

YouGov Survey Results

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2D
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		17-22 Sep	5-6 Nov																									
Independence Referendum Vote																												
[Excluding those who would not vote, don't know, or refused]																												
Yes	49	49	3	26	20	95	20	83	3	18	15	87	54	32	82	20	50	47	49	62	46	33	48	50				
No	51	51	97	74	80	5	80	17	97	82	85	13	46	68	18	80	50	53	51	38	54	67	52	50				
Should Scotland be an independent country?																												
Yes	41	39	3	21	16	85	18	73	3	16	13	76	45	28	67	18	42	36	31	47	38	30	39	39				
No	43	41	94	60	65	5	72	15	92	70	71	11	39	60	15	70	42	40	33	29	46	60	43	39				
Would not vote	4	5	1	2	3	1	0	0	1	4	0	1	2	4	4	1	5	5	7	6	4	4	3	7				
Don't know	10	13	3	16	9	8	10	12	3	11	10	11	11	7	11	11	10	16	26	15	11	5	13	13				
Refused	2	2	0	1	7	1	0	0	0	0	6	1	2	1	3	1	1	3	2	3	1	1	2	1				

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives																								
0 - Would never consider voting for them		55	3	49	43	85	39	75	6	55	32	80	59	50	75	38	56	54	44	59	59	49	47	63
1	7	1	8	14	4	6	3	6	4	20	5	6	7	6	6	6	7	8	7	7	6	8	5	
2	6	7	7	6	4	8	6	6	7	16	4	6	6	4	7	7	5	7	7	5	5	8	4	
3	3	0	7	2	1	7	3	2	4	1	3	3	2	3	3	4	3	6	3	4	3	4	3	
4	3	3	4	6	1	2	0	3	5	7	1	2	4	1	5	3	3	3	3	2	4	4	1	
5	7	9	7	18	3	18	0	16	8	10	3	6	11	5	10	6	9	4	8	9	7	7	8	
6	3	6	6	5	0	2	0	11	7	5	1	3	4	2	6	4	3	4	3	2	5	5	2	
7	3	16	2	1	0	7	0	12	2	2	0	2	4	1	5	3	3	9	2	3	4	3	3	
8	2	14	3	0	0	3	0	9	2	2	0	2	3	1	4	3	2	1	2	2	4	2	3	
9	2	9	3	1	0	4	0	8	2	2	1	2	3	1	4	2	3	1	1	4	3	2	2	
10 - Would definitely consider voting for them		5	32	3	3	0	5	0	20	3	3	2	6	6	1	8	6	4	1	3	4	11	5	4
TOTAL WOULD CONSIDER (6+/10)		15	77	17	10	0	21	0	60	16	14	4	15	20	6	27	18	15	16	11	15	27	17	14
Prefer not to answer		3	0	2	1	1	0	12	2	0	0	1	1	1	1	2	1	5	10	4	0	0	4	1

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Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

	Scottish Region								
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1017	156	96	140	110	121	125	166	102
Unweighted Sample	1017	152	104	153	107	114	124	167	96
	%	%	%	%	%	%	%	%	%

	17-22 Sep	5-6 Nov								
Independence Referendum Vote										
<i>[Excluding those who would not vote, don't know, or refused]</i>										
Yes	49	49	43	48	36	56	50	43	51	68
No	51	51	57	52	64	44	50	57	49	32
Should Scotland be an independent country?										
Yes	41	39	33	38	28	45	40	35	43	55
No	43	41	44	41	50	35	40	46	41	25
Would not vote	4	5	8	4	4	8	2	7	5	2
Don't know	10	13	12	17	17	8	15	10	10	17
Refused	2	2	3	0	1	3	3	1	1	1

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives										
0 - Would never consider voting for them	55	50	50	47	58	57	56	60	59	
1	7	8	8	6	6	2	8	6	11	
2	6	9	3	6	7	5	6	8	2	
3	3	1	1	5	4	4	6	3	4	
4	3	2	3	3	4	3	3	2	6	
5	7	9	10	9	5	7	5	6	8	
6	3	4	2	3	4	6	4	2	2	
7	3	3	6	2	3	3	2	5	1	
8	2	4	3	4	1	0	3	2	1	
9	2	2	5	3	2	1	1	2	4	
10 - Would definitely consider voting for them	5	7	6	6	3	8	5	3	0	
TOTAL WOULD CONSIDER (6+/10)	15	20	22	18	13	18	15	14	8	
Prefer not to answer	3	2	2	6	3	5	2	3	2	

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour																								
0 - Would never consider voting for them	36	45	17	27	37	76	25	43	20	24	37	29	56	46	29	39	34	25	32	39	45	28	45	
1	5	10	3	4	7	5	9	9	3	2	5	6	5	6	6	6	5	4	4	8	5	4	7	
2	9	13	7	11	9	9	6	15	4	8	10	9	11	11	7	10	8	10	10	5	11	9	9	
3	7	5	6	4	10	7	11	6	6	3	8	8	3	5	6	6	7	5	6	10	5	7	6	
4	6	3	5	7	8	0	11	3	6	3	5	7	1	5	6	5	6	5	7	3	6	6	5	
5	12	10	13	19	12	3	2	10	12	26	12	13	9	11	12	9	14	15	10	15	9	14	9	
6	7	3	10	15	8	0	16	3	9	12	9	8	5	6	7	7	8	9	10	4	6	9	6	
7	5	5	9	0	5	0	17	5	5	10	5	6	2	2	8	4	6	8	6	4	4	8	3	
8	4	3	10	3	1	0	0	1	13	7	2	5	3	2	6	4	3	2	4	4	4	5	3	
9	1	1	4	3	0	0	0	1	5	0	1	2	1	1	2	1	2	1	2	0	1	1	1	
10 - Would definitely consider voting for them	6	1	15	5	2	0	3	2	18	5	4	7	3	2	9	7	4	6	4	8	5	5	6	
TOTAL WOULD CONSIDER (6+/10)	23	13	48	26	16	0	36	12	50	34	21	28	14	13	32	23	23	26	26	20	20	28	19	
Prefer not to answer	2	0	1	1	1	0	0	2	0	0	1	1	0	1	1	1	4	10	3	0	0	4	1	
Liberal Democrats																								
0 - Would never consider voting for them	32	41	23	2	35	63	21	41	27	4	31	26	45	37	29	33	31	29	27	36	37	27	37	
1	5	4	4	0	7	7	9	6	4	0	7	5	5	6	4	6	3	2	6	5	4	4	6	
2	8	8	8	3	8	9	7	8	9	4	7	8	9	8	7	8	7	5	8	7	8	8	7	
3	8	12	7	1	12	5	3	8	7	2	11	10	4	8	8	7	8	8	9	8	5	8	8	
4	6	5	7	3	7	1	15	7	5	4	7	6	5	8	4	6	6	6	6	5	7	6	6	
5	15	13	15	16	13	6	16	14	17	6	17	16	15	14	16	12	17	7	16	14	16	16	13	
6	7	4	11	9	5	1	18	4	10	12	7	8	4	6	6	6	7	12	6	8	5	7	7	
7	6	5	7	16	4	7	6	3	8	18	4	6	4	4	7	7	5	7	7	7	3	6	6	
8	5	4	8	14	4	0	3	4	9	13	3	6	3	2	7	6	4	4	5	3	5	6	3	
9	2	0	2	7	1	0	2	0	1	8	1	2	2	1	2	1	2	1	1	2	3	2	1	
10 - Would definitely consider voting for them	6	3	7	29	2	0	0	3	3	28	5	6	5	3	8	7	6	10	5	4	7	6	5	
TOTAL WOULD CONSIDER (6+/10)	26	16	35	75	16	8	29	14	31	79	20	28	18	16	30	27	24	34	24	24	23	27	22	
Prefer not to answer	3	0	1	1	1	0	0	2	0	0	1	1	0	2	2	1	5	11	3	0	0	4	2	
Scottish National Party																								
0 - Would never consider voting for them	39	81	46	48	2	78	4	83	64	52	4	33	56	23	56	40	38	32	29	44	54	38	41	
1	4	7	3	10	1	5	3	7	3	15	1	3	7	4	4	4	4	3	3	5	3	4	3	
2	4	6	6	4	2	0	6	2	5	9	3	4	4	3	5	5	3	4	6	4	3	4	5	
3	3	0	3	5	1	2	3	1	4	2	3	4	3	4	3	3	3	3	4	3	3	3	4	
4	3	0	5	2	1	1	15	2	2	8	3	3	2	4	2	3	3	2	4	2	2	3	3	
5	7	1	8	7	5	4	12	1	6	3	8	7	5	6	5	5	9	10	7	7	5	7	7	
6	4	4	8	4	2	2	6	3	4	3	5	5	2	4	3	5	4	6	6	3	2	5	4	
7	5	0	6	4	5	5	4	0	3	0	8	5	4	4	5	5	5	7	7	3	2	5	5	
8	5	0	4	7	7	3	27	0	2	4	10	5	4	6	3	5	5	5	7	4	3	6	4	
9	3	0	1	2	8	0	4	0	2	2	6	3	2	5	2	3	3	5	3	4	2	3	3	
10 - Would definitely consider voting for them	20	1	9	4	65	0	6	0	2	3	48	27	10	35	9	22	18	15	21	20	21	20	20	
TOTAL WOULD CONSIDER (6+/10)	37	5	28	21	87	10	47	3	13	12	77	45	22	54	22	40	35	38	44	34	30	39	36	
Prefer not to answer	3	0	1	2	1	0	10	2	0	0	1	1	0	1	2	0	4	8	3	1	0	4	1	

