

# YouGov / Labour Together Survey Results

Sample Size: 5281 adults in England and Wales  
Fieldwork: 3rd - 8th February 2023



|                          | Vote in 2019 GE |             |             | EU Ref 2016 |             | Gender      |             | Age         |             |             |             | Social Grade |             | Country     |             | Region in England |             |            |             |             |
|--------------------------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------------|-------------|------------|-------------|-------------|
| Total                    | Con             | Lab         | Lib Dem     | Remain      | Leave       | Male        | Female      | 18-24       | 25-49       | 50-64       | 65+         | ABC1         | C2DE        | England     | Wales       | North             | Midlands    | London     | South       |             |
| <b>Weighted Sample</b>   | <b>5281</b>     | <b>1800</b> | <b>1336</b> | <b>454</b>  | <b>1811</b> | <b>2033</b> | <b>2561</b> | <b>2720</b> | <b>554</b>  | <b>2186</b> | <b>1305</b> | <b>1236</b>  | <b>3031</b> | <b>2250</b> | <b>4996</b> | <b>285</b>        | <b>1399</b> | <b>961</b> | <b>697</b>  | <b>1938</b> |
| <b>Unweighted Sample</b> | <b>5281</b>     | <b>1926</b> | <b>1341</b> | <b>484</b>  | <b>2006</b> | <b>2182</b> | <b>3003</b> | <b>381</b>  | <b>2049</b> | <b>1354</b> | <b>1497</b> | <b>3175</b>  | <b>2106</b> | <b>4972</b> | <b>309</b>  | <b>1399</b>       | <b>1009</b> | <b>491</b> | <b>2073</b> |             |
|                          | %               | %           | %           | %           | %           | %           | %           | %           | %           | %           | %           | %            | %           | %           | %           | %                 | %           | %          | %           | %           |

If there were a general election held tomorrow, which party would you vote for?

|                               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative                  | <b>16</b> | 40 | 1  | 5  | 9  | 29 | 17 | 15 | 7  | 8  | 18 | 32 | 17 | 14 | 16 | 16 | 15 | 17 | 12 | 17 |
| Labour                        | <b>32</b> | 13 | 74 | 30 | 51 | 19 | 32 | 33 | 36 | 38 | 31 | 21 | 35 | 28 | 32 | 33 | 36 | 31 | 40 | 27 |
| Liberal Democrat              | <b>6</b>  | 3  | 3  | 39 | 11 | 4  | 7  | 6  | 2  | 6  | 7  | 9  | 8  | 4  | 6  | 3  | 4  | 4  | 8  | 9  |
| Scottish National Party (SNP) | <b>0</b>  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |
| Plaid Cymru                   | <b>1</b>  | 0  | 0  | 0  | 1  | 0  | 1  | 0  | 2  | 1  | 0  | 1  | 1  | 0  | 0  | 9  | 0  | 0  | 1  | 0  |
| Reform UK                     | <b>5</b>  | 9  | 1  | 1  | 1  | 10 | 7  | 3  | 3  | 3  | 6  | 7  | 4  | 6  | 5  | 5  | 5  | 5  | 2  | 5  |
| Green                         | <b>5</b>  | 2  | 5  | 6  | 7  | 3  | 4  | 5  | 7  | 5  | 4  | 3  | 5  | 4  | 5  | 4  | 4  | 5  | 6  | 5  |
| Some other party              | <b>2</b>  | 2  | 1  | 1  | 1  | 3  | 2  | 1  | 1  | 2  | 2  | 1  | 1  | 2  | 2  | 2  | 1  | 2  | 2  | 2  |
| Would not vote                | <b>13</b> | 6  | 3  | 1  | 3  | 9  | 14 | 11 | 16 | 16 | 11 | 6  | 9  | 18 | 13 | 11 | 13 | 14 | 10 | 12 |
| Don't know                    | <b>18</b> | 24 | 9  | 16 | 14 | 22 | 13 | 23 | 16 | 17 | 20 | 20 | 17 | 20 | 19 | 13 | 18 | 19 | 16 | 20 |
| Refused                       | <b>3</b>  | 1  | 2  | 1  | 2  | 1  | 3  | 2  | 10 | 4  | 0  | 1  | 2  | 3  | 3  | 4  | 2  | 3  | 5  | 3  |

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

|                                 |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 - Certain NOT to vote         | <b>11</b> | 4  | 1  | 1  | 2  | 6  | 12 | 10 | 16 | 14 | 9  | 4  | 7  | 16 | 11 | 9  | 12 | 11 | 8  | 11 |
| 1                               | <b>2</b>  | 1  | 1  | 1  | 1  | 2  | 2  | 2  | 3  | 3  | 1  | 1  | 2  | 3  | 2  | 3  | 2  | 2  | 3  | 2  |
| 2                               | <b>2</b>  | 1  | 1  | 1  | 1  | 2  | 2  | 2  | 5  | 2  | 2  | 1  | 2  | 2  | 2  | 1  | 2  | 2  | 2  | 2  |
| 3                               | <b>2</b>  | 2  | 2  | 1  | 1  | 2  | 2  | 2  | 5  | 2  | 3  | 1  | 2  | 3  | 2  | 1  | 3  | 2  | 3  | 2  |
| 4                               | <b>2</b>  | 2  | 1  | 1  | 1  | 2  | 2  | 2  | 4  | 2  | 2  | 1  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  |
| 5                               | <b>6</b>  | 5  | 3  | 2  | 3  | 7  | 5  | 7  | 7  | 8  | 5  | 5  | 5  | 7  | 6  | 7  | 7  | 6  | 5  | 6  |
| 6                               | <b>3</b>  | 3  | 1  | 1  | 1  | 3  | 3  | 2  | 5  | 3  | 2  | 2  | 3  | 2  | 3  | 2  | 2  | 2  | 3  | 3  |
| 7                               | <b>4</b>  | 5  | 2  | 2  | 3  | 5  | 4  | 4  | 6  | 4  | 4  | 3  | 4  | 4  | 4  | 3  | 4  | 6  | 3  | 4  |
| 8                               | <b>6</b>  | 7  | 6  | 7  | 7  | 6  | 6  | 6  | 7  | 6  | 7  | 6  | 6  | 6  | 6  | 5  | 6  | 6  | 7  | 6  |
| 9                               | <b>8</b>  | 11 | 7  | 10 | 8  | 9  | 8  | 7  | 6  | 6  | 9  | 10 | 8  | 7  | 8  | 8  | 8  | 8  | 8  | 7  |
| 10 - Absolutely certain to vote | <b>54</b> | 60 | 74 | 74 | 72 | 57 | 53 | 55 | 37 | 50 | 58 | 65 | 59 | 48 | 54 | 59 | 52 | 52 | 55 | 56 |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |   |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|---|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |   |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |   |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |   |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    | % |

On a scale of 0 to 10, where 0 means you 'will definitely NOT vote for them', and 10 means you 'definitely will vote for them', how likely are you to vote for each of the following parties at the next election?

**Conservative**

|                                       |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Will definitely NOT vote for them | 53 | 19 | 84 | 69 | 67 | 36 | 52 | 54 | 51 | 62 | 52 | 38 | 53 | 53 | 52 | 60 | 57 | 51 | 52 | 50 |
| 1                                     | 3  | 2  | 2  | 5  | 3  | 3  | 3  | 4  | 5  | 3  | 4  | 3  | 3  | 4  | 3  | 3  | 4  | 2  | 4  | 3  |
| 2                                     | 4  | 4  | 3  | 3  | 3  | 3  | 4  | 3  | 6  | 4  | 3  | 2  | 3  | 4  | 4  | 2  | 4  | 3  | 6  | 3  |
| 3                                     | 3  | 4  | 2  | 3  | 2  | 4  | 3  | 3  | 5  | 3  | 3  | 3  | 3  | 4  | 3  | 2  | 3  | 4  | 3  | 4  |
| 4                                     | 3  | 4  | 2  | 3  | 2  | 4  | 3  | 3  | 4  | 3  | 2  | 2  | 3  | 3  | 3  | 1  | 2  | 2  | 3  | 3  |
| 5                                     | 8  | 13 | 2  | 6  | 6  | 11 | 7  | 9  | 4  | 8  | 9  | 10 | 8  | 8  | 8  | 5  | 7  | 9  | 8  | 9  |
| 6                                     | 3  | 6  | 1  | 3  | 2  | 4  | 3  | 3  | 4  | 2  | 4  | 4  | 3  | 3  | 3  | 4  | 3  | 3  | 3  | 3  |
| 7                                     | 4  | 9  | 1  | 2  | 3  | 6  | 4  | 4  | 3  | 3  | 5  | 6  | 4  | 3  | 4  | 3  | 3  | 5  | 3  | 5  |
| 8                                     | 3  | 8  | 0  | 1  | 2  | 6  | 4  | 3  | 1  | 3  | 4  | 5  | 4  | 3  | 3  | 3  | 3  | 4  | 2  | 4  |
| 9                                     | 3  | 6  | 0  | 1  | 2  | 5  | 3  | 3  | 1  | 1  | 3  | 5  | 3  | 2  | 3  | 2  | 3  | 3  | 2  | 3  |
| 10 – Definitely will vote for them    | 9  | 22 | 1  | 2  | 5  | 17 | 9  | 9  | 3  | 4  | 10 | 19 | 9  | 9  | 9  | 11 | 8  | 9  | 7  | 10 |
| Refused                               | 4  | 2  | 2  | 2  | 2  | 2  | 4  | 4  | 13 | 4  | 1  | 2  | 4  | 4  | 4  | 4  | 3  | 3  | 7  | 3  |

**Labour**

|                                       |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Will definitely NOT vote for them | 31 | 52 | 5  | 16 | 14 | 48 | 34 | 29 | 19 | 24 | 36 | 46 | 27 | 38 | 31 | 33 | 30 | 36 | 19 | 34 |
| 1                                     | 3  | 5  | 1  | 3  | 2  | 4  | 3  | 4  | 2  | 3  | 4  | 5  | 3  | 4  | 3  | 2  | 3  | 3  | 2  | 4  |
| 2                                     | 3  | 4  | 1  | 3  | 3  | 4  | 4  | 3  | 6  | 3  | 3  | 4  | 3  | 4  | 3  | 2  | 3  | 3  | 4  | 4  |
| 3                                     | 4  | 5  | 2  | 9  | 5  | 4  | 4  | 4  | 3  | 5  | 4  | 4  | 5  | 3  | 4  | 2  | 5  | 3  | 5  | 4  |
| 4                                     | 4  | 5  | 2  | 5  | 3  | 4  | 4  | 4  | 4  | 4  | 3  | 3  | 3  | 4  | 4  | 4  | 4  | 3  | 4  | 4  |
| 5                                     | 10 | 9  | 6  | 15 | 10 | 9  | 9  | 12 | 11 | 11 | 10 | 9  | 11 | 9  | 10 | 9  | 10 | 10 | 11 | 11 |
| 6                                     | 4  | 4  | 4  | 6  | 5  | 3  | 4  | 4  | 6  | 5  | 4  | 4  | 5  | 4  | 4  | 3  | 4  | 4  | 4  | 5  |
| 7                                     | 6  | 4  | 9  | 10 | 8  | 4  | 6  | 6  | 9  | 8  | 5  | 3  | 7  | 5  | 6  | 7  | 5  | 7  | 8  | 6  |
| 8                                     | 7  | 3  | 13 | 11 | 11 | 4  | 6  | 7  | 6  | 9  | 6  | 4  | 9  | 4  | 7  | 6  | 6  | 5  | 11 | 7  |
| 9                                     | 5  | 2  | 11 | 6  | 8  | 3  | 5  | 5  | 6  | 6  | 5  | 3  | 5  | 4  | 5  | 5  | 5  | 4  | 6  | 5  |
| 10 – Definitely will vote for them    | 17 | 6  | 44 | 12 | 28 | 11 | 17 | 18 | 16 | 19 | 18 | 14 | 18 | 17 | 17 | 21 | 21 | 18 | 19 | 13 |
| Refused                               | 4  | 3  | 2  | 3  | 3  | 2  | 4  | 4  | 13 | 4  | 1  | 3  | 4  | 4  | 4  | 5  | 3  | 4  | 7  | 4  |

**Liberal Democrat**

|                                       |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Will definitely NOT vote for them | 40 | 52 | 30 | 6  | 24 | 54 | 41 | 38 | 27 | 35 | 44 | 50 | 34 | 47 | 39 | 48 | 42 | 43 | 31 | 38 |
| 1                                     | 5  | 5  | 5  | 2  | 4  | 5  | 5  | 4  | 5  | 5  | 5  | 4  | 4  | 5  | 5  | 3  | 6  | 4  | 4  | 4  |
| 2                                     | 6  | 7  | 6  | 2  | 6  | 6  | 7  | 5  | 8  | 6  | 5  | 5  | 6  | 5  | 6  | 7  | 5  | 6  | 9  | 5  |
| 3                                     | 6  | 6  | 7  | 4  | 6  | 5  | 5  | 7  | 6  | 6  | 6  | 5  | 6  | 6  | 6  | 3  | 6  | 6  | 7  | 6  |
| 4                                     | 5  | 5  | 6  | 5  | 6  | 5  | 6  | 5  | 8  | 6  | 5  | 4  | 6  | 5  | 5  | 4  | 5  | 5  | 6  | 6  |
| 5                                     | 13 | 10 | 15 | 19 | 16 | 10 | 12 | 15 | 12 | 15 | 14 | 11 | 15 | 11 | 13 | 13 | 14 | 13 | 12 | 14 |
| 6                                     | 6  | 4  | 7  | 10 | 8  | 4  | 6  | 6  | 11 | 6  | 4  | 5  | 7  | 5  | 6  | 6  | 6  | 6  | 5  | 6  |
| 7                                     | 6  | 3  | 11 | 10 | 9  | 4  | 5  | 6  | 4  | 8  | 5  | 4  | 7  | 4  | 6  | 3  | 5  | 5  | 8  | 6  |
| 8                                     | 4  | 2  | 7  | 17 | 9  | 2  | 4  | 5  | 2  | 5  | 5  | 4  | 5  | 3  | 5  | 2  | 3  | 4  | 6  | 5  |
| 9                                     | 2  | 1  | 1  | 9  | 3  | 1  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 1  | 2  | 2  | 1  | 1  | 3  | 2  |
| 10 – Definitely will vote for them    | 3  | 2  | 2  | 16 | 5  | 2  | 3  | 3  | 1  | 2  | 4  | 4  | 4  | 3  | 3  | 2  | 2  | 2  | 4  | 4  |
| Refused                               | 4  | 3  | 3  | 2  | 3  | 3  | 4  | 4  | 13 | 4  | 2  | 3  | 4  | 5  | 4  | 7  | 4  | 4  | 7  | 4  |



|                          | Vote in 2019 GE |             |             |            | EU Ref 2016 |             | Gender      |             | Age        |             |             |             | Social Grade |             | Country     |            | Region in England |             |            |             |
|--------------------------|-----------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|--------------|-------------|-------------|------------|-------------------|-------------|------------|-------------|
| Total                    | Con             | Lab         | Lib Dem     | Remain     | Leave       | Male        | Female      | 18-24       | 25-49      | 50-64       | 65+         | ABC1        | C2DE         | England     | Wales       | North      | Midlands          | London      | South      |             |
| <b>Weighted Sample</b>   | <b>5281</b>     | <b>1800</b> | <b>1336</b> | <b>454</b> | <b>1811</b> | <b>2033</b> | <b>2561</b> | <b>2720</b> | <b>554</b> | <b>2186</b> | <b>1305</b> | <b>1236</b> | <b>3031</b>  | <b>2250</b> | <b>4996</b> | <b>285</b> | <b>1399</b>       | <b>961</b>  | <b>697</b> | <b>1938</b> |
| <b>Unweighted Sample</b> | <b>5281</b>     | <b>1926</b> | <b>1341</b> | <b>484</b> | <b>2006</b> | <b>2182</b> | <b>2278</b> | <b>3003</b> | <b>381</b> | <b>2049</b> | <b>1354</b> | <b>1497</b> | <b>3175</b>  | <b>2106</b> | <b>4972</b> | <b>309</b> | <b>1399</b>       | <b>1009</b> | <b>491</b> | <b>2073</b> |
|                          | %               | %           | %           | %          | %           | %           | %           | %           | %          | %           | %           | %           | %            | %           | %           | %          | %                 | %           | %          | %           |

**Green**

|                                       |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Will definitely NOT vote for them | <b>41</b> | 57 | 25 | 20 | 25 | 56 | 44 | 37 | 27 | 35 | 44 | 53 | 36 | 47 | 40 | 49 | 44 | 44 | 26 | 41 |
| 1                                     | <b>5</b>  | 6  | 4  | 5  | 5  | 5  | 6  | 4  | 4  | 5  | 5  | 5  | 5  | 5  | 5  | 2  | 5  | 4  | 8  | 5  |
| 2                                     | <b>5</b>  | 7  | 5  | 4  | 6  | 6  | 5  | 6  | 4  | 5  | 7  | 6  | 6  | 5  | 5  | 5  | 5  | 6  | 5  | 6  |
| 3                                     | <b>5</b>  | 5  | 7  | 5  | 6  | 5  | 5  | 6  | 5  | 6  | 6  | 4  | 6  | 5  | 5  | 6  | 6  | 5  | 6  | 5  |
| 4                                     | <b>6</b>  | 5  | 7  | 7  | 6  | 5  | 6  | 5  | 7  | 6  | 5  | 5  | 5  | 6  | 6  | 7  | 5  | 5  | 6  | 6  |
| 5                                     | <b>13</b> | 8  | 16 | 20 | 15 | 9  | 11 | 14 | 15 | 15 | 11 | 10 | 13 | 12 | 13 | 11 | 12 | 13 | 15 | 13 |
| 6                                     | <b>6</b>  | 3  | 9  | 11 | 9  | 3  | 5  | 6  | 5  | 7  | 5  | 4  | 7  | 4  | 6  | 5  | 6  | 5  | 6  | 6  |
| 7                                     | <b>5</b>  | 2  | 9  | 10 | 9  | 3  | 5  | 6  | 7  | 7  | 5  | 4  | 7  | 3  | 6  | 3  | 5  | 5  | 8  | 6  |
| 8                                     | <b>5</b>  | 2  | 9  | 7  | 8  | 2  | 4  | 5  | 5  | 6  | 5  | 2  | 5  | 4  | 5  | 3  | 4  | 5  | 8  | 4  |
| 9                                     | <b>2</b>  | 1  | 3  | 4  | 4  | 1  | 2  | 3  | 4  | 2  | 2  | 1  | 3  | 1  | 2  | 1  | 2  | 2  | 2  | 2  |
| 10 – Definitely will vote for them    | <b>3</b>  | 2  | 4  | 5  | 4  | 2  | 3  | 4  | 4  | 3  | 3  | 3  | 3  | 4  | 3  | 3  | 3  | 4  | 3  | 3  |
| Refused                               | <b>4</b>  | 3  | 3  | 2  | 3  | 2  | 4  | 4  | 13 | 4  | 2  | 3  | 4  | 5  | 4  | 5  | 4  | 4  | 7  | 4  |

