

YouGov / KPMG Survey Results

Sample Size: 2116 Adults in GB
Fieldwork: 24th - 25th March 2025

Weighted Sample Unweighted Sample		Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	2116	381	544	195	229	743	755	1024	1092	222	874	523	497	1206	910	1830	102	184	501	347	256	726
	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you support or oppose the UK transitioning to renewable sources of energy?

Strongly support	32	17	47	46	6	45	17	33	31	46	37	27	22	36	26	32	38	32	27	32	45	30
Tend to support	33	34	38	34	22	37	29	33	34	33	38	31	28	35	31	33	41	33	36	32	29	33
TOTAL SUPPORT	65	51	85	80	28	82	46	66	65	79	75	58	50	71	57	65	79	65	63	64	74	63
Neither support nor oppose	17	23	8	11	28	11	23	16	18	9	12	23	24	14	21	17	12	15	16	19	10	20
Tend to oppose	6	13	2	4	18	3	13	7	6	2	3	8	11	6	7	7	4	6	6	5	5	8
Strongly oppose	6	10	2	2	24	2	14	9	4	4	4	8	10	6	7	6	5	8	9	8	3	5
TOTAL OPPOSE	12	23	4	6	42	5	27	16	10	6	7	16	21	12	14	13	9	14	15	13	8	13
Don't know	5	4	4	3	2	2	5	3	7	6	6	4	5	3	7	5	0	6	5	4	8	5

Generally speaking, do you think existing energy infrastructure in the UK is or is not sufficient to meet future demand?

Is sufficient to meet future demand	9	6	7	9	12	7	9	9	8	15	9	8	5	7	10	9	6	12	11	10	8	7
Is NOT sufficient to meet future demand	72	81	78	72	73	79	75	76	68	56	69	77	78	76	66	72	66	69	71	71	69	76
Don't know	19	13	15	19	16	14	16	15	23	29	21	14	17	16	24	19	28	19	18	20	23	17

To what extent, if at all, would you support or oppose the following being built within 500 metres of your home?
Wind farm

Strongly support	18	8	24	27	6	21	12	20	16	30	19	14	13	17	18	18	21	15	16	17	22	17
Tend to support	28	27	36	29	20	34	25	26	30	20	33	27	25	30	26	28	26	32	27	28	27	29
TOTAL SUPPORT	46	35	60	56	26	55	37	46	46	50	52	41	38	47	44	46	47	47	43	45	49	46
Neither support nor oppose	19	21	15	19	17	18	18	18	20	15	18	23	20	18	22	19	19	18	21	17	20	20
Tend to oppose	14	21	11	12	16	13	16	14	14	17	13	14	16	15	13	14	12	15	15	14	14	14
Strongly oppose	16	21	9	10	39	10	26	19	14	9	11	21	23	17	15	16	18	17	15	19	14	16
TOTAL OPPOSE	30	42	20	22	55	23	42	33	28	26	24	35	39	32	28	30	30	32	30	33	28	30
Don't know	4	3	4	2	2	4	3	3	6	10	6	2	2	3	6	5	5	2	6	6	3	4

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	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2116	381	544	195	229	743	755	1024	1092	222	874	523	497	1206	910	1830	102	184	501	347	256	726
Unweighted Sample	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Solar farm

Strongly support	23	11	31	36	9	30	13	26	20	39	26	19	15	25	21	23	32	17	21	23	32	21
Tend to support	33	33	37	36	23	37	30	32	33	25	36	32	31	34	31	33	27	34	31	31	30	36
TOTAL SUPPORT	56	44	68	72	32	67	43	58	53	64	62	51	46	59	52	56	59	51	52	54	62	57
Neither support nor oppose	19	24	17	15	20	17	21	18	21	9	17	23	24	17	22	19	18	22	20	18	16	20
Tend to oppose	8	11	7	3	12	6	11	8	9	10	7	8	9	9	7	8	7	10	8	10	9	8
Strongly oppose	12	17	5	8	32	6	21	13	11	5	7	15	18	12	11	11	12	13	12	14	9	11
TOTAL OPPOSE	20	28	12	11	44	12	32	21	20	15	14	23	27	21	18	19	19	23	20	24	18	19
Don't know	5	3	4	2	5	4	4	4	6	12	6	2	3	3	7	5	4	5	7	5	5	3

