

YouGov Survey: Irish and Italian Identity



Sample 5000 U.S. Adult Citizens
 Conducted September 14 - 26, 2023
 Margin of Error ±1.8%

1. Do you have ancestors from any of the following places? Please select all that apply.

Ireland	27%
Scotland	19%
England	28%
Italy	11%
Germany	32%
Netherlands	5%
France	9%
None of these	38%

2. You previously said you have Irish ancestry. Do you describe yourself as any of the following? Select all that apply.

Among people who say they have ancestors from Ireland

Irish	9%
Irish-American	22%
None of the above	71%

3. And thinking about yourself as Irish and/or Irish-American, which of the following comes closest?

Among people who say they have ancestors from Ireland and identify as Irish and/or Irish-American

It's something I actively feel, think about, and/or talk about	27%
It's only something I say if someone specifically asks me about my ancestry	67%
Not sure	5%

4. As far as you are aware, who is your most recent ancestor or ancestors to have come from Ireland?

Among people who say they have ancestors from Ireland

I am from Ireland	0%
Both of my parents	1%
One of my parents	2%
My grandparent(s)	10%
My great grandparent(s)	20%
My great great grandparent(s)	21%
Farther back than this	33%
Don't know	13%

5. How important is your Irish heritage to you?

Among people who say they have ancestors from Ireland

Very important	10%
Fairly important	30%
Not very important	35%
Not at all important	20%
Don't know	5%

6. Have you ever been to Ireland?

Among people who say they have ancestors from Ireland

Yes I have	12%
No, but I want to go	68%
No, and I don't want to go	19%
Not sure or can't recall	1%

7. How much do you think the following have in common with Irish people in Ireland?

Among people who say they have ancestors from Ireland

	A great deal	A fair amount	Not very much	Nothing at all	Don't know
Americans with Irish heritage in general	13%	46%	28%	3%	10%
Americans in general	9%	37%	36%	7%	11%

8. How much would you say you know about the people and culture in Ireland?

Among people who say they have ancestors from Ireland

A great deal	5%
A fair amount	33%
Not very much	51%
Not at all	9%
Don't know	2%

9. You previously said you have Italian ancestry. Do you describe yourself as any of the following? Select all that apply.

Among people who say they have ancestors from Italy

Italian	16%
Italian-American	41%
None of the above	47%

10. And thinking about yourself as Italian and/or Italian American, which of the following comes closest?

Among people who say they have ancestors from Italy and identify as Italian and/or Italian-American

It's something I actively feel, think about, and/or talk about	31%
It's only something I say if someone specifically asks me about my ancestry	64%
Not sure	6%

11. As far as you are aware, who is your most recent ancestor or ancestors to have come from Italy?

Among people who say they have ancestors from Italy

I am from Italy	1%
Both of my parents	3%
One of my parents	5%
My grandparent(s)	32%
My great grandparent(s)	26%
My great great grandparent(s)	13%
Farther back than this	11%
Don't know	8%

12. How important is your Italian heritage to you?

Among people who say they have ancestors from Italy

Very important	26%
Fairly important	36%
Not very important	23%
Not at all important	11%
Don't know	4%

13. Have you ever been to Italy?

Among people who say they have ancestors from Italy

Yes I have	25%
No, but I want to go	60%
No, and I don't want to go	14%
Not sure or can't recall	1%

14. How much do you think the following have in common with Italian people in Italy?

Among people who say they have ancestors from Italy

	A great deal	A fair amount	Not very much	Nothing at all	Don't know
Americans with Italian heritage in general	17%	44%	26%	3%	10%
Americans in general	14%	33%	38%	5%	10%

15. How much would you say you know about the people and culture in Italy?

Among people who say they have ancestors from Italy

A great deal	13%
A fair amount	47%
Not very much	33%
Not at all	5%
Don't know	3%

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Interviewing Dates	September 14 - 20, 2023 September 18 - 21, 2023 September 19 - 23, 2023 September 22 - 26, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.538, with a mean of one and a standard deviation of 0.809.
Number of respondents	5000
Margin of error	± 1.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	47 questions not reported.

