

YouGov Survey: MLB Playoffs



Sample 1126 U.S. adult citizens
Conducted October 10 - 14, 2024
Margin of Error ±3.8%

1. How interested, or not, are you in MLB (for example - watch on TV, listen to on radio, attend in-person, follow on internet or social media)?

Not at all interested	42%
A little bit interested	24%
Somewhat interested	23%
This is one of my TOP interests	9%
Don't know	2%

2. How enthusiastic are you about the 2024 MLB playoffs?

Extremely enthusiastic	4%
Very enthusiastic	11%
Somewhat enthusiastic	21%
Not too enthusiastic	18%
Not at all enthusiastic	46%

3. Have you watched any MLB playoff games this month?

I've watched a lot of playoff games	6%
I've watched a few playoff games	19%
I've only watched clips or highlights of playoff games	14%
I've only read or watched news stories about playoff games	16%
I haven't heard anything about it	44%

4. Have you mostly watched a specific MLB team's playoff games, or have you been interested in watching all the teams?

Asked of people who have watched at least a few playoff games

Mostly a specific team	52%
Interested in watching all the teams	43%
Not sure	5%

5. How would you rate the quality of the games so far in the MLB playoffs?

Asked of people who have followed the MLB playoffs

Excellent	20%
Good	44%
Fair	19%
Poor	2%
Terrible	1%
Not sure	15%

6. Do you plan on watching any of the 2024 World Series?

Definitely will	13%
Probably will	24%
Probably not	15%
Definitely not	38%
Not sure	10%

7. Which, if any, of the following MLB teams do you support? Please select one option only.

Asked of people who are interested in MLB

Arizona Diamondbacks	2%
Atlanta Braves	6%
Baltimore Orioles	3%
Boston Red Sox	5%
Chicago Cubs	6%
Chicago White Sox	3%
Cincinnati Reds	2%
Cleveland Guardians	3%
Colorado Rockies	1%
Detroit Tigers	7%
Houston Astros	2%
Kansas City Royals	2%
Los Angeles Angels	2%
Los Angeles Dodgers	4%
Miami Marlins	2%
Milwaukee Brewers	2%
Minnesota Twins	2%
New York Mets	5%
New York Yankees	10%
Oakland Athletics	0%
Philadelphia Phillies	5%
Pittsburgh Pirates	2%
San Diego Padres	1%
San Francisco Giants	2%
Seattle Mariners	3%
St. Louis Cardinals	2%
Tampa Bay Rays	1%
Texas Rangers	3%
Toronto Blue Jays	0%
Washington Nationals	1%
Not applicable - I do not support a MLB team	10%

8. Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
New York Yankees	27%	30%	14%	15%	14%
New York Mets	19%	40%	14%	9%	18%
Los Angeles Dodgers	18%	36%	17%	9%	19%
Atlanta Braves	17%	41%	15%	8%	19%
Detroit Tigers	16%	42%	14%	4%	24%
Philadelphia Phillies	13%	39%	17%	9%	21%
San Diego Padres	13%	42%	14%	5%	26%
Baltimore Orioles	11%	45%	12%	5%	26%
Cleveland Guardians	11%	35%	20%	7%	26%
Kansas City Royals	11%	46%	13%	5%	25%
Houston Astros	10%	35%	19%	14%	21%
Milwaukee Brewers	8%	45%	15%	5%	26%

Interviewing Dates	October 10 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.208, with a mean of one and a standard deviation of 0.821.
Number of respondents	1126
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	92 questions not reported.

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



1. MLB - level of interest

How interested, or not, are you in MLB (for example - watch on TV, listen to on radio, attend in-person, follow on internet or social media)?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Not at all interested	42%	35%	49%	36%	34%	51%	44%	43%	37%	41%	45%
A little bit interested	24%	25%	22%	22%	29%	18%	26%	24%	26%	15%	27%
Somewhat interested	23%	25%	20%	27%	24%	20%	20%	22%	24%	27%	19%
This is one of my TOP interests	9%	13%	6%	11%	10%	8%	8%	9%	10%	12%	6%
Don't know	2%	2%	3%	3%	2%	2%	1%	1%	4%	5%	3%
Totals	100%	100%	100%	99%	99%	99%	99%	99%	101%	100%	100%
Unweighted N	(1,123)	(559)	(564)	(284)	(252)	(309)	(278)	(702)	(149)	(158)	(114)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Not at all interested	42%	38%	48%	41%	40%	40%	45%	43%	32%	35%	50%	40%	44%
A little bit interested	24%	21%	25%	25%	19%	25%	26%	21%	26%	23%	22%	26%	21%
Somewhat interested	23%	26%	19%	23%	26%	23%	17%	24%	30%	26%	19%	25%	20%
This is one of my TOP interests	9%	13%	6%	9%	13%	10%	8%	11%	12%	13%	8%	6%	13%
Don't know	2%	3%	3%	1%	1%	1%	4%	1%	1%	3%	1%	3%	2%
Totals	100%	101%	101%	99%	99%	99%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,123)	(422)	(374)	(327)	(473)	(410)	(442)	(324)	(242)	(197)	(236)	(438)	(252)

