

Sample Size: 2063 GB Adults
Fieldwork: 21st - 22nd July 2026

		Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
		Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample		2063	371	530	190	223	123	724	736	996	1067	217	850	510	487	699	462	617	1785	99	179	489	338	250	708	
Unweighted Sample		2063	347	537	191	249	112	802	746	905	1158	162	717	623	561	792	476	509	1749	131	183	501	337	157	754	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Catherine, Princess of Wales																										
	Very positive	42	45	74	35	52	54	30	43	63	37	53	21	34	53	67	44	51	47	46	39	38	45	48	30	52
	Fairly positive	33	29	21	35	36	29	28	33	24	29	29	30	34	29	20	33	30	26	29	32	28	26	29	40	27
	TOTAL POSITIVE	75	74	95	70	88	83	58	76	87	66	82	51	68	82	87	77	81	73	75	71	66	71	77	70	79
	Fairly negative	8	7	1	13	3	5	10	11	4	8	6	4	8	6	6	8	6	6	7	11	7	7	7	10	5
	Very negative	7	6	0	6	3	4	13	6	3	7	4	8	6	5	3	5	5	6	5	9	11	6	3	7	3
	TOTAL NEGATIVE	15	13	1	19	6	9	23	17	7	15	10	12	14	11	9	13	11	12	12	20	18	13	10	17	8
	Don't know	10	13	3	11	6	7	18	8	5	19	8	36	17	6	3	11	9	15	13	8	15	15	13	13	13
	NET FAVOURABILITY	60	61	94	51	82	74	35	59	80	51	72	39	54	71	78	64	70	61	63	51	48	58	67	53	71
Meghan, Duchess of Sussex																										
	Very positive	4	4	3	6	2	2	5	4	3	5	4	3	6	4	2	3	5	5	4	2	5	5	4	9	2
	Fairly positive	16	18	7	25	16	8	31	20	11	17	18	34	21	12	11	17	15	19	18	18	15	16	18	21	18
	TOTAL POSITIVE	20	22	10	31	18	10	36	24	14	22	22	37	27	16	13	20	20	24	22	20	20	21	22	30	20
	Fairly negative	21	20	15	27	33	10	25	27	15	18	22	19	22	19	18	25	18	18	20	19	20	16	22	22	22
	Very negative	46	45	69	33	35	73	25	38	65	44	45	20	34	56	62	43	52	46	44	51	52	48	43	34	44
	TOTAL NEGATIVE	67	65	84	60	68	83	50	65	80	62	67	39	56	75	80	68	70	64	64	70	72	64	65	56	66
	Don't know	13	13	6	9	14	6	14	11	7	15	11	24	17	8	6	12	11	12	14	10	9	14	13	14	14
	NET FAVOURABILITY	-47	-43	-74	-29	-50	-73	-14	-41	-66	-40	-45	-2	-29	-59	-67	-48	-50	-40	-42	-50	-52	-43	-43	-26	-46
Andrew Mountbatten-Windsor (formerly known as Prince Andrew)																										
	Very positive	1	0	0	1	1	0	1	0	0	0	1	1	1	0	0	1	1	0	1	0	0	0	1	1	1
	Fairly positive	2	2	1	1	1	1	2	1	1	2	1	3	2	2	1	1	1	3	2	1	1	1	2	5	1
	TOTAL POSITIVE	3	2	1	2	2	1	3	1	1	2	2	4	3	2	1	2	2	3	3	1	1	1	3	6	2
	Fairly negative	8	9	15	5	9	10	11	6	13	9	8	3	7	10	12	10	7	8	9	3	8	5	10	8	12
	Very negative	85	83	78	90	86	87	78	89	81	81	85	82	83	86	82	85	86	81	83	90	87	89	79	82	80
	TOTAL NEGATIVE	93	92	93	95	95	97	89	95	94	90	93	85	90	96	94	95	93	89	92	93	95	94	89	90	92
	Don't know	5	6	7	3	3	1	8	3	4	7	5	12	7	3	4	4	5	8	6	6	3	5	9	4	7
	NET FAVOURABILITY	-90	-90	-92	-93	-93	-96	-86	-94	-93	-88	-91	-81	-87	-94	-93	-93	-91	-86	-89	-92	-94	-93	-86	-84	-90
Prince Edward																										
	Very positive	15	16	32	12	19	19	13	15	25	11	21	6	8	20	32	17	22	15	17	11	15	16	17	12	19
	Fairly positive	38	37	48	40	43	44	22	40	44	34	39	21	32	46	43	38	41	34	37	29	38	35	37	41	38
	TOTAL POSITIVE	53	53	80	52	62	63	35	55	69	45	60	27	40	66	75	55	63	49	54	40	53	51	54	53	57
	Fairly negative	13	10	5	11	7	14	18	13	9	12	8	3	9	12	11	10	11	10	9	15	12	10	9	10	8
