

# YouGov Survey Results

Sample Size: 2052 GB Adults  
Fieldwork: 6th - 7th July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2052</b>	369	527	189	222	129	720	733	991	1061	215	845	507	484	696	460	614	1775	98	179	486	337	248	704	
<b>Unweighted Sample</b>	<b>2052</b>	338	536	203	228	128	804	728	892	1160	183	719	584	566	787	446	521	1738	125	189	491	334	205	708	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## How interested, if at all, are you in football?

Very interested	20	19	23	17	23	11	23	21	33	7	11	21	21	19	22	18	19	20	17	20	22	17	23	18
Fairly interested	22	24	21	22	21	22	19	22	22	22	24	21	25	19	22	21	22	23	14	14	22	25	25	22
<b>TOTAL INTERESTED</b>	<b>42</b>	<b>43</b>	<b>44</b>	<b>39</b>	<b>44</b>	<b>33</b>	<b>42</b>	<b>43</b>	<b>55</b>	<b>29</b>	<b>35</b>	<b>42</b>	<b>46</b>	<b>38</b>	<b>44</b>	<b>39</b>	<b>41</b>	<b>43</b>	<b>31</b>	<b>34</b>	<b>44</b>	<b>42</b>	<b>48</b>	<b>40</b>
Not very interested	21	23	19	23	22	21	20	22	16	26	25	20	21	22	22	22	21	22	16	21	21	21	19	24
Not interested at all	37	33	37	38	34	44	38	35	29	44	38	37	32	41	33	38	37	35	53	45	34	36	31	36
<b>TOTAL NOT INTERESTED</b>	<b>58</b>	<b>56</b>	<b>56</b>	<b>61</b>	<b>56</b>	<b>65</b>	<b>58</b>	<b>57</b>	<b>45</b>	<b>70</b>	<b>63</b>	<b>57</b>	<b>53</b>	<b>63</b>	<b>55</b>	<b>60</b>	<b>58</b>	<b>57</b>	<b>69</b>	<b>66</b>	<b>55</b>	<b>57</b>	<b>50</b>	<b>60</b>
Don't know	1	0	0	1	0	1	0	0	0	1	2	1	0	0	0	0	1	1	0	1	1	1	1	0

## How often, if at all, do you watch men's English Premier League football matches, either on television or live at a stadium?

Very frequently	11	12	13	9	15	6	12	13	19	4	6	11	13	12	13	9	11	12	13	8	13	11	12	10
Fairly frequently	13	16	14	10	12	15	12	14	17	10	13	13	16	11	13	14	14	14	9	11	14	14	14	13
Not very frequently	14	15	15	16	12	10	14	14	14	15	16	15	16	10	16	14	13	15	11	12	15	15	17	14
Rarely	15	15	14	15	16	17	15	16	10	19	13	12	17	16	14	17	14	15	15	11	14	14	14	16
Never	46	43	44	49	46	52	47	44	39	52	50	46	38	51	43	46	48	44	53	58	43	45	39	46
Don't know	1	0	0	2	0	0	1	0	0	1	2	2	0	0	0	1	1	1	0	1	1	1	2	1

## How much of the 2026 football World Cup in the United States, Canada and Mexico have you followed so far?

A great deal	15	14	16	7	21	14	14	16	22	8	16	16	15	13	16	13	15	15	13	13	17	16	17	13
A fair amount	25	25	30	30	19	18	26	22	29	22	29	27	27	19	27	24	23	26	19	21	27	24	27	27
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>40</b>	<b>39</b>	<b>46</b>	<b>37</b>	<b>40</b>	<b>32</b>	<b>40</b>	<b>38</b>	<b>51</b>	<b>30</b>	<b>45</b>	<b>43</b>	<b>42</b>	<b>32</b>	<b>43</b>	<b>37</b>	<b>38</b>	<b>41</b>	<b>32</b>	<b>34</b>	<b>44</b>	<b>40</b>	<b>44</b>	<b>40</b>
Not very much	30	34	28	34	33	34	31	33	24	35	28	27	33	33	30	32	30	30	29	34	27	26	34	32
None at all	30	27	27	28	27	34	30	29	24	35	27	31	24	35	26	31	33	29	39	33	29	34	22	28
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>60</b>	<b>61</b>	<b>55</b>	<b>62</b>	<b>60</b>	<b>68</b>	<b>61</b>	<b>62</b>	<b>48</b>	<b>70</b>	<b>55</b>	<b>58</b>	<b>57</b>	<b>68</b>	<b>56</b>	<b>63</b>	<b>63</b>	<b>59</b>	<b>68</b>	<b>67</b>	<b>56</b>	<b>60</b>	<b>56</b>	<b>60</b>

