

**1. Give birthday gifts outside of immediate family**

Do you usually give birthday gifts to people outside your immediate family?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	24%	20%	27%	21%	24%	26%	20%	26%	21%	25%
No	41%	52%	31%	39%	37%	43%	47%	38%	41%	47%
Depends	35%	29%	41%	40%	38%	31%	33%	36%	38%	28%
Totals (Unweighted N)	100% (997)	100% (473)	100% (524)	100% (123)	100% (265)	100% (417)	100% (192)	100% (354)	100% (413)	100% (230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	24%	23%	23%	27%	22%	24%	19%	35%	29%	18%	22%	27%
No	41%	44%	39%	29%	41%	45%	47%	43%	35%	47%	43%	38%
Depends	35%	33%	38%	44%	37%	32%	34%	22%	37%	35%	34%	35%
Totals (Unweighted N)	100% (997)	100% (791)	100% (118)	100% (88)	100% (358)	100% (313)	100% (67)	100% (126)	100% (153)	100% (213)	100% (353)	100% (278)

**2. Number of people usually given birthday gifts**

About how many people, outside of your immediate family, do you usually give birthday gifts?

*Asked of those who usually give birthday gifts to people outside their immediate family*

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Mean	6	4	6	5	6	5	6	6	5	5
Median	5	4	5	3.5	5	5	5	5	5	5

  

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Mean	6	6	5	5	5	6	4	8	4	6	6	6
Median	5	5	4	5	4	4	4	4	5	4.5	5	5

**3. Birthday gift recipients**

Do you usually give birthday gifts to any of the following people? Select all that apply.

*Asked of those who usually give birthday gifts to people outside their immediate family*

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Close friends	82%	79%	84%	81%	73%	85%	92%	84%	83%	76%
Acquaintances	13%	17%	11%	15%	17%	10%	12%	15%	8%	20%
Colleagues	29%	31%	28%	37%	32%	31%	11%	22%	28%	44%
Bosses	11%	13%	9%	13%	18%	8%	—	8%	12%	13%
Church/volunteering friends	9%	6%	11%	4%	10%	10%	10%	12%	4%	11%
Neighbors	23%	16%	27%	26%	22%	22%	20%	20%	26%	20%
Postman/delivery people	13%	12%	14%	4%	15%	16%	14%	6%	16%	19%
Child's teacher	9%	9%	10%	4%	23%	6%	—	5%	12%	11%
Extended family	50%	35%	59%	55%	59%	44%	38%	50%	54%	42%
None of the above	4%	6%	2%	2%	6%	3%	3%	4%	5%	—
Totals	(234)	(88)	(146)	(27)	(62)	(106)	(39)	(95)	(84)	(55)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Close friends	82%	85%	74%	74%	82%	80%	86%	82%	87%	74%	86%	77%
Acquaintances	13%	8%	22%	31%	13%	19%	—	13%	4%	11%	14%	21%
Colleagues	29%	28%	23%	40%	20%	34%	63%	41%	20%	19%	29%	44%
Bosses	11%	11%	6%	12%	7%	11%	24%	16%	2%	12%	5%	25%
Church/volunteering friends	9%	9%	18%	1%	9%	8%	12%	8%	9%	9%	12%	5%
Neighbors	23%	22%	26%	20%	20%	23%	16%	29%	10%	28%	21%	31%
Postman/delivery people	13%	12%	9%	20%	13%	14%	4%	10%	25%	9%	8%	12%
Child's teacher	9%	8%	9%	19%	12%	13%	—	2%	10%	11%	7%	12%
Extended family	50%	46%	56%	61%	47%	44%	53%	62%	40%	55%	57%	44%
None of the above	4%	4%	2%	3%	7%	2%	—	3%	4%	9%	1%	3%
Totals	(234)	(184)	(29)	(21)	(77)	(71)	(15)	(41)	(40)	(41)	(84)	(69)

**4. Unrequited gift to others**

Have you ever given a gift to someone on a special occasion like a birthday or holiday but that person did not give you a present in return?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	71%	71%	71%	64%	72%	75%	69%	68%	70%	76%
No	15%	18%	13%	24%	16%	11%	13%	19%	15%	12%
Don't remember	14%	12%	15%	12%	13%	13%	19%	13%	15%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(471)	(523)	(123)	(263)	(416)	(192)	(352)	(412)	(230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	71%	74%	60%	64%	68%	74%	79%	70%	67%	67%	71%	77%
No	15%	13%	23%	22%	19%	14%	12%	8%	17%	20%	15%	12%
Don't remember	14%	13%	17%	14%	13%	12%	10%	22%	16%	13%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(789)	(117)	(88)	(359)	(310)	(66)	(126)	(153)	(212)	(351)	(278)

