

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

opidriver. Approximately, how often, if at all, do you drive in London?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Twice a week or more	22%	25%	19%	9%	18%	19%	31%	26%	25%	18%
Once a week	6%	8%	5%	2%	7%	11%	5%	5%	7%	5%
Once a fortnight	4%	6%	2%	1%	7%	7%	1%	2%	3%	4%
Once a month	3%	5%	2%	3%	6%	2%	5%	2%	4%	2%
Once every 2 months	2%	2%	2%	4%	2%	1%	3%	1%	2%	2%
Once every 4 months	2%	2%	1%	0%	2%	2%	3%	1%	1%	2%
Once every 6 months	3%	4%	3%	4%	4%	4%	3%	2%	3%	3%
Once a year	1%	1%	2%	0%	1%	3%	-	2%	2%	1%
Less than once a year	7%	6%	8%	3%	6%	6%	8%	9%	6%	8%
Never	23%	20%	25%	27%	22%	22%	16%	26%	26%	18%
Don't know	3%	3%	3%	5%	2%	2%	2%	3%	2%	4%
Not applicable - I don't have a driver's license	24%	20%	29%	42%	24%	22%	23%	19%	19%	32%
Net: Once a week or more	28%	33%	24%	11%	25%	30%	36%	31%	32%	23%
Net: Between once and twice a month	7%	10%	4%	5%	12%	9%	6%	4%	8%	6%
Net: Between twice and six times a year	7%	8%	6%	8%	8%	6%	9%	5%	6%	7%
Net: Once a year or less	8%	6%	10%	3%	7%	9%	8%	11%	8%	9%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Local Education Authority					Marital Status					
Base	Central	North	South	East	West	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

opidriver. Approximately, how often, if at all, do you drive in London?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Twice a week or more	22%	20%	34%	16%	21%	22%	26%	20%	28%	32%	15%	-
Once a week	6%	6%	9%	6%	7%	5%	9%	10%	3%	6%	3%	-
Once a fortnight	4%	3%	7%	2%	2%	7%	6%	3%	1%	1%	3%	-
Once a month	3%	3%	0%	3%	2%	11%	3%	1%	4%	7%	4%	-
Once every 2 months	2%	4%	3%	1%	2%	2%	2%	5%	1%	2%	2%	-
Once every 4 months	2%	0%	3%	1%	2%	3%	2%	2%	-	-	2%	-
Once every 6 months	3%	3%	1%	5%	2%	5%	4%	5%	2%	-	2%	-
Once a year	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	-
Less than once a year	7%	6%	3%	12%	7%	5%	6%	9%	15%	7%	5%	-
Never	23%	23%	13%	29%	25%	19%	22%	19%	25%	24%	24%	-
Don't know	3%	1%	6%	2%	3%	2%	4%	2%	-	-	2%	-
Not applicable - I don't have a driver's license	24%	29%	22%	22%	27%	19%	13%	23%	20%	19%	37%	-
Net: Once a week or more	28%	27%	42%	21%	27%	27%	36%	31%	31%	38%	18%	-
Net: Between once and twice a month	7%	6%	7%	5%	4%	18%	9%	4%	4%	8%	7%	-
Net: Between twice and six times a year	7%	7%	6%	8%	6%	9%	8%	11%	3%	2%	6%	-
Net: Once a year or less	8%	7%	4%	14%	8%	6%	8%	10%	16%	10%	6%	-

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Working status							Children in Household				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

opidriver. Approximately, how often, if at all, do you drive in London?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Twice a week or more	22%	23%	27%	24%	10%	22%	9%	19%	21%	29%	17%	26%	20%
Once a week	6%	9%	6%	8%	-	5%	-	4%	6%	2%	11%	9%	9%
Once a fortnight	4%	6%	2%	5%	-	1%	6%	0%	3%	1%	5%	25%	-
Once a month	3%	4%	5%	4%	6%	1%	3%	0%	2%	11%	3%	6%	4%
Once every 2 months	2%	2%	2%	2%	6%	1%	-	5%	2%	0%	3%	3%	6%
Once every 4 months	2%	2%	2%	2%	-	1%	1%	3%	2%	3%	1%	-	-
Once every 6 months	3%	3%	5%	3%	4%	3%	1%	3%	3%	4%	7%	2%	4%
Once a year	1%	1%	0%	1%	0%	2%	-	3%	1%	-	1%	10%	2%
Less than once a year	7%	7%	3%	6%	5%	11%	3%	7%	7%	6%	8%	7%	5%
Never	23%	23%	16%	22%	19%	29%	27%	18%	26%	18%	18%	5%	14%
Don't know	3%	1%	2%	2%	4%	5%	8%	3%	3%	2%	3%	4%	7%
Not applicable - I don't have a driver's license	24%	19%	30%	21%	47%	18%	41%	34%	26%	24%	22%	3%	28%
Net: Once a week or more	28%	32%	33%	32%	10%	28%	9%	23%	27%	31%	29%	35%	29%
Net: Between once and twice a month	7%	10%	7%	10%	6%	2%	9%	1%	5%	11%	8%	31%	4%
Net: Between twice and six times a year	7%	6%	8%	7%	10%	5%	2%	11%	6%	8%	12%	5%	10%
Net: Once a year or less	8%	8%	3%	7%	5%	13%	3%	10%	8%	6%	8%	17%	7%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Social Media (monthly or more)										
Base	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Twice a week or more	Once a week	Once a fortnight	Once a month	Once every 2 months