**Reform UK**

|                                       |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 0 – Will definitely NOT vote for them | <b>59</b> | 50 | 73 | 75 | 75 | 48 | 58 | 60 | 47 | 61 | 61 | 60 | 62 | 56 | 59 | 67 | 58 | 60 | 56 | 59 |
| 1                                     | <b>5</b>  | 5  | 4  | 5  | 4  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 4  | 5  | 5  | 5  | 5  |
| 2                                     | <b>5</b>  | 6  | 4  | 4  | 3  | 6  | 5  | 5  | 6  | 5  | 4  | 4  | 5  | 4  | 5  | 4  | 4  | 4  | 5  | 6  |
| 3                                     | <b>4</b>  | 5  | 3  | 2  | 3  | 4  | 4  | 5  | 8  | 4  | 4  | 3  | 4  | 4  | 4  | 4  | 4  | 4  | 5  | 4  |
| 4                                     | <b>3</b>  | 4  | 2  | 2  | 2  | 4  | 4  | 3  | 5  | 3  | 2  | 3  | 3  | 3  | 3  | 2  | 4  | 2  | 3  | 3  |
| 5                                     | <b>8</b>  | 10 | 6  | 6  | 5  | 11 | 7  | 10 | 6  | 10 | 9  | 7  | 8  | 10 | 9  | 4  | 9  | 9  | 9  | 8  |
| 6                                     | <b>2</b>  | 3  | 1  | 0  | 1  | 4  | 2  | 2  | 2  | 1  | 3  | 3  | 2  | 2  | 2  | 2  | 3  | 2  | 2  | 2  |
| 7                                     | <b>2</b>  | 3  | 1  | 0  | 0  | 3  | 2  | 1  | 1  | 2  | 2  | 2  | 2  | 2  | 2  | 1  | 2  | 2  | 2  | 2  |
| 8                                     | <b>2</b>  | 3  | 1  | 1  | 1  | 3  | 2  | 1  | 1  | 2  | 2  | 2  | 1  | 2  | 2  | 1  | 2  | 2  | 2  | 1  |
| 9                                     | <b>1</b>  | 2  | 0  | 1  | 0  | 2  | 1  | 1  | 2  | 1  | 1  | 2  | 1  | 1  | 1  | 1  | 2  | 1  | 1  | 1  |
| 10 – Definitely will vote for them    | <b>4</b>  | 6  | 2  | 2  | 2  | 7  | 5  | 3  | 3  | 2  | 5  | 6  | 3  | 5  | 4  | 5  | 5  | 4  | 2  | 4  |
| Refused                               | <b>5</b>  | 2  | 3  | 2  | 3  | 2  | 4  | 5  | 13 | 5  | 2  | 3  | 4  | 5  | 5  | 5  | 4  | 4  | 8  | 4  |



| Total       | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |  |
|-------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|--|
|             | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |  |
| <b>5281</b> | 1800            | 1336 | 454     | 1811   | 2033        | 2561 | 2720   | 554   | 2186  | 1305  | 1236 | 3031 | 2250         | 4996    | 285     | 1399  | 961               | 697    | 1938  |  |
| <b>5281</b> | 1926            | 1341 | 484     | 2006   | 2182        | 2278 | 3003   | 381   | 2049  | 1354  | 1497 | 3175 | 2106         | 4972    | 309     | 1399  | 1009              | 491    | 2073  |  |
|             | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     |  |

Which of the following do you think are the most important issues facing the \*\*country\*\* at this time? Please tick up to four.

|                                    |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Inflation and cost of living       | <b>61</b> | 60 | 68 | 66 | 65 | 61 | 58 | 64 | 53 | 66 | 63 | 54 | 63 | 59 | 61 | 63 | 64 | 59 | 55 | 62 |
| The economy                        | <b>46</b> | 53 | 43 | 46 | 48 | 48 | 44 | 43 | 44 | 47 | 51 | 49 | 43 | 46 | 46 | 47 | 47 | 39 | 48 |    |
| Health                             | <b>42</b> | 39 | 50 | 55 | 51 | 39 | 37 | 46 | 28 | 41 | 45 | 45 | 46 | 36 | 41 | 50 | 39 | 43 | 34 | 44 |
| Energy supply                      | <b>32</b> | 37 | 33 | 30 | 32 | 39 | 34 | 31 | 16 | 32 | 36 | 37 | 31 | 34 | 32 | 34 | 37 | 31 | 24 | 33 |
| Immigration & Asylum               | <b>26</b> | 46 | 9  | 13 | 10 | 46 | 28 | 25 | 13 | 16 | 33 | 43 | 22 | 31 | 26 | 23 | 28 | 28 | 18 | 28 |
| The environment and climate change | <b>23</b> | 15 | 32 | 38 | 34 | 14 | 22 | 23 | 25 | 25 | 21 | 20 | 28 | 16 | 23 | 23 | 19 | 22 | 28 | 24 |
| Social care                        | <b>18</b> | 19 | 22 | 26 | 25 | 18 | 14 | 21 | 7  | 13 | 23 | 26 | 20 | 15 | 18 | 18 | 16 | 19 | 16 | 19 |
| Britain leaving the EU             | <b>16</b> | 10 | 22 | 35 | 26 | 10 | 18 | 15 | 13 | 16 | 17 | 16 | 19 | 12 | 16 | 16 | 14 | 15 | 20 | 16 |
| Housing                            | <b>13</b> | 8  | 18 | 9  | 13 | 10 | 11 | 14 | 15 | 14 | 11 | 10 | 12 | 13 | 13 | 10 | 8  | 11 | 22 | 13 |
| Crime                              | <b>12</b> | 16 | 7  | 9  | 7  | 16 | 12 | 12 | 6  | 11 | 14 | 14 | 11 | 13 | 12 | 11 | 11 | 14 | 13 | 11 |
| Education                          | <b>11</b> | 8  | 16 | 16 | 16 | 7  | 8  | 13 | 13 | 11 | 11 | 9  | 13 | 8  | 11 | 11 | 11 | 11 | 10 | 11 |
| Defence and security               | <b>9</b>  | 17 | 3  | 8  | 6  | 15 | 11 | 7  | 3  | 6  | 11 | 16 | 9  | 10 | 9  | 10 | 9  | 9  | 8  | 10 |
| Tax                                | <b>8</b>  | 9  | 6  | 5  | 6  | 9  | 10 | 7  | 11 | 10 | 7  | 5  | 8  | 9  | 8  | 6  | 8  | 11 | 8  | 8  |
| Pensions                           | <b>6</b>  | 8  | 5  | 5  | 4  | 9  | 6  | 5  | 2  | 2  | 7  | 12 | 5  | 8  | 6  | 9  | 7  | 7  | 3  | 5  |
| Welfare benefits                   | <b>6</b>  | 4  | 8  | 5  | 5  | 6  | 6  | 6  | 6  | 5  | 6  | 6  | 5  | 7  | 6  | 10 | 6  | 5  | 6  | 5  |
| Family life & childcare            | <b>5</b>  | 4  | 7  | 5  | 7  | 4  | 4  | 6  | 5  | 8  | 2  | 2  | 5  | 4  | 5  | 5  | 5  | 5  | 5  | 5  |
| Transport                          | <b>3</b>  | 2  | 3  | 2  | 3  | 2  | 3  | 2  | 5  | 3  | 2  | 3  | 3  | 3  | 3  | 2  | 3  | 2  | 5  | 2  |
| Job security                       | <b>3</b>  | 2  | 4  | 2  | 3  | 3  | 3  | 4  | 5  | 4  | 3  | 1  | 3  | 4  | 3  | 4  | 3  | 3  | 5  | 2  |
| None of these                      | <b>1</b>  | 0  | 1  | 0  | 0  | 1  | 1  | 1  | 3  | 1  | 0  | 0  | 1  | 2  | 1  | 1  | 1  | 1  | 2  | 1  |
| Don't know                         | <b>4</b>  | 1  | 2  | 1  | 2  | 1  | 5  | 3  | 15 | 6  | 1  | 0  | 2  | 7  | 5  | 3  | 6  | 3  | 6  | 4  |

And looking at the same list, which of the following do you think are the most important issues facing \*\*you and your family\*\*? Please tick up to four.

|                                    |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Inflation and cost of living       | <b>67</b> | 68 | 73 | 70 | 71 | 68 | 64 | 70 | 53 | 71 | 70 | 63 | 68 | 66 | 66 | 72 | 68 | 66 | 64 | 66 |
| The economy                        | <b>36</b> | 41 | 35 | 38 | 37 | 39 | 38 | 33 | 30 | 33 | 39 | 39 | 38 | 33 | 36 | 34 | 34 | 38 | 31 | 38 |
| Health                             | <b>35</b> | 37 | 40 | 45 | 41 | 36 | 30 | 39 | 22 | 28 | 40 | 47 | 35 | 34 | 34 | 45 | 32 | 35 | 30 | 37 |
| Energy supply                      | <b>33</b> | 40 | 31 | 33 | 31 | 40 | 33 | 32 | 14 | 30 | 36 | 42 | 31 | 34 | 33 | 32 | 34 | 34 | 25 | 33 |
| The environment and climate change | <b>18</b> | 11 | 25 | 31 | 29 | 11 | 17 | 18 | 13 | 18 | 19 | 18 | 22 | 12 | 18 | 17 | 13 | 17 | 21 | 20 |
| Pensions                           | <b>17</b> | 25 | 13 | 20 | 16 | 23 | 16 | 18 | 4  | 7  | 20 | 36 | 16 | 17 | 17 | 16 | 16 | 18 | 13 | 18 |
| Immigration & Asylum               | <b>11</b> | 20 | 2  | 4  | 3  | 21 | 13 | 9  | 4  | 6  | 13 | 19 | 9  | 13 | 11 | 8  | 11 | 10 | 8  | 12 |
| Britain leaving the EU             | <b>11</b> | 6  | 17 | 27 | 20 | 5  | 12 | 11 | 9  | 10 | 13 | 12 | 14 | 7  | 11 | 13 | 11 | 10 | 14 | 11 |
| Tax                                | <b>11</b> | 14 | 8  | 11 | 8  | 13 | 13 | 10 | 13 | 13 | 10 | 7  | 12 | 10 | 11 | 8  | 12 | 11 | 10 | 11 |
| Housing                            | <b>10</b> | 5  | 14 | 8  | 10 | 7  | 8  | 12 | 18 | 13 | 8  | 4  | 9  | 12 | 10 | 9  | 8  | 7  | 17 | 10 |
| Education                          | <b>9</b>  | 7  | 12 | 13 | 13 | 6  | 8  | 10 | 11 | 13 | 6  | 3  | 10 | 6  | 9  | 6  | 8  | 10 | 8  | 10 |
| Family life & childcare            | <b>8</b>  | 6  | 12 | 9  | 11 | 7  | 7  | 10 | 5  | 15 | 3  | 3  | 9  | 7  | 8  | 9  | 9  | 7  | 7  | 9  |
| Social care                        | <b>8</b>  | 9  | 9  | 10 | 9  | 9  | 7  | 9  | 4  | 4  | 9  | 14 | 8  | 7  | 8  | 11 | 7  | 8  | 7  | 8  |
| Crime                              | <b>7</b>  | 10 | 4  | 6  | 5  | 9  | 8  | 6  | 4  | 6  | 7  | 11 | 7  | 6  | 7  | 7  | 7  | 8  | 8  | 6  |
| Job security                       | <b>7</b>  | 5  | 9  | 6  | 8  | 5  | 6  | 7  | 7  | 9  | 7  | 2  | 7  | 6  | 7  | 6  | 6  | 6  | 9  | 6  |
| Welfare benefits                   | <b>6</b>  | 4  | 8  | 5  | 6  | 7  | 6  | 6  | 4  | 7  | 9  | 4  | 3  | 11 | 6  | 5  | 7  | 8  | 5  | 6  |
| Transport                          | <b>4</b>  | 3  | 4  | 5  | 4  | 3  | 4  | 4  | 8  | 4  | 3  | 4  | 5  | 3  | 4  | 5  | 4  | 3  | 5  | 4  |
| Defence and security               | <b>4</b>  | 8  | 1  | 3  | 3  | 7  | 6  | 3  | 2  | 3  | 4  | 8  | 4  | 4  | 4  | 3  | 4  | 4  | 3  | 5  |
| None of these                      | <b>2</b>  | 2  | 1  | 0  | 1  | 2  | 3  | 2  | 5  | 2  | 1  | 2  | 2  | 3  | 2  | 2  | 2  | 2  | 4  | 2  |
| Don't know                         | <b>5</b>  | 1  | 2  | 1  | 2  | 2  | 6  | 4  | 17 | 6  | 2  | 1  | 3  | 7  | 5  | 5  | 6  | 5  | 6  | 4  |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

**At general elections, which of the following is more important in deciding your vote?**

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Which party I think will be better for Britain as a whole             | 75 | 86 | 85 | 85 | 85 | 81 | 74 | 76 | 56 | 69 | 81 | 85 | 79 | 68 | 75 | 70 | 73 | 73 | 76 | 77 |
| Which party I think will be better for my local town, village or city | 7  | 6  | 6  | 8  | 7  | 7  | 7  | 7  | 11 | 8  | 6  | 6  | 8  | 7  | 7  | 12 | 8  | 7  | 9  | 6  |
| Neither   | 9  | 4  | 3  | 4  | 4  | 6  | 11 | 7  | 12 | 11 | 7  | 6  | 7  | 11 | 9  | 8  | 9  | 11 | 7  | 9  |
| Don't know  | 9  | 4  | 5  | 3  | 4  | 5  | 9  | 10 | 21 | 12 | 6  | 4  | 6  | 14 | 9  | 10 | 10 | 10 | 8  | 9  |

**Do you have a favourable or unfavourable opinion of...  
The Conservative Party**

|                           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very favourable           | 5         | 11        | 1         | 2         | 3         | 9         | 6         | 4         | 4         | 4         | 5         | 9         | 5         | 6         | 5         | 7         | 5         | 6         | 5         | 5         |
| Somewhat favourable       | 20        | 43        | 2         | 9         | 12        | 31        | 20        | 20        | 13        | 12        | 22        | 34        | 20        | 19        | 20        | 20        | 18        | 21        | 17        | 21        |
| <b>TOTAL FAVOURABLE</b>   | <b>25</b> | <b>54</b> | <b>3</b>  | <b>11</b> | <b>15</b> | <b>40</b> | <b>26</b> | <b>24</b> | <b>17</b> | <b>16</b> | <b>27</b> | <b>43</b> | <b>25</b> | <b>25</b> | <b>25</b> | <b>27</b> | <b>23</b> | <b>27</b> | <b>22</b> | <b>26</b> |
| Somewhat unfavourable     | 16        | 21        | 9         | 16        | 13        | 19        | 17        | 15        | 15        | 15        | 16        | 18        | 16        | 15        | 16        | 10        | 15        | 16        | 18        | 16        |
| Very unfavourable         | 49        | 20        | 84        | 71        | 68        | 35        | 49        | 49        | 50        | 56        | 51        | 36        | 52        | 46        | 49        | 55        | 53        | 45        | 53        | 47        |
| <b>TOTAL UNFAVOURABLE</b> | <b>65</b> | <b>41</b> | <b>93</b> | <b>87</b> | <b>81</b> | <b>54</b> | <b>66</b> | <b>64</b> | <b>65</b> | <b>71</b> | <b>67</b> | <b>54</b> | <b>68</b> | <b>61</b> | <b>65</b> | <b>65</b> | <b>68</b> | <b>61</b> | <b>71</b> | <b>63</b> |
| Don't know                | 10        | 5         | 3         | 3         | 3         | 6         | 8         | 12        | 18        | 14        | 6         | 3         | 6         | 15        | 10        | 7         | 9         | 11        | 8         | 10        |

**The Labour Party**

|                           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very favourable           | 11        | 3         | 26        | 13        | 17        | 6         | 12        | 11        | 16        | 12        | 11        | 8         | 11        | 12        | 11        | 13        | 13        | 12        | 12        | 9         |
| Somewhat favourable       | 29        | 12        | 53        | 44        | 45        | 17        | 28        | 30        | 30        | 34        | 28        | 21        | 34        | 23        | 29        | 35        | 29        | 26        | 37        | 27        |
| <b>TOTAL FAVOURABLE</b>   | <b>40</b> | <b>15</b> | <b>79</b> | <b>57</b> | <b>62</b> | <b>23</b> | <b>40</b> | <b>41</b> | <b>46</b> | <b>46</b> | <b>39</b> | <b>29</b> | <b>45</b> | <b>35</b> | <b>40</b> | <b>48</b> | <b>42</b> | <b>38</b> | <b>49</b> | <b>36</b> |
| Somewhat unfavourable     | 21        | 27        | 12        | 26        | 20        | 23        | 20        | 21        | 19        | 20        | 22        | 22        | 22        | 19        | 21        | 13        | 20        | 20        | 21        | 22        |
| Very unfavourable         | 28        | 53        | 5         | 13        | 13        | 48        | 32        | 25        | 15        | 20        | 33        | 45        | 26        | 32        | 28        | 31        | 28        | 31        | 19        | 31        |
| <b>TOTAL UNFAVOURABLE</b> | <b>49</b> | <b>80</b> | <b>17</b> | <b>39</b> | <b>33</b> | <b>71</b> | <b>52</b> | <b>46</b> | <b>34</b> | <b>40</b> | <b>55</b> | <b>67</b> | <b>48</b> | <b>51</b> | <b>49</b> | <b>44</b> | <b>48</b> | <b>51</b> | <b>40</b> | <b>53</b> |
| Don't know                | 11        | 5         | 4         | 5         | 5         | 6         | 8         | 13        | 19        | 15        | 6         | 4         | 8         | 15        | 11        | 8         | 10        | 11        | 10        | 11        |

**Keir Starmer**

|                           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very favourable           | 7         | 2         | 16        | 11        | 12        | 4         | 9         | 6         | 7         | 7         | 8         | 7         | 8         | 7         | 7         | 6         | 8         | 8         | 7         | 7         |
| Somewhat favourable       | 27        | 14        | 46        | 47        | 44        | 17        | 27        | 26        | 21        | 31        | 28        | 22        | 32        | 20        | 27        | 29        | 26        | 23        | 35        | 26        |
| <b>TOTAL FAVOURABLE</b>   | <b>34</b> | <b>16</b> | <b>62</b> | <b>58</b> | <b>56</b> | <b>21</b> | <b>36</b> | <b>32</b> | <b>28</b> | <b>38</b> | <b>36</b> | <b>29</b> | <b>40</b> | <b>27</b> | <b>34</b> | <b>35</b> | <b>34</b> | <b>31</b> | <b>42</b> | <b>33</b> |
| Somewhat unfavourable     | 22        | 26        | 17        | 24        | 22        | 22        | 21        | 22        | 24        | 21        | 21        | 22        | 24        | 19        | 22        | 19        | 22        | 22        | 21        | 22        |
| Very unfavourable         | 29        | 52        | 11        | 11        | 15        | 48        | 32        | 27        | 18        | 23        | 33        | 43        | 25        | 35        | 29        | 32        | 30        | 33        | 20        | 30        |
| <b>TOTAL UNFAVOURABLE</b> | <b>51</b> | <b>78</b> | <b>28</b> | <b>35</b> | <b>37</b> | <b>70</b> | <b>53</b> | <b>49</b> | <b>42</b> | <b>44</b> | <b>54</b> | <b>65</b> | <b>49</b> | <b>54</b> | <b>51</b> | <b>51</b> | <b>52</b> | <b>55</b> | <b>41</b> | <b>52</b> |
| Don't know                | 15        | 6         | 10        | 8         | 8         | 9         | 11        | 18        | 30        | 19        | 10        | 6         | 12        | 19        | 15        | 14        | 14        | 14        | 17        | 15        |

**Rishi Sunak**

|                           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very favourable           | 4         | 6         | 1         | 2         | 3         | 4         | 4         | 3         | 4         | 3         | 4         | 4         | 4         | 3         | 4         | 4         | 3         | 4         | 4         | 4         |
| Somewhat favourable       | 21        | 38        | 6         | 20        | 18        | 29        | 21        | 22        | 15        | 14        | 23        | 36        | 22        | 20        | 21        | 19        | 21        | 21        | 20        | 23        |
| <b>TOTAL FAVOURABLE</b>   | <b>25</b> | <b>44</b> | <b>7</b>  | <b>22</b> | <b>21</b> | <b>33</b> | <b>25</b> | <b>25</b> | <b>19</b> | <b>17</b> | <b>27</b> | <b>40</b> | <b>26</b> | <b>23</b> | <b>25</b> | <b>23</b> | <b>24</b> | <b>25</b> | <b>24</b> | <b>27</b> |
| Somewhat unfavourable     | 25        | 27        | 24        | 33        | 27        | 26        | 25        | 24        | 20        | 25        | 25        | 26        | 27        | 22        | 25        | 25        | 25        | 25        | 25        | 25        |
| Very unfavourable         | 38        | 21        | 62        | 40        | 46        | 32        | 40        | 36        | 38        | 43        | 39        | 28        | 38        | 38        | 38        | 41        | 40        | 38        | 37        | 37        |
| <b>TOTAL UNFAVOURABLE</b> | <b>63</b> | <b>48</b> | <b>86</b> | <b>73</b> | <b>73</b> | <b>58</b> | <b>65</b> | <b>60</b> | <b>58</b> | <b>68</b> | <b>64</b> | <b>54</b> | <b>65</b> | <b>60</b> | <b>63</b> | <b>66</b> | <b>65</b> | <b>63</b> | <b>62</b> | <b>62</b> |
| Don't know                | 12        | 7         | 6         | 5         | 6         | 9         | 9         | 15        | 23        | 15        | 8         | 6         | 9         | 17        | 12        | 11        | 11        | 12        | 13        | 12        |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

Would you say each of the following are competent or incompetent?

