

# YouGov Survey Results

Sample size: 1039 adults in Wales (16+)

Fieldwork: 28th September - 5th October 2026

| Weighted Sample<br>Unweighted Sample | Vote in 2024 GE |     |     |         |       |        | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Region  |              |       |                           |            | Welsh speaking ability |               |                       |     |
|--------------------------------------|-----------------|-----|-----|---------|-------|--------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|---------|--------------|-------|---------------------------|------------|------------------------|---------------|-----------------------|-----|
|                                      | Total           | Con | Lab | Lib Dem | Plaid | Reform | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | Mid and West | North | Cardiff and South Central | South East | South West             | Yes, fluently | Yes, but not fluently | No  |
|                                      | 1039            | 129 | 261 | 46      | 105   | 119    | 33          | 349    | 378    | 505  | 534    | 133   | 377   | 260   | 269                                    | 309    | 225          | 338     | 198          | 215   | 232                       | 215        | 179                    | 99            | 274                   | 666 |
|                                      | 1039            | 139 | 274 | 52      | 116   | 127    | 36          | 431    | 357    | 459  | 580    | 87    | 338   | 302   | 312                                    | 364    | 239          | 291     | 205          | 205   | 207                       | 231        | 191                    | 90            | 256                   | 693 |
|                                      | %               | %   | %   | %       | %     | %      | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %            | %     | %                         | %          | %                      | %             | %                     | %   |

|                                                                                                                              |    | 10 - 14<br>Aug | 28 Sep<br>- 5 Oct |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |  |  |
|------------------------------------------------------------------------------------------------------------------------------|----|----------------|-------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|--|--|--|
| Do you approve or disapprove of the following...?                                                                            |    |                |                   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |  |  |
| The UK Government's record to date                                                                                           |    |                |                   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |  |  |
| Approve                                                                                                                      | 14 | 18             | 4                 | 43 | 21 | 15 | 2  | 16 | 29 | 10 | 20 | 16 | 23 | 14 | 20 | 20 | 22 | 19 | 12 | 15 | 22 | 17 | 18 | 19 | 20 | 20 | 17 |  |  |  |
| Disapprove                                                                                                                   | 65 | 60             | 85                | 40 | 52 | 63 | 89 | 58 | 49 | 77 | 65 | 56 | 40 | 65 | 61 | 64 | 57 | 63 | 66 | 63 | 58 | 59 | 61 | 62 | 48 | 61 | 62 |  |  |  |
| Don't know                                                                                                                   | 21 | 21             | 11                | 17 | 27 | 22 | 8  | 26 | 22 | 13 | 14 | 28 | 37 | 21 | 20 | 16 | 21 | 18 | 22 | 22 | 20 | 25 | 21 | 19 | 32 | 19 | 21 |  |  |  |
| The Welsh Government's record to date                                                                                        |    |                |                   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |  |  |
| Approve                                                                                                                      | 21 | 22             | 5                 | 34 | 38 | 40 | 2  | 30 | 32 | 9  | 24 | 19 | 35 | 25 | 20 | 12 | 26 | 17 | 15 | 18 | 18 | 26 | 21 | 25 | 36 | 30 | 16 |  |  |  |
| Disapprove                                                                                                                   | 52 | 50             | 82                | 41 | 33 | 28 | 85 | 29 | 39 | 72 | 54 | 45 | 21 | 43 | 59 | 64 | 51 | 61 | 50 | 53 | 53 | 44 | 53 | 45 | 29 | 47 | 54 |  |  |  |
| Don't know                                                                                                                   | 28 | 29             | 13                | 26 | 30 | 32 | 13 | 41 | 29 | 18 | 21 | 36 | 44 | 32 | 21 | 24 | 23 | 23 | 34 | 29 | 29 | 30 | 26 | 30 | 35 | 23 | 30 |  |  |  |
| Which of the following do you think are the most important issues facing Wales at this time? Please pick up to three issues. |    |                |                   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |  |  |  |
