

# YouGov Survey Results

Sample Size: 2068 Adults in GB  
Fieldwork: 9th - 10th March 2025

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
<b>Weighted Sample</b>	<b>2068</b>	372	531	190	223	113	726	738	1001	1067	217	854	511	486	1179	889	1789	99	180	490	339	250	709	
<b>Unweighted Sample</b>	<b>2068</b>	360	576	216	254	118	826	820	879	1189	116	761	569	622	1279	789	1784	108	176	487	332	197	768	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, would you say that you visit zoos or wildlife sanctuaries?

Several times a year	<b>6</b>	8	5	7	5	10	7	6	6	5	4	8	5	3	7	3	6	7	2	5	4	3	8
Once a year	<b>14</b>	14	15	18	10	15	17	10	13	15	19	20	9	8	15	13	14	19	12	10	18	12	16
Once every 2-3 years	<b>16</b>	12	18	18	19	15	17	16	16	16	21	20	12	12	18	14	17	8	13	18	21	14	15
Less often than once every 2-3 years	<b>35</b>	38	34	40	33	38	35	37	32	38	29	32	38	40	35	35	35	30	36	34	32	42	36
Never	<b>27</b>	28	26	18	32	21	24	30	31	24	23	19	36	35	23	33	26	33	34	30	23	28	25
Don't know	<b>2</b>	1	2	0	1	0	1	2	1	2	4	1	1	2	1	2	1	2	3	2	2	1	1

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<b>Weighted Sample</b>	<b>2068</b>	<b>372</b>	<b>531</b>	<b>190</b>	<b>223</b>	<b>113</b>	<b>726</b>	<b>738</b>	<b>1001</b>	<b>1067</b>	<b>217</b>	<b>854</b>	<b>511</b>	<b>486</b>	<b>1179</b>	<b>889</b>	<b>1789</b>	<b>99</b>	<b>180</b>	<b>490</b>	<b>339</b>	<b>250</b>	<b>709</b>
<b>Unweighted Sample</b>	<b>2068</b>	<b>360</b>	<b>576</b>	<b>216</b>	<b>254</b>	<b>118</b>	<b>826</b>	<b>820</b>	<b>879</b>	<b>1189</b>	<b>116</b>	<b>761</b>	<b>569</b>	<b>622</b>	<b>1279</b>	<b>789</b>	<b>1784</b>	<b>108</b>	<b>176</b>	<b>487</b>	<b>332</b>	<b>197</b>	<b>768</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When visiting a zoo, which animals do you most look forward to seeing? Please name up to three.

[Asked only to those who visit zoos or wildlife sanctuaries]

