

YouGov Survey Results

Sample Size: 2152 Adults in GB
Fieldwork: 17th - 18th October 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2152	387	553	198	232	758	801	1042	1110	226	889	532	506	1227	925	1861	103	187	510	353	260	738	
Unweighted Sample	2152	331	644	237	283	864	845	997	1155	127	853	588	584	1279	873	1835	116	201	526	364	209	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the police are currently dealing with shoplifting?

Very well	1	1	1	0	0	0	0	1	0	2	1	0	0	0	1	1	0	1	0	1	2	0
Fairly well	7	8	8	4	4	7	6	6	8	14	7	5	7	8	6	7	10	6	7	7	6	8
TOTAL WELL	8	9	9	4	4	7	6	7	8	16	8	5	7	8	7	8	10	7	7	8	8	8
Fairly badly	31	33	35	32	20	33	30	30	31	29	31	29	33	32	30	31	34	23	29	32	33	31
Very badly	43	51	38	35	68	37	55	48	37	23	37	53	51	42	43	43	39	40	47	42	41	42
TOTAL BADLY	74	84	73	67	88	70	85	78	68	52	68	82	84	74	73	74	73	63	76	74	74	73
Don't know	19	8	19	28	7	23	8	15	23	33	24	13	10	18	20	18	17	30	17	18	18	19

Have you ever shoplifted?

I have shoplifted as an adult	3	2	3	2	3	2	2	3	2	5	4	3	1	3	3	3	3	2	3	3	3	3
I have not shoplifted as an adult, but did as a child (i.e. aged under 16)	15	12	15	10	17	15	14	18	12	14	16	14	13	13	18	14	19	18	13	11	18	16
I have never shoplifted	78	83	77	81	77	79	80	75	80	74	74	80	82	80	74	78	69	76	82	82	73	76
Prefer not to say	3	2	4	6	1	3	3	3	4	4	3	2	3	3	3	3	7	2	2	2	3	4
Don't know	2	1	2	2	2	1	1	1	2	3	2	1	1	1	2	1	3	1	1	2	3	1

How serious a crime, if at all, would you say shoplifting is?

Very serious	18	29	15	14	29	15	26	18	19	3	11	22	34	16	22	19	21	13	21	19	17	17
Fairly serious	55	61	55	58	56	59	59	54	55	27	53	65	59	57	52	55	45	54	53	53	49	60
TOTAL SERIOUS	73	90	70	72	85	74	85	72	74	30	64	87	93	73	74	74	66	67	74	72	66	77
Not very serious	22	9	25	23	13	22	12	24	21	56	29	11	6	23	22	22	26	28	22	22	28	19
Not serious at all	3	0	3	4	1	2	1	2	3	10	3	1	0	3	2	3	4	1	3	3	3	2
TOTAL NOT SERIOUS	25	9	28	27	14	24	13	26	24	66	32	12	6	26	24	25	30	29	25	25	31	21
Don't know	2	1	3	1	1	3	2	2	3	4	3	2	1	2	2	2	3	4	2	3	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For shoplifters who are caught and prosecuted,
which of the following do you think is generally the
most appropriate sentence?

No punishment	2	0	1	1	2	2	1	1	2	4	2	0	1	2	2	2	3	3	2	1	0	1
A fine	14	11	14	16	11	12	10	13	15	28	15	11	8	14	14	14	7	18	13	11	18	14
Community service	47	40	54	52	36	54	42	46	49	47	47	49	46	50	43	47	58	46	46	42	48	49
Up to 6 months in prison	16	24	14	15	21	15	21	17	16	6	15	20	21	16	17	17	14	12	17	21	17	15
Up to 1 year in prison	8	11	6	5	15	6	11	9	7	4	8	9	10	8	8	8	6	8	9	8	7	7
Up to 5 years in prison	4	8	3	2	7	3	7	5	4	1	3	5	7	5	4	4	4	4	5	6	3	4
Up to 10 years in prison	1	3	0	1	1	1	2	2	1	0	1	2	3	1	2	1	1	1	2	2	1	1
Longer than 10 years in prison	1	1	1	0	3	1	1	2	0	1	1	1	1	0	2	1	1	2	2	2	1	0
Don't know	6	3	7	6	4	7	4	6	7	9	8	4	4	5	8	6	7	6	5	7	5	7

Do you think it can sometimes or can never be
acceptable to shoplift in the following
circumstances?