| Health                                                                                                                       | 49 | 48             | 54                | 55 | 55 | 50 | 42 | 55 | 52 | 52 | 38 | 57 | 29 | 44 | 52 | 58 | 53 | 53 | 44 | 55 | 56 | 47 | 38 | 44 | 54 | 49 | 47 |  |  |  |
| The economy                                                                                                                  | 43 | 44             | 47                | 44 | 55 | 52 | 37 | 49 | 48 | 39 | 48 | 41 | 53 | 42 | 46 | 41 | 51 | 41 | 41 | 46 | 43 | 49 | 41 | 42 | 44 | 43 | 45 |  |  |  |
| Immigration and asylum                                                                                                       | 35 | 33             | 41                | 20 | 12 | 18 | 74 | 17 | 15 | 53 | 33 | 33 | 21 | 25 | 43 | 40 | 23 | 37 | 42 | 26 | 38 | 29 | 35 | 36 | 23 | 30 | 36 |  |  |  |
| Housing                                                                                                                      | 22 | 24             | 15                | 27 | 27 | 24 | 18 | 12 | 25 | 18 | 23 | 24 | 29 | 26 | 21 | 21 | 18 | 26 | 22 | 25 | 25 | 27 | 20 | 22 | 25 | 25 | 23 |  |  |  |
| Education                                                                                                                    | 15 | 20             | 23                | 18 | 28 | 26 | 17 | 12 | 25 | 18 | 22 | 19 | 26 | 21 | 15 | 21 | 22 | 19 | 17 | 21 | 25 | 18 | 15 | 24 | 32 | 22 | 18 |  |  |  |
| Welfare benefits                                                                                                             | 17 | 16             | 21                | 16 | 13 | 14 | 18 | 8  | 14 | 19 | 19 | 13 | 13 | 15 | 18 | 16 | 14 | 18 | 17 | 15 | 15 | 15 | 22 | 14 | 12 | 15 | 17 |  |  |  |
| The environment                                                                                                              | 19 | 15             | 5                 | 20 | 35 | 27 | 4  | 46 | 22 | 8  | 14 | 17 | 20 | 17 | 13 | 12 | 19 | 13 | 9  | 16 | 12 | 23 | 11 | 14 | 18 | 16 | 15 |  |  |  |
| Crime                                                                                                                        | 17 | 12             | 15                | 12 | 9  | 6  | 13 | 2  | 12 | 14 | 10 | 14 | 9  | 13 | 13 | 11 | 11 | 10 | 15 | 10 | 6  | 13 | 16 | 14 | 11 | 9  | 13 |  |  |  |
| Britain leaving the EU                                                                                                       | 11 | 10             | 2                 | 18 | 7  | 17 | 4  | 7  | 19 | 4  | 11 | 9  | 6  | 12 | 12 | 7  | 13 | 10 | 9  | 9  | 10 | 10 | 8  | 14 | 13 | 11 | 9  |  |  |  |
| Tax                                                                                                                          | 9  | 10             | 11                | 7  | 10 | 8  | 17 | 15 | 5  | 11 | 12 | 8  | 16 | 12 | 7  | 6  | 11 | 7  | 10 | 11 | 10 | 7  | 11 | 12 | 8  | 12 | 9  |  |  |  |
| Defence and security                                                                                                         | 8  | 9              | 17                | 10 | 6  | 2  | 11 | 0  | 7  | 14 | 9  | 10 | 4  | 7  | 10 | 15 | 13 | 8  | 9  | 8  | 9  | 12 | 8  | 8  | 3  | 13 | 9  |  |  |  |
| Family life and childcare                                                                                                    | 8  | 8              | 5                 | 8  | 10 | 7  | 2  | 6  | 10 | 5  | 6  | 9  | 6  | 14 | 3  | 5  | 8  | 9  | 8  | 8  | 7  | 7  | 11 | 6  | 13 | 8  | 7  |  |  |  |
| Transport                                                                                                                    | 11 | 8              | 8                 | 9  | 9  | 9  | 8  | 11 | 11 | 6  | 8  | 8  | 6  | 7  | 9  | 10 | 9  | 12 | 6  | 9  | 9  | 9  | 9  | 5  | 6  | 7  | 9  |  |  |  |
| Whether or not Wales becomes independent                                                                                     | 4  | 6              | 4                 | 4  | 4  | 17 | 1  | 14 | 6  | 5  | 8  | 4  | 13 | 5  | 6  | 3  | 4  | 5  | 5  | 4  | 4  | 7  | 10 | 3  | 15 | 6  | 4  |  |  |  |
| Pensions                                                                                                                     | 6  | 6              | 8                 | 5  | 3  | 2  | 11 | 4  | 4  | 9  | 6  | 6  | 0  | 1  | 6  | 16 | 3  | 8  | 9  | 6  | 4  | 8  | 5  | 4  | 1  | 4  | 7  |  |  |  |
| Something else                                                                                                               | 2  | 2              | 2                 | 3  | 1  | 3  | 0  | 0  | 3  | 2  | 2  | 2  | 4  | 2  | 2  | 2  | 3  | 2  | 2  | 1  | 0  | 2  | 5  | 5  | 1  | 4  | 2  |  |  |  |
| None of these                                                                                                                | 0  | 0              | 0                 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |  |  |  |
| Don't know                                                                                                                   | 2  | 2              | 1                 | 1  | 0  | 0  | 0  | 11 | 1  | 1  | 2  | 3  | 4  | 4  | 1  | 2  | 2  | 2  | 3  | 4  | 3  | 1  | 3  | 1  | 2  | 0  | 3  |  |  |  |