Electricity transmission tower / pylon

Strongly support	8	4	10	7	3	6	5	11	5	23	8	4	4	8	7	8	11	3	8	8	14	6
Tend to support	16	15	19	15	12	19	13	20	13	18	19	14	13	16	17	17	17	15	17	13	20	16
TOTAL SUPPORT	24	19	29	22	15	25	18	31	18	41	27	18	17	24	24	25	28	18	25	21	34	22
Neither support nor oppose	24	24	22	27	23	24	24	24	23	17	23	23	28	22	26	24	20	28	22	23	23	26
Tend to oppose	23	23	25	26	23	27	22	21	24	16	23	24	23	24	20	22	21	26	23	22	18	24
Strongly oppose	23	30	18	21	35	21	31	18	27	7	19	32	27	24	21	23	24	22	22	27	17	23
TOTAL OPPOSE	46	53	43	47	58	48	53	39	51	23	42	56	50	48	41	45	45	48	45	49	35	47
Don't know	7	4	5	4	3	4	4	5	8	18	7	3	4	5	9	7	7	6	8	6	9	5

To what extent, if at all, would you support or oppose the following being built within 1 mile of your home?

Wind farm

[Asked only to those who said they would oppose a wind farm being built within 500 metres of their home; n=663]

Strongly support	2	3	3	1	2	2	3	2	2	2	1	4	1	3	1	2	0	1	3	0	4	3
Tend to support	14	19	21	15	10	25	10	14	15	6	18	13	14	14	15	15	13	8	14	16	16	15
TOTAL SUPPORT	16	22	24	16	12	27	13	16	17	8	19	17	15	17	16	17	13	9	17	16	20	18
Neither support nor oppose	19	19	23	21	15	25	17	20	19	18	20	16	21	19	20	19	19	18	23	18	8	21
Tend to oppose	26	27	30	34	18	28	25	21	32	29	26	25	27	27	24	25	26	33	27	21	26	27
Strongly oppose	37	31	22	28	54	19	45	41	32	33	34	42	36	35	39	36	42	39	33	45	38	33
TOTAL OPPOSE	63	58	52	62	72	47	70	62	64	62	60	67	63	62	63	61	68	72	60	66	64	60
Don't know	2	1	1	0	1	1	1	2	1	11	0	0	2	2	1	2	0	1	1	0	8	1

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Unweighted Sample	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Solar farm

[Asked only to those who said they would oppose a solar farm
being built within 500 metres of their home; n=444]

Strongly support	2	2	3	0	1	1	2	3	1	0	4	2	1	2	2	2	0	3	3	1	7	1
Tend to support	10	13	19	15	5	23	6	10	11	12	13	8	9	10	11	11	10	9	8	11	11	12
TOTAL SUPPORT	12	15	22	15	6	24	8	13	12	12	17	10	10	12	13	13	10	12	11	12	18	13
Neither support nor oppose	17	18	23	24	10	21	17	18	16	12	19	15	19	21	12	17	12	23	18	15	17	17
Tend to oppose	25	30	27	17	20	28	24	19	31	24	23	23	30	24	27	24	30	33	28	22	15	25
Strongly oppose	43	37	27	44	64	26	51	47	40	38	41	51	40	40	48	44	48	32	41	52	39	44
TOTAL OPPOSE	68	67	54	61	84	54	75	66	71	62	64	74	70	64	75	68	78	65	69	74	54	69
Don't know	1	0	1	0	0	1	0	3	0	15	1	0	0	2	0	2	0	0	1	0	11	0

Electricity transmission tower / pylon

[Asked only to those who said they would oppose an electricity
transmission tower / pylon being built within 500 metres of their
home; n=1027]

Strongly support	2	3	3	1	2	2	2	3	2	13	1	4	1	3	2	2	1	3	5	1	1	2
Tend to support	13	16	16	17	11	19	11	17	10	10	14	11	14	12	14	13	12	11	13	14	13	13
TOTAL SUPPORT	15	19	19	18	13	21	13	20	12	23	15	15	15	15	16	15	13	14	18	15	14	15
Neither support nor oppose	24	25	28	33	18	27	23	30	20	22	23	26	25	25	23	24	21	30	25	23	26	23
Tend to oppose	27	26	28	29	28	27	27	23	30	20	31	21	30	29	24	27	29	27	30	21	21	31
Strongly oppose	32	30	24	20	42	23	37	26	36	32	29	37	29	30	34	32	36	29	25	41	36	30
TOTAL OPPOSE	59	56	52	49	70	50	64	49	66	52	60	58	59	59	58	59	65	56	55	62	57	61
Don't know	2	0	1	1	0	2	0	1	2	3	2	1	1	1	2	2	2	0	2	1	3	1

To what extent, if at all, would you support or oppose the
following being built within 5 miles of your home?

