

# YouGov Survey Results

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2130</b>	383	547	196	230	751	793	1031	1099	224	880	526	501	1214	916	1842	102	185	505	349	258	731	
<b>Unweighted Sample</b>	<b>2130</b>	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to smoking, which of the following statements BEST applies to you?

I smoke every day	7	6	5	7	9	5	9	7	7	4	7	8	6	5	10	6	5	10	7	7	5	7
I smoke but don't smoke every day	3	3	2	4	5	2	3	4	3	8	4	3	1	3	4	3	1	5	4	4	3	3
<b>TOTAL SMOKES</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>11</b>	<b>14</b>	<b>7</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>7</b>	<b>8</b>	<b>14</b>	<b>9</b>	<b>6</b>	<b>15</b>	<b>11</b>	<b>11</b>	<b>8</b>	<b>10</b>
I used to smoke but I have given up now	30	36	30	23	34	32	36	31	30	6	24	34	49	28	33	30	39	30	32	29	24	31
I have never smoked	59	56	63	63	51	61	51	57	60	81	64	53	44	63	53	60	54	51	56	60	68	59
<b>TOTAL DOES NOT SMOKE</b>	<b>89</b>	<b>92</b>	<b>93</b>	<b>86</b>	<b>85</b>	<b>93</b>	<b>87</b>	<b>88</b>	<b>90</b>	<b>87</b>	<b>88</b>	<b>87</b>	<b>93</b>	<b>91</b>	<b>86</b>	<b>90</b>	<b>93</b>	<b>81</b>	<b>88</b>	<b>89</b>	<b>92</b>	<b>90</b>
Don't know	1	0	0	2	0	1	1	1	1	1	1	1	0	1	1	1	0	3	0	1	0	1

And when it comes to vaping, which of the following statements BEST applies to you?

I vape every day	6	2	9	3	9	6	6	7	5	4	8	7	4	5	7	5	8	12	9	4	4	4
I vape but don't vape every day	4	3	3	4	4	3	3	4	4	8	5	4	1	4	4	4	3	3	3	5	5	4
<b>TOTAL VAPES</b>	<b>10</b>	<b>5</b>	<b>12</b>	<b>7</b>	<b>13</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>5</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>15</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>8</b>
I used to vape but I have given up now	6	4	4	9	6	4	6	6	6	9	8	4	4	5	7	6	5	8	6	6	7	5
I have never vaped	83	92	84	85	80	86	84	81	84	76	79	85	91	84	81	84	84	75	81	83	84	86
<b>TOTAL DOES NOT VAPE</b>	<b>89</b>	<b>96</b>	<b>88</b>	<b>94</b>	<b>86</b>	<b>90</b>	<b>90</b>	<b>87</b>	<b>90</b>	<b>85</b>	<b>87</b>	<b>89</b>	<b>95</b>	<b>89</b>	<b>88</b>	<b>90</b>	<b>89</b>	<b>83</b>	<b>87</b>	<b>89</b>	<b>91</b>	<b>91</b>
Don't know	1	0	0	0	1	0	0	1	1	2	1	0	0	1	0	1	0	2	0	2	1	0

Do you support or oppose the current ban on smoking inside public buildings?

Strongly support	75	76	83	80	62	83	71	71	78	71	74	74	78	78	70	74	83	75	74	75	74	73
Somewhat support	13	13	9	12	17	10	15	14	12	17	12	13	12	11	16	13	7	14	12	14	11	14
<b>TOTAL SUPPORT</b>	<b>88</b>	<b>89</b>	<b>92</b>	<b>92</b>	<b>79</b>	<b>93</b>	<b>86</b>	<b>85</b>	<b>90</b>	<b>88</b>	<b>86</b>	<b>87</b>	<b>90</b>	<b>89</b>	<b>86</b>	<b>87</b>	<b>90</b>	<b>89</b>	<b>86</b>	<b>89</b>	<b>85</b>	<b>87</b>
Somewhat oppose	4	5	4	4	5	3	5	5	4	4	4	5	5	4	5	5	5	2	6	3	5	4
Strongly oppose	5	5	3	2	14	2	8	7	4	4	6	6	4	4	7	5	3	8	6	5	4	5
<b>TOTAL OPPOSE</b>	<b>9</b>	<b>10</b>	<b>7</b>	<b>6</b>	<b>19</b>	<b>5</b>	<b>13</b>	<b>12</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>8</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>8</b>	<b>9</b>	<b>9</b>
Don't know	3	1	2	2	1	2	1	3	3	4	3	3	1	2	3	3	2	2	2	3	4	3

# YouGov Survey Results

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Smoking		Vaping		
	Smokes	Does not smoke	Vapes	Does not vape	
<b>Weighted Sample</b>	<b>2130</b>	218	1896	219	1894
<b>Unweighted Sample</b>	<b>2130</b>	206	1909	214	1901
	%	%	%	%	%

When it comes to smoking, which of the following statements BEST applies to you?

