

# YouGov Survey Results

Sample Size: 11250 GB Adults  
Fieldwork: 3rd - 22nd May 2024

	Westminster VI									Vote in 2019 GE						EU Ref 2016		Gender		Age (1)				
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Con	Lab	Lib Dem	Brexit	Green	Other	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	
<b>Weighted Sample</b>	<b>10108</b>	1986	4628	927	291	70	1301	733	173	3546	3234	1078	178	259	520	4311	3923	5198	4910	878	4078	2597	2555	
<b>Unweighted Sample</b>	<b>11250</b>	2206	5125	1027	346	82	1416	846	202	3799	3402	1138	171	306	608	5114	4178	5469	5781	865	4624	2920	2841	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	<b>20</b>	100	0	0	0	0	0	0	0	49	1	4	8	1	3	10	34	19	20	8	12	20	35
Lab	<b>46</b>	0	100	0	0	0	0	0	0	16	83	42	14	33	24	60	26	44	47	57	57	43	26
Lib Dem	<b>9</b>	0	0	100	0	0	0	0	0	5	3	45	3	6	4	12	5	9	9	10	9	9	9
SNP	<b>3</b>	0	0	0	100	0	0	0	0	0	0	0	0	1	44	4	1	3	3	3	3	3	2
Plaid Cymru	<b>1</b>	0	0	0	0	100	0	0	0	0	1	0	1	0	7	1	0	1	1	1	1	1	0
Reform UK	<b>13</b>	0	0	0	0	0	100	0	0	26	2	3	68	2	5	2	27	15	10	6	7	16	21
Green	<b>7</b>	0	0	0	0	0	0	100	0	2	8	4	2	54	9	9	4	6	9	14	9	6	4
Other	<b>2</b>	0	0	0	0	0	0	0	100	2	1	1	5	3	4	1	2	2	1	1	2	2	1

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	Age (2)							Age by Gender								Social Grade		Social grade (2)					
	18-24	25-29	30-39	40-49	50-59	60-69	70+	18-24 Men	18-24 Women	25-49 Men	25-49 Women	50-64 Men	50-64 Women	65+ Men	65+ Women	ABC1	C2DE	AB	C1	C2	DE		
<b>Weighted Sample</b>	<b>10108</b>	878	717	1914	1446	1696	1859	1597	452	426	2151	1927	1362	1235	1233	1322	6171	3936	3165	3006	1990	1946	
<b>Unweighted Sample</b>	<b>11250</b>	865	789	2190	1645	1916	2073	1772	363	502	2252	2372	1478	1442	1376	1465	7320	3930	4027	3293	1857	2073	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Con	<b>20</b>	8	9	10	15	19	27	39	10	5	12	11	19	22	34	36	18	22	18	19	22	22
Lab	<b>46</b>	57	59	60	52	46	34	25	55	59	56	59	41	46	24	29	48	42	50	46	42	42
Lib Dem	<b>9</b>	10	9	8	10	9	9	9	9	11	9	9	9	9	10	9	10	8	11	9	8	7
SNP	<b>3</b>	3	3	3	3	2	3	2	3	3	3	3	2	3	2	3	3	3	3	3	3	3
Plaid Cymru	<b>1</b>	1	2	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	1	1
Reform UK	<b>13</b>	6	3	7	10	15	20	21	10	2	9	5	19	13	24	18	10	17	9	12	17	17
Green	<b>7</b>	14	13	9	7	6	5	3	11	16	8	11	5	7	3	4	8	6	8	8	6	6
Other	<b>2</b>	1	2	1	2	2	2	2	1	2	2	1	3	1	2	1	2	2	1	2	2	2

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	Country			Region in England				Education Level			Education by Age										
	England	Wales	Scotland	North	Midlands	London	Rest of South	Low	Medium	High	18-34, low	18-34, medium	18-34, high	35-49, low	35-49, medium	35-49, high	50+, low	50+, medium	50+, high		
<b>Weighted Sample</b>	<b>10108</b>	8682	506	920	2444	1563	1294	3381	2399	3883	3826	270	989	1330	456	783	1127	1672	2112	1369	
<b>Unweighted Sample</b>	<b>11250</b>	9575	609	1066	2777	1770	1220	3808	2569	4656	4025	280	1144	1376	470	1049	1170	1819	2463	1479	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	<b>20</b>	21	16	13	17	23	17	24	28	22	13	11	9	7	19	15	12	33	30	19
Lab	<b>46</b>	47	45	36	53	45	54	40	35	43	55	54	55	64	46	55	57	30	32	45
Lib Dem	<b>9</b>	10	4	7	6	7	11	13	7	9	11	9	9	9	5	7	12	7	9	12
SNP	<b>3</b>	0	0	31	0	0	0	0	2	3	3	2	4	4	2	4	3	2	3	3
Plaid Cymru	<b>1</b>	0	13	0	0	0	0	0	1	1	1	1	1	1	1	0	1	0	0	1
Reform UK	<b>13</b>	14	16	4	14	16	8	14	22	14	6	12	7	2	19	10	5	24	19	11
Green	<b>7</b>	7	5	8	7	7	8	7	4	7	9	9	13	12	5	7	9	3	5	7
Other	<b>2</b>	2	1	1	2	2	2	1	2	2	2	3	1	1	2	2	2	1	2	2