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			Scottish Region							
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Labour										
0 - Would never consider voting for them		36	48	35	38	32	40	34	28	35
1		5	1	8	7	7	5	5	6	6
2		9	11	11	3	16	7	9	7	10
3		7	5	8	6	3	6	8	7	10
4		6	5	4	4	4	8	7	6	8
5		12	13	21	14	8	9	8	11	11
6		7	6	5	8	6	5	7	11	9
7		5	1	2	6	5	4	7	12	4
8		4	4	1	3	6	6	3	5	4
9		1	1	0	2	2	0	2	2	0
10 - Would definitely consider voting for them		6	5	4	4	9	5	8	6	3
TOTAL WOULD CONSIDER (6+/10)		23	17	12	23	28	20	27	36	20
Prefer not to answer		2	1	2	5	2	5	2	1	1
Liberal Democrats										
0 - Would never consider voting for them		32	33	30	31	33	41	27	28	34
1		5	7	0	3	10	5	7	2	2
2		8	9	3	6	8	8	9	7	9
3		8	7	10	9	8	5	5	9	8
4		6	4	7	7	4	8	5	6	10
5		15	17	14	16	11	12	16	16	11
6		7	5	9	9	6	6	9	5	7
7		6	5	8	4	6	2	8	7	6
8		5	4	3	5	5	2	5	10	2
9		2	1	0	4	1	1	3	1	1
10 - Would definitely consider voting for them		6	7	14	1	5	6	4	8	4
TOTAL WOULD CONSIDER (6+/10)		26	22	34	23	23	17	29	31	20
Prefer not to answer		3	1	2	5	3	5	2	1	5
Scottish National Party										
0 - Would never consider voting for them		39	51	33	41	37	45	44	32	27
1		4	5	4	3	6	1	3	4	3
2		4	6	0	3	5	6	4	4	5
3		3	3	7	3	2	1	4	1	4
4		3	3	5	2	0	5	3	4	0
5		7	5	8	6	9	6	6	8	7
6		4	3	2	5	4	4	4	7	6
7		5	4	5	3	8	3	2	8	7
8		5	2	7	2	2	3	8	8	9
9		3	3	3	6	2	5	3	1	2
10 - Would definitely consider voting for them		20	13	23	21	22	17	18	21	29
TOTAL WOULD CONSIDER (6+/10)		37	25	40	37	38	32	35	45	53
Prefer not to answer		3	1	2	5	3	5	1	3	0

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		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488
Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reform UK																							
0 - Would never consider voting for them	60	38	59	59	85	0	93	28	57	69	77	72	33	64	56	62	58	60	66	55	56	63	57
1	2	5	3	6	0	0	0	2	2	9	2	2	3	1	4	2	2	2	2	2	2	3	2
2	3	2	4	2	1	0	3	2	3	1	1	3	5	3	3	3	3	2	5	1	3	3	3
3	3	2	4	2	3	2	1	3	3	1	3	3	3	3	2	1	4	3	4	2	2	3	2
4	2	2	2	2	2	0	0	3	2	0	2	2	3	1	3	2	2	3	1	3	3	2	2
5	5	9	6	6	2	5	2	8	6	3	4	4	8	5	5	4	7	3	4	7	7	4	6
6	2	4	4	1	0	4	0	6	3	0	1	1	4	2	3	3	2	1	2	3	3	2	3
7	3	3	3	6	1	8	0	5	3	2	1	3	3	2	3	2	4	2	2	4	3	2	3
8	3	8	3	5	2	7	0	8	2	6	3	2	6	3	4	4	3	4	1	5	4	2	4
9	1	2	2	0	0	4	0	1	4	0	0	1	2	1	2	1	1	0	1	3	1	1	2
10 - Would definitely consider voting for them	12	25	9	10	4	69	0	30	15	9	4	7	28	10	14	14	9	8	9	14	16	10	13
TOTAL WOULD CONSIDER (6+/10)	21	42	21	22	7	92	0	50	27	17	9	14	43	18	26	24	19	15	15	29	27	17	25
Prefer not to answer	3	0	1	0	1	0	0	4	0	0	0	0	2	3	1	2	4	13	3	2	0	4	2
Green Party																							
0 - Would never consider voting for them	40	76	41	27	20	76	2	79	48	30	20	32	66	33	50	42	37	22	30	46	58	34	45
1	5	7	6	10	4	10	0	6	4	14	7	6	5	5	7	5	6	3	5	6	7	5	5
2	5	4	7	8	4	2	2	4	6	10	4	5	5	4	6	7	3	6	5	4	4	5	5
3	6	7	7	9	6	2	0	4	7	11	4	7	2	7	5	5	7	9	6	5	5	7	5
4	5	1	7	6	5	1	0	1	7	2	6	5	5	7	3	6	5	6	4	6	6	4	6
5	10	2	10	11	14	3	12	2	6	10	14	13	6	12	10	8	12	7	11	13	7	10	10
6	6	1	10	7	5	2	2	1	6	11	8	6	2	4	6	6	5	8	8	4	2	6	5
7	4	1	3	2	9	0	2	1	1	5	7	5	3	5	3	3	4	2	6	3	3	5	3
8	4	0	5	6	7	0	13	0	9	4	5	5	2	5	3	4	5	7	4	5	3	5	4
9	2	0	0	4	3	4	11	0	0	0	4	2	2	3	0	2	2	4	2	1	2	2	2
10 - Would definitely consider voting for them	11	1	5	9	21	0	57	1	4	1	19	13	2	13	6	11	10	17	16	6	3	11	10
TOTAL WOULD CONSIDER (6+/10)	27	3	23	28	45	6	85	3	20	21	43	31	11	30	18	26	26	38	36	19	13	29	24
Prefer not to answer	2	0	1	1	1	0	0	2	0	0	1	1	0	1	2	1	4	9	3	1	0	4	1
A new left-wing party led by Jeremy Corbyn																							
0 - Would never consider voting for them	54	81	50	45	47	79	8	83	55	48	44	51	75	54	63	55	53	31	44	64	72	50	58
1	6	4	7	6	2	8	8	3	5	13	6	5	7	6	5	7	5	6	6	6	5	6	5
2	7	7	9	9	9	4	4	4	6	7	11	9	4	8	7	7	7	5	7	6	8	6	8
3	4	0	4	10	6	0	9	1	3	7	6	5	2	4	4	4	5	5	5	4	3	4	4
4	4	5	3	4	5	1	13	4	6	2	3	4	2	4	3	4	4	9	5	2	3	5	4
5	7	1	11	7	10	7	9	0	9	10	11	9	3	9	6	6	8	4	11	7	3	7	7
6	4	0	6	7	6	0	3	1	5	4	4	5	1	4	3	4	5	10	5	3	2	5	4
7	3	0	3	6	6	0	4	0	2	5	4	3	1	3	2	3	3	4	4	2	1	3	2
8	3	2	2	2	4	0	19	1	3	3	3	3	1	2	2	3	3	5	4	3	1	4	2
9	2	0	1	1	2	0	4	0	2	0	3	1	1	2	1	2	1	7	1	1	1	2	2
10 - Would definitely consider voting for them	3	0	3	2	3	0	18	1	4	1	4	3	3	4	2	4	3	3	4	3	2	4	3
TOTAL WOULD CONSIDER (6+/10)	15	2	15	18	21	0	48	3	16	13	18	15	7	15	10	16	15	29	18	12	7	18	13
Prefer not to answer	2	0	1	0	1	0	0	2	1	0	1	1	0	2	1	1	3	10	3	0	0	4	1

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			Scottish Region							
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Reform UK										
0 - Would never consider voting for them	60	59	58	53	62	62	55	67	65	
1	2	4	2	2	3	1	3	1	1	
2	3	1	2	6	2	3	3	2	9	
3	3	5	1	4	0	0	3	4	3	
4	2	2	1	5	0	0	4	2	2	
5	5	4	3	6	6	7	8	5	3	
6	2	2	2	2	4	2	3	3	1	
7	3	1	5	4	2	2	4	1	3	
8	3	4	7	2	3	0	2	3	4	
9	1	2	1	0	3	0	2	1	1	
10 - Would definitely consider voting for them	12	13	12	10	13	18	11	10	6	
TOTAL WOULD CONSIDER (6+/10)	21	22	27	18	25	22	22	18	15	
Prefer not to answer	3	2	6	5	3	4	2	1	2	
Green Party										
0 - Would never consider voting for them	40	48	44	47	36	47	38	31	23	
1	5	7	4	4	7	5	11	1	3	
2	5	5	6	5	5	6	5	2	4	
3	6	4	8	6	5	4	5	9	9	
4	5	4	2	7	4	6	7	4	7	
5	10	12	8	7	10	8	7	15	13	
6	6	5	6	3	9	4	3	8	7	
7	4	3	2	3	5	6	2	4	8	
8	4	3	5	3	3	2	8	6	4	
9	2	1	2	2	5	2	2	1	2	
10 - Would definitely consider voting for them	11	8	11	8	9	6	8	17	18	
TOTAL WOULD CONSIDER (6+/10)	27	20	26	19	31	20	23	36	39	
Prefer not to answer	2	2	2	5	3	5	2	1	1	
A new left-wing party led by Jeremy Corbyn										
0 - Would never consider voting for them	54	61	55	61	54	66	55	40	41	
1	6	4	7	4	2	9	9	5	5	
2	7	7	2	7	10	5	8	8	8	
3	4	5	4	2	4	3	2	8	4	
4	4	6	1	3	4	1	6	4	10	
5	7	8	10	4	7	3	6	11	8	
6	4	2	1	4	2	2	4	10	7	
7	3	1	5	1	2	3	3	2	5	
8	3	2	2	3	3	1	1	6	6	
9	2	0	7	2	5	0	0	0	1	
10 - Would definitely consider voting for them	3	2	4	3	4	4	3	3	5	
TOTAL WOULD CONSIDER (6+/10)	15	7	19	13	16	10	11	21	24	
Prefer not to answer	2	0	3	5	3	4	3	2	0	

