

# YouGov Survey Results

Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>	
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose an INCREASE in the following types of taxation?

## Basic rate of income tax

Strongly support	2	1	3	3	1	3	1	3	1	3	2	2	1	2	2	2	1	3	3	0	4	2
Somewhat support	11	11	15	13	6	15	10	10	12	8	10	12	15	13	10	11	12	13	10	8	11	13
<b>TOTAL SUPPORT</b>	<b>13</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>7</b>	<b>18</b>	<b>11</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>14</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>16</b>	<b>13</b>	<b>8</b>	<b>15</b>	<b>15</b>
Somewhat oppose	25	23	31	31	18	29	22	24	26	23	24	25	27	25	25	26	19	22	23	27	21	28
Strongly oppose	49	60	40	47	69	44	58	53	45	37	49	50	53	52	45	49	49	46	50	49	51	48
<b>TOTAL OPPOSE</b>	<b>74</b>	<b>83</b>	<b>71</b>	<b>78</b>	<b>87</b>	<b>73</b>	<b>80</b>	<b>77</b>	<b>71</b>	<b>60</b>	<b>73</b>	<b>75</b>	<b>80</b>	<b>77</b>	<b>70</b>	<b>75</b>	<b>68</b>	<b>68</b>	<b>73</b>	<b>76</b>	<b>72</b>	<b>76</b>
Don't know	13	4	11	7	7	9	8	9	16	29	14	10	4	9	17	12	19	15	14	16	12	9

## Higher rate of income tax

Strongly support	12	4	19	18	6	18	9	15	10	10	12	15	10	13	11	12	11	13	14	8	16	11
Somewhat support	24	23	31	29	16	30	21	24	23	16	21	26	29	26	20	24	24	22	22	22	25	25
<b>TOTAL SUPPORT</b>	<b>36</b>	<b>27</b>	<b>50</b>	<b>47</b>	<b>22</b>	<b>48</b>	<b>30</b>	<b>39</b>	<b>33</b>	<b>26</b>	<b>33</b>	<b>41</b>	<b>39</b>	<b>39</b>	<b>31</b>	<b>36</b>	<b>35</b>	<b>35</b>	<b>36</b>	<b>30</b>	<b>41</b>	<b>36</b>
Somewhat oppose	20	28	20	24	16	20	22	20	21	15	20	20	23	21	19	20	23	25	17	20	14	23
Strongly oppose	29	39	17	18	51	21	38	31	28	23	30	29	31	28	31	30	28	27	32	32	30	27
<b>TOTAL OPPOSE</b>	<b>49</b>	<b>67</b>	<b>37</b>	<b>42</b>	<b>67</b>	<b>41</b>	<b>60</b>	<b>51</b>	<b>49</b>	<b>38</b>	<b>50</b>	<b>49</b>	<b>54</b>	<b>49</b>	<b>50</b>	<b>50</b>	<b>51</b>	<b>52</b>	<b>49</b>	<b>52</b>	<b>44</b>	<b>50</b>
Don't know	15	6	14	11	11	11	10	10	19	36	16	10	7	12	18	15	15	13	15	18	15	13

## Top rate of income tax

Strongly support	28	11	42	41	13	40	20	30	25	23	30	30	25	30	25	28	30	28	28	25	31	28
Somewhat support	30	37	33	30	35	31	34	32	29	24	25	33	39	31	29	31	24	27	29	31	24	34
<b>TOTAL SUPPORT</b>	<b>58</b>	<b>48</b>	<b>75</b>	<b>71</b>	<b>48</b>	<b>71</b>	<b>54</b>	<b>62</b>	<b>54</b>	<b>47</b>	<b>55</b>	<b>63</b>	<b>64</b>	<b>61</b>	<b>54</b>	<b>59</b>	<b>54</b>	<b>55</b>	<b>57</b>	<b>56</b>	<b>55</b>	<b>62</b>
Somewhat oppose	12	20	8	13	15	10	16	13	12	5	12	12	15	14	10	12	12	15	13	11	13	11
Strongly oppose	15	24	6	7	25	10	18	15	15	13	17	13	14	14	16	15	15	15	15	15	19	13
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>44</b>	<b>14</b>	<b>20</b>	<b>40</b>	<b>20</b>	<b>34</b>	<b>28</b>	<b>27</b>	<b>18</b>	<b>29</b>	<b>25</b>	<b>29</b>	<b>28</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>30</b>	<b>28</b>	<b>26</b>	<b>32</b>	<b>24</b>
Don't know	15	8	11	9	12	9	12	11	19	35	16	12	8	11	21	15	18	16	15	18	13	14