Wind farm

[Asked only to those who said they would oppose a wind farm
being built within 1 mile of their home; n=418]

Strongly support	3	2	5	4	1	5	2	3	3	4	5	2	1	2	4	3	6	3	2	1	8	2
Tend to support	9	13	16	7	2	20	7	5	14	5	12	6	11	12	6	9	10	14	7	7	13	10
TOTAL SUPPORT	12	15	21	11	3	25	9	8	17	9	17	8	12	14	10	12	16	17	9	8	21	12
Neither support nor oppose	21	23	28	45	10	31	20	20	22	17	22	22	21	22	20	21	9	25	20	18	20	25
Tend to oppose	24	25	17	26	27	20	22	22	25	44	19	20	26	25	23	25	25	18	29	21	19	25
Strongly oppose	40	35	29	18	57	23	46	48	31	22	41	46	37	39	41	39	51	40	36	53	35	35
TOTAL OPPOSE	64	60	46	44	84	43	68	70	56	66	60	66	63	64	64	64	76	58	65	74	54	60
Don't know	3	3	4	0	2	0	3	1	6	8	1	4	3	1	6	4	0	0	6	0	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Solar farm

[Asked only to those who said they would oppose a solar farm
being built within 1 mile of their home; n=310]

Strongly support	1	3	0	0	0	0	1	2	0	0	2	1	0	0	2	1	0	0	2	0	0	1
Tend to support	9	12	14	13	0	23	6	7	11	10	11	8	7	11	5	9	3	10	12	6	13	8
TOTAL SUPPORT	10	15	14	13	0	23	7	9	11	10	13	9	7	11	7	10	3	10	14	6	13	9
Neither support nor oppose	14	15	21	18	7	22	13	16	12	12	18	8	16	16	11	14	0	20	13	8	14	18
Tend to oppose	27	23	29	30	29	29	24	21	32	37	18	27	32	25	29	24	39	43	26	31	21	20
Strongly oppose	46	42	29	39	61	27	52	54	38	27	49	51	42	47	44	47	58	27	39	54	42	48
TOTAL OPPOSE	73	65	58	69	90	56	76	75	70	64	67	78	74	72	73	71	97	70	65	85	63	68
Don't know	4	4	7	0	3	0	4	0	7	15	2	5	3	1	8	5	0	0	8	0	10	4

Electricity transmission tower / pylon

[Asked only to those who said they would oppose an electricity
transmission tower / pylon being built within 1 mile of their home;
n=607]

Strongly support	1	2	1	0	1	1	1	3	0	6	1	1	1	1	1	1	0	1	1	1	3	1
Tend to support	12	17	14	20	7	18	12	12	13	11	16	10	11	13	12	11	26	14	11	8	6	15
TOTAL SUPPORT	13	19	15	20	8	19	13	15	13	17	17	11	12	14	13	12	26	15	12	9	9	16
Neither support nor oppose	32	33	43	40	28	34	31	37	30	24	33	32	33	34	30	33	26	29	32	28	30	37
Tend to oppose	25	25	22	17	24	29	22	23	27	26	24	22	30	26	25	25	26	25	30	28	23	22
Strongly oppose	26	20	20	22	37	17	32	23	27	23	23	33	22	24	28	26	22	30	21	32	37	22
TOTAL OPPOSE	51	45	42	39	61	46	54	46	54	49	47	55	52	50	53	51	48	55	51	60	60	44
Don't know	3	3	0	2	3	1	2	2	3	11	2	2	3	2	4	3	0	0	6	2	2	2

To what extent, if at all, would you support or oppose the
following being built within **5 miles** of your home?

[Full breakdown]

Wind farm

Strongly support	1	0	1	1	1	1	1	1	0	1	1	0	0	0	1	0	1	1	0	0	2	0
Tend to support	2	3	2	1	1	2	2	1	2	1	2	1	3	2	1	2	2	3	1	1	2	2
TOTAL SUPPORT	3	3	3	2	2	3	3	2	2	2	3	1	3	2	2	2	3	4	1	1	4	2
Neither support nor oppose	4	6	3	6	4	3	6	4	4	3	3	5	5	4	3	4	2	6	4	4	4	4
Tend to oppose	5	6	2	4	11	2	6	5	5	7	3	5	6	5	4	5	5	4	5	5	3	4
Strongly oppose	8	9	3	3	23	2	13	10	5	3	6	11	9	8	7	7	10	9	7	11	6	6
TOTAL OPPOSE	13	15	5	7	34	4	19	15	10	10	9	16	15	13	11	12	15	13	12	16	9	10
Don't know	1	1	0	0	1	0	1	0	1	1	0	1	1	0	1	1	0	0	1	0	1	1
Not Asked	81	75	90	86	60	89	71	80	82	84	85	77	76	80	83	81	80	77	82	79	82	82