	Very negative	8	8	2	9	5	6	15	7	7	10	6	7	10	7	5	7	6	9	7	18	15	10	5	6	5
	TOTAL NEGATIVE	21	18	7	20	12	20	33	20	16	22	14	10	19	19	16	17	17	19	16	33	27	20	14	16	13
	Don't know	26	29	13	28	26	18	32	24	16	33	26	62	41	16	8	28	21	32	30	27	21	29	32	32	30
	NET FAVOURABILITY	32	35	73	32	50	43	2	35	53	23	46	17	21	47	59	38	46	30	38	7	26	31	40	37	44
Princess Anne																										
	Very positive	38	38	68	29	44	49	25	38	56	31	44	12	22	47	66	41	45	35	38	27	36	40	34	29	42
	Fairly positive	32	32	24	42	31	34	28	35	29	32	33	31	35	36	24	33	30	35	32	39	33	30	35	37	30
	TOTAL POSITIVE	70	70	92	71	75	83	53	73	85	63	77	43	57	83	90	74	75	70	70	66	69	70	69	66	72
	Fairly negative	8	7	1	10	5	7	10	9	4	9	5	5	9	6	5	7	7	6	7	11	7	8	7	6	5
	Very negative	6	5	0	6	3	3	12	5	3	6	4	6	6	5	3	5	4	5	4	10	12	5	3	6	3
	TOTAL NEGATIVE	14	12	1	16	8	10	22	14	7	15	9	11	15	11	8	12	11	11	11	21	19	13	10	12	8
	Don't know	16	18	6	13	16	7	26	12	8	22	15	47	28	6	2	14	15	18	19	13	12	17	20	21	19
	NET FAVOURABILITY	56	58	91	55	67	73	31	59	78	48	68	32	42	72	82	62	64	59	59	45	50	57	59	54	64

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		2063	371	530	190	223	123	724	736	996	1067	217	850	510	487	699	462	617	1785	99	179	489	338	250	708	
Weighted Sample		2063	347	537	191	249	112	802	746	905	1158	162	717	623	561	792	476	509	1749	131	183	501	337	157	754	
Unweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
The royal family in general																										
	Very positive	15	16	35	11	15	17	10	15	24	12	19	4	10	17	29	16	18	16	16	9	12	15	16	9	20
	Fairly positive	44	44	55	41	52	47	38	44	51	44	44	29	42	51	47	47	46	44	45	36	39	39	47	50	47
	TOTAL POSITIVE	59	60	90	52	67	64	48	59	75	56	63	33	52	68	76	63	64	60	61	45	51	54	63	59	67
	Fairly negative	19	19	7	24	20	17	22	22	12	20	18	30	21	17	13	20	18	17	19	21	22	25	17	24	13
	Very negative	15	13	1	16	9	14	23	14	8	17	10	22	15	11	8	11	11	15	11	25	24	16	11	8	10
	TOTAL NEGATIVE	34	32	8	40	29	31	45	36	20	37	28	52	36	28	21	31	29	32	30	46	46	41	28	32	23
	Don't know	6	8	2	8	5	5	7	6	5	7	9	14	12	3	3	6	7	8	8	9	3	4	9	9	10
	NET FAVOURABILITY	25	28	82	12	38	33	3	23	55	19	35	-19	16	40	55	32	35	28	31	-1	5	13	35	27	44
The institution of the monarchy in general																										
	Very positive	18	18	40	10	16	24	9	15	28	16	20	7	10	19	34	18	21	18	19	9	15	16	17	13	23
	Fairly positive	39	39	49	38	46	40	39	40	44	38	40	26	35	48	42	40	41	39	40	33	33	37	41	43	41
	TOTAL POSITIVE	57	57	89	48	62	64	48	55	72	54	60	33	45	67	76	58	62	57	59	42	48	53	58	56	64
	Fairly negative	19	19	7	26	20	18	18	23	14	20	19	23	23	16	13	21	18	17	19	27	18	22	16	29	14
	Very negative	17	15	2	19	12	12	26	16	8	18	13	28	18	12	9	15	13	15	14	21	29	18	16	12	11
	TOTAL NEGATIVE	36	34	9	45	32	30	44	39	22	38	32	51	41	28	22	36	31	32	33	48	47	40	32	41	25
	Don't know	7	9	3	6	6	5	8	5	5	8	9	15	13	5	2	5	8	10	9	10	5	7	9	5	11
	NET FAVOURABILITY	21	23	80	3	30	34	4	16	50	16	28	-18	4	39	54	22	31	25	26	-6	1	13	26	15	39
		8-9 Jan	21-22 July																							
Sophie, Duchess of Edinburgh																										
	Very positive	22	20	40	14	26	22	16	21	29	11	28	2	10	25	39	22	25	17	21	10	17	18	20	14	25