## And how excited would you say you are for the 2026 football World Cup in the United States, Canada and Mexico?

Very excited	9	10	8	9	13	3	8	8	12	6	12	11	8	5	11	8	10	10	3	7	9	9	14	9
Fairly excited	22	19	27	20	21	20	22	21	28	17	24	22	23	20	24	21	19	23	17	14	26	24	20	22
<b>TOTAL EXCITED</b>	<b>31</b>	<b>29</b>	<b>35</b>	<b>29</b>	<b>34</b>	<b>23</b>	<b>30</b>	<b>29</b>	<b>40</b>	<b>23</b>	<b>36</b>	<b>33</b>	<b>31</b>	<b>25</b>	<b>35</b>	<b>29</b>	<b>29</b>	<b>33</b>	<b>20</b>	<b>21</b>	<b>35</b>	<b>33</b>	<b>34</b>	<b>31</b>
Not very excited	23	30	23	23	20	22	22	26	22	24	21	22	27	23	24	24	23	23	21	25	22	22	25	25
Not at all excited	43	41	41	46	44	55	46	44	36	50	38	42	41	52	40	46	46	42	57	53	42	44	38	42
<b>TOTAL EXCITED</b>	<b>66</b>	<b>71</b>	<b>64</b>	<b>69</b>	<b>64</b>	<b>77</b>	<b>68</b>	<b>70</b>	<b>58</b>	<b>74</b>	<b>59</b>	<b>64</b>	<b>68</b>	<b>75</b>	<b>64</b>	<b>70</b>	<b>69</b>	<b>65</b>	<b>78</b>	<b>78</b>	<b>64</b>	<b>66</b>	<b>63</b>	<b>67</b>
Don't know	2	1	1	3	2	1	1	1	2	2	6	3	1	0	2	1	2	2	1	1	3	2	2	2

## YouGov Survey Results

Sample Size: 2052 GB Adults

Fieldwork: 6th - 7th July 2026

	Followed the world cup...	
Total	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL NOT VERY MUCH / NONE AT ALL
<b>Weighted Sample</b> 2052	827	1225
<b>Unweighted Sample</b> 2052	816	1236
	%	%

### How interested, if at all, are you in football?

Very interested	20	45	3
Fairly interested	22	40	10
<b>TOTAL INTERESTED</b>	<b>42</b>	<b>85</b>	<b>13</b>
Not very interested	21	14	26
Not interested at all	37	1	60
<b>TOTAL NOT INTERESTED</b>	<b>58</b>	<b>15</b>	<b>86</b>
Don't know	1	0	1

### How often, if at all, do you watch men's English Premier League football matches, either on television or live at a stadium?

Very frequently	11	27	1
Fairly frequently	13	29	3
Not very frequently	14	23	9
Rarely	15	10	18
Never	46	11	69
Don't know	1	0	1

### How much of the 2026 football World Cup in the United States, Canada and Mexico have you followed so far?

A great deal	15	37	0
A fair amount	25	63	0
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>40</b>	<b>100</b>	<b>0</b>
Not very much	30	0	50
None at all	30	0	50
<b>TOTAL NOT VERY MUCH / NONE AT ALL</b>	<b>60</b>	<b>0</b>	<b>100</b>

### And how excited would you say you are for the 2026 football World Cup in the United States, Canada and Mexico?

Very excited	9	23	0
Fairly excited	22	49	4
<b>TOTAL EXCITED</b>	<b>31</b>	<b>72</b>	<b>4</b>
Not very excited	23	25	22
Not at all excited	43	3	71
<b>TOTAL EXCITED</b>	<b>66</b>	<b>28</b>	<b>93</b>
Don't know	2	1	3

Sample Size: 2052 GB Adults  
Fieldwork: 6th - 7th July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2052</b>	369	527	189	222	129	720	733	991	1061	215	845	507	484	696	460	614	1775	98	179	486	337	248	704	
<b>Unweighted Sample</b>	<b>2052</b>	338	536	203	228	128	804	728	892	1160	183	719	584	566	787	446	521	1738	125	189	491	334	205	708	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**What do you think the England team's best realistic hope is for the 2026 World Cup?**