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Solar farm

Strongly support	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Tend to support	1	2	1	1	0	1	1	1	2	1	1	1	1	2	1	1	1	1	2	1	1	1
TOTAL SUPPORT	1	3	1	1	0	1	1	1	2	1	1	1	1	2	1	1	1	1	2	1	1	1
Neither support nor oppose	2	3	1	1	3	1	3	2	2	1	2	1	3	2	2	2	0	3	2	1	1	2
Tend to oppose	4	4	2	2	11	2	6	3	4	3	2	5	6	3	4	3	6	6	4	5	2	3
Strongly oppose	6	8	2	3	22	2	13	7	5	2	5	9	8	6	6	6	9	4	5	10	4	6
TOTAL OPPOSE	10	12	4	5	33	4	19	10	9	5	7	14	14	9	10	9	15	10	9	15	6	9
Don't know	1	1	0	0	1	0	1	0	1	1	0	1	0	0	1	1	0	0	1	0	1	1
Not Asked	86	81	94	93	64	94	76	86	86	91	91	82	81	86	86	86	85	86	86	83	91	87

Electricity transmission tower / pylon

Strongly support	0	1	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0
Tend to support	3	5	3	4	3	4	4	2	4	1	4	3	3	4	3	3	8	4	3	2	1	4
TOTAL SUPPORT	3	6	3	4	4	4	4	3	4	2	4	3	3	4	3	3	8	4	3	2	2	4
Neither support nor oppose	9	9	10	9	11	8	11	7	10	3	8	11	10	10	7	9	8	8	8	9	6	11
Tend to oppose	7	7	5	4	10	7	7	4	9	3	6	7	9	7	6	7	7	7	7	9	5	6
Strongly oppose	7	6	5	5	15	4	11	5	9	3	6	11	7	7	7	7	6	8	5	10	7	6
TOTAL OPPOSE	14	13	10	9	25	11	18	9	18	6	12	18	16	14	13	14	13	15	12	19	12	12
Don't know	1	1	0	0	1	0	1	0	1	1	1	1	1	1	1	1	0	0	1	1	0	1
Not Asked	73	71	77	77	59	76	66	81	66	88	75	67	70	71	76	73	71	73	75	70	80	71

To what extent, if at all, would you support or oppose the following being built within 500 metres of your home if you received £250 off your energy bills in each of the next 10 years?

Wind farm

[Asked only to those who said they would oppose a wind farm being built within 500 metres of their home; n=663]

Strongly support	2	0	2	0	2	0	1	2	1	6	3	0	0	1	3	2	0	0	0	4	5	1
Tend to support	6	6	11	9	2	12	3	6	6	6	11	4	3	8	4	6	2	6	5	4	10	7
TOTAL SUPPORT	8	6	13	9	4	12	4	8	7	12	14	4	3	9	7	8	2	6	5	8	15	8
Neither support nor oppose	12	8	16	6	3	15	7	12	12	32	12	7	12	10	16	13	9	7	20	7	14	11
Tend to oppose	28	33	27	38	23	30	27	25	31	25	27	30	28	27	30	27	35	33	28	27	22	29
Strongly oppose	50	52	45	43	67	43	61	52	48	25	46	58	55	53	45	50	52	53	44	57	47	51
TOTAL OPPOSE	78	85	72	81	90	73	88	77	79	50	73	88	83	80	75	77	87	86	72	84	69	80
Don't know	2	1	0	4	3	0	1	2	2	6	1	1	2	1	3	2	2	0	3	2	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Solar farm

[Asked only to those who said they would oppose a solar farm
being built within 500 metres of their home; n=444]

