

YouGov Survey Results



Fieldwork: 4th October - 6th October 2024

Sample: 2121 Adults in GB

	Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social		Country			Region in England				
		Con	Lab	Lib Dem	Reform UK	Leave	Remain	Female	Male	18-24	25-49	50-64	65+	ABC1	C2DE	England	Scotland	Wales	London	Midlands	North	Rest of South	
Weighted Sample	2121	382	545	195	229	790	747	1094	1027	223	876	524	498	1209	912	1835	185	102	257	348	503	727	
Unweighted Sample	2121	319	637	227	289	803	856	1137	984	139	834	551	597	1313	808	1827	183	111	194	365	524	744	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking of everything that the Labour government has done since they came to power in July, what would you say has been the single best thing they have done? Please be specific.

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Nothing yet / Only negative things	43	61	22	32	72	63	29	42	43	18	36	46	60	37	50	43	38	36	32	45	46	45
Honesty about the economy and handling well	4	1	10	5	1	2	7	4	5	4	5	6	2	5	4	4	3	6	5	2	4	6
Handled riots well	4	4	6	5	1	2	6	4	4	5	3	4	4	5	2	4	3	4	5	3	4	3
Sorting the NHS / Increasing junior doctors pay	3	2	6	5	0	2	4	3	3	4	3	3	2	4	3	3	0	4	6	4	3	3
Public sector pay rises and ending strikes	3	1	5	7	1	2	6	4	3	2	5	3	2	4	2	3	2	2	6	2	4	3
Means testing winter fuel payments	3	2	4	5	2	2	4	3	4	2	4	4	1	4	2	3	2	3	1	5	3	3
Scrapping Rwanda Scheme	3	1	5	3	1	1	5	3	3	4	4	2	2	4	2	3	2	3	5	3	2	3
Got the Conservative Party out of Government	3	0	6	5	1	2	6	2	4	1	3	3	3	3	3	3	4	6	2	1	4	3
Handling of fossil fuels / energy (e.g. GB energy, carbon capture)	3	2	6	4	1	2	3	2	3	4	2	3	1	4	1	3	2	4	1	3	3	3
Handling of the 'freebies' scandals	2	3	0	1	3	2	1	1	2	0	2	1	3	1	2	1	2	4	1	2	1	2
Bringing in planning and renters reforms	1	1	2	2	0	1	1	1	1	1	1	1	0	1	0	1	1	1	2	0	1	1
Re-engaging with the EU	1	0	1	2	0	0	1	1	1	1	0	2	1	1	0	1	3	0	1	1	0	1
Other	6	6	9	7	4	4	7	5	8	12	6	7	4	7	5	7	3	8	11	5	6	6
NA / Don't know	22	16	18	17	12	15	19	26	17	41	25	14	15	20	24	21	34	21	22	24	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And what would you say has been the single worst thing they have done? Please be specific.

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Changes to Winter Fuel Payments	34	52	34	30	42	46	34	39	29	9	23	38	61	33	36	34	34	35	25	31	37	36
Receiving freebies / corruption and sleaze	7	5	12	10	3	5	10	5	9	7	7	9	6	9	5	7	7	10	8	5	9	6
Everything / most things	4	3	1	1	7	6	1	4	4	4	5	4	2	3	6	4	2	3	3	5	5	4
Inaction on immigration / reversing Rwanda policy	4	5	2	2	11	6	2	4	4	3	3	6	3	4	4	4	4	4	2	5	5	3
Nothing	4	0	6	2	0	3	2	4	3	2	5	4	1	3	4	3	3	6	5	3	5	2
Supporting Israel	3	1	4	1	0	1	5	3	3	8	3	2	1	3	2	3	2	0	4	4	3	3
Hitting pensioners / the poor	3	2	1	5	4	4	2	2	3	2	2	3	4	3	3	3	2	2	3	4	2	3
Winning the election / coming into power	2	4	0	0	4	4	1	2	3	2	2	3	3	2	3	3	0	4	2	4	2	3
Increasing taxes	1	0	1	2	1	2	1	1	2	1	2	1	0	1	1	1	1	1	1	1	2	1
Ceding Chagos Islands	1	3	0	2	4	2	1	1	2	1	1	1	1	1	1	1	1	1	2	1	1	2
Lying / not keeping promises	1	3	0	1	3	1	1	1	1	0	1	2	2	1	1	1	0	2	1	2	1	1
Reaching settlement with unions / increasing pay for train drivers and doctors	1	4	0	0	2	1	1	1	1	1	1	0	3	1	1	1	0	1	1	1	1	2
Early release of prisoners	1	0	1	2	2	1	1	1	1	0	2	1	0	1	1	1	1	1	2	1	1	1
Poor communication / control of the public narrative and/or press	1	0	2	2	0	0	2	1	1	0	2	0	1	1	0	1	0	0	2	0	1	1
Other	14	12	15	18	12	10	18	11	16	16	16	14	7	16	10	13	14	15	14	15	12	14
Don't know	19	6	21	22	5	9	18	21	17	46	25	12	4	17	22	19	26	16	26	18	15	20