

YouGov Survey Results

Sample Size: 2088 GB Adults
Fieldwork: 10th - 11th February 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2088	376	537	192	226	119	733	745	1011	1077	219	862	516	491	708	468	624	1806	100	182	495	342	253	716	
Unweighted Sample	2088	326	571	198	248	126	786	756	899	1189	187	824	544	533	777	458	531	1786	124	178	519	357	195	715	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How open, if at all, would you say you are about your personal life?

Very open	6	5	6	6	3	7	5	5	6	6	7	7	6	3	5	4	7	6	10	6	5	3	8	6
Fairly open	49	50	51	44	52	54	49	49	46	51	53	50	46	47	51	53	43	49	42	46	51	51	48	47
TOTAL OPEN	55	55	57	50	55	61	54	54	52	57	60	57	52	50	56	57	50	55	52	52	56	54	56	53
Not very open	34	34	34	41	34	33	36	33	36	33	30	31	38	39	35	34	37	34	34	35	33	33	32	37
Not open at all	9	11	8	8	8	5	8	11	9	9	7	9	9	11	8	7	11	9	12	13	8	11	10	8
TOTAL NOT OPEN	43	45	42	49	42	38	44	44	45	42	37	40	47	50	43	41	48	43	46	48	41	44	42	45
Don't know	2	0	2	1	3	2	1	2	3	2	3	3	2	1	1	1	3	2	2	0	3	3	3	2

How good or bad would you say you are at...

Keeping your own secrets?

Very good	44	48	41	41	47	42	42	48	44	44	41	41	48	46	45	42	42	43	45	50	45	43	43	43
Fairly good	43	41	43	47	40	42	44	41	45	41	43	42	40	46	40	46	46	44	37	33	44	45	46	43
TOTAL GOOD	87	89	84	88	87	84	86	89	89	85	84	83	88	92	85	88	88	87	82	83	89	88	89	86
Fairly bad	10	8	13	9	7	15	11	8	8	12	13	12	9	5	12	10	8	9	12	14	8	7	11	10
Very bad	1	0	2	1	2	1	1	1	1	2	1	2	0	1	1	1	1	1	4	2	2	1	0	1
TOTAL BAD	11	8	15	10	9	16	12	9	9	14	14	14	9	6	13	11	9	10	16	16	10	8	11	11
Don't know	2	1	2	2	4	1	2	2	2	2	1	3	2	2	2	1	3	2	1	1	2	3	1	3

Keeping other people's secrets?

Very good	49	53	46	45	50	51	48	52	45	52	48	44	50	56	47	50	48	48	49	54	49	51	41	49
Fairly good	42	39	44	43	42	41	44	40	46	40	38	47	41	38	44	41	43	43	41	38	43	41	50	41
TOTAL GOOD	91	92	90	88	92	92	92	92	91	92	86	91	91	94	91	91	91	91	90	92	92	92	91	90
Fairly bad	6	5	8	8	5	5	6	5	6	6	14	6	6	4	7	7	6	6	7	6	5	6	8	7
Very bad	1	0	1	1	1	2	1	1	1	1	0	1	0	1	1	1	1	1	1	2	1	1	1	1
TOTAL BAD	7	5	9	9	6	7	7	6	7	7	14	7	6	5	8	8	7	7	8	8	6	7	9	8
Don't know	2	2	1	2	3	1	2	2	3	1	0	2	2	1	1	1	2	2	2	0	2	2	1	2

How much, if at all, do you think other people

trust you with their secrets?

A lot	24	28	24	21	23	21	25	23	19	28	24	25	27	19	26	25	20	24	25	26	25	20	26	23
A fair amount	54	51	54	61	54	54	54	54	52	56	53	54	52	56	54	50	56	53	58	54	55	55	50	52
TOTAL A LOT / A FAIR AMOUNT	78	79	78	82	77	75	79	77	71	84	77	79	79	75	80	75	76	77	83	80	80	75	76	75
Not very much	7	8	7	6	7	10	6	7	9	6	18	7	7	4	7	8	6	7	7	8	5	9	8	8
Not at all	1	1	1	2	1	1	1	1	1	1	0	1	0	1	1	1	1	1	1	0	1	2	0	1
TOTAL NOT VERY MUCH / NOT AT ALL	8	9	8	8	8	11	7	8	10	7	18	8	7	5	8	9	7	8	8	8	6	11	8	9
Don't know	14	13	15	9	15	14	14	16	19	10	5	13	15	20	12	15	17	15	9	11	14	15	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you like or dislike being told other people's secrets?

Love it	8	5	10	11	4	8	8	3	7	9	26	10	5	1	9	7	5	8	8	11	7	6	9	9
Like it	19	19	22	19	11	23	18	15	15	23	31	22	17	10	20	18	17	20	18	13	20	17	24	19
TOTAL LOVE / LIKE	27	24	32	30	15	31	26	18	22	32	57	32	22	11	29	25	22	28	26	24	27	23	33	28
Neither like nor dislike it	51	58	48	51	58	39	54	57	51	51	26	48	54	65	51	52	55	52	42	51	52	54	50	51
Dislike it	16	13	16	15	21	24	15	19	19	13	9	14	19	19	16	17	16	15	23	20	17	17	13	13
Hate it	3	4	3	3	3	1	2	4	4	3	5	3	3	4	2	4	4	3	6	3	3	3	3	3
TOTAL DISLIKE / HATE	19	17	19	18	24	25	17	23	23	16	14	17	22	23	18	21	20	18	29	23	20	20	16	16
Don't know	3	2	2	2	3	4	3	2	3	2	3	4	2	1	2	2	2	3	4	2	1	2	2	4

Do you have any secrets that you intend to never tell anyone, i.e. take them to your grave?

Yes, more than one	34	34	33	31	32	34	35	34	35	33	37	32	38	32	34	34	33	34	33	37	35	33	37	33
Yes, just one	13	13	14	11	13	8	14	13	11	15	12	13	12	14	15	13	11	12	17	17	14	13	12	11
TOTAL YES	47	47	47	42	45	42	49	47	46	48	49	45	50	46	49	47	44	46	50	54	49	46	49	44
No	32	35	34	34	33	27	32	35	34	30	27	32	31	34	34	28	35	33	31	25	30	36	29	34
Don't know	15	13	14	17	13	25	16	12	14	16	20	16	13	13	12	18	14	15	15	14	15	13	17	15
Prefer not to say	6	4	6	7	8	6	4	7	6	5	4	6	6	7	5	7	6	6	3	7	5	6	4	6

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*