opidriver. Approximately, how often, if at all, do you drive in London?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Twice a week or more	22%	19%	23%	21%	19%	28%	25%	100%	-	-	-	-
Once a week	6%	7%	9%	5%	8%	-	5%	-	100%	-	-	-
Once a fortnight	4%	3%	7%	4%	3%	-	2%	-	-	100%	-	-
Once a month	3%	4%	5%	3%	5%	6%	1%	-	-	-	100%	-
Once every 2 months	2%	3%	1%	2%	2%	-	1%	-	-	-	-	100%
Once every 4 months	2%	2%	3%	2%	0%	10%	1%	-	-	-	-	-
Once every 6 months	3%	3%	3%	4%	4%	2%	3%	-	-	-	-	-
Once a year	1%	1%	1%	1%	1%	-	2%	-	-	-	-	-
Less than once a year	7%	7%	4%	6%	6%	-	8%	-	-	-	-	-
Never	23%	23%	23%	18%	24%	17%	24%	-	-	-	-	-
Don't know	3%	2%	1%	7%	1%	-	5%	-	-	-	-	-
Not applicable - I don't have a driver's license	24%	25%	19%	27%	27%	36%	24%	-	-	-	-	-
Net: Once a week or more	28%	26%	32%	26%	27%	28%	30%	100%	100%	-	-	-
Net: Between once and twice a month	7%	7%	12%	7%	8%	6%	2%	-	-	100%	100%	-
Net: Between twice and six times a year	7%	8%	7%	7%	7%	12%	5%	-	-	-	-	100%
Net: Once a year or less	8%	8%	5%	8%	7%	-	10%	-	-	-	-	-

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Total	Approximately, how often, if at all, do you drive in London?										
Base	Once every 4 months	Once every 6 months	Once a year	Less than once a year	Never	Don't know	Not applicable - I don't have a driver's license	Once a week or more	Between once and twice a month	Between twice and six times a year	Once a year or less

opidriver. Approximately, how often, if at all, do you drive in London?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Twice a week or more	22%	-	-	-	-	-	-	-	77%	-	-	-
Once a week	6%	-	-	-	-	-	-	-	23%	-	-	-
Once a fortnight	4%	-	-	-	-	-	-	-	-	52%	-	-
Once a month	3%	-	-	-	-	-	-	-	-	48%	-	-
Once every 2 months	2%	-	-	-	-	-	-	-	-	-	30%	-
Once every 4 months	2%	100%	-	-	-	-	-	-	-	-	24%	-
Once every 6 months	3%	-	100%	-	-	-	-	-	-	-	46%	-
Once a year	1%	-	-	100%	-	-	-	-	-	-	-	18%
Less than once a year	7%	-	-	-	100%	-	-	-	-	-	-	82%
Never	23%	-	-	-	-	100%	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	100%	-	-	-	-	-
Not applicable - I don't have a driver's license	24%	-	-	-	-	-	-	100%	-	-	-	-
Net: Once a week or more	28%	-	-	-	-	-	-	-	100%	-	-	-
Net: Between once and twice a month	7%	-	-	-	-	-	-	-	-	100%	-	-
Net: Between twice and six times a year	7%	100%	100%	-	-	-	-	-	-	-	100%	-
Net: Once a year or less	8%	-	-	100%	100%	-	-	-	-	-	-	100%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

opilon1. Paris recently had its first car-free day, banning most motor vehicles from around a third of the city, mainly in the city centre, for one day. To what extent would you support or oppose London having a similar car-free day, with motor vehicles banned from the centre of the city but permitted in other areas?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Strongly support	30%	33%	28%	23%	39%	35%	33%	22%	32%	28%
Tend to support	33%	33%	33%	28%	39%	31%	26%	36%	34%	30%
Tend to oppose	15%	14%	15%	20%	8%	13%	14%	19%	14%	16%
Strongly oppose	9%	10%	8%	14%	4%	10%	12%	8%	9%	9%
Don't know	13%	10%	16%	15%	10%	11%	15%	15%	11%	17%
Net: Support	63%	66%	60%	51%	77%	66%	59%	58%	66%	58%
Net: Oppose	24%	24%	23%	34%	12%	22%	26%	27%	23%	25%

