

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Parent of child attending school in coming year	Parent of child under-18	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade	
				Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>4253</b>	625	802	766	1093	391	459	1499	1584	2058	2195	447	1757	1050	997	2424	1829
<b>Unweighted Sample</b>	<b>4253</b>	640	821	687	1270	454	593	1660	1660	1970	2283	291	1700	1101	1160	2572	1681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Are you a parent or guardian? Please select all that apply

Yes, of at least one child younger than 18 years old	<b>19</b>	100	100	13	23	20	20	24	18	19	20	1	37	15	2	21	17
Yes, of at least one child 18 years old or older	<b>35</b>	14	14	54	29	36	47	33	51	30	40	0	7	58	76	32	40
No, I am neither a parent or guardian	<b>46</b>	0	0	33	50	45	34	44	32	52	41	96	57	30	21	48	43
Don't know/Prefer not to say	<b>2</b>	0	0	2	1	1	2	2	2	2	2	3	2	1	2	2	2

## Thinking about the school year that will be starting soon, do you have any children who will be attending school in the following school years? Please select all that apply

[Asked only to those who answered 'Yes, of at least one child younger than 18 years old': n=844]

Reception to Year 6	<b>43</b>	56	43	43	45	39	39	42	43	40	44	27	51	14	7	42	44
Year 7 to Year 11	<b>37</b>	48	37	34	34	40	52	32	45	35	38	9	35	44	33	34	40
Sixth form (Years 12 and 13)	<b>13</b>	17	13	11	16	15	11	13	15	14	12	55	8	28	23	12	13
No I do not have children who will be attending school	<b>24</b>	0	23	23	23	22	15	26	17	24	24	18	23	24	51	25	23

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<b>Weighted Sample</b>	<b>4253</b>	3679	204	370	1008	698	515	1459
<b>Unweighted Sample</b>	<b>4253</b>	3667	226	360	1045	730	428	1464
	%	%	%	%	%	%	%	%

**Are you a parent or guardian? Please select all that apply**

Yes, of at least one child younger than 18 years old	<b>19</b>	19	22	19	20	22	15	19
Yes, of at least one child 18 years old or older	<b>35</b>	36	39	29	38	37	23	38
No, I am neither a parent or guardian	<b>46</b>	46	41	52	43	42	61	45
Don't know/Prefer not to say	<b>2</b>	2	2	2	1	3	2	2

**Thinking about the school year that will be starting soon, do you have any children who will be attending school in the following school years? Please select all that apply**

*[Asked only to those who answered 'Yes, of at least one child younger than 18 years old': n=844]*

Reception to Year 6	<b>43</b>	44	45	29	45	40	45	45
Year 7 to Year 11	<b>37</b>	37	40	33	37	38	38	36
Sixth form (Years 12 and 13)	<b>13</b>	13	13	14	11	16	17	10
No I do not have children who will be attending school	<b>24</b>	23	15	38	27	21	15	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking again about the coming school year, how often do you expect your child to do the following for lunch? If you have more than one child in school, please answer based on your eldest child.

[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]

### Take packed lunch

4 to 5 times a week	<b>38</b>	38	37	40	39	28	41	35	42	37	38	0	38	36	38	36	40
2 to 3 times a week	<b>17</b>	17	17	19	16	18	13	18	16	18	16	10	17	18	0	17	16
Once a week	<b>9</b>	9	9	5	6	18	7	9	7	9	9	67	9	6	18	8	10
Never	<b>34</b>	34	34	35	35	36	36	35	33	33	35	23	34	33	44	35	32
Don't know	<b>3</b>	3	3	0	4	0	3	3	2	4	2	0	2	7	0	4	2

### Have school meals

4 to 5 times a week	<b>43</b>	43	43	41	41	50	40	43	40	42	44	23	44	37	46	44	41
2 to 3 times a week	<b>16</b>	16	16	18	17	15	14	17	14	18	14	77	16	12	24	17	15
Once a week	<b>12</b>	12	12	7	13	14	16	13	13	11	14	0	13	12	0	13	11
Never	<b>25</b>	25	25	31	25	19	28	23	27	24	26	0	24	33	30	24	28
Don't know	<b>4</b>	4	4	3	4	2	3	3	6	5	2	0	3	6	0	3	5

