

YouGov Survey Results

Sample Size: 1104 Adults in Wales (16+)

Fieldwork: 17th - 25th June 2025

	Westminster VI						Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Plaid Cymru	Reform UK	Green	Con	Lab	Lib Dem	Plaid Cymru	Reform UK	Green	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1104	103	190	52	164	225	43	137	278	49	112	129	35	371	402	534	570	144	401	274	286	552	552
Unweighted Sample	1104	104	205	59	184	222	56	147	314	59	138	144	50	493	398	461	643	78	358	329	339	627	477
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Labour Party

Very favourable	6	2	29	1	2	0	1	0	17	4	0	1	0	8	4	7	5	7	5	4	7	6	5
Somewhat favourable	24	5	63	26	27	3	42	6	45	28	28	2	27	37	11	25	23	36	29	22	13	31	17
TOTAL FAVOURABLE	30	7	92	27	29	3	43	6	62	32	28	3	27	45	15	32	28	43	34	26	20	37	22
Somewhat unfavourable	20	19	4	29	44	10	39	22	19	33	35	10	45	25	19	19	21	19	17	22	22	21	19
Very unfavourable	40	71	3	41	24	86	11	69	13	33	31	84	23	27	58	42	38	24	31	44	56	36	43
TOTAL UNFAVOURABLE	60	90	7	70	68	96	50	91	32	66	66	94	68	52	77	61	59	43	48	66	78	57	62
Don't know	10	3	1	3	3	0	7	2	6	2	6	3	5	4	9	7	14	14	17	7	2	5	15
NET FAVOURABILITY	-30	-83	85	-43	-39	-93	-7	-85	30	-34	-38	-91	-41	-7	-62	-29	-31	0	-14	-40	-58	-20	-40

Conservative Party

Very favourable	5	41	1	1	0	5	0	28	0	4	1	1	0	3	8	6	4	4	4	5	8	4	6
Somewhat favourable	14	45	2	17	6	25	1	48	4	12	8	26	5	12	23	14	14	2	8	14	27	15	13
TOTAL FAVOURABLE	19	86	3	18	6	30	1	76	4	16	9	27	5	15	31	20	18	6	12	19	35	19	19
Somewhat unfavourable	23	9	24	23	21	34	13	17	20	20	27	35	24	20	28	23	23	29	21	23	23	27	19
Very unfavourable	47	1	71	55	70	33	80	3	71	63	61	34	68	61	33	49	45	50	49	51	39	49	45
TOTAL UNFAVOURABLE	70	10	95	78	91	67	93	20	91	83	88	69	92	81	61	72	68	79	70	74	62	76	64
Don't know	11	3	2	4	2	3	6	3	6	2	4	3	4	4	9	8	14	14	18	7	3	5	17
NET FAVOURABILITY	-51	76	-92	-60	-85	-37	-92	56	-87	-67	-79	-42	-87	-66	-30	-52	-50	-73	-58	-55	-27	-57	-45

Reform UK

Very favourable	15	9	0	2	1	63	0	22	2	5	2	64	1	4	28	19	10	10	8	17	25	13	17
Somewhat favourable	15	34	4	7	8	33	0	37	10	5	10	24	1	9	27	16	15	3	13	21	20	16	15
TOTAL FAVOURABLE	30	43	4	9	9	96	0	59	12	10	12	88	2	13	55	35	25	13	21	38	45	29	32
Somewhat unfavourable	11	25	8	24	8	3	3	20	8	18	13	4	5	11	14	10	12	6	12	11	13	10	13
Very unfavourable	47	25	85	55	82	1	91	19	73	66	72	3	87	72	21	47	47	69	50	41	38	56	39
TOTAL UNFAVOURABLE	58	50	93	79	90	4	94	39	81	84	85	7	92	83	35	57	59	75	62	52	51	66	52
Don't know	11	7	2	11	1	0	6	3	7	7	3	5	5	4	10	7	15	11	18	9	4	6	16
NET FAVOURABILITY	-28	-7	-89	-70	-81	92	-94	20	-69	-74	-73	81	-90	-70	20	-22	-34	-62	-41	-14	-6	-37	-20