Strongly support	2	2	1	0	2	1	2	2	2	0	5	0	1	1	4	2	0	0	0	3	6	3
Tend to support	6	3	9	7	4	10	4	9	2	6	10	6	2	7	3	6	6	2	6	2	16	6
TOTAL SUPPORT	8	5	10	7	6	11	6	11	4	6	15	6	3	8	7	8	6	2	6	5	22	9
Neither support nor oppose	12	10	8	5	6	15	7	10	14	45	11	5	12	13	11	13	9	4	19	8	21	9
Tend to oppose	24	26	30	29	19	21	24	21	28	18	19	27	27	23	26	22	31	39	22	25	11	24
Strongly oppose	54	58	49	59	67	53	63	58	51	19	55	61	56	56	52	54	54	55	50	58	46	58
TOTAL OPPOSE	78	84	79	88	86	74	87	79	79	37	74	88	83	79	78	76	85	94	72	83	57	82
Don't know	2	1	3	0	2	0	1	0	3	11	0	1	1	1	3	2	0	0	3	4	0	0

Electricity transmission tower / pylon

[Asked only to those who said they would oppose an electricity
transmission tower / pylon being built within 500 metres of their
home; n=1027]

Strongly support	2	2	2	3	1	1	1	2	1	8	2	1	0	1	2	2	5	0	2	3	3	1
Tend to support	9	7	13	13	6	9	7	10	8	16	14	6	2	9	8	8	2	13	6	10	13	8
TOTAL SUPPORT	11	9	15	16	7	10	8	12	9	24	16	7	2	10	10	10	7	13	8	13	16	9
Neither support nor oppose	16	12	15	16	11	15	13	17	15	44	16	13	13	15	16	17	13	8	24	11	14	16
Tend to oppose	27	28	30	26	22	32	26	28	26	9	28	23	33	27	26	27	19	30	27	26	25	28
Strongly oppose	45	49	37	39	58	40	52	42	47	19	36	56	49	46	43	44	56	47	38	48	42	45
TOTAL OPPOSE	72	77	67	65	80	72	78	70	73	28	64	79	82	73	69	71	75	77	65	74	67	73
Don't know	2	2	2	2	2	2	2	1	3	4	3	1	3	1	4	2	5	3	3	2	3	1

Sample Size: 2116 Adults in GB
Fieldwork: 24th - 25th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2116	381	544	195	229	743	755	1024	1092	222	874	523	497	1206	910	1830	102	184	501	347	256	726
Unweighted Sample	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you would still oppose the following being built within 500 metres of your home if you received £250 off your energy bills in each of the next 10 years. What level of discount, if any, would be enough for you to support the following being built within 500 metres of your home? If no level of discount would be enough, please select the 'not applicable option'.

Wind farm

[Asked only to those who said they would still oppose a wind farm being built within 500 metres of their home if they got £250 off their energy bills for the next 10 years; n=533]

£300	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£350	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
£400	0	1	0	0	1	1	1	0	1	0	0	1	0	0	1	0	0	2	1	0	1	0
£450	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£500	4	5	8	3	3	4	3	4	4	6	4	4	2	3	4	4	0	0	4	4	3	5
Over £500	14	11	17	13	13	17	11	17	11	19	25	9	8	14	14	14	12	14	20	15	5	13
Not applicable - no level of discount would be enough	79	82	71	78	82	76	83	78	80	70	68	83	87	80	77	78	88	81	73	77	89	78
Don't know	3	1	3	6	1	3	2	1	5	5	2	2	3	2	3	3	0	3	2	3	2	4

Solar farm

[Asked only to those who said they would still oppose a solar farm being built within 500 metres of their home if they got £250 off their energy bills for the next 10 years; n=364]

£300	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£350	1	0	0	0	1	0	0	1	1	15	1	0	0	1	1	1	0	0	0	1	0	2
£400	1	2	0	0	0	1	1	2	0	0	3	1	0	2	0	1	0	3	1	0	0	2
£450	0	0	0	0	1	0	1	1	0	0	1	0	1	0	1	1	0	0	1	0	0	1
£500	1	3	3	0	1	1	1	2	1	0	1	1	2	2	1	2	0	0	2	1	0	2
Over £500	18	12	23	19	19	23	14	19	17	0	28	19	10	17	19	17	31	15	28	18	12	11
Not applicable - no level of discount would be enough	77	82	72	78	77	71	80	75	78	85	65	78	83	76	78	77	69	78	65	76	84	83
Don't know	2	1	2	3	1	4	2	0	3	0	1	1	3	2	2	2	0	4	2	3	3	0

Sample Size: 2116 Adults in GB
Fieldwork: 24th - 25th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2116	381	544	195	229	743	755	1024	1092	222	874	523	497	1206	910	1830	102	184	501	347	256	726
Unweighted Sample	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Electricity transmission tower / pylon