## National insurance

Strongly support	2	1	3	3	2	3	2	3	2	1	2	3	3	3	2	3	2	2	3	1	3	3
Somewhat support	19	19	24	29	9	25	16	19	18	12	17	20	24	22	14	18	24	21	16	15	22	20
<b>TOTAL SUPPORT</b>	<b>21</b>	<b>20</b>	<b>27</b>	<b>32</b>	<b>11</b>	<b>28</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>13</b>	<b>19</b>	<b>23</b>	<b>27</b>	<b>25</b>	<b>16</b>	<b>21</b>	<b>26</b>	<b>23</b>	<b>19</b>	<b>16</b>	<b>25</b>	<b>23</b>
Somewhat oppose	30	31	33	30	24	31	29	30	29	33	28	28	34	30	30	29	28	35	31	31	24	30
Strongly oppose	38	44	31	30	59	32	46	40	37	32	43	42	31	38	40	39	36	33	40	39	39	38
<b>TOTAL OPPOSE</b>	<b>68</b>	<b>75</b>	<b>64</b>	<b>60</b>	<b>83</b>	<b>63</b>	<b>75</b>	<b>70</b>	<b>66</b>	<b>65</b>	<b>71</b>	<b>70</b>	<b>65</b>	<b>68</b>	<b>70</b>	<b>68</b>	<b>64</b>	<b>68</b>	<b>71</b>	<b>70</b>	<b>63</b>	<b>68</b>
Don't know	11	5	9	8	6	8	7	7	14	23	10	8	8	8	14	11	10	10	11	14	11	8