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1. Ancestry

Do you have ancestors from any of the following places? Please select all that apply.

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Ireland	27%	27%	28%	24%	26%	31%	28%
Scotland	19%	20%	17%	15%	18%	19%	23%
England	28%	30%	27%	22%	28%	29%	33%
Italy	11%	10%	12%	10%	13%	11%	11%
Germany	32%	33%	31%	24%	30%	35%	37%
Netherlands	5%	5%	5%	4%	5%	6%	6%
France	9%	9%	10%	8%	9%	10%	10%
None of these	38%	36%	40%	50%	43%	34%	28%
Unweighted N	(5,000)	(2,161)	(2,839)	(571)	(1,109)	(2,087)	(1,233)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Ireland	27%	24%	27%	32%	26%	34%	26%	28%	31%	27%	29%	27%	27%
Scotland	19%	15%	21%	20%	18%	23%	17%	18%	23%	15%	17%	20%	19%
England	28%	26%	28%	32%	30%	36%	25%	32%	32%	24%	27%	30%	31%
Italy	11%	9%	12%	12%	11%	12%	9%	12%	15%	18%	8%	9%	12%
Germany	32%	24%	32%	40%	28%	43%	30%	33%	37%	26%	45%	28%	30%
Netherlands	5%	4%	5%	7%	5%	7%	5%	5%	6%	4%	6%	5%	6%
France	9%	9%	10%	9%	11%	10%	8%	11%	10%	8%	9%	9%	11%
None of these	38%	49%	40%	25%	41%	23%	43%	35%	30%	42%	32%	39%	39%
Unweighted N	(5,000)	(1,672)	(1,905)	(1,423)	(1,785)	(1,744)	(2,138)	(1,415)	(991)	(877)	(1,100)	(1,945)	(1,078)

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2. Describe Self as Irish or Irish-American

You previously said you have Irish ancestry. Do you describe yourself as any of the following? Select all that apply.

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Irish	9%	7%	11%	12%	10%	9%	4%
Irish-American	22%	23%	21%	23%	25%	19%	20%
None of the above	71%	72%	70%	67%	66%	73%	75%
Unweighted N	(1,454)	(640)	(814)	(131)	(272)	(665)	(386)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Irish	9%	10%	6%	10%	9%	9%	10%	7%	8%	14%	6%	8%	9%
Irish-American	22%	23%	17%	25%	21%	23%	24%	23%	20%	33%	21%	18%	19%
None of the above	71%	69%	78%	66%	72%	70%	68%	70%	73%	55%	73%	75%	74%
Unweighted N	(1,454)	(424)	(569)	(461)	(506)	(632)	(578)	(427)	(320)	(260)	(346)	(549)	(299)

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3. Expression of Irish or Irish-American Identity

And thinking about yourself as Irish and/or Irish-American, which of the following comes closest?

Among people who say they have ancestors from Ireland and identify as Irish and/or Irish-American

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
It's something I actively feel, think about, and/or talk about	27%	26%	29%	*	*	30%	*
It's only something I say if someone specifically asks me about my ancestry	67%	68%	67%	*	*	64%	*
Not sure	5%	7%	4%	*	*	5%	*
Totals	99%	101%	100%	*	*	99%	*
Unweighted N	(401)	(166)	(235)	(45)	(84)	(179)	(93)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It's something I actively feel, think about, and/or talk about	27%	30%	32%	22%	33%	26%	22%	27%	*	27%	*	24%	*
It's only something I say if someone specifically asks me about my ancestry	67%	65%	62%	72%	63%	70%	72%	66%	*	67%	*	70%	*
Not sure	5%	5%	6%	5%	4%	4%	6%	7%	*	6%	*	5%	*
Totals	99%	100%	100%	99%	100%	100%	100%	100%	*	100%	*	99%	*
Unweighted N	(401)	(127)	(125)	(149)	(134)	(178)	(169)	(124)	(81)	(111)	(93)	(119)	(78)