### Go home to eat

4 to 5 times a week	<b>3</b>	3	3	1	3	1	0	1	1	3	3	77	2	3	0	2	4
2 to 3 times a week	<b>2</b>	2	2	0	1	6	2	2	1	3	2	0	2	5	5	2	2
Once a week	<b>2</b>	2	2	1	2	3	2	2	1	2	1	0	1	2	11	2	1
Never	<b>90</b>	90	90	95	91	90	96	90	93	88	92	23	92	87	84	92	88
Don't know	<b>3</b>	3	3	3	3	0	1	4	3	4	2	0	3	3	0	2	4

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	%	%	%	%	%	%	%	%

And thinking again about the coming school year, how often do you expect your child to do the following for lunch? If you have more than one child in school, please answer based on your eldest child.

*[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]*

## Take packed lunch

4 to 5 times a week	<b>38</b>	38	28	35	35	46	26	41
2 to 3 times a week	<b>17</b>	17	6	25	16	21	13	16
Once a week	<b>9</b>	8	15	12	8	7	17	6
Never	<b>34</b>	34	43	27	35	26	38	36
Don't know	<b>3</b>	3	8	0	6	1	6	1

## Have school meals

4 to 5 times a week	<b>43</b>	41	66	39	45	32	54	40
2 to 3 times a week	<b>16</b>	16	7	17	16	19	16	15
Once a week	<b>12</b>	13	12	6	10	14	13	15
Never	<b>25</b>	25	12	36	23	33	15	26
Don't know	<b>4</b>	4	2	2	5	2	2	5

## Go home to eat

4 to 5 times a week	<b>3</b>	3	0	1	4	0	6	3
2 to 3 times a week	<b>2</b>	2	1	4	3	0	7	2
Once a week	<b>2</b>	1	4	2	1	3	2	1
Never	<b>90</b>	90	95	90	89	95	82	91
Don't know	<b>3</b>	3	0	3	4	2	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You said you expect your child to have school meals in the coming school year. Will you have to pay for your child's school meals? If you have more than one child in school, please answer based on your eldest child.**

*[Asked only to those who answered '4 to 5 times a week', '2 to 3 times a week', and 'Once a week' to 'Have school meals': n=459]*

Yes, I will have to pay for my child's school meals	<b>62</b>	62	62	79	64	62	61	64	62	62	62	100	59	75	69	64	59
No, school meals will be free for my child	<b>26</b>	26	26	17	22	25	29	22	29	22	30	0	28	16	31	22	33
No, school meals will be free for everyone in my child's school	<b>9</b>	9	9	5	12	11	9	11	8	11	8	0	11	3	0	11	6
Don't know	<b>2</b>	2	2	0	2	2	0	2	0	5	0	0	2	6	0	2	3
Prefer not to say	<b>0</b>	0	0	0	0	0	2	0	1	0	0	0	0	0	0	0	0

**Thinking about your finances, which of the following best reflects your position?**

I am very comfortable financially	<b>5</b>	4	3	8	5	10	4	7	5	6	4	2	4	7	7	6	4
I am relatively comfortable financially	<b>38</b>	33	34	49	38	41	33	44	37	38	37	34	35	38	44	45	28
I do not often have money for luxuries, but can normally comfortably cover the essentials	<b>36</b>	43	41	32	37	33	43	34	38	35	37	39	35	36	36	34	39
I can only just afford my costs and often struggle to make ends meet	<b>15</b>	17	17	9	15	13	16	12	16	14	16	11	18	16	11	12	20
I cannot afford my costs, and often have to go without essentials like food and heating	<b>3</b>	3	4	1	3	1	3	2	3	4	3	2	5	2	2	1	5
Don't know	<b>3</b>	1	1	2	2	1	1	1	1	3	3	12	3	1	1	2	4

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**You said you expect your child to have school meals in the coming school year. Will you have to pay for your child's school meals? If you have more than one child in school, please answer based on your eldest child.**

*[Asked only to those who answered '4 to 5 times a week', '2 to 3 times a week', and 'Once a week' to 'Have school meals': n=459]*