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	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	2171	391	558	200	234	765	808	1051	1120	228	897	536	510	1237	934	1878	104	189	515	356	263	745
<b>Unweighted Sample</b>	2171	358	610	232	321	844	886	961	1210	155	849	556	611	1287	884	1872	111	188	540	364	209	759
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Fuel duty</b>																						
Strongly support	4	1	6	5	1	7	2	5	3	4	5	4	2	5	3	4	6	1	4	2	10	4
Somewhat support	13	9	18	18	4	20	6	11	14	11	14	13	11	15	9	12	7	16	10	9	22	13
<b>TOTAL SUPPORT</b>	<b>17</b>	<b>10</b>	<b>24</b>	<b>23</b>	<b>5</b>	<b>27</b>	<b>8</b>	<b>16</b>	<b>17</b>	<b>15</b>	<b>19</b>	<b>17</b>	<b>13</b>	<b>20</b>	<b>12</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>14</b>	<b>11</b>	<b>32</b>	<b>17</b>
Somewhat oppose	25	25	30	31	20	27	26	26	24	21	25	24	30	26	24	25	29	27	23	25	20	28
Strongly oppose	43	61	30	34	69	35	59	47	40	21	39	52	52	40	47	44	39	42	47	47	30	44
<b>TOTAL OPPOSE</b>	<b>68</b>	<b>86</b>	<b>60</b>	<b>65</b>	<b>89</b>	<b>62</b>	<b>85</b>	<b>73</b>	<b>64</b>	<b>42</b>	<b>64</b>	<b>76</b>	<b>82</b>	<b>66</b>	<b>71</b>	<b>69</b>	<b>68</b>	<b>69</b>	<b>70</b>	<b>72</b>	<b>50</b>	<b>72</b>
Don't know	15	4	16	11	6	11	7	10	19	44	17	7	5	13	16	14	19	14	16	16	19	11
<b>Capital gains tax</b>																						
Strongly support	15	4	24	24	6	22	9	17	13	14	17	15	12	17	13	14	14	23	15	9	17	15
Somewhat support	26	24	33	30	21	33	24	29	24	13	25	30	31	28	24	27	23	21	27	29	25	26
<b>TOTAL SUPPORT</b>	<b>41</b>	<b>28</b>	<b>57</b>	<b>54</b>	<b>27</b>	<b>55</b>	<b>33</b>	<b>46</b>	<b>37</b>	<b>27</b>	<b>42</b>	<b>45</b>	<b>43</b>	<b>45</b>	<b>37</b>	<b>41</b>	<b>37</b>	<b>44</b>	<b>42</b>	<b>38</b>	<b>42</b>	<b>41</b>
Somewhat oppose	16	25	11	13	21	15	21	18	14	12	14	16	22	17	15	16	19	14	15	16	17	17
Strongly oppose	19	36	7	10	35	12	27	20	19	12	17	24	21	19	20	20	15	17	19	19	22	20
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>61</b>	<b>18</b>	<b>23</b>	<b>56</b>	<b>27</b>	<b>48</b>	<b>38</b>	<b>33</b>	<b>24</b>	<b>31</b>	<b>40</b>	<b>43</b>	<b>36</b>	<b>35</b>	<b>36</b>	<b>34</b>	<b>31</b>	<b>34</b>	<b>35</b>	<b>39</b>	<b>37</b>
Don't know	23	11	24	22	17	18	18	16	30	49	27	16	14	20	28	23	29	25	25	27	19	21
<b>Corporation tax</b>																						
Strongly support	24	8	34	31	14	31	17	26	22	21	31	22	14	26	20	23	23	27	22	18	30	24
Somewhat support	32	34	39	34	29	37	31	34	30	23	31	36	34	33	30	31	35	34	30	32	29	33
<b>TOTAL SUPPORT</b>	<b>56</b>	<b>42</b>	<b>73</b>	<b>65</b>	<b>43</b>	<b>68</b>	<b>48</b>	<b>60</b>	<b>52</b>	<b>44</b>	<b>62</b>	<b>58</b>	<b>48</b>	<b>59</b>	<b>50</b>	<b>54</b>	<b>58</b>	<b>61</b>	<b>52</b>	<b>50</b>	<b>59</b>	<b>57</b>
Somewhat oppose	13	22	7	15	16	11	18	14	12	9	8	14	22	14	12	13	16	10	12	13	9	16
Strongly oppose	12	21	6	6	27	8	18	14	11	9	11	14	15	11	14	13	10	11	14	12	16	11
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>43</b>	<b>13</b>	<b>21</b>	<b>43</b>	<b>19</b>	<b>36</b>	<b>28</b>	<b>23</b>	<b>18</b>	<b>19</b>	<b>28</b>	<b>37</b>	<b>25</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>21</b>	<b>26</b>	<b>25</b>	<b>25</b>	<b>27</b>
Don't know	19	15	14	14	13	14	16	13	25	39	19	14	16	15	24	19	17	18	21	26	15	17
<b>Inheritance tax</b>																						
Strongly support	9	1	14	13	2	13	6	11	7	9	11	10	5	10	7	9	9	12	11	6	13	7
Somewhat support	18	14	23	24	11	24	14	18	17	16	16	18	21	19	16	17	17	22	17	19	16	17
<b>TOTAL SUPPORT</b>	<b>27</b>	<b>15</b>	<b>37</b>	<b>37</b>	<b>13</b>	<b>37</b>	<b>20</b>	<b>29</b>	<b>24</b>	<b>25</b>	<b>27</b>	<b>28</b>	<b>26</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>26</b>	<b>34</b>	<b>28</b>	<b>25</b>	<b>29</b>	<b>24</b>
Somewhat oppose	22	21	24	30	21	25	22	21	24	15	23	23	23	23	22	23	24	21	24	22	20	23
Strongly oppose	38	59	25	24	57	28	50	40	37	32	36	40	43	38	39	39	35	32	35	37	39	44
<b>TOTAL OPPOSE</b>	<b>60</b>	<b>80</b>	<b>49</b>	<b>54</b>	<b>78</b>	<b>53</b>	<b>72</b>	<b>61</b>	<b>61</b>	<b>47</b>	<b>59</b>	<b>63</b>	<b>66</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>59</b>	<b>53</b>	<b>59</b>	<b>59</b>	<b>59</b>	<b>67</b>
Don't know	13	4	13	9	9	10	8	9	15	27	14	9	8	10	16	12	15	13	14	16	12	10
<b>Council tax</b>																						
Strongly support	1	0	1	3	0	1	1	2	0	1	2	0	0	1	1	1	1	2	1	0	2	1
Somewhat support	8	6	13	12	3	13	4	7	8	8	7	7	9	11	3	7	9	11	6	3	9	9
<b>TOTAL SUPPORT</b>	<b>9</b>	<b>6</b>	<b>14</b>	<b>15</b>	<b>3</b>	<b>14</b>	<b>5</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>12</b>	<b>4</b>	<b>8</b>	<b>10</b>	<b>13</b>	<b>7</b>	<b>3</b>	<b>11</b>	<b>10</b>
Somewhat oppose	25	24	31	32	13	30	23	25	24	22	25	24	26	27	22	25	14	27	22	29	22	26
Strongly oppose	60	68	49	47	81	50	69	61	59	45	60	65	60	56	64	60	66	54	63	60	59	58
<b>TOTAL OPPOSE</b>	<b>85</b>	<b>92</b>	<b>80</b>	<b>79</b>	<b>94</b>	<b>80</b>	<b>92</b>	<b>86</b>	<b>83</b>	<b>67</b>	<b>85</b>	<b>89</b>	<b>86</b>	<b>83</b>	<b>86</b>	<b>85</b>	<b>80</b>	<b>81</b>	<b>85</b>	<b>89</b>	<b>81</b>	<b>84</b>
Don't know	7	2	6	6	3	5	3	5	9	25	7	3	4	5	10	7	10	6	8	9	9	5