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE							2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade			
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE		
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488			
Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420			
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Alba Party																										
0 - Would never consider voting for them		56	76	66	60	37	66	63	82	76	63	38	54	68	43	70	56	56	45	51	58	69	54	58		
1		6	7	7	14	6	6	3	4	4	15	8	7	6	6	6	7	5	5	5	7	7	6	6		
2		7	9	7	2	7	0	14	6	4	8	9	8	4	7	7	6	9	11	9	5	6	8	7		
3		5	0	4	5	8	5	1	2	5	1	7	7	3	5	4	5	5	3	5	6	4	6	3		
4		4	3	3	2	7	3	3	2	2	0	6	4	2	4	3	5	2	5	6	2	1	5	3		
5		9	3	4	8	17	10	2	1	5	5	16	10	9	16	4	10	9	5	12	12	3	8	10		
6		3	0	3	5	5	2	0	0	1	2	6	3	4	5	2	3	3	4	2	2	4	3	3		
7		2	0	1	3	5	6	0	1	2	4	5	2	2	5	1	4	1	4	2	4	1	2	3		
8		0	0	0	0	2	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	0		
9		1	0	0	0	3	2	0	0	0	2	3	1	1	3	0	1	1	0	0	1	2	1	1		
10 - Would definitely consider voting for them		2	1	2	0	2	0	0	0	0	0	2	2	1	3	1	2	2	4	2	3	1	1	4		
TOTAL WOULD CONSIDER (6+/10)		8	1	6	8	17	10	0	1	3	8	17	8	8	16	4	10	7	12	7	10	9	8	11		
Prefer not to answer		4	1	2	1	1	0	15	2	2	0	0	2	0	2	2	1	6	15	5	1	0	5	3		
Do you approve or disapprove of the following...?																										
The UK Government's record to date																										
Approve		9	8	18	6	7	2	6	7	17	23	7	11	6	6	12	11	7	9	7	12	9	11	7		
Disapprove		75	80	67	82	80	98	83	82	71	62	79	74	86	84	73	77	73	63	75	74	83	71	79		
Don't know		16	12	16	13	13	0	11	11	12	14	13	15	7	10	15	12	20	28	17	14	9	18	13		
The Scottish Government's record to date																										
Approve		25	4	13	12	65	5	44	2	10	24	51	31	10	37	14	29	21	31	26	24	20	26	23		
Disapprove		56	84	69	67	20	94	28	90	77	61	32	51	78	49	70	57	55	30	53	60	69	52	59		
Don't know		20	12	18	21	15	1	28	8	13	14	17	18	12	14	16	15	24	39	21	17	11	22	18		
		17-22 Sep	5-6 Nov																							
Do you have a favourable or unfavourable opinion of the following...?																										
John Swinney																										
Very favourable		8	7	0	3	1	23	0	2	0	2	4	18	9	4	13	3	10	5	12	6	5	10	8	7	
Somewhat favourable		25	25	10	22	22	49	4	41	6	16	22	45	32	15	33	19	27	24	25	27	27	22	28	23	
TOTAL FAVOURABLE		33	32	10	25	23	72	4	43	6	18	26	63	41	19	46	22	37	29	37	33	32	32	36	30	
Somewhat unfavourable		20	21	20	29	40	12	20	23	16	30	34	17	23	22	17	24	19	22	12	23	22	19	19	22	
Very unfavourable		30	30	61	33	29	6	74	11	68	45	31	10	25	48	24	40	34	26	17	24	34	42	27	33	
TOTAL UNFAVOURABLE		50	51	81	62	69	18	94	34	84	75	65	27	48	70	41	64	53	48	29	47	56	61	46	55	
Don't know		17	17	10	13	7	9	2	23	10	7	9	10	12	10	13	13	10	23	34	20	12	7	18	15	
NET FAVOURABILITY		-17	-19	-71	-37	-46	54	-90	9	-78	-57	-39	36	-7	-51	5	-42	-16	-19	8	-14	-24	-29	-10	-25	

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Scottish Region								
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1017	156	96	140	110	121	125	166	102	
Unweighted Sample	1017	152	104	153	107	114	124	167	96	
		%	%	%	%	%	%	%	%	
Alba Party										
0 - Would never consider voting for them	56	61	53	59	55	66	57	54	40	
1	6	6	6	3	8	3	6	9	7	
2	7	10	3	8	4	4	11	6	11	
3	5	3	5	5	5	3	5	6	6	
4	4	3	3	4	6	4	0	4	5	
5	9	9	12	11	5	7	9	7	14	
6	3	4	0	2	3	4	3	4	5	
7	2	1	5	1	4	3	3	1	4	
8	0	0	0	0	1	0	1	0	2	
9	1	0	1	0	4	2	1	0	0	
10 - Would definitely consider voting for them	2	1	8	2	2	1	1	4	0	
TOTAL WOULD CONSIDER (6+/10)	8	6	14	5	14	10	9	9	11	
Prefer not to answer	4	1	2	5	4	4	3	5	7	
Do you approve or disapprove of the following...?										
The UK Government's record to date										
Approve	9	11	7	10	6	6	7	15	6	
Disapprove	75	74	80	76	71	78	69	73	85	
Don't know	16	15	13	14	23	16	24	12	9	
The Scottish Government's record to date										
Approve	25	17	30	25	27	16	23	31	30	
Disapprove	56	62	52	61	50	65	55	49	49	
Don't know	20	21	18	14	24	18	22	20	21	
		17-22 Sep	5-6 Nov							
Do you have a favourable or unfavourable opinion of the following...?										
John Swinney										
Very favourable	8	7	8	5	8	12	7	10	4	6
Somewhat favourable	25	25	18	35	24	24	25	19	28	36
TOTAL FAVOURABLE	33	32	26	40	32	36	32	29	32	42
Somewhat unfavourable	20	21	28	15	17	21	11	24	26	18
Very unfavourable	30	30	33	33	34	26	39	30	23	24
TOTAL UNFAVOURABLE	50	51	61	48	51	47	50	54	49	42
Don't know	17	17	14	12	16	18	19	17	19	16
NET FAVOURABILITY	-17	-19	-35	-8	-19	-11	-18	-25	-17	0

