

YouGov Survey Results

Sample Size: 2095 GB Adults

Fieldwork: 30th June - 1st July 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2095	377	538	193	226	122	735	748	1012	1083	220	863	517	494	710	469	626	1812	101	182	497	344	253	719
Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	20	22	23	13	21	17	21	20	32	8	19	20	19	19	21	18	21	20	8	20	20	19	25	20
Fairly interested	21	25	21	23	27	17	23	21	21	22	22	21	23	20	22	22	21	22	14	23	23	24	26	18
TOTAL INTERESTED	41	47	44	36	48	34	44	41	53	30	41	41	42	39	43	40	42	42	22	43	43	43	51	38
Not very interested	21	19	23	23	15	24	23	18	16	25	22	21	23	17	22	20	19	20	24	24	21	18	18	21
Not interested at all	38	35	33	41	37	41	34	42	30	44	36	36	34	45	35	40	39	37	54	33	35	39	30	41
TOTAL NOT INTERESTED	59	54	56	64	52	65	57	60	46	69	58	57	57	62	57	60	58	57	78	57	56	57	48	62
Don't know	1	0	0	0	0	1	0	0	1	1	1	1	0	0	1	0	0	1	1	1	1	0	1	1

How much of the 2026/27 Premier League season do you expect to follow?

A great deal	14	14	17	9	16	12	13	14	23	5	14	16	11	12	14	13	14	15	5	9	15	14	18	14
A fair amount	17	19	16	18	13	17	21	14	21	13	17	16	18	16	19	15	16	17	9	21	17	15	23	15
TOTAL A GREAT DEAL / FAIR AMOUNT	31	33	33	27	29	29	34	28	44	18	31	32	29	28	33	28	30	32	14	30	32	29	41	29
Not very much	26	28	26	25	26	18	23	27	20	31	30	25	27	25	26	26	25	26	30	25	29	25	25	24
None at all	44	39	41	48	45	53	43	45	37	50	39	43	44	48	41	46	46	43	56	45	39	46	34	47
TOTAL NOT VERY MUCH / AT ALL	70	67	67	73	71	71	66	72	57	81	69	68	71	73	67	72	71	69	86	70	68	71	59	71

How much of the 2026 football World Cup in the United States, Canada and Mexico have you followed so far?

A great deal	13	13	17	11	14	12	14	12	20	7	20	16	11	8	15	11	11	14	8	11	12	12	22	14
A fair amount	24	25	24	24	28	24	24	22	25	22	23	24	24	22	25	25	23	24	11	28	26	27	24	21
TOTAL A GREAT DEAL / FAIR AMOUNT	37	38	41	35	42	36	38	34	45	29	43	40	35	30	40	36	34	38	19	39	38	39	46	35
Not very much	30	34	28	36	25	29	33	29	27	33	30	28	35	28	32	29	28	30	30	32	33	27	32	28
None at all	33	27	31	29	33	34	29	37	28	38	27	32	30	42	28	35	38	32	52	29	30	34	23	37
TOTAL NOT VERY MUCH / AT ALL	63	61	59	65	58	63	62	66	55	71	57	60	65	70	60	64	66	62	82	61	63	61	55	65

And how excited would you say you are for the 2026 football World Cup in the United States, Canada and Mexico?

Very excited	7	6	8	2	6	3	6	4	10	4	13	9	5	2	6	6	7	7	5	5	7	6	13	6
Fairly excited	21	22	24	16	24	25	20	20	26	17	28	23	19	17	23	19	19	21	9	23	21	23	24	20
TOTAL EXCITED	28	28	32	18	30	28	26	24	36	21	41	32	24	19	29	25	26	28	14	28	28	29	37	26
Not very excited	22	26	22	30	20	15	27	21	21	24	19	22	24	22	26	23	20	22	18	27	24	19	22	22
Not at all excited	47	46	42	49	47	52	45	54	41	52	33	42	49	58	43	49	49	46	63	42	46	47	36	49
TOTAL NOT EXCITED	69	72	64	79	67	67	72	75	62	76	52	64	73	80	69	72	69	68	81	69	70	66	58	71
Don't know	3	1	5	2	2	4	2	2	2	4	6	5	2	1	3	3	4	3	5	3	2	5	5	3