Yes, I will have to pay for my child's school meals	<b>62</b>	66	45	32	70	57	62	69
No, school meals will be free for my child	<b>26</b>	25	22	36	23	32	21	25
No, school meals will be free for everyone in my child's school	<b>9</b>	6	32	21	4	8	15	4
Don't know	<b>2</b>	2	0	12	3	3	1	1
Prefer not to say	<b>0</b>	0	0	0	0	1	0	0

**Thinking about your finances, which of the following best reflects your position?**

I am very comfortable financially	<b>5</b>	5	4	5	5	3	7	6
I am relatively comfortable financially	<b>38</b>	38	32	36	37	38	38	39
I do not often have money for luxuries, but can normally comfortably cover the essentials	<b>36</b>	36	40	37	36	40	29	36
I can only just afford my costs and often struggle to make ends meet	<b>15</b>	15	15	16	15	13	17	15
I cannot afford my costs, and often have to go without essentials like food and heating	<b>3</b>	3	4	4	4	3	5	2
Don't know	<b>3</b>	3	5	2	3	3	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your child/ children who will be returning to school at the end of the summer holidays, how difficult are you finding it/do you expect to find it to be able to afford their school uniforms and other back to school supplies?

[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]

Very difficult	7	7	7	3	4	6	7	3	10	5	9	0	7	7	8	4	12
Fairly difficult	21	21	21	17	20	14	24	18	23	18	24	0	22	18	7	17	27
<b>TOTAL DIFFICULT</b>	<b>28</b>	<b>28</b>	<b>29</b>	<b>20</b>	<b>24</b>	<b>20</b>	<b>31</b>	<b>21</b>	<b>33</b>	<b>23</b>	<b>33</b>	<b>0</b>	<b>29</b>	<b>25</b>	<b>15</b>	<b>21</b>	<b>39</b>
Not very difficult	41	41	41	36	47	42	45	45	38	44	38	100	41	40	33	45	35
Not difficult at all	28	28	28	42	26	36	21	32	25	30	26	0	27	31	52	31	23
<b>TOTAL NOT DIFFICULT</b>	<b>69</b>	<b>69</b>	<b>69</b>	<b>78</b>	<b>73</b>	<b>78</b>	<b>66</b>	<b>77</b>	<b>63</b>	<b>74</b>	<b>64</b>	<b>100</b>	<b>68</b>	<b>71</b>	<b>85</b>	<b>76</b>	<b>58</b>
Don't know	1	1	2	0	1	1	2	1	1	2	1	0	1	3	0	2	1
Prefer not to say	1	1	1	1	0	0	2	1	2	1	2	0	1	2	0	1	1

How difficult would you typically say you find it is to afford to feed your child/children...

[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]

During school term time

Very difficult	2	2	2	0	2	1	2	1	2	1	2	0	2	1	0	0	3
Fairly difficult	9	9	9	7	7	3	11	5	14	9	9	0	8	12	7	6	13
<b>TOTAL DIFFICULT</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>13</b>	<b>6</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>0</b>	<b>10</b>	<b>13</b>	<b>7</b>	<b>6</b>	<b>16</b>
Not very difficult	39	39	39	25	42	37	38	39	37	40	39	23	43	27	0	37	43
Not difficult at all	48	48	48	67	48	58	49	55	45	49	48	77	45	56	85	55	37
<b>TOTAL NOT DIFFICULT</b>	<b>87</b>	<b>88</b>	<b>88</b>	<b>92</b>	<b>90</b>	<b>95</b>	<b>87</b>	<b>94</b>	<b>82</b>	<b>89</b>	<b>87</b>	<b>100</b>	<b>88</b>	<b>83</b>	<b>85</b>	<b>92</b>	<b>80</b>
Don't know	1	1	1	0	1	0	0	0	0	0	1	0	1	0	0	0	1
Prefer not to say	1	1	1	0	0	0	0	1	2	1	1	0	0	3	8	1	1

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Thinking about your child/ children who will be returning to school at the end of the summer holidays, how difficult are you finding it/do you expect to find it to be able to afford their school uniforms and other back to school supplies?