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



2. Enthusiasm for the 2024 MLB Playoffs

How enthusiastic are you about the 2024 MLB playoffs?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Extremely enthusiastic	4%	6%	3%	6%	7%	2%	2%	5%	5%	4%	1%
Very enthusiastic	11%	14%	7%	15%	16%	7%	6%	10%	12%	15%	4%
Somewhat enthusiastic	21%	23%	19%	25%	21%	19%	19%	19%	29%	25%	17%
Not too enthusiastic	18%	19%	16%	17%	15%	16%	23%	19%	14%	10%	23%
Not at all enthusiastic	46%	37%	55%	37%	40%	56%	49%	47%	40%	47%	55%
Totals	100%	99%	100%	100%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,125)	(560)	(565)	(285)	(253)	(309)	(278)	(703)	(149)	(159)	(114)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Extremely enthusiastic	4%	8%	2%	3%	7%	4%	3%	5%	8%	7%	4%	3%	5%
Very enthusiastic	11%	15%	5%	12%	13%	13%	8%	10%	16%	15%	9%	9%	11%
Somewhat enthusiastic	21%	22%	19%	23%	21%	19%	22%	20%	18%	21%	17%	25%	19%
Not too enthusiastic	18%	15%	16%	21%	16%	21%	17%	17%	19%	20%	15%	18%	17%
Not at all enthusiastic	46%	40%	58%	41%	42%	43%	50%	48%	39%	37%	55%	45%	48%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,125)	(421)	(375)	(329)	(472)	(411)	(442)	(325)	(242)	(198)	(237)	(438)	(252)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



3. Watched MLB Playoffs

Have you watched any MLB playoff games this month?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I've watched a lot of playoff games	6%	8%	5%	10%	6%	5%	4%	7%	4%	6%	3%
I've watched a few playoff games	19%	26%	13%	22%	25%	17%	14%	19%	20%	25%	13%
I've only watched clips or highlights of playoff games	14%	15%	13%	15%	19%	10%	14%	13%	23%	14%	13%
I've only read or watched news stories about playoff games	16%	16%	16%	17%	8%	18%	21%	16%	21%	10%	21%
I haven't heard anything about it	44%	35%	53%	36%	41%	50%	47%	46%	33%	45%	51%
Totals	99%	100%	100%	100%	99%	100%	100%	101%	101%	100%	101%
Unweighted N	(1,125)	(561)	(564)	(285)	(253)	(309)	(278)	(704)	(148)	(159)	(114)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I've watched a lot of playoff games	6%	8%	2%	9%	8%	10%	2%	7%	12%	9%	4%	6%	7%
I've watched a few playoff games	19%	21%	16%	20%	21%	19%	17%	19%	24%	20%	18%	20%	18%
I've only watched clips or highlights of playoff games	14%	16%	11%	15%	17%	14%	14%	14%	13%	21%	9%	15%	13%

continued on the next page . . .

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



continued from previous page

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I've only read or watched news stories about playoff games	16%	18%	15%	15%	17%	15%	18%	15%	15%	18%	18%	15%	14%
I haven't heard anything about it	44%	37%	55%	40%	37%	43%	48%	46%	36%	33%	52%	44%	47%
Totals	99%	100%	99%	99%	100%	101%	99%	101%	100%	101%	101%	100%	99%
Unweighted N	(1,125)	(421)	(375)	(329)	(472)	(411)	(442)	(325)	(242)	(198)	(237)	(438)	(252)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



4. Which MLB Games Watched

Have you mostly watched a specific MLB team's playoff games, or have you been interested in watching all the teams?

Asked of people who have watched at least a few playoff games

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mostly a specific team	52%	50%	55%	*	*	*	*	54%	*	*	*
Interested in watching all the teams	43%	44%	41%	*	*	*	*	42%	*	*	*
Not sure	5%	5%	4%	*	*	*	*	4%	*	*	*
Totals	100%	99%	100%	*	*	*	*	100%	*	*	*
Unweighted N	(299)	(188)	(111)	(95)	(83)	(68)	(53)	(181)	(41)	(53)	(24)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mostly a specific team	52%	54%	*	*	53%	46%	*	*	*	*	*	49%	*
Interested in watching all the teams	43%	44%	*	*	44%	51%	*	*	*	*	*	44%	*
Not sure	5%	2%	*	*	3%	3%	*	*	*	*	*	7%	*
Totals	100%	100%	*	*	100%	100%	*	*	*	*	*	100%	*
Unweighted N	(299)	(134)	(74)	(91)	(147)	(108)	(90)	(86)	(97)	(59)	(56)	(113)	(71)

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



5. Rating Of 2024 MLB Playoffs

How would you rate the quality of the games so far in the MLB playoffs?