I smoke every day	7	66	0	22	5
I smoke but don't smoke every day	3	34	0	18	2
<b>TOTAL SMOKES</b>	<b>10</b>	<b>100</b>	<b>0</b>	<b>40</b>	<b>7</b>
I used to smoke but I have given up now	30	0	34	50	28
I have never smoked	59	0	66	8	65
<b>TOTAL DOES NOT SMOKE</b>	<b>89</b>	<b>0</b>	<b>100</b>	<b>58</b>	<b>93</b>
Don't know	1	0	0	2	0

And when it comes to vaping, which of the following statements BEST applies to you?

I vape every day	6	18	5	60	0
I vape but don't vape every day	4	22	2	40	0
<b>TOTAL VAPES</b>	<b>10</b>	<b>40</b>	<b>7</b>	<b>100</b>	<b>0</b>
I used to vape but I have given up now	6	19	5	0	7
I have never vaped	83	40	88	0	93
<b>TOTAL DOES NOT VAPE</b>	<b>89</b>	<b>59</b>	<b>93</b>	<b>0</b>	<b>100</b>
Don't know	1	1	1	0	0

Do you support or oppose the current ban on smoking inside public buildings?

Strongly support	75	42	79	48	78
Somewhat support	13	28	11	26	11
<b>TOTAL SUPPORT</b>	<b>88</b>	<b>70</b>	<b>90</b>	<b>74</b>	<b>89</b>
Somewhat oppose	4	9	4	11	4
Strongly oppose	5	16	4	11	5
<b>TOTAL OPPOSE</b>	<b>9</b>	<b>25</b>	<b>8</b>	<b>22</b>	<b>9</b>
Don't know	3	5	2	4	2

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2130	383	547	196	230	751	793	1031	1099	224	880	526	501	1214	916	1842	102	185	505	349	258	731	
Unweighted Sample	2130	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose banning smoking in the following areas?

Pub gardens

Strongly support	31	31	36	34	20	38	27	32	31	26	35	27	32	33	29	31	40	30	34	29	26	32
Somewhat support	20	23	26	27	10	24	17	18	22	18	20	19	22	21	18	20	21	20	17	19	25	20
<b>TOTAL SUPPORT</b>	<b>51</b>	<b>54</b>	<b>62</b>	<b>61</b>	<b>30</b>	<b>62</b>	<b>44</b>	<b>50</b>	<b>53</b>	<b>44</b>	<b>55</b>	<b>46</b>	<b>54</b>	<b>54</b>	<b>47</b>	<b>51</b>	<b>61</b>	<b>50</b>	<b>51</b>	<b>48</b>	<b>51</b>	<b>52</b>
Somewhat oppose	19	19	19	17	20	18	20	18	20	23	18	20	19	19	20	19	16	22	18	19	21	19
Strongly oppose	24	25	16	16	48	15	32	26	21	19	22	28	24	21	27	24	16	24	26	27	19	23
<b>TOTAL OPPOSE</b>	<b>43</b>	<b>44</b>	<b>35</b>	<b>33</b>	<b>68</b>	<b>33</b>	<b>52</b>	<b>44</b>	<b>41</b>	<b>42</b>	<b>40</b>	<b>48</b>	<b>43</b>	<b>40</b>	<b>47</b>	<b>43</b>	<b>32</b>	<b>46</b>	<b>44</b>	<b>46</b>	<b>40</b>	<b>42</b>
Don't know	6	2	4	6	3	4	4	6	6	15	5	6	3	6	6	6	7	4	5	6	10	5