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE							2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Weighted Sample		1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
	Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
Russell Findlay																									
	Very favourable	1	2	6	1	1	0	2	0	6	1	1	1	0	3	1	2	3	1	6	1	1	3	2	2
	Somewhat favourable	7	9	30	9	9	6	20	2	26	12	8	5	8	16	6	14	11	7	3	4	10	18	10	8
	TOTAL FAVOURABLE	8	11	36	10	10	6	22	2	32	13	9	6	8	19	7	16	14	8	9	5	11	21	12	10
	Somewhat unfavourable	14	13	18	16	23	12	9	5	15	16	21	11	15	11	10	16	15	10	8	9	15	18	11	15
	Very unfavourable	18	16	5	12	9	30	21	23	5	14	5	23	18	14	22	10	20	11	13	14	15	19	14	18
	TOTAL UNFAVOURABLE	32	29	23	28	32	42	30	28	20	30	26	34	33	25	32	26	35	21	21	23	30	37	25	33
	Don't know	60	61	41	62	59	52	47	70	48	55	65	59	59	56	60	57	51	70	69	72	59	42	64	58
	NET FAVOURABILITY	-24	-18	13	-18	-22	-36	-8	-26	12	-17	-17	-28	-25	-6	-25	-10	-21	-13	-12	-18	-19	-16	-13	-23
Anas Sarwar																									
	Very favourable	1	1	0	3	1	0	0	2	0	5	2	1	1	1	2	1	2	1	1	1	1	2	2	1
	Somewhat favourable	17	16	17	28	23	15	2	14	16	33	25	16	21	13	12	22	17	15	12	13	15	25	20	13
	TOTAL FAVOURABLE	18	17	17	31	24	15	2	16	16	38	27	17	22	14	13	24	18	17	13	14	16	27	22	14
	Somewhat unfavourable	23	25	28	27	27	29	26	31	31	22	35	27	27	25	26	26	29	21	20	23	26	28	26	23
	Very unfavourable	28	26	29	16	17	32	57	12	32	20	9	30	24	37	35	23	33	20	16	23	32	30	21	32
	TOTAL UNFAVOURABLE	51	51	57	43	44	61	83	43	63	42	44	57	51	62	61	49	62	41	36	46	58	58	47	55
	Don't know	31	31	25	27	31	23	15	41	22	20	29	26	27	24	26	27	20	42	51	39	26	15	32	30
	NET FAVOURABILITY	-33	-34	-40	-12	-20	-46	-81	-27	-47	-4	-17	-40	-29	-48	-48	-25	-44	-24	-23	-32	-42	-31	-25	-41
Alex Cole-Hamilton																									
	Very favourable	1	1	2	2	1	0	0	0	2	1	4	1	1	2	0	1	2	1	3	1	1	1	1	1
	Somewhat favourable	10	10	16	12	27	7	3	8	15	16	23	6	12	10	8	13	13	8	9	6	11	17	11	10
	TOTAL FAVOURABLE	11	11	18	14	28	7	3	8	17	17	27	7	13	12	8	14	15	9	12	7	12	18	12	11
	Somewhat unfavourable	13	13	19	13	6	16	15	24	15	18	4	16	14	13	15	14	17	10	14	10	10	22	13	14
	Very unfavourable	15	12	9	8	10	19	19	11	14	11	5	15	12	17	16	10	15	10	9	10	13	16	11	14
	TOTAL UNFAVOURABLE	28	25	28	21	16	35	34	35	29	29	9	31	26	30	31	24	32	20	23	20	23	38	24	28
	Don't know	61	63	54	65	55	57	63	57	53	54	63	63	62	58	61	62	54	71	66	72	65	44	64	62
	NET FAVOURABILITY	-17	-14	-10	-7	12	-28	-31	-27	-12	-12	18	-24	-13	-18	-23	-10	-17	-11	-11	-13	-11	-20	-12	-17
Ross Greer																									
	Very favourable	2	3	0	1	2	5	0	10	0	1	0	4	2	1	2	1	3	3	10	3	1	1	3	2
	Somewhat favourable	7	8	6	3	8	21	0	25	3	6	3	14	11	2	13	5	10	6	8	10	7	7	9	8
	TOTAL FAVOURABLE	9	11	6	4	10	26	0	35	3	7	3	18	13	3	15	6	13	9	18	13	8	8	12	10
	Somewhat unfavourable	10	9	3	11	14	8	12	5	7	6	20	11	9	9	10	9	10	8	9	7	9	11	9	9
	Very unfavourable	20	18	37	20	13	11	41	12	34	32	14	11	16	32	16	23	26	12	11	13	22	27	20	17
	TOTAL UNFAVOURABLE	30	27	40	31	27	19	53	17	41	38	34	22	25	41	26	32	36	20	20	20	31	38	29	26
	Don't know	61	62	54	65	64	54	47	48	56	56	63	59	61	56	58	62	52	71	63	67	62	54	60	65
	NET FAVOURABILITY	-21	-16	-34	-27	-17	7	-53	18	-38	-31	-31	-4	-12	-38	-11	-26	-23	-11	-2	-7	-23	-30	-17	-16

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Scottish Region								
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Russell Findlay										
	Very favourable	1	2	3	5	0	5	1	1	0
	Somewhat favourable	7	9	8	7	11	6	16	11	2
	TOTAL FAVOURABLE	8	11	11	12	11	11	17	12	2
	Somewhat unfavourable	14	13	8	20	13	18	12	8	13
	Very unfavourable	18	16	11	15	15	18	17	15	14
	TOTAL UNFAVOURABLE	32	29	19	35	28	36	29	23	27
	Don't know	60	61	70	53	61	53	54	66	63
	NET FAVOURABILITY	-24	-18	-8	-23	-17	-25	-12	-11	-33
Anas Sarwar										
	Very favourable	1	1	1	0	2	2	1	2	3
	Somewhat favourable	17	16	12	21	21	16	17	11	19
	TOTAL FAVOURABLE	18	17	13	21	23	18	18	13	20
	Somewhat unfavourable	23	25	25	25	24	28	26	16	26
	Very unfavourable	28	26	22	27	22	24	36	34	23
	TOTAL UNFAVOURABLE	51	51	47	52	46	52	62	50	49
	Don't know	31	31	40	27	31	29	20	36	31
	NET FAVOURABILITY	-33	-34	-34	-31	-23	-34	-44	-37	-29
Alex Cole-Hamilton										
	Very favourable	1	1	1	2	2	2	0	1	0
	Somewhat favourable	10	10	11	11	12	9	7	7	15
	TOTAL FAVOURABLE	11	11	12	13	14	11	7	8	17
	Somewhat unfavourable	13	13	5	20	16	12	17	10	17
	Very unfavourable	15	12	12	12	8	15	18	12	11
	TOTAL UNFAVOURABLE	28	25	17	32	24	27	35	22	28
	Don't know	61	63	72	55	62	61	57	71	56
	NET FAVOURABILITY	-17	-14	-5	-19	-10	-16	-28	-14	-11
Ross Greer										
	Very favourable	2	3	3	0	3	2	0	1	6
	Somewhat favourable	7	8	4	15	5	13	6	5	10
	TOTAL FAVOURABLE	9	11	7	15	8	15	6	6	16
	Somewhat unfavourable	10	9	3	16	9	15	10	6	8
	Very unfavourable	20	18	16	14	15	19	39	21	13
	TOTAL UNFAVOURABLE	30	27	19	30	24	34	49	27	21
	Don't know	61	62	74	55	68	51	45	67	64
	NET FAVOURABILITY	-21	-16	-12	-15	-16	-19	-43	-21	-5

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE							2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample		1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
	Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Gillian Mackay																									
	Very favourable	1	2	0	0	2	4	0	6	0	0	0	3	2	0	2	1	2	2	6	2	1	0	3	1
	Somewhat favourable	6	6	2	4	4	12	3	16	1	4	0	10	8	3	10	3	8	4	9	7	4	5	7	6
	TOTAL FAVOURABLE	7	8	2	4	6	16	3	22	1	4	0	13	10	3	12	4	10	6	15	9	5	5	10	7
	Somewhat unfavourable	8	10	17	11	15	7	16	5	17	10	15	9	9	12	9	12	12	8	8	6	11	16	9	11
	Very unfavourable	13	11	16	11	8	8	23	12	20	22	5	6	9	19	11	13	15	6	3	9	13	15	9	12
	TOTAL UNFAVOURABLE	21	21	33	22	23	15	39	17	37	32	20	15	18	31	20	25	27	14	11	15	24	31	18	23
	Don't know	72	71	65	74	72	69	59	60	62	64	80	72	72	66	69	71	63	79	75	76	71	63	72	70
	NET FAVOURABILITY	-14	-13	-31	-18	-17	1	-36	5	-36	-28	-20	-2	-8	-28	-8	-21	-17	-8	4	-6	-19	-26	-8	-16
Kenny MacAskill																									
	Very favourable	x	1	0	0	1	4	0	0	0	1	2	2	1	1	2	1	1	1	2	1	1	1	1	1
	Somewhat favourable	x	9	5	7	11	20	8	1	3	6	10	17	12	7	15	7	12	6	3	7	10	14	9	9
	TOTAL FAVOURABLE	x	10	5	7	12	24	8	1	3	7	12	19	13	8	17	8	13	7	5	8	11	15	10	10
	Somewhat unfavourable	x	17	18	21	28	14	12	32	21	17	29	16	16	22	16	19	21	14	14	13	19	23	14	20
	Very unfavourable	x	17	34	19	11	12	36	11	28	29	14	12	18	25	16	23	21	13	4	13	19	29	17	17
	TOTAL UNFAVOURABLE	x	34	52	40	39	26	48	43	49	46	43	28	34	47	32	42	42	27	18	26	38	52	31	37
	Don't know	x	56	43	53	50	50	43	56	48	47	46	52	53	45	52	50	45	66	78	67	51	33	59	52
	NET FAVOURABILITY	x	-24	-47	-33	-27	-2	-40	-42	-46	-39	-31	-9	-21	-39	-15	-34	-29	-20	-13	-18	-27	-37	-21	-27
Keir Starmer																									
	Very favourable	2	2	0	4	2	1	0	3	1	4	3	3	3	2	2	2	2	1	1	1	3	2	2	1
	Somewhat favourable	16	17	10	29	29	17	0	2	8	25	35	20	21	9	13	19	19	15	17	17	16	18	20	13
	TOTAL FAVOURABLE	18	19	10	33	31	18	0	5	9	29	38	23	24	11	15	21	21	16	18	18	19	20	22	14
	Somewhat unfavourable	28	26	20	29	22	33	3	44	18	28	25	29	31	15	25	27	26	26	30	28	22	24	27	25
	Very unfavourable	47	46	65	34	41	47	97	46	67	39	30	47	39	69	52	43	49	43	33	41	51	56	40	53
	TOTAL UNFAVOURABLE	75	72	85	63	63	80	100	90	85	67	55	76	70	84	77	70	75	69	63	69	73	80	67	78
	Don't know	8	9	5	5	6	2	0	4	6	5	7	2	6	5	7	8	4	14	19	12	8	0	11	7
	NET FAVOURABILITY	-57	-53	-75	-30	-32	-62	-100	-85	-76	-38	-17	-53	-46	-73	-62	-49	-54	-53	-45	-51	-54	-60	-45	-64
Kemi Badenoch																									
	Very favourable	1	2	8	1	0	0	0	0	4	1	0	1	1	2	0	2	3	1	5	0	1	3	1	2
	Somewhat favourable	12	13	49	9	10	4	40	3	43	12	12	5	11	21	8	19	13	13	10	8	13	22	14	12
	TOTAL FAVOURABLE	13	15	57	10	10	4	40	3	47	13	12	6	12	23	8	21	16	14	15	8	14	25	15	14
	Somewhat unfavourable	19	19	19	23	24	16	26	8	25	19	31	18	19	19	15	23	21	17	18	18	17	24	20	18
	Very unfavourable	43	43	4	48	49	65	26	72	12	53	33	58	48	41	53	37	52	35	33	44	49	39	41	45
	TOTAL UNFAVOURABLE	62	62	23	71	73	81	52	80	37	72	64	76	67	60	68	60	73	52	51	62	66	63	61	63
	Don't know	25	23	21	18	17	15	7	17	17	15	23	18	20	17	24	19	11	34	34	29	20	11	24	22
	NET FAVOURABILITY	-49	-47	34	-61	-63	-77	-12	-77	10	-59	-52	-70	-55	-37	-60	-39	-57	-38	-36	-54	-52	-38	-46	-49