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<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>610</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>	
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

VAT																						
Strongly support	1	0	1	1	1	1	1	1	0	1	1	1	0	1	1	1	0	2	1	1	1	1
Somewhat support	8	7	11	11	6	10	7	8	8	8	9	7	7	9	8	8	7	10	9	6	8	9
<b>TOTAL SUPPORT</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>12</b>	<b>7</b>	<b>11</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>10</b>
Somewhat oppose	29	26	35	31	17	35	24	28	30	26	30	28	29	30	27	29	24	29	27	30	33	29
Strongly oppose	51	63	43	47	71	46	62	56	46	37	48	56	59	51	51	52	50	48	51	50	49	53
<b>TOTAL OPPOSE</b>	<b>80</b>	<b>89</b>	<b>78</b>	<b>78</b>	<b>88</b>	<b>81</b>	<b>86</b>	<b>84</b>	<b>76</b>	<b>63</b>	<b>78</b>	<b>84</b>	<b>88</b>	<b>81</b>	<b>78</b>	<b>81</b>	<b>74</b>	<b>77</b>	<b>78</b>	<b>80</b>	<b>82</b>	<b>82</b>
Don't know	11	3	10	10	6	9	6	7	15	29	12	8	5	9	14	11	18	11	13	13	9	8
Stamp duty																						
Strongly support	3	1	4	3	2	4	3	4	3	1	4	4	3	3	4	3	3	8	3	2	4	3
Somewhat support	15	13	24	19	11	21	14	17	14	11	14	19	17	16	14	15	12	17	15	16	14	16
<b>TOTAL SUPPORT</b>	<b>18</b>	<b>14</b>	<b>28</b>	<b>22</b>	<b>13</b>	<b>25</b>	<b>17</b>	<b>21</b>	<b>17</b>	<b>12</b>	<b>18</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>15</b>	<b>25</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>19</b>
Somewhat oppose	29	35	29	30	26	31	30	27	31	18	29	29	32	30	27	29	34	22	29	30	25	31
Strongly oppose	32	46	21	31	48	29	39	34	30	18	31	36	36	33	31	33	26	29	29	31	35	35
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>81</b>	<b>50</b>	<b>61</b>	<b>74</b>	<b>60</b>	<b>69</b>	<b>61</b>	<b>61</b>	<b>36</b>	<b>60</b>	<b>65</b>	<b>68</b>	<b>63</b>	<b>58</b>	<b>62</b>	<b>60</b>	<b>51</b>	<b>58</b>	<b>61</b>	<b>60</b>	<b>66</b>
Don't know	21	6	22	17	12	15	14	18	23	52	21	13	13	18	24	20	26	24	24	21	22	16