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|                                                                       |                       | Vote in 2024 GE |     |     |         |       |        |       | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Socio-economic classification (NS-SEC) |              |         | Region       |       |                           |            |            |               | Welsh speaking ability |    |    |
|-----------------------------------------------------------------------|-----------------------|-----------------|-----|-----|---------|-------|--------|-------|-------------|-------|--------|--------|-------|-------|-------|-----|----------------------------------------|--------------|---------|--------------|-------|---------------------------|------------|------------|---------------|------------------------|----|----|
|                                                                       |                       | Total           | Con | Lab | Lib Dem | Plaid | Reform | Green | Remain      | Leave | Male   | Female | 16-24 | 25-49 | 50-64 | 65+ | Higher                                 | Intermediate | Routine | Mid and West | North | Cardiff and South Central | South East | South West | Yes, fluently | Yes, but not fluently  | No |    |
| Weighted Sample                                                       | 1039                  | 129             | 261 | 46  | 105     | 119   | 33     | 349   | 378         | 505   | 534    | 133    | 377   | 260   | 269   | 309 | 225                                    | 338          | 198     | 215          | 232   | 215                       | 179        | 99         | 274           | 666                    |    |    |
| Unweighted Sample                                                     | 1039                  | 139             | 274 | 52  | 116     | 127   | 36     | 431   | 357         | 459   | 580    | 87     | 338   | 302   | 312   | 364 | 239                                    | 291          | 205     | 205          | 207   | 231                       | 191        | 90         | 256           | 693                    |    |    |
|                                                                       |                       | %               | %   | %   | %       | %     | %      | %     | %           | %     | %      | %      | %     | %     | %     | %   | %                                      | %            | %       | %            | %     | %                         | %          | %          | %             | %                      |    |    |
| Do you have a favourable or unfavourable opinion of the following...? |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
| Rhun ap Iorwerth                                                      |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
|                                                                       | Very favourable       | 12              | 11  | 4   | 13      | 8     | 35     | 0     | 8           | 17    | 4      | 11     | 10    | 19    | 11    | 10  | 5                                      | 12           | 7       | 8            | 10    | 10                        | 11         | 10         | 12            | 30                     | 15 | 6  |
|                                                                       | Somewhat favourable   | 23              | 22  | 11  | 32      | 41    | 29     | 6     | 47          | 30    | 13     | 25     | 20    | 34    | 21    | 20  | 21                                     | 29           | 21      | 14           | 23    | 19                        | 23         | 23         | 23            | 31                     | 25 | 20 |
|                                                                       | TOTAL FAVOURABLE      | 35              | 33  | 15  | 45      | 49    | 64     | 6     | 55          | 47    | 17     | 36     | 30    | 53    | 32    | 30  | 26                                     | 41           | 28      | 22           | 33    | 29                        | 34         | 33         | 35            | 61                     | 40 | 26 |
|                                                                       | Somewhat unfavourable | 13              | 13  | 22  | 16      | 18    | 10     | 15    | 5           | 14    | 16     | 14     | 12    | 3     | 11    | 15  | 20                                     | 12           | 14      | 16           | 15    | 14                        | 11         | 14         | 12            | 9                      | 15 | 13 |
|                                                                       | Very unfavourable     | 18              | 19  | 34  | 13      | 10    | 2      | 49    | 6           | 10    | 36     | 24     | 15    | 4     | 13    | 26  | 29                                     | 18           | 24      | 21           | 18    | 26                        | 18         | 16         | 16            | 16                     | 17 | 21 |
|                                                                       | TOTAL UNFAVOURABLE    | 31              | 32  | 56  | 29      | 28    | 12     | 64    | 11          | 24    | 52     | 38     | 27    | 7     | 24    | 41  | 49                                     | 30           | 38      | 37           | 33    | 40                        | 29         | 30         | 28            | 25                     | 32 | 34 |
|                                                                       | Don't know            | 33              | 35  | 30  | 27      | 23    | 23     | 30    | 35          | 29    | 31     | 26     | 44    | 40    | 45    | 30  | 25                                     | 29           | 34      | 41           | 33    | 32                        | 37         | 37         | 37            | 15                     | 29 | 41 |
| Darren Millar                                                         |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
|                                                                       | Very favourable       | 2               | 2   | 10  | 1       | 3     | 1      | 2     | 0           | 1     | 5      | 3      | 2     | 2     | 1     | 1   | 5                                      | 3            | 3       | 2            | 0     | 10                        | 0          | 1          | 0             | 5                      | 3  | 2  |
|                                                                       | Somewhat favourable   | 6               | 8   | 16  | 5       | 2     | 3      | 18    | 6           | 4     | 14     | 9      | 7     | 8     | 2     | 11  | 13                                     | 8            | 11      | 8            | 6     | 12                        | 9          | 7          | 6             | 4                      | 10 | 8  |
|                                                                       | TOTAL FAVOURABLE      | 8               | 10  | 26  | 6       | 5     | 4      | 20    | 6           | 5     | 19     | 12     | 9     | 10    | 3     | 12  | 18                                     | 11           | 14      | 10           | 6     | 22                        | 9          | 8          | 6             | 9                      | 13 | 10 |
|                                                                       | Somewhat unfavourable | 13              | 9   | 12  | 10      | 9     | 17     | 9     | 0           | 12    | 9      | 12     | 6     | 5     | 9     | 10  | 10                                     | 10           | 7       | 11           | 8     | 12                        | 6          | 11         | 7             | 11                     | 11 | 7  |
|                                                                       | Very unfavourable     | 11              | 13  | 7   | 19      | 12    | 17     | 8     | 19          | 14    | 12     | 14     | 12    | 11    | 12    | 16  | 11                                     | 12           | 13      | 12           | 12    | 13                        | 10         | 17         | 11            | 21                     | 11 | 12 |
|                                                                       | TOTAL UNFAVOURABLE    | 24              | 22  | 19  | 29      | 21    | 34     | 17    | 19          | 26    | 21     | 26     | 18    | 16    | 21    | 26  | 21                                     | 22           | 20      | 23           | 20    | 25                        | 16         | 28         | 18            | 32                     | 22 | 19 |
|                                                                       | Don't know            | 68              | 68  | 55  | 65      | 76    | 63     | 62    | 75          | 68    | 61     | 62     | 74    | 74    | 75    | 62  | 61                                     | 66           | 66      | 67           | 74    | 53                        | 75         | 65         | 76            | 59                     | 65 | 71 |
| Ken Skates                                                            |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
|                                                                       | Very favourable       | 1               | 1   | 0   | 2       | 0     | 1      | 0     | 0           | 1     | 0      | 0      | 1     | 1     | 0     | 1   | 2                                      | 1            | 0       | 1            | 1     | 1                         | 0          | 1          | 0             | 3                      | 1  | 0  |