Elephants	19	18	21	18	18	19	18	21	16	21	17	20	18	17	19	18	19	22	15	19	24	14	18
Giraffes	17	16	16	17	14	17	18	15	11	22	12	22	12	13	17	17	17	18	14	17	16	14	18
Lions	16	18	15	14	17	17	15	18	17	16	11	22	13	11	16	16	17	18	12	12	18	18	19
Monkeys	16	14	16	18	17	11	16	16	12	19	12	17	16	14	16	15	15	20	16	12	20	16	15
Tigers	14	12	14	14	14	12	14	14	14	13	13	15	14	11	14	13	13	17	17	12	16	12	13
Penguins	11	10	12	14	9	16	14	9	9	13	14	12	9	10	12	10	11	9	15	11	10	12	11
Big Cats/Wildcats (General/Other)	8	8	9	12	8	10	9	8	8	8	9	7	9	8	8	7	8	7	7	7	9	5	9
Meerkats	6	5	7	7	8	12	7	6	4	8	8	6	6	6	7	5	6	4	5	5	7	5	7
Birds (Except Penguins)	5	4	5	6	5	7	5	4	5	4	2	5	5	6	5	4	5	4	6	5	3	4	5
Bears	4	5	4	5	3	5	5	3	4	4	4	4	3	3	5	2	4	3	5	3	2	4	4
Gorillas	3	2	3	5	3	5	4	2	3	3	3	4	3	2	3	3	3	2	5	1	2	5	4
Pandas	3	1	3	4	2	5	2	2	2	3	4	3	2	2	2	3	2	2	4	3	2	2	2
Reptiles	3	2	4	7	4	1	5	2	4	2	1	3	4	2	4	2	3	2	4	3	2	3	3
Chimpanzees	2	2	2	1	2	1	2	1	2	1	0	3	1	1	2	1	2	1	1	2	1	2	2
Fish/Marine Life	2	1	1	2	2	3	2	1	2	1	0	3	2	1	2	1	2	1	3	1	1	1	2
Mammals - other Even-Toed Ungulates (e.g. Deer, Camels, etc.)	2	2	2	1	2	4	2	1	2	2	3	2	2	2	2	1	2	1	2	1	1	4	2
Otters	2	1	3	4	1	3	3	1	2	3	4	3	1	1	3	2	2	2	1	2	2	2	3
Rhinoceroses	2	4	2	2	2	3	2	3	3	2	4	3	1	2	3	1	2	2	0	2	3	1	3
Wolves	2	1	1	2	2	2	1	1	2	2	3	1	2	1	2	2	2	2	1	1	1	0	3
Zebras	2	3	3	3	2	0	2	3	1	3	3	3	2	1	2	2	2	5	2	1	5	0	3
Apes	1	2	1	3	2	1	1	2	2	1	2	1	1	3	2	1	2	1	1	1	2	1	2
Bats	1	1	1	0	0	1	1	1	1	1	2	1	1	1	1	1	1	3	0	2	1	0	1
Capybara	1	1	2	3	0	1	1	1	1	1	4	1	1	0	1	1	1	2	0	1	1	1	2
Hippopotamuses	1	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	0	1	0	1	1
Insects/Spiders	1	1	1	1	1	1	1	1	2	1	0	2	1	1	1	1	1	4	0	2	1	2	1
Lemurs	1	1	1	1	1	2	1	1	1	1	1	2	1	1	1	0	1	0	1	1	2	1	1
Leopards	1	1	1	1	2	1	1	1	1	1	0	1	1	1	1	1	1	0	0	0	1	0	1
Mammals (General/Other)	1	1	1	2	0	1	1	0	0	1	2	1	1	0	1	0	1	2	1	0	1	0	1
Mammals - other Odd-Toed Ungulates (e.g. Horses, Tapirs)	1	0	1	0	1	0	1	0	1	1	0	1	1	0	1	1	1	0	1	0	1	1	1
Marsupials	1	1	2	0	1	0	1	1	1	1	0	1	1	1	1	1	1	1	2	1	1	1	1
Orangutans	1	1	1	0	2	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	2	0	1
Polar Bears	1	1	1	2	0	0	1	1	0	1	0	1	1	2	1	1	1	0	0	2	2	0	0
Primates (Other/General)	1	2	1	2	2	0	2	1	1	1	0	1	2	2	1	1	1	0	1	1	2	0	1
Rodents and similar (excluding Capybara)	1	0	1	1	1	0	1	0	1	1	0	0	1	1	1	0	1	0	0	0	1	1	1
Seals/Sea Lions	1	2	1	2	1	2	1	1	1	1	0	1	1	1	1	1	1	3	0	1	1	1	1
Sloths/Anteaters	1	2	1	2	0	3	2	2	1	2	0	2	2	1	1	1	1	2	1	0	2	2	2
Snakes	1	1	1	1	1	0	1	1	2	1	1	1	1	1	1	1	1	2	0	2	1	1	1
Amphibians (All)	0	0	0	2	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1
All Animals/No preference	2	3	1	2	3	4	2	2	3	1	2	1	3	3	2	2	2	0	1	3	2	2	2
N/A - Answer not applicable, or question not asked	35	36	33	24	36	30	30	37	39	31	36	26	40	43	30	41	34	36	42	40	28	40	31
<b>NET: All Big Cats</b>	<b>32</b>	<b>31</b>	<b>32</b>	<b>38</b>	<b>32</b>	<b>36</b>	<b>33</b>	<b>33</b>	<b>32</b>	<b>31</b>	<b>29</b>	<b>37</b>	<b>29</b>	<b>25</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>30</b>	<b>26</b>	<b>35</b>	<b>29</b>	<b>35</b>
<b>NET: All Primates</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>29</b>	<b>26</b>	<b>20</b>	<b>25</b>	<b>24</b>	<b>21</b>	<b>25</b>	<b>18</b>	<b>25</b>	<b>22</b>	<b>23</b>	<b>25</b>	<b>21</b>	<b>23</b>	<b>23</b>	<b>25</b>	<b>18</b>	<b>29</b>	<b>24</b>	<b>23</b>
<b>NET: Great Apes</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>7</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>8</b>	<b>7</b>

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, do you think that zoos play a positive or negative role in the following?