YouGov Survey Results

Sample Size: 2095 GB Adults

Fieldwork: 30th June - 1st July 2026

		Following world cup		
	Total	A great deal	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL A GREAT DEAL / FAIR AMOUNT (ENGLAND ONLY)
Weighted Sample	2095	281	776	686
Unweighted Sample	2095	252	751	659
	%	%	%	%

How interested, if at all, are you in football?

Very interested	20	76	46	46
Fairly interested	21	23	43	43
TOTAL INTERESTED	41	99	89	89
Not very interested	21	1	9	9
Not interested at all	38	0	2	2
TOTAL NOT INTERESTED	59	1	11	11
Don't know	1	0	0	0

How much of the 2026/27 Premier League season do you expect to follow?

A great deal	14	60	32	33
A fair amount	17	27	36	35
TOTAL A GREAT DEAL / FAIR AMOUNT	31	87	68	68
Not very much	26	11	23	23
None at all	44	2	9	9
TOTAL NOT VERY MUCH / AT ALL	70	13	32	32

How much of the 2026 football World Cup in the United States, Canada and Mexico have you followed so far?

A great deal	13	100	36	37
A fair amount	24	0	64	63
TOTAL A GREAT DEAL / FAIR AMOUNT	37	100	100	100
Not very much	30	0	0	0
None at all	33	0	0	0
TOTAL NOT VERY MUCH / AT ALL	63	0	0	0

And how excited would you say you are for the 2026 football World Cup in the United States, Canada and Mexico?

Very excited	7	44	18	18
Fairly excited	21	47	51	52
TOTAL EXCITED	28	91	69	70
Not very excited	22	7	25	25
Not at all excited	47	1	4	4
TOTAL EXCITED	69	8	29	29
Don't know	3	1	1	1

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2095	377	538	193	226	122	735	748	1012	1083	220	863	517	494	710	469	626	1812	101	182	497	344	253	719
Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you think the England team's best realistic hope is for the 2026 World Cup?

Winning the World Cup	7	5	8	6	10	4	5	6	9	5	11	8	6	3	6	5	7	7	5	3	8	7	13	4
Losing in the final	5	4	6	4	3	6	4	3	6	4	7	6	4	3	4	4	5	5	3	4	4	4	5	6
Getting knocked out in the semi-finals	21	26	23	20	19	18	23	20	22	20	28	22	19	19	23	19	20	22	15	14	22	24	26	20
Getting knocked out in the quarter-finals	22	27	23	25	22	27	25	22	23	21	17	20	26	23	25	20	20	22	14	19	24	20	23	22
Getting knocked out in the round of 16	10	12	10	9	10	6	9	13	11	9	8	10	12	10	10	11	10	10	10	14	8	12	9	11
Getting knocked out in the round of 32	3	3	2	4	4	1	2	4	4	2	1	2	4	4	2	4	4	3	4	6	2	2	0	4
Don't know	33	24	29	32	31	38	31	32	26	39	29	32	30	39	30	37	33	31	50	40	32	30	24	33

[The following questions were asked only to those who have followed a great deal or a fair amount of the world cup; n=751]

From what you have seen so far, do you think the 2026 World Cup has been better or worse than tournaments from previous years?