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4. Most Recent Irish Ancestors

As far as you are aware, who is your most recent ancestor or ancestors to have come from Ireland?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
I am from Ireland	0%	0%	0%	0%	0%	0%	0%
Both of my parents	1%	1%	0%	2%	1%	0%	0%
One of my parents	2%	2%	2%	3%	2%	2%	1%
My grandparent(s)	10%	10%	10%	10%	6%	10%	14%
My great grandparent(s)	20%	18%	21%	15%	16%	22%	23%
My great great grandparent(s)	21%	20%	21%	22%	21%	20%	21%
Farther back than this	33%	34%	33%	32%	37%	35%	29%
Don't know	13%	14%	12%	17%	16%	11%	11%
Totals	100%	99%	99%	101%	99%	100%	99%
Unweighted N	(1,453)	(639)	(814)	(131)	(272)	(664)	(386)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I am from Ireland	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Both of my parents	1%	0%	1%	1%	0%	1%	0%	0%	2%	0%	0%	0%	2%
One of my parents	2%	2%	3%	1%	1%	1%	3%	3%	0%	2%	1%	3%	2%
My grandparent(s)	10%	9%	10%	11%	10%	13%	8%	10%	12%	20%	8%	8%	9%
My great grandparent(s)	20%	24%	18%	18%	23%	20%	18%	21%	23%	30%	21%	16%	18%
My great great grandparent(s)	21%	24%	19%	20%	26%	18%	21%	21%	20%	18%	23%	19%	24%
Farther back than this	33%	31%	31%	38%	30%	36%	37%	30%	35%	22%	31%	41%	32%
Don't know	13%	10%	17%	11%	10%	11%	12%	15%	8%	9%	16%	14%	13%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,453)	(424)	(569)	(460)	(506)	(632)	(578)	(426)	(320)	(260)	(346)	(548)	(299)

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5. Importance of Irish Heritage

How important is your Irish heritage to you?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Very important	10%	11%	10%	9%	9%	12%	9%
Fairly important	30%	25%	34%	30%	28%	30%	30%
Not very important	35%	37%	33%	27%	34%	36%	40%
Not at all important	20%	25%	17%	25%	22%	18%	18%
Don't know	5%	3%	7%	8%	7%	4%	3%
Totals	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(1,452)	(638)	(814)	(130)	(272)	(664)	(386)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	10%	10%	9%	11%	8%	12%	11%	8%	11%	12%	10%	9%	10%
Fairly important	30%	28%	26%	35%	26%	33%	33%	30%	24%	41%	26%	31%	22%
Not very important	35%	36%	38%	31%	42%	31%	33%	36%	37%	31%	38%	32%	38%
Not at all important	20%	22%	21%	19%	20%	20%	19%	21%	25%	11%	21%	23%	23%
Don't know	5%	4%	7%	4%	5%	4%	4%	6%	3%	4%	5%	4%	7%
Totals	100%	100%	101%	100%	101%	100%	100%	101%	100%	99%	100%	99%	100%
Unweighted N	(1,452)	(424)	(568)	(460)	(506)	(632)	(577)	(426)	(320)	(260)	(346)	(548)	(298)

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6. Been to Ireland

Have you ever been to Ireland?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Yes I have	12%	12%	11%	13%	10%	11%	15%
No, but I want to go	68%	65%	70%	72%	71%	69%	59%
No, and I don't want to go	19%	22%	17%	10%	18%	20%	26%
Not sure or can't recall	1%	1%	2%	5%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,451)	(638)	(813)	(130)	(271)	(664)	(386)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes I have	12%	15%	11%	10%	19%	11%	4%	11%	27%	19%	9%	8%	15%
No, but I want to go	68%	71%	67%	66%	70%	67%	70%	68%	64%	68%	66%	70%	66%
No, and I don't want to go	19%	14%	20%	22%	12%	20%	25%	19%	9%	11%	24%	21%	18%
Not sure or can't recall	1%	0%	2%	1%	0%	1%	0%	2%	0%	3%	0%	1%	1%
Totals	100%	100%	100%	99%	101%	99%	99%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,451)	(424)	(567)	(460)	(506)	(632)	(577)	(425)	(320)	(260)	(346)	(548)	(297)