**The Conservative Party**

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very competent           | 3         | 5         | 1         | 1         | 2         | 4         | 3         | 2         | 3         | 2         | 2         | 4         | 2         | 3         | 3         | 4         | 2         | 3         | 3         | 2         |
| Fairly competent         | 20        | 42        | 4         | 11        | 13        | 32        | 20        | 20        | 14        | 12        | 22        | 35        | 20        | 19        | 20        | 18        | 20        | 22        | 15        | 21        |
| <b>TOTAL COMPETENT</b>   | <b>23</b> | <b>47</b> | <b>5</b>  | <b>12</b> | <b>15</b> | <b>36</b> | <b>23</b> | <b>22</b> | <b>17</b> | <b>14</b> | <b>24</b> | <b>39</b> | <b>22</b> | <b>22</b> | <b>23</b> | <b>22</b> | <b>22</b> | <b>25</b> | <b>18</b> | <b>23</b> |
| Fairly incompetent       | 22        | 28        | 14        | 22        | 20        | 25        | 21        | 22        | 19        | 20        | 24        | 24        | 23        | 20        | 22        | 17        | 21        | 20        | 22        | 23        |
| Very incompetent         | 46        | 20        | 78        | 63        | 62        | 33        | 47        | 44        | 43        | 53        | 46        | 33        | 48        | 42        | 45        | 53        | 48        | 44        | 50        | 42        |
| <b>TOTAL INCOMPETENT</b> | <b>68</b> | <b>48</b> | <b>92</b> | <b>85</b> | <b>82</b> | <b>58</b> | <b>68</b> | <b>66</b> | <b>62</b> | <b>73</b> | <b>70</b> | <b>57</b> | <b>71</b> | <b>62</b> | <b>67</b> | <b>70</b> | <b>69</b> | <b>64</b> | <b>72</b> | <b>65</b> |
| Don't know               | 10        | 5         | 4         | 4         | 4         | 6         | 9         | 12        | 21        | 13        | 6         | 5         | 7         | 15        | 10        | 8         | 9         | 11        | 10        | 11        |

**The Labour Party**

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very competent           | 6         | 1         | 13        | 5         | 9         | 3         | 6         | 5         | 9         | 5         | 6         | 4         | 6         | 6         | 6         | 7         | 7         | 5         | 7         | 4         |
| Fairly competent         | 30        | 13        | 56        | 44        | 47        | 18        | 30        | 29        | 29        | 35        | 29        | 22        | 35        | 23        | 30        | 34        | 31        | 29        | 34        | 28        |
| <b>TOTAL COMPETENT</b>   | <b>36</b> | <b>14</b> | <b>69</b> | <b>49</b> | <b>56</b> | <b>21</b> | <b>36</b> | <b>34</b> | <b>38</b> | <b>40</b> | <b>35</b> | <b>26</b> | <b>41</b> | <b>29</b> | <b>36</b> | <b>41</b> | <b>38</b> | <b>34</b> | <b>41</b> | <b>32</b> |
| Fairly incompetent       | 25        | 33        | 16        | 30        | 24        | 29        | 24        | 26        | 25        | 23        | 25        | 29        | 27        | 23        | 25        | 21        | 23        | 25        | 26        | 26        |
| Very incompetent         | 24        | 43        | 5         | 11        | 11        | 39        | 27        | 21        | 13        | 19        | 28        | 34        | 21        | 28        | 24        | 25        | 25        | 25        | 16        | 26        |
| <b>TOTAL INCOMPETENT</b> | <b>49</b> | <b>76</b> | <b>21</b> | <b>41</b> | <b>35</b> | <b>68</b> | <b>51</b> | <b>47</b> | <b>38</b> | <b>42</b> | <b>53</b> | <b>63</b> | <b>48</b> | <b>51</b> | <b>49</b> | <b>46</b> | <b>48</b> | <b>50</b> | <b>42</b> | <b>52</b> |
| Don't know               | 15        | 9         | 9         | 10        | 10        | 11        | 12        | 18        | 24        | 18        | 12        | 11        | 12        | 20        | 15        | 13        | 14        | 15        | 17        | 16        |

**Keir Starmer**

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very competent           | 8         | 2         | 17        | 13        | 14        | 4         | 9         | 7         | 5         | 8         | 8         | 7         | 9         | 6         | 8         | 9         | 8         | 8         | 8         | 7         |
| Fairly competent         | 29        | 18        | 47        | 44        | 44        | 20        | 31        | 27        | 26        | 31        | 30        | 24        | 34        | 22        | 29        | 29        | 29        | 25        | 37        | 28        |
| <b>TOTAL COMPETENT</b>   | <b>37</b> | <b>20</b> | <b>64</b> | <b>57</b> | <b>58</b> | <b>24</b> | <b>40</b> | <b>34</b> | <b>31</b> | <b>39</b> | <b>38</b> | <b>31</b> | <b>43</b> | <b>28</b> | <b>37</b> | <b>38</b> | <b>37</b> | <b>33</b> | <b>45</b> | <b>35</b> |
| Fairly incompetent       | 23        | 30        | 16        | 23        | 20        | 26        | 22        | 23        | 24        | 21        | 23        | 25        | 24        | 21        | 23        | 20        | 22        | 24        | 22        | 23        |
| Very incompetent         | 23        | 39        | 8         | 9         | 11        | 37        | 25        | 21        | 13        | 19        | 25        | 32        | 19        | 28        | 23        | 27        | 24        | 25        | 14        | 23        |
| <b>TOTAL INCOMPETENT</b> | <b>46</b> | <b>69</b> | <b>24</b> | <b>32</b> | <b>31</b> | <b>63</b> | <b>47</b> | <b>44</b> | <b>37</b> | <b>40</b> | <b>48</b> | <b>57</b> | <b>43</b> | <b>49</b> | <b>46</b> | <b>47</b> | <b>46</b> | <b>49</b> | <b>36</b> | <b>46</b> |
| Don't know               | 18        | 11        | 11        | 10        | 12        | 13        | 14        | 22        | 31        | 21        | 14        | 12        | 15        | 23        | 18        | 16        | 18        | 18        | 19        | 18        |

**Rishi Sunak**

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very competent           | 4         | 7         | 1         | 3         | 3         | 5         | 4         | 4         | 5         | 2         | 4         | 6         | 5         | 3         | 4         | 3         | 3         | 3         | 5         | 4         |
| Fairly competent         | 26        | 42        | 12        | 31        | 24        | 34        | 26        | 25        | 15        | 20        | 28        | 38        | 28        | 23        | 26        | 24        | 25        | 25        | 24        | 28        |
| <b>TOTAL COMPETENT</b>   | <b>30</b> | <b>49</b> | <b>13</b> | <b>34</b> | <b>27</b> | <b>39</b> | <b>30</b> | <b>29</b> | <b>20</b> | <b>22</b> | <b>32</b> | <b>44</b> | <b>33</b> | <b>26</b> | <b>30</b> | <b>27</b> | <b>28</b> | <b>28</b> | <b>29</b> | <b>32</b> |
| Fairly incompetent       | 26        | 26        | 32        | 27        | 30        | 25        | 26        | 25        | 23        | 26        | 26        | 26        | 28        | 22        | 26        | 25        | 25        | 25        | 27        | 26        |
| Very incompetent         | 31        | 17        | 47        | 32        | 34        | 26        | 33        | 29        | 34        | 34        | 31        | 23        | 29        | 34        | 30        | 37        | 34        | 32        | 28        | 28        |
| <b>TOTAL INCOMPETENT</b> | <b>57</b> | <b>43</b> | <b>79</b> | <b>59</b> | <b>64</b> | <b>51</b> | <b>59</b> | <b>54</b> | <b>57</b> | <b>60</b> | <b>57</b> | <b>49</b> | <b>57</b> | <b>56</b> | <b>56</b> | <b>62</b> | <b>59</b> | <b>57</b> | <b>55</b> | <b>54</b> |
| Don't know               | 14        | 8         | 8         | 7         | 8         | 10        | 11        | 17        | 24        | 17        | 11        | 8         | 11        | 19        | 14        | 12        | 13        | 15        | 16        | 14        |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |   |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|---|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |   |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |   |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |   |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    | % |

How much would you trust each of the following to manage Britain's economy?

**The Conservative Party**

|   |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot                                   | 4         | 9         | 0         | 1         | 2         | 7         | 4         | 3         | 3         | 2         | 4         | 7         | 4         | 4         | 4         | 6         | 3         | 4         | 2         | 4         |
| A fair amount                           | 20        | 41        | 4         | 12        | 13        | 31        | 21        | 18        | 16        | 12        | 20        | 34        | 21        | 17        | 20        | 18        | 19        | 20        | 20        | 21        |
| <b>TOTAL A LOT / A FAIR AMOUNT</b>      | <b>24</b> | <b>50</b> | <b>4</b>  | <b>13</b> | <b>15</b> | <b>38</b> | <b>25</b> | <b>21</b> | <b>19</b> | <b>14</b> | <b>24</b> | <b>41</b> | <b>25</b> | <b>21</b> | <b>24</b> | <b>24</b> | <b>22</b> | <b>24</b> | <b>22</b> | <b>25</b> |
| Not very much                           | 22        | 27        | 16        | 26        | 20        | 25        | 23        | 22        | 20        | 20        | 25        | 24        | 22        | 22        | 22        | 22        | 20        | 23        | 21        | 23        |
| Not at all                              | 45        | 19        | 77        | 59        | 61        | 32        | 45        | 45        | 40        | 54        | 45        | 31        | 46        | 44        | 45        | 48        | 48        | 43        | 48        | 43        |
| <b>TOTAL NOT VERY MUCH / NOT AT ALL</b> | <b>67</b> | <b>46</b> | <b>93</b> | <b>85</b> | <b>81</b> | <b>57</b> | <b>68</b> | <b>67</b> | <b>60</b> | <b>74</b> | <b>70</b> | <b>55</b> | <b>68</b> | <b>66</b> | <b>67</b> | <b>70</b> | <b>68</b> | <b>66</b> | <b>69</b> | <b>66</b> |
| Don't know                              | 9         | 4         | 4         | 2         | 4         | 6         | 7         | 12        | 21        | 12        | 5         | 4         | 6         | 14        | 10        | 6         | 9         | 11        | 10        | 9         |

**The Labour Party**

|   |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot                                   | 7         | 1         | 17        | 6         | 11        | 3         | 8         | 6         | 12        | 7         | 7         | 5         | 7         | 6         | 7         | 9         | 8         | 7         | 8         | 5         |
| A fair amount                           | 25        | 9         | 53        | 37        | 41        | 14        | 25        | 26        | 24        | 31        | 24        | 18        | 29        | 21        | 25        | 27        | 27        | 23        | 32        | 22        |
| <b>TOTAL A LOT / A FAIR AMOUNT</b>      | <b>32</b> | <b>10</b> | <b>70</b> | <b>43</b> | <b>52</b> | <b>17</b> | <b>33</b> | <b>32</b> | <b>36</b> | <b>38</b> | <b>31</b> | <b>23</b> | <b>36</b> | <b>27</b> | <b>32</b> | <b>36</b> | <b>35</b> | <b>30</b> | <b>40</b> | <b>27</b> |
| Not very much                           | 27        | 32        | 18        | 37        | 26        | 29        | 26        | 28        | 26        | 25        | 26        | 32        | 29        | 24        | 27        | 25        | 26        | 25        | 28        | 29        |
| Not at all                              | 30        | 53        | 6         | 16        | 15        | 47        | 32        | 27        | 16        | 23        | 35        | 41        | 26        | 34        | 30        | 29        | 28        | 33        | 19        | 33        |
| <b>TOTAL NOT VERY MUCH / NOT AT ALL</b> | <b>57</b> | <b>85</b> | <b>24</b> | <b>53</b> | <b>41</b> | <b>76</b> | <b>58</b> | <b>55</b> | <b>42</b> | <b>48</b> | <b>61</b> | <b>73</b> | <b>55</b> | <b>58</b> | <b>57</b> | <b>54</b> | <b>54</b> | <b>58</b> | <b>47</b> | <b>62</b> |
| Don't know                              | 11        | 5         | 6         | 4         | 6         | 7         | 9         | 13        | 22        | 15        | 7         | 4         | 8         | 15        | 11        | 10        | 10        | 12        | 13        | 11        |

**Keir Starmer**

|   |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot                                   | 6         | 1         | 15        | 9         | 11        | 3         | 7         | 6         | 8         | 6         | 8         | 6         | 8         | 5         | 6         | 8         | 8         | 6         | 7         | 5         |
| A fair amount                           | 24        | 10        | 46        | 38        | 40        | 14        | 25        | 22        | 21        | 27        | 24        | 18        | 27        | 19        | 24        | 25        | 24        | 21        | 32        | 22        |
| <b>TOTAL A LOT / A FAIR AMOUNT</b>      | <b>30</b> | <b>11</b> | <b>61</b> | <b>47</b> | <b>51</b> | <b>17</b> | <b>32</b> | <b>28</b> | <b>29</b> | <b>33</b> | <b>32</b> | <b>24</b> | <b>35</b> | <b>24</b> | <b>30</b> | <b>33</b> | <b>32</b> | <b>27</b> | <b>39</b> | <b>27</b> |
| Not very much                           | 25        | 31        | 18        | 31        | 24        | 28        | 24        | 26        | 23        | 23        | 25        | 28        | 26        | 23        | 25        | 19        | 24        | 25        | 22        | 28        |
| Not at all                              | 30        | 50        | 10        | 14        | 15        | 47        | 32        | 27        | 17        | 24        | 34        | 40        | 26        | 35        | 29        | 33        | 29        | 32        | 20        | 31        |
| <b>TOTAL NOT VERY MUCH / NOT AT ALL</b> | <b>55</b> | <b>81</b> | <b>28</b> | <b>45</b> | <b>39</b> | <b>75</b> | <b>56</b> | <b>53</b> | <b>40</b> | <b>47</b> | <b>59</b> | <b>68</b> | <b>52</b> | <b>58</b> | <b>54</b> | <b>52</b> | <b>53</b> | <b>57</b> | <b>42</b> | <b>59</b> |
| Don't know                              | 15        | 7         | 11        | 7         | 10        | 9         | 12        | 19        | 31        | 19        | 10        | 8         | 13        | 19        | 15        | 15        | 15        | 15        | 19        | 15        |

**Rishi Sunak**

|   |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| A lot                                   | 4         | 9         | 1         | 4         | 3         | 6         | 5         | 4         | 6         | 2         | 5         | 6         | 5         | 3         | 4         | 6         | 4         | 4         | 5         | 5         |
| A fair amount                           | 22        | 39        | 9         | 21        | 19        | 30        | 22        | 21        | 10        | 16        | 23        | 36        | 24        | 19        | 22        | 19        | 21        | 21        | 22        | 23        |
| <b>TOTAL A LOT / A FAIR AMOUNT</b>      | <b>26</b> | <b>48</b> | <b>10</b> | <b>25</b> | <b>22</b> | <b>36</b> | <b>27</b> | <b>25</b> | <b>16</b> | <b>18</b> | <b>28</b> | <b>42</b> | <b>29</b> | <b>22</b> | <b>26</b> | <b>25</b> | <b>25</b> | <b>25</b> | <b>27</b> | <b>28</b> |
| Not very much                           | 27        | 28        | 28        | 34        | 28        | 28        | 28        | 26        | 26        | 26        | 28        | 28        | 29        | 24        | 27        | 26        | 26        | 26        | 28        | 28        |
| Not at all                              | 35        | 20        | 56        | 37        | 43        | 29        | 36        | 35        | 32        | 42        | 36        | 25        | 33        | 38        | 35        | 39        | 38        | 37        | 32        | 34        |
| <b>TOTAL NOT VERY MUCH / NOT AT ALL</b> | <b>62</b> | <b>48</b> | <b>84</b> | <b>71</b> | <b>71</b> | <b>57</b> | <b>64</b> | <b>61</b> | <b>58</b> | <b>68</b> | <b>64</b> | <b>53</b> | <b>62</b> | <b>62</b> | <b>62</b> | <b>65</b> | <b>64</b> | <b>63</b> | <b>60</b> | <b>62</b> |
| Don't know                              | 11        | 5         | 6         | 4         | 6         | 7         | 9         | 14        | 25        | 14        | 7         | 5         | 8         | 15        | 11        | 10        | 12        | 11        | 13        | 10        |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

Do you think each of the following are more moderate or more extreme?