opilon2. And to what extent would you support or oppose London having a similar car-free day like this for one day every month?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Strongly support	27%	29%	25%	23%	30%	33%	31%	19%	29%	24%
Tend to support	31%	30%	33%	24%	35%	30%	26%	36%	34%	27%
Tend to oppose	17%	18%	16%	16%	19%	14%	12%	22%	15%	20%
Strongly oppose	11%	12%	11%	21%	4%	11%	16%	10%	10%	13%
Don't know	14%	12%	15%	16%	12%	12%	15%	14%	12%	16%
Net: Support	58%	59%	58%	47%	65%	63%	58%	55%	63%	51%
Net: Oppose	28%	29%	27%	36%	23%	25%	27%	31%	25%	33%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Local Education Authority					Marital Status					
Base	Central	North	South	East	West	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

opilon1. Paris recently had its first car-free day, banning most motor vehicles from around a third of the city, mainly in the city centre, for one day. To what extent would you support or oppose London having a similar car-free day, with motor vehicles banned from the centre of the city but permitted in other areas?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Strongly support	30%	38%	30%	25%	31%	29%	32%	29%	24%	21%	32%	-
Tend to support	33%	27%	32%	34%	33%	36%	32%	39%	43%	35%	29%	-
Tend to oppose	15%	13%	13%	18%	12%	17%	15%	11%	14%	21%	15%	-
Strongly oppose	9%	11%	7%	7%	10%	8%	9%	10%	4%	8%	9%	-
Don't know	13%	11%	17%	15%	13%	10%	12%	11%	15%	15%	15%	-
Net: Support	63%	65%	63%	59%	64%	64%	63%	68%	66%	56%	61%	-
Net: Oppose	24%	24%	20%	26%	22%	25%	24%	22%	18%	29%	24%	-

opilon2. And to what extent would you support or oppose London having a similar car-free day like this for one day every month?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Strongly support	27%	33%	22%	23%	28%	27%	25%	31%	21%	18%	29%	-
Tend to support	31%	31%	31%	31%	32%	30%	33%	32%	44%	30%	27%	-
Tend to oppose	17%	11%	21%	21%	15%	19%	20%	15%	17%	25%	14%	-
Strongly oppose	11%	11%	12%	11%	12%	10%	9%	14%	5%	9%	14%	-
Don't know	14%	14%	14%	14%	13%	14%	13%	8%	13%	17%	16%	-
Net: Support	58%	64%	53%	54%	60%	57%	58%	63%	65%	48%	56%	-
Net: Oppose	28%	22%	32%	32%	27%	29%	29%	29%	22%	35%	28%	-

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Working status							Children in Household				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

opilon1. Paris recently had its first car-free day, banning most motor vehicles from around a third of the city, mainly in the city centre, for one day. To what extent would you support or oppose London having a similar car-free day, with motor vehicles banned from the centre of the city but permitted in other areas?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Strongly support	30%	36%	27%	34%	25%	22%	22%	26%	29%	36%	29%	40%	21%
Tend to support	33%	31%	36%	32%	30%	37%	41%	25%	33%	28%	38%	43%	17%
Tend to oppose	15%	13%	12%	13%	18%	19%	12%	20%	15%	17%	11%	10%	24%
Strongly oppose	9%	8%	11%	9%	16%	6%	13%	10%	9%	10%	9%	3%	9%
Don't know	13%	12%	15%	12%	12%	16%	11%	19%	14%	10%	13%	4%	29%
Net: Support	63%	67%	63%	67%	54%	60%	64%	52%	62%	64%	67%	83%	38%
Net: Oppose	24%	21%	23%	21%	34%	25%	25%	29%	24%	26%	20%	13%	33%

opilon2. And to what extent would you support or oppose London having a similar car-free day like this for one day every month?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Strongly support	27%	32%	22%	30%	23%	19%	26%	25%	27%	33%	20%	28%	16%
Tend to support	31%	31%	33%	32%	27%	35%	26%	26%	30%	31%	41%	30%	20%
Tend to oppose	17%	15%	21%	16%	11%	21%	23%	18%	17%	17%	15%	34%	10%
Strongly oppose	11%	11%	11%	11%	24%	8%	11%	12%	12%	9%	9%	5%	18%
Don't know	14%	11%	13%	12%	16%	16%	14%	20%	14%	10%	15%	4%	36%
Net: Support	58%	63%	55%	61%	50%	55%	52%	51%	58%	65%	61%	58%	37%
Net: Oppose	28%	26%	31%	27%	34%	29%	34%	29%	29%	25%	23%	38%	28%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Social Media (monthly or more)										
Base	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Twice a week or more	Once a week	Once a fortnight	Once a month	Once every 2 months