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7A. Commonalities Between Irish and Americans — Americans with Irish heritage in general

How much do you think the following have in common with Irish people in Ireland?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	13%	14%	12%	9%	9%	15%	15%
A fair amount	46%	46%	46%	50%	50%	42%	44%
Not very much	28%	28%	28%	25%	27%	30%	28%
Nothing at all	3%	4%	3%	1%	2%	4%	5%
Don't know	10%	9%	12%	14%	11%	9%	9%
Totals	100%	101%	101%	99%	99%	100%	101%
Unweighted N	(1,443)	(636)	(807)	(129)	(270)	(660)	(384)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	13%	11%	8%	19%	10%	17%	12%	12%	17%	15%	13%	13%	10%
A fair amount	46%	48%	48%	42%	54%	42%	48%	46%	47%	54%	46%	42%	46%
Not very much	28%	30%	30%	25%	25%	28%	25%	29%	29%	23%	26%	29%	31%
Nothing at all	3%	2%	3%	4%	3%	4%	3%	5%	2%	2%	4%	3%	3%
Don't know	10%	9%	12%	10%	7%	10%	12%	8%	6%	6%	11%	12%	9%
Totals	100%	100%	101%	100%	99%	101%	100%	100%	101%	100%	100%	99%	99%
Unweighted N	(1,443)	(422)	(562)	(459)	(504)	(628)	(573)	(424)	(319)	(259)	(343)	(545)	(296)

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7B. Commonalities Between Irish and Americans — Americans in general

How much do you think the following have in common with Irish people in Ireland?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	9%	11%	7%	6%	10%	9%	11%
A fair amount	37%	37%	37%	41%	38%	39%	30%
Not very much	36%	34%	37%	32%	33%	36%	42%
Nothing at all	7%	8%	7%	6%	9%	6%	7%
Don't know	11%	10%	12%	14%	10%	10%	10%
Totals	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,432)	(631)	(801)	(128)	(270)	(657)	(377)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	9%	7%	6%	14%	7%	14%	9%	10%	10%	9%	9%	10%	9%
A fair amount	37%	38%	40%	34%	43%	33%	38%	34%	43%	50%	36%	32%	37%
Not very much	36%	38%	35%	34%	38%	36%	31%	41%	35%	32%	36%	36%	38%
Nothing at all	7%	8%	7%	7%	5%	5%	9%	6%	5%	3%	7%	9%	7%
Don't know	11%	9%	11%	12%	6%	11%	12%	8%	6%	6%	12%	13%	8%
Totals	100%	100%	99%	101%	99%	99%	99%	99%	99%	100%	100%	100%	99%
Unweighted N	(1,432)	(418)	(561)	(453)	(499)	(625)	(569)	(421)	(314)	(257)	(343)	(539)	(293)

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8. Know About Irish People and Culture

How much would you say you know about the people and culture in Ireland?