**The Conservative Party**

|               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More moderate | <b>20</b> | 40 | 6  | 15 | 14 | 31 | 21 | 19 | 13 | 13 | 23 | 32 | 22 | 18 | 20 | 18 | 20 | 21 | 16 | 22 |
| More extreme  | <b>32</b> | 11 | 61 | 52 | 52 | 17 | 35 | 29 | 34 | 36 | 32 | 24 | 37 | 25 | 32 | 35 | 32 | 26 | 43 | 30 |
| Neither       | <b>24</b> | 32 | 15 | 19 | 19 | 32 | 26 | 23 | 19 | 22 | 26 | 29 | 23 | 26 | 24 | 23 | 23 | 26 | 23 | 25 |
| Don't know    | <b>24</b> | 17 | 19 | 14 | 15 | 20 | 18 | 29 | 34 | 29 | 20 | 15 | 18 | 31 | 24 | 24 | 25 | 27 | 19 | 23 |

**The Labour Party**

|               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More moderate | <b>29</b> | 13 | 56 | 45 | 47 | 17 | 32 | 26 | 31 | 32 | 30 | 22 | 34 | 22 | 29 | 30 | 30 | 25 | 34 | 29 |
| More extreme  | <b>23</b> | 45 | 7  | 16 | 16 | 37 | 26 | 21 | 14 | 16 | 26 | 39 | 24 | 23 | 23 | 22 | 22 | 24 | 24 | 24 |
| Neither       | <b>23</b> | 24 | 18 | 26 | 21 | 25 | 24 | 22 | 21 | 22 | 23 | 25 | 23 | 23 | 23 | 23 | 23 | 23 | 24 | 23 |
| Don't know    | <b>24</b> | 17 | 19 | 14 | 16 | 21 | 18 | 30 | 34 | 30 | 20 | 15 | 19 | 32 | 24 | 24 | 25 | 28 | 18 | 24 |

**Keir Starmer**

|               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More moderate | <b>30</b> | 18 | 52 | 51 | 49 | 19 | 34 | 26 | 24 | 32 | 31 | 27 | 36 | 21 | 30 | 32 | 30 | 25 | 35 | 30 |
| More extreme  | <b>16</b> | 29 | 7  | 6  | 10 | 25 | 16 | 15 | 12 | 12 | 17 | 24 | 15 | 17 | 16 | 16 | 16 | 16 | 15 | 16 |
| Neither       | <b>26</b> | 32 | 19 | 24 | 22 | 31 | 28 | 24 | 25 | 23 | 27 | 29 | 25 | 26 | 26 | 23 | 24 | 27 | 26 | 26 |
| Don't know    | <b>29</b> | 22 | 22 | 18 | 19 | 26 | 22 | 35 | 39 | 33 | 24 | 20 | 23 | 36 | 29 | 29 | 30 | 32 | 25 | 28 |

**Rishi Sunak**

|               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More moderate | <b>24</b> | 38 | 14 | 29 | 23 | 30 | 26 | 22 | 18 | 19 | 25 | 33 | 27 | 19 | 24 | 23 | 23 | 22 | 22 | 26 |
| More extreme  | <b>21</b> | 10 | 39 | 29 | 31 | 14 | 23 | 19 | 22 | 23 | 22 | 16 | 23 | 19 | 21 | 24 | 21 | 19 | 26 | 19 |
| Neither       | <b>28</b> | 33 | 25 | 26 | 27 | 32 | 30 | 26 | 20 | 26 | 30 | 32 | 28 | 27 | 28 | 25 | 26 | 28 | 28 | 29 |
| Don't know    | <b>27</b> | 20 | 22 | 16 | 19 | 24 | 21 | 33 | 40 | 33 | 23 | 18 | 22 | 34 | 27 | 28 | 29 | 31 | 24 | 26 |

Thinking about Rishi Sunak and the Conservative party, would you say

**Rishi Sunak controls the Conservative party, or the Conservative Party controls Rishi Sunak?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Rishi Sunak controls the Conservative party | <b>11</b> | 15 | 7  | 8  | 9  | 13 | 11 | 10 | 14 | 9  | 11 | 11 | 11 | 11 | 11 | 13 | 10 | 11 | 8  | 11 |
| The Conservative party controls Rishi Sunak | <b>47</b> | 42 | 63 | 58 | 57 | 45 | 49 | 44 | 33 | 46 | 52 | 48 | 50 | 42 | 47 | 47 | 47 | 48 | 47 | 46 |
| Neither                                     | <b>21</b> | 27 | 14 | 20 | 18 | 24 | 22 | 20 | 19 | 19 | 20 | 26 | 22 | 20 | 21 | 18 | 21 | 21 | 22 | 21 |
| Don't know                                  | <b>22</b> | 15 | 15 | 14 | 16 | 17 | 18 | 25 | 35 | 25 | 17 | 15 | 18 | 27 | 22 | 23 | 22 | 21 | 24 | 21 |

Thinking about Keir Starmer and the Labour Party, would you say Keir

**Starmer controls the Labour party, or the Labour party controls Keir Starmer?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Keir Starmer controls the Labour party | <b>26</b> | 18 | 44 | 36 | 38 | 20 | 29 | 24 | 22 | 28 | 29 | 22 | 28 | 24 | 26 | 30 | 27 | 25 | 29 | 25 |
| The Labour party controls Keir Starmer | <b>29</b> | 49 | 18 | 24 | 23 | 44 | 31 | 28 | 19 | 22 | 32 | 44 | 31 | 28 | 29 | 30 | 28 | 33 | 25 | 30 |
| Neither                                | <b>20</b> | 17 | 20 | 22 | 20 | 19 | 20 | 20 | 19 | 20 | 20 | 20 | 20 | 19 | 20 | 16 | 20 | 19 | 19 | 20 |
| Don't know                             | <b>25</b> | 16 | 19 | 18 | 19 | 18 | 20 | 29 | 40 | 30 | 18 | 15 | 21 | 29 | 25 | 25 | 24 | 23 | 27 | 24 |

How different or similar do you think Keir Starmer is to Jeremy Corbyn?

|                        |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very different         | <b>35</b> | 28        | 53        | 54        | 51        | 29        | 38        | 32        | 22        | 32        | 40        | 40        | 39        | 29        | 35        | 33        | 35        | 32        | 39        | 35        |
| Fairly different       | <b>30</b> | 35        | 31        | 33        | 33        | 32        | 28        | 31        | 20        | 31        | 31        | 31        | 32        | 27        | 29        | 34        | 29        | 31        | 30        | 29        |
| <b>TOTAL DIFFERENT</b> | <b>65</b> | <b>63</b> | <b>84</b> | <b>87</b> | <b>84</b> | <b>61</b> | <b>66</b> | <b>63</b> | <b>42</b> | <b>63</b> | <b>71</b> | <b>71</b> | <b>71</b> | <b>56</b> | <b>64</b> | <b>67</b> | <b>64</b> | <b>63</b> | <b>69</b> | <b>64</b> |
| Fairly similar         | <b>12</b> | 20        | 3         | 5         | 6         | 18        | 13        | 10        | 14        | 9         | 13        | 14        | 11        | 13        | 12        | 11        | 11        | 12        | 10        | 13        |
| Very similar           | <b>4</b>  | 7         | 1         | 0         | 2         | 7         | 5         | 3         | 5         | 3         | 4         | 6         | 3         | 5         | 4         | 6         | 4         | 5         | 3         | 4         |
| <b>TOTAL SIMILAR</b>   | <b>16</b> | <b>27</b> | <b>4</b>  | <b>5</b>  | <b>8</b>  | <b>25</b> | <b>18</b> | <b>13</b> | <b>19</b> | <b>12</b> | <b>17</b> | <b>20</b> | <b>14</b> | <b>18</b> | <b>16</b> | <b>17</b> | <b>15</b> | <b>17</b> | <b>13</b> | <b>17</b> |
| Don't know             | <b>20</b> | 10        | 11        | 8         | 9         | 13        | 15        | 24        | 39        | 25        | 12        | 9         | 15        | 26        | 20        | 16        | 21        | 20        | 18        | 20        |





|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

And how different or similar do you think the Labour Party is under Keir Starmer to the Labour party as it was under Jeremy Corbyn?

|                        |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very different         | 20        | 13        | 34        | 31        | 29        | 16        | 22        | 18        | 13        | 19        | 22        | 24        | 22        | 18        | 20        | 24        | 20        | 18        | 22        | 20        |
| Fairly different       | 33        | 34        | 41        | 43        | 42        | 31        | 34        | 32        | 23        | 33        | 36        | 36        | 37        | 28        | 33        | 33        | 32        | 33        | 37        | 33        |
| <b>TOTAL DIFFERENT</b> | <b>53</b> | <b>47</b> | <b>75</b> | <b>74</b> | <b>71</b> | <b>47</b> | <b>56</b> | <b>50</b> | <b>36</b> | <b>52</b> | <b>58</b> | <b>60</b> | <b>59</b> | <b>46</b> | <b>53</b> | <b>57</b> | <b>52</b> | <b>51</b> | <b>59</b> | <b>53</b> |
| Fairly similar         | 19        | 31        | 9         | 13        | 14        | 27        | 19        | 18        | 16        | 15        | 22        | 23        | 19        | 18        | 19        | 19        | 19        | 20        | 14        | 19        |
| Very similar           | 6         | 11        | 1         | 1         | 2         | 10        | 7         | 4         | 5         | 4         | 7         | 8         | 5         | 7         | 6         | 7         | 6         | 7         | 3         | 6         |
| <b>TOTAL SIMILAR</b>   | <b>25</b> | <b>42</b> | <b>10</b> | <b>14</b> | <b>16</b> | <b>37</b> | <b>26</b> | <b>22</b> | <b>21</b> | <b>19</b> | <b>29</b> | <b>31</b> | <b>24</b> | <b>25</b> | <b>25</b> | <b>26</b> | <b>25</b> | <b>27</b> | <b>17</b> | <b>25</b> |
| Don't know             | 22        | 11        | 14        | 12        | 13        | 15        | 18        | 27        | 42        | 30        | 13        | 10        | 18        | 29        | 23        | 18        | 24        | 22        | 23        | 22        |

To what extent, if at all, do you identify as being...

|                    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>...English</b>  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| 1 – Not at all     | 11 | 6  | 13 | 8  | 11 | 7  | 12 | 10 | 13 | 12 | 9  | 9  | 12 | 9  | 8  | 56 | 6  | 7  | 15 | 7  |
| 2                  | 5  | 2  | 7  | 5  | 7  | 2  | 5  | 4  | 8  | 6  | 4  | 3  | 6  | 4  | 5  | 6  | 4  | 4  | 8  | 5  |
| 3                  | 10 | 6  | 14 | 11 | 14 | 5  | 10 | 9  | 15 | 11 | 8  | 6  | 11 | 8  | 10 | 10 | 8  | 8  | 15 | 9  |
| 4                  | 13 | 9  | 15 | 20 | 15 | 9  | 13 | 12 | 18 | 15 | 10 | 9  | 14 | 10 | 13 | 7  | 11 | 11 | 17 | 14 |
| 5 – A lot          | 60 | 76 | 50 | 55 | 51 | 76 | 57 | 62 | 38 | 53 | 69 | 72 | 56 | 65 | 62 | 21 | 68 | 66 | 41 | 63 |
| Not sure           | 3  | 1  | 2  | 1  | 2  | 1  | 3  | 2  | 8  | 3  | 1  | 1  | 2  | 4  | 3  | 1  | 3  | 4  | 4  | 2  |
| <b>...Scottish</b> |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| 1 – Not at all     | 84 | 89 | 85 | 86 | 86 | 88 | 83 | 86 | 71 | 85 | 87 | 86 | 85 | 83 | 84 | 88 | 84 | 86 | 81 | 84 |
| 2                  | 5  | 4  | 6  | 5  | 5  | 4  | 5  | 5  | 7  | 5  | 4  | 4  | 5  | 5  | 5  | 4  | 4  | 4  | 6  | 5  |
| 3                  | 3  | 3  | 2  | 3  | 2  | 3  | 3  | 3  | 6  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 5  | 3  |
| 4                  | 2  | 2  | 1  | 3  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 1  | 2  | 2  | 2  | 2  | 2  | 1  |
| 5 – A lot          | 3  | 3  | 3  | 3  | 3  | 2  | 4  | 2  | 3  | 2  | 3  | 3  | 2  | 3  | 3  | 2  | 3  | 2  | 4  | 2  |
| Not sure           | 3  | 1  | 2  | 1  | 1  | 2  | 4  | 3  | 12 | 3  | 1  | 1  | 2  | 5  | 3  | 1  | 4  | 3  | 3  | 4  |
| <b>...Welsh</b>    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| 1 – Not at all     | 82 | 87 | 81 | 84 | 82 | 86 | 80 | 83 | 67 | 82 | 86 | 83 | 82 | 81 | 85 | 19 | 87 | 84 | 83 | 85 |
| 2                  | 5  | 3  | 5  | 5  | 5  | 4  | 5  | 4  | 9  | 4  | 4  | 4  | 5  | 4  | 4  | 8  | 3  | 4  | 6  | 5  |
| 3                  | 4  | 3  | 3  | 3  | 3  | 3  | 4  | 4  | 7  | 4  | 3  | 3  | 4  | 4  | 4  | 8  | 3  | 4  | 5  | 3  |
| 4                  | 2  | 2  | 2  | 2  | 3  | 1  | 2  | 2  | 2  | 2  | 1  | 2  | 2  | 2  | 2  | 9  | 2  | 2  | 1  | 2  |
| 5 – A lot          | 5  | 3  | 6  | 5  | 6  | 4  | 5  | 5  | 5  | 5  | 4  | 5  | 5  | 5  | 2  | 56 | 1  | 3  | 2  | 2  |
| Not sure           | 3  | 1  | 2  | 1  | 2  | 1  | 4  | 3  | 11 | 4  | 1  | 1  | 2  | 4  | 3  | 1  | 4  | 3  | 3  | 3  |
| <b>...British</b>  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| 1 – Not at all     | 8  | 6  | 6  | 5  | 5  | 7  | 9  | 7  | 8  | 8  | 8  | 8  | 7  | 9  | 8  | 8  | 8  | 8  | 10 | 7  |
| 2                  | 5  | 4  | 6  | 3  | 5  | 4  | 6  | 4  | 5  | 5  | 5  | 4  | 4  | 6  | 5  | 9  | 5  | 4  | 6  | 4  |
| 3                  | 12 | 11 | 11 | 8  | 10 | 12 | 14 | 10 | 13 | 13 | 10 | 10 | 12 | 12 | 11 | 15 | 11 | 11 | 14 | 11 |
| 4                  | 17 | 17 | 19 | 20 | 19 | 16 | 19 | 15 | 21 | 18 | 16 | 15 | 19 | 15 | 17 | 18 | 15 | 17 | 20 | 17 |
| 5 – A lot          | 56 | 62 | 57 | 62 | 60 | 59 | 50 | 62 | 45 | 53 | 60 | 62 | 57 | 55 | 56 | 50 | 58 | 56 | 48 | 58 |
| Not sure           | 3  | 1  | 2  | 1  | 1  | 1  | 3  | 2  | 7  | 3  | 1  | 1  | 2  | 3  | 3  | 1  | 3  | 3  | 3  | 3  |
| <b>...European</b> |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| 1 – Not at all     | 36 | 52 | 20 | 14 | 15 | 57 | 35 | 38 | 25 | 31 | 41 | 45 | 29 | 46 | 36 | 38 | 39 | 39 | 26 | 36 |
| 2                  | 13 | 16 | 10 | 9  | 10 | 15 | 14 | 12 | 20 | 12 | 11 | 12 | 14 | 12 | 13 | 10 | 12 | 14 | 13 | 13 |
| 3                  | 17 | 16 | 20 | 19 | 20 | 14 | 17 | 16 | 17 | 19 | 16 | 15 | 18 | 15 | 17 | 20 | 15 | 18 | 18 | 17 |
| 4                  | 13 | 8  | 19 | 22 | 21 | 7  | 13 | 13 | 11 | 14 | 13 | 11 | 16 | 9  | 13 | 14 | 11 | 10 | 15 | 14 |
| 5 – A lot          | 16 | 6  | 27 | 34 | 31 | 5  | 17 | 16 | 13 | 18 | 17 | 14 | 20 | 12 | 16 | 16 | 17 | 14 | 22 | 15 |
| Not sure           | 5  | 2  | 4  | 1  | 3  | 2  | 4  | 5  | 14 | 6  | 2  | 2  | 3  | 7  | 5  | 2  | 5  | 5  | 6  | 4  |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 381   | 2049  | 1354  | 1497 | 3175 | 2106         | 4972    | 309     | 1399  | 1009              | 491    | 2073  |      |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

To what extent do you agree or disagree with the following statements?  
**Government should redistribute income from the better off to those who are less well off**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 7         | 11        | 2         | 3         | 4         | 9         | 8         | 5         | 8         | 5         | 7         | 8         | 7         | 6         | 7         | 7         | 7         | 8         | 6         | 6         |
| Disagree                   | 12        | 20        | 4         | 8         | 9         | 15        | 11        | 12        | 11        | 9         | 12        | 16        | 13        | 10        | 12        | 10        | 11        | 11        | 9         | 14        |
| <b>TOTAL DISAGREE</b>      | <b>19</b> | <b>31</b> | <b>6</b>  | <b>11</b> | <b>13</b> | <b>24</b> | <b>19</b> | <b>17</b> | <b>19</b> | <b>14</b> | <b>19</b> | <b>24</b> | <b>20</b> | <b>16</b> | <b>19</b> | <b>17</b> | <b>18</b> | <b>19</b> | <b>15</b> | <b>20</b> |
| Neither agree nor disagree | 29        | 34        | 19        | 23        | 23        | 32        | 29        | 30        | 33        | 29        | 28        | 30        | 28        | 31        | 30        | 25        | 30        | 30        | 29        | 30        |
| Agree                      | 29        | 25        | 34        | 38        | 34        | 27        | 29        | 30        | 25        | 32        | 29        | 29        | 30        | 29        | 29        | 31        | 28        | 29        | 31        | 30        |
| Strongly agree             | 23        | 10        | 41        | 27        | 30        | 17        | 24        | 22        | 24        | 24        | 24        | 18        | 22        | 25        | 23        | 27        | 25        | 23        | 25        | 20        |
| <b>TOTAL AGREE</b>         | <b>52</b> | <b>35</b> | <b>75</b> | <b>65</b> | <b>64</b> | <b>44</b> | <b>53</b> | <b>52</b> | <b>49</b> | <b>56</b> | <b>53</b> | <b>47</b> | <b>52</b> | <b>54</b> | <b>52</b> | <b>58</b> | <b>53</b> | <b>52</b> | <b>56</b> | <b>50</b> |