|                                                                       | Somewhat favourable   | 7               | 7   | 7   | 15      | 3     | 8      | 4     | 3           | 11    | 7      | 8      | 7     | 3     | 4     | 11  | 11                                     | 11           | 8       | 5            | 4     | 14                        | 6          | 8          | 6             | 10                     | 8  | 7  |
|                                                                       | TOTAL FAVOURABLE      | 8               | 8   | 7   | 17      | 3     | 9      | 4     | 3           | 12    | 7      | 8      | 8     | 4     | 4     | 12  | 13                                     | 12           | 8       | 6            | 5     | 15                        | 6          | 9          | 6             | 13                     | 9  | 7  |
|                                                                       | Somewhat unfavourable | 12              | 9   | 14  | 9       | 21    | 18     | 5     | 12          | 11    | 10     | 13     | 6     | 8     | 8     | 9   | 13                                     | 12           | 8       | 10           | 13    | 8                         | 9          | 10         | 7             | 9                      | 13 | 8  |
|                                                                       | Very unfavourable     | 10              | 11  | 20  | 6       | 8     | 8      | 21    | 2           | 7     | 17     | 14     | 9     | 7     | 10    | 16  | 12                                     | 9            | 16      | 11           | 11    | 11                        | 12         | 15         | 8             | 12                     | 11 | 11 |
|                                                                       | TOTAL UNFAVOURABLE    | 22              | 20  | 34  | 15      | 29    | 26     | 26    | 14          | 18    | 27     | 27     | 15    | 15    | 18    | 25  | 25                                     | 21           | 24      | 21           | 24    | 19                        | 21         | 25         | 15            | 21                     | 24 | 19 |
|                                                                       | Don't know            | 71              | 71  | 58  | 69      | 67    | 64     | 71    | 83          | 69    | 66     | 65     | 77    | 80    | 78    | 64  | 63                                     | 67           | 68      | 73           | 71    | 66                        | 73         | 66         | 80            | 67                     | 67 | 73 |
| Jane Dodds                                                            |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
|                                                                       | Very favourable       | 1               | 1   | 1   | 2       | 6     | 1      | 0     | 0           | 2     | 1      | 0      | 2     | 1     | 0     | 2   | 1                                      | 1            | 0       | 0            | 2     | 1                         | 1          | 0          | 0             | 1                      | 1  | 1  |
|                                                                       | Somewhat favourable   | 8               | 7   | 3   | 13      | 11    | 11     | 3     | 10          | 12    | 5      | 8      | 7     | 8     | 4     | 9   | 10                                     | 9            | 7       | 6            | 7     | 9                         | 8          | 5          | 8             | 12                     | 6  | 7  |
|                                                                       | TOTAL FAVOURABLE      | 9               | 8   | 4   | 15      | 17    | 12     | 3     | 10          | 14    | 6      | 8      | 9     | 9     | 4     | 11  | 11                                     | 10           | 7       | 6            | 9     | 10                        | 9          | 5          | 8             | 13                     | 7  | 8  |
|                                                                       | Somewhat unfavourable | 11              | 9   | 14  | 9       | 14    | 15     | 11    | 7           | 9     | 11     | 12     | 6     | 6     | 7     | 10  | 13                                     | 11           | 8       | 10           | 13    | 7                         | 7          | 10         | 9             | 7                      | 11 | 8  |
|                                                                       | Very unfavourable     | 11              | 12  | 21  | 10      | 6     | 5      | 26    | 2           | 7     | 21     | 16     | 9     | 11    | 8     | 15  | 16                                     | 9            | 14      | 13           | 11    | 12                        | 11         | 18         | 10            | 10                     | 11 | 13 |
|                                                                       | TOTAL UNFAVOURABLE    | 22              | 21  | 35  | 19      | 20    | 20     | 37    | 9           | 16    | 32     | 28     | 15    | 17    | 15    | 25  | 29                                     | 20           | 22      | 23           | 24    | 19                        | 18         | 28         | 19            | 17                     | 22 | 21 |
|                                                                       | Don't know            | 69              | 70  | 61  | 67      | 62    | 69     | 60    | 81          | 71    | 63     | 64     | 76    | 75    | 81    | 63  | 60                                     | 70           | 70      | 71           | 68    | 72                        | 73         | 66         | 73            | 70                     | 71 | 70 |
| Anthony Slaughter                                                     |                       |                 |     |     |         |       |        |       |             |       |        |        |       |       |       |     |                                        |              |         |              |       |                           |            |            |               |                        |    |    |
|                                                                       | Very favourable       | 2               | 1   | 0   | 1       | 2     | 3      | 0     | 2           | 2     | 0      | 1      | 2     | 4     | 1     | 2   | 0                                      | 1            | 1       | 1            | 1     | 1                         | 1          | 2          | 1             | 5                      | 2  | 1  |
|                                                                       | Somewhat favourable   | 5               | 6   | 4   | 9       | 4     | 10     | 1     | 11          | 8     | 3      | 7      | 4     | 9     | 5     | 7   | 4                                      | 9            | 5       | 3            | 3     | 3                         | 10         | 5          | 6             | 10                     | 5  | 5  |
|                                                                       | TOTAL FAVOURABLE      | 7               | 7   | 4   | 10      | 6     | 13     | 1     | 13          | 10    | 3      | 8      | 6     | 13    | 6     | 9   | 4                                      | 10           | 6       | 4            | 4     | 4                         | 11         | 7          | 7             | 15                     | 7  | 6  |
|                                                                       | Somewhat unfavourable | 7               | 7   | 9   | 7       | 10    | 9      | 4     | 5           | 6     | 8      | 8      | 6     | 6     | 7     | 6   | 9                                      | 6            | 8       | 8            | 6     | 9                         | 6          | 7          | 6             | 5                      | 6  | 8  |
|                                                                       | Very unfavourable     | 9               | 10  | 14  | 7       | 5     | 10     | 15    | 3           | 6     | 15     | 12     | 7     | 5     | 7     | 14  | 10                                     | 7            | 11      | 10           | 7     | 9                         | 9          | 13         | 9             | 6                      | 11 | 10 |
|                                                                       | TOTAL UNFAVOURABLE    | 16              | 17  | 23  | 14      | 15    | 19     | 19    | 8           | 12    | 23     | 20     | 13    | 11    | 14    | 20  | 19                                     | 13           | 19      | 18           | 13    | 18                        | 15         | 20         | 15            | 11                     | 17 | 18 |
|                                                                       | Don't know            | 77              | 77  | 73  | 75      | 78    | 69     | 80    | 78          | 78    | 73     | 72     | 81    | 76    | 80    | 71  | 78                                     | 76           | 75      | 78           | 82    | 78                        | 74         | 72         | 78            | 74                     | 77 | 77 |