Among people who say they have ancestors from Ireland

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	5%	5%	5%	4%	5%	5%	3%
A fair amount	33%	33%	32%	34%	30%	31%	37%
Not very much	51%	51%	51%	44%	48%	56%	52%
Not at all	9%	9%	10%	12%	14%	7%	6%
Don't know	2%	3%	2%	5%	2%	2%	1%
Totals	100%	101%	100%	99%	99%	101%	99%
Unweighted N	(1,451)	(638)	(813)	(130)	(272)	(663)	(386)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	5%	6%	4%	5%	7%	5%	3%	5%	8%	7%	3%	4%	5%
A fair amount	33%	29%	38%	31%	34%	35%	29%	36%	36%	43%	35%	29%	29%
Not very much	51%	54%	47%	52%	54%	51%	53%	51%	49%	45%	49%	53%	55%
Not at all	9%	10%	9%	9%	4%	8%	13%	5%	7%	3%	10%	10%	11%
Don't know	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	2%	4%	1%
Totals	100%	101%	100%	100%	100%	101%	100%	99%	101%	100%	99%	100%	101%
Unweighted N	(1,451)	(424)	(567)	(460)	(506)	(631)	(576)	(426)	(320)	(260)	(346)	(548)	(297)

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9. Describe Self as Italian or Italian-American

You previously said you have Italian ancestry. Do you describe yourself as any of the following? Select all that apply.

Among people who say they have ancestors from Italy

	Gender			Age (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+
Italian	16%	13%	19%	*	18%	11%	17%
Italian-American	41%	40%	42%	*	44%	38%	49%
None of the above	47%	52%	43%	*	43%	56%	37%
Unweighted N	(566)	(238)	(328)	(66)	(130)	(237)	(133)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Italian	16%	19%	14%	17%	18%	18%	14%	13%	26%	20%	*	20%	10%
Italian-American	41%	47%	36%	43%	45%	34%	44%	36%	41%	48%	*	42%	29%
None of the above	47%	44%	51%	45%	44%	53%	45%	54%	42%	36%	*	45%	62%
Unweighted N	(566)	(165)	(230)	(171)	(196)	(215)	(197)	(166)	(147)	(174)	(89)	(179)	(124)

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10. Expression of Italian or Italian-American Identity

And thinking about yourself as Italian and/or Italian American, which of the following comes closest?

Among people who say they have ancestors from Italy and identify as Italian and/or Italian-American

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
It's something I actively feel, think about, and/or talk about	31%	31%	31%	*	*	28%	*
It's only something I say if someone specifically asks me about my ancestry	64%	64%	64%	*	*	68%	*
Not sure	6%	5%	6%	*	*	4%	*
Totals	101%	100%	101%	*	*	100%	*
Unweighted N	(296)	(114)	(182)	(39)	(72)	(109)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
It's something I actively feel, think about, and/or talk about	31%	*	22%	*	38%	39%	20%	*	*	39%	*	*	*
It's only something I say if someone specifically asks me about my ancestry	64%	*	68%	*	60%	59%	67%	*	*	57%	*	*	*
Not sure	6%	*	11%	*	2%	2%	13%	*	*	4%	*	*	*
Totals	101%	*	101%	*	100%	100%	100%	*	*	100%	*	*	*
Unweighted N	(296)	(87)	(119)	(90)	(105)	(101)	(110)	(81)	(77)	(110)	(43)	(88)	(55)

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11. Most Recent Italian Ancestors

As far as you are aware, who is your most recent ancestor or ancestors to have come from Italy?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
I am from Italy	1%	1%	0%	*	0%	1%	1%
Both of my parents	3%	5%	2%	*	1%	3%	6%
One of my parents	5%	3%	7%	*	2%	6%	7%
My grandparent(s)	32%	32%	32%	*	21%	33%	66%
My great grandparent(s)	26%	26%	26%	*	39%	29%	5%
My great great grandparent(s)	13%	12%	14%	*	17%	9%	2%
Farther back than this	11%	11%	11%	*	11%	9%	11%
Don't know	8%	9%	8%	*	9%	9%	4%
Totals	99%	99%	100%	*	100%	99%	102%
Unweighted N	(565)	(238)	(327)	(65)	(130)	(237)	(133)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I am from Italy	1%	2%	1%	0%	1%	1%	0%	0%	2%	1%	*	1%	0%
Both of my parents	3%	1%	3%	5%	1%	3%	3%	1%	5%	3%	*	2%	2%
One of my parents	5%	4%	5%	7%	5%	6%	2%	10%	5%	7%	*	5%	5%
My grandparent(s)	32%	26%	35%	35%	31%	39%	32%	33%	32%	44%	*	29%	26%
My great grandparent(s)	26%	32%	29%	18%	32%	17%	25%	26%	30%	24%	*	26%	33%
My great great grandparent(s)	13%	18%	11%	12%	15%	10%	15%	12%	13%	7%	*	17%	14%
Farther back than this	11%	8%	10%	15%	9%	14%	14%	8%	10%	7%	*	12%	12%
Don't know	8%	11%	8%	7%	7%	10%	8%	9%	3%	7%	*	8%	8%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	99%	102%	102%	99%	101%	100%	99%	99%	100%	100%	*	100%	100%
Unweighted N	(565)	(165)	(230)	(170)	(196)	(214)	(197)	(166)	(146)	(174)	(89)	(178)	(124)