Much better	3	1	3	2	6	0	3	3	3	3	1	3	4	2	4	0	4	3	0	5	3	2	2	3
Somewhat better	14	14	12	19	14	4	14	14	16	11	14	14	13	14	9	14	17	13	28	15	15	13	12	13
TOTAL BETTER	17	15	15	21	20	4	17	17	19	14	15	17	17	16	13	14	21	16	28	20	18	15	14	16
About the same	41	52	40	29	35	39	40	42	41	41	35	40	44	42	42	38	46	41	35	40	41	39	45	41
Somewhat worse	29	21	30	36	34	34	29	30	29	28	31	30	28	24	32	32	22	29	18	27	30	32	24	30
Much worse	8	6	8	11	7	16	9	7	8	9	12	6	6	13	8	9	9	8	15	8	6	10	11	6
TOTAL WORSE	37	27	38	47	41	50	38	37	37	37	43	36	34	37	40	41	31	37	33	35	36	42	35	36
Don't know	6	6	6	3	5	6	6	3	4	9	7	7	5	5	6	6	3	6	4	6	5	3	6	8

And how positively or negatively do you feel about the following changes that have been made at this World Cup?

Expanding the tournament to 48 teams

Very positive	15	11	20	4	22	22	11	17	17	12	19	17	12	11	15	14	11	15	6	17	16	14	23	11
Fairly positive	32	31	30	32	27	28	31	31	31	33	36	33	32	26	31	26	38	31	23	40	33	35	30	29
TOTAL POSITIVE	47	42	50	36	49	50	42	48	48	45	55	50	44	37	46	40	49	46	29	57	49	49	53	40
Neither positive nor negative	22	21	18	26	25	18	19	25	17	28	19	19	25	26	18	27	24	22	33	19	21	22	19	23
Fairly negative	17	22	20	19	15	18	24	14	20	14	15	17	19	18	22	16	15	18	21	11	15	18	15	21
Very negative	9	10	9	16	9	4	11	9	12	5	8	9	8	14	12	12	6	9	9	9	11	8	7	10
TOTAL NEGATIVE	26	32	29	35	24	22	35	23	32	19	23	26	27	32	34	28	21	27	30	20	26	26	22	31
Don't know	4	6	3	4	1	9	5	3	2	8	3	5	4	5	2	5	7	4	7	4	3	4	5	5

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Following world cup		
	Total	A great deal	TOTAL A GREAT DEAL / FAIR AMOUNT
Weighted Sample	2095	281	776
Unweighted Sample	2095	252	751
	%	%	%

What do you think the England team's best realistic hope is for the 2026 World Cup?

Winning the World Cup	7	18	13	13
Losing in the final	5	5	5	6
Getting knocked out in the semi-finals	21	33	30	31
Getting knocked out in the quarter-finals	22	26	30	32
Getting knocked out in the round of 16	10	12	13	12
Getting knocked out in the round of 32	3	1	2	2
Don't know	33	5	6	5

[The following questions were asked only to those who have followed a great deal or a fair amount of the world cup; n=751]

From what you have seen so far, do you think the 2026 World Cup has been better or worse than tournaments from previous years?

Much better	3	5	3	3
Somewhat better	14	18	14	13
TOTAL BETTER	17	23	17	16
About the same	41	43	41	41
Somewhat worse	29	25	29	29
Much worse	8	5	8	8
TOTAL WORSE	37	30	37	37
Don't know	6	3	6	6

And how positively or negatively do you feel about the following changes that have been made at this World Cup?

Expanding the tournament to 48 teams

Very positive	15	23	15	15
Fairly positive	32	38	32	31
TOTAL POSITIVE	47	61	47	46
Neither positive nor negative	22	11	22	22
Fairly negative	17	16	17	18
Very negative	9	10	9	9
TOTAL NEGATIVE	26	26	26	27
Don't know	4	1	4	4

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
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Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The system for deciding the eight best third-place teams which progress past the group stages

Very positive	7	5	9	6	9	2	4	9	8	5	7	7	5	7	6	6	7	7	0	10	8	7	12	4
Fairly positive	25	28	24	12	27	28	24	27	26	23	34	23	25	23	22	22	29	24	15	31	23	28	24	24
TOTAL POSITIVE	32	33	33	18	36	30	28	36	34	28	41	30	30	30	28	28	36	31	15	41	31	35	36	28
Neither positive nor negative	33	35	33	33	28	25	31	34	30	37	27	33	33	37	31	35	32	33	42	35	35	31	27	35
Fairly negative	14	8	16	23	21	17	20	11	17	9	9	14	17	15	17	12	16	14	15	14	14	10	17	15
Very negative	9	11	8	15	5	9	10	7	13	3	11	8	9	9	12	9	5	9	9	5	9	9	5	12
TOTAL NEGATIVE	23	19	24	38	26	26	30	18	30	12	20	22	26	24	29	21	21	23	24	19	23	19	22	27
Don't know	12	14	11	11	10	19	10	12	5	23	12	14	11	9	13	15	11	13	19	6	12	15	15	11