Sample size: 1039 adults in Wales (16+)

Fieldwork: 28th September - 5th October 2026

|                   |                       | Vote in 2024 GE |     |     |         |       |        | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Region  |              |       |                           |            |            | Welsh speaking ability |                       |     |    |
|-------------------|-----------------------|-----------------|-----|-----|---------|-------|--------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|---------|--------------|-------|---------------------------|------------|------------|------------------------|-----------------------|-----|----|
|                   |                       | Total           | Con | Lab | Lib Dem | Plaid | Reform | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | Mid and West | North | Cardiff and South Central | South East | South West | Yes, fluently          | Yes, but not fluently | No  |    |
| Weighted Sample   |                       | 1039            | 129 | 261 | 46      | 105   | 119    | 33          | 349    | 378    | 505  | 534    | 133   | 377   | 260   | 269                                    | 309    | 225          | 338     | 198          | 215   | 232                       | 215        | 179        | 99                     | 274                   | 666 |    |
| Unweighted Sample |                       | 1039            | 139 | 274 | 52      | 116   | 127    | 36          | 431    | 357    | 459  | 580    | 87    | 338   | 302   | 312                                    | 364    | 239          | 291     | 205          | 205   | 207                       | 231        | 191        | 90                     | 256                   | 693 |    |
|                   |                       | %               | %   | %   | %       | %     | %      | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %            | %     | %                         | %          | %          | %                      | %                     | %   |    |
| Helen Jenner      | Very favourable       | 2               | 5   | 0   | 0       | 2     | 8      | 0           | 0      | 6      | 3    | 2      | 2     | 1     | 3     | 4                                      | 2      | 5            | 3       | 0            | 7     | 1                         | 2          | 2          | 4                      | 3                     | 2   |    |
|                   | Somewhat favourable   | 5               | 11  | 3   | 7       | 3     | 9      | 2           | 3      | 9      | 7    | 4      | 4     | 1     | 8     | 8                                      | 6      | 7            | 5       | 6            | 8     | 6                         | 2          | 4          | 9                      | 3                     | 5   |    |
|                   | TOTAL FAVOURABLE      | 7               | 16  | 3   | 7       | 5     | 17     | 2           | 3      | 15     | 10   | 6      | 6     | 2     | 11    | 12                                     | 8      | 12           | 8       | 6            | 15    | 7                         | 4          | 6          | 13                     | 6                     | 7   |    |
|                   | Somewhat unfavourable | 7               | 10  | 8   | 5       | 7     | 4      | 8           | 6      | 7      | 8    | 6      | 10    | 5     | 5     | 10                                     | 9      | 6            | 7       | 6            | 9     | 5                         | 10         | 5          | 10                     | 10                    | 5   |    |
|                   | Very unfavourable     | 12              | 10  | 17  | 13      | 18    | 7      | 9           | 18     | 8      | 15   | 10     | 10    | 13    | 15    | 9                                      | 13     | 12           | 11      | 9            | 12    | 11                        | 18         | 10         | 17                     | 12                    | 12  |    |
|                   | TOTAL UNFAVOURABLE    | 19              | 20  | 25  | 18      | 25    | 11     | 17          | 24     | 15     | 23   | 16     | 20    | 18    | 20    | 19                                     | 22     | 18           | 18      | 15           | 21    | 16                        | 28         | 15         | 27                     | 22                    | 17  |    |
|                   | Don't know            | 73              | 64  | 72  | 74      | 70    | 72     | 81          | 73     | 69     | 67   | 79     | 74    | 80    | 68    | 68                                     | 70     | 71           | 75      | 79           | 63    | 76                        | 69         | 79         | 60                     | 72                    | 75  |    |
| Andy Burnham      | Very favourable       | 11              | 14  | 3   | 31      | 18    | 10     | 4           | 11     | 22     | 8    | 16     | 13    | 21    | 10    | 16                                     | 15     | 18           | 13      | 12           | 13    | 22                        | 11         | 13         | 13                     | 20                    | 18  | 12 |
|                   | Somewhat favourable   | 34              | 35  | 25  | 43      | 55    | 56     | 17          | 65     | 48     | 23   | 35     | 34    | 46    | 34    | 31                                     | 33     | 42           | 27      | 29           | 32    | 33                        | 44         | 31         | 32                     | 38                    | 36  | 34 |
|                   | TOTAL FAVOURABLE      | 45              | 49  | 28  | 74      | 73    | 66     | 21          | 76     | 70     | 31   | 51     | 47    | 67    | 44    | 47                                     | 48     | 60           | 40      | 41           | 45    | 55                        | 55         | 44         | 45                     | 58                    | 54  | 46 |
|                   | Somewhat unfavourable | 19              | 16  | 26  | 10      | 14    | 14     | 26          | 8      | 12     | 22   | 18     | 14    | 11    | 17    | 17                                     | 16     | 15           | 20      | 17           | 17    | 16                        | 16         | 16         | 15                     | 16                    | 19  | 15 |
|                   | Very unfavourable     | 17              | 19  | 35  | 5       | 8     | 6      | 51          | 2      | 6      | 35   | 21     | 17    | 4     | 14    | 26                                     | 27     | 14           | 23      | 24           | 22    | 17                        | 18         | 19         | 20                     | 11                    | 15  | 22 |
|                   | TOTAL UNFAVOURABLE    | 36              | 35  | 61  | 15      | 22    | 20     | 77          | 10     | 18     | 57   | 39     | 31    | 15    | 31    | 43                                     | 43     | 29           | 43      | 41           | 39    | 33                        | 34         | 35         | 35                     | 27                    | 34  | 37 |
|                   | Don't know            | 19              | 16  | 11  | 11      | 4     | 14     | 2           | 14     | 13     | 11   | 10     | 22    | 19    | 24    | 9                                      | 9      | 11           | 17      | 18           | 16    | 13                        | 12         | 20         | 20                     | 15                    | 13  | 17 |
| Kemi Badenoch     | Very favourable       | 7               | 8   | 37  | 3       | 5     | 2      | 12          | 4      | 4      | 15   | 11     | 6     | 6     | 5     | 11                                     | 11     | 10           | 9       | 8            | 7     | 9                         | 7          | 12         | 6                      | 9                     | 9   | 8  |