**The welfare of animals**

Very positive	17	26	16	13	21	10	13	27	17	17	8	14	18	27	15	20	18	19	13	16	20	17	18
Fairly positive	43	50	45	43	44	40	47	45	43	43	23	46	44	46	44	42	43	41	44	45	43	34	45
<b>TOTAL POSITIVE</b>	<b>60</b>	<b>76</b>	<b>61</b>	<b>56</b>	<b>65</b>	<b>50</b>	<b>60</b>	<b>72</b>	<b>60</b>	<b>60</b>	<b>31</b>	<b>60</b>	<b>62</b>	<b>73</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>60</b>	<b>57</b>	<b>61</b>	<b>63</b>	<b>51</b>	<b>63</b>
Neither positive nor negative	19	13	19	25	17	20	20	14	21	16	26	19	18	15	20	17	19	16	16	19	19	18	19
Fairly negative	11	6	10	14	10	21	12	8	9	12	21	11	11	7	12	9	11	9	14	11	10	13	10
Very negative	5	3	4	3	4	4	4	4	4	5	8	4	6	2	5	4	5	5	3	4	2	10	4
<b>TOTAL NEGATIVE</b>	<b>16</b>	<b>9</b>	<b>14</b>	<b>17</b>	<b>14</b>	<b>25</b>	<b>16</b>	<b>12</b>	<b>13</b>	<b>17</b>	<b>29</b>	<b>15</b>	<b>17</b>	<b>9</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>14</b>	<b>17</b>	<b>15</b>	<b>12</b>	<b>23</b>	<b>14</b>
Don't know	6	2	6	2	3	5	4	3	5	6	13	6	4	3	4	8	5	9	9	4	6	8	4

**The conservation of animals**

Very positive	29	38	30	28	37	25	28	38	31	28	18	27	32	37	28	31	30	32	24	26	32	24	33
Fairly positive	49	48	50	52	44	52	52	45	49	48	47	52	46	47	53	44	50	39	48	49	48	50	51
<b>TOTAL POSITIVE</b>	<b>78</b>	<b>86</b>	<b>80</b>	<b>80</b>	<b>81</b>	<b>77</b>	<b>80</b>	<b>83</b>	<b>80</b>	<b>76</b>	<b>65</b>	<b>79</b>	<b>78</b>	<b>84</b>	<b>81</b>	<b>75</b>	<b>80</b>	<b>71</b>	<b>72</b>	<b>75</b>	<b>80</b>	<b>74</b>	<b>84</b>
Neither positive nor negative	12	8	11	12	13	15	12	10	12	12	15	11	14	9	11	13	11	17	17	15	12	11	8
Fairly negative	3	2	3	5	3	3	3	3	2	5	8	3	3	3	3	3	3	4	4	3	3	8	2
Very negative	2	2	1	1	2	0	2	1	2	2	2	2	3	1	2	2	2	1	0	2	0	3	2
<b>TOTAL NEGATIVE</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>11</b>	<b>4</b>
Don't know	5	1	5	2	2	4	4	2	4	5	11	5	2	3	3	7	4	7	6	5	6	4	3

**The human understanding of animals**

Very positive	25	26	25	21	29	24	23	26	26	24	26	27	24	21	26	23	25	27	22	23	26	27	25
Fairly positive	51	53	53	58	49	53	54	50	51	51	49	51	49	53	51	50	51	50	48	54	50	46	51
<b>TOTAL POSITIVE</b>	<b>76</b>	<b>79</b>	<b>78</b>	<b>79</b>	<b>78</b>	<b>77</b>	<b>77</b>	<b>76</b>	<b>77</b>	<b>75</b>	<b>75</b>	<b>78</b>	<b>73</b>	<b>74</b>	<b>77</b>	<b>73</b>	<b>76</b>	<b>77</b>	<b>70</b>	<b>77</b>	<b>76</b>	<b>73</b>	<b>76</b>
Neither positive nor negative	14	14	12	12	13	13	13	15	13	14	8	12	16	16	13	14	13	13	16	15	13	13	13
Fairly negative	4	3	3	4	5	4	3	4	3	5	7	3	5	4	4	4	4	1	4	3	3	5	5
Very negative	2	2	2	2	2	1	2	2	2	2	1	2	4	2	2	2	2	1	3	3	1	3	3
<b>TOTAL NEGATIVE</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>8</b>	<b>5</b>	<b>9</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>7</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>8</b>
Don't know	4	2	5	3	2	5	4	2	5	4	9	5	3	4	3	6	4	9	7	2	7	5	3