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

			Scottish Region							
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Gillian Mackay										
	Very favourable	1	2	4	1	1	0	2	2	2
	Somewhat favourable	6	6	2	17	4	4	4	6	13
	TOTAL FAVOURABLE	7	8	6	18	5	4	6	8	15
	Somewhat unfavourable	8	10	8	10	13	12	7	9	10
	Very unfavourable	13	11	9	6	10	13	21	11	8
	TOTAL UNFAVOURABLE	21	21	17	16	23	25	28	20	18
	Don't know	72	71	77	65	72	70	67	74	67
	NET FAVOURABILITY	-14	-13	-11	2	-18	-20	-24	-14	-3
Kenny MacAskill										
	Very favourable	x	1	1	1	4	1	0	1	0
	Somewhat favourable	x	9	5	7	13	8	9	8	11
	TOTAL FAVOURABLE	x	10	6	8	14	9	9	9	11
	Somewhat unfavourable	x	17	11	23	17	24	19	18	13
	Very unfavourable	x	17	19	13	20	12	27	16	13
	TOTAL UNFAVOURABLE	x	34	30	36	37	36	46	30	28
	Don't know	x	56	63	55	50	50	46	61	60
	NET FAVOURABILITY	x	-24	-24	-28	-23	-22	-37	-21	-22
Keir Starmer										
	Very favourable	2	2	1	0	2	5	1	3	1
	Somewhat favourable	16	17	20	19	15	11	17	14	22
	TOTAL FAVOURABLE	18	19	21	19	17	16	18	15	14
	Somewhat unfavourable	28	26	20	35	25	21	20	32	31
	Very unfavourable	47	46	52	43	50	54	48	43	34
	TOTAL UNFAVOURABLE	75	72	72	78	75	75	68	75	65
	Don't know	8	9	7	3	8	9	14	10	11
	NET FAVOURABILITY	-57	-53	-51	-59	-58	-59	-50	-60	-61
Kemi Badenoch										
	Very favourable	1	2	2	8	1	2	3	0	0
	Somewhat favourable	12	13	17	13	11	15	10	16	8
	TOTAL FAVOURABLE	13	15	19	21	12	17	13	16	8
	Somewhat unfavourable	19	19	13	22	24	22	16	13	25
	Very unfavourable	43	43	39	38	42	38	49	45	44
	TOTAL UNFAVOURABLE	62	62	52	60	66	60	65	58	69
	Don't know	25	23	28	18	22	23	21	26	20
	NET FAVOURABILITY	-49	-47	-33	-39	-54	-43	-52	-42	-58

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

			Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample		1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
Unweighted Sample		1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Nigel Farage																									
	Very favourable	7	7	15	6	2	2	49	0	22	9	2	3	4	18	6	10	11	4	5	5	8	12	7	7
	Somewhat favourable	15	15	31	14	16	4	35	0	30	16	13	9	9	28	13	17	15	14	13	9	20	19	11	19
	TOTAL FAVOURABLE	22	22	46	20	18	6	84	0	52	25	15	12	13	46	19	27	26	18	18	14	28	31	18	26
	Somewhat unfavourable	11	11	12	9	9	6	16	3	13	12	5	9	10	11	10	12	11	11	6	13	9	11	9	13
	Very unfavourable	58	58	32	64	70	86	0	93	26	59	80	76	72	36	64	55	59	58	54	65	54	55	62	54
	TOTAL UNFAVOURABLE	69	69	44	73	79	92	16	96	39	71	85	85	82	47	74	67	70	69	60	78	63	66	71	67
	Don't know	9	9	10	6	3	2	0	3	9	4	0	3	5	7	7	6	3	13	21	8	8	3	10	7
	NET FAVOURABILITY	-47	-47	2	-53	-61	-86	68	-96	13	-46	-70	-73	-69	-1	-55	-40	-44	-51	-42	-64	-35	-35	-53	-41
Nicola Sturgeon																									
	Very favourable	13	12	0	5	1	36	0	24	0	5	1	29	15	6	21	5	12	13	15	11	10	14	13	11
	Somewhat favourable	26	23	2	19	20	41	2	44	2	9	22	39	28	13	32	15	22	23	17	31	21	15	25	21
	TOTAL FAVOURABLE	39	35	2	24	21	77	2	68	2	14	23	68	43	19	53	20	34	36	32	42	31	29	38	32
	Somewhat unfavourable	14	17	12	18	26	12	16	15	9	16	20	19	16	15	15	17	18	16	22	18	16	13	15	19
	Very unfavourable	40	40	80	53	50	8	80	14	85	68	56	10	36	64	26	59	44	36	17	32	47	55	38	42
	TOTAL UNFAVOURABLE	54	57	92	71	76	20	96	29	94	84	76	29	52	79	41	76	62	52	39	50	63	68	53	61
	Don't know	7	8	7	6	3	2	2	3	4	3	1	3	5	3	6	4	4	12	29	8	6	2	10	7
	NET FAVOURABILITY	-15	-22	-90	-47	-55	57	-94	39	-92	-70	-53	39	-9	-60	12	-56	-28	-16	-7	-8	-32	-39	-15	-29
In principle, do you think there should or should not be a referendum on Scottish independence....?																									
In the next year																									
	Should be a referendum	22	22	0	8	11	53	3	51	1	6	6	44	27	11	38	8	25	20	20	28	17	19	21	24
	Should not be a referendum	67	64	99	79	81	38	97	39	97	86	81	46	63	79	46	84	64	64	59	57	69	72	67	61
	Don't know	11	14	1	13	7	9	0	9	2	8	14	11	11	10	16	7	11	16	21	14	13	9	12	15
In the next 5 years																									
	Should be a referendum	41	40	1	21	28	83	16	90	2	16	20	74	44	26	64	19	42	37	40	48	36	29	40	39
	Should not be a referendum	48	45	98	67	65	8	72	5	95	73	71	16	44	62	20	73	45	45	35	36	51	60	49	41
	Don't know	12	15	1	13	7	9	12	5	3	12	9	10	11	13	17	8	12	18	25	16	13	11	11	19
In the next 10 years																									
	Should be a referendum	46	44	5	28	34	87	27	86	6	20	29	79	50	28	66	24	48	41	48	54	41	29	46	43
	Should not be a referendum	38	38	92	54	53	8	56	2	87	63	58	11	37	55	15	65	37	39	24	27	44	56	38	38
	Don't know	16	18	4	18	13	6	17	13	7	17	13	10	13	18	19	11	15	21	28	19	15	14	16	20

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

			Scottish Region							
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Nigel Farage										
	Very favourable	7	7	8	10	6	8	9	6	7
	Somewhat favourable	15	15	18	13	17	19	12	20	11
	TOTAL FAVOURABLE	22	22	26	23	23	27	21	26	17
	Somewhat unfavourable	11	11	11	12	12	5	15	13	12
	Very unfavourable	58	58	51	62	55	61	55	64	67
	TOTAL UNFAVOURABLE	69	69	62	74	67	66	70	68	74
	Don't know	9	9	11	3	10	7	9	7	8
	NET FAVOURABILITY	-47	-47	-36	-51	-44	-39	-49	-42	-59
Nicola Sturgeon										
	Very favourable	13	12	9	9	12	17	8	10	16
	Somewhat favourable	26	23	20	29	18	18	20	25	24
	TOTAL FAVOURABLE	39	35	29	38	30	35	28	35	40
	Somewhat unfavourable	14	17	13	19	16	16	16	18	21
	Very unfavourable	40	40	49	33	43	41	48	38	33
	TOTAL UNFAVOURABLE	54	57	62	52	59	57	64	56	54
	Don't know	7	8	10	9	10	8	8	8	7
	NET FAVOURABILITY	-15	-22	-33	-14	-29	-22	-36	-21	-14
In principle, do you think there should or should not be a referendum on Scottish independence....?										
In the next year										
	Should be a referendum	22	22	19	20	16	23	22	17	24
	Should not be a referendum	67	64	63	73	73	58	63	67	66
	Don't know	11	14	18	7	11	19	16	16	9
In the next 5 years										
	Should be a referendum	41	40	35	42	31	43	36	34	45
	Should not be a referendum	48	45	47	41	55	38	47	48	46
	Don't know	12	15	18	17	13	19	17	17	9
In the next 10 years										
	Should be a referendum	46	44	38	44	37	45	39	41	52
	Should not be a referendum	38	38	43	37	43	36	42	40	36
	Don't know	16	18	20	19	20	19	19	20	12

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

2024 GE																								
		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
Total		Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DI	
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Which political party do you think would handle
the following issues best?