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	Total	Con	Lab	Lib Dem	Plaid Cymru	Reform UK	Green	Con	Lab	Lib Dem	Plaid Cymru	Reform UK	Green	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1104	103	190	52	164	225	43	137	278	49	112	129	35	371	402	534	570	144	401	274	286	552	552
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liberal Democrats

Very favourable	6	3	6	48	6	2	7	1	5	44	2	2	14	8	4	7	4	9	6	5	5	6	6
Somewhat favourable	32	25	56	52	47	14	46	26	50	45	48	15	41	47	22	31	32	36	30	32	31	39	24
TOTAL FAVOURABLE	38	28	62	100	53	16	53	27	55	89	50	17	55	55	26	38	36	45	36	37	36	45	30
Somewhat unfavourable	21	34	19	0	24	26	24	32	19	1	23	21	22	22	25	22	20	10	17	22	31	21	21
Very unfavourable	20	27	7	0	13	46	0	32	11	7	13	50	9	10	33	25	16	10	19	25	24	18	23
TOTAL UNFAVOURABLE	41	61	26	0	37	72	24	64	30	8	36	71	31	32	58	47	36	20	36	47	55	39	44
Don't know	21	11	11	0	10	12	22	9	15	3	14	12	15	12	17	15	28	35	29	16	9	15	27
NET FAVOURABILITY	-3	-33	36	100	16	-56	29	-37	25	81	14	-54	24	23	-32	-9	0	25	0	-10	-19	6	-14

Green Party

Very favourable	8	0	9	10	16	1	64	0	10	8	16	2	52	13	3	6	10	21	7	8	3	12	5
Somewhat favourable	30	23	57	43	47	13	33	22	44	51	49	16	37	44	24	30	30	27	32	32	27	34	27
TOTAL FAVOURABLE	38	23	66	53	63	14	97	22	54	59	65	18	89	57	27	36	40	48	39	40	30	46	32
Somewhat unfavourable	18	32	14	23	17	22	0	32	16	18	11	20	8	15	23	19	18	14	12	18	29	21	16
Very unfavourable	21	36	7	12	8	50	0	38	11	10	11	48	0	11	33	27	15	16	16	21	29	19	23
TOTAL UNFAVOURABLE	39	68	21	35	25	72	0	70	27	28	22	68	8	26	56	46	33	30	28	39	58	40	39
Don't know	22	9	12	12	12	13	3	8	20	13	13	14	3	16	17	18	26	21	31	20	11	15	29
NET FAVOURABILITY	-1	-45	45	18	38	-58	97	-48	27	31	43	-50	81	31	-29	-10	7	18	11	1	-28	6	-7

Plaid Cymru

Very favourable	12	3	8	9	53	4	14	2	12	12	51	0	16	19	3	12	11	24	13	8	7	16	7
Somewhat favourable	34	24	59	45	47	21	49	17	52	45	41	20	49	43	31	32	36	36	35	32	34	35	33
TOTAL FAVOURABLE	46	27	67	54	100	25	63	19	64	57	92	20	65	62	34	44	47	60	48	40	41	51	40
Somewhat unfavourable	16	29	17	24	1	16	13	28	16	16	3	20	18	17	18	19	14	7	13	19	23	19	14
Very unfavourable	20	40	9	12	0	48	5	46	8	21	0	49	3	10	34	24	17	13	13	25	29	18	22
TOTAL UNFAVOURABLE	36	69	26	36	1	64	18	74	24	37	3	69	21	27	52	43	31	20	26	44	52	37	36
Don't know	18	5	7	10	0	10	20	7	12	6	5	10	14	11	13	13	23	20	26	16	7	13	23
NET FAVOURABILITY	10	-42	41	18	99	-39	45	-55	40	20	89	-49	44	35	-18	1	16	40	22	-4	-11	14	4