**Big business takes advantage of ordinary people**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 2         | 2         | 1         | 1         | 1         | 2         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 1         | 2         | 1         | 1         | 1         | 2         | 2         |
| Disagree                   | 5         | 8         | 2         | 3         | 4         | 5         | 5         | 4         | 8         | 4         | 4         | 6         | 5         | 4         | 5         | 4         | 4         | 6         | 5         | 5         |
| <b>TOTAL DISAGREE</b>      | <b>7</b>  | <b>10</b> | <b>3</b>  | <b>4</b>  | <b>5</b>  | <b>7</b>  | <b>7</b>  | <b>5</b>  | <b>10</b> | <b>5</b>  | <b>6</b>  | <b>8</b>  | <b>7</b>  | <b>5</b>  | <b>7</b>  | <b>5</b>  | <b>5</b>  | <b>7</b>  | <b>7</b>  | <b>7</b>  |
| Neither agree nor disagree | 18        | 20        | 11        | 14        | 14        | 19        | 19        | 18        | 25        | 17        | 15        | 21        | 17        | 20        | 19        | 13        | 20        | 18        | 19        | 18        |
| Agree                      | 40        | 45        | 36        | 42        | 41        | 42        | 37        | 42        | 34        | 40        | 39        | 43        | 41        | 38        | 40        | 41        | 39        | 42        | 39        | 40        |
| Strongly agree             | 36        | 26        | 50        | 40        | 39        | 33        | 37        | 34        | 31        | 38        | 41        | 28        | 34        | 38        | 35        | 41        | 36        | 34        | 36        | 35        |
| <b>TOTAL AGREE</b>         | <b>76</b> | <b>71</b> | <b>86</b> | <b>82</b> | <b>80</b> | <b>75</b> | <b>74</b> | <b>76</b> | <b>65</b> | <b>78</b> | <b>80</b> | <b>71</b> | <b>75</b> | <b>76</b> | <b>75</b> | <b>82</b> | <b>75</b> | <b>76</b> | <b>75</b> | <b>75</b> |

**Ordinary working people do not get their fair share of the nation's wealth**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 2         | 3         | 1         | 1         | 2         | 2         | 3         | 1         | 5         | 2         | 3         | 1         | 2         | 3         | 2         | 3         | 2         | 3         | 2         | 2         |
| Disagree                   | 6         | 12        | 2         | 4         | 5         | 9         | 7         | 6         | 5         | 4         | 7         | 10        | 8         | 4         | 6         | 7         | 5         | 7         | 7         | 6         |
| <b>TOTAL DISAGREE</b>      | <b>8</b>  | <b>15</b> | <b>3</b>  | <b>5</b>  | <b>7</b>  | <b>11</b> | <b>10</b> | <b>7</b>  | <b>10</b> | <b>6</b>  | <b>10</b> | <b>11</b> | <b>10</b> | <b>7</b>  | <b>8</b>  | <b>10</b> | <b>7</b>  | <b>10</b> | <b>9</b>  | <b>8</b>  |
| Neither agree nor disagree | 19        | 23        | 9         | 11        | 13        | 20        | 19        | 18        | 28        | 15        | 16        | 23        | 18        | 20        | 19        | 16        | 17        | 19        | 19        | 20        |
| Agree                      | 39        | 41        | 32        | 46        | 37        | 40        | 36        | 41        | 34        | 38        | 39        | 40        | 40        | 36        | 39        | 36        | 39        | 36        | 37        | 41        |
| Strongly agree             | 34        | 21        | 55        | 38        | 42        | 30        | 35        | 34        | 28        | 40        | 36        | 25        | 33        | 37        | 34        | 38        | 36        | 36        | 36        | 31        |
| <b>TOTAL AGREE</b>         | <b>73</b> | <b>62</b> | <b>87</b> | <b>84</b> | <b>79</b> | <b>70</b> | <b>71</b> | <b>75</b> | <b>62</b> | <b>78</b> | <b>75</b> | <b>65</b> | <b>73</b> | <b>73</b> | <b>73</b> | <b>74</b> | <b>75</b> | <b>72</b> | <b>73</b> | <b>72</b> |

**There is one law for the rich and one for the poor**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 3         | 5         | 1         | 1         | 2         | 3         | 3         | 2         | 5         | 2         | 3         | 3         | 3         | 2         | 3         | 1         | 2         | 3         | 4         | 3         |
| Disagree                   | 7         | 12        | 2         | 7         | 6         | 8         | 7         | 6         | 7         | 5         | 7         | 8         | 8         | 4         | 6         | 9         | 5         | 6         | 8         | 7         |
| <b>TOTAL DISAGREE</b>      | <b>10</b> | <b>17</b> | <b>3</b>  | <b>8</b>  | <b>8</b>  | <b>11</b> | <b>10</b> | <b>8</b>  | <b>12</b> | <b>7</b>  | <b>10</b> | <b>11</b> | <b>11</b> | <b>6</b>  | <b>9</b>  | <b>10</b> | <b>7</b>  | <b>9</b>  | <b>12</b> | <b>10</b> |
| Neither agree nor disagree | 16        | 19        | 8         | 8         | 11        | 16        | 16        | 16        | 25        | 14        | 13        | 18        | 15        | 17        | 16        | 13        | 15        | 15        | 17        | 17        |
| Agree                      | 34        | 36        | 29        | 40        | 35        | 34        | 32        | 35        | 29        | 33        | 32        | 39        | 34        | 33        | 34        | 30        | 35        | 36        | 31        | 33        |
| Strongly agree             | 41        | 28        | 61        | 45        | 46        | 39        | 42        | 40        | 34        | 46        | 45        | 32        | 40        | 43        | 41        | 46        | 43        | 40        | 40        | 41        |
| <b>TOTAL AGREE</b>         | <b>75</b> | <b>64</b> | <b>90</b> | <b>85</b> | <b>81</b> | <b>73</b> | <b>74</b> | <b>75</b> | <b>63</b> | <b>79</b> | <b>77</b> | <b>71</b> | <b>74</b> | <b>76</b> | <b>75</b> | <b>76</b> | <b>78</b> | <b>76</b> | <b>71</b> | <b>74</b> |

**Management will always try to get the better of employees if it gets the chance**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 2         | 2         | 2         | 2         | 2         | 2         | 3         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 3         | 2         | 2         | 2         | 2         |
| Disagree                   | 10        | 13        | 8         | 11        | 11        | 9         | 10        | 9         | 12        | 9         | 8         | 12        | 12        | 7         | 10        | 8         | 9         | 9         | 11        | 10        |
| <b>TOTAL DISAGREE</b>      | <b>12</b> | <b>15</b> | <b>10</b> | <b>13</b> | <b>13</b> | <b>11</b> | <b>13</b> | <b>11</b> | <b>14</b> | <b>11</b> | <b>10</b> | <b>14</b> | <b>14</b> | <b>9</b>  | <b>12</b> | <b>11</b> | <b>11</b> | <b>11</b> | <b>13</b> | <b>12</b> |
| Neither agree nor disagree | 27        | 27        | 21        | 26        | 25        | 24        | 25        | 28        | 35        | 26        | 24        | 26        | 27        | 26        | 27        | 25        | 27        | 26        | 30        | 26        |
| Agree                      | 38        | 40        | 38        | 37        | 38        | 40        | 36        | 39        | 32        | 37        | 38        | 40        | 38        | 37        | 38        | 35        | 38        | 37        | 36        | 39        |
| Strongly agree             | 24        | 18        | 32        | 24        | 24        | 24        | 26        | 22        | 19        | 25        | 28        | 20        | 21        | 28        | 24        | 29        | 24        | 25        | 22        | 23        |
| <b>TOTAL AGREE</b>         | <b>62</b> | <b>58</b> | <b>70</b> | <b>61</b> | <b>62</b> | <b>64</b> | <b>62</b> | <b>61</b> | <b>51</b> | <b>62</b> | <b>66</b> | <b>60</b> | <b>59</b> | <b>65</b> | <b>62</b> | <b>64</b> | <b>62</b> | <b>62</b> | <b>58</b> | <b>62</b> |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |   |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|---|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |   |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |   |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |   |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    | % |

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are.

Please answer on the following scale, where 1 is "Government should make more effort to make people's incomes equal", and 7 is "So long as everyone is better off, it doesn't matter if some people are richer than others",

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Government should make more effort to make people's incomes equal                          | <b>18</b> | 8  | 29 | 15 | 19 | 13 | 17 | 18 | 18 | 21 | 17 | 13 | 15 | 22 | 17 | 24 | 18 | 19 | 18 | 15 |
| 2  | <b>7</b>  | 3  | 12 | 7  | 10 | 4  | 7  | 7  | 11 | 8  | 8  | 5  | 8  | 6  | 7  | 7  | 8  | 7  | 11 | 6  |
| 3  | <b>12</b> | 7  | 14 | 18 | 15 | 8  | 13 | 11 | 19 | 12 | 11 | 8  | 13 | 10 | 12 | 11 | 12 | 11 | 12 | 13 |
| 4  | <b>17</b> | 14 | 13 | 19 | 15 | 15 | 16 | 17 | 18 | 19 | 15 | 15 | 16 | 18 | 17 | 18 | 17 | 16 | 15 | 18 |
| 5  | <b>15</b> | 18 | 13 | 16 | 15 | 17 | 15 | 15 | 12 | 15 | 16 | 17 | 16 | 13 | 15 | 12 | 15 | 14 | 16 | 16 |
| 6  | <b>8</b>  | 13 | 5  | 8  | 8  | 10 | 8  | 9  | 5  | 8  | 9  | 10 | 9  | 8  | 8  | 7  | 8  | 9  | 7  | 9  |
| 7 - So long as everyone is better off, it doesn't matter if some people are richer than others | <b>23</b> | 36 | 14 | 17 | 17 | 32 | 23 | 23 | 19 | 18 | 24 | 32 | 23 | 23 | 23 | 22 | 23 | 24 | 21 | 24 |

Using the 1 to 7 scale below, where the end marked 1 means that "government should cut taxes a lot and spend much less on health and social services", and the end marked 7 means that "government should increase taxes a lot and spend much more on health and social services", where would you place yourself on this scale?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Government should cut taxes a lot and spend much less on health and social services      | <b>5</b>  | 4  | 2  | 2  | 2  | 5  | 6  | 3  | 7  | 6  | 3  | 3  | 4  | 5  | 5  | 5  | 5  | 5  | 5  | 4  |
| 2  | <b>3</b>  | 4  | 1  | 1  | 1  | 4  | 4  | 2  | 4  | 3  | 3  | 2  | 3  | 3  | 3  | 3  | 3  | 3  | 2  | 3  |
| 3  | <b>8</b>  | 10 | 4  | 3  | 4  | 10 | 9  | 8  | 15 | 8  | 8  | 6  | 8  | 9  | 8  | 6  | 9  | 8  | 7  | 8  |
| 4  | <b>34</b> | 38 | 24 | 24 | 25 | 38 | 33 | 35 | 39 | 37 | 33 | 27 | 32 | 37 | 34 | 33 | 36 | 34 | 30 | 34 |
| 5  | <b>24</b> | 25 | 25 | 34 | 30 | 23 | 22 | 26 | 15 | 22 | 27 | 27 | 26 | 21 | 24 | 24 | 22 | 23 | 26 | 24 |
| 6  | <b>10</b> | 8  | 13 | 18 | 15 | 9  | 9  | 11 | 6  | 8  | 10 | 15 | 11 | 9  | 10 | 9  | 10 | 11 | 10 | 10 |
| 7 - Government should increase taxes a lot and spend much more on health and social services | <b>16</b> | 10 | 29 | 19 | 24 | 12 | 17 | 15 | 13 | 15 | 17 | 20 | 16 | 16 | 16 | 20 | 16 | 16 | 20 | 15 |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |   |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|---|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |   |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |   |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |   |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    | % |

Using the 1 to 7 scale below, where the end marked 1 means that "government should nationalise as many major industries and services as possible, bringing them into public ownership", and the end marked 7 means that "government should privatise as many major industries and services as possible, letting private companies provide them", where would you place your own views on this matter?

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 – Government should nationalise as many major industries and services as possible, bringing them into public ownership  | <b>24</b> | 16 | 40 | 22 | 28 | 22 | 25 | 23 | 27 | 26 | 25 | 20 | 22 | 28 | 24 | 27 | 26 | 24 | 21 | 24 |
| 2   | <b>13</b> | 11 | 17 | 14 | 16 | 12 | 13 | 13 | 12 | 13 | 15 | 12 | 14 | 12 | 13 | 12 | 14 | 13 | 15 | 12 |
| 3   | <b>17</b> | 15 | 17 | 26 | 20 | 15 | 17 | 17 | 15 | 19 | 16 | 15 | 20 | 14 | 17 | 15 | 15 | 16 | 20 | 18 |
| 4   | <b>29</b> | 32 | 19 | 26 | 24 | 30 | 25 | 33 | 31 | 28 | 28 | 31 | 27 | 32 | 29 | 29 | 29 | 29 | 27 | 30 |
| 5   | <b>10</b> | 14 | 4  | 8  | 8  | 12 | 10 | 9  | 9  | 9  | 9  | 12 | 11 | 8  | 10 | 10 | 10 | 9  | 11 | 9  |
| 6   | <b>3</b>  | 6  | 1  | 2  | 2  | 4  | 4  | 2  | 1  | 2  | 3  | 5  | 3  | 3  | 3  | 2  | 3  | 3  | 2  | 4  |
| 7 - Government should privatise as many major industries and services as possible, letting private companies provide them | <b>4</b>  | 6  | 2  | 1  | 2  | 5  | 6  | 2  | 4  | 4  | 4  | 5  | 4  | 4  | 4  | 4  | 3  | 5  | 5  | 4  |

Do you think young people today will end up better off or worse off than their parents' generation, or much the same?

|               |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Better off    | <b>8</b>  | 13 | 3  | 5  | 5  | 11 | 10 | 6  | 6  | 4  | 9  | 13 | 7  | 8  | 8  | 6  | 9  | 8  | 5  | 8  |
| Worse off     | <b>65</b> | 55 | 80 | 75 | 75 | 58 | 62 | 67 | 59 | 72 | 63 | 54 | 68 | 60 | 64 | 66 | 64 | 65 | 65 | 65 |
| Much the same | <b>17</b> | 24 | 10 | 15 | 13 | 22 | 16 | 17 | 11 | 12 | 19 | 23 | 17 | 17 | 16 | 19 | 16 | 17 | 16 | 17 |
| Don't know    | <b>11</b> | 9  | 7  | 5  | 7  | 9  | 12 | 11 | 24 | 11 | 9  | 9  | 8  | 15 | 11 | 10 | 11 | 11 | 14 | 11 |

To what extent, if at all, do you feel a personal responsibility to try help to reduce climate change?

|              |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A great deal | <b>24</b> | 18 | 33 | 37 | 36 | 18 | 20 | 28 | 17 | 24 | 27 | 24 | 26 | 21 | 24 | 22 | 21 | 24 | 29 | 26 |
| Somewhat     | <b>47</b> | 47 | 51 | 52 | 51 | 47 | 43 | 51 | 38 | 48 | 47 | 50 | 50 | 43 | 47 | 45 | 48 | 46 | 44 | 49 |
| Not much     | <b>18</b> | 22 | 12 | 8  | 11 | 22 | 21 | 15 | 25 | 17 | 17 | 17 | 15 | 22 | 18 | 24 | 20 | 19 | 17 | 16 |
| Not at all   | <b>11</b> | 12 | 4  | 3  | 3  | 14 | 16 | 6  | 19 | 11 | 9  | 8  | 8  | 14 | 11 | 10 | 12 | 12 | 10 | 10 |

Some people believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Protecting the environment should have priority | <b>11</b> | 4  | 19 | 16 | 17 | 6  | 11 | 11 | 15 | 12 | 11 | 8  | 12 | 10 | 11 | 9  | 11 | 11 | 14 | 11 |
| 2   | <b>11</b> | 7  | 16 | 18 | 16 | 7  | 11 | 11 | 11 | 12 | 11 | 9  | 13 | 8  | 11 | 11 | 9  | 11 | 15 | 11 |
| 3   | <b>14</b> | 11 | 16 | 24 | 18 | 11 | 13 | 14 | 13 | 15 | 11 | 14 | 16 | 11 | 14 | 10 | 13 | 13 | 15 | 15 |
| 4   | <b>30</b> | 28 | 28 | 24 | 27 | 29 | 28 | 31 | 28 | 30 | 30 | 28 | 26 | 35 | 29 | 34 | 28 | 30 | 24 | 31 |
| 5   | <b>14</b> | 19 | 11 | 10 | 11 | 17 | 13 | 14 | 14 | 13 | 14 | 15 | 14 | 13 | 14 | 15 | 14 | 14 | 13 | 13 |
| 6   | <b>9</b>  | 14 | 5  | 5  | 5  | 13 | 10 | 9  | 8  | 8  | 10 | 11 | 9  | 10 | 9  | 11 | 11 | 8  | 8  | 8  |
| 7 - Economic growth should have priority            | <b>11</b> | 17 | 6  | 3  | 5  | 17 | 14 | 9  | 11 | 10 | 13 | 14 | 10 | 13 | 12 | 9  | 14 | 12 | 11 | 10 |



Weighted Sample  
Unweighted Sample

| Total | Vote in 2019 GE |      |         | EU Ref 2016 |       | Gender |        | Age   |       |       |      | Social Grade |      | Country |       | Region in England |          |        |       |
|-------|-----------------|------|---------|-------------|-------|--------|--------|-------|-------|-------|------|--------------|------|---------|-------|-------------------|----------|--------|-------|
|       | Con             | Lab  | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1         | C2DE | England | Wales | North             | Midlands | London | South |
| 5281  | 1800            | 1336 | 454     | 1811        | 2033  | 2561   | 2720   | 554   | 2186  | 1305  | 1236 | 3031         | 2250 | 4996    | 285   | 1399              | 961      | 697    | 1938  |
| 5281  | 1926            | 1341 | 484     | 2006        | 2182  | 2278   | 3003   | 381   | 2049  | 1354  | 1497 | 3175         | 2106 | 4972    | 309   | 1399              | 1009     | 491    | 2073  |
| %     | %               | %    | %       | %           | %     | %      | %      | %     | %     | %     | %    | %            | %    | %       | %     | %                 | %        | %      | %     |

Using the 1 to 7 scale below, where the end marked 1 means that "it is better when Government can do what it thinks is best, without worrying too much about opposition or media scrutiny", and the end marked 7 means "it is better when there is a strong opposition and media to hold Government to account", where would you place your own views on this matter?

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 – It is better when Government can do what it thinks is best, without worrying too much about opposition or media scrutiny | 5  | 7  | 2  | 3  | 2  | 6  | 4  | 5  | 5  | 5  | 4  | 5  | 4  | 6  | 5  | 5  | 4  | 6  | 4  | 5  |
| 2  | 4  | 6  | 2  | 3  | 3  | 4  | 4  | 3  | 4  | 3  | 4  | 5  | 4  | 3  | 4  | 3  | 4  | 4  | 3  | 4  |
| 3  | 9  | 13 | 4  | 5  | 5  | 11 | 8  | 10 | 11 | 7  | 10 | 9  | 9  | 8  | 9  | 6  | 9  | 9  | 5  | 10 |
| 4  | 24 | 27 | 15 | 13 | 16 | 27 | 22 | 26 | 31 | 25 | 21 | 23 | 21 | 28 | 24 | 21 | 25 | 27 | 21 | 24 |
| 5  | 17 | 20 | 14 | 16 | 16 | 17 | 15 | 18 | 15 | 16 | 17 | 19 | 18 | 16 | 17 | 16 | 17 | 15 | 16 | 17 |
| 6  | 12 | 10 | 13 | 19 | 16 | 10 | 12 | 12 | 8  | 12 | 12 | 12 | 14 | 9  | 12 | 13 | 12 | 9  | 13 | 12 |
| 7 - It is better when there is a strong opposition and media to hold Government to account                                   | 30 | 17 | 51 | 41 | 41 | 24 | 34 | 27 | 25 | 33 | 32 | 27 | 31 | 30 | 30 | 35 | 30 | 29 | 38 | 28 |

Some people feel that society tends to be better when people are given as much freedom as possible to make their own decisions on what is right for them personally. Other people feel that society tends to be better when people sometimes limit their own choices and decisions, and instead work together for a common purpose.