opilon1. Paris recently had its first car-free day, banning most motor vehicles from around a third of the city, mainly in the city centre, for one day. To what extent would you support or oppose London having a similar car-free day, with motor vehicles banned from the centre of the city but permitted in other areas?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Strongly support	30%	31%	36%	23%	32%	28%	24%	26%	30%	49%	31%	11%
Tend to support	33%	34%	33%	37%	34%	20%	26%	33%	48%	31%	43%	61%
Tend to oppose	15%	14%	13%	17%	13%	21%	20%	18%	10%	6%	14%	18%
Strongly oppose	9%	9%	10%	8%	10%	6%	7%	13%	9%	5%	9%	6%
Don't know	13%	12%	8%	15%	11%	25%	21%	10%	4%	10%	3%	4%
Net: Support	63%	65%	69%	60%	66%	47%	51%	59%	77%	80%	74%	72%
Net: Oppose	24%	23%	23%	25%	23%	28%	28%	31%	19%	11%	23%	24%

opilon2. And to what extent would you support or oppose London having a similar car-free day like this for one day every month?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Strongly support	27%	29%	31%	25%	30%	27%	23%	24%	17%	26%	32%	7%
Tend to support	31%	33%	31%	29%	31%	33%	25%	33%	50%	18%	39%	53%
Tend to oppose	17%	16%	18%	17%	16%	7%	20%	16%	22%	39%	15%	27%
Strongly oppose	11%	11%	11%	10%	12%	33%	13%	16%	5%	11%	3%	6%
Don't know	14%	12%	8%	20%	13%	-	19%	11%	5%	6%	11%	7%
Net: Support	58%	61%	62%	54%	60%	60%	47%	57%	67%	45%	70%	60%
Net: Oppose	28%	27%	29%	26%	27%	40%	33%	32%	28%	49%	18%	32%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Approximately, how often, if at all, do you drive in London?										
Base	Once every 4 months	Once every 6 months	Once a year	Less than once a year	Never	Don't know	Not applicable - I don't have a driver's license	Once a week or more	Between once and twice a month	Between twice and six times a year	Once a year or less

opilon1. Paris recently had its first car-free day, banning most motor vehicles from around a third of the city, mainly in the city centre, for one day. To what extent would you support or oppose London having a similar car-free day, with motor vehicles banned from the centre of the city but permitted in other areas?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Strongly support	30%	33%	15%	24%	18%	35%	16%	36%	27%	40%	18%	19%
Tend to support	33%	20%	29%	35%	36%	28%	13%	32%	36%	37%	37%	36%
Tend to oppose	15%	23%	15%	31%	20%	15%	8%	11%	16%	10%	18%	22%
Strongly oppose	9%	14%	19%	5%	11%	10%	13%	3%	12%	7%	14%	10%
Don't know	13%	10%	22%	5%	15%	12%	51%	18%	9%	6%	13%	13%
Net: Support	63%	53%	44%	59%	54%	63%	29%	68%	63%	77%	55%	55%
Net: Oppose	24%	38%	34%	36%	31%	25%	21%	14%	28%	17%	32%	32%

opilon2. And to what extent would you support or oppose London having a similar car-free day like this for one day every month?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Strongly support	27%	25%	15%	33%	17%	32%	20%	32%	23%	29%	15%	20%
Tend to support	31%	27%	21%	19%	31%	28%	12%	32%	37%	28%	32%	28%
Tend to oppose	17%	15%	27%	33%	22%	17%	7%	11%	17%	27%	24%	24%
Strongly oppose	11%	23%	17%	7%	16%	12%	13%	7%	14%	7%	15%	14%
Don't know	14%	10%	21%	8%	14%	12%	48%	18%	10%	9%	14%	13%
Net: Support	58%	52%	36%	52%	48%	60%	32%	65%	59%	57%	47%	48%
Net: Oppose	28%	38%	44%	40%	38%	28%	20%	18%	31%	34%	39%	38%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