Winning the World Cup	16	18	18	12	19	14	16	16	21	12	15	17	17	15	15	18	18	18	18	5	6	17	22	25	15
Losing in the final	10	10	10	11	12	13	8	10	11	9	16	9	9	11	11	10	10	11	8	5	11	8	11	12	12
Getting knocked out in the semi-finals	32	30	37	34	32	30	35	32	32	31	24	33	35	29	38	30	28	31	30	35	31	31	31	31	32
Getting knocked out in the quarter-finals	12	18	10	13	14	11	13	15	12	13	9	12	14	12	12	14	12	12	14	19	12	11	8	13	13
Don't know	29	24	26	29	24	32	27	27	24	34	37	28	24	33	24	29	32	28	43	35	29	29	25	27	27

**How well or badly would you say Video Assistant Referees (commonly known as VAR) has worked in the 2026 World Cup so far?**

[Asked only to those who are following the world cup a great deal or a fair amount; n=816]

Worked very well	4	4	3	3	8	0	3	5	3	4	6	2	3	7	2	5	4	4	2	1	7	2	2	3	3
Worked fairly well	36	37	41	21	29	43	36	36	34	40	36	39	33	35	39	32	38	37	35	33	34	36	51	34	34
<b>TOTAL WELL</b>	<b>40</b>	<b>41</b>	<b>44</b>	<b>24</b>	<b>37</b>	<b>43</b>	<b>39</b>	<b>41</b>	<b>37</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>36</b>	<b>42</b>	<b>41</b>	<b>37</b>	<b>42</b>	<b>41</b>	<b>37</b>	<b>34</b>	<b>41</b>	<b>38</b>	<b>53</b>	<b>37</b>	<b>37</b>
Neither worked well nor badly	22	30	21	39	13	10	23	23	25	19	15	19	30	24	22	25	20	23	24	14	19	26	19	26	26
Worked fairly badly	21	16	21	20	33	23	23	22	24	17	18	23	20	21	22	22	20	20	18	32	23	17	13	23	23
Worked very badly	7	7	5	5	11	9	8	6	8	5	10	6	8	7	9	4	7	7	9	9	8	7	6	6	6
<b>TOTAL BADLY</b>	<b>28</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>44</b>	<b>32</b>	<b>31</b>	<b>28</b>	<b>32</b>	<b>22</b>	<b>28</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>31</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>27</b>	<b>41</b>	<b>31</b>	<b>24</b>	<b>19</b>	<b>29</b>	<b>29</b>
Don't know	10	6	8	12	6	14	8	7	6	16	14	12	7	7	7	11	11	9	13	11	9	12	9	9	9

**Compared to the Premier League, do you think the way VAR has been used at the 2026 World Cup has been better or worse?**

[Asked only to those who are following the world cup a great deal or a fair amount; n=816]

Used much better in the Premier League	7	8	5	2	11	11	6	7	8	6	8	7	8	5	9	6	6	7	11	7	9	6	5	6	6
Used somewhat better in the Premier League	18	21	23	24	15	15	17	18	19	17	17	20	16	16	18	20	18	18	19	19	12	21	28	17	17
No real difference	35	38	31	36	35	39	40	34	35	35	22	34	37	43	37	34	35	36	28	29	38	37	35	34	34
Used somewhat better in the World Cup	14	10	17	14	16	7	14	16	17	9	14	13	16	16	12	13	18	14	16	21	17	12	8	14	14
Used much better in the World Cup	4	7	3	0	6	0	3	5	5	1	3	3	5	3	4	2	3	4	4	4	4	5	1	4	4
Don't know	22	17	23	24	17	28	18	19	16	32	36	23	19	16	20	25	20	22	23	19	20	20	22	24	24

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	Followed the world cup...	
Total	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL NOT VERY MUCH / NONE AT ALL
<b>Weighted Sample</b> 2052	827	1225
Unweighted Sample 2052	816	1236
%	%	%

**What do you think the England team's best realistic hope is for the 2026 World Cup?**

Winning the World Cup	16	28	9
Losing in the final	10	16	7
Getting knocked out in the semi-finals	32	40	26
Getting knocked out in the quarter-finals	12	8	15
Don't know	29	8	43

**How well or badly would you say Video Assistant Referees (commonly known as VAR) has worked in the 2026 World Cup so far?**

*[Asked only to those who are following the world cup a great deal or a fair amount; n=816]*