Asked of people who have followed the MLB playoffs

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	20%	22%	17%	23%	21%	18%	16%	19%	28%	16%	*
Good	44%	43%	44%	43%	46%	44%	42%	44%	41%	53%	*
Fair	19%	20%	17%	21%	22%	16%	15%	16%	21%	20%	*
Poor	2%	3%	1%	1%	2%	2%	3%	2%	2%	5%	*
Terrible	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	*
Not sure	15%	12%	20%	11%	9%	19%	23%	18%	8%	6%	*
Totals	101%	101%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(660)	(376)	(284)	(196)	(167)	(148)	(149)	(393)	(106)	(104)	(57)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	20%	24%	14%	19%	19%	18%	16%	21%	24%	21%	20%	16%	23%
Good	44%	49%	43%	39%	50%	42%	47%	40%	44%	43%	44%	43%	46%
Fair	19%	11%	23%	24%	14%	21%	17%	25%	15%	22%	15%	22%	12%
Poor	2%	0%	2%	4%	0%	3%	2%	2%	1%	0%	1%	4%	0%
Terrible	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	0%
Not sure	15%	16%	17%	14%	16%	15%	17%	12%	16%	12%	19%	14%	18%
Totals	101%	100%	100%	101%	100%	100%	101%	100%	101%	99%	100%	100%	99%
Unweighted N	(660)	(282)	(176)	(202)	(307)	(242)	(234)	(191)	(172)	(138)	(124)	(256)	(142)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



6. Plan on Watching World Series

Do you plan on watching any of the 2024 World Series?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will	13%	18%	9%	17%	15%	12%	9%	12%	21%	17%	6%
Probably will	24%	27%	21%	31%	29%	19%	19%	23%	26%	30%	18%
Probably not	15%	15%	15%	16%	14%	11%	21%	17%	8%	11%	18%
Definitely not	38%	30%	45%	26%	33%	49%	38%	39%	30%	34%	48%
Not sure	10%	10%	10%	10%	9%	10%	13%	10%	15%	8%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	98%
Unweighted N	(1,126)	(561)	(565)	(285)	(253)	(309)	(279)	(704)	(149)	(159)	(114)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Definitely will	13%	20%	5%	14%	18%	16%	12%	12%	19%	17%	7%	13%	16%
Probably will	24%	28%	18%	26%	26%	25%	22%	23%	28%	27%	29%	24%	18%
Probably not	15%	13%	14%	17%	13%	16%	13%	17%	16%	15%	14%	16%	15%
Definitely not	38%	31%	50%	31%	37%	32%	43%	40%	27%	32%	46%	36%	37%
Not sure	10%	7%	12%	11%	7%	11%	11%	8%	10%	9%	5%	12%	13%
Totals	100%	99%	99%	99%	101%	100%	101%	100%	100%	100%	101%	101%	99%
Unweighted N	(1,126)	(422)	(375)	(329)	(473)	(411)	(443)	(325)	(242)	(198)	(237)	(439)	(252)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



7. MLB Team Support

Which, if any, of the following MLB teams do you support? Please select one option only.

Asked of people who are interested in MLB

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Arizona Diamondbacks	2%	3%	2%	3%	2%	3%	1%	2%	*	*	*
Atlanta Braves	6%	6%	6%	3%	3%	7%	11%	7%	*	*	*
Baltimore Orioles	3%	2%	3%	0%	1%	3%	6%	1%	*	*	*
Boston Red Sox	5%	6%	5%	5%	3%	9%	4%	6%	*	*	*
Chicago Cubs	6%	6%	5%	5%	6%	5%	7%	6%	*	*	*
Chicago White Sox	3%	1%	5%	4%	5%	0%	2%	2%	*	*	*
Cincinnati Reds	2%	2%	3%	2%	2%	3%	2%	2%	*	*	*
Cleveland Guardians	3%	2%	3%	2%	1%	4%	4%	4%	*	*	*
Colorado Rockies	1%	1%	0%	1%	0%	0%	2%	1%	*	*	*
Detroit Tigers	7%	8%	5%	6%	6%	10%	4%	5%	*	*	*
Houston Astros	2%	3%	2%	2%	3%	1%	3%	2%	*	*	*
Kansas City Royals	2%	1%	3%	0%	3%	0%	4%	2%	*	*	*
Los Angeles Angels	2%	3%	1%	4%	4%	0%	1%	3%	*	*	*
Los Angeles Dodgers	4%	5%	4%	6%	4%	4%	4%	3%	*	*	*
Miami Marlins	2%	2%	3%	3%	1%	3%	2%	1%	*	*	*
Milwaukee Brewers	2%	1%	2%	1%	4%	0%	2%	2%	*	*	*
Minnesota Twins	2%	2%	2%	0%	1%	5%	1%	3%	*	*	*
New York Mets	5%	6%	4%	7%	3%	4%	6%	5%	*	*	*
New York Yankees	10%	11%	8%	13%	9%	8%	9%	9%	*	*	*
Oakland Athletics	0%	0%	1%	1%	0%	0%	0%	0%	*	*	*
Philadelphia Phillies	5%	4%	5%	1%	6%	9%	1%	6%	*	*	*
Pittsburgh Pirates	2%	2%	1%	0%	0%	2%	5%	2%	*	*	*
San Diego Padres	1%	2%	1%	1%	1%	0%	3%	2%	*	*	*
San Francisco Giants	2%	3%	2%	4%	2%	1%	2%	3%	*	*	*