Keir Starmer

Very favourable	4	0	17	6	1	0	2	0	11	2	1	1	1	6	2	4	3	2	3	4	5	4	3
Somewhat favourable	23	8	65	24	22	3	23	10	46	34	20	3	23	32	14	26	20	34	24	22	16	29	17
TOTAL FAVOURABLE	27	8	82	30	23	3	25	10	57	36	21	4	24	38	16	30	23	36	27	26	21	33	20
Somewhat unfavourable	20	25	9	26	34	10	50	25	21	29	32	8	34	28	17	18	22	19	18	22	22	22	19
Very unfavourable	42	63	4	43	37	86	19	63	16	33	35	86	34	28	59	43	41	32	35	46	54	38	46
TOTAL UNFAVOURABLE	62	88	13	69	71	96	69	88	37	62	67	94	68	56	76	61	63	51	53	68	76	60	65
Don't know	11	4	5	1	6	0	6	2	6	3	12	2	8	6	8	9	14	13	19	6	3	7	15
NET FAVOURABILITY	-35	-80	69	-39	-48	-93	-44	-78	20	-26	-46	-90	-44	-18	-60	-31	-40	-15	-26	-42	-55	-27	-45

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Kemi Badenoch

Very favourable	3	20	0	1	0	2	0	17	0	0	0	2	0	2	5	3	2	1	2	3	4	3	2
Somewhat favourable	13	43	4	17	4	28	1	37	5	13	7	29	5	8	23	13	14	6	6	14	27	13	13
TOTAL FAVOURABLE	16	63	4	18	4	30	1	54	5	13	7	31	5	10	28	16	16	7	8	17	31	16	15
Somewhat unfavourable	19	16	18	16	20	28	26	23	18	22	23	30	31	21	24	19	20	10	15	22	27	22	17
Very unfavourable	33	1	53	42	50	25	38	9	51	50	46	24	43	44	26	40	26	33	31	38	30	35	30
TOTAL UNFAVOURABLE	52	17	71	58	70	53	64	32	69	72	69	54	74	65	50	59	46	43	46	60	57	57	47
Don't know	32	19	25	23	25	18	35	15	26	14	24	15	22	25	23	24	39	50	46	22	12	26	38
NET FAVOURABILITY	-36	46	-67	-40	-66	-23	-63	22	-64	-59	-62	-23	-69	-55	-22	-43	-30	-36	-38	-43	-26	-41	-32

Nigel Farage

Very favourable	11	13	1	3	1	45	0	18	2	0	2	51	3	3	24	15	8	3	5	13	22	10	13
Somewhat favourable	15	30	2	6	8	39	0	38	5	6	14	30	2	9	25	17	14	6	10	23	20	15	16
TOTAL FAVOURABLE	26	43	3	9	9	84	0	56	7	6	16	81	5	12	49	32	22	9	15	36	42	25	29
Somewhat unfavourable	14	29	11	19	10	9	5	20	10	23	9	10	7	11	18	14	15	12	17	13	12	14	14
Very unfavourable	49	24	84	68	79	3	90	20	76	66	74	6	85	74	23	48	49	66	50	44	42	55	42
TOTAL UNFAVOURABLE	63	53	95	87	89	12	95	40	86	89	83	16	92	85	41	62	64	78	67	57	54	69	56
Don't know	11	5	3	4	3	3	6	3	7	6	2	3	4	3	10	7	14	12	18	7	3	6	15
NET FAVOURABILITY	-37	-10	-92	-78	-80	72	-95	16	-79	-83	-67	65	-87	-73	8	-30	-42	-69	-52	-21	-12	-44	-27

Ed Davey

Very favourable	4	2	5	29	7	1	6	3	4	32	3	1	4	5	2	5	3	7	4	2	4	4	4
Somewhat favourable	25	18	46	41	34	17	38	17	40	35	36	16	43	37	18	28	23	30	19	30	27	32	19
TOTAL FAVOURABLE	29	20	51	70	41	18	44	20	44	67	39	17	47	42	20	33	26	37	23	32	31	36	23
Somewhat unfavourable	17	27	16	4	17	21	9	26	15	2	21	21	12	15	23	19	14	6	13	17	26	16	17
Very unfavourable	15	25	3	0	6	36	4	28	7	7	6	36	12	8	25	19	11	5	11	18	23	14	16
TOTAL UNFAVOURABLE	32	52	19	4	23	57	13	54	22	9	27	57	24	23	48	38	25	11	24	35	49	30	33
Don't know	39	27	31	26	37	26	42	27	35	24	33	27	29	35	31	29	49	52	53	32	19	34	44
NET FAVOURABILITY	-3	-32	32	66	18	-39	31	-34	22	58	12	-40	23	19	-28	-5	1	26	-1	-3	-18	6	-10