National Health Service

Conservatives	5	34	4	5	0	4	0	20	2	4	2	6	7	0	10	6	4	0	3	5	12	5	5
Labour	11	3	25	19	4	0	19	6	32	24	7	15	6	6	17	14	8	10	11	11	11	14	7
Liberal Democrats	5	5	7	17	3	0	0	3	5	22	3	6	3	2	7	5	5	6	4	5	6	6	4
Scottish National Party	17	0	5	5	60	2	1	1	5	6	44	24	9	33	8	19	16	12	18	18	18	18	17
Reform UK	8	12	8	8	3	52	0	21	11	7	4	5	20	8	11	10	7	4	8	8	11	7	10
Greens	7	0	2	5	9	0	56	0	1	0	10	6	0	5	3	8	5	22	8	2	1	6	7
Alba	0	0	0	0	1	2	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1
Some other party	2	0	1	1	1	6	5	0	2	0	3	2	2	3	1	2	2	1	3	3	2	1	3
No party	16	14	16	12	8	13	7	22	13	12	7	11	25	15	16	18	14	9	16	19	15	15	17
Don't know	28	32	31	29	12	21	12	27	29	25	21	25	28	26	28	17	39	35	29	28	24	28	29

Immigration

Conservatives	5	31	3	6	1	2	0	18	4	5	3	5	6	2	9	7	4	5	4	2	11	6	4
Labour	5	3	14	6	1	0	3	5	20	6	2	9	2	2	9	7	4	3	5	7	6	7	4
Liberal Democrats	4	1	4	21	4	0	5	2	4	23	3	5	2	2	6	5	4	7	3	3	6	5	3
Scottish National Party	13	0	4	1	46	0	1	1	2	1	35	19	5	25	5	14	13	13	15	13	11	16	11
Reform UK	22	36	24	15	11	84	0	45	22	14	13	15	43	20	25	26	18	18	16	29	26	19	25
Greens	6	0	3	5	9	0	58	0	1	1	10	6	0	6	3	6	6	14	9	2	1	6	6
Alba	0	0	0	0	1	2	0	0	0	2	1	0	1	1	0	0	1	0	0	1	0	0	1
Some other party	2	0	0	0	1	3	5	0	2	0	2	1	1	3	1	2	1	0	2	2	1	1	2
No party	16	6	16	16	12	3	17	11	15	20	10	14	20	18	14	18	14	8	18	17	16	15	17
Don't know	26	22	31	29	15	6	10	19	31	29	21	26	20	22	28	14	37	32	28	24	22	26	26

Crime

Conservatives	8	36	8	10	1	5	3	29	11	6	2	9	10	3	15	11	6	9	5	5	17	10	7
Labour	7	5	16	9	4	0	5	3	20	13	5	11	2	3	12	9	6	4	7	8	8	8	6
Liberal Democrats	5	1	5	23	2	0	0	2	4	22	2	5	2	2	6	7	3	13	3	4	6	5	4
Scottish National Party	15	1	4	8	50	0	8	1	2	3	38	20	9	29	6	16	14	11	17	15	14	16	14
Reform UK	12	18	13	7	5	66	0	27	12	10	7	6	29	11	14	15	9	9	9	14	16	11	13
Greens	4	0	1	4	6	0	42	0	2	0	6	4	0	3	2	5	4	14	6	1	0	4	5
Alba	0	0	0	0	1	2	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1
Some other party	2	0	0	1	1	6	0	0	0	1	2	1	1	3	0	2	1	0	2	3	1	1	2
No party	15	7	15	9	10	10	14	14	14	14	11	12	20	17	13	17	13	6	16	18	15	12	18
Don't know	32	32	39	30	20	11	28	23	35	31	25	32	26	28	33	19	43	34	36	32	24	33	30

Sample Size: 1017 adults in Scotland (16+)
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Scottish Region									
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1017	156	96	140	110	121	125	166	102
Unweighted Sample	1017	152	104	153	107	114	124	167	96
	%	%	%	%	%	%	%	%	%

Which political party do you think would handle the following issues best?

National Health Service

Conservatives	5	7	7	7	3	6	4	3	3
Labour	11	10	5	11	10	9	11	18	8
Liberal Democrats	5	6	6	2	6	5	4	6	6
Scottish National Party	17	14	19	15	18	16	21	12	28
Reform UK	8	7	8	7	12	11	8	9	5
Greens	7	4	11	6	3	5	5	11	7
Alba	0	1	1	0	1	0	0	0	0
Some other party	2	5	2	1	2	2	1	1	4
No party	16	13	11	12	22	21	17	16	17
Don't know	28	32	30	39	23	25	30	24	21

Immigration

Conservatives	5	11	3	4	5	7	6	2	2
Labour	5	4	2	5	9	6	4	8	6
Liberal Democrats	4	7	10	4	5	1	2	5	1
Scottish National Party	13	11	15	9	16	12	14	12	23
Reform UK	22	19	25	26	23	20	25	19	17
Greens	6	5	6	6	4	2	6	10	8
Alba	0	1	2	0	0	0	0	0	0
Some other party	2	2	4	0	1	2	0	1	3
No party	16	13	11	13	15	22	17	17	19
Don't know	26	28	24	33	22	27	25	26	20

Crime

Conservatives	8	11	7	9	10	14	8	5	2
Labour	7	7	2	7	9	9	7	10	4
Liberal Democrats	5	7	10	5	3	2	3	6	3
Scottish National Party	15	11	21	12	14	13	15	15	25
Reform UK	12	7	14	11	15	15	13	11	12
Greens	4	3	1	5	4	2	3	6	8
Alba	0	1	1	0	0	0	0	0	0
Some other party	2	3	3	0	2	2	0	1	1
No party	15	16	13	11	15	17	15	15	17
Don't know	32	34	28	39	28	26	35	31	29

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample		1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488
Unweighted Sample		1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																								
	Conservatives	8	42	9	4	0	7	0	31	7	4	2	8	11	2	15	7	8	2	4	5	19	9	6
	Labour	9	3	20	7	3	0	17	4	29	9	5	11	4	3	14	11	7	9	8	10	7	11	6
	Liberal Democrats	7	4	8	29	5	1	0	6	6	34	4	9	4	3	10	8	6	10	6	7	8	8	5
	Scottish National Party	17	1	6	7	51	2	9	1	5	4	41	20	11	31	6	18	15	18	15	16	20	16	17
	Reform UK	7	8	7	4	2	46	0	18	6	5	3	4	16	6	9	8	7	4	7	7	10	6	8
	Greens	7	0	3	6	13	0	48	0	3	1	12	9	0	8	4	8	7	15	11	4	1	7	7
	Alba	1	0	1	0	1	2	0	0	0	2	1	0	1	1	1	1	1	0	1	1	0	1	1
	Some other party	2	0	0	1	1	6	5	0	1	0	2	1	1	3	0	2	1	0	2	2	1	1	2
	No party	14	8	12	15	7	13	7	16	11	16	7	10	21	15	12	15	13	5	16	16	12	12	16
	Don't know	29	34	32	25	17	23	14	23	32	25	24	27	30	27	29	22	36	36	30	32	22	29	30
Taxation																								
	Conservatives	9	40	9	12	1	12	0	36	9	7	2	9	15	3	16	11	8	5	5	9	19	11	8
	Labour	8	3	19	13	3	0	7	3	28	10	4	11	3	3	12	10	6	9	7	8	8	9	6
	Liberal Democrats	4	2	5	19	2	0	1	3	2	22	2	6	2	2	6	4	3	4	4	3	5	5	3
	Scottish National Party	15	1	4	1	51	2	8	1	4	3	39	21	7	27	7	17	13	13	15	16	15	16	14
	Reform UK	8	12	8	3	3	51	0	19	8	5	4	5	18	7	10	10	7	7	8	8	9	7	9
	Greens	8	0	3	8	11	0	53	0	4	1	11	8	0	8	3	9	6	19	11	3	1	7	8
	Alba	1	0	0	0	1	2	0	0	0	0	1	0	0	1	0	1	1	4	0	1	0	0	1
	Some other party	2	1	0	1	2	6	5	0	1	1	2	2	2	4	1	2	2	0	3	3	1	1	3
	No party	16	13	16	17	8	8	7	15	13	19	9	11	25	17	15	17	14	6	16	18	17	12	19
	Don't know	30	28	35	26	18	20	20	23	31	31	26	29	29	28	31	19	40	33	31	31	25	30	29
Poverty																								
	Conservatives	5	35	4	2	0	1	0	20	3	1	2	4	7	1	9	5	4	2	2	3	11	5	4
	Labour	10	5	24	16	1	3	3	7	34	14	5	13	8	4	17	12	8	8	9	11	11	12	8
	Liberal Democrats	5	4	5	21	4	0	0	3	5	33	2	6	3	4	7	6	5	9	4	4	7	6	5
	Scottish National Party	16	1	6	4	56	0	4	1	3	3	42	23	9	31	7	19	15	12	18	15	18	17	16
	Reform UK	7	8	5	4	1	51	2	17	8	7	3	3	16	7	8	9	6	8	6	8	9	6	8
	Greens	8	0	5	10	13	0	64	0	3	5	13	9	0	9	4	9	7	17	11	5	2	8	8
	Alba	1	0	1	0	1	2	0	0	0	0	1	0	0	1	1	1	1	0	1	1	0	0	1
	Some other party	2	0	1	1	2	6	3	0	0	0	3	2	1	3	1	2	1	1	2	3	1	2	2
	No party	15	13	14	17	7	13	7	22	12	14	7	10	26	16	14	17	14	9	16	20	14	13	19
	Don't know	30	33	36	25	15	25	18	30	31	24	23	29	29	24	33	19	39	33	32	29	26	31	29