opilon3. To what extent would you support or oppose London having a totally car-free day_, where all motor vehicles are banned from the whole city for one day?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Strongly support	23%	24%	22%	18%	29%	28%	28%	15%	23%	22%
Tend to support	24%	23%	25%	15%	24%	27%	21%	27%	27%	19%
Tend to oppose	21%	20%	22%	21%	23%	18%	13%	26%	18%	24%
Strongly oppose	19%	22%	16%	30%	11%	15%	22%	21%	19%	19%
Don't know	13%	11%	15%	16%	13%	13%	16%	11%	12%	16%
Net: Support	47%	47%	47%	33%	53%	54%	49%	42%	51%	42%
Net: Oppose	40%	41%	38%	52%	35%	33%	34%	47%	38%	43%

opilon4. And to what extent would you support or oppose London having a totally car-free day in the whole city for one day every month?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Strongly support	19%	21%	17%	14%	19%	25%	25%	13%	21%	17%
Tend to support	24%	24%	24%	17%	30%	22%	21%	26%	25%	23%
Tend to oppose	22%	19%	25%	20%	26%	20%	15%	25%	21%	23%
Strongly oppose	22%	25%	19%	32%	14%	22%	23%	23%	22%	21%
Don't know	14%	12%	15%	18%	11%	12%	16%	13%	12%	16%
Net: Support	43%	45%	41%	31%	49%	46%	46%	39%	45%	39%
Net: Oppose	44%	43%	44%	51%	40%	42%	38%	48%	43%	45%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Local Education Authority					Marital Status					
Base	Central	North	South	East	West	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

opilon3. To what extent would you support or oppose London having a totally car-free day_, where all motor vehicles are banned from the whole city for one day?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Strongly support	23%	26%	22%	21%	22%	25%	22%	25%	17%	18%	25%	-
Tend to support	24%	24%	17%	25%	25%	29%	24%	32%	34%	18%	19%	-
Tend to oppose	21%	19%	27%	22%	19%	20%	25%	20%	16%	32%	17%	-
Strongly oppose	19%	16%	24%	19%	19%	16%	16%	18%	20%	22%	21%	-
Don't know	13%	15%	10%	13%	15%	11%	13%	4%	14%	11%	18%	-
Net: Support	47%	50%	39%	46%	47%	53%	47%	57%	51%	35%	44%	-
Net: Oppose	40%	35%	51%	41%	38%	35%	41%	39%	35%	54%	38%	-

opilon4. And to what extent would you support or oppose London having a totally car-free day in the whole city for one day every month?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Strongly support	19%	23%	15%	17%	21%	16%	19%	19%	15%	14%	20%	-
Tend to support	24%	22%	19%	23%	25%	30%	25%	29%	29%	19%	20%	-
Tend to oppose	22%	21%	26%	24%	16%	25%	24%	25%	22%	29%	18%	-
Strongly oppose	22%	19%	27%	24%	22%	18%	21%	19%	18%	26%	24%	-
Don't know	14%	16%	13%	12%	16%	10%	12%	7%	16%	12%	17%	-
Net: Support	43%	45%	34%	40%	46%	46%	44%	48%	44%	33%	41%	-
Net: Oppose	44%	39%	53%	48%	38%	44%	45%	44%	40%	55%	42%	-

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Working status							Children in Household				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

opilon3. To what extent would you support or oppose London having a totally car-free day_, where all motor vehicles are banned from the whole city for one day?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Strongly support	23%	27%	18%	26%	16%	15%	24%	25%	22%	33%	18%	24%	24%
Tend to support	24%	23%	29%	24%	16%	28%	22%	20%	24%	25%	32%	18%	15%
Tend to oppose	21%	18%	17%	18%	26%	28%	24%	20%	21%	16%	20%	46%	2%
Strongly oppose	19%	18%	20%	19%	31%	18%	16%	16%	21%	15%	15%	5%	30%
Don't know	13%	12%	16%	13%	11%	11%	14%	20%	13%	11%	16%	8%	30%
Net: Support	47%	51%	47%	50%	31%	43%	46%	45%	46%	58%	50%	41%	38%
Net: Oppose	40%	37%	37%	37%	58%	46%	40%	35%	41%	31%	35%	51%	32%

opilon4. And to what extent would you support or oppose London having a totally car-free day in the whole city for one day every month?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Strongly support	19%	23%	15%	21%	14%	13%	13%	21%	19%	25%	11%	16%	23%
Tend to support	24%	24%	27%	25%	17%	26%	29%	17%	23%	27%	30%	24%	18%
Tend to oppose	22%	21%	19%	21%	20%	27%	27%	18%	21%	18%	22%	45%	9%
Strongly oppose	22%	21%	24%	21%	35%	21%	16%	20%	24%	18%	21%	10%	19%
Don't know	14%	11%	15%	12%	14%	13%	15%	24%	13%	12%	16%	5%	31%
Net: Support	43%	47%	42%	46%	31%	39%	42%	38%	42%	51%	41%	40%	41%
Net: Oppose	44%	42%	43%	42%	55%	48%	44%	39%	45%	36%	43%	55%	28%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Social Media (monthly or more)										
Base	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Twice a week or more	Once a week	Once a fortnight	Once a month	Once every 2 months