Eluned Morgan

Very favourable	2	0	7	1	2	0	3	1	5	2	2	0	3	4	1	1	2	0	1	2	3	2	2
Somewhat favourable	20	13	44	33	34	5	23	13	35	31	37	5	19	32	14	19	21	18	20	21	19	25	15
TOTAL FAVOURABLE	22	13	51	34	36	5	26	14	40	33	39	5	22	36	15	20	23	18	21	23	22	27	17
Somewhat unfavourable	17	34	9	14	25	17	14	27	17	13	19	19	21	20	22	19	16	5	13	19	28	19	16
Very unfavourable	22	36	3	9	14	50	5	44	8	19	18	50	7	14	33	26	17	14	14	27	32	22	22
TOTAL UNFAVOURABLE	39	70	12	23	39	67	19	71	25	32	37	69	28	34	55	45	33	19	27	46	60	41	38
Don't know	39	17	37	42	24	28	55	15	35	36	24	26	50	30	31	34	44	63	51	31	18	33	45
NET FAVOURABILITY	-17	-57	39	11	-3	-62	7	-57	15	1	2	-64	-6	2	-40	-25	-10	-1	-6	-23	-38	-14	-21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Darren Millar

Very favourable	1	9	0	1	1	1	0	7	0	1	1	1	0	2	2	2	1	1	1	2	3	2	1
Somewhat favourable	5	16	3	7	2	8	2	14	3	4	2	8	0	4	8	6	4	4	3	4	9	5	4
TOTAL FAVOURABLE	6	25	3	8	3	9	2	21	3	5	3	9	0	6	10	8	5	5	4	6	12	7	5
Somewhat unfavourable	10	8	12	13	15	13	4	10	12	11	14	8	5	12	10	12	8	9	9	8	14	12	9
Very unfavourable	12	5	11	15	16	16	14	5	14	16	17	16	7	13	13	16	9	11	10	15	13	13	12
TOTAL UNFAVOURABLE	22	13	23	28	31	29	18	15	26	27	31	24	12	25	23	28	17	20	19	23	27	25	21
Don't know	71	62	74	64	67	62	80	64	70	68	65	67	88	70	68	64	77	74	77	70	61	68	74
NET FAVOURABILITY	-16	12	-20	-20	-28	-20	-16	6	-23	-22	-28	-15	-12	-19	-13	-20	-12	-15	-15	-17	-15	-18	-16

Rhun ap Iorweth

Very favourable	7	3	7	7	31	0	2	1	8	8	34	0	2	13	2	9	5	11	7	8	4	10	4
Somewhat favourable	19	16	29	20	34	17	17	17	28	17	33	15	20	24	20	19	19	15	17	21	22	21	17
TOTAL FAVOURABLE	26	19	36	27	65	17	19	18	36	25	67	15	22	37	22	28	24	26	24	29	26	31	21
Somewhat unfavourable	11	18	10	16	2	11	14	22	11	11	6	9	14	12	14	13	8	4	5	13	19	12	10
Very unfavourable	16	29	8	8	3	40	5	32	8	14	4	38	3	9	26	20	13	6	12	20	24	13	19
TOTAL UNFAVOURABLE	27	47	18	24	5	51	19	54	19	25	10	47	17	21	40	33	21	10	17	33	43	25	29
Don't know	47	34	46	49	29	33	63	28	45	50	24	38	61	41	39	39	55	64	59	39	30	43	51
NET FAVOURABILITY	-1	-28	18	3	60	-34	0	-36	17	0	57	-32	5	16	-18	-5	3	16	7	-4	-17	6	-8

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*