Please answer on the following scale, where 1 is "Society tends to be better when people are given as much freedom as possible to make their own decisions on what is right for them personally", and 7 is "Society tends to be better when people sometimes limit their own choices and decisions, and instead work together for a common purpose".

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Society tends to be better when people are given as much freedom as possible to make their own decisions on what is right for them personally | 10 | 12 | 7  | 3  | 5  | 13 | 12 | 7  | 10 | 10 | 10 | 9  | 8  | 12 | 10 | 9  | 10 | 9  | 8  | 10 |
| 2   | 8  | 10 | 6  | 7  | 6  | 9  | 9  | 7  | 9  | 7  | 8  | 8  | 8  | 7  | 8  | 8  | 7  | 8  | 9  | 8  |
| 3   | 14 | 14 | 13 | 11 | 14 | 14 | 14 | 14 | 14 | 15 | 13 | 13 | 14 | 13 | 14 | 15 | 13 | 14 | 14 | 14 |
| 4   | 32 | 28 | 30 | 32 | 30 | 30 | 28 | 35 | 38 | 35 | 28 | 28 | 29 | 35 | 32 | 34 | 34 | 32 | 31 | 30 |
| 5   | 19 | 19 | 19 | 27 | 23 | 17 | 18 | 20 | 16 | 17 | 22 | 20 | 21 | 16 | 19 | 16 | 17 | 18 | 18 | 21 |
| 6   | 9  | 9  | 9  | 10 | 10 | 9  | 9  | 8  | 7  | 8  | 10 | 10 | 10 | 8  | 9  | 9  | 9  | 9  | 8  | 9  |
| 7 - Society tends to be better when people sometimes limit their own choices and decisions, and instead work together for a common purpose        | 10 | 7  | 15 | 11 | 12 | 9  | 10 | 9  | 5  | 9  | 10 | 13 | 10 | 9  | 10 | 9  | 9  | 11 | 12 | 9  |



| Total       | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |  |
|-------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|--|
|             | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |  |
| <b>5281</b> | 1800            | 1336 | 454     | 1811   | 2033        | 2561 | 2720   | 554   | 2186  | 1305  | 1236 | 3031 | 2250         | 4996    | 285     | 1399  | 961               | 697    | 1938  |  |
| <b>5281</b> | 1926            | 1341 | 484     | 2006   | 2182        | 2278 | 3003   | 381   | 2049  | 1354  | 1497 | 3175 | 2106         | 4972    | 309     | 1399  | 1009              | 491    | 2073  |  |
|             | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     |  |

Weighted Sample  
Unweighted Sample

Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people? Please answer on the following scale, where 1 is "Most people can't be trusted", and 7 is "Can't be too careful".

|                                |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Most people can be trusted | <b>3</b>  | 3  | 4  | 4  | 4  | 4  | 4  | 3  | 3  | 3  | 4  | 5  | 3  | 4  | 3  | 4  | 3  | 3  | 5  | 4  |
| 2                              | <b>9</b>  | 10 | 11 | 13 | 12 | 9  | 10 | 8  | 5  | 7  | 11 | 13 | 10 | 8  | 9  | 10 | 8  | 9  | 9  | 10 |
| 3                              | <b>21</b> | 22 | 22 | 29 | 25 | 20 | 22 | 19 | 19 | 19 | 22 | 24 | 23 | 17 | 21 | 16 | 20 | 20 | 22 | 22 |
| 4                              | <b>25</b> | 22 | 25 | 24 | 26 | 22 | 24 | 26 | 27 | 27 | 23 | 21 | 25 | 25 | 25 | 23 | 26 | 25 | 22 | 25 |
| 5                              | <b>19</b> | 20 | 19 | 16 | 18 | 19 | 18 | 21 | 23 | 22 | 16 | 16 | 20 | 18 | 19 | 20 | 20 | 20 | 22 | 18 |
| 6                              | <b>10</b> | 11 | 9  | 7  | 7  | 11 | 10 | 10 | 9  | 11 | 9  | 9  | 9  | 11 | 10 | 10 | 11 | 9  | 10 | 9  |
| 7 - Can't be too careful       | <b>13</b> | 13 | 10 | 7  | 8  | 15 | 12 | 13 | 14 | 13 | 14 | 11 | 10 | 17 | 13 | 17 | 12 | 15 | 10 | 13 |

To what extent do you agree or disagree with the following statements?  
Young people today don't have enough respect for traditional British values

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | <b>6</b>  | 1         | 12        | 7         | 9         | 1         | 6         | 6         | 14        | 7         | 4         | 2         | 7         | 4         | 6         | 5         | 6         | 6         | 9         | 5         |
| Disagree                   | <b>12</b> | 4         | 22        | 22        | 21        | 4         | 11        | 12        | 20        | 15        | 9         | 5         | 15        | 8         | 12        | 14        | 10        | 10        | 17        | 12        |
| <b>TOTAL DISAGREE</b>      | <b>18</b> | <b>5</b>  | <b>34</b> | <b>29</b> | <b>30</b> | <b>5</b>  | <b>17</b> | <b>18</b> | <b>34</b> | <b>22</b> | <b>13</b> | <b>7</b>  | <b>22</b> | <b>12</b> | <b>18</b> | <b>19</b> | <b>16</b> | <b>16</b> | <b>26</b> | <b>17</b> |
| Neither agree nor disagree | <b>27</b> | 18        | 32        | 30        | 32        | 18        | 27        | 27        | 34        | 30        | 24        | 23        | 28        | 26        | 27        | 24        | 27        | 27        | 29        | 27        |
| Agree                      | <b>32</b> | 41        | 21        | 28        | 25        | 40        | 29        | 34        | 21        | 29        | 33        | 40        | 31        | 33        | 32        | 32        | 31        | 31        | 28        | 34        |
| Strongly agree             | <b>23</b> | 36        | 13        | 14        | 13        | 37        | 27        | 20        | 11        | 19        | 30        | 30        | 20        | 28        | 23        | 25        | 27        | 26        | 17        | 22        |
| <b>TOTAL AGREE</b>         | <b>55</b> | <b>77</b> | <b>34</b> | <b>42</b> | <b>38</b> | <b>77</b> | <b>56</b> | <b>54</b> | <b>32</b> | <b>48</b> | <b>63</b> | <b>70</b> | <b>51</b> | <b>61</b> | <b>55</b> | <b>57</b> | <b>58</b> | <b>57</b> | <b>45</b> | <b>56</b> |

The purpose of prisons is to punish offenders, rather than rehabilitate them

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | <b>10</b> | 4         | 17        | 16        | 16        | 4         | 10        | 9         | 13        | 11        | 9         | 7         | 12        | 7         | 10        | 10        | 9         | 7         | 16        | 9         |
| Disagree                   | <b>20</b> | 15        | 29        | 30        | 31        | 13        | 19        | 21        | 18        | 22        | 19        | 19        | 23        | 15        | 20        | 22        | 19        | 19        | 24        | 19        |
| <b>TOTAL DISAGREE</b>      | <b>30</b> | <b>19</b> | <b>46</b> | <b>46</b> | <b>47</b> | <b>17</b> | <b>29</b> | <b>30</b> | <b>31</b> | <b>33</b> | <b>28</b> | <b>26</b> | <b>35</b> | <b>22</b> | <b>30</b> | <b>32</b> | <b>28</b> | <b>26</b> | <b>40</b> | <b>28</b> |
| Neither agree nor disagree | <b>30</b> | 28        | 26        | 29        | 27        | 29        | 28        | 32        | 37        | 30        | 30        | 26        | 28        | 32        | 30        | 23        | 31        | 30        | 29        | 30        |
| Agree                      | <b>26</b> | 34        | 18        | 20        | 18        | 33        | 25        | 26        | 21        | 26        | 25        | 28        | 24        | 28        | 26        | 25        | 25        | 28        | 22        | 27        |
| Strongly agree             | <b>15</b> | 20        | 10        | 4         | 7         | 22        | 17        | 13        | 12        | 11        | 17        | 20        | 12        | 18        | 15        | 19        | 17        | 16        | 10        | 14        |
| <b>TOTAL AGREE</b>         | <b>41</b> | <b>54</b> | <b>28</b> | <b>24</b> | <b>25</b> | <b>55</b> | <b>42</b> | <b>39</b> | <b>33</b> | <b>37</b> | <b>42</b> | <b>48</b> | <b>36</b> | <b>46</b> | <b>41</b> | <b>44</b> | <b>42</b> | <b>44</b> | <b>32</b> | <b>41</b> |

Schools should teach children to obey authority

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | <b>5</b>  | 1         | 10        | 5         | 8         | 2         | 6         | 4         | 9         | 6         | 4         | 2         | 6         | 4         | 5         | 4         | 6         | 4         | 7         | 4         |
| Disagree                   | <b>11</b> | 5         | 19        | 15        | 17        | 5         | 11        | 11        | 19        | 14        | 9         | 5         | 13        | 9         | 11        | 11        | 9         | 9         | 15        | 12        |
| <b>TOTAL DISAGREE</b>      | <b>16</b> | <b>6</b>  | <b>29</b> | <b>20</b> | <b>25</b> | <b>7</b>  | <b>17</b> | <b>15</b> | <b>28</b> | <b>20</b> | <b>13</b> | <b>7</b>  | <b>19</b> | <b>13</b> | <b>16</b> | <b>15</b> | <b>15</b> | <b>13</b> | <b>22</b> | <b>16</b> |
| Neither agree nor disagree | <b>28</b> | 20        | 32        | 31        | 30        | 22        | 28        | 29        | 38        | 31        | 24        | 23        | 28        | 29        | 28        | 27        | 27        | 28        | 35        | 28        |
| Agree                      | <b>37</b> | 46        | 29        | 37        | 34        | 43        | 35        | 39        | 25        | 34        | 40        | 45        | 37        | 37        | 37        | 40        | 36        | 38        | 33        | 38        |
| Strongly agree             | <b>19</b> | 28        | 10        | 12        | 11        | 28        | 21        | 16        | 8         | 15        | 23        | 25        | 17        | 21        | 19        | 18        | 22        | 20        | 10        | 18        |
| <b>TOTAL AGREE</b>         | <b>56</b> | <b>74</b> | <b>39</b> | <b>49</b> | <b>45</b> | <b>71</b> | <b>56</b> | <b>55</b> | <b>33</b> | <b>49</b> | <b>63</b> | <b>70</b> | <b>54</b> | <b>58</b> | <b>56</b> | <b>58</b> | <b>58</b> | <b>58</b> | <b>43</b> | <b>56</b> |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |   |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|---|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |   |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |   |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |   |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    | % |

**Censorship of films and magazines is necessary to uphold moral standards**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 12        | 8         | 17        | 13        | 13        | 9         | 16        | 8         | 20        | 15        | 10        | 4         | 13        | 10        | 12        | 11        | 13        | 11        | 15        | 11        |
| Disagree                   | 19        | 15        | 26        | 24        | 25        | 14        | 23        | 15        | 21        | 24        | 15        | 14        | 21        | 16        | 19        | 21        | 17        | 17        | 26        | 19        |
| <b>TOTAL DISAGREE</b>      | <b>31</b> | <b>23</b> | <b>43</b> | <b>37</b> | <b>38</b> | <b>23</b> | <b>39</b> | <b>23</b> | <b>41</b> | <b>39</b> | <b>25</b> | <b>18</b> | <b>34</b> | <b>26</b> | <b>31</b> | <b>32</b> | <b>30</b> | <b>28</b> | <b>41</b> | <b>30</b> |
| Neither agree nor disagree | 29        | 26        | 27        | 23        | 27        | 27        | 29        | 29        | 35        | 30        | 28        | 26        | 27        | 32        | 29        | 29        | 30        | 29        | 28        | 28        |
| Agree                      | 30        | 37        | 23        | 34        | 27        | 36        | 24        | 35        | 18        | 24        | 35        | 40        | 30        | 29        | 30        | 30        | 30        | 32        | 23        | 31        |
| Strongly agree             | 10        | 15        | 8         | 6         | 7         | 15        | 7         | 13        | 6         | 7         | 13        | 15        | 8         | 13        | 11        | 10        | 11        | 12        | 8         | 11        |
| <b>TOTAL AGREE</b>         | <b>40</b> | <b>52</b> | <b>31</b> | <b>40</b> | <b>34</b> | <b>51</b> | <b>31</b> | <b>48</b> | <b>24</b> | <b>31</b> | <b>48</b> | <b>55</b> | <b>38</b> | <b>42</b> | <b>41</b> | <b>40</b> | <b>41</b> | <b>44</b> | <b>31</b> | <b>42</b> |

**People who break the law should be given stiffer sentences**

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 3         | 1         | 4         | 3         | 4         | 1         | 3         | 2         | 8         | 2         | 2         | 2         | 3         | 2         | 3         | 2         | 3         | 3         | 4         | 3         |
| Disagree                   | 8         | 3         | 13        | 14        | 13        | 3         | 9         | 7         | 15        | 9         | 6         | 5         | 10        | 5         | 8         | 9         | 6         | 6         | 13        | 8         |
| <b>TOTAL DISAGREE</b>      | <b>11</b> | <b>4</b>  | <b>17</b> | <b>17</b> | <b>17</b> | <b>4</b>  | <b>12</b> | <b>9</b>  | <b>23</b> | <b>11</b> | <b>8</b>  | <b>7</b>  | <b>13</b> | <b>7</b>  | <b>11</b> | <b>11</b> | <b>9</b>  | <b>9</b>  | <b>17</b> | <b>11</b> |
| Neither agree nor disagree | 28        | 16        | 36        | 34        | 35        | 16        | 29        | 27        | 38        | 31        | 24        | 21        | 29        | 26        | 28        | 23        | 27        | 25        | 36        | 28        |
| Agree                      | 34        | 39        | 30        | 33        | 31        | 39        | 31        | 36        | 22        | 34        | 35        | 38        | 34        | 34        | 33        | 38        | 32        | 38        | 32        | 33        |
| Strongly agree             | 28        | 42        | 17        | 16        | 17        | 41        | 28        | 28        | 17        | 24        | 34        | 34        | 24        | 33        | 28        | 28        | 32        | 29        | 15        | 29        |
| <b>TOTAL AGREE</b>         | <b>62</b> | <b>81</b> | <b>47</b> | <b>49</b> | <b>48</b> | <b>80</b> | <b>59</b> | <b>64</b> | <b>39</b> | <b>58</b> | <b>69</b> | <b>72</b> | <b>58</b> | <b>67</b> | <b>61</b> | <b>66</b> | <b>64</b> | <b>67</b> | <b>47</b> | <b>62</b> |

**In your opinion, please state whether you think the following things have gone too far or have not gone far enough in Britain today.**

**Attempts to give equal opportunities to ethnic minorities**

|                                  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Not gone nearly far enough       | 12        | 3         | 24        | 17        | 20        | 4         | 10        | 14        | 18        | 15        | 10        | 6         | 14        | 10        | 12        | 12        | 11        | 11        | 21        | 10        |
| Not gone far enough              | 25        | 12        | 36        | 35        | 35        | 12        | 22        | 27        | 35        | 28        | 20        | 18        | 27        | 21        | 25        | 24        | 21        | 24        | 32        | 25        |
| <b>TOTAL NOT GONE FAR ENOUGH</b> | <b>37</b> | <b>15</b> | <b>60</b> | <b>52</b> | <b>55</b> | <b>16</b> | <b>32</b> | <b>41</b> | <b>53</b> | <b>43</b> | <b>30</b> | <b>24</b> | <b>41</b> | <b>31</b> | <b>37</b> | <b>36</b> | <b>32</b> | <b>35</b> | <b>53</b> | <b>35</b> |
| About right                      | 37        | 43        | 28        | 33        | 33        | 41        | 38        | 37        | 32        | 36        | 37        | 41        | 36        | 40        | 37        | 37        | 39        | 35        | 33        | 39        |
| Gone too far                     | 17        | 27        | 8         | 13        | 9         | 27        | 19        | 15        | 8         | 13        | 20        | 23        | 16        | 18        | 17        | 19        | 18        | 20        | 9         | 17        |
| Gone much too far                | 9         | 16        | 4         | 2         | 3         | 16        | 11        | 7         | 6         | 7         | 13        | 11        | 8         | 11        | 9         | 8         | 11        | 10        | 5         | 9         |
| <b>TOTAL GONE TOO FAR</b>        | <b>26</b> | <b>43</b> | <b>12</b> | <b>15</b> | <b>12</b> | <b>43</b> | <b>30</b> | <b>22</b> | <b>14</b> | <b>20</b> | <b>33</b> | <b>34</b> | <b>24</b> | <b>29</b> | <b>26</b> | <b>27</b> | <b>29</b> | <b>30</b> | <b>14</b> | <b>26</b> |

**Attempts to give equal opportunities to women**

|                                  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Not gone nearly far enough       | 14        | 7         | 24        | 18        | 21        | 8         | 9         | 18        | 12        | 14        | 15        | 12        | 15        | 12        | 14        | 16        | 13        | 14        | 18        | 12        |
| Not gone far enough              | 32        | 25        | 42        | 42        | 41        | 26        | 27        | 37        | 37        | 33        | 31        | 30        | 34        | 30        | 33        | 29        | 30        | 32        | 36        | 34        |
| <b>TOTAL NOT GONE FAR ENOUGH</b> | <b>46</b> | <b>32</b> | <b>66</b> | <b>60</b> | <b>62</b> | <b>34</b> | <b>36</b> | <b>55</b> | <b>49</b> | <b>47</b> | <b>46</b> | <b>42</b> | <b>49</b> | <b>42</b> | <b>47</b> | <b>45</b> | <b>43</b> | <b>46</b> | <b>54</b> | <b>46</b> |
| About right                      | 42        | 53        | 28        | 34        | 32        | 50        | 48        | 37        | 39        | 41        | 43        | 46        | 41        | 44        | 42        | 41        | 45        | 41        | 37        | 43        |
| Gone too far                     | 8         | 11        | 5         | 4         | 5         | 11        | 10        | 6         | 7         | 8         | 8         | 9         | 8         | 9         | 8         | 10        | 8         | 8         | 7         | 9         |
| Gone much too far                | 4         | 4         | 2         | 2         | 1         | 5         | 5         | 2         | 5         | 4         | 4         | 3         | 3         | 5         | 4         | 4         | 4         | 5         | 3         | 3         |
| <b>TOTAL GONE TOO FAR</b>        | <b>12</b> | <b>15</b> | <b>7</b>  | <b>6</b>  | <b>6</b>  | <b>16</b> | <b>15</b> | <b>8</b>  | <b>12</b> | <b>12</b> | <b>12</b> | <b>12</b> | <b>11</b> | <b>14</b> | <b>12</b> | <b>14</b> | <b>12</b> | <b>13</b> | <b>10</b> | <b>12</b> |