# YouGov Survey Results

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	House Tenure					Employment Status					
Total	Own outright	Own with a mortgage	Rent from a private landlord	Rent from a local authority / housing association	Neither - live with parents, family or friends	Unemployed	Full time student	Other	Workers	Not working	Retired
<b>Weighted Sample</b> 10108	3285	2828	1403	896	906	322	364	290	6013	504	2616
<b>Unweighted Sample</b> 11250	3665	3233	1552	934	944	353	397	322	6690	556	2932
	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	<b>20</b>	32	15	12	15	12	10	7	8	15	15	34
Lab	<b>46</b>	32	52	55	46	54	59	55	55	52	47	28
Lib Dem	<b>9</b>	9	10	9	8	8	7	14	10	9	10	10
SNP	<b>3</b>	2	3	3	4	2	2	3	2	3	3	3
Plaid Cymru	<b>1</b>	0	1	1	1	1	1	1	1	1	1	0
Reform UK	<b>13</b>	18	10	8	18	10	9	4	15	10	13	21
Green	<b>7</b>	4	8	10	6	11	9	16	6	8	9	4
Other	<b>2</b>	2	1	2	2	2	2	2	3	2	1	1

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1733	1667	10.7%
Men 50-64 High education	526	578	3.7%
Men 50-64 Mid education	757	702	4.5%
Men 50-64 Low education	603	607	3.9%
Men 25-49 High education	1338	1468	9.4%
Men 25-49 Mid education	1164	1029	6.6%
Men 25-49 Low education	436	670	4.3%
Men Under 25 High education	134	157	1.0%
Men Under 25 Mid & Low education	398	671	4.3%
Women Over 65	2057	1995	12.8%
Women 50-64 High education	523	547	3.5%
Women 50-64 Mid education	900	795	5.1%
Women 50-64 Low education	697	623	4.0%
Women 25-49 High education	1553	1577	10.1%
Women 25-49 Mid education	1331	1107	7.1%
Women 25-49 Low education	678	592	3.8%
Women Under 25 High education	192	188	1.2%
Women Under 25 Mid & Low education	576	624	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	1725	2959	19.0%
Medium (3-7)	10281	9358	60.0%
High (8,9,10)	3590	3279	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	5174	4368	28.0%
C1	4502	4524	29.0%
C2	2723	3274	21.0%
DE	3197	3429	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	451.458	0	35.2%
Leave	375.285	6261	37.2%
Don't Know / Did Not Vote	0	5768	27.5%

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All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	1111	0	6.8%
North Lab	1233	0	7.4%
North LD	228	1060	1.3%
North BP	112	1152	0.9%
North Oth	113	202	0.7%
North DNV	995	140	7.0%
Midlands Con	990	109	6.4%
Midlands Lab	629	1095	3.9%
Midlands LD	159	998	0.9%
Midlands BP	35	607	0.2%
Midlands Oth	91	140	0.5%
Midlands DNV	715	31	4.7%
London Con	414	78	2.8%
London Lab	525	735	4.3%
London LD	166	437	1.3%
London BP	15	670	0.1%
London Oth	56	202	0.3%
London DNV	434	16	3.3%
South Con	2143	47	13.8%
South Lab	993	517	5.9%
South LD	668	2151	4.2%
South BP	23	918	0.1%
South Oth	227	654	1.3%
South DNV	1242	16	8.2%
Wales Con	241	202	1.3%
Wales Lab	237	1283	1.5%
Wales LD	38	203	0.2%
Wales PC	70	233	0.4%
Wales BP	30	31	0.2%
Wales Oth DNV	237	62	1.4%
Scotland Con	279	31	1.6%
Scotland Lab	192	219	1.2%
Scotland LD	86	249	0.6%
Scotland SNP	508	187	2.9%
Scotland Oth DNV	361	93	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)