As far as you are aware, within the past 12 months have you paid or been subject to any of the following taxes?

Basic rate of income tax																						
Yes I have	66	75	71	69	66	78	68	70	61	31	69	70	70	74	55	66	65	66	64	64	62	69
No I have not	25	21	21	24	27	17	24	22	27	44	19	25	26	19	33	25	24	24	25	25	26	24
Don't know	10	4	8	7	7	5	8	8	11	25	12	5	4	7	13	10	11	10	11	12	12	7
Higher rate of income tax																						
Yes I have	13	12	15	18	8	19	9	17	9	4	17	14	7	18	5	13	12	11	7	9	22	15
No I have not	78	84	77	78	83	75	85	75	81	75	71	82	89	75	83	79	78	72	84	80	70	78
Don't know	9	4	8	5	9	6	6	8	10	22	12	3	4	7	12	8	10	16	9	11	8	7
Top rate of income tax																						
Yes I have	4	3	4	3	5	5	4	6	2	1	5	6	3	5	2	4	6	2	3	2	7	5
No I have not	87	93	86	91	88	90	90	86	87	72	84	91	95	88	85	87	80	87	89	88	85	87
Don't know	9	4	9	6	8	5	6	8	10	27	12	4	2	6	13	9	13	11	8	11	7	8
National insurance																						
Yes I have	57	47	64	61	54	67	51	57	56	40	78	68	14	63	48	56	55	58	53	58	62	57
No I have not	36	50	31	35	40	30	44	35	36	38	13	28	83	32	40	36	31	33	38	35	31	37
Don't know	8	3	6	4	7	3	6	8	8	22	9	4	3	5	12	7	13	8	9	8	7	6
Fuel duty																						
Yes I have	52	73	49	61	66	61	63	60	45	13	44	65	71	56	47	52	59	50	51	51	31	61
No I have not	34	20	36	29	25	27	26	29	38	63	38	27	21	31	38	34	32	34	33	30	57	28
Don't know	14	7	15	10	9	12	11	10	18	24	18	9	8	13	16	14	9	16	16	19	12	11

Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>	
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Capital gains tax</b>																							
Yes I have	3	4	3	2	2	3	2	4	2	2	3	3	2	4	1	3	4	2	2	1	5	3	
No I have not	88	91	88	92	93	92	92	89	87	72	85	94	95	89	86	88	87	86	88	87	89	89	
Don't know	9	5	10	6	5	6	6	8	11	26	12	3	3	7	12	9	9	12	10	11	6	8	
<b>Corporation tax</b>																							
Yes I have	2	4	2	3	1	2	3	2	1	1	2	2	1	3	1	2	3	2	2	1	4	1	
No I have not	91	92	92	93	93	94	91	92	90	80	88	94	95	92	88	91	90	88	90	90	89	93	
Don't know	8	4	7	5	6	4	6	6	9	19	10	4	4	5	11	8	7	10	9	9	7	6	
<b>Inheritance tax</b>																							
Yes I have	2	1	2	0	3	2	2	2	1	0	1	3	1	2	1	1	6	1	1	0	3	2	
No I have not	94	97	95	98	93	96	95	93	94	84	93	95	97	94	93	94	87	91	93	95	95	95	
Don't know	5	2	4	1	5	2	3	5	5	15	6	2	2	4	6	4	7	8	6	5	3	4	
<b>Council tax</b>																							
Yes I have	80	91	82	81	84	91	88	80	80	23	80	93	92	84	75	80	77	78	80	78	75	83	
No I have not	15	7	14	17	13	7	8	16	14	59	14	5	7	13	18	15	15	15	14	16	20	12	
Don't know	5	2	3	2	3	1	4	5	6	18	6	2	1	3	8	5	7	6	5	6	5	4	
<b>VAT</b>																							
Yes I have	74	81	78	82	75	84	75	80	70	55	75	80	77	79	68	75	68	74	72	71	77	78	
No I have not	16	17	14	14	18	11	18	14	19	21	14	15	19	14	19	16	22	13	18	17	16	15	
Don't know	9	3	8	4	7	5	7	7	12	24	11	5	5	7	12	9	9	13	10	11	7	8	
<b>Stamp duty</b>																							
Yes I have	4	4	4	6	3	6	4	5	4	2	6	3	4	5	3	4	8	7	3	3	4	4	
No I have not	88	94	89	90	92	91	91	88	88	71	86	94	93	89	86	89	80	80	87	86	92	91	
Don't know	8	2	7	4	4	3	5	7	9	26	9	3	3	6	11	7	12	13	9	11	4	5	
<b>And for each of the following taxes, do you see them more as a tax that applies to most people, or more of a tax that only richer people pay?</b>																							
<b>Basic rate of income tax</b>																							
More of a tax that applies to most people	89	97	91	94	91	95	91	89	88	69	87	93	95	93	82	89	83	90	88	86	86	91	
More of a tax that only richer people pay	3	1	4	1	1	2	3	3	3	4	4	2	1	2	4	3	5	2	3	3	5	2	
Don't know	9	3	6	5	8	3	5	8	10	27	9	5	3	5	14	9	12	7	10	11	9	7	
<b>Higher rate of income tax</b>																							
More of a tax that applies to most people	15	16	11	18	18	13	16	17	14	17	17	15	11	16	15	15	11	18	12	11	25	16	
More of a tax that only richer people pay	74	80	81	75	72	82	77	74	75	54	70	80	84	77	71	75	72	71	77	77	63	76	
Don't know	10	4	8	7	10	5	7	9	12	29	13	5	4	7	14	10	17	11	11	11	11	8	
<b>Top rate of income tax</b>																							
More of a tax that applies to most people	7	8	6	4	7	5	8	7	7	9	8	6	5	6	8	7	4	5	6	5	15	6	
More of a tax that only richer people pay	83	88	86	90	84	91	86	85	82	62	81	88	91	88	77	83	78	85	80	84	75	88	
Don't know	10	4	8	6	9	4	6	8	12	28	11	6	4	7	15	10	18	10	13	11	10	6	