**Attempts to give equal opportunities to gays and lesbians**

|                                  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Not gone nearly far enough       | 10        | 3         | 20        | 12        | 17        | 3         | 8         | 12        | 14        | 13        | 9         | 5         | 12        | 8         | 10        | 9         | 10        | 10        | 14        | 9         |
| Not gone far enough              | 22        | 11        | 32        | 28        | 30        | 12        | 19        | 24        | 31        | 25        | 18        | 14        | 23        | 20        | 22        | 21        | 19        | 22        | 26        | 22        |
| <b>TOTAL NOT GONE FAR ENOUGH</b> | <b>32</b> | <b>14</b> | <b>52</b> | <b>40</b> | <b>47</b> | <b>15</b> | <b>27</b> | <b>36</b> | <b>45</b> | <b>38</b> | <b>27</b> | <b>19</b> | <b>35</b> | <b>28</b> | <b>32</b> | <b>30</b> | <b>29</b> | <b>32</b> | <b>40</b> | <b>31</b> |
| About right                      | 41        | 45        | 33        | 42        | 38        | 44        | 41        | 42        | 37        | 41        | 43        | 42        | 41        | 41        | 41        | 41        | 42        | 38        | 42        | 42        |
| Gone too far                     | 16        | 24        | 9         | 11        | 10        | 24        | 18        | 14        | 10        | 12        | 18        | 23        | 15        | 18        | 16        | 17        | 17        | 18        | 11        | 16        |
| Gone much too far                | 11        | 16        | 5         | 6         | 5         | 16        | 14        | 8         | 8         | 9         | 12        | 15        | 10        | 13        | 11        | 12        | 12        | 12        | 8         | 11        |
| <b>TOTAL GONE TOO FAR</b>        | <b>27</b> | <b>40</b> | <b>14</b> | <b>17</b> | <b>15</b> | <b>40</b> | <b>32</b> | <b>22</b> | <b>18</b> | <b>21</b> | <b>30</b> | <b>38</b> | <b>25</b> | <b>31</b> | <b>27</b> | <b>29</b> | <b>29</b> | <b>30</b> | <b>19</b> | <b>27</b> |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

**Do you think Britain's past is mainly something to be proud of, mainly something to be embarrassed about, or neither?**

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Mainly something to be proud of          | <b>40</b> | 66 | 20 | 34 | 30 | 60 | 45 | 36 | 15 | 30 | 48 | 60 | 39 | 41 | 40 | 38 | 43 | 45 | 27 | 41 |
| Mainly something to be embarrassed about | <b>20</b> | 7  | 36 | 22 | 28 | 9  | 19 | 22 | 37 | 25 | 16 | 9  | 22 | 18 | 20 | 20 | 19 | 19 | 32 | 18 |
| Neither                                  | <b>30</b> | 24 | 36 | 40 | 36 | 26 | 28 | 32 | 25 | 33 | 31 | 28 | 32 | 27 | 30 | 31 | 28 | 27 | 32 | 32 |
| Don't know                               | <b>9</b>  | 3  | 8  | 4  | 6  | 5  | 8  | 10 | 23 | 12 | 5  | 3  | 6  | 14 | 9  | 11 | 10 | 10 | 9  | 9  |

**Generally speaking, do you think immigration is good or bad for... Britain's economy?**

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good            | <b>17</b> | 5         | 32        | 30        | 31        | 5         | 18        | 15        | 19        | 20        | 16        | 11        | 22        | 9         | 16        | 19        | 13        | 13        | 29        | 16        |
| Fairly good          | <b>28</b> | 27        | 30        | 40        | 35        | 25        | 28        | 27        | 27        | 27        | 28        | 30        | 31        | 24        | 28        | 28        | 26        | 26        | 29        | 29        |
| <b>TOTAL GOOD</b>    | <b>45</b> | <b>32</b> | <b>62</b> | <b>70</b> | <b>66</b> | <b>30</b> | <b>46</b> | <b>42</b> | <b>46</b> | <b>47</b> | <b>44</b> | <b>41</b> | <b>53</b> | <b>33</b> | <b>44</b> | <b>47</b> | <b>39</b> | <b>39</b> | <b>58</b> | <b>45</b> |
| Neither good nor bad | <b>27</b> | 30        | 20        | 15        | 18        | 31        | 24        | 29        | 31        | 25        | 27        | 30        | 23        | 32        | 27        | 27        | 28        | 28        | 22        | 28        |
| Fairly bad           | <b>17</b> | 23        | 11        | 10        | 11        | 23        | 18        | 16        | 15        | 18        | 16        | 18        | 15        | 20        | 17        | 16        | 19        | 21        | 13        | 16        |
| Very bad             | <b>12</b> | 15        | 8         | 5         | 6         | 17        | 11        | 12        | 9         | 11        | 14        | 11        | 9         | 15        | 12        | 11        | 14        | 13        | 6         | 11        |
| <b>TOTAL BAD</b>     | <b>29</b> | <b>38</b> | <b>19</b> | <b>15</b> | <b>17</b> | <b>40</b> | <b>29</b> | <b>28</b> | <b>24</b> | <b>29</b> | <b>30</b> | <b>29</b> | <b>24</b> | <b>35</b> | <b>29</b> | <b>27</b> | <b>33</b> | <b>34</b> | <b>19</b> | <b>27</b> |

**Culture in Britain?**

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good            | <b>17</b> | 5         | 34        | 27        | 30        | 6         | 16        | 17        | 21        | 20        | 15        | 10        | 21        | 10        | 17        | 20        | 14        | 13        | 28        | 16        |
| Fairly good          | <b>28</b> | 24        | 31        | 40        | 37        | 22        | 27        | 28        | 26        | 30        | 26        | 26        | 31        | 24        | 28        | 26        | 26        | 27        | 35        | 27        |
| <b>TOTAL GOOD</b>    | <b>45</b> | <b>29</b> | <b>65</b> | <b>67</b> | <b>67</b> | <b>28</b> | <b>43</b> | <b>45</b> | <b>47</b> | <b>50</b> | <b>41</b> | <b>36</b> | <b>52</b> | <b>34</b> | <b>45</b> | <b>46</b> | <b>40</b> | <b>40</b> | <b>63</b> | <b>43</b> |
| Neither good nor bad | <b>29</b> | 29        | 22        | 21        | 21        | 30        | 27        | 30        | 32        | 27        | 29        | 30        | 24        | 35        | 29        | 30        | 31        | 31        | 18        | 30        |
| Fairly bad           | <b>16</b> | 24        | 8         | 8         | 9         | 24        | 17        | 15        | 13        | 13        | 18        | 21        | 14        | 18        | 16        | 15        | 17        | 17        | 12        | 16        |
| Very bad             | <b>11</b> | 17        | 5         | 3         | 3         | 19        | 13        | 9         | 8         | 9         | 13        | 13        | 9         | 13        | 11        | 10        | 12        | 12        | 7         | 11        |
| <b>TOTAL BAD</b>     | <b>27</b> | <b>41</b> | <b>13</b> | <b>11</b> | <b>12</b> | <b>43</b> | <b>30</b> | <b>24</b> | <b>21</b> | <b>22</b> | <b>31</b> | <b>34</b> | <b>23</b> | <b>31</b> | <b>27</b> | <b>25</b> | <b>29</b> | <b>29</b> | <b>19</b> | <b>27</b> |

**Life in general in Britain?**

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good            | <b>12</b> | 3         | 24        | 19        | 21        | 4         | 12        | 12        | 17        | 14        | 12        | 8         | 15        | 8         | 12        | 17        | 10        | 10        | 20        | 12        |
| Fairly good          | <b>29</b> | 24        | 33        | 47        | 39        | 21        | 29        | 28        | 28        | 31        | 26        | 28        | 32        | 23        | 29        | 26        | 27        | 25        | 36        | 29        |
| <b>TOTAL GOOD</b>    | <b>41</b> | <b>27</b> | <b>57</b> | <b>66</b> | <b>60</b> | <b>25</b> | <b>41</b> | <b>40</b> | <b>45</b> | <b>45</b> | <b>38</b> | <b>36</b> | <b>47</b> | <b>31</b> | <b>41</b> | <b>43</b> | <b>37</b> | <b>35</b> | <b>56</b> | <b>41</b> |
| Neither good nor bad | <b>31</b> | 31        | 26        | 21        | 25        | 31        | 29        | 32        | 34        | 30        | 30        | 31        | 28        | 34        | 31        | 31        | 32        | 33        | 24        | 30        |
| Fairly bad           | <b>18</b> | 27        | 11        | 9         | 11        | 27        | 18        | 19        | 12        | 17        | 21        | 22        | 17        | 21        | 18        | 18        | 19        | 21        | 13        | 19        |
| Very bad             | <b>10</b> | 15        | 6         | 4         | 3         | 17        | 12        | 9         | 9         | 9         | 12        | 12        | 8         | 14        | 10        | 8         | 12        | 11        | 7         | 10        |
| <b>TOTAL BAD</b>     | <b>28</b> | <b>42</b> | <b>17</b> | <b>13</b> | <b>14</b> | <b>44</b> | <b>30</b> | <b>28</b> | <b>21</b> | <b>26</b> | <b>33</b> | <b>34</b> | <b>25</b> | <b>35</b> | <b>28</b> | <b>26</b> | <b>31</b> | <b>32</b> | <b>20</b> | <b>29</b> |





|                          | Vote in 2019 GE |             |             |            | EU Ref 2016 |             | Gender      |             | Age        |             |             |             | Social Grade |             | Country     |            | Region in England |             |            |             |
|--------------------------|-----------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|--------------|-------------|-------------|------------|-------------------|-------------|------------|-------------|
| Total                    | Con             | Lab         | Lib Dem     | Remain     | Leave       | Male        | Female      | 18-24       | 25-49      | 50-64       | 65+         | ABC1        | C2DE         | England     | Wales       | North      | Midlands          | London      | South      |             |
| <b>Weighted Sample</b>   | <b>5281</b>     | <b>1800</b> | <b>1336</b> | <b>454</b> | <b>1811</b> | <b>2033</b> | <b>2561</b> | <b>2720</b> | <b>554</b> | <b>2186</b> | <b>1305</b> | <b>1236</b> | <b>3031</b>  | <b>2250</b> | <b>4996</b> | <b>285</b> | <b>1399</b>       | <b>961</b>  | <b>697</b> | <b>1938</b> |
| <b>Unweighted Sample</b> | <b>5281</b>     | <b>1926</b> | <b>1341</b> | <b>484</b> | <b>2006</b> | <b>2182</b> | <b>2278</b> | <b>3003</b> | <b>381</b> | <b>2049</b> | <b>1354</b> | <b>1497</b> | <b>3175</b>  | <b>2106</b> | <b>4972</b> | <b>309</b> | <b>1399</b>       | <b>1009</b> | <b>491</b> | <b>2073</b> |
|                          | %               | %           | %           | %          | %           | %           | %           | %           | %          | %           | %           | %           | %            | %           | %           | %          | %                 | %           | %          | %           |

Some people think that the UK should allow \*many more\* immigrants to come to the UK to live and others think that the UK should allow \*many fewer\* immigrants. Where would you place yourself on this scale?

|                      |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1 - Allow many more  | 6  | 1  | 11 | 6  | 10 | 1  | 6  | 6  | 10 | 8  | 4  | 3  | 7  | 5  | 6  | 7  | 5  | 5  | 10 | 5  |
| 2                    | 7  | 2  | 13 | 14 | 13 | 2  | 7  | 7  | 11 | 8  | 7  | 4  | 9  | 4  | 7  | 6  | 7  | 6  | 9  | 7  |
| 3                    | 13 | 6  | 22 | 24 | 22 | 5  | 14 | 12 | 19 | 16 | 9  | 10 | 16 | 9  | 13 | 14 | 11 | 11 | 20 | 13 |
| 4                    | 25 | 18 | 27 | 30 | 29 | 17 | 22 | 28 | 34 | 27 | 23 | 20 | 26 | 24 | 25 | 28 | 25 | 22 | 27 | 26 |
| 5                    | 12 | 16 | 9  | 11 | 11 | 13 | 12 | 12 | 7  | 12 | 11 | 14 | 12 | 11 | 12 | 10 | 12 | 13 | 11 | 11 |
| 6                    | 8  | 13 | 4  | 6  | 5  | 12 | 7  | 8  | 4  | 6  | 8  | 12 | 8  | 8  | 8  | 8  | 7  | 9  | 6  | 8  |
| 7 - Allow many fewer | 30 | 46 | 14 | 10 | 10 | 50 | 31 | 28 | 15 | 24 | 37 | 38 | 22 | 39 | 30 | 28 | 33 | 34 | 17 | 30 |

To what extent do you agree or disagree with the following statements?  
The various different ethnic groups living in Britain all generally get along well

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 8         | 11        | 5         | 4         | 3         | 13        | 10        | 5         | 6         | 8         | 8         | 8         | 7         | 9         | 8         | 6         | 8         | 9         | 7         | 7         |
| Disagree                   | 22        | 29        | 17        | 18        | 18        | 28        | 22        | 22        | 17        | 20        | 24        | 26        | 23        | 22        | 22        | 18        | 24        | 23        | 18        | 23        |
| <b>TOTAL DISAGREE</b>      | <b>30</b> | <b>40</b> | <b>22</b> | <b>22</b> | <b>21</b> | <b>41</b> | <b>32</b> | <b>27</b> | <b>23</b> | <b>28</b> | <b>32</b> | <b>34</b> | <b>30</b> | <b>31</b> | <b>30</b> | <b>24</b> | <b>32</b> | <b>32</b> | <b>25</b> | <b>30</b> |
| Neither agree nor disagree | 39        | 33        | 40        | 36        | 37        | 33        | 36        | 41        | 46        | 38        | 37        | 38        | 37        | 41        | 39        | 43        | 38        | 39        | 38        | 39        |
| Agree                      | 29        | 25        | 35        | 39        | 39        | 24        | 29        | 29        | 28        | 31        | 29        | 26        | 32        | 25        | 29        | 31        | 28        | 28        | 33        | 28        |
| Strongly agree             | 2         | 1         | 3         | 3         | 3         | 2         | 2         | 2         | 3         | 3         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 4         | 2         |
| <b>TOTAL AGREE</b>         | <b>31</b> | <b>26</b> | <b>38</b> | <b>42</b> | <b>42</b> | <b>26</b> | <b>31</b> | <b>31</b> | <b>31</b> | <b>34</b> | <b>31</b> | <b>27</b> | <b>34</b> | <b>27</b> | <b>31</b> | <b>33</b> | <b>30</b> | <b>30</b> | <b>37</b> | <b>30</b> |

White British people are treated unfairly in Britain today

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 18        | 4         | 37        | 29        | 33        | 5         | 16        | 20        | 28        | 25        | 14        | 8         | 23        | 12        | 18        | 19        | 16        | 15        | 32        | 17        |
| Disagree                   | 20        | 14        | 25        | 29        | 27        | 12        | 20        | 20        | 25        | 21        | 18        | 16        | 23        | 16        | 20        | 18        | 19        | 19        | 22        | 20        |
| <b>TOTAL DISAGREE</b>      | <b>38</b> | <b>18</b> | <b>62</b> | <b>58</b> | <b>60</b> | <b>17</b> | <b>36</b> | <b>40</b> | <b>53</b> | <b>46</b> | <b>32</b> | <b>24</b> | <b>46</b> | <b>28</b> | <b>38</b> | <b>37</b> | <b>35</b> | <b>34</b> | <b>54</b> | <b>37</b> |
| Neither agree nor disagree | 30        | 31        | 23        | 25        | 25        | 29        | 30        | 31        | 34        | 29        | 28        | 33        | 27        | 35        | 30        | 29        | 31        | 30        | 29        | 30        |
| Agree                      | 19        | 31        | 9         | 11        | 10        | 31        | 19        | 19        | 8         | 15        | 24        | 27        | 17        | 21        | 19        | 22        | 20        | 20        | 10        | 21        |
| Strongly agree             | 13        | 21        | 6         | 5         | 4         | 23        | 15        | 10        | 6         | 10        | 16        | 16        | 10        | 17        | 13        | 12        | 14        | 16        | 7         | 13        |
| <b>TOTAL AGREE</b>         | <b>32</b> | <b>52</b> | <b>15</b> | <b>16</b> | <b>14</b> | <b>54</b> | <b>34</b> | <b>29</b> | <b>14</b> | <b>25</b> | <b>40</b> | <b>43</b> | <b>27</b> | <b>38</b> | <b>32</b> | <b>34</b> | <b>34</b> | <b>36</b> | <b>17</b> | <b>34</b> |

It is important to be wary of how your words and actions might offend or upset others

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly disagree          | 6         | 8         | 3         | 1         | 2         | 10        | 9         | 3         | 4         | 5         | 7         | 7         | 4         | 7         | 6         | 5         | 6         | 7         | 4         | 5         |
| Disagree                   | 8         | 13        | 5         | 5         | 5         | 12        | 11        | 6         | 7         | 6         | 11        | 11        | 8         | 9         | 8         | 9         | 9         | 8         | 7         | 9         |
| <b>TOTAL DISAGREE</b>      | <b>14</b> | <b>21</b> | <b>8</b>  | <b>6</b>  | <b>7</b>  | <b>22</b> | <b>20</b> | <b>9</b>  | <b>11</b> | <b>11</b> | <b>18</b> | <b>18</b> | <b>12</b> | <b>16</b> | <b>14</b> | <b>14</b> | <b>15</b> | <b>15</b> | <b>11</b> | <b>14</b> |
| Neither agree nor disagree | 23        | 23        | 15        | 17        | 16        | 25        | 25        | 20        | 27        | 23        | 21        | 23        | 19        | 27        | 23        | 22        | 23        | 22        | 22        | 23        |
| Agree                      | 45        | 42        | 48        | 57        | 53        | 40        | 41        | 47        | 38        | 46        | 42        | 48        | 48        | 40        | 44        | 48        | 43        | 47        | 44        | 44        |
| Strongly agree             | 19        | 14        | 29        | 21        | 24        | 14        | 14        | 23        | 23        | 21        | 20        | 12        | 20        | 17        | 19        | 16        | 18        | 16        | 23        | 19        |
| <b>TOTAL AGREE</b>         | <b>64</b> | <b>56</b> | <b>77</b> | <b>78</b> | <b>77</b> | <b>54</b> | <b>55</b> | <b>70</b> | <b>61</b> | <b>67</b> | <b>62</b> | <b>60</b> | <b>68</b> | <b>57</b> | <b>63</b> | <b>64</b> | <b>61</b> | <b>63</b> | <b>67</b> | <b>63</b> |

