

YouGov Survey Results

Sample Size: 2133 GB Adults
Fieldwork: 23rd - 24th March 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
All GB Adults	2133	384	548	196	230	127	749	761	1032	1101	224	881	527	501	723	478	638	1845	102	186	506	350	258	732
Unweighted Sample	2133	342	564	201	227	134	789	743	949	1184	188	866	536	543	800	482	542	1830	120	183	528	325	207	770
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose banning children under the age of 16 from having social media accounts?

Strongly support	39	46	40	37	43	37	42	43	35	43	19	42	39	45	43	42	37	40	37	35	41	39	40	40
Somewhat support	37	33	39	41	32	38	39	36	37	37	39	35	40	36	36	37	38	36	44	40	36	31	38	39
TOTAL SUPPORT	76	79	79	78	75	75	81	79	72	80	58	77	79	81	79	79	75	76	81	75	77	70	78	79
Somewhat oppose	12	13	10	11	16	12	10	12	15	9	23	11	12	9	11	12	12	12	8	12	12	16	12	11
Strongly oppose	5	3	6	5	3	5	3	5	7	3	12	5	4	4	5	5	4	5	5	6	4	6	6	5
TOTAL OPPOSE	17	16	16	16	19	17	13	17	22	12	35	16	16	13	16	17	16	17	13	18	16	22	18	16
Don't know	6	4	5	6	7	9	6	5	5	7	7	7	5	6	5	5	8	6	6	6	7	8	5	5

And would you support or oppose requiring all users to verify their age when registering for social media accounts?

Strongly support	54	68	55	54	50	49	62	60	49	60	25	51	61	67	60	59	52	54	53	56	56	50	57	54
Somewhat support	27	20	30	29	27	23	24	24	27	26	33	28	26	23	24	24	31	27	29	26	28	26	24	27
TOTAL SUPPORT	81	88	85	83	77	72	86	84	76	86	58	79	87	90	84	83	83	81	82	82	84	76	81	81
Somewhat oppose	6	3	4	7	9	5	4	5	8	4	16	6	4	3	5	5	5	6	9	3	4	8	4	7
Strongly oppose	9	5	8	5	11	14	5	8	12	6	22	10	6	3	7	8	8	9	4	11	7	11	14	8
TOTAL OPPOSE	15	8	12	12	20	19	9	13	20	10	38	16	10	6	12	13	13	15	13	14	11	19	18	15
Don't know	4	3	2	6	4	9	4	3	4	4	4	6	2	4	3	4	5	4	5	5	5	5	2	4

How effective, if at all, do you think a ban on children under the age of 16 from having social media accounts would be at stopping children from creating and using social media accounts?

Very effective	6	5	7	2	9	3	6	6	7	6	3	8	5	5	6	6	7	6	10	8	6	4	8	5
Quite effective	31	34	34	27	26	30	34	31	28	34	22	34	27	35	33	34	29	30	28	39	28	31	37	29
TOTAL EFFECTIVE	37	39	41	29	35	33	40	37	35	40	25	42	32	40	39	40	36	36	38	47	34	35	45	34
Not very effective	37	37	34	45	36	43	36	36	36	37	44	31	39	40	37	35	36	37	37	32	37	39	31	38
Not at all effective	17	17	17	14	19	17	14	19	22	13	25	17	19	13	16	17	16	18	17	17	18	17	17	17
TOTAL NOT EFFECTIVE	54	54	51	59	55	60	50	55	58	50	69	48	58	53	53	52	52	55	54	49	55	56	48	55
Don't know	9	7	7	12	9	7	10	7	7	10	6	9	11	7	7	9	11	9	8	4	10	9	6	10

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.