Shoplifting food if you are starving

It can sometimes be acceptable	51	33	62	62	35	53	41	48	55	80	57	46	35	52	51	51	55	54	50	48	60	50
It can never be acceptable	41	60	31	31	59	38	51	45	37	14	35	48	56	42	39	41	33	38	42	42	32	44
Don't know	8	7	7	7	7	8	8	7	9	7	8	7	9	6	10	8	12	9	8	10	8	6

**Shoplifting baby products if you are a parent who
cannot afford them**

It can sometimes be acceptable	44	23	54	51	31	46	31	42	45	77	52	34	24	45	42	43	45	50	45	41	49	41
It can never be acceptable	47	69	37	39	64	45	59	51	44	15	39	57	67	48	47	48	43	40	47	48	39	52
Don't know	9	8	9	10	5	8	9	7	11	8	9	9	10	8	11	9	12	10	8	11	12	7

Shoplifting items from a large company

It can sometimes be acceptable	19	5	22	22	12	19	8	21	17	54	25	8	3	20	17	18	23	22	20	16	24	16
It can never be acceptable	73	91	68	69	83	73	84	71	75	30	66	85	92	74	72	74	63	70	72	75	69	77
Don't know	8	3	10	10	5	8	8	8	9	16	10	7	4	7	11	8	14	9	8	9	8	8

Shoplifting toiletries if you cannot afford them

It can sometimes be acceptable	30	14	40	33	17	32	18	27	34	64	38	23	11	31	30	30	35	33	31	31	37	26
It can never be acceptable	62	82	51	55	80	60	76	66	58	27	52	71	85	62	61	63	54	56	62	60	54	68
Don't know	8	4	9	12	3	8	6	7	8	9	10	6	5	7	9	7	11	11	7	9	9	6

Shoplifting food if you cannot afford it

It can sometimes be acceptable	40	20	50	44	27	43	28	38	41	68	48	31	22	40	39	40	43	38	43	38	46	36
It can never be acceptable	51	75	41	44	67	49	63	54	48	19	44	61	69	51	51	52	44	50	51	50	45	56
Don't know	9	6	9	12	6	8	8	7	11	13	9	8	9	8	10	9	13	12	6	12	9	8

Shoplifting items from a small company

It can sometimes be acceptable	3	1	5	4	1	4	1	3	2	9	4	1	1	3	3	3	0	2	3	4	4	3
It can never be acceptable	91	98	87	88	96	90	94	90	91	74	88	95	98	92	89	91	89	88	90	90	88	93
Don't know	6	1	8	8	3	6	4	6	7	17	8	4	1	6	7	6	11	10	7	6	8	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Shoplifting luxury goods																						
It can sometimes be acceptable	3	1	4	5	2	4	2	4	3	8	4	2	1	4	3	3	2	2	2	4	7	3
It can never be acceptable	93	98	92	94	96	92	96	93	93	83	91	96	98	94	92	93	92	88	96	91	90	94
Don't know	4	1	4	2	1	4	2	3	4	9	5	2	1	3	5	3	5	10	2	4	4	3
Shoplifting clothes if you cannot afford them																						
It can sometimes be acceptable	20	8	26	24	7	21	10	19	21	53	24	13	6	21	19	20	21	21	22	17	26	17
It can never be acceptable	72	91	65	66	88	71	85	74	70	34	66	81	89	73	71	73	69	68	71	73	67	75
Don't know	8	2	9	10	5	8	6	7	9	13	10	6	5	6	10	8	10	11	6	10	8	7

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*