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12. Importance of Italian Heritage

How important is your Italian heritage to you?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Very important	26%	20%	30%	*	23%	24%	33%
Fairly important	36%	37%	36%	*	43%	36%	33%
Not very important	23%	26%	20%	*	20%	26%	19%
Not at all important	11%	14%	9%	*	10%	8%	14%
Don't know	4%	3%	5%	*	3%	6%	1%
Totals	100%	100%	100%	*	99%	100%	100%
Unweighted N	(565)	(238)	(327)	(65)	(130)	(237)	(133)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	31%	22%	26%	25%	28%	23%	27%	26%	29%	*	33%	18%
Fairly important	36%	37%	32%	40%	36%	33%	38%	38%	38%	39%	*	31%	38%
Not very important	23%	22%	26%	19%	27%	23%	20%	22%	26%	22%	*	22%	20%
Not at all important	11%	8%	13%	13%	9%	12%	13%	10%	10%	6%	*	9%	19%
Don't know	4%	2%	7%	2%	3%	3%	6%	3%	1%	4%	*	5%	5%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	*	100%	100%
Unweighted N	(565)	(165)	(230)	(170)	(196)	(214)	(197)	(166)	(146)	(174)	(89)	(178)	(124)

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13. Been to Italy

Have you ever been to Italy?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
Yes I have	25%	26%	24%	*	23%	24%	30%
No, but I want to go	60%	54%	64%	*	69%	61%	52%
No, and I don't want to go	14%	17%	11%	*	6%	14%	17%
Not sure or can't recall	1%	2%	1%	*	2%	0%	0%
Totals	100%	99%	100%	*	100%	99%	99%
Unweighted N	(565)	(238)	(327)	(65)	(130)	(237)	(133)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes I have	25%	33%	21%	24%	36%	24%	12%	24%	45%	30%	*	25%	21%
No, but I want to go	60%	58%	60%	61%	54%	58%	67%	62%	50%	53%	*	65%	56%
No, and I don't want to go	14%	8%	17%	15%	9%	18%	19%	13%	5%	16%	*	10%	21%
Not sure or can't recall	1%	1%	2%	0%	0%	0%	2%	0%	0%	2%	*	0%	2%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%	*	100%	100%
Unweighted N	(565)	(165)	(230)	(170)	(196)	(214)	(197)	(166)	(146)	(174)	(89)	(178)	(124)

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14A. Commonalities Between Italian and Americans — Americans with Italian heritage in general