**5. Unrequited gift from others**

Has someone ever given you a gift on a special occasion like a birthday or holiday but you did not give that person a present in return?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	56%	57%	55%	51%	57%	57%	58%	53%	56%	62%
No	31%	31%	31%	37%	30%	30%	28%	35%	31%	26%
Don't remember	13%	11%	14%	12%	13%	13%	13%	12%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(472)	(523)	(124)	(264)	(417)	(190)	(354)	(411)	(230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	56%	59%	49%	46%	55%	59%	55%	59%	47%	56%	58%	61%
No	31%	29%	39%	39%	35%	28%	29%	25%	38%	30%	31%	27%
Don't remember	13%	12%	12%	15%	10%	12%	16%	16%	15%	14%	11%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(791)	(116)	(88)	(359)	(309)	(67)	(126)	(153)	(213)	(350)	(279)

**6. Give holiday gifts outside immediate family**

Do you usually give holiday gifts to people outside your immediate family?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	34%	29%	39%	32%	30%	37%	36%	33%	33%	38%
No	36%	46%	27%	37%	37%	34%	38%	34%	36%	39%
Depends	30%	25%	34%	32%	33%	28%	26%	33%	31%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(472)	(522)	(124)	(262)	(416)	(192)	(353)	(411)	(230)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	34%	34%	29%	40%	27%	37%	34%	46%	33%	27%	36%	39%
No	36%	38%	42%	21%	41%	34%	36%	39%	32%	45%	37%	31%
Depends	30%	28%	29%	39%	32%	28%	30%	15%	36%	29%	28%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(789)	(117)	(88)	(359)	(311)	(67)	(126)	(153)	(213)	(350)	(278)

**7. Number of people usually given holiday gifts**

About how many people, outside of your immediate family, do you usually give holiday gifts?

*Asked of those who usually give holiday gifts to people outside their immediate family*

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Mean	7	7	8	6	8	7	9	8	7	7
Mean	5	5	5	5	5	5	6	5	5	6

  

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Mean	7	8	6	6	6	7	7	11	6	7	7	8
Mean	5	5	4	5	3	3	5	5	5	5	5	5

**8. Holiday gift recipients**

Do you usually give holiday gifts to any of the following people? Select all that apply.

*Asked of those who usually give holiday gifts to people outside their immediate family*

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Close friends	81%	77%	83%	78%	75%	82%	88%	80%	86%	72%
Acquaintances	15%	15%	14%	13%	10%	16%	20%	23%	7%	17%
Colleagues	31%	33%	30%	26%	45%	32%	18%	31%	28%	37%
Bosses	15%	9%	18%	14%	21%	17%	2%	17%	12%	16%
Church/volunteering friends	13%	13%	13%	6%	17%	14%	14%	10%	12%	18%
Neighbors	28%	23%	32%	10%	33%	24%	52%	32%	27%	26%
Postman/delivery people	25%	20%	28%	4%	19%	27%	49%	29%	18%	30%
Child's teacher	14%	15%	14%	11%	27%	14%	4%	11%	14%	20%
Extended family	51%	42%	58%	50%	58%	53%	41%	56%	52%	44%
None of the above	2%	3%	1%	4%	3%	—	1%	4%	—	1%
Totals	(328)	(129)	(199)	(35)	(78)	(150)	(65)	(124)	(121)	(83)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Close friends	81%	85%	78%	62%	80%	77%	82%	83%	80%	83%	84%	74%
Acquaintances	15%	11%	36%	18%	17%	16%	4%	15%	14%	9%	16%	18%
Colleagues	31%	33%	18%	33%	29%	29%	35%	43%	23%	42%	33%	28%
Bosses	15%	16%	8%	13%	13%	13%	14%	23%	8%	18%	14%	17%
Church/volunteering friends	13%	14%	18%	8%	12%	12%	11%	15%	12%	11%	16%	11%
Neighbors	28%	29%	20%	30%	29%	21%	35%	34%	17%	25%	28%	38%
Postman/delivery people	25%	27%	12%	22%	18%	22%	12%	39%	33%	27%	21%	23%
Child's teacher	14%	12%	19%	21%	15%	19%	12%	14%	27%	11%	12%	12%
Extended family	51%	51%	63%	45%	59%	46%	30%	58%	49%	52%	54%	50%
None of the above	2%	1%	9%	—	3%	2%	—	—	—	—	3%	2%
Totals	(328)	(261)	(37)	(30)	(94)	(104)	(23)	(59)	(46)	(59)	(126)	(97)