[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]

Very difficult	7	7	15	7	7	6	2	8
Fairly difficult	21	21	24	19	21	22	29	19
<b>TOTAL DIFFICULT</b>	<b>28</b>	<b>28</b>	<b>39</b>	<b>26</b>	<b>28</b>	<b>28</b>	<b>31</b>	<b>27</b>
Not very difficult	41	40	49	41	36	43	37	42
Not difficult at all	28	29	11	33	32	26	27	28
<b>TOTAL NOT DIFFICULT</b>	<b>69</b>	<b>69</b>	<b>60</b>	<b>74</b>	<b>68</b>	<b>69</b>	<b>64</b>	<b>70</b>
Don't know	1	2	2	0	2	0	3	1
Prefer not to say	1	2	0	0	2	3	2	1

How difficult would you typically say you find it is to afford to feed your child/children...

[Asked only to those who answered 'Reception to Year 6', 'Year 7 to Year 11', and 'Sixth form (Year 12 and 13)': n=640]

During school term time

Very difficult	2	2	3	0	3	1	1	1
Fairly difficult	9	10	1	7	11	13	6	8
<b>TOTAL DIFFICULT</b>	<b>11</b>	<b>12</b>	<b>4</b>	<b>7</b>	<b>14</b>	<b>14</b>	<b>7</b>	<b>9</b>
Not very difficult	39	38	60	41	36	37	39	39
Not difficult at all	48	49	35	53	49	46	50	49
<b>TOTAL NOT DIFFICULT</b>	<b>87</b>	<b>87</b>	<b>95</b>	<b>94</b>	<b>85</b>	<b>83</b>	<b>89</b>	<b>88</b>
Don't know	1	1	0	0	0	2	2	0
Prefer not to say	1	1	0	0	1	0	2	2



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## During school holidays

Very difficult	4	4	4	0	5	4	4	3	5	4	5	0	5	3	0	2	8
Fairly difficult	15	15	15	8	13	6	18	10	19	13	18	0	17	11	7	12	20
<b>TOTAL DIFFICULT</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>8</b>	<b>18</b>	<b>10</b>	<b>22</b>	<b>13</b>	<b>24</b>	<b>17</b>	<b>23</b>	<b>0</b>	<b>22</b>	<b>14</b>	<b>7</b>	<b>14</b>	<b>28</b>
Not very difficult	33	33	33	25	37	35	35	34	33	36	31	23	35	28	8	32	35
Not difficult at all	46	46	45	66	45	55	43	53	41	47	44	77	42	55	85	52	35
<b>TOTAL NOT DIFFICULT</b>	<b>79</b>	<b>79</b>	<b>79</b>	<b>91</b>	<b>82</b>	<b>90</b>	<b>78</b>	<b>87</b>	<b>74</b>	<b>83</b>	<b>75</b>	<b>100</b>	<b>77</b>	<b>83</b>	<b>93</b>	<b>84</b>	<b>70</b>
Don't know	1	1	1	0	1	0	0	0	0	0	1	0	1	0	0	0	1
Prefer not to say	1	1	1	0	0	0	0	0	2	0	1	0	0	2	0	1	0

## Have you ever personally skipped a meal because you/your family could not afford to eat?

### As a child?

Never	77	82	80	84	76	81	76	80	77	75	79	73	76	78	80	80	73
Once or twice	5	4	4	3	6	3	5	4	5	5	5	8	5	4	4	5	5
A few times	5	5	5	4	6	4	5	5	4	5	4	4	5	4	4	5	4
Many times	4	5	5	2	4	3	5	3	4	4	4	3	5	5	3	3	6
Don't know/can't recall	7	4	5	6	7	7	6	6	8	7	7	6	7	7	8	6	9
Prefer not to say	2	1	1	1	2	1	2	2	1	3	1	6	2	1	1	2	3

### As an adult?

Never	67	68	67	80	66	71	67	70	67	68	67	65	64	66	76	72	61
Once or twice	10	12	12	9	11	10	7	10	11	10	11	8	12	11	7	10	11
A few times	10	10	10	7	11	11	11	11	10	10	11	9	11	11	9	9	11
Many times	8	8	9	2	8	4	9	6	8	7	8	8	9	9	5	5	11
Don't know/can't recall	2	1	1	1	2	2	3	2	2	3	2	4	2	2	2	2	3
Prefer not to say	2	1	1	1	2	1	2	2	1	2	1	5	2	1	1	2	2