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

			Scottish Region							
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
Education										
	Conservatives	8	10	8	13	5	10	6	5	3
	Labour	9	9	1	9	10	7	12	12	5
	Liberal Democrats	7	8	7	6	8	5	6	8	7
	Scottish National Party	17	13	22	17	20	16	19	11	22
	Reform UK	7	6	8	5	9	10	7	7	6
	Greens	7	5	10	6	2	4	7	14	9
	Alba	1	1	2	0	2	0	0	2	0
	Some other party	2	3	2	0	2	2	0	1	3
	No party	14	13	12	9	14	20	12	12	18
	Don't know	29	31	28	36	28	25	31	27	27
Taxation										
	Conservatives	9	15	10	13	8	8	8	7	3
	Labour	8	6	2	8	8	6	13	10	8
	Liberal Democrats	4	6	5	2	4	3	3	5	2
	Scottish National Party	15	12	19	13	18	17	16	10	21
	Reform UK	8	6	7	5	9	11	8	11	7
	Greens	8	5	10	7	4	4	4	14	12
	Alba	1	1	6	0	0	0	0	0	0
	Some other party	2	3	3	0	1	3	0	2	6
	No party	16	14	10	10	21	22	15	14	21
	Don't know	30	31	28	41	27	28	33	26	20
Poverty										
	Conservatives	5	11	4	5	2	6	4	4	0
	Labour	10	9	4	10	10	13	16	12	5
	Liberal Democrats	5	6	7	5	7	2	7	5	6
	Scottish National Party	16	12	16	17	18	14	20	13	25
	Reform UK	7	7	8	6	8	11	9	4	6
	Greens	8	6	11	7	6	4	3	14	15
	Alba	1	1	1	0	1	0	0	2	0
	Some other party	2	3	4	1	2	2	1	2	2
	No party	15	14	16	9	20	21	15	12	20
	Don't know	30	31	29	40	26	27	25	34	22

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample		1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488
Unweighted Sample		1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The economy in general																								
	Conservatives	9	49	7	9	1	7	0	37	6	4	2	9	14	3	16	11	8	6	6	9	17	11	8
	Labour	8	2	20	7	3	0	9	3	25	9	5	11	4	3	13	10	6	6	7	9	9	10	6
	Liberal Democrats	5	1	7	23	2	0	1	2	6	31	2	6	2	1	7	6	3	9	3	5	5	5	4
	Scottish National Party	15	0	4	1	52	0	8	0	3	3	40	21	6	29	6	16	14	12	16	14	16	16	14
	Reform UK	8	10	6	4	4	51	0	19	9	8	4	4	19	9	9	9	7	6	7	8	11	8	8
	Greens	6	0	2	8	9	0	38	0	1	0	9	6	1	6	2	7	5	13	8	3	1	5	6
	Alba	0	0	0	0	1	2	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1
	Some other party	2	0	0	1	1	6	5	0	1	1	2	2	2	4	1	2	2	0	2	3	1	1	3
	No party	16	10	17	16	11	9	7	14	14	16	10	12	24	17	14	17	14	6	18	17	14	13	18
	Don't know	32	28	36	30	16	25	33	25	34	29	24	30	29	27	33	22	41	42	33	31	26	32	32
Housing																								
	Conservatives	5	29	3	5	0	3	3	21	2	4	1	5	6	1	9	5	4	2	3	3	10	6	4
	Labour	10	6	21	9	3	1	16	6	29	17	5	13	5	4	16	11	8	9	9	10	10	12	7
	Liberal Democrats	5	3	7	23	4	3	0	3	6	29	2	7	4	2	8	7	4	8	4	4	8	6	5
	Scottish National Party	14	0	5	5	48	0	6	1	3	3	38	19	8	28	5	16	12	11	14	14	16	15	13
	Reform UK	9	14	8	4	3	47	1	20	8	5	4	5	18	7	10	10	7	6	7	10	10	7	10
	Greens	9	0	6	8	13	0	61	1	5	2	13	9	1	9	6	10	8	17	13	5	2	8	9
	Alba	0	0	0	0	1	2	0	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1
	Some other party	2	0	1	1	1	6	0	0	0	1	3	2	2	4	1	3	2	4	2	3	1	1	4
	No party	15	14	15	15	8	12	5	19	13	14	10	12	22	16	15	17	14	8	16	18	16	13	18
	Don't know	31	36	34	31	18	26	8	30	34	25	23	28	33	28	31	21	39	35	31	32	26	31	30
Environment and climate change																								
	Conservatives	4	30	3	5	0	2	0	16	4	4	2	4	7	1	8	6	3	1	3	2	11	5	3
	Labour	4	1	11	5	0	0	0	4	16	6	1	6	1	1	8	6	2	4	4	4	3	5	3
	Liberal Democrats	3	6	6	7	1	1	0	5	6	17	1	4	4	2	5	5	2	4	2	4	5	4	3
	Scottish National Party	10	0	3	1	33	3	0	1	2	3	25	14	5	21	4	12	8	6	10	12	11	11	10
	Reform UK	6	13	5	5	2	34	0	17	7	4	3	4	15	5	9	7	6	1	5	6	10	6	6
	Greens	30	7	31	34	41	10	90	12	24	29	39	33	18	29	25	30	30	42	37	25	17	33	27
	Alba	0	0	0	0	0	2	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0
	Some other party	2	0	1	1	0	6	5	0	2	0	1	2	1	2	1	2	1	0	2	2	1	1	2
	No party	15	11	12	11	8	22	5	18	14	12	6	10	23	17	13	17	13	13	15	16	14	12	17
	Don't know	26	32	27	31	15	20	0	28	25	25	21	25	27	22	28	16	35	30	23	28	27	24	29

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Scottish Region								
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample		1017	156	96	140	110	121	125	166	102
Unweighted Sample		1017	152	104	153	107	114	124	167	96
		%	%	%	%	%	%	%	%	%
The economy in general										
	Conservatives	9	16	9	10	6	10	10	7	4
	Labour	8	6	1	9	9	7	9	13	4
	Liberal Democrats	5	6	9	2	5	2	5	6	3
	Scottish National Party	15	12	19	12	14	12	16	14	25
	Reform UK	8	6	8	6	12	13	7	6	7
	Greens	6	5	5	6	4	4	4	8	8
	Alba	0	1	1	0	0	0	0	0	0
	Some other party	2	4	3	0	2	2	0	1	4
	No party	16	12	9	14	19	21	18	14	21
	Don't know	32	32	35	41	28	29	32	32	24
Housing										
	Conservatives	5	8	6	6	5	3	4	2	2
	Labour	10	8	0	12	11	10	10	14	5
	Liberal Democrats	5	6	11	4	5	5	4	6	3
	Scottish National Party	14	12	13	12	16	15	17	12	19
	Reform UK	9	7	8	8	9	11	7	9	9
	Greens	9	6	7	6	5	7	7	15	16
	Alba	0	1	1	0	0	0	0	0	0
	Some other party	2	4	8	1	2	2	0	2	1
	No party	15	15	14	10	17	20	18	13	19
	Don't know	31	31	32	40	29	27	33	27	24
Environment and climate change										
	Conservatives	4	6	4	5	3	4	5	3	0
	Labour	4	5	1	3	3	3	5	7	2
	Liberal Democrats	3	4	4	4	5	2	2	4	2
	Scottish National Party	10	8	11	9	13	10	14	5	14
	Reform UK	6	5	7	6	10	9	5	3	7
	Greens	30	23	28	24	32	23	29	42	38
	Alba	0	0	1	0	0	0	0	0	0
	Some other party	2	3	2	0	1	2	1	1	2
	No party	15	16	15	12	13	22	11	13	18
	Don't know	26	29	28	36	20	27	29	21	18