Holding "hydration breaks", where play is stopped half way through each half for three minutes for players to drink fluids

Very positive	7	6	7	1	5	2	5	7	5	9	1	8	8	6	5	6	7	7	6	9	6	6	12	5
Fairly positive	14	12	13	8	13	12	9	16	10	19	12	14	15	14	12	12	20	13	17	20	13	15	14	11
TOTAL POSITIVE	21	18	20	9	18	14	14	23	15	28	13	22	23	20	17	18	27	20	23	29	19	21	26	16
Neither positive nor negative	12	15	9	10	7	14	11	12	11	13	18	9	14	13	12	12	9	12	2	12	12	17	11	10
Fairly negative	23	20	23	23	21	26	26	17	21	25	23	23	23	21	26	22	21	23	28	15	25	20	18	26
Very negative	43	45	45	49	54	47	45	46	51	31	44	44	40	43	44	46	41	43	45	39	43	41	44	44
TOTAL NEGATIVE	66	65	68	72	75	73	71	63	72	56	67	67	63	64	70	68	62	66	73	54	68	61	62	70
Don't know	2	2	2	8	0	0	3	1	2	2	2	2	0	3	2	2	2	2	2	4	0	1	1	3

Holding a "half-time show" featuring famous singers during halftime for the World Cup final

Very positive	3	4	2	1	0	5	4	2	3	4	5	4	1	4	5	2	3	3	7	8	2	2	5	3
Fairly positive	13	14	13	8	15	13	10	16	14	12	15	16	11	8	13	12	18	14	2	10	11	18	19	12
TOTAL POSITIVE	16	18	15	9	15	18	14	18	17	16	20	20	12	12	18	14	21	17	9	18	13	20	24	15
Neither positive nor negative	24	27	24	13	21	15	19	26	24	24	21	23	27	23	17	22	27	24	39	21	30	23	17	22
Fairly negative	18	19	21	17	19	18	20	15	16	21	18	15	23	19	22	22	11	19	16	9	16	15	27	20
Very negative	37	33	35	53	45	44	39	40	40	33	38	35	36	43	38	40	35	36	33	47	37	36	29	38
TOTAL NEGATIVE	55	52	56	70	64	62	59	55	56	54	56	50	59	62	60	62	46	55	49	56	53	51	56	58
Don't know	4	4	5	8	0	5	7	2	3	6	3	6	2	3	6	2	5	4	4	5	3	5	4	4

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	%	%	%

The system for deciding the eight best third-place teams which progress past the group stages

Very positive	7	12	7	7
Fairly positive	25	27	25	24
TOTAL POSITIVE	32	39	32	31
Neither positive nor negative	33	28	33	33
Fairly negative	14	12	14	14
Very negative	9	13	9	9
TOTAL NEGATIVE	23	25	23	23
Don't know	12	7	12	13

Holding "hydration breaks", where play is stopped half way through each half for three minutes for players to drink fluids

Very positive	7	8	7	7
Fairly positive	14	7	14	13
TOTAL POSITIVE	21	15	21	20
Neither positive nor negative	12	11	12	12
Fairly negative	23	22	23	23
Very negative	43	51	43	43
TOTAL NEGATIVE	66	73	66	66
Don't know	2	1	2	2

Holding a "half-time show" featuring famous singers during halftime for the World Cup final