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Country			Region in England			
		England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>4253</b>	3679	204	370	1008	698	515	1459
<b>Unweighted Sample</b>	<b>4253</b>	3667	226	360	1045	730	428	1464
	%	%	%	%	%	%	%	%

## During school holidays

Very difficult	4	5	5	2	6	6	3	3
Fairly difficult	15	15	21	16	14	17	15	15
<b>TOTAL DIFFICULT</b>	<b>19</b>	<b>20</b>	<b>26</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>18</b>	<b>18</b>
Not very difficult	33	32	47	31	31	33	29	35
Not difficult at all	46	46	28	51	49	42	50	46
<b>TOTAL NOT DIFFICULT</b>	<b>79</b>	<b>78</b>	<b>75</b>	<b>82</b>	<b>80</b>	<b>75</b>	<b>79</b>	<b>81</b>
Don't know	1	1	0	0	0	2	2	0
Prefer not to say	1	1	0	0	0	0	2	2

## Have you ever personally skipped a meal because you/your family could not afford to eat?

### As a child?

Never	77	77	80	74	76	81	72	79
Once or twice	5	5	6	6	5	4	6	4
A few times	5	5	3	5	4	6	5	4
Many times	4	4	2	5	5	3	4	4
Don't know/can't recall	7	7	7	8	7	5	9	7
Prefer not to say	2	2	2	2	3	1	4	1

### As an adult?

Never	67	68	61	68	66	70	66	69
Once or twice	10	11	9	9	11	9	11	11
A few times	10	10	13	9	11	10	9	10
Many times	8	7	14	11	8	8	7	6
Don't know/can't recall	2	3	2	2	2	2	4	2
Prefer not to say	2	2	2	2	2	1	3	1

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Parent of child attending school in coming year	Parent of child under-18	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade	
				Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>4253</b>	625	802	766	1093	391	459	1499	1584	2058	2195	447	1757	1050	997	2424	1829
<b>Unweighted Sample</b>	<b>4253</b>	640	821	687	1270	454	593	1660	1660	1970	2283	291	1700	1101	1160	2572	1681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You previously mentioned that you had missed a meal as an adult because you/your family could not afford to eat. When was the last time you missed a meal for this reason?**

*[Asked only to those who answered 'Once or twice', 'A few times', and 'Many times': n=1214]*

Within the last week	<b>15</b>	15	15	10	15	8	12	11	16	17	12	15	19	12	6	10	19
Within the last month	<b>13</b>	14	15	11	13	11	17	12	11	12	14	20	14	9	11	10	16
Within the last three months	<b>7</b>	12	10	6	8	4	10	6	7	7	8	11	9	6	4	8	7
Within the last six months	<b>7</b>	9	8	5	6	6	9	8	7	6	7	7	7	6	5	7	6
Within the last year	<b>8</b>	8	9	6	10	11	3	9	7	8	8	11	10	7	4	9	8
Longer than a year ago	<b>44</b>	34	35	60	41	52	44	49	48	41	45	25	34	52	66	51	36
Don't know/can't recall	<b>5</b>	7	6	2	6	6	5	5	3	7	4	7	5	6	3	4	6
Prefer not to say	<b>2</b>	2	2	0	1	1	1	1	1	1	2	3	2	2	1	1	2

**Have you ever missed a meal to ensure that you could afford to feed your children instead?**

*[Asked only to those who answered 'Yes' to being a parent or guardian: n=2389]*

Never	<b>70</b>	68	69	81	69	78	69	77	67	75	66	37	67	68	75	77	62
Once or twice	<b>10</b>	11	10	7	12	10	7	9	11	9	11	9	11	11	9	9	12
A few times	<b>8</b>	8	7	7	8	7	9	7	9	7	10	55	7	10	8	7	10
Many times	<b>6</b>	7	7	2	6	3	9	4	7	3	9	0	9	6	4	4	10
Don't know/can't recall	<b>3</b>	4	4	2	3	2	5	2	4	3	3	0	4	3	3	2	4
Prefer not to say	<b>2</b>	2	2	1	2	1	2	2	2	2	2	0	3	2	1	2	2