How much do you think the following have in common with Italian people in Italy?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	17%	20%	16%	*	17%	15%	22%
A fair amount	44%	40%	47%	*	43%	46%	49%
Not very much	26%	28%	24%	*	27%	26%	21%
Nothing at all	3%	4%	2%	*	1%	3%	4%
Don't know	10%	9%	11%	*	12%	10%	4%
Totals	100%	101%	100%	*	100%	100%	100%
Unweighted N	(562)	(238)	(324)	(65)	(130)	(236)	(131)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	17%	21%	16%	16%	18%	18%	18%	17%	16%	23%	*	15%	13%
A fair amount	44%	43%	41%	48%	47%	40%	45%	42%	49%	38%	*	49%	49%
Not very much	26%	30%	22%	27%	28%	29%	23%	29%	29%	26%	*	21%	27%
Nothing at all	3%	1%	5%	1%	2%	1%	3%	4%	3%	4%	*	3%	1%
Don't know	10%	5%	15%	7%	5%	11%	11%	9%	3%	9%	*	12%	10%
Totals	100%	100%	99%	99%	100%	99%	100%	101%	100%	100%	*	100%	100%
Unweighted N	(562)	(163)	(230)	(169)	(194)	(213)	(197)	(166)	(144)	(171)	(89)	(178)	(124)

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14B. Commonalities Between Italian and Americans — Americans in general

How much do you think the following have in common with Italian people in Italy?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	14%	14%	14%	*	17%	9%	15%
A fair amount	33%	35%	32%	*	38%	33%	30%
Not very much	38%	38%	38%	*	31%	45%	40%
Nothing at all	5%	6%	5%	*	4%	3%	9%
Don't know	10%	7%	11%	*	9%	10%	6%
Totals	100%	100%	100%	*	99%	100%	100%
Unweighted N	(563)	(238)	(325)	(65)	(130)	(236)	(132)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	14%	18%	12%	13%	15%	14%	16%	14%	11%	14%	*	17%	8%
A fair amount	33%	37%	33%	30%	41%	24%	33%	29%	41%	32%	*	29%	38%
Not very much	38%	36%	33%	45%	37%	44%	35%	42%	39%	39%	*	37%	41%
Nothing at all	5%	3%	7%	5%	3%	7%	4%	8%	7%	6%	*	8%	1%
Don't know	10%	5%	15%	7%	5%	11%	12%	8%	3%	8%	*	10%	12%
Totals	100%	99%	100%	100%	101%	100%	100%	101%	101%	99%	*	101%	100%
Unweighted N	(563)	(165)	(228)	(170)	(195)	(214)	(197)	(166)	(144)	(174)	(89)	(176)	(124)

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15. Know About Italian People and Culture

How much would you say you know about the people and culture in Italy?

Among people who say they have ancestors from Italy

	Total	Gender		Age (4 category)			
		Male	Female	18-29	30-44	45-64	65+
A great deal	13%	15%	11%	*	10%	10%	16%
A fair amount	47%	45%	48%	*	48%	44%	53%
Not very much	33%	33%	32%	*	32%	38%	30%
Not at all	5%	4%	6%	*	5%	5%	1%
Don't know	3%	4%	2%	*	4%	2%	0%
Totals	101%	101%	99%	*	99%	99%	100%
Unweighted N	(565)	(238)	(327)	(65)	(130)	(237)	(133)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	13%	17%	10%	13%	18%	13%	11%	13%	17%	20%	*	12%	8%
A fair amount	47%	45%	48%	47%	42%	47%	46%	48%	51%	53%	*	46%	45%
Not very much	33%	32%	31%	36%	37%	35%	33%	32%	28%	24%	*	31%	38%
Not at all	5%	4%	8%	2%	3%	3%	7%	6%	4%	1%	*	5%	7%
Don't know	3%	2%	4%	2%	1%	3%	4%	1%	0%	2%	*	6%	1%
Totals	101%	100%	101%	100%	101%	101%	101%	100%	100%	100%	*	100%	99%
Unweighted N	(565)	(165)	(230)	(170)	(196)	(214)	(197)	(166)	(146)	(174)	(89)	(178)	(124)

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Interviewing Dates	September 14 - 20, 2023 September 18 - 21, 2023 September 19 - 23, 2023 September 22 - 26, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.538, with a mean of one and a standard deviation of 0.809.
Number of respondents	5000
Margin of error	± 1.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	47 questions not reported.