|                   | Somewhat favourable   | 24              | 20  | 39  | 13      | 11    | 15     | 37          | 10     | 13     | 34   | 20     | 20    | 7     | 12    | 27                                     | 31     | 21           | 23      | 23           | 24    | 24                        | 16         | 15         | 22                     | 11                    | 18  | 22 |
|                   | TOTAL FAVOURABLE      | 31              | 28  | 76  | 16      | 16    | 17     | 49          | 14     | 17     | 49   | 31     | 26    | 13    | 17    | 38                                     | 42     | 31           | 32      | 31           | 31    | 33                        | 23         | 27         | 28                     | 20                    | 27  | 30 |
|                   | Somewhat unfavourable | 20              | 22  | 13  | 26      | 32    | 27     | 24          | 27     | 27     | 18   | 24     | 19    | 24    | 23    | 18                                     | 23     | 23           | 22      | 17           | 20    | 26                        | 20         | 21         | 21                     | 20                    | 24  | 21 |
|                   | Very unfavourable     | 27              | 28  | 3   | 42      | 37    | 35     | 12          | 40     | 36     | 19   | 29     | 26    | 21    | 31    | 29                                     | 24     | 30           | 22      | 28           | 26    | 23                        | 30         | 27         | 32                     | 34                    | 26  | 27 |
|                   | TOTAL UNFAVOURABLE    | 47              | 50  | 16  | 68      | 69    | 62     | 36          | 67     | 63     | 37   | 53     | 45    | 45    | 54    | 47                                     | 47     | 53           | 44      | 45           | 46    | 49                        | 50         | 48         | 53                     | 54                    | 50  | 48 |
|                   | Don't know            | 22              | 23  | 9   | 16      | 14    | 21     | 15          | 18     | 19     | 15   | 17     | 29    | 42    | 29    | 16                                     | 11     | 16           | 23      | 25           | 23    | 18                        | 27         | 25         | 19                     | 27                    | 23  | 22 |
| Nigel Farage      | Very favourable       | 10              | 7   | 13  | 2       | 0     | 2      | 30          | 0      | 2      | 15   | 9      | 5     | 1     | 3     | 9                                      | 13     | 6            | 10      | 8            | 5     | 10                        | 5          | 5          | 9                      | 2                     | 4   | 9  |
|                   | Somewhat favourable   | 16              | 16  | 33  | 4       | 2     | 2      | 46          | 2      | 5      | 30   | 19     | 13    | 8     | 14    | 18                                     | 21     | 14           | 15      | 20           | 20    | 19                        | 13         | 15         | 13                     | 18                    | 15  | 16 |
|                   | TOTAL FAVOURABLE      | 26              | 23  | 46  | 6       | 2     | 4      | 76          | 2      | 7      | 45   | 28     | 18    | 9     | 17    | 27                                     | 34     | 20           | 25      | 28           | 25    | 29                        | 18         | 20         | 22                     | 20                    | 19  | 25 |
|                   | Somewhat unfavourable | 12              | 11  | 16  | 10      | 7     | 9      | 14          | 2      | 9      | 16   | 12     | 10    | 8     | 9     | 15                                     | 11     | 8            | 14      | 12           | 6     | 11                        | 12         | 12         | 13                     | 5                     | 11  | 11 |
|                   | Very unfavourable     | 52              | 55  | 32  | 80      | 91    | 80     | 9           | 83     | 76     | 32   | 53     | 57    | 67    | 58    | 51                                     | 49     | 64           | 51      | 45           | 53    | 51                        | 60         | 56         | 54                     | 63                    | 61  | 51 |
|                   | TOTAL UNFAVOURABLE    | 64              | 66  | 48  | 90      | 98    | 89     | 23          | 85     | 85     | 48   | 65     | 67    | 75    | 67    | 66                                     | 60     | 72           | 65      | 57           | 59    | 62                        | 72         | 68         | 67                     | 68                    | 72  | 62 |
|                   | Don't know            | 10              | 11  | 6   | 4       | 0     | 6      | 2           | 14     | 8      | 7    | 7      | 16    | 16    | 17    | 7                                      | 6      | 8            | 9       | 14           | 16    | 9                         | 10         | 12         | 12                     | 13                    | 9   | 12 |
| Ed Davey          | Very favourable       | 3               | 2   | 0   | 3       | 11    | 1      | 0           | 5      | 2      | 1    | 1      | 3     | 1     | 2     | 2                                      | 2      | 3            | 1       | 1            | 3     | 2                         | 2          | 3          | 0                      | 1                     | 3   | 2  |
|                   | Somewhat favourable   | 22              | 25  | 21  | 40      | 51    | 30     | 7           | 54     | 35     | 18   | 29     | 22    | 35    | 16    | 28                                     | 31     | 29           | 23      | 21           | 28    | 26                        | 25         | 24         | 24                     | 28                    | 24  | 25 |
|                   | TOTAL FAVOURABLE      | 25              | 27  | 21  | 43      | 62    | 31     | 7           | 59     | 37     | 19   | 30     | 25    | 36    | 18    | 30                                     | 33     | 32           | 24      | 22           | 31    | 28                        | 27         | 27         | 24                     | 29                    | 27  | 27 |
|                   | Somewhat unfavourable | 18              | 15  | 20  | 15      | 18    | 23     | 10          | 11     | 18     | 15   | 19     | 11    | 15    | 16    | 12                                     | 17     | 19           | 13      | 14           | 14    | 15                        | 12         | 19         | 16                     | 15                    | 16  | 15 |
|                   | Very unfavourable     | 16              | 18  | 37  | 8       | 2     | 7      | 51          | 0      | 7      | 37   | 22     | 15    | 5     | 12    | 25                                     | 27     | 16           | 25      | 21           | 19    | 21                        | 18         | 17         | 16                     | 15                    | 14  | 21 |
|                   | TOTAL UNFAVOURABLE    | 34              | 33  | 57  | 23      | 20    | 30     | 61          | 11     | 25     | 52   | 41     | 26    | 20    | 28    | 37                                     | 44     | 35           | 38      | 35           | 33    | 36                        | 30         | 36         | 32                     | 30                    | 30  | 36 |
|                   | Don't know            | 40              | 39  | 22  | 34      | 18    | 38     | 31          | 29     | 38     | 30   | 29     | 49    | 44    | 54    | 33                                     | 23     | 33           | 38      | 43           | 36    | 36                        | 44         | 37         | 44                     | 42                    | 43  | 37 |