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Country			Region in England				
	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4253</b>	3679	204	370	1008	698	515	1459
<b>Unweighted Sample</b>	<b>4253</b>	3667	226	360	1045	730	428	1464
	%	%	%	%	%	%	%	%

**You previously mentioned that you had missed a meal as an adult because you/your family could not afford to eat. When was the last time you missed a meal for this reason?**

*[Asked only to those who answered 'Once or twice', 'A few times', and 'Many times': n=1214]*

Within the last week	<b>15</b>	14	20	13	18	17	16	10
Within the last month	<b>13</b>	13	18	14	11	14	20	10
Within the last three months	<b>7</b>	8	8	5	9	9	10	6
Within the last six months	<b>7</b>	7	6	2	9	5	3	8
Within the last year	<b>8</b>	8	10	7	8	7	10	8
Longer than a year ago	<b>44</b>	43	36	52	39	42	37	49
Don't know/can't recall	<b>5</b>	6	2	3	5	5	4	7
Prefer not to say	<b>2</b>	2	0	2	2	3	1	2

**Have you ever missed a meal to ensure that you could afford to feed your children instead?**

*[Asked only to those who answered 'Yes' to being a parent or guardian: n=2389]*

Never	<b>70</b>	71	58	68	70	70	70	72
Once or twice	<b>10</b>	9	14	14	9	7	9	11
A few times	<b>8</b>	8	11	7	9	10	7	8
Many times	<b>6</b>	6	8	7	6	7	8	6
Don't know/can't recall	<b>3</b>	3	9	1	4	4	3	2
Prefer not to say	<b>2</b>	2	1	4	2	1	3	2

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Parent of child attending school in coming year	Parent of child under-18	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade	
				Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>4253</b>	625	802	766	1093	391	459	1499	1584	2058	2195	447	1757	1050	997	2424	1829
<b>Unweighted Sample</b>	<b>4253</b>	640	821	687	1270	454	593	1660	1660	1970	2283	291	1700	1101	1160	2572	1681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You previously mentioned that you had missed a meal to ensure you could afford to feed your children. When was the last time you missed a meal for this reason?**

*[Asked only to those who answered positively to missing a meal as an adult because they could not afford to eat: n=583]*

Within the last week	<b>8</b>	15	17	2	10	2	6	7	7	10	7	0	19	3	1	7	9
Within the last month	<b>7</b>	13	14	7	8	3	9	9	6	9	7	0	12	8	2	6	8
Within the last three months	<b>8</b>	15	13	8	10	5	7	9	7	7	8	0	14	5	4	8	7
Within the last six months	<b>5</b>	12	11	3	4	6	7	6	5	4	6	0	10	3	2	6	5
Within the last year	<b>7</b>	12	13	2	10	6	2	9	5	7	7	86	13	3	3	7	7
Longer than a year ago	<b>57</b>	27	25	78	52	75	60	55	63	56	58	14	25	72	78	62	54
Don't know/can't recall	<b>6</b>	6	6	0	7	3	8	4	5	8	5	0	6	4	8	4	8
Prefer not to say	<b>1</b>	0	1	0	1	0	2	1	2	0	2	0	1	1	2	1	2

**Have your children ever missed a meal because you could not afford to feed them?**

*[Asked only to those who answered 'Yes' to being a parent or guardian: n=2389]*

Never	<b>96</b>	96	96	98	95	98	97	97	95	95	96	100	95	96	97	97	94
Once or twice	<b>1</b>	2	2	1	2	1	1	1	2	2	1	0	2	1	1	1	2
A few times	<b>1</b>	1	1	0	1	1	0	0	1	1	1	0	0	1	1	0	1
Many times	<b>0</b>	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	1
Don't know/can't recall	<b>1</b>	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1
Prefer not to say	<b>1</b>	0	1	1	1	0	0	1	1	1	1	0	1	1	1	1	1