	Fairly positive	30	31	39	32	36	38	18	32	38	30	32	16	26	40	36	30	33	33	30	31	34	30	31	30	31
	TOTAL POSITIVE	52	51	79	46	62	60	34	53	67	41	60	18	36	65	75	52	58	50	51	41	51	48	51	44	56
	Fairly negative	6	8	4	11	6	8	11	10	7	9	6	4	7	10	9	9	8	8	8	9	10	9	6	13	6
	Very negative	6	6	1	7	3	6	13	6	4	9	4	7	8	5	3	6	4	7	5	15	11	7	4	9	3
	TOTAL NEGATIVE	12	14	5	18	9	14	24	16	11	18	10	11	15	15	12	15	12	15	13	24	21	16	10	22	9
	Don't know	37	36	16	36	29	26	42	30	22	41	31	71	49	21	12	34	30	35	37	35	28	37	39	35	36
	NET FAVOURABILITY	40	37	74	28	53	46	10	37	56	23	50	7	21	50	63	37	46	35	38	17	30	32	41	22	47
Princess Eugenie																										
	Very positive	3	2	1	2	5	3	1	2	3	1	3	2	3	2	3	3	3	2	3	0	2	2	3	4	2
	Fairly positive	33	27	36	26	30	29	20	27	32	20	33	18	28	27	27	27	29	27	27	26	21	25	29	21	30
	TOTAL POSITIVE	36	29	37	28	35	32	21	29	35	21	36	20	31	29	30	30	32	29	30	26	23	27	32	25	32
	Fairly negative	15	22	28	23	26	29	18	28	26	22	22	5	15	26	37	25	24	21	22	20	25	21	20	24	22
	Very negative	9	12	11	14	8	14	16	12	14	16	9	6	9	17	15	12	13	13	11	22	21	13	10	14	9
	TOTAL NEGATIVE	24	34	39	37	34	43	34	40	40	38	31	11	24	43	52	37	37	34	33	42	46	34	30	38	31
	Don't know	40	37	24	35	31	25	46	32	26	41	33	68	45	28	18	34	32	37	38	32	31	38	38	38	37
	NET FAVOURABILITY	12	-5	-2	-9	1	-11	-13	-11	-5	-17	5	9	7	-14	-22	-7	-5	-5	-3	-16	-23	-7	2	-13	1
Princess Beatrice																										
	Very positive	3	3	2	2	5	4	1	2	3	2	3	2	3	2	3	3	3	2	3	1	3	3	2	3	3
	Fairly positive	34	27	34	27	30	29	21	27	31	20	33	21	29	26	28	25	29	28	27	24	23	26	29	22	30
	TOTAL POSITIVE	37	30	36	29	35	33	22	29	34	22	36	23	32	28	31	28	32	30	30	25	26	29	31	25	33
	Fairly negative	15	22	29	23	25	28	19	27	26	23	21	5	14	27	38	25	25	21	22	21	23	21	19	27	22
	Very negative	9	12	10	13	9	15	15	12	14	15	10	7	10	16	15	12	12	13	11	23	20	13	11	12	9
	TOTAL NEGATIVE	24	34	39	36	34	43	34	39	40	38	31	12	24	43	53	37	37	34	33	44	43	34	30	39	31
	Don't know	39	36	25	34	32	24	44	33	25	41	32	66	44	29	18	34	31	36	37	31	31	38	39	36	36
	NET FAVOURABILITY	13	-4	-3	-7	1	-10	-12	-10	-6	-16	5	11	8	-15	-22	-9	-5	-4	-3	-19	-17	-5	1	-14	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
13-14 April	21-22 July																								
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?																									
Good for Britain	59	58	91	53	65	62	44	59	75	57	60	29	50	67	77	62	63	58	60	49	49	54	58	54	67
Bad for Britain	15	14	1	18	11	12	24	15	8	16	13	24	18	12	7	14	11	15	13	21	25	17	14	12	10
Neither good nor bad for Britain	22	23	7	26	20	24	24	22	16	23	23	39	26	19	16	21	24	22	23	25	21	25	23	32	19
Don't know	4	4	1	4	4	2	8	3	2	4	4	7	6	3	1	4	2	5	4	5	5	4	5	2	4
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?																									
Should continue to have a monarchy	64	64	94	57	71	71	47	63	80	61	67	40	56	71	81	66	71	64	65	59	52	60	65	60	71
Should have an elected head of state instead	24	23	3	31	22	18	28	26	13	27	20	40	28	18	13	23	18	24	22	29	37	26	20	28	17
Don't know	12	13	3	11	8	11	25	11	7	12	13	20	17	10	5	11	11	13	13	12	11	14	15	11	12
And how strongly do you feel about that?																									