Sample size: 1039 adults in Wales (16+)

Fieldwork: 28th September - 5th October 2026

|                    |                       | Vote in 2024 GE |     |     |         |       |        | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Region  |              |       |                           |            | Welsh speaking ability |               |                       |     |    |
|--------------------|-----------------------|-----------------|-----|-----|---------|-------|--------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|---------|--------------|-------|---------------------------|------------|------------------------|---------------|-----------------------|-----|----|
|                    |                       | Total           | Con | Lab | Lib Dem | Plaid | Reform | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | Mid and West | North | Cardiff and South Central | South East | South West             | Yes, fluently | Yes, but not fluently | No  |    |
| Weighted Sample    |                       | 1039            | 129 | 261 | 46      | 105   | 119    | 33          | 349    | 378    | 505  | 534    | 133   | 377   | 260   | 269                                    | 309    | 225          | 338     | 198          | 215   | 232                       | 215        | 179                    | 99            | 274                   | 666 |    |
|                    | Unweighted Sample     | 1039            | 139 | 274 | 52      | 116   | 127    | 36          | 431    | 357    | 459  | 580    | 87    | 338   | 302   | 312                                    | 364    | 239          | 291     | 205          | 205   | 207                       | 231        | 191                    | 90            | 256                   | 693 |    |
|                    |                       | %               | %   | %   | %       | %     | %      | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %            | %     | %                         | %          | %                      | %             | %                     | %   |    |
| Zack Polanski      |                       |                 |     |     |         |       |        |             |        |        |      |        |       |       |       |                                        |        |              |         |              |       |                           |            |                        |               |                       |     |    |
|                    | Very favourable       | 5               | 5   | 0   | 8       | 5     | 9      | 1           | 12     | 9      | 1    | 3      | 6     | 7     | 6     | 5                                      | 2      | 5            | 5       | 3            | 4     | 4                         | 7          | 4                      | 5             | 9                     | 5   | 4  |
|                    | Somewhat favourable   | 15              | 16  | 6   | 26      | 21    | 21     | 1           | 42     | 25     | 6    | 17     | 14    | 25    | 17    | 14                                     | 11     | 22           | 11      | 11           | 17    | 13                        | 15         | 17                     | 16            | 25                    | 16  | 14 |
|                    | TOTAL FAVOURABLE      | 20              | 21  | 6   | 34      | 26    | 30     | 2           | 54     | 34     | 7    | 20     | 20    | 32    | 23    | 19                                     | 13     | 27           | 16      | 14           | 21    | 17                        | 22         | 21                     | 21            | 34                    | 21  | 18 |
|                    | Somewhat unfavourable | 15              | 15  | 11  | 18      | 24    | 22     | 7           | 9      | 20     | 12   | 19     | 12    | 15    | 18    | 13                                     | 15     | 15           | 13      | 15           | 16    | 19                        | 17         | 14                     | 11            | 15                    | 20  | 13 |
|                    | Very unfavourable     | 33              | 32  | 62  | 23      | 24    | 15     | 69          | 8      | 17     | 54   | 41     | 24    | 20    | 22    | 41                                     | 44     | 32           | 38      | 34           | 31    | 37                        | 28         | 34                     | 31            | 25                    | 29  | 35 |
| TOTAL UNFAVOURABLE | 48                    | 47              | 73  | 41  | 48      | 37    | 76     | 17          | 37     | 66     | 60   | 36     | 35    | 40    | 54    | 59                                     | 47     | 51           | 49      | 47           | 56    | 45                        | 48         | 42                     | 40            | 49                    | 48  |    |
|                    | Don't know            | 32              | 32  | 20  | 26      | 26    | 34     | 21          | 29     | 29     | 27   | 20     | 43    | 32    | 37    | 27                                     | 29     | 26           | 33      | 37           | 32    | 26                        | 34         | 31                     | 38            | 26                    | 29  | 34 |
| Dan Thomas         |                       |                 |     |     |         |       |        |             |        |        |      |        |       |       |       |                                        |        |              |         |              |       |                           |            |                        |               |                       |     |    |
|                    | Very favourable       | 3               | 2   | 3   | 1       | 0     | 0      | 5           | 0      | 1      | 3    | 1      | 2     | 0     | 0     | 2                                      | 4      | 1            | 4       | 1            | 0     | 3                         | 2          | 1                      | 2             | 0                     | 0   | 2  |
|                    | Somewhat favourable   | 7               | 6   | 11  | 3       | 0     | 7      | 18          | 2      | 2      | 12   | 8      | 5     | 4     | 2     | 9                                      | 12     | 8            | 7       | 7            | 5     | 8                         | 6          | 6                      | 8             | 6                     | 5   | 7  |
|                    | TOTAL FAVOURABLE      | 10              | 8   | 14  | 4       | 0     | 7      | 23          | 2      | 3      | 15   | 9      | 7     | 4     | 2     | 11                                     | 16     | 9            | 11      | 8            | 5     | 11                        | 8          | 7                      | 10            | 6                     | 5   | 9  |
|                    | Somewhat unfavourable | 7               | 8   | 14  | 7       | 10    | 9      | 12          | 3      | 9      | 10   | 10     | 6     | 2     | 10    | 6                                      | 10     | 8            | 7       | 11           | 10    | 12                        | 7          | 5                      | 7             | 9                     | 10  | 7  |
|                    | Very unfavourable     | 14              | 21  | 13  | 30      | 28    | 31     | 6           | 22     | 26     | 14   | 25     | 17    | 35    | 20    | 23                                     | 14     | 23           | 20      | 16           | 21    | 17                        | 19         | 30                     | 18            | 28                    | 27  | 18 |
|                    | TOTAL UNFAVOURABLE    | 21              | 29  | 27  | 37      | 38    | 40     | 18          | 25     | 35     | 24   | 35     | 23    | 37    | 30    | 29                                     | 24     | 31           | 27      | 27           | 31    | 29                        | 26         | 35                     | 25            | 37                    | 37  | 25 |
|                    | Don't know            | 69              | 63  | 58  | 60      | 62    | 53     | 59          | 72     | 62     | 59   | 55     | 70    | 58    | 67    | 61                                     | 60     | 61           | 62      | 65           | 64    | 60                        | 67         | 58                     | 64            | 57                    | 58  | 66 |