continued on the next page . . .

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



continued from previous page

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Seattle Mariners	3%	3%	3%	2%	3%	4%	3%	4%	*	*	*
St. Louis Cardinals	2%	3%	1%	1%	2%	2%	4%	3%	*	*	*
Tampa Bay Rays	1%	1%	1%	2%	1%	2%	1%	2%	*	*	*
Texas Rangers	3%	4%	3%	2%	4%	6%	1%	3%	*	*	*
Toronto Blue Jays	0%	1%	0%	1%	0%	0%	0%	0%	*	*	*
Washington Nationals	1%	1%	1%	2%	1%	1%	0%	1%	*	*	*
Not applicable - I do not support a MLB team	10%	6%	15%	14%	18%	4%	5%	8%	*	*	*
Totals	99%	101%	100%	98%	99%	100%	100%	100%	*	*	*
Unweighted N	(639)	(362)	(277)	(181)	(164)	(146)	(148)	(388)	(93)	(98)	(60)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Arizona Diamondbacks	2%	2%	1%	4%	1%	3%	2%	3%	1%	2%	0%	3%	4%
Atlanta Braves	6%	3%	4%	10%	4%	10%	8%	5%	4%	1%	2%	13%	1%
Baltimore Orioles	3%	4%	2%	2%	3%	2%	1%	4%	4%	0%	0%	6%	2%
Boston Red Sox	5%	3%	8%	6%	5%	6%	5%	6%	5%	10%	0%	7%	4%
Chicago Cubs	6%	7%	4%	6%	8%	7%	3%	8%	7%	1%	14%	3%	6%
Chicago White Sox	3%	3%	5%	1%	3%	2%	3%	4%	2%	1%	3%	5%	1%
Cincinnati Reds	2%	1%	2%	3%	2%	3%	2%	1%	3%	1%	4%	3%	2%
Cleveland Guardians	3%	3%	1%	4%	2%	4%	2%	3%	4%	0%	11%	1%	0%
Colorado Rockies	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	2%
Detroit Tigers	7%	9%	6%	4%	6%	5%	8%	5%	8%	2%	20%	4%	4%
Houston Astros	2%	2%	3%	2%	2%	2%	1%	5%	2%	0%	0%	4%	3%
Kansas City Royals	2%	1%	1%	3%	1%	2%	3%	1%	0%	0%	3%	1%	3%
Los Angeles Angels	2%	5%	0%	1%	5%	1%	2%	2%	3%	1%	1%	0%	8%

continued on the next page . . .