Very positive	3	4	3	3
Fairly positive	13	13	13	14
TOTAL POSITIVE	16	17	16	17
Neither positive nor negative	24	23	24	24
Fairly negative	18	15	18	19
Very negative	37	43	37	36
TOTAL NEGATIVE	55	58	55	55
Don't know	4	3	4	4

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Fieldwork: 30th June - 1st July 2026

July 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
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Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Requiring players to stay off the pitch for one minute if they have to be treated during stoppages by a physio (with some exceptions)

Very positive	16	17	13	16	21	13	17	19	19	11	7	15	16	25	13	18	20	15	24	26	15	16	15	13
Fairly positive	44	41	50	51	48	45	45	45	47	39	41	45	45	42	46	42	41	45	39	33	43	41	52	45
TOTAL POSITIVE	60	58	63	67	69	58	62	64	66	50	48	60	61	67	59	60	61	60	63	59	58	57	67	58
Neither positive nor negative	22	21	22	18	13	16	21	18	18	28	25	23	22	19	19	24	24	23	13	15	25	27	17	23
Fairly negative	9	8	7	3	12	11	10	7	10	8	14	7	11	6	9	10	5	8	6	18	5	9	8	10
Very negative	3	6	4	2	5	3	2	6	3	4	1	4	5	2	5	2	2	3	7	1	4	1	3	4
TOTAL NEGATIVE	12	14	11	5	17	14	12	13	13	12	15	11	16	8	14	12	7	11	13	19	9	10	11	14
Don't know	6	8	4	9	1	12	5	5	4	10	13	8	1	5	7	4	7	6	11	6	8	6	6	5

Substituted players having 10 seconds to leave the pitch

Very positive	27	30	30	21	36	22	25	29	36	13	21	28	27	28	27	23	29	26	35	30	29	27	30	23
Fairly positive	43	46	45	46	43	50	47	47	45	40	39	43	46	39	45	46	44	44	30	37	48	40	39	45
TOTAL POSITIVE	70	76	75	67	79	72	72	76	81	53	60	71	73	67	72	69	73	70	65	67	77	67	69	68
Neither positive nor negative	16	12	9	16	12	13	13	14	11	22	15	15	16	19	16	16	12	16	5	19	13	18	15	16
Fairly negative	6	2	7	9	6	9	6	4	4	10	13	4	7	7	5	6	7	6	14	7	4	7	9	6
Very negative	2	2	3	0	1	0	3	3	2	3	1	2	3	3	2	4	1	2	9	2	1	2	1	3
TOTAL NEGATIVE	8	4	10	9	7	9	9	7	6	13	14	6	10	10	7	10	8	8	23	9	5	9	10	9
Don't know	6	6	6	7	1	6	6	3	3	11	11	8	1	4	5	5	7	6	8	5	6	6	7	6

Allowing VAR reviews for the awarding of corner kicks

Very positive	17	19	17	15	21	10	12	21	22	10	14	17	16	20	14	15	21	17	8	20	18	15	19	16
Fairly positive	37	32	41	34	32	32	40	32	35	40	38	40	39	26	38	39	37	37	31	36	32	38	43	38
TOTAL POSITIVE	54	51	58	49	53	42	52	53	57	50	52	57	55	46	52	54	58	54	39	56	50	53	62	54
Neither positive nor negative	23	19	22	23	26	23	22	24	23	23	27	22	24	20	23	20	20	23	37	18	24	24	22	22
Fairly negative	12	13	10	15	12	15	15	12	12	12	5	10	13	20	12	14	11	11	5	18	14	13	8	10
Very negative	5	10	3	5	7	4	5	7	6	4	2	3	6	9	6	6	4	5	12	5	6	2	4	5
TOTAL NEGATIVE	17	23	13	20	19	19	20	19	18	16	7	13	19	29	18	20	15	16	17	23	20	15	12	15
Don't know	6	7	6	8	1	16	7	3	3	11	14	7	1	6	7	7	6	7	7	4	6	8	4	8

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

		Following world cup		
	Total	A great deal	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL A GREAT DEAL / FAIR AMOUNT (ENGLAND ONLY)
Weighted Sample	2095	281	776	686
Unweighted Sample	2095	252	751	659
	%	%	%	%