opilon3. To what extent would you support or oppose London having a totally car-free day_, where all motor vehicles are banned from the whole city for one day?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Strongly support	23%	26%	27%	23%	27%	34%	16%	21%	16%	24%	35%	5%
Tend to support	24%	25%	24%	21%	22%	13%	20%	20%	36%	23%	37%	27%
Tend to oppose	21%	20%	21%	28%	20%	7%	20%	17%	24%	38%	15%	35%
Strongly oppose	19%	18%	21%	15%	19%	33%	22%	33%	13%	12%	6%	28%
Don't know	13%	12%	8%	12%	12%	13%	21%	9%	11%	4%	8%	5%
Net: Support	47%	50%	50%	45%	49%	47%	37%	41%	52%	47%	72%	32%
Net: Oppose	40%	38%	41%	44%	39%	40%	42%	50%	37%	49%	21%	63%

opilon4. And to what extent would you support or oppose London having a totally car-free day in the whole city for one day every month?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Strongly support	19%	20%	22%	17%	21%	34%	14%	16%	12%	16%	28%	2%
Tend to support	24%	26%	24%	20%	24%	13%	19%	21%	42%	24%	31%	17%
Tend to oppose	22%	21%	23%	30%	22%	7%	22%	17%	16%	41%	28%	49%
Strongly oppose	22%	21%	24%	19%	22%	33%	24%	36%	23%	14%	12%	28%
Don't know	14%	12%	7%	15%	12%	13%	21%	10%	8%	6%	2%	4%
Net: Support	43%	46%	46%	37%	44%	47%	34%	37%	53%	40%	59%	19%
Net: Oppose	44%	42%	47%	49%	44%	40%	46%	53%	38%	55%	39%	77%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Approximately, how often, if at all, do you drive in London?										
Base	Once every 4 months	Once every 6 months	Once a year	Less than once a year	Never	Don't know	Not applicable - I don't have a driver's license	Once a week or more	Between once and twice a month	Between twice and six times a year	Once a year or less

opilon3. To what extent would you support or oppose London having a totally car-free day_, where all motor vehicles are banned from the whole city for one day?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Strongly support	23%	26%	13%	16%	16%	28%	18%	26%	20%	29%	14%	16%
Tend to support	24%	17%	28%	35%	28%	24%	7%	22%	24%	30%	25%	30%
Tend to oppose	21%	27%	21%	32%	24%	19%	27%	18%	19%	27%	27%	26%
Strongly oppose	19%	30%	20%	12%	17%	16%	16%	14%	28%	9%	25%	16%
Don't know	13%	-	17%	5%	14%	13%	31%	20%	10%	6%	9%	12%
Net: Support	47%	43%	41%	51%	45%	52%	26%	48%	43%	59%	39%	46%
Net: Oppose	40%	57%	42%	44%	41%	35%	43%	32%	47%	36%	52%	42%

opilon4. And to what extent would you support or oppose London having a totally car-free day in the whole city for one day every month?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Strongly support	19%	23%	10%	11%	15%	25%	18%	21%	15%	22%	11%	14%
Tend to support	24%	24%	26%	12%	24%	21%	9%	27%	26%	27%	23%	22%
Tend to oppose	22%	24%	33%	49%	24%	20%	25%	19%	17%	35%	36%	28%
Strongly oppose	22%	29%	19%	18%	19%	21%	14%	13%	33%	13%	24%	19%
Don't know	14%	-	13%	11%	18%	12%	34%	21%	9%	4%	7%	17%
Net: Support	43%	47%	35%	22%	39%	46%	26%	47%	41%	49%	33%	36%
Net: Oppose	44%	53%	51%	67%	43%	41%	39%	32%	50%	47%	59%	47%

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

opilon5. Would you say your neighbourhood is undergoing 'gentrification', the process of renewal and rebuilding that comes with increasing numbers of affluent people?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Yes, it is gentrifying	35%	35%	34%	32%	48%	39%	38%	21%	39%	28%
No, it is not gentrifying	38%	38%	38%	26%	29%	34%	42%	50%	34%	43%
No, it is already gentrified	13%	14%	13%	17%	12%	13%	9%	15%	16%	9%
Don't know	14%	13%	15%	25%	11%	14%	11%	14%	10%	20%

opilon6. Do you tend to think 'gentrification' is a good thing or a bad thing?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
Good thing	42%	40%	44%	39%	47%	42%	46%	36%	46%	36%
Bad thing	22%	24%	19%	21%	22%	19%	21%	24%	21%	23%
Don't know	37%	36%	37%	40%	31%	39%	33%	40%	34%	41%

opilon7. Which of the following overall directions for London would you prefer?