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



continued from previous page

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Los Angeles Dodgers	4%	6%	4%	3%	6%	5%	5%	3%	5%	1%	1%	2%	14%
Miami Marlins	2%	3%	2%	2%	3%	1%	2%	1%	1%	0%	1%	6%	0%
Milwaukee Brewers	2%	1%	2%	2%	0%	3%	1%	3%	2%	1%	6%	1%	0%
Minnesota Twins	2%	2%	1%	3%	2%	4%	2%	3%	1%	0%	8%	1%	0%
New York Mets	5%	7%	3%	4%	5%	4%	4%	4%	7%	14%	2%	4%	1%
New York Yankees	10%	12%	7%	10%	10%	9%	11%	10%	7%	35%	1%	4%	5%
Oakland Athletics	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Philadelphia Phillies	5%	3%	8%	3%	7%	3%	4%	4%	5%	16%	3%	2%	0%
Pittsburgh Pirates	2%	2%	2%	2%	1%	3%	2%	2%	1%	7%	1%	0%	0%
San Diego Padres	1%	3%	0%	1%	1%	1%	3%	0%	1%	1%	0%	1%	3%
San Francisco Giants	2%	2%	2%	3%	3%	1%	3%	1%	3%	0%	2%	0%	8%
Seattle Mariners	3%	3%	5%	1%	4%	2%	1%	6%	3%	0%	0%	0%	14%
St. Louis Cardinals	2%	1%	0%	5%	3%	2%	3%	2%	2%	1%	5%	2%	0%
Tampa Bay Rays	1%	1%	3%	1%	1%	1%	1%	1%	2%	0%	0%	3%	1%
Texas Rangers	3%	4%	2%	4%	4%	4%	3%	5%	2%	0%	0%	8%	1%
Toronto Blue Jays	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Washington Nationals	1%	2%	1%	0%	2%	1%	0%	2%	1%	0%	0%	1%	2%
Not applicable - I do not support a MLB team	10%	6%	19%	7%	5%	9%	13%	6%	12%	5%	11%	13%	9%
Totals	99%	103%	98%	99%	101%	101%	100%	101%	99%	100%	99%	100%	99%
Unweighted N	(639)	(266)	(180)	(193)	(293)	(238)	(225)	(187)	(172)	(129)	(122)	(247)	(141)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8A. Favorability of MLB Playoff Teams — New York Yankees

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	27%	27%	27%	29%	38%	20%	22%	23%	*	*	*
Somewhat favorable	30%	29%	31%	37%	23%	26%	35%	29%	*	*	*
Somewhat unfavorable	14%	16%	12%	15%	13%	17%	11%	16%	*	*	*
Very unfavorable	15%	20%	9%	10%	11%	24%	15%	17%	*	*	*
Don't know	14%	8%	21%	10%	15%	14%	17%	15%	*	*	*
Totals	100%	100%	100%	101%	100%	101%	100%	100%	*	*	*
Unweighted N	(628)	(359)	(269)	(176)	(164)	(142)	(146)	(385)	(92)	(93)	(58)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	27%	41%	16%	23%	35%	22%	32%	27%	25%	51%	7%	24%	30%
Somewhat favorable	30%	27%	31%	31%	27%	30%	28%	30%	28%	18%	31%	32%	34%
Somewhat unfavorable	14%	14%	12%	16%	12%	15%	13%	13%	16%	6%	21%	16%	13%
Very unfavorable	15%	10%	19%	16%	15%	17%	12%	15%	19%	20%	23%	13%	8%
Don't know	14%	8%	22%	14%	10%	15%	15%	15%	13%	5%	18%	16%	15%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(628)	(263)	(174)	(191)	(290)	(232)	(217)	(186)	(173)	(127)	(118)	(244)	(139)

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



8B. Favorability of MLB Playoff Teams — New York Mets

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	18%	20%	21%	20%	18%	17%	15%	*	*	*
Somewhat favorable	40%	45%	34%	43%	37%	37%	47%	41%	*	*	*
Somewhat unfavorable	14%	15%	13%	14%	15%	17%	10%	14%	*	*	*
Very unfavorable	9%	10%	8%	5%	9%	15%	5%	11%	*	*	*
Don't know	18%	11%	26%	17%	19%	13%	21%	19%	*	*	*
Totals	100%	99%	101%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(628)	(359)	(269)	(176)	(163)	(143)	(146)	(385)	(92)	(94)	(57)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	19%	31%	12%	12%	27%	14%	20%	17%	22%	32%	9%	18%	17%
Somewhat favorable	40%	39%	39%	44%	37%	42%	41%	36%	41%	31%	34%	43%	49%
Somewhat unfavorable	14%	13%	13%	16%	12%	16%	14%	15%	14%	10%	21%	14%	12%
Very unfavorable	9%	6%	9%	11%	10%	8%	7%	9%	9%	17%	8%	7%	6%
Don't know	18%	11%	27%	17%	15%	20%	18%	22%	14%	9%	28%	18%	16%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(628)	(262)	(173)	(193)	(286)	(236)	(220)	(185)	(171)	(128)	(120)	(240)	(140)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8C. Favorability of MLB Playoff Teams — Los Angeles Dodgers