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Vote in 2024 GE						2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488
Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Scotland's constitutional future																							
Conservatives	7	38	7	5	0	7	0	28	5	7	1	7	10	1	12	8	6	3	4	5	15	8	5
Labour	5	3	15	8	0	0	2	1	23	9	1	8	1	1	10	7	4	5	5	5	7	7	4
Liberal Democrats	3	1	3	14	1	0	4	3	3	18	1	3	1	1	4	4	1	5	1	2	4	3	2
Scottish National Party	30	3	17	14	79	5	35	4	13	11	62	38	17	48	17	31	28	26	33	27	28	33	26
Reform UK	7	14	4	4	2	34	0	18	7	4	3	4	12	5	8	8	5	7	6	6	8	6	7
Greens	3	0	2	5	5	0	29	0	2	0	6	4	0	3	2	4	3	8	5	1	0	2	5
Alba	2	1	1	2	2	2	0	1	1	2	2	1	4	3	1	2	2	2	1	3	1	2	1
Some other party	2	1	2	1	1	6	0	1	0	1	2	1	2	3	1	2	2	1	2	3	1	1	2
No party	13	11	14	10	3	22	7	18	11	17	4	9	21	12	14	16	11	9	13	18	12	11	16
Don't know	29	28	36	38	8	24	23	26	35	31	17	24	32	22	31	18	39	35	29	30	24	28	30
Standing up for Scotland within the UK																							
Conservatives	6	44	3	5	0	8	0	27	4	1	1	5	10	1	11	7	5	2	3	4	15	7	4
Labour	6	2	17	6	0	0	3	3	23	8	1	8	3	1	11	8	4	7	5	7	6	7	4
Liberal Democrats	3	3	4	9	1	0	0	3	2	11	1	3	1	1	4	4	1	6	2	2	3	2	4
Scottish National Party	37	6	28	28	82	12	44	6	22	32	71	44	24	54	23	41	33	35	38	38	34	39	34
Reform UK	5	5	4	3	2	38	0	12	5	4	3	3	10	5	6	6	5	6	5	5	7	5	6
Greens	3	0	2	4	3	0	30	0	2	1	5	4	1	3	2	4	3	9	5	1	1	3	4
Alba	2	1	1	3	2	2	0	1	1	2	2	1	4	3	1	1	2	1	2	2	1	1	2
Some other party	2	1	1	1	1	7	0	1	0	1	1	1	2	3	1	2	2	0	2	2	2	1	3
No party	13	11	11	14	4	18	5	20	12	11	4	9	21	12	12	13	12	6	14	15	11	10	16
Don't know	24	27	29	27	5	15	18	26	29	30	11	23	24	17	29	13	34	28	25	24	20	24	23
Transgender rights																							
Conservatives	3	16	5	2	0	1	0	11	5	0	1	4	4	1	6	4	3	1	3	2	7	4	2
Labour	4	3	9	5	0	0	13	6	9	4	1	5	2	1	8	5	3	4	4	6	2	4	4
Liberal Democrats	4	3	5	19	1	1	4	3	5	20	1	4	2	2	6	5	3	5	4	2	5	5	2
Scottish National Party	10	0	5	1	34	2	1	1	6	1	26	15	4	19	6	12	9	9	12	8	11	12	9
Reform UK	7	12	7	4	3	33	0	15	7	7	5	5	14	6	9	8	6	3	7	6	10	6	8
Greens	14	2	8	10	21	13	63	3	4	6	22	14	5	14	7	15	13	31	16	10	5	15	12
Alba	0	1	0	0	0	2	0	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	0
Some other party	3	0	1	1	1	11	0	1	1	0	3	2	2	4	1	3	3	1	3	2	3	1	4
No party	18	18	17	14	12	19	10	21	19	23	11	14	27	17	18	24	13	14	18	18	20	16	20
Don't know	37	45	43	43	26	19	9	39	43	39	29	37	39	34	40	25	48	33	33	45	38	35	39

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Scottish Region								
		Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1017	156	96	140	110	121	125	166	102	
Unweighted Sample	1017	152	104	153	107	114	124	167	96	
		%	%	%	%	%	%	%	%	
Scotland's constitutional future										
	Conservatives	7	7	7	8	4	7	8	6	2
	Labour	5	6	1	7	7	3	6	8	3
	Liberal Democrats	3	2	6	2	4	1	2	2	3
	Scottish National Party	30	23	35	26	27	27	32	31	40
	Reform UK	7	8	10	5	9	8	6	3	7
	Greens	3	2	1	3	4	3	2	6	5
	Alba	2	3	2	1	3	2	0	2	0
	Some other party	2	4	3	1	2	3	0	1	1
	No party	13	12	9	11	15	18	14	12	17
	Don't know	29	32	25	36	25	29	30	28	20
Standing up for Scotland within the UK										
	Conservatives	6	8	6	8	4	6	7	4	0
	Labour	6	7	0	6	8	6	5	7	5
	Liberal Democrats	3	2	11	2	3	0	1	4	2
	Scottish National Party	37	28	42	37	31	35	37	41	44
	Reform UK	5	2	6	6	8	8	4	3	7
	Greens	3	2	1	3	4	2	2	7	6
	Alba	2	3	2	1	3	2	0	2	1
	Some other party	2	4	3	0	2	1	0	1	2
	No party	13	13	11	11	17	17	12	9	15
	Don't know	24	29	20	26	20	23	31	21	18
Transgender rights										
	Conservatives	3	6	3	3	2	3	3	3	2
	Labour	4	5	2	3	4	2	5	6	2
	Liberal Democrats	4	4	5	2	6	1	3	6	3
	Scottish National Party	10	9	9	13	14	10	9	8	13
	Reform UK	7	5	7	6	10	9	7	7	5
	Greens	14	10	16	9	13	11	8	22	20
	Alba	0	0	1	0	1	0	0	0	0
	Some other party	3	3	4	1	3	3	2	1	5
	No party	18	19	14	14	19	26	18	17	18
	Don't know	37	40	40	48	28	34	44	30	32

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

2024 GE																								
Vote in 2024 GE							2021 Holyrood Constituency Vote				EU Ref 2016		Indy Ref 2014		Gender		Age				Social Grade			
Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE		
Weighted Sample	1017	91	254	70	215	50	28	152	137	44	322	536	229	357	442	487	530	124	397	257	239	529	488	
Unweighted Sample	1017	90	271	78	235	50	36	154	140	50	342	544	236	327	403	462	555	108	341	274	294	597	420	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Which of the following do you think would make
the best First Minister of Scotland?

John Swinney	28	6	20	17	64	5	53	5	14	26	54	34	16	43	15	34	21	32	29	28	22	28	27
Russell Findlay	12	41	14	16	2	26	2	42	16	13	5	11	20	8	20	16	9	9	8	13	20	13	12
Not sure	52	43	58	59	27	59	45	45	56	54	34	49	53	41	56	43	60	50	57	52	45	51	53
Refused	8	10	9	8	7	9	0	8	15	7	7	7	12	8	8	6	10	9	6	7	13	8	8

Which of the following do you think would make
the best First Minister of Scotland?

John Swinney	28	12	19	16	65	11	47	10	11	23	55	32	22	44	17	36	20	27	31	29	23	27	29
Anas Sarwar	14	23	26	26	2	5	10	24	39	27	4	17	12	4	24	17	11	12	10	13	23	16	11
Not sure	51	51	49	50	25	80	43	55	44	39	33	42	58	44	50	40	61	60	54	51	41	49	53
Refused	7	14	7	8	8	4	0	11	5	11	8	8	8	7	8	7	7	1	5	7	13	7	7

Which of the following do you think would make
the best First Minister of Scotland?

Russell Findlay	13	31	8	21	9	27	2	30	10	20	9	10	23	12	16	18	9	11	10	15	18	12	15
Anas Sarwar	18	7	25	23	22	5	31	11	31	26	20	22	8	16	19	23	14	29	16	15	20	22	14
Not sure	60	54	57	49	62	65	59	52	49	51	64	60	60	63	56	52	68	52	67	63	51	59	61
Refused	8	8	10	7	6	3	9	6	10	3	7	8	9	9	9	7	10	9	6	8	12	7	10

*Any percentages calculated on bases fewer than
100 respondents do not represent a wide enough
cross-section of the target population to be
considered statistically reliable. These figures
should not be used.

Sample Size: 1017 adults in Scotland (16+)
Fieldwork: 31st October - 5th November 2025

		Scottish Region							
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1017	156	96	140	110	121	125	166	102
Unweighted Sample	1017	152	104	153	107	114	124	167	96
	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best First Minister of Scotland?

John Swinney	28	23	34	24	30	25	23	28	38
Russell Findlay	12	20	5	13	14	13	13	10	6
Not sure	52	50	53	50	49	49	56	57	51
Refused	8	6	8	13	8	12	9	5	5

Which of the following do you think would make the best First Minister of Scotland?

John Swinney	28	27	31	26	30	30	24	29	29
Anas Sarwar	14	15	11	11	15	17	15	13	15
Not sure	51	51	49	53	48	42	57	55	51
Refused	7	7	9	10	8	11	4	3	6

Which of the following do you think would make the best First Minister of Scotland?

Russell Findlay	13	16	16	13	15	12	14	9	11
Anas Sarwar	18	13	17	16	15	17	19	25	22
Not sure	60	68	59	57	62	57	57	59	60
Refused	8	3	8	14	8	14	9	6	7

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*