**The relationship between humans and animals**

Very positive	17	21	18	15	20	13	15	22	18	17	14	16	18	19	17	17	17	19	14	17	18	16	18
Fairly positive	47	50	50	54	47	39	49	46	48	45	41	49	45	48	47	46	47	47	43	47	51	43	47
<b>TOTAL POSITIVE</b>	<b>64</b>	<b>71</b>	<b>68</b>	<b>69</b>	<b>67</b>	<b>52</b>	<b>64</b>	<b>68</b>	<b>66</b>	<b>62</b>	<b>55</b>	<b>65</b>	<b>63</b>	<b>67</b>	<b>64</b>	<b>63</b>	<b>64</b>	<b>66</b>	<b>57</b>	<b>64</b>	<b>69</b>	<b>59</b>	<b>65</b>
Neither positive nor negative	20	17	17	21	20	28	20	20	20	21	19	20	21	21	20	20	20	18	24	20	15	22	21
Fairly negative	7	6	7	4	7	15	8	6	6	9	10	7	9	6	8	7	7	5	12	7	7	7	7
Very negative	3	3	2	2	2	0	3	3	3	3	3	2	4	2	3	3	3	1	1	3	2	4	4
<b>TOTAL NEGATIVE</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>9</b>	<b>15</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>12</b>	<b>13</b>	<b>9</b>	<b>13</b>	<b>8</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>6</b>	<b>13</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>11</b>
Don't know	6	3	6	4	4	7	5	3	6	6	14	6	4	4	5	8	6	10	5	7	8	7	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose each of the following?

**Phasing out the keeping of large animals in captivity**

Strongly support	18	13	20	16	16	17	17	16	15	20	22	16	19	17	17	18	17	18	18	19	15	24	16
Somewhat support	33	28	36	37	25	45	40	28	30	35	34	34	31	31	35	29	32	33	38	29	29	37	34
<b>TOTAL SUPPORT</b>	<b>51</b>	<b>41</b>	<b>56</b>	<b>53</b>	<b>41</b>	<b>62</b>	<b>57</b>	<b>44</b>	<b>45</b>	<b>55</b>	<b>56</b>	<b>50</b>	<b>50</b>	<b>48</b>	<b>52</b>	<b>47</b>	<b>49</b>	<b>51</b>	<b>56</b>	<b>48</b>	<b>44</b>	<b>61</b>	<b>50</b>
Somewhat oppose	23	30	23	26	25	9	24	27	26	20	13	22	26	26	23	23	23	22	19	25	26	20	22
Strongly oppose	12	17	8	8	22	13	9	16	15	9	7	12	13	12	11	12	12	13	8	11	14	8	13
<b>TOTAL OPPOSE</b>	<b>35</b>	<b>47</b>	<b>31</b>	<b>34</b>	<b>47</b>	<b>22</b>	<b>33</b>	<b>43</b>	<b>41</b>	<b>29</b>	<b>20</b>	<b>34</b>	<b>39</b>	<b>38</b>	<b>34</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>27</b>	<b>36</b>	<b>40</b>	<b>28</b>	<b>35</b>
Don't know	15	12	12	13	12	17	11	13	14	16	24	17	11	13	14	18	15	14	17	16	16	12	15

**Banning zoos entirely**

Strongly support	7	5	8	6	7	4	8	6	6	7	4	6	10	6	7	7	7	6	5	8	4	11	7
Somewhat support	15	10	15	16	12	23	15	14	12	17	24	12	16	14	14	15	14	16	21	14	10	19	14
<b>TOTAL SUPPORT</b>	<b>22</b>	<b>15</b>	<b>23</b>	<b>22</b>	<b>19</b>	<b>27</b>	<b>23</b>	<b>20</b>	<b>18</b>	<b>24</b>	<b>28</b>	<b>18</b>	<b>26</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>26</b>	<b>22</b>	<b>14</b>	<b>30</b>	<b>21</b>
Somewhat oppose	33	32	35	35	31	28	35	30	31	34	31	33	33	32	34	31	32	32	36	33	34	29	32
Strongly oppose	36	48	33	34	44	29	34	43	42	31	27	38	34	40	36	36	37	38	27	35	41	29	39
<b>TOTAL OPPOSE</b>	<b>69</b>	<b>80</b>	<b>68</b>	<b>69</b>	<b>75</b>	<b>57</b>	<b>69</b>	<b>73</b>	<b>73</b>	<b>65</b>	<b>58</b>	<b>71</b>	<b>67</b>	<b>72</b>	<b>70</b>	<b>67</b>	<b>69</b>	<b>70</b>	<b>63</b>	<b>68</b>	<b>75</b>	<b>58</b>	<b>71</b>
Don't know	10	5	9	9	7	17	9	7	8	11	14	11	8	8	9	11	10	8	11	10	11	12	8

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.