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	18%	19%	18%	21%	22%	17%	13%	15%	*	*	*
Somewhat favorable	36%	40%	32%	43%	33%	35%	34%	37%	*	*	*
Somewhat unfavorable	17%	18%	16%	17%	19%	18%	14%	18%	*	*	*
Very unfavorable	9%	11%	7%	4%	10%	12%	9%	10%	*	*	*
Don't know	19%	13%	27%	15%	17%	17%	30%	21%	*	*	*
Totals	99%	101%	100%	100%	101%	99%	100%	101%	*	*	*
Unweighted N	(633)	(357)	(276)	(179)	(163)	(144)	(147)	(388)	(91)	(95)	(59)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	18%	30%	9%	15%	27%	15%	21%	14%	22%	15%	13%	16%	30%
Somewhat favorable	36%	36%	35%	37%	31%	35%	29%	46%	35%	40%	34%	37%	32%
Somewhat unfavorable	17%	17%	16%	18%	16%	17%	17%	16%	14%	19%	15%	17%	18%
Very unfavorable	9%	5%	10%	12%	9%	13%	9%	7%	13%	10%	8%	10%	8%
Don't know	19%	12%	30%	18%	17%	20%	23%	17%	17%	16%	30%	20%	12%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(633)	(263)	(178)	(192)	(291)	(236)	(221)	(185)	(172)	(127)	(121)	(245)	(140)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8D. Favorability of MLB Playoff Teams — Atlanta Braves

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	17%	17%	17%	13%	16%	20%	18%	17%	*	*	*
Somewhat favorable	41%	47%	35%	40%	46%	43%	36%	41%	*	*	*
Somewhat unfavorable	15%	17%	12%	23%	15%	9%	13%	15%	*	*	*
Very unfavorable	8%	7%	9%	5%	8%	11%	6%	8%	*	*	*
Don't know	19%	12%	27%	19%	15%	17%	27%	20%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	*	*	*
Unweighted N	(627)	(355)	(272)	(174)	(163)	(142)	(148)	(386)	(89)	(96)	(56)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	17%	22%	7%	21%	20%	20%	23%	12%	17%	12%	13%	22%	17%
Somewhat favorable	41%	39%	44%	41%	36%	40%	35%	51%	38%	39%	38%	41%	46%
Somewhat unfavorable	15%	18%	14%	12%	17%	11%	16%	12%	17%	23%	15%	9%	16%
Very unfavorable	8%	7%	8%	9%	8%	10%	6%	9%	10%	8%	10%	9%	5%
Don't know	19%	14%	28%	17%	18%	18%	20%	15%	19%	18%	24%	19%	15%
Totals	100%	100%	101%	100%	99%	99%	100%	99%	101%	100%	100%	100%	99%
Unweighted N	(627)	(261)	(175)	(191)	(288)	(236)	(216)	(185)	(171)	(124)	(120)	(245)	(138)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8E. Favorability of MLB Playoff Teams — Detroit Tigers

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	16%	19%	12%	17%	12%	18%	16%	14%	*	*	*
Somewhat favorable	42%	51%	32%	45%	49%	36%	39%	45%	*	*	*
Somewhat unfavorable	14%	13%	16%	15%	12%	17%	12%	11%	*	*	*
Very unfavorable	4%	4%	4%	4%	6%	3%	2%	4%	*	*	*
Don't know	24%	14%	36%	19%	22%	25%	30%	26%	*	*	*
Totals	100%	101%	100%	100%	101%	99%	99%	100%	*	*	*
Unweighted N	(628)	(356)	(272)	(174)	(162)	(145)	(147)	(386)	(93)	(92)	(57)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	16%	21%	9%	16%	18%	17%	16%	11%	23%	16%	24%	15%	11%
Somewhat favorable	42%	47%	41%	38%	47%	35%	38%	45%	41%	45%	35%	40%	49%
Somewhat unfavorable	14%	14%	12%	16%	12%	17%	15%	18%	9%	13%	9%	16%	16%
Very unfavorable	4%	5%	5%	2%	5%	3%	3%	4%	4%	5%	7%	3%	2%
Don't know	24%	14%	33%	27%	19%	28%	28%	22%	23%	21%	24%	27%	22%
Totals	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(628)	(264)	(173)	(191)	(291)	(232)	(218)	(186)	(171)	(127)	(120)	(243)	(138)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8F. Favorability of MLB Playoff Teams — Philadelphia Phillies

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	13%	12%	15%	9%	18%	16%	9%	13%	*	*	*
Somewhat favorable	39%	45%	32%	43%	35%	39%	41%	38%	*	*	*
Somewhat unfavorable	17%	21%	13%	20%	15%	19%	14%	17%	*	*	*
Very unfavorable	9%	10%	8%	7%	12%	9%	7%	9%	*	*	*
Don't know	21%	13%	31%	21%	20%	16%	29%	23%	*	*	*
Totals	99%	101%	99%	100%	100%	99%	100%	100%	*	*	*
Unweighted N	(628)	(356)	(272)	(177)	(161)	(143)	(147)	(385)	(91)	(93)	(59)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	13%	16%	12%	11%	20%	10%	14%	11%	15%	26%	11%	12%	6%
Somewhat favorable	39%	43%	38%	37%	42%	34%	37%	41%	40%	34%	31%	40%	50%
Somewhat unfavorable	17%	17%	10%	24%	13%	23%	14%	18%	20%	22%	13%	17%	17%
Very unfavorable	9%	10%	9%	8%	8%	9%	11%	9%	8%	8%	16%	8%	5%
Don't know	21%	14%	31%	20%	16%	24%	24%	21%	17%	9%	28%	23%	22%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(628)	(262)	(174)	(192)	(287)	(235)	(219)	(184)	(172)	(127)	(119)	(243)	(139)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8G. Favorability of MLB Playoff Teams — San Diego Padres