Worked very well	4	4	0
Worked fairly well	36	36	0
<b>TOTAL WELL</b>	<b>40</b>	<b>40</b>	<b>0</b>
Neither worked well nor badly	22	22	0
Worked fairly badly	21	21	0
Worked very badly	7	7	0
<b>TOTAL BADLY</b>	<b>28</b>	<b>28</b>	<b>0</b>
Don't know	10	10	0

**Compared to the Premier League, do you think the way VAR has been used at the 2026 World Cup has been better or worse?**

*[Asked only to those who are following the world cup a great deal or a fair amount; n=816]*

Used much better in the Premier League	7	7	0
Used somewhat better in the Premier League	18	18	0
No real difference	35	35	0
Used somewhat better in the World Cup	14	14	0
Used much better in the World Cup	4	4	0
Don't know	22	22	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?

**Thomas Tuchel**

Very favourable	10	15	12	13	7	4	12	11	15	6	8	10	12	11	13	8	10	12	1	2	11	9	12	14
Somewhat favourable	29	32	32	34	31	27	30	31	35	23	25	26	34	30	33	31	24	30	21	18	31	30	36	28
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>47</b>	<b>44</b>	<b>47</b>	<b>38</b>	<b>31</b>	<b>42</b>	<b>42</b>	<b>50</b>	<b>29</b>	<b>33</b>	<b>36</b>	<b>46</b>	<b>41</b>	<b>46</b>	<b>39</b>	<b>34</b>	<b>42</b>	<b>22</b>	<b>20</b>	<b>42</b>	<b>39</b>	<b>48</b>	<b>42</b>
Somewhat unfavourable	4	4	4	1	7	3	3	5	7	2	3	5	4	5	3	5	5	4	7	2	5	5	3	4
Very unfavourable	2	2	1	2	1	1	2	2	3	1	2	2	2	2	1	1	3	1	3	6	1	2	1	1
<b>TOTAL UNFAVOURABLE</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>10</b>	<b>3</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>5</b>
Don't know	55	47	51	50	54	65	52	51	40	68	63	58	49	52	49	55	58	52	67	72	52	54	49	53
<b>NET FAVOURABILITY</b>	<b>33</b>	<b>41</b>	<b>39</b>	<b>44</b>	<b>30</b>	<b>27</b>	<b>37</b>	<b>35</b>	<b>40</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>40</b>	<b>34</b>	<b>42</b>	<b>33</b>	<b>26</b>	<b>37</b>	<b>12</b>	<b>12</b>	<b>36</b>	<b>32</b>	<b>44</b>	<b>37</b>

**Harry Kane**

Very favourable	35	46	40	31	39	19	35	39	41	29	25	33	39	38	41	36	32	38	17	12	40	34	38	39
Somewhat favourable	30	28	29	36	32	42	30	30	27	33	34	31	30	28	30	27	31	31	30	22	29	34	35	30
<b>TOTAL FAVOURABLE</b>	<b>65</b>	<b>74</b>	<b>69</b>	<b>67</b>	<b>71</b>	<b>61</b>	<b>65</b>	<b>69</b>	<b>68</b>	<b>62</b>	<b>59</b>	<b>64</b>	<b>69</b>	<b>66</b>	<b>71</b>	<b>63</b>	<b>63</b>	<b>69</b>	<b>47</b>	<b>34</b>	<b>69</b>	<b>68</b>	<b>73</b>	<b>69</b>
Somewhat unfavourable	4	2	3	4	4	1	4	3	4	4	5	4	3	3	3	5	3	3	9	8	3	3	4	3
Very unfavourable	3	1	3	4	3	1	3	3	4	2	2	2	4	3	2	2	4	2	6	11	2	1	2	3
<b>TOTAL UNFAVOURABLE</b>	<b>7</b>	<b>3</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>2</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>15</b>	<b>19</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>6</b>
Don't know	28	22	25	25	22	37	28	25	25	31	35	29	25	28	25	29	30	26	38	48	26	27	22	26
<b>NET FAVOURABILITY</b>	<b>58</b>	<b>71</b>	<b>63</b>	<b>59</b>	<b>64</b>	<b>59</b>	<b>58</b>	<b>63</b>	<b>60</b>	<b>56</b>	<b>52</b>	<b>58</b>	<b>62</b>	<b>60</b>	<b>66</b>	<b>56</b>	<b>56</b>	<b>64</b>	<b>32</b>	<b>15</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>63</b>

