

YouGov Survey Results

Sample Size: 1744 GB Adults

Fieldwork: 29th December 2025

| | GE Vote 2024 | | | | | | Gender | | Age | | | | Region | | | | | | | | |
|-------------------|--------------|-----|-----|---------|--------|-------|--------|--------|-------|-----|-------|-----|--------|-----|-----|--------|---------------|----------|-------|----------|-------|
| | Total | | | | | | Male | Female | 18-24 | | 25-49 | | 50-64 | | 65+ | London | Rest of South | Midlands | North | Scotland | Wales |
| | | Con | Lab | Lib Dem | Reform | Green | | | % | | % | | % | | | | | | | | |
| Weighted Sample | 1744 | 315 | 448 | 162 | 188 | 94 | 848 | 896 | 190 | 727 | 420 | 406 | 211 | 598 | 286 | 413 | 152 | 84 | | | |
| Unweighted Sample | 1744 | 280 | 464 | 159 | 213 | 86 | 795 | 949 | 106 | 722 | 411 | 505 | 148 | 633 | 296 | 421 | 152 | 94 | | | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |

Some people support a change in the British voting system to proportional representation, where the number of MPs a party wins more closely reflects the share of the vote they receive. Other people support retaining our present voting system, First Past the Post, which is more likely to give one party an overall majority in the House of Commons and avoid a hung Parliament. Which voting system would you prefer?

First past the post, which is more likely to give one party an overall majority
 Proportional representation, where the number of MPs parties win will more closely match their share of the vote
 Don't know

| | | | | | | | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|--|
| 25 | 43 | 24 | 24 | 31 | 11 | 30 | 21 | 17 | 20 | 31 | 32 | 28 | 25 | 27 | 25 | 18 | 23 | | |
| 45 | 38 | 56 | 65 | 45 | 67 | 45 | 45 | 21 | 46 | 49 | 50 | 39 | 48 | 45 | 43 | 50 | 45 | | |
| 30 | 19 | 20 | 12 | 24 | 22 | 25 | 35 | 62 | 34 | 20 | 18 | 33 | 27 | 28 | 32 | 32 | 33 | | |

YouGov Survey Results

Sample Size: 1702 GB Adults
Fieldwork: 7th July 2025

| | GE Vote 2024 | | | | | | | | | | Gender | | Age | | | | Region | | | | |
|--|-------------------|------|-----|---------|--------|-------|------|--------|-------|-------|--------|-----|--------|---------------|----------|-------|----------|-------|----|--|--|
| | Total | Con | Lab | Lib Dem | Reform | Green | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | | | |
| | Weighted Sample | 1702 | 306 | 437 | 157 | 190 | 104 | 827 | 875 | 186 | 710 | 410 | 397 | 206 | 584 | 279 | 403 | 148 | 82 | | |
| | Unweighted Sample | 1702 | 252 | 522 | 180 | 209 | 109 | 748 | 954 | 146 | 656 | 428 | 472 | 180 | 581 | 279 | 422 | 149 | 91 | | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | |

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| | | | | | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 26 | 49 | 26 | 17 | 20 | 13 | 32 | 19 | 17 | 19 | 31 | 36 | 21 | 27 | 30 | 25 | 26 | 10 |
| 46 | 31 | 52 | 65 | 55 | 61 | 45 | 47 | 41 | 45 | 49 | 47 | 49 | 44 | 43 | 45 | 51 | 61 |
| 28 | 19 | 22 | 18 | 25 | 26 | 23 | 34 | 42 | 36 | 20 | 17 | 29 | 29 | 28 | 30 | 23 | 29 |

YouGov Survey Results

Sample Size: 1698 GB Adults

Fieldwork: 13th January 2025

| | GE Vote 2024 | | | | | | | | | | Gender | | Age | | | | Region | | | | |
|-------------------|-----------------|------|-----|---------|--------|-------|------|--------|-------|-------|--------|-----|--------|---------------|----------|-------|----------|-------|----|--|--|
| | Total | Con | Lab | Lib Dem | Reform | Green | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | | | |
| | Weighted Sample | 1698 | 306 | 439 | 156 | 183 | 90 | 825 | 873 | 185 | 708 | 409 | 396 | 205 | 582 | 278 | 402 | 148 | 82 | | |
| Unweighted Sample | 1698 | 258 | 522 | 189 | 213 | 78 | 746 | 952 | 150 | 666 | 413 | 469 | 182 | 585 | 288 | 415 | 142 | 86 | | | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | |

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 Don't know

| | | | | | | | | | | | | | | | | | |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 24 | 38 | 28 | 21 | 17 | 12 | 26 | 21 | 14 | 21 | 27 | 30 | 29 | 21 | 24 | 22 | 23 | 34 |
| 48 | 43 | 53 | 63 | 56 | 63 | 50 | 45 | 39 | 45 | 54 | 51 | 39 | 54 | 47 | 46 | 45 | 42 |
| 29 | 19 | 20 | 16 | 26 | 25 | 24 | 34 | 48 | 35 | 20 | 19 | 32 | 25 | 29 | 32 | 32 | 24 |