Outside hospitals

Strongly support	58	59	66	61	45	64	54	57	59	53	62	52	60	62	53	58	67	58	57	58	57	58
Somewhat support	18	15	16	19	19	18	15	19	18	24	18	18	16	17	20	19	20	15	21	16	17	19
<b>TOTAL SUPPORT</b>	<b>76</b>	<b>74</b>	<b>82</b>	<b>80</b>	<b>64</b>	<b>82</b>	<b>69</b>	<b>76</b>	<b>77</b>	<b>77</b>	<b>80</b>	<b>70</b>	<b>76</b>	<b>79</b>	<b>73</b>	<b>77</b>	<b>87</b>	<b>73</b>	<b>78</b>	<b>74</b>	<b>74</b>	<b>77</b>
Somewhat oppose	12	11	10	10	17	10	15	11	12	12	9	15	12	10	13	12	6	14	10	11	17	11
Strongly oppose	9	12	5	7	15	5	12	10	7	8	7	11	10	8	10	9	4	10	10	9	3	10
<b>TOTAL OPPOSE</b>	<b>21</b>	<b>23</b>	<b>15</b>	<b>17</b>	<b>32</b>	<b>15</b>	<b>27</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>16</b>	<b>26</b>	<b>22</b>	<b>18</b>	<b>23</b>	<b>21</b>	<b>10</b>	<b>24</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>21</b>
Don't know	3	2	2	3	3	3	3	3	3	3	4	5	1	3	3	3	3	4	2	5	7	2

Sports grounds

Strongly support	47	45	57	45	32	55	42	45	49	40	54	44	43	50	43	46	62	48	46	47	48	46
Somewhat support	25	27	24	32	18	26	22	24	25	28	26	22	24	24	25	25	20	26	26	20	27	25
<b>TOTAL SUPPORT</b>	<b>72</b>	<b>72</b>	<b>81</b>	<b>77</b>	<b>50</b>	<b>81</b>	<b>64</b>	<b>69</b>	<b>74</b>	<b>68</b>	<b>80</b>	<b>66</b>	<b>67</b>	<b>74</b>	<b>68</b>	<b>71</b>	<b>82</b>	<b>74</b>	<b>72</b>	<b>67</b>	<b>75</b>	<b>71</b>
Somewhat oppose	12	13	9	10	21	9	16	12	11	11	8	15	16	11	14	12	8	9	13	14	9	13
Strongly oppose	10	12	4	7	23	5	16	12	7	10	8	12	11	9	11	10	7	10	10	12	7	11
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>25</b>	<b>13</b>	<b>17</b>	<b>44</b>	<b>14</b>	<b>32</b>	<b>24</b>	<b>18</b>	<b>21</b>	<b>16</b>	<b>27</b>	<b>27</b>	<b>20</b>	<b>25</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>23</b>	<b>26</b>	<b>16</b>	<b>24</b>
Don't know	6	3	6	7	5	6	5	6	6	10	5	8	5	6	7	6	4	7	6	8	9	5

From what you have read and heard, do you think that smoking cigarettes is a cause of cancer, or not?

It definitely is	68	70	80	75	48	79	58	70	67	81	71	63	64	74	61	69	64	65	68	66	74	70
It probably is	25	23	17	21	44	18	34	24	26	13	23	30	29	22	30	24	30	31	25	28	22	23
<b>TOTAL IS A CAUSE</b>	<b>93</b>	<b>93</b>	<b>97</b>	<b>96</b>	<b>92</b>	<b>97</b>	<b>92</b>	<b>94</b>	<b>93</b>	<b>94</b>	<b>94</b>	<b>93</b>	<b>93</b>	<b>96</b>	<b>91</b>	<b>93</b>	<b>94</b>	<b>96</b>	<b>93</b>	<b>94</b>	<b>96</b>	<b>93</b>
It probably is not	2	2	1	2	3	1	3	2	2	2	2	3	2	2	3	2	2	2	2	2	1	3
It definitely is not	1	2	0	0	0	0	1	1	1	1	0	1	2	0	1	1	0	1	1	0	1	1
<b>TOTAL IS NOT A CAUSE</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>4</b>
Don't know	3	3	2	3	5	2	4	2	4	4	3	4	3	2	5	4	4	1	4	3	3	4

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	Smoking			Vaping	
	Total	Smokes	Does not smoke	Vapes	Does not vape
Weighted Sample	2130	218	1896	219	1894
Unweighted Sample	2130	206	1909	214	1901
	%	%	%	%	%

Would you support or oppose banning smoking in the following areas?