Which of the following best reflects your view?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| There are some cases where it should be legal to provide services and spaces that are only for women who were female at birth, even if that means excluding transgender women | 55 | 72 | 47 | 56 | 52 | 70 | 56 | 55 | 33 | 52 | 61 | 66 | 57 | 53 | 55 | 57 | 53 | 57 | 53 | 57 |
| All women's services and spaces should be open to transgender women, and it should never be legal to exclude someone because they are transgender                             | 15 | 7  | 24 | 16 | 20 | 8  | 13 | 18 | 30 | 18 | 11 | 9  | 17 | 14 | 16 | 14 | 15 | 16 | 19 | 15 |
| Neither   | 9  | 9  | 9  | 7  | 8  | 10 | 10 | 9  | 10 | 9  | 10 | 9  | 9  | 10 | 10 | 8  | 12 | 7  | 9  | 10 |
| Don't know  | 20 | 12 | 20 | 21 | 20 | 13 | 21 | 19 | 26 | 21 | 18 | 16 | 17 | 23 | 20 | 21 | 20 | 20 | 19 | 19 |



Weighted Sample  
Unweighted Sample

| Total | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |  |
|-------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|--|
|       | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |  |
| 5281  | 1800            | 1336 | 454     | 1811   | 2033        | 2561 | 2720   | 554   | 2186  | 1305  | 1236 | 3031 | 2250         | 4996    | 285     | 1399  | 961               | 697    | 1938  |  |
| 5281  | 1926            | 1341 | 484     | 2006   | 2182        | 2278 | 3003   | 381   | 2049  | 1354  | 1497 | 3175 | 2106         | 4972    | 309     | 1399  | 1009              | 491    | 2073  |  |
| %     | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     |  |

Thinking about the cost of living, which of the following comes closest to your view?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I have already had to make cuts to my usual spending, and expect to have to make further cuts     | 45 | 41 | 53 | 40 | 46 | 47 | 40 | 51 | 30 | 50 | 50 | 39 | 41 | 51 | 45 | 51 | 48 | 49 | 40 | 43 |
| I have already had to make cuts to my usual spending, but do not expect to make further cuts      | 16 | 15 | 15 | 15 | 16 | 14 | 18 | 13 | 25 | 17 | 13 | 12 | 17 | 14 | 16 | 14 | 16 | 13 | 18 | 15 |
| I have been able to maintain my usual spending so far, but expect to have to make cuts soon       | 22 | 23 | 19 | 26 | 22 | 21 | 21 | 22 | 24 | 20 | 19 | 27 | 23 | 20 | 22 | 17 | 19 | 22 | 24 | 24 |
| I have been able to maintain my usual spending so far, and expect to be able to continue to do so | 14 | 19 | 11 | 17 | 15 | 16 | 16 | 13 | 12 | 11 | 16 | 20 | 17 | 11 | 14 | 15 | 14 | 14 | 14 | 16 |
| I have been more than able to maintain my usual spending, or even spend more than usual           | 3  | 1  | 2  | 1  | 1  | 2  | 4  | 2  | 9  | 3  | 2  | 1  | 2  | 4  | 3  | 3  | 3  | 2  | 5  | 2  |

Suppose that you have an emergency that costs £300. Based on your current financial situation, how would you be most likely to pay for this expense?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Use savings / current account           | 71 | 81 | 71 | 86 | 80 | 74 | 71 | 71 | 54 | 63 | 75 | 89 | 78 | 62 | 71 | 70 | 69 | 68 | 68 | 75 |
| Take out a loan                         | 3  | 2  | 3  | 3  | 3  | 3  | 3  | 3  | 5  | 5  | 3  | 1  | 3  | 3  | 3  | 2  | 3  | 4  | 5  | 3  |
| Sell something                          | 4  | 2  | 3  | 1  | 2  | 3  | 4  | 3  | 10 | 4  | 3  | 2  | 3  | 5  | 4  | 5  | 4  | 4  | 3  | 4  |
| Borrow from friends or family           | 7  | 5  | 8  | 2  | 5  | 6  | 6  | 8  | 14 | 10 | 5  | 1  | 6  | 8  | 7  | 6  | 8  | 7  | 9  | 5  |
| I could not come up with £300 right now | 15 | 10 | 14 | 8  | 10 | 14 | 15 | 15 | 18 | 19 | 14 | 7  | 9  | 23 | 15 | 17 | 16 | 17 | 14 | 13 |

Do you expect the UK economy to get better or worse over the next twelve months, or stay much the same?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get much better     | 2         | 3         | 1         | 1         | 1         | 2         | 2         | 1         | 1         | 1         | 2         | 2         | 2         | 2         | 2         | 2         | 1         | 2         | 3         | 1         |
| Get a little better | 17        | 28        | 10        | 13        | 14        | 23        | 20        | 13        | 12        | 13        | 18        | 24        | 19        | 14        | 17        | 15        | 16        | 17        | 17        | 18        |
| <b>TOTAL BETTER</b> | <b>19</b> | <b>31</b> | <b>11</b> | <b>14</b> | <b>15</b> | <b>25</b> | <b>22</b> | <b>14</b> | <b>13</b> | <b>14</b> | <b>20</b> | <b>26</b> | <b>21</b> | <b>16</b> | <b>19</b> | <b>17</b> | <b>17</b> | <b>19</b> | <b>20</b> | <b>19</b> |
| Stay much the same  | 20        | 23        | 17        | 19        | 19        | 22        | 20        | 20        | 16        | 18        | 21        | 23        | 21        | 18        | 20        | 18        | 19        | 19        | 20        | 21        |
| Get a little worse  | 30        | 26        | 34        | 41        | 34        | 26        | 29        | 31        | 31        | 31        | 30        | 28        | 31        | 28        | 30        | 34        | 31        | 29        | 27        | 31        |
| Get much worse      | 25        | 16        | 33        | 23        | 27        | 21        | 22        | 27        | 23        | 28        | 26        | 18        | 23        | 27        | 25        | 25        | 27        | 26        | 24        | 23        |
| <b>TOTAL WORSE</b>  | <b>55</b> | <b>42</b> | <b>67</b> | <b>64</b> | <b>61</b> | <b>47</b> | <b>51</b> | <b>58</b> | <b>54</b> | <b>59</b> | <b>56</b> | <b>46</b> | <b>54</b> | <b>55</b> | <b>55</b> | <b>59</b> | <b>58</b> | <b>55</b> | <b>51</b> | <b>54</b> |
| Don't know          | 7         | 4         | 6         | 3         | 4         | 4         | 7         | 7         | 17        | 8         | 4         | 4         | 4         | 11        | 7         | 6         | 7         | 8         | 8         | 7         |

How do you think the financial situation of your household... has changed over the LAST 12 months?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better         | 2         | 1         | 2         | 2         | 2         | 1         | 2         | 1         | 3         | 2         | 1         | 1         | 2         | 1         | 2         | 1         | 1         | 1         | 3         | 2         |
| A little better     | 7         | 7         | 7         | 6         | 8         | 6         | 8         | 6         | 11        | 8         | 7         | 4         | 9         | 5         | 7         | 8         | 6         | 8         | 11        | 6         |
| <b>TOTAL BETTER</b> | <b>9</b>  | <b>8</b>  | <b>9</b>  | <b>8</b>  | <b>10</b> | <b>7</b>  | <b>10</b> | <b>7</b>  | <b>14</b> | <b>10</b> | <b>8</b>  | <b>5</b>  | <b>11</b> | <b>6</b>  | <b>9</b>  | <b>9</b>  | <b>7</b>  | <b>9</b>  | <b>14</b> | <b>8</b>  |
| About the same      | 31        | 33        | 24        | 34        | 27        | 31        | 33        | 29        | 40        | 28        | 28        | 35        | 32        | 29        | 31        | 30        | 28        | 29        | 34        | 33        |
| A little worse      | 40        | 41        | 42        | 43        | 43        | 40        | 38        | 42        | 34        | 38        | 40        | 45        | 40        | 39        | 40        | 42        | 43        | 37        | 34        | 41        |
| A lot worse         | 21        | 17        | 26        | 16        | 20        | 22        | 19        | 22        | 12        | 24        | 24        | 16        | 17        | 25        | 21        | 19        | 22        | 25        | 19        | 19        |
| <b>TOTAL WORSE</b>  | <b>61</b> | <b>58</b> | <b>68</b> | <b>59</b> | <b>63</b> | <b>62</b> | <b>57</b> | <b>64</b> | <b>46</b> | <b>62</b> | <b>64</b> | <b>61</b> | <b>57</b> | <b>64</b> | <b>61</b> | <b>61</b> | <b>65</b> | <b>62</b> | <b>53</b> | <b>60</b> |



|                          | Vote in 2019 GE |      |         |        | EU Ref 2016 |      | Gender |       | Age   |       |      |      | Social Grade |         | Country |       | Region in England |        |       |      |
|--------------------------|-----------------|------|---------|--------|-------------|------|--------|-------|-------|-------|------|------|--------------|---------|---------|-------|-------------------|--------|-------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain | Leave       | Male | Female | 18-24 | 25-49 | 50-64 | 65+  | ABC1 | C2DE         | England | Wales   | North | Midlands          | London | South |      |
| <b>Weighted Sample</b>   | 5281            | 1800 | 1336    | 454    | 1811        | 2033 | 2561   | 2720  | 554   | 2186  | 1305 | 1236 | 3031         | 2250    | 4996    | 285   | 1399              | 961    | 697   | 1938 |
| <b>Unweighted Sample</b> | 5281            | 1926 | 1341    | 484    | 2006        | 2182 | 2278   | 3003  | 381   | 2049  | 1354 | 1497 | 3175         | 2106    | 4972    | 309   | 1399              | 1009   | 491   | 2073 |
|                          | %               | %    | %       | %      | %           | %    | %      | %     | %     | %     | %    | %    | %            | %       | %       | %     | %                 | %      | %     | %    |

...will change over the NEXT 12 months?

|                     |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Much better         | 2         | 2         | 2         | 2         | 2         | 1         | 3         | 2         | 5         | 3         | 1         | 1         | 2         | 2         | 2         | 1         | 3         | 2         | 4         | 1         |
| A little better     | 10        | 11        | 10        | 8         | 9         | 9         | 11        | 9         | 17        | 10        | 9         | 7         | 11        | 8         | 10        | 11        | 8         | 9         | 14        | 10        |
| <b>TOTAL BETTER</b> | <b>12</b> | <b>13</b> | <b>12</b> | <b>10</b> | <b>11</b> | <b>10</b> | <b>14</b> | <b>11</b> | <b>22</b> | <b>13</b> | <b>10</b> | <b>8</b>  | <b>13</b> | <b>10</b> | <b>12</b> | <b>12</b> | <b>11</b> | <b>11</b> | <b>18</b> | <b>11</b> |
| About the same      | 36        | 39        | 31        | 38        | 35        | 37        | 37        | 36        | 42        | 34        | 36        | 39        | 38        | 34        | 37        | 33        | 37        | 36        | 34        | 38        |
| A little worse      | 34        | 35        | 35        | 38        | 37        | 35        | 33        | 35        | 26        | 33        | 34        | 39        | 35        | 33        | 34        | 38        | 33        | 33        | 33        | 35        |
| A lot worse         | 18        | 13        | 22        | 15        | 17        | 18        | 16        | 19        | 11        | 20        | 20        | 14        | 14        | 24        | 18        | 17        | 20        | 20        | 15        | 16        |
| <b>TOTAL WORSE</b>  | <b>52</b> | <b>48</b> | <b>57</b> | <b>53</b> | <b>54</b> | <b>53</b> | <b>49</b> | <b>54</b> | <b>37</b> | <b>53</b> | <b>54</b> | <b>53</b> | <b>49</b> | <b>57</b> | <b>52</b> | <b>55</b> | <b>53</b> | <b>53</b> | <b>48</b> | <b>51</b> |

To what extent, if at all, are you worried about the following at this moment in time?

The financial situation of your household?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried             | 15        | 11        | 17        | 9         | 13        | 14        | 12        | 17        | 15        | 19        | 16        | 7         | 11        | 21        | 15        | 12        | 16        | 17        | 14        | 14        |
| Fairly worried           | 39        | 34        | 43        | 38        | 38        | 38        | 37        | 40        | 44        | 41        | 38        | 33        | 37        | 40        | 39        | 38        | 38        | 39        | 42        | 38        |
| <b>TOTAL WORRIED</b>     | <b>54</b> | <b>45</b> | <b>60</b> | <b>47</b> | <b>51</b> | <b>52</b> | <b>49</b> | <b>57</b> | <b>59</b> | <b>60</b> | <b>54</b> | <b>40</b> | <b>48</b> | <b>61</b> | <b>54</b> | <b>50</b> | <b>54</b> | <b>56</b> | <b>56</b> | <b>52</b> |
| Not very worried         | 36        | 42        | 33        | 41        | 39        | 36        | 38        | 34        | 31        | 33        | 36        | 44        | 40        | 31        | 36        | 38        | 37        | 34        | 33        | 38        |
| Not at all worried       | 10        | 13        | 7         | 11        | 10        | 12        | 12        | 8         | 11        | 6         | 10        | 16        | 11        | 8         | 10        | 12        | 8         | 10        | 12        | 11        |
| <b>TOTAL NOT WORRIED</b> | <b>46</b> | <b>55</b> | <b>40</b> | <b>52</b> | <b>49</b> | <b>48</b> | <b>50</b> | <b>42</b> | <b>42</b> | <b>39</b> | <b>46</b> | <b>60</b> | <b>51</b> | <b>39</b> | <b>46</b> | <b>50</b> | <b>45</b> | <b>44</b> | <b>45</b> | <b>49</b> |

Losing or being removed from your home?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried             | 6         | 3         | 8         | 4         | 5         | 6         | 6         | 7         | 7         | 8         | 6         | 3         | 4         | 9         | 6         | 5         | 6         | 7         | 7         | 6         |
| Fairly worried           | 13        | 10        | 16        | 6         | 11        | 10        | 13        | 13        | 23        | 17        | 11        | 6         | 12        | 15        | 13        | 13        | 12        | 14        | 18        | 13        |
| <b>TOTAL WORRIED</b>     | <b>19</b> | <b>13</b> | <b>24</b> | <b>10</b> | <b>16</b> | <b>16</b> | <b>19</b> | <b>20</b> | <b>30</b> | <b>25</b> | <b>17</b> | <b>9</b>  | <b>16</b> | <b>24</b> | <b>19</b> | <b>18</b> | <b>18</b> | <b>21</b> | <b>25</b> | <b>19</b> |
| Not very worried         | 34        | 30        | 37        | 33        | 36        | 32        | 34        | 35        | 37        | 41        | 32        | 23        | 34        | 34        | 34        | 35        | 36        | 33        | 38        | 32        |
| Not at all worried       | 46        | 57        | 39        | 56        | 48        | 52        | 47        | 46        | 33        | 34        | 51        | 68        | 49        | 42        | 46        | 47        | 46        | 46        | 37        | 49        |
| <b>TOTAL NOT WORRIED</b> | <b>80</b> | <b>87</b> | <b>76</b> | <b>89</b> | <b>84</b> | <b>84</b> | <b>81</b> | <b>81</b> | <b>70</b> | <b>75</b> | <b>83</b> | <b>91</b> | <b>83</b> | <b>76</b> | <b>80</b> | <b>82</b> | <b>82</b> | <b>79</b> | <b>75</b> | <b>81</b> |

Losing your job or other main income source (e.g. pension or other investments)?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried             | 9         | 7         | 9         | 8         | 8         | 8         | 8         | 10        | 10        | 11        | 10        | 5         | 8         | 11        | 9         | 8         | 10        | 10        | 9         | 8         |
| Fairly worried           | 23        | 20        | 26        | 19        | 23        | 21        | 24        | 23        | 28        | 26        | 25        | 15        | 22        | 25        | 23        | 24        | 20        | 24        | 26        | 24        |
| <b>TOTAL WORRIED</b>     | <b>32</b> | <b>27</b> | <b>35</b> | <b>27</b> | <b>31</b> | <b>29</b> | <b>32</b> | <b>33</b> | <b>38</b> | <b>37</b> | <b>35</b> | <b>20</b> | <b>30</b> | <b>36</b> | <b>32</b> | <b>32</b> | <b>30</b> | <b>34</b> | <b>35</b> | <b>32</b> |
| Not very worried         | 39        | 38        | 41        | 42        | 42        | 37        | 38        | 39        | 40        | 43        | 39        | 30        | 41        | 36        | 39        | 34        | 41        | 36        | 39        | 39        |
| Not at all worried       | 29        | 35        | 24        | 31        | 27        | 34        | 30        | 27        | 22        | 21        | 26        | 49        | 29        | 28        | 28        | 33        | 28        | 30        | 25        | 29        |
| <b>TOTAL NOT WORRIED</b> | <b>68</b> | <b>73</b> | <b>65</b> | <b>73</b> | <b>69</b> | <b>71</b> | <b>68</b> | <b>66</b> | <b>62</b> | <b>64</b> | <b>65</b> | <b>79</b> | <b>70</b> | <b>64</b> | <b>67</b> | <b>67</b> | <b>69</b> | <b>66</b> | <b>64</b> | <b>68</b> |

Which of the following do you use as your main source(s) of news about events and current affairs? Please tick all that apply.

|                    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Television news    | 46 | 60 | 43 | 53 | 48 | 57 | 43 | 48 | 18 | 30 | 57 | 75 | 46 | 46 | 45 | 53 | 45 | 46 | 37 | 48 |
| BBC website        | 35 | 31 | 44 | 56 | 51 | 27 | 39 | 31 | 31 | 38 | 36 | 30 | 42 | 25 | 35 | 39 | 31 | 31 | 41 | 37 |
| Radio              | 29 | 32 | 30 | 44 | 36 | 29 | 28 | 29 | 12 | 24 | 36 | 35 | 32 | 24 | 28 | 31 | 27 | 29 | 23 | 31 |
| Newspaper websites | 28 | 27 | 34 | 35 | 36 | 25 | 28 | 28 | 19 | 28 | 29 | 31 | 33 | 21 | 28 | 25 | 26 | 26 | 37 | 28 |
| Social media sites | 27 | 21 | 35 | 22 | 31 | 21 | 24 | 29 | 40 | 33 | 22 | 14 | 27 | 26 | 27 | 31 | 27 | 26 | 31 | 25 |
| Print newspapers   | 12 | 17 | 11 | 15 | 13 | 16 | 13 | 12 | 6  | 5  | 12 | 28 | 14 | 11 | 12 | 13 | 11 | 12 | 18 | 11 |
| Some other source  | 10 | 9  | 12 | 11 | 12 | 9  | 13 | 8  | 9  | 12 | 10 | 7  | 11 | 9  | 10 | 9  | 11 | 10 | 11 | 10 |
| None of these      | 8  | 5  | 6  | 4  | 4  | 7  | 8  | 7  | 10 | 10 | 7  | 3  | 6  | 10 | 8  | 7  | 8  | 9  | 7  | 6  |
| Don't know         | 5  | 1  | 4  | 2  | 2  | 2  | 5  | 4  | 17 | 6  | 1  | 1  | 3  | 7  | 5  | 3  | 5  | 5  | 6  | 4  |

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.