Unweighted base	1258	635	623	154	196	216	224	468	822	436
Base: All London Adults	1258	599	659	150	260	261	236	352	755	503
London continues to attract more and more international investment and people, becoming an even richer and more dynamic global metropolis, even if it makes it more difficult for ordinary UK citizens to live in	24%	29%	19%	31%	36%	22%	21%	15%	25%	23%
London focuses on being affordable to live in for ordinary UK residents and strengthening its communities and local culture, even if it means less wealth, investment or economic growth	57%	54%	60%	52%	51%	56%	59%	63%	57%	58%
Neither	12%	11%	12%	5%	7%	13%	13%	16%	12%	11%
Don't know	7%	7%	8%	12%	6%	8%	7%	6%	7%	9%

Cell Contents (Column Percentage)

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Local Education Authority					Marital Status					
Base	Central	North	South	East	West	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

opilon5. Would you say your neighbourhood is undergoing 'gentrification', the process of renewal and rebuilding that comes with increasing numbers of affluent people?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Yes, it is gentrifying	35%	53%	35%	22%	35%	31%	30%	49%	39%	25%	35%	-
No, it is not gentrifying	38%	15%	42%	49%	41%	38%	42%	31%	42%	45%	34%	-
No, it is already gentrified	13%	17%	10%	18%	6%	19%	13%	14%	8%	22%	13%	-
Don't know	14%	14%	12%	11%	18%	12%	15%	6%	11%	7%	18%	-

opilon6. Do you tend to think 'gentrification' is a good thing or a bad thing?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
Good thing	42%	43%	42%	42%	41%	41%	40%	56%	32%	48%	40%	-
Bad thing	22%	22%	24%	20%	19%	24%	17%	21%	35%	20%	23%	-
Don't know	37%	35%	34%	37%	40%	34%	42%	23%	33%	32%	37%	-

opilon7. Which of the following overall directions for London would you prefer?

Unweighted base	1258	244	174	261	376	203	499	166	110	51	432	-
Base: All London Adults	1258	223	192	263	386	194	475	167	105	46	465	-
London continues to attract more and more international investment and people, becoming an even richer and more dynamic global metropolis, even if it makes it more difficult for ordinary UK citizens to live in	24%	25%	25%	24%	20%	28%	23%	24%	20%	14%	27%	-
London focuses on being affordable to live in for ordinary UK residents and strengthening its communities and local culture, even if it means less wealth, investment or economic growth	57%	54%	63%	51%	63%	51%	53%	62%	68%	68%	56%	-
Neither	12%	11%	8%	14%	10%	16%	16%	11%	7%	17%	8%	-
Don't know	7%	10%	5%	10%	7%	5%	8%	3%	4%	1%	10%	-

Cell Contents (C

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Working status							Children in Household				
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

opilon5. Would you say your neighbourhood is undergoing 'gentrification', the process of renewal and rebuilding that comes with increasing numbers of affluent people?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Yes, it is gentrifying	35%	41%	39%	40%	29%	21%	33%	29%	36%	33%	34%	20%	38%
No, it is not gentrifying	38%	36%	39%	36%	22%	47%	34%	43%	38%	34%	33%	53%	26%
No, it is already gentrified	13%	13%	12%	13%	23%	14%	11%	10%	14%	10%	14%	10%	10%
Don't know	14%	10%	11%	11%	26%	18%	21%	19%	11%	23%	19%	16%	26%

opilon6. Do you tend to think 'gentrification' is a good thing or a bad thing?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
Good thing	42%	46%	41%	45%	39%	37%	37%	33%	42%	38%	46%	36%	39%
Bad thing	22%	21%	22%	21%	18%	23%	26%	24%	23%	18%	14%	24%	19%
Don't know	37%	33%	37%	34%	42%	41%	38%	42%	34%	44%	40%	40%	42%

opilon7. Which of the following overall directions for London would you prefer?