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Country			Region in England			
		England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>4253</b>	3679	204	370	1008	698	515	1459
<b>Unweighted Sample</b>	<b>4253</b>	3667	226	360	1045	730	428	1464
	%	%	%	%	%	%	%	%

**You previously mentioned that you had missed a meal to ensure you could afford to feed your children. When was the last time you missed a meal for this reason?**

*[Asked only to those who answered positively to missing a meal as an adult because they could not afford to eat: n=583]*

Within the last week	<b>8</b>	8	5	13	12	11	7	4
Within the last month	<b>7</b>	8	9	4	8	11	4	7
Within the last three months	<b>8</b>	8	9	6	7	9	20	5
Within the last six months	<b>5</b>	5	8	3	6	4	0	5
Within the last year	<b>7</b>	7	10	5	5	7	14	6
Longer than a year ago	<b>57</b>	56	60	67	53	51	49	62
Don't know/can't recall	<b>6</b>	7	0	1	6	5	5	10
Prefer not to say	<b>1</b>	2	0	0	2	2	2	1

**Have your children ever missed a meal because you could not afford to feed them?**

*[Asked only to those who answered 'Yes' to being a parent or guardian: n=2389]*

Never	<b>96</b>	96	95	96	94	95	96	97
Once or twice	<b>1</b>	1	1	1	1	2	0	1
A few times	<b>1</b>	1	0	0	1	1	1	1
Many times	<b>0</b>	0	1	0	1	0	1	0
Don't know/can't recall	<b>1</b>	1	2	1	1	1	1	1
Prefer not to say	<b>1</b>	1	0	1	2	1	1	1

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Parent of child attending school in coming year	Parent of child under-18	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade	
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<b>Unweighted Sample</b>	<b>4253</b>	640	821	687	1270	454	593	1660	1660	1970	2283	291	1700	1101	1160	2572	1681
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**You previously mentioned that your children had missed a meal because you could not afford to feed them. When was the last time your children missed a meal for this reason?**

*[Asked only to those who answered 'Once or twice', 'A few times', and 'Many times': n=56]*

Within the last week	<b>7</b>	9	10	0	0	22	0	12	6	4	9	0	13	5	0	10	5
Within the last month	<b>9</b>	15	17	0	11	0	12	4	7	11	7	0	17	4	4	7	10
Within the last three months	<b>16</b>	15	14	0	4	0	13	17	15	8	22	0	20	23	0	16	16
Within the last six months	<b>7</b>	16	12	16	4	22	0	5	10	9	6	0	10	5	6	9	6
Within the last year	<b>10</b>	29	22	0	16	0	11	6	6	13	8	0	16	12	0	3	13
Longer than a year ago	<b>42</b>	13	18	84	44	55	56	44	45	51	34	0	17	44	75	41	42
Don't know/can't recall	<b>6</b>	0	0	0	16	0	9	4	9	0	11	0	0	6	15	3	8
Prefer not to say	<b>3</b>	5	7	0	5	0	0	6	3	4	3	0	8	0	0	10	0

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

# YouGov Survey Results

Sample Size: 4253 Adults in GB  
Fieldwork: 21st - 23rd August 2024

	Total	Country			Region in England			
		England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>4253</b>	3679	204	370	1008	698	515	1459
<b>Unweighted Sample</b>	<b>4253</b>	3667	226	360	1045	730	428	1464
	%	%	%	%	%	%	%	%

**You previously mentioned that your children had missed a meal because you could not afford to feed them. When was the last time your children missed a meal for this reason?**

*[Asked only to those who answered 'Once or twice', 'A few times', and 'Many times': n=56]*

Within the last week	<b>7</b>	6	0	22	11	0	20	0
Within the last month	<b>9</b>	10	0	0	12	16	0	6
Within the last three months	<b>16</b>	18	0	0	10	26	48	10
Within the last six months	<b>7</b>	8	0	0	0	23	0	7
Within the last year	<b>10</b>	9	36	0	17	0	0	12
Longer than a year ago	<b>42</b>	38	64	78	30	26	32	61
Don't know/can't recall	<b>6</b>	7	0	0	9	10	0	4
Prefer not to say	<b>3</b>	4	0	0	10	0	0	0

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*