Pub gardens

Strongly support	31	6	35	7	34
Somewhat support	20	4	22	10	21
<b>TOTAL SUPPORT</b>	<b>51</b>	<b>10</b>	<b>57</b>	<b>17</b>	<b>55</b>
Somewhat oppose	19	19	19	23	19
Strongly oppose	24	69	18	59	19
<b>TOTAL OPPOSE</b>	<b>43</b>	<b>88</b>	<b>37</b>	<b>82</b>	<b>38</b>
Don't know	6	3	6	1	6

Outside hospitals

Strongly support	58	24	62	31	61
Somewhat support	18	23	18	29	17
<b>TOTAL SUPPORT</b>	<b>76</b>	<b>47</b>	<b>80</b>	<b>60</b>	<b>78</b>
Somewhat oppose	12	22	10	19	11
Strongly oppose	9	27	7	17	8
<b>TOTAL OPPOSE</b>	<b>21</b>	<b>49</b>	<b>17</b>	<b>36</b>	<b>19</b>
Don't know	3	4	3	4	3

Sports grounds

Strongly support	47	17	51	24	50
Somewhat support	25	26	25	30	24
<b>TOTAL SUPPORT</b>	<b>72</b>	<b>43</b>	<b>76</b>	<b>54</b>	<b>74</b>
Somewhat oppose	12	23	10	23	11
Strongly oppose	10	27	8	18	9
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>50</b>	<b>18</b>	<b>41</b>	<b>20</b>
Don't know	6	6	6	5	7

From what you have read and heard, do you think that smoking cigarettes is a cause of cancer, or not?

It definitely is	68	38	72	55	70
It probably is	25	47	23	39	24
<b>TOTAL IS A CAUSE</b>	<b>93</b>	<b>85</b>	<b>95</b>	<b>94</b>	<b>94</b>
It probably is not	2	4	2	3	2
It definitely is not	1	2	1	0	1
<b>TOTAL IS NOT A CAUSE</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>3</b>	<b>3</b>
Don't know	3	8	3	4	3

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	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
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<b>Weighted Sample</b>	<b>2130</b>	383	547	196	230	751	793	1031	1099	224	880	526	501	1214	916	1842	102	185	505	349	258	731	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have read and heard, do you think that using vaping products has harmful health effects in the long term, or not?

It definitely has	43	42	46	45	31	41	39	40	45	67	44	39	34	45	40	43	40	41	42	47	46	41
It probably has	42	44	45	43	48	47	44	41	43	26	42	44	48	42	42	42	43	45	42	37	41	45
<b>TOTAL HAS HARMFUL EFFECTS</b>	<b>85</b>	<b>86</b>	<b>91</b>	<b>88</b>	<b>79</b>	<b>88</b>	<b>83</b>	<b>81</b>	<b>88</b>	<b>93</b>	<b>86</b>	<b>83</b>	<b>82</b>	<b>87</b>	<b>82</b>	<b>85</b>	<b>83</b>	<b>86</b>	<b>84</b>	<b>84</b>	<b>87</b>	<b>86</b>
It probably does not	3	2	3	2	5	2	4	4	2	1	3	3	3	2	3	3	5	2	4	4	2	2
It definitely does not	0	0	1	0	0	1	0	1	0	1	1	0	0	0	1	1	1	0	0	0	1	1
<b>TOTAL DOES NOT HAVE HARMFUL EFFECTS</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>3</b>
Don't know	12	12	7	10	15	9	13	14	9	5	10	14	15	10	14	11	11	13	12	11	10	12

Would you support or oppose the following measures designed to tackle the risks associated with smoking?

Phasing out smoking by banning it only for those born in 2009 or later, with everyone older than this still able to smoke

Strongly support	35	36	42	35	25	37	33	35	34	37	38	31	32	37	31	35	32	27	35	37	33	36
Somewhat support	26	29	27	33	21	29	23	26	27	30	27	23	26	27	26	25	35	32	27	20	26	26
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>65</b>	<b>69</b>	<b>68</b>	<b>46</b>	<b>66</b>	<b>56</b>	<b>61</b>	<b>61</b>	<b>67</b>	<b>65</b>	<b>54</b>	<b>58</b>	<b>64</b>	<b>57</b>	<b>60</b>	<b>67</b>	<b>59</b>	<b>62</b>	<b>57</b>	<b>59</b>	<b>62</b>
Somewhat oppose	15	14	13	16	21	15	15	15	15	13	13	16	18	15	16	15	10	16	17	17	13	14
Strongly oppose	12	13	8	6	27	8	18	14	11	7	11	17	12	10	15	12	12	14	11	14	12	13
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>27</b>	<b>21</b>	<b>22</b>	<b>48</b>	<b>23</b>	<b>33</b>	<b>29</b>	<b>26</b>	<b>20</b>	<b>24</b>	<b>33</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>27</b>	<b>22</b>	<b>30</b>	<b>28</b>	<b>31</b>	<b>25</b>	<b>27</b>
Don't know	12	7	10	10	6	10	11	10	14	13	11	12	12	11	12	12	12	12	10	12	15	12