**Jude Bellingham**

Very favourable	32	38	37	30	36	18	32	33	37	27	27	30	36	32	36	32	30	35	13	10	36	33	32	36
Somewhat favourable	26	28	23	32	27	30	27	28	25	27	26	27	26	25	27	26	26	26	29	21	24	27	30	27
<b>TOTAL FAVOURABLE</b>	<b>58</b>	<b>66</b>	<b>60</b>	<b>62</b>	<b>63</b>	<b>48</b>	<b>59</b>	<b>61</b>	<b>62</b>	<b>54</b>	<b>53</b>	<b>57</b>	<b>62</b>	<b>57</b>	<b>63</b>	<b>58</b>	<b>56</b>	<b>61</b>	<b>42</b>	<b>31</b>	<b>60</b>	<b>60</b>	<b>62</b>	<b>63</b>
Somewhat unfavourable	3	4	2	2	3	5	3	3	4	3	4	3	3	3	3	3	2	3	7	4	4	2	5	3
Very unfavourable	3	2	3	3	2	1	4	3	4	2	2	3	3	3	2	3	4	2	4	11	2	3	1	2
<b>TOTAL UNFAVOURABLE</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>11</b>	<b>15</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>5</b>
Don't know	36	28	35	33	33	46	35	33	30	42	41	37	32	37	32	37	39	34	46	54	35	35	32	32
<b>NET FAVOURABILITY</b>	<b>52</b>	<b>60</b>	<b>55</b>	<b>57</b>	<b>58</b>	<b>42</b>	<b>52</b>	<b>55</b>	<b>54</b>	<b>49</b>	<b>47</b>	<b>51</b>	<b>56</b>	<b>51</b>	<b>58</b>	<b>52</b>	<b>50</b>	<b>56</b>	<b>31</b>	<b>16</b>	<b>54</b>	<b>55</b>	<b>56</b>	<b>58</b>

**Marcus Rashford**

Very favourable	20	16	26	21	17	25	23	17	18	22	23	20	19	20	21	21	18	21	10	12	20	20	25	21
Somewhat favourable	35	39	38	40	32	33	39	33	36	34	32	35	37	33	38	34	32	36	35	24	36	33	40	36
<b>TOTAL FAVOURABLE</b>	<b>55</b>	<b>55</b>	<b>64</b>	<b>61</b>	<b>49</b>	<b>58</b>	<b>62</b>	<b>50</b>	<b>54</b>	<b>56</b>	<b>55</b>	<b>55</b>	<b>56</b>	<b>53</b>	<b>59</b>	<b>55</b>	<b>50</b>	<b>57</b>	<b>45</b>	<b>36</b>	<b>56</b>	<b>53</b>	<b>65</b>	<b>57</b>
Somewhat unfavourable	8	11	6	5	12	4	5	12	11	5	5	8	8	9	8	7	7	8	9	6	9	8	8	7
Very unfavourable	5	7	4	4	8	2	4	7	8	2	3	5	7	4	4	5	6	5	4	11	4	8	4	4
<b>TOTAL UNFAVOURABLE</b>	<b>13</b>	<b>18</b>	<b>10</b>	<b>9</b>	<b>20</b>	<b>6</b>	<b>9</b>	<b>19</b>	<b>19</b>	<b>7</b>	<b>8</b>	<b>13</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>12</b>	<b>11</b>
Don't know	32	26	27	30	32	36	29	32	27	37	37	32	29	34	28	33	37	30	41	48	31	31	23	32
<b>NET FAVOURABILITY</b>	<b>42</b>	<b>37</b>	<b>54</b>	<b>52</b>	<b>29</b>	<b>52</b>	<b>53</b>	<b>31</b>	<b>35</b>	<b>49</b>	<b>47</b>	<b>42</b>	<b>41</b>	<b>40</b>	<b>47</b>	<b>43</b>	<b>37</b>	<b>44</b>	<b>32</b>	<b>19</b>	<b>43</b>	<b>37</b>	<b>53</b>	<b>46</b>

Sample Size: 2052 GB Adults  
Fieldwork: 6th - 7th July 2026

	Followed the world cup...		
Total	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL NOT VERY MUCH / NONE AT ALL	
<b>Weighted Sample</b> 2052	827	1225	
Unweighted Sample 2052	816	1236	
	%	%	%

Do you have a favourable or unfavourable opinion of the following?