Requiring players to stay off the pitch for one minute if they have to be treated during stoppages by a physio (with some exceptions)

Very positive	16	19	16	15
Fairly positive	44	45	44	45
TOTAL POSITIVE	60	64	60	60
Neither positive nor negative	22	18	22	23
Fairly negative	9	9	9	8
Very negative	3	3	3	3
TOTAL NEGATIVE	12	12	12	11
Don't know	6	5	6	6

Substituted players having 10 seconds to leave the pitch

Very positive	27	41	27	26
Fairly positive	43	39	43	44
TOTAL POSITIVE	70	80	70	70
Neither positive nor negative	16	11	16	16
Fairly negative	6	3	6	6
Very negative	2	1	2	2
TOTAL NEGATIVE	8	4	8	8
Don't know	6	4	6	6

Allowing VAR reviews for the awarding of corner kicks

Very positive	17	22	17	17
Fairly positive	37	38	37	37
TOTAL POSITIVE	54	60	54	54
Neither positive nor negative	23	23	23	23
Fairly negative	12	8	12	11
Very negative	5	5	5	5
TOTAL NEGATIVE	17	13	17	16
Don't know	6	5	6	7

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2095	377	538	193	226	122	735	748	1012	1083	220	863	517	494	710	469	626	1812	101	182	497	344	253	719
Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Allowing VAR reviews for incorrectly issued
second yellow cards that would result in a red
card

Very positive	25	28	28	20	30	17	24	28	33	15	22	26	24	28	24	22	29	25	25	31	29	24	24	22
Fairly positive	48	45	50	44	52	50	51	47	46	51	46	49	54	39	51	46	47	49	52	41	45	51	50	49
TOTAL POSITIVE	73	73	78	64	82	67	75	75	79	66	68	75	78	67	75	68	76	74	77	72	74	75	70	71
Neither positive nor negative	16	13	14	18	12	15	15	15	14	19	19	15	15	18	14	18	14	16	10	13	17	16	19	15
Fairly negative	3	4	2	3	2	5	3	3	3	2	3	2	1	6	3	5	1	3	0	7	4	1	2	3
Very negative	2	2	2	6	2	3	2	2	2	2	1	1	3	2	2	2	2	2	3	4	1	2	2	2
TOTAL NEGATIVE	5	6	4	9	4	8	5	5	5	4	4	3	4	8	5	7	3	5	3	11	5	3	4	5
Don't know	6	8	3	8	1	11	5	5	2	10	9	6	2	7	6	7	6	6	10	4	4	6	4	8

Allowing VAR reviews for red or yellow cards for
fouls mistakenly issued to the wrong player

Very positive	30	32	34	26	36	22	28	35	40	17	24	27	34	38	28	26	36	30	23	39	34	28	27	29
Fairly positive	47	45	49	44	50	46	50	44	42	53	47	50	49	37	50	46	45	48	48	35	42	53	52	48
TOTAL POSITIVE	77	77	83	70	86	68	78	79	82	70	71	77	83	75	78	72	81	78	71	74	76	81	79	77
Neither positive nor negative	14	12	11	20	7	14	13	12	12	17	16	14	13	14	13	16	11	14	11	15	17	12	14	12
Fairly negative	2	3	1	1	4	5	2	3	3	2	3	2	0	4	2	4	2	2	5	4	3	2	1	2
Very negative	1	2	1	1	2	3	1	2	2	1	1	1	3	2	2	2	1	1	3	4	1	1	2	1
TOTAL NEGATIVE	3	5	2	2	6	8	3	5	5	3	4	3	3	6	4	6	3	3	8	8	4	3	3	3
Don't know	5	7	3	7	1	11	5	5	2	10	9	6	2	6	6	6	5	5	10	4	4	4	4	7

Referees being able to start a 5 second timer if
players are taking too long with throw-ins or
goal kicks