Very strongly	34	33	54	24	33	41	35	32	44	32	34	24	24	39	46	32	36	35	34	28	29	34	32	27	37
Fairly strongly	35	37	31	45	42	34	28	37	35	38	36	39	37	34	37	38	36	37	36	37	43	31	40	37	37
TOTAL STRONGLY	69	70	85	69	75	75	63	69	79	70	70	63	61	73	83	70	72	72	70	65	72	65	72	64	74
Not very strongly	20	20	11	24	19	17	18	23	14	20	19	20	23	19	13	24	19	15	19	30	18	21	16	29	16
Not strongly at all	4	4	1	3	3	3	9	3	2	5	4	4	7	3	2	4	3	5	4	1	7	6	4	2	4
TOTAL NOT STRONGLY	24	24	12	27	22	20	27	26	16	25	23	24	30	22	15	28	22	20	23	31	25	27	20	31	20
Don't know	7	7	2	4	3	5	9	4	4	6	7	13	9	5	2	3	6	8	7	5	3	8	8	5	6
Thinking about the role they play for the country, and money they receive from the Sovereign Grant, do you think the Royal Family are good or bad value for money?																									
Very good value	20	22	45	14	21	28	17	17	33	23	21	13	16	23	34	24	25	21	23	14	16	23	22	17	25
Fairly good value	33	32	39	32	39	37	24	36	35	32	32	22	28	36	39	33	33	33	33	27	29	29	32	35	35
TOTAL GOOD VALUE	53	54	84	46	60	65	41	53	68	55	53	35	44	59	73	57	58	54	56	41	45	52	54	52	60
Fairly bad value	17	18	6	25	18	17	21	21	11	17	18	23	20	16	15	17	19	18	17	24	20	18	17	23	15
Very bad value	16	13	2	15	12	10	19	13	9	14	12	21	14	14	7	12	11	13	12	20	23	16	12	10	9
TOTAL BAD VALUE	33	31	8	40	30	27	40	34	20	31	30	44	34	30	22	29	30	31	29	44	43	34	29	33	24
Don't know	14	15	8	14	11	8	20	13	11	13	17	22	22	11	5	15	12	15	16	14	13	15	18	16	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither?

Very proud	24	26	53	14	28	34	21	22	41	25	27	12	18	30	41	27	28	27	27	17	16	24	30	18	31
A little proud	21	21	26	24	21	18	19	22	23	20	21	11	20	23	25	24	22	18	21	16	18	22	17	18	24
TOTAL PROUD	45	47	79	38	49	52	40	44	64	45	48	23	38	53	66	51	50	45	48	33	34	46	47	36	55
Neither proud nor embarrassed	30	33	18	37	38	29	27	35	23	32	33	44	36	30	24	30	33	33	32	39	32	30	31	45	30
A little embarrassed	10	9	2	13	7	8	14	10	5	9	9	16	10	9	5	9	7	10	8	7	18	11	8	10	6
Very embarrassed	10	8	1	10	6	9	16	9	6	9	8	12	10	7	6	8	7	8	7	18	13	9	8	7	6
TOTAL EMBARRASSED	20	17	3	23	13	17	30	19	11	18	17	28	20	16	11	17	14	18	15	25	31	20	16	17	12
Don't know	4	3	1	2	0	2	3	2	1	4	3	5	6	2	0	2	3	4	4	2	3	5	5	1	3

Leaving aside your views on the monarchy as a whole, do you think the King personally is doing a good or bad job?

Very good job	21	24	48	21	28	22	20	26	34	22	27	8	15	29	42	26	31	23	25	15	24	24	25	11	30
Fairly good job	41	44	42	51	50	35	38	47	42	45	42	38	45	45	41	48	41	44	44	42	35	37	40	69	43
TOTAL GOOD JOB	62	68	90	72	78	57	58	73	76	67	69	46	60	74	83	74	72	67	69	57	59	61	65	80	73
Fairly bad job	12	9	4	6	8	17	14	7	9	9	8	13	9	8	6	9	7	8	8	9	9	11	9	4	8
Very bad job	8	7	1	5	2	18	7	5	8	10	5	10	8	9	4	4	7	10	6	13	14	8	8	4	6
TOTAL BAD JOB	20	16	5	11	10	35	21	12	17	19	13	23	17	17	10	13	14	18	14	22	23	19	17	8	14
Don't know	18	16	5	16	12	8	20	15	7	14	18	30	23	9	6	14	14	15	16	21	19	20	18	12	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.