Sample Size: 2171 GB Adults  
Fieldwork: 2nd - 4th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2171</b>	<b>391</b>	<b>558</b>	<b>200</b>	<b>234</b>	<b>765</b>	<b>808</b>	<b>1051</b>	<b>1120</b>	<b>228</b>	<b>897</b>	<b>536</b>	<b>510</b>	<b>1237</b>	<b>934</b>	<b>1878</b>	<b>104</b>	<b>189</b>	<b>515</b>	<b>356</b>	<b>263</b>	<b>745</b>
<b>Unweighted Sample</b>	<b>2171</b>	<b>358</b>	<b>610</b>	<b>232</b>	<b>321</b>	<b>844</b>	<b>886</b>	<b>961</b>	<b>1210</b>	<b>155</b>	<b>849</b>	<b>556</b>	<b>611</b>	<b>1287</b>	<b>884</b>	<b>1872</b>	<b>111</b>	<b>188</b>	<b>540</b>	<b>364</b>	<b>209</b>	<b>759</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>National insurance</b>																						
More of a tax that applies to most people	92	98	94	95	92	96	95	92	92	75	90	96	96	95	87	92	87	92	91	90	89	94
More of a tax that only richer people pay	2	1	2	2	1	1	2	2	1	2	2	1	1	1	3	2	1	2	1	2	4	1
Don't know	7	2	4	3	7	2	3	6	7	24	7	2	3	4	10	7	12	6	8	7	7	5
<b>Fuel duty</b>																						
More of a tax that applies to most people	79	94	79	85	88	84	88	83	75	49	71	90	94	81	76	80	74	76	78	76	72	85
More of a tax that only richer people pay	3	1	3	3	2	2	3	3	4	5	5	2	1	3	4	3	5	2	2	3	6	3
Don't know	18	5	17	12	9	14	9	14	21	46	24	8	5	16	20	17	21	22	20	21	22	12
<b>Capital gains tax</b>																						
More of a tax that applies to most people	16	23	13	9	22	14	20	18	14	9	15	20	18	15	17	17	15	12	13	13	20	19
More of a tax that only richer people pay	63	66	68	75	59	72	63	65	62	46	61	67	72	67	59	63	58	66	62	65	57	66
Don't know	21	11	19	16	19	14	16	17	24	45	24	13	11	18	24	20	28	22	25	22	23	15
<b>Corporation tax</b>																						
More of a tax that applies to most people	12	16	11	12	15	12	13	14	11	12	11	13	12	12	12	12	18	8	11	12	14	12
More of a tax that only richer people pay	62	59	69	68	61	67	64	65	59	47	63	62	67	64	60	62	57	67	60	62	62	63
Don't know	26	25	20	20	24	21	23	21	30	41	25	24	21	24	28	26	25	24	29	26	24	25
<b>Inheritance tax</b>																						
More of a tax that applies to most people	40	50	36	40	51	38	45	41	39	30	40	43	41	41	39	41	36	32	34	37	43	47
More of a tax that only richer people pay	46	43	55	52	37	55	44	46	46	36	45	48	51	49	43	46	47	50	50	50	44	42
Don't know	14	8	8	8	12	7	11	12	15	34	15	9	8	10	19	13	17	18	17	13	12	11
<b>Council tax</b>																						
More of a tax that applies to most people	92	98	96	95	92	97	96	92	92	72	91	96	98	95	88	92	86	93	91	92	91	94
More of a tax that only richer people pay	1	1	1	1	1	1	1	1	1	2	2	1	0	1	1	1	2	2	1	1	3	1
Don't know	7	1	3	4	7	2	3	7	7	25	7	3	2	4	10	7	12	5	8	7	6	5
<b>VAT</b>																						
More of a tax that applies to most people	89	97	90	92	93	93	93	90	87	70	86	92	97	92	84	88	88	90	85	86	87	92
More of a tax that only richer people pay	2	1	3	2	1	2	2	2	2	2	3	3	0	2	3	3	1	1	3	3	3	2
Don't know	9	2	7	5	6	5	5	8	10	28	10	5	3	6	13	9	11	9	12	11	10	6
<b>Stamp duty</b>																						
More of a tax that applies to most people	64	80	63	74	72	69	71	65	63	39	62	71	70	68	57	65	63	53	58	61	62	72
More of a tax that only richer people pay	19	15	23	16	16	21	18	18	19	9	21	18	19	18	20	19	14	22	22	18	21	16
Don't know	18	5	14	10	12	10	11	17	18	52	17	10	11	14	23	17	23	25	20	21	17	12

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.