Thomas Tuchel

Very favourable	10	21	3
Somewhat favourable	29	51	14
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>72</b>	<b>17</b>
Somewhat unfavourable	4	6	3
Very unfavourable	2	3	1
<b>TOTAL UNFAVOURABLE</b>	<b>6</b>	<b>9</b>	<b>4</b>
Don't know	55	20	78
<b>NET FAVOURABILITY</b>	<b>33</b>	<b>63</b>	<b>13</b>

Harry Kane

Very favourable	35	60	18
Somewhat favourable	30	30	30
<b>TOTAL FAVOURABLE</b>	<b>65</b>	<b>90</b>	<b>48</b>
Somewhat unfavourable	4	3	4
Very unfavourable	3	3	3
<b>TOTAL UNFAVOURABLE</b>	<b>7</b>	<b>6</b>	<b>7</b>
Don't know	28	3	45
<b>NET FAVOURABILITY</b>	<b>58</b>	<b>84</b>	<b>41</b>

Jude Bellingham

Very favourable	32	57	14
Somewhat favourable	26	31	23
<b>TOTAL FAVOURABLE</b>	<b>58</b>	<b>88</b>	<b>37</b>
Somewhat unfavourable	3	4	3
Very unfavourable	3	4	2
<b>TOTAL UNFAVOURABLE</b>	<b>6</b>	<b>8</b>	<b>5</b>
Don't know	36	4	58
<b>NET FAVOURABILITY</b>	<b>52</b>	<b>80</b>	<b>32</b>

Marcus Rashford

Very favourable	20	28	14
Somewhat favourable	35	47	26
<b>TOTAL FAVOURABLE</b>	<b>55</b>	<b>75</b>	<b>40</b>
Somewhat unfavourable	8	11	6
Very unfavourable	5	6	4
<b>TOTAL UNFAVOURABLE</b>	<b>13</b>	<b>17</b>	<b>10</b>
Don't know	32	7	49
<b>NET FAVOURABILITY</b>	<b>42</b>	<b>58</b>	<b>30</b>

Sample Size: 2052 GB Adults  
Fieldwork: 6th - 7th July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2052</b>	369	527	189	222	129	720	733	991	1061	215	845	507	484	696	460	614	1775	98	179	486	337	248	704	
<b>Unweighted Sample</b>	<b>2052</b>	338	536	203	228	128	804	728	892	1160	183	719	584	566	787	446	521	1738	125	189	491	334	205	708	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Lionel Messi**

Very favourable	19	19	18	18	22	15	19	19	25	14	18	19	21	19	18	21	19	20	16	13	22	18	20	20
Somewhat favourable	31	34	34	32	32	26	33	33	33	30	29	33	34	27	34	30	30	31	33	32	30	27	41	31
<b>TOTAL FAVOURABLE</b>	<b>50</b>	<b>53</b>	<b>52</b>	<b>50</b>	<b>54</b>	<b>41</b>	<b>52</b>	<b>52</b>	<b>58</b>	<b>44</b>	<b>47</b>	<b>52</b>	<b>55</b>	<b>46</b>	<b>52</b>	<b>51</b>	<b>49</b>	<b>51</b>	<b>49</b>	<b>45</b>	<b>52</b>	<b>45</b>	<b>61</b>	<b>51</b>
Somewhat unfavourable	7	7	7	5	7	7	7	5	7	6	8	6	7	7	7	7	6	7	7	4	5	9	9	6
Very unfavourable	4	3	4	5	3	3	2	4	5	2	6	4	4	3	1	4	4	3	3	6	3	5	4	3
<b>TOTAL UNFAVOURABLE</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>12</b>	<b>8</b>	<b>14</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>8</b>	<b>14</b>	<b>13</b>	<b>9</b>
Don't know	39	37	37	40	36	49	39	39	29	48	39	37	35	45	39	39	40	38	41	44	40	41	27	39
<b>NET FAVOURABILITY</b>	<b>39</b>	<b>43</b>	<b>41</b>	<b>40</b>	<b>44</b>	<b>31</b>	<b>43</b>	<b>43</b>	<b>46</b>	<b>36</b>	<b>33</b>	<b>42</b>	<b>44</b>	<b>36</b>	<b>44</b>	<b>40</b>	<b>39</b>	<b>41</b>	<b>39</b>	<b>35</b>	<b>44</b>	<b>31</b>	<b>48</b>	<b>42</b>