Banning vaping for everyone at once

Strongly support	32	38	29	29	27	31	32	30	34	31	33	27	35	32	32	31	39	33	31	32	30	32
Somewhat support	22	23	26	27	16	25	22	22	23	24	21	24	23	24	21	22	22	26	22	21	20	24
<b>TOTAL SUPPORT</b>	<b>54</b>	<b>61</b>	<b>55</b>	<b>56</b>	<b>43</b>	<b>56</b>	<b>54</b>	<b>52</b>	<b>57</b>	<b>55</b>	<b>54</b>	<b>51</b>	<b>58</b>	<b>56</b>	<b>53</b>	<b>53</b>	<b>61</b>	<b>59</b>	<b>53</b>	<b>53</b>	<b>50</b>	<b>56</b>
Somewhat oppose	19	16	21	24	18	22	16	20	18	21	20	18	17	20	17	20	14	17	19	17	23	20
Strongly oppose	16	15	15	12	30	13	20	19	14	13	16	20	13	15	18	16	18	19	19	20	13	13
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>31</b>	<b>36</b>	<b>36</b>	<b>48</b>	<b>35</b>	<b>36</b>	<b>39</b>	<b>32</b>	<b>34</b>	<b>36</b>	<b>38</b>	<b>30</b>	<b>35</b>	<b>35</b>	<b>36</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>37</b>	<b>36</b>	<b>33</b>
Don't know	10	9	10	9	8	9	10	9	11	11	9	11	11	9	12	11	7	5	10	11	14	11

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Smoking			Vaping	
	Total	Smokes	Does not smoke	Vapes	Does not vape
<b>Weighted Sample</b>	<b>2130</b>	218	1896	219	1894
<b>Unweighted Sample</b>	<b>2130</b>	206	1909	214	1901
	%	%	%	%	%

From what you have read and heard, do you think that using vaping products has harmful health effects in the long term, or not?

It definitely has	<b>43</b>	32	44	17	46
It probably has	<b>42</b>	45	42	48	42
<b>TOTAL HAS HARMFUL EFFECTS</b>	<b>85</b>	<b>77</b>	<b>86</b>	<b>65</b>	<b>88</b>
It probably does not	<b>3</b>	4	3	12	2
It definitely does not	<b>0</b>	0	1	2	0
<b>TOTAL DOES NOT HAVE HARMFUL EFFECTS</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>14</b>	<b>2</b>
Don't know	<b>12</b>	18	11	22	10

Would you support or oppose the following measures designed to tackle the risks associated with smoking?

Phasing out smoking by banning it only for those born in 2009 or later, with everyone older than this still able to smoke

Strongly support	<b>35</b>	17	37	19	36
Somewhat support	<b>26</b>	23	27	30	26
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>40</b>	<b>64</b>	<b>49</b>	<b>62</b>
Somewhat oppose	<b>15</b>	23	14	22	14
Strongly oppose	<b>12</b>	25	11	21	11
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>48</b>	<b>25</b>	<b>43</b>	<b>25</b>
Don't know	<b>12</b>	12	11	7	12

Banning vaping for everyone at once

Strongly support	<b>32</b>	11	34	6	35
Somewhat support	<b>22</b>	20	23	12	24
<b>TOTAL SUPPORT</b>	<b>54</b>	<b>31</b>	<b>57</b>	<b>18</b>	<b>59</b>
Somewhat oppose	<b>19</b>	19	19	18	19
Strongly oppose	<b>16</b>	42	13	62	11
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>61</b>	<b>32</b>	<b>80</b>	<b>30</b>
Don't know	<b>10</b>	9	10	3	11

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2130</b>	383	547	196	230	751	793	1031	1099	224	880	526	501	1214	916	1842	102	185	505	349	258	731	
<b>Unweighted Sample</b>	<b>2130</b>	332	617	234	288	871	791	975	1155	152	849	547	582	1278	852	1838	111	181	516	364	204	754	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Banning the sale of cigarettes**