Sample size: 1039 adults in Wales (16+)  
Fieldwork: 28th September - 5th October 2026

|                   | Vote in 2024 GE |     |     |         |       |        | EU Ref 2016 |        | Gender |      | Age    |       |       |       | Socio-economic classification (NS-SEC) |        |              | Region  |              |       |                           |            |            | Welsh speaking ability |                       |     |
|-------------------|-----------------|-----|-----|---------|-------|--------|-------------|--------|--------|------|--------|-------|-------|-------|----------------------------------------|--------|--------------|---------|--------------|-------|---------------------------|------------|------------|------------------------|-----------------------|-----|
|                   | Total           | Con | Lab | Lib Dem | Plaid | Reform | Green       | Remain | Leave  | Male | Female | 16-24 | 25-49 | 50-64 | 65+                                    | Higher | Intermediate | Routine | Mid and West | North | Cardiff and South Central | South East | South West | Yes, fluently          | Yes, but not fluently | No  |
| Weighted Sample   | 1039            | 129 | 261 | 46      | 105   | 119    | 33          | 349    | 378    | 505  | 534    | 133   | 377   | 260   | 269                                    | 309    | 225          | 338     | 198          | 215   | 232                       | 215        | 179        | 99                     | 274                   | 666 |
| Unweighted Sample | 1039            | 139 | 274 | 52      | 116   | 127    | 36          | 431    | 357    | 459  | 580    | 87    | 338   | 302   | 312                                    | 364    | 239          | 291     | 205          | 205   | 207                       | 231        | 191        | 90                     | 256                   | 693 |
|                   | %               | %   | %   | %       | %     | %      | %           | %      | %      | %    | %      | %     | %     | %     | %                                      | %      | %            | %       | %            | %     | %                         | %          | %          | %                      | %                     | %   |

Which of the following do you consider to be the 'main parties' in Wales today?

Conservative Party

Are one of the 'main parties'

31 49 32 43 27 24 16 31 31 34 28 40 35 28 23 34 30 29 26 36 29 37 27 28 40 28

Are not one of the 'main parties'

56 44 62 52 73 71 55 60 60 58 54 45 50 60 65 58 61 52 57 54 58 48 63 65 54 55

Don't know

13 7 6 5 0 5 29 10 9 8 18 15 15 12 11 8 9 19 17 11 13 15 10 7 6 17

Labour Party

Are one of the 'main parties'

67 61 82 80 83 50 65 77 58 68 66 70 69 71 59 73 64 61 63 62 72 69 70 65 77 63

Are not one of the 'main parties'

22 33 15 17 17 44 15 15 34 24 21 18 18 21 33 22 27 24 21 28 20 21 23 30 18 23

Don't know

11 6 4 3 1 6 20 8 7 8 13 12 14 8 8 6 8 15 16 11 8 10 8 5 6 13

Liberal Democrats

Are one of the 'main parties'

12 14 17 26 10 4 0 13 11 10 14 14 12 13 10 12 11 11 11 12 14 11 11 14 12 11

Are not one of the 'main parties'

73 77 75 71 88 88 68 74 78 80 67 69 70 74 77 77 78 68 71 72 74 72 76 80 77 71

Don't know

15 9 8 4 1 8 32 12 11 11 20 16 18 14 13 11 11 21 18 16 13 17 13 6 12 18

Plaid Cymru

Are one of the 'main parties'

78 84 86 85 96 76 74 84 79 79 76 73 75 79 83 85 75 73 78 78 80 71 83 91 78 76

Are not one of the 'main parties'

12 14 9 11 4 19 3 10 15 13 11 13 12 12 12 10 17 12 7 12 12 19 11 4 15 12

Don't know

10 2 4 4 0 5 23 6 7 7 13 14 13 8 6 5 8 14 15 10 8 11 7 5 7 12

Reform UK

Are one of the 'main parties'

51 65 45 50 45 83 36 42 63 60 43 62 50 49 50 51 56 47 47 53 53 51 52 60 57 48

Are not one of the 'main parties'

35 28 48 48 51 14 37 47 27 32 37 21 35 39 37 40 33 34 35 33 33 35 37 34 35 35

Don't know

14 8 7 3 4 2 27 10 10 9 19 17 15 11 13 9 11 19 18 13 14 14 10 6 8 18

Green Party

Are one of the 'main parties'

8 1 13 8 9 4 6 11 4 7 10 16 9 5 6 12 5 5 7 6 14 7 5 14 8 7

Are not one of the 'main parties'

77 90 76 92 91 88 69 79 84 84 71 66 74 82 82 78 85 74 74 78 73 77 84 79 80 75

Don't know

15 9 12 0 1 7 24 11 12 10 20 18 16 14 13 10 11 21 19 16 12 17 11 8 12 17

\*This survey was carried out online. The figures have been weighted and are representative of all adults in Wales (aged 16+).

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.