**Cristiano Ronaldo**

Very favourable	13	14	10	11	15	6	12	12	13	12	11	14	12	12	11	15	13	13	6	8	12	14	15	13
Somewhat favourable	29	28	29	26	32	24	27	30	28	29	25	29	31	27	28	30	29	28	27	32	28	28	30	28
<b>TOTAL FAVOURABLE</b>	<b>42</b>	<b>42</b>	<b>39</b>	<b>37</b>	<b>47</b>	<b>30</b>	<b>39</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>36</b>	<b>43</b>	<b>43</b>	<b>39</b>	<b>39</b>	<b>45</b>	<b>42</b>	<b>41</b>	<b>33</b>	<b>40</b>	<b>40</b>	<b>42</b>	<b>45</b>	<b>41</b>
Somewhat unfavourable	16	17	17	22	15	10	16	15	18	14	15	16	17	14	19	14	15	16	14	10	13	16	20	17
Very unfavourable	12	14	14	8	12	18	14	13	16	9	15	12	13	11	12	11	12	12	16	11	12	11	14	12
<b>TOTAL UNFAVOURABLE</b>	<b>28</b>	<b>31</b>	<b>31</b>	<b>30</b>	<b>27</b>	<b>28</b>	<b>30</b>	<b>28</b>	<b>34</b>	<b>23</b>	<b>30</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>25</b>	<b>27</b>	<b>28</b>	<b>30</b>	<b>21</b>	<b>25</b>	<b>27</b>	<b>34</b>	<b>29</b>
Don't know	31	27	30	33	27	42	31	31	26	35	34	29	28	36	30	31	31	30	37	39	34	31	21	29
<b>NET FAVOURABILITY</b>	<b>14</b>	<b>11</b>	<b>8</b>	<b>7</b>	<b>20</b>	<b>2</b>	<b>9</b>	<b>14</b>	<b>7</b>	<b>18</b>	<b>6</b>	<b>15</b>	<b>13</b>	<b>14</b>	<b>8</b>	<b>20</b>	<b>15</b>	<b>13</b>	<b>3</b>	<b>19</b>	<b>15</b>	<b>15</b>	<b>11</b>	<b>12</b>

**Do you think FIFA was right or wrong to suspend the one-match ban given to US striker Folarin Balogun after his World Cup red card?**

Right to suspend the ban	5	7	4	3	8	3	3	7	5	6	5	5	6	5	5	6	5	6	5	3	4	4	6	7
Wrong to suspend the ban	59	65	66	71	56	56	69	59	70	48	44	56	65	65	69	58	51	59	59	54	57	58	61	61
Not sure	36	28	30	26	36	42	28	34	25	46	51	40	29	29	26	35	44	35	36	42	39	38	33	32

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2052 GB Adults  
Fieldwork: 6th - 7th July 2026

	Followed the world cup...		
	Total	TOTAL A GREAT DEAL / FAIR AMOUNT	TOTAL NOT VERY MUCH / NONE AT ALL
<b>Weighted Sample</b>	<b>2052</b>	827	1225
<b>Unweighted Sample</b>	<b>2052</b>	816	1236
	%	%	%

**Lionel Messi**

Very favourable	19	35	9
Somewhat favourable	31	42	24
<b>TOTAL FAVOURABLE</b>	<b>50</b>	<b>77</b>	<b>33</b>
Somewhat unfavourable	7	9	5
Very unfavourable	4	4	4
<b>TOTAL UNFAVOURABLE</b>	<b>11</b>	<b>13</b>	<b>9</b>
Don't know	39	10	58
<b>NET FAVOURABILITY</b>	<b>39</b>	<b>64</b>	<b>24</b>

**Cristiano Ronaldo**

Very favourable	13	19	8
Somewhat favourable	29	35	24
<b>TOTAL FAVOURABLE</b>	<b>42</b>	<b>54</b>	<b>32</b>
Somewhat unfavourable	16	24	10
Very unfavourable	12	17	9
<b>TOTAL UNFAVOURABLE</b>	<b>28</b>	<b>41</b>	<b>19</b>
Don't know	31	6	47
<b>NET FAVOURABILITY</b>	<b>14</b>	<b>13</b>	<b>13</b>

Do you think FIFA was right or wrong to suspend the one-match ban given to US striker Folarin Balogun after his World Cup red card?

Right to suspend the ban	5	7	4
Wrong to suspend the ban	59	80	45
Not sure	36	14	51

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*