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	13%	14%	12%	14%	18%	11%	10%	11%	*	*	*
Somewhat favorable	42%	47%	35%	42%	37%	48%	39%	41%	*	*	*
Somewhat unfavorable	14%	17%	9%	18%	15%	13%	8%	14%	*	*	*
Very unfavorable	5%	5%	5%	5%	6%	6%	5%	6%	*	*	*
Don't know	26%	16%	39%	22%	24%	23%	38%	28%	*	*	*
Totals	100%	99%	100%	101%	100%	101%	100%	100%	*	*	*
Unweighted N	(630)	(360)	(270)	(178)	(163)	(143)	(146)	(387)	(92)	(95)	(56)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	13%	19%	6%	13%	17%	12%	12%	14%	14%	14%	14%	13%	11%
Somewhat favorable	42%	47%	40%	37%	45%	38%	39%	40%	45%	43%	32%	41%	49%
Somewhat unfavorable	14%	12%	11%	18%	11%	16%	12%	17%	13%	17%	10%	14%	13%
Very unfavorable	5%	5%	5%	5%	4%	6%	6%	5%	5%	5%	4%	5%	8%
Don't know	26%	17%	38%	27%	22%	28%	31%	25%	23%	22%	39%	26%	19%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	101%	99%	99%	100%
Unweighted N	(630)	(263)	(175)	(192)	(290)	(235)	(221)	(185)	(172)	(128)	(121)	(241)	(140)

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



8H. Favorability of MLB Playoff Teams — Baltimore Orioles

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	11%	12%	11%	9%	12%	13%	11%	*	*	*
Somewhat favorable	45%	51%	37%	45%	50%	40%	44%	44%	*	*	*
Somewhat unfavorable	12%	14%	10%	17%	12%	12%	10%	10%	*	*	*
Very unfavorable	5%	7%	4%	7%	6%	6%	2%	5%	*	*	*
Don't know	26%	17%	38%	21%	23%	30%	31%	30%	*	*	*
Totals	99%	100%	101%	101%	100%	100%	100%	100%	*	*	*
Unweighted N	(627)	(356)	(271)	(175)	(162)	(143)	(147)	(385)	(91)	(94)	(57)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	12%	9%	12%	13%	10%	11%	8%	12%	14%	7%	15%	5%
Somewhat favorable	45%	53%	38%	41%	49%	40%	37%	51%	50%	48%	41%	41%	52%
Somewhat unfavorable	12%	15%	9%	13%	13%	13%	15%	10%	11%	9%	6%	15%	16%
Very unfavorable	5%	4%	8%	5%	5%	5%	7%	4%	4%	7%	12%	3%	2%
Don't know	26%	16%	35%	29%	21%	32%	30%	26%	23%	22%	34%	25%	25%
Totals	99%	100%	99%	100%	101%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(627)	(263)	(173)	(191)	(289)	(233)	(218)	(186)	(171)	(126)	(118)	(244)	(139)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8I. Favorability of MLB Playoff Teams — Cleveland Guardians

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	10%	12%	9%	11%	12%	11%	10%	*	*	*
Somewhat favorable	35%	39%	31%	45%	33%	34%	31%	35%	*	*	*
Somewhat unfavorable	20%	26%	14%	23%	26%	21%	12%	19%	*	*	*
Very unfavorable	7%	9%	5%	5%	8%	10%	4%	6%	*	*	*
Don't know	26%	17%	38%	18%	22%	24%	42%	30%	*	*	*
Totals	99%	101%	100%	100%	100%	101%	100%	100%	*	*	*
Unweighted N	(627)	(359)	(268)	(176)	(162)	(142)	(147)	(386)	(91)	(94)	(56)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	15%	5%	12%	16%	10%	12%	7%	14%	10%	16%	13%	5%
Somewhat favorable	35%	44%	33%	28%	39%	26%	33%	37%	37%	27%	41%	34%	42%
Somewhat unfavorable	20%	16%	22%	24%	14%	27%	19%	24%	18%	29%	12%	19%	23%
Very unfavorable	7%	4%	11%	7%	5%	9%	6%	7%	7%	8%	8%	6%	6%
Don't know	26%	21%	30%	29%	26%	28%	28%	26%	24%	26%	23%	29%	25%
Totals	99%	100%	101%	100%	100%	100%	98%	101%	100%	100%	100%	101%	101%
Unweighted N	(627)	(263)	(172)	(192)	(289)	(234)	(219)	(185)	(170)	(127)	(118)	(243)	(139)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8J. Favorability of MLB Playoff Teams — Kansas City Royals

