

# YouGov Survey Results

Sample Size: 2106 Adults in GB  
Fieldwork: 21st - 22nd October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2106</b>	379	541	194	227	742	784	1019	1087	221	870	520	495	1200	906	1822	101	183	499	345	255	722	
<b>Unweighted Sample</b>	<b>2106</b>	347	570	246	284	864	797	954	1152	134	882	552	538	1256	850	1804	120	182	512	362	194	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Do you generally have a positive or a negative opinion of people who receive welfare benefits?

Very positive	3	0	3	5	1	5	1	3	3	5	4	2	2	2	4	3	1	7	3	5	3	2
Fairly positive	9	5	13	8	6	10	6	6	11	15	8	9	7	8	9	8	11	11	7	9	9	8
<b>TOTAL POSITIVE</b>	<b>12</b>	<b>5</b>	<b>16</b>	<b>13</b>	<b>7</b>	<b>15</b>	<b>7</b>	<b>9</b>	<b>14</b>	<b>20</b>	<b>12</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>12</b>	<b>18</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>10</b>
Neither positive nor negative	59	56	64	60	49	61	57	56	61	57	56	60	63	57	61	59	57	58	58	55	61	61
Fairly negative	22	29	16	22	33	20	27	26	19	15	25	21	22	25	19	23	22	19	25	23	23	21
Very negative	5	9	2	3	11	3	8	6	4	3	5	5	6	5	5	5	5	4	5	6	3	6
<b>TOTAL NEGATIVE</b>	<b>27</b>	<b>38</b>	<b>18</b>	<b>25</b>	<b>44</b>	<b>23</b>	<b>35</b>	<b>32</b>	<b>23</b>	<b>18</b>	<b>30</b>	<b>26</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>28</b>	<b>27</b>	<b>23</b>	<b>30</b>	<b>29</b>	<b>26</b>	<b>27</b>
Don't know	2	1	2	2	0	1	1	2	2	4	2	2	1	2	2	2	4	2	2	2	1	1

## Would you say that the level of poverty in the UK has risen, fallen, or stayed the same over the last decade?

Has risen a lot	36	14	48	40	35	45	30	34	38	28	42	38	28	35	38	35	47	38	39	34	34	34
Has risen a little	33	35	33	37	31	32	31	33	33	42	33	30	33	34	33	34	30	30	32	34	37	34
<b>TOTAL HAS RISEN</b>	<b>69</b>	<b>49</b>	<b>81</b>	<b>77</b>	<b>66</b>	<b>77</b>	<b>61</b>	<b>67</b>	<b>71</b>	<b>70</b>	<b>75</b>	<b>68</b>	<b>61</b>	<b>69</b>	<b>71</b>	<b>69</b>	<b>77</b>	<b>68</b>	<b>71</b>	<b>68</b>	<b>71</b>	<b>68</b>
Has stayed the same	13	25	8	9	15	9	20	16	11	14	11	14	16	15	12	14	8	12	13	13	14	15
Has fallen a little	5	9	3	5	8	6	5	5	5	4	2	6	9	6	4	5	2	6	5	5	5	5
Has fallen a lot	3	4	2	2	5	3	5	3	3	0	3	4	6	3	4	3	5	4	3	5	2	3
<b>TOTAL HAS FALLEN</b>	<b>8</b>	<b>13</b>	<b>5</b>	<b>7</b>	<b>13</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>8</b>	<b>10</b>	<b>7</b>	<b>8</b>
Don't know	9	13	5	7	6	6	10	8	9	12	9	8	8	9	9	9	7	10	8	9	7	9

## Which of the following comes closest to your view on the reporting of welfare fraud by the news media?

Media reporting overstates the amount of welfare fraud that occurs	22	7	39	29	10	34	11	25	20	32	27	21	11	24	20	22	19	25	26	19	31	18
Media reporting understates the amount of welfare fraud that occurs	33	51	21	30	57	25	48	34	33	23	25	38	48	35	31	34	29	30	29	37	34	36
Media reporting about correctly states the amount of welfare fraud that occurs	9	12	9	9	5	10	10	10	9	4	10	7	12	9	9	9	10	9	9	10	10	8
Don't know	35	29	31	33	28	31	31	31	39	41	38	34	29	32	40	35	42	36	37	34	25	37

Sample Size: 2106 Adults in GB  
Fieldwork: 21st - 22nd October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2106</b>	379	541	194	227	742	784	1019	1087	221	870	520	495	1200	906	1822	101	183	499	345	255	722	
<b>Unweighted Sample</b>	<b>2106</b>	347	570	246	284	864	797	954	1152	134	882	552	538	1256	850	1804	120	182	512	362	194	736	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you or do you not consider the state pension to be a welfare benefit?**

The state pension is a welfare benefit	<b>17</b>	8	24	28	10	23	10	21	14	24	24	14	7	17	18	17	22	16	17	18	18	17
The state pension is not a welfare benefit	<b>70</b>	86	61	63	89	68	84	68	72	40	61	78	90	70	69	70	66	71	71	66	67	72
Don't know	<b>13</b>	7	14	9	1	9	7	11	14	36	15	8	3	12	13	13	12	13	12	16	15	11

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*