[Asked only to those who said they would still oppose an electricity transmission tower / pylon being built within 500 metres of their home if they got £250 off their energy bills for the next 10 years; n=758]

£300	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	3	0
£350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£400	1	1	0	0	0	0	1	1	0	0	1	1	0	0	1	0	0	1	0	1	2	0
£450	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£500	3	2	5	4	1	4	3	3	2	0	4	2	2	3	3	3	0	1	4	1	6	3
Over £500	18	12	25	15	15	20	15	25	12	32	29	13	8	19	16	17	21	22	21	17	14	15
Not applicable - no level of discount would be enough	77	85	68	77	83	73	81	69	82	68	63	82	88	76	79	77	77	75	73	79	72	80
Don't know	2	0	1	4	1	3	1	1	3	0	2	2	3	2	2	2	2	1	2	2	3	1

TOTAL WOULD OPPOSE AT LEAST ONE TYPE OF ENERGY INFRASTRUCTURE WITHIN 500M AND WOULD NOT ACCEPT ANY FINANCIAL INCENTIVE	32	45	24	29	52	29	44	29	35	12	22	44	46	34	29	32	33	36	28	36	24	35
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Generally speaking, do you think the following would be a fair or unfair way of compensating people who live near new energy infrastructure?

Offering a discount on energy bills

Very fair	31	27	38	31	26	33	30	31	32	34	35	29	26	30	33	31	40	30	33	28	36	29
Quite fair	43	44	45	49	35	46	38	42	44	49	46	39	40	45	41	44	39	39	43	41	45	44
TOTAL FAIR	74	71	83	80	61	79	68	73	76	83	81	68	66	75	74	75	79	69	76	69	81	73
Quite unfair	8	10	6	5	10	8	8	8	7	6	6	8	10	9	5	8	5	6	7	7	6	10
Very unfair	7	9	3	3	18	3	12	8	5	1	4	11	9	7	7	7	2	9	6	11	4	6
TOTAL UNFAIR	15	19	9	8	28	11	20	16	12	7	10	19	19	16	12	15	7	15	13	18	10	16
Don't know	11	11	8	11	11	10	12	10	13	11	8	13	15	10	13	11	13	15	11	12	9	10

Investing money in local community initiatives

Very fair	28	22	35	30	16	32	20	25	30	41	32	22	21	28	27	28	25	27	30	27	34	25
Quite fair	37	41	38	40	31	40	36	37	37	36	37	36	40	37	37	37	38	36	36	35	41	38
TOTAL FAIR	65	63	73	70	47	72	56	62	67	77	69	58	61	65	64	65	63	63	66	62	75	63
Quite unfair	11	14	9	13	13	11	13	13	10	7	12	11	12	12	9	11	10	12	10	9	8	14
Very unfair	10	11	8	6	22	6	16	11	8	5	7	14	11	11	9	10	7	8	9	13	8	10
TOTAL UNFAIR	21	25	17	19	35	17	29	24	18	12	19	25	23	23	18	21	17	20	19	22	16	24
Don't know	14	12	10	11	19	11	16	14	15	12	12	17	16	11	18	14	20	18	15	16	10	13

Sample Size: 2116 Adults in GB
Fieldwork: 24th - 25th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
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Unweighted Sample	2116	370	578	216	233	844	803	963	1153	126	820	555	615	1289	827	1831	93	192	508	372	201	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following benefits, if any, would you most like to see introduced for those who live near new energy infrastructure?

Reduced energy bills for a limited period of time	34	33	39	37	30	39	30	35	32	26	40	35	25	34	32	33	42	31	32	28	37	36
Investment in other local infrastructure (such as fixing potholes)	16	17	16	16	17	16	16	15	17	25	13	16	18	17	15	17	10	16	17	16	18	17
Job and training opportunities	11	8	10	12	7	9	8	11	10	16	13	6	8	10	12	11	12	11	12	11	17	8
A £500,000 contribution to community funding initiatives	10	11	13	9	6	13	8	9	11	13	9	10	10	12	8	10	10	10	10	10	11	10
None of these	6	7	5	5	9	4	9	9	4	0	7	6	9	6	7	7	5	3	6	8	4	8
Not applicable - I don't think any benefits should be provided to people who live near new energy infrastructure	9	13	6	7	18	7	15	11	8	1	5	14	15	9	9	9	3	13	8	11	3	11
Don't know	14	11	11	13	12	11	13	10	17	18	12	13	15	11	17	13	18	17	14	16	10	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.