	38	29	35	37	36	45	36
NET FAVOURABILITY		42	39	73	29	50	54	35	57	27	51	14	26	50	65	36	44	41	41	29	42	43	27	43
Princess Eugenie																								
	Very positive	5	5	6	3	6	4	3	6	4	5	2	5	5	5	4	6	5	6	4	5	5	5	4
	Fairly positive	35	32	46	29	32	39	30	37	26	37	26	31	34	34	32	32	33	34	24	34	32	30	33
TOTAL POSITIVE		40	37	52	32	38	43	33	43	30	42	28	36	39	39	36	38	38	40	28	39	37	35	37
	Fairly negative	15	14	19	17	17	12	17	16	14	14	7	11	15	21	16	12	14	12	19	14	14	14	13
	Very negative	10	9	5	8	7	14	10	11	12	6	5	8	10	12	9	10	8	14	15	9	8	11	8
TOTAL NEGATIVE		25	23	24	25	24	26	27	27	26	20	12	19	25	33	25	22	22	26	34	23	22	25	21
	Don't know	35	40	24	43	38	30	39	30	44	37	60	44	36	27	39	41	41	33	38	38	42	40	42
NET FAVOURABILITY		15	14	28	7	14	17	6	16	4	22	16	17	14	6	11	16	16	14	-6	16	15	10	16
Princess Beatrice																								
	Very positive	5	5	7	3	4	5	3	6	4	5	3	5	6	5	4	7	5	11	4	5	5	4	4
	Fairly positive	36	33	47	30	36	35	32	37	26	39	22	33	34	36	33	32	33	32	25	35	32	28	35
TOTAL POSITIVE		41	38	54	33	40	40	35	43	30	44	25	38	40	41	37	39	38	43	29	40	37	32	39
	Fairly negative	15	14	18	17	18	12	17	17	14	15	8	12	16	20	16	12	14	10	17	14	14	17	14
	Very negative	9	9	5	8	6	14	10	11	12	6	4	8	9	12	8	10	8	13	17	8	8	8	8
TOTAL NEGATIVE		24	23	23	25	24	26	27	28	26	21	12	20	25	32	24	22	22	23	34	22	22	25	22
	Don't know	35	39	23	43	36	33	37	29	44	34	63	42	35	27	40	38	39	34	37	38	40	42	39
NET FAVOURABILITY		17	15	31	8	16	14	8	15	4	23	13	18	15	9	13	17	16	20	-5	18	15	7	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.