Strongly support	<b>35</b>	35	37	36	26	38	34	34	36	33	38	29	37	36	34	36	41	25	36	38	32	36
Somewhat support	<b>26</b>	27	31	27	20	29	22	25	26	28	25	25	26	26	26	25	25	32	24	22	25	28
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>62</b>	<b>68</b>	<b>63</b>	<b>46</b>	<b>67</b>	<b>56</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>63</b>	<b>54</b>	<b>63</b>	<b>62</b>	<b>60</b>	<b>61</b>	<b>66</b>	<b>57</b>	<b>60</b>	<b>60</b>	<b>57</b>	<b>64</b>
Somewhat oppose	<b>19</b>	18	18	20	18	20	17	19	18	20	19	20	16	20	16	19	16	17	20	15	22	18
Strongly oppose	<b>14</b>	15	9	9	32	8	20	16	11	9	12	18	14	11	17	13	10	19	14	17	10	12
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>33</b>	<b>27</b>	<b>29</b>	<b>50</b>	<b>28</b>	<b>37</b>	<b>35</b>	<b>29</b>	<b>29</b>	<b>31</b>	<b>38</b>	<b>30</b>	<b>31</b>	<b>33</b>	<b>32</b>	<b>26</b>	<b>36</b>	<b>34</b>	<b>32</b>	<b>32</b>	<b>30</b>
Don't know	7	5	6	9	4	6	7	6	8	10	6	8	7	7	7	7	7	7	6	8	11	6

**Banning the sale of disposable vapes**

Strongly support	<b>59</b>	60	66	62	47	65	56	58	60	60	61	55	59	62	55	59	68	58	59	58	57	59
Somewhat support	<b>22</b>	22	20	22	23	20	22	22	23	25	22	21	23	22	22	22	20	25	22	21	27	21
<b>TOTAL SUPPORT</b>	<b>81</b>	<b>82</b>	<b>86</b>	<b>84</b>	<b>70</b>	<b>85</b>	<b>78</b>	<b>80</b>	<b>83</b>	<b>85</b>	<b>83</b>	<b>76</b>	<b>82</b>	<b>84</b>	<b>77</b>	<b>81</b>	<b>88</b>	<b>83</b>	<b>81</b>	<b>79</b>	<b>84</b>	<b>80</b>
Somewhat oppose	<b>7</b>	7	6	8	10	7	8	7	7	4	7	8	7	6	7	7	2	7	7	8	5	8
Strongly oppose	<b>6</b>	6	4	4	15	4	8	8	4	2	6	9	4	4	8	6	6	8	6	7	6	5
<b>TOTAL OPPOSE</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>25</b>	<b>11</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>6</b>	<b>13</b>	<b>17</b>	<b>11</b>	<b>10</b>	<b>15</b>	<b>13</b>	<b>8</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>11</b>	<b>13</b>
Don't know	6	5	4	4	6	4	6	6	6	8	4	7	7	5	7	6	5	3	6	6	6	7

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 2130 GB Adults  
Fieldwork: 29th - 30th August 2024

	Smoking			Vaping	
	Total	Smokes	Does not smoke	Vapes	Does not vape
<b>Weighted Sample</b>	<b>2130</b>	218	1896	219	1894
<b>Unweighted Sample</b>	<b>2130</b>	206	1909	214	1901
	%	%	%	%	%

**Banning the sale of cigarettes**

Strongly support	<b>35</b>	8	38	12	38
Somewhat support	<b>26</b>	17	27	29	26
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>25</b>	<b>65</b>	<b>41</b>	<b>64</b>
Somewhat oppose	<b>19</b>	21	18	28	17
Strongly oppose	<b>14</b>	50	9	28	12
<b>TOTAL OPPOSE</b>	<b>33</b>	<b>71</b>	<b>27</b>	<b>56</b>	<b>29</b>
Don't know	7	3	7	3	7

**Banning the sale of disposable vapes**

Strongly support	<b>59</b>	34	62	23	63
Somewhat support	<b>22</b>	25	22	35	21
<b>TOTAL SUPPORT</b>	<b>81</b>	<b>59</b>	<b>84</b>	<b>58</b>	<b>84</b>
Somewhat oppose	<b>7</b>	17	6	17	6
Strongly oppose	<b>6</b>	17	5	22	4
<b>TOTAL OPPOSE</b>	<b>13</b>	<b>34</b>	<b>11</b>	<b>39</b>	<b>10</b>
Don't know	6	7	5	3	6

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*