Very positive	35	36	40	33	46	22	34	41	45	20	19	38	35	39	38	27	40	34	51	43	38	27	35	33
Fairly positive	43	40	44	45	41	55	49	39	40	47	46	43	46	35	43	49	38	44	24	31	40	50	47	43
TOTAL POSITIVE	78	76	84	78	87	77	83	80	85	67	65	81	81	74	81	76	78	78	75	74	78	77	82	76
Neither positive nor negative	13	11	10	13	9	12	9	12	10	19	23	11	12	16	9	16	13	13	14	15	14	15	12	12
Fairly negative	4	5	2	4	4	2	4	3	2	5	5	3	4	4	4	4	2	3	3	5	3	4	2	4
Very negative	2	1	1	2	0	3	1	2	1	2	2	1	2	1	2	2	1	2	0	1	2	1	0	2
TOTAL NEGATIVE	6	6	3	6	4	5	5	5	3	7	7	4	6	5	6	6	3	5	3	6	5	5	2	6
Don't know	4	7	3	3	0	6	4	3	2	7	5	5	1	6	4	3	5	4	8	6	2	3	4	5

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

		Following world cup		
	Total	A great deal	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL A GREAT DEAL / FAIR AMOUNT (ENGLAND ONLY)
Weighted Sample	2095	281	776	686
Unweighted Sample	2095	252	751	659
	%	%	%	%

Allowing VAR reviews for incorrectly issued second yellow cards that would result in a red card

Very positive	25	32	25	25
Fairly positive	48	45	48	49
TOTAL POSITIVE	73	77	73	74
Neither positive nor negative	16	17	16	16
Fairly negative	3	2	3	3
Very negative	2	1	2	2
TOTAL NEGATIVE	5	3	5	5
Don't know	6	3	6	6

Allowing VAR reviews for red or yellow cards for fouls mistakenly issued to the wrong player

Very positive	30	38	30	30
Fairly positive	47	43	47	48
TOTAL POSITIVE	77	81	77	78
Neither positive nor negative	14	13	14	14
Fairly negative	2	2	2	2
Very negative	1	1	1	1
TOTAL NEGATIVE	3	3	3	3
Don't know	5	3	5	5

Referees being able to start a 5 second timer if players are taking too long with throw-ins or goal kicks

Very positive	35	48	35	34
Fairly positive	43	36	43	44
TOTAL POSITIVE	78	84	78	78
Neither positive nor negative	13	10	13	13
Fairly negative	4	3	4	3
Very negative	2	1	2	2
TOTAL NEGATIVE	6	4	6	5
Don't know	4	3	4	4

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2095	337	553	195	243	123	797	758	923	1172	172	774	584	565	794	463	547	1785	133	177	505	343	190	747
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The 2026 World Cup final will feature a half-time show featuring famous singers. The BBC and ITV have opted to not broadcast this show and instead feature analysis of the first half of the game as they would usually do. Which would you prefer the BBC and ITV to do at half time?

Broadcast the halftime show	28	32	22	19	26	17	25	28	27	29	28	32	27	19	28	25	33	28	38	26	23	29	29	30
Broadcast analysis of the first half	60	58	66	70	62	71	64	60	63	56	62	53	65	70	63	64	52	60	54	66	62	57	63	59
Don't know	12	10	12	11	11	12	11	12	10	15	10	14	9	10	10	11	15	12	8	8	15	14	8	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2095 GB Adults
Fieldwork: 30th June - 1st July 2026

	Following world cup		
Total	A great deal	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL A GREAT DEAL / FAIR AMOUNT (ENGLAND ONLY)
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Unweighted Sample 2095	252	751	659
	%	%	%

The 2026 World Cup final will feature a half-time show featuring famous singers. The BBC and ITV have opted to not broadcast this show and instead feature analysis of the first half of the game as they would usually do. Which would you prefer the BBC and ITV to do at half time?

Broadcast the halftime show	28	27	28	28
Broadcast analysis of the first half	60	61	60	60
Don't know	12	12	12	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.