Unweighted base	1258	596	149	745	74	274	53	112	933	138	109	38	40
Base: All London Adults	1258	640	148	788	80	218	50	122	890	147	117	66	38
London continues to attract more and more international investment and people, becoming an even richer and more dynamic global metropolis, even if it makes it more difficult for ordinary UK citizens to live in	24%	29%	24%	28%	26%	13%	15%	15%	22%	35%	30%	14%	23%
London focuses on being affordable to live in for ordinary UK residents and strengthening its communities and local culture, even if it means less wealth, investment or economic growth	57%	53%	57%	54%	59%	65%	68%	61%	59%	48%	50%	70%	56%
Neither	12%	12%	10%	11%	4%	16%	11%	10%	12%	9%	12%	10%	7%
Don't know	7%	6%	8%	7%	11%	6%	6%	14%	7%	8%	7%	6%	14%

Cell Contents (C

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Social Media (monthly or more)										
Base	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Twice a week or more	Once a week	Once a fortnight	Once a month	Once every 2 months

opilon5. Would you say your neighbourhood is undergoing 'gentrification', the process of renewal and rebuilding that comes with increasing numbers of affluent people?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Yes, it is gentrifying	35%	39%	48%	41%	44%	30%	21%	35%	46%	28%	39%	41%
No, it is not gentrifying	38%	35%	30%	30%	30%	44%	49%	40%	37%	39%	38%	23%
No, it is already gentrified	13%	12%	15%	13%	14%	9%	15%	15%	16%	26%	17%	34%
Don't know	14%	14%	7%	16%	12%	17%	15%	10%	2%	7%	7%	2%

opilon6. Do you tend to think 'gentrification' is a good thing or a bad thing?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
Good thing	42%	44%	47%	42%	44%	18%	37%	47%	54%	27%	53%	50%
Bad thing	22%	19%	22%	17%	21%	31%	26%	16%	17%	47%	17%	11%
Don't know	37%	37%	31%	41%	35%	51%	38%	37%	29%	26%	30%	39%

opilon7. Which of the following overall directions for London would you prefer?

Unweighted base	1258	881	362	140	444	12	275	273	81	38	38	22
Base: All London Adults	1258	895	389	151	439	9	243	273	81	47	43	26
London continues to attract more and more international investment and people, becoming an even richer and more dynamic global metropolis, even if it makes it more difficult for ordinary UK citizens to live in	24%	26%	28%	29%	26%	24%	16%	29%	28%	18%	40%	9%
London focuses on being affordable to live in for ordinary UK residents and strengthening its communities and local culture, even if it means less wealth, investment or economic growth	57%	58%	55%	58%	59%	51%	55%	52%	64%	69%	45%	72%
Neither	12%	10%	12%	8%	8%	13%	18%	13%	7%	8%	5%	9%
Don't know	7%	6%	5%	6%	7%	12%	11%	5%	1%	5%	10%	9%

Cell Contents (C

Internal Political

LONDON Sample : 13th - 15th October 2015



Total	Approximately, how often, if at all, do you drive in London?										
Base	Once every 4 months	Once every 6 months	Once a year	Less than once a year	Never	Don't know	Not applicable - I don't have a driver's license	Once a week or more	Between once and twice a month	Between twice and six times a year	Once a year or less

opilon5. Would you say your neighbourhood is undergoing 'gentrification', the process of renewal and rebuilding that comes with increasing numbers of affluent people?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Yes, it is gentrifying	35%	18%	22%	7%	33%	36%	4%	40%	37%	33%	27%	28%
No, it is not gentrifying	38%	38%	41%	64%	50%	40%	15%	32%	39%	38%	35%	53%
No, it is already gentrified	13%	17%	19%	21%	5%	15%	8%	6%	15%	21%	23%	8%
Don't know	14%	27%	19%	9%	12%	9%	72%	22%	8%	7%	16%	11%

opilon6. Do you tend to think 'gentrification' is a good thing or a bad thing?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
Good thing	42%	58%	59%	63%	31%	44%	16%	34%	48%	40%	56%	36%
Bad thing	22%	13%	13%	22%	27%	23%	6%	26%	17%	32%	12%	26%
Don't know	37%	29%	28%	16%	43%	33%	78%	40%	35%	28%	32%	38%

opilon7. Which of the following overall directions for London would you prefer?

Unweighted base	1258	18	38	23	86	314	35	292	354	76	78	109
Base: All London Adults	1258	21	40	18	84	285	34	306	354	89	87	102
London continues to attract more and more international investment and people, becoming an even richer and more dynamic global metropolis, even if it makes it more difficult for ordinary UK citizens to live in	24%	18%	25%	10%	22%	25%	22%	18%	29%	29%	19%	20%
London focuses on being affordable to live in for ordinary UK residents and strengthening its communities and local culture, even if it means less wealth, investment or economic growth	57%	48%	52%	61%	57%	54%	48%	64%	55%	58%	57%	57%
Neither	12%	11%	14%	29%	11%	15%	2%	10%	12%	6%	12%	14%
Don't know	7%	23%	9%	-	11%	6%	28%	9%	4%	7%	12%	9%

Cell Contents (C)