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	11%	10%	10%	9%	11%	13%	8%	*	*	*
Somewhat favorable	46%	54%	37%	51%	42%	51%	41%	46%	*	*	*
Somewhat unfavorable	13%	14%	13%	13%	22%	9%	8%	14%	*	*	*
Very unfavorable	5%	6%	4%	4%	7%	5%	5%	4%	*	*	*
Don't know	25%	15%	36%	22%	19%	25%	34%	27%	*	*	*
Totals	100%	100%	100%	100%	99%	101%	101%	99%	*	*	*
Unweighted N	(630)	(358)	(272)	(179)	(163)	(141)	(147)	(385)	(91)	(95)	(59)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	11%	6%	13%	12%	12%	12%	13%	8%	12%	12%	11%	9%
Somewhat favorable	46%	51%	41%	46%	44%	46%	44%	43%	54%	46%	41%	47%	50%
Somewhat unfavorable	13%	16%	13%	11%	17%	12%	11%	17%	11%	15%	13%	11%	16%
Very unfavorable	5%	5%	5%	6%	6%	4%	5%	4%	5%	5%	7%	6%	3%
Don't know	25%	17%	35%	23%	20%	26%	29%	23%	21%	22%	28%	26%	22%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	99%	100%	101%	101%	100%
Unweighted N	(630)	(262)	(176)	(192)	(289)	(234)	(220)	(185)	(172)	(125)	(120)	(244)	(141)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8K. Favorability of MLB Playoff Teams — Houston Astros

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	10%	10%	10%	10%	13%	9%	9%	7%	*	*	*
Somewhat favorable	35%	38%	32%	41%	31%	32%	39%	34%	*	*	*
Somewhat unfavorable	19%	23%	15%	17%	28%	19%	11%	20%	*	*	*
Very unfavorable	14%	16%	11%	13%	11%	19%	12%	16%	*	*	*
Don't know	21%	12%	33%	19%	17%	21%	30%	23%	*	*	*
Totals	99%	99%	101%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(624)	(357)	(267)	(174)	(162)	(141)	(147)	(384)	(91)	(94)	(55)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	10%	13%	5%	12%	13%	12%	10%	14%	9%	9%	6%	13%	10%
Somewhat favorable	35%	39%	35%	32%	34%	34%	34%	35%	37%	31%	28%	36%	44%
Somewhat unfavorable	19%	19%	16%	22%	18%	19%	17%	19%	19%	24%	24%	18%	14%
Very unfavorable	14%	15%	16%	11%	15%	14%	12%	16%	16%	16%	18%	11%	13%
Don't know	21%	14%	28%	24%	19%	21%	27%	17%	19%	20%	24%	23%	19%
Totals	99%	100%	100%	101%	99%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(624)	(261)	(172)	(191)	(287)	(233)	(217)	(183)	(170)	(124)	(119)	(244)	(137)

YouGov Survey: MLB Playoffs
 October 10 - 14, 2024 - 1126 U.S. adult citizens



8L. Favorability of MLB Playoff Teams — Milwaukee Brewers

Do you have a favorable or unfavorable opinion of the following teams?

Asked of people who are interested in MLB

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	8%	9%	8%	8%	13%	6%	7%	7%	*	*	*
Somewhat favorable	45%	54%	35%	46%	46%	48%	40%	46%	*	*	*
Somewhat unfavorable	15%	17%	13%	21%	15%	14%	11%	14%	*	*	*
Very unfavorable	5%	4%	6%	4%	5%	5%	4%	5%	*	*	*
Don't know	26%	17%	38%	21%	21%	27%	39%	28%	*	*	*
Totals	99%	101%	100%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(629)	(358)	(271)	(177)	(164)	(142)	(146)	(385)	(91)	(94)	(59)

	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	8%	11%	5%	9%	12%	9%	8%	8%	11%	6%	11%	9%	8%
Somewhat favorable	45%	49%	43%	43%	46%	42%	39%	43%	54%	42%	49%	44%	48%
Somewhat unfavorable	15%	15%	11%	18%	13%	17%	17%	18%	9%	20%	8%	17%	14%
Very unfavorable	5%	5%	5%	5%	4%	4%	5%	4%	6%	9%	3%	5%	3%
Don't know	26%	20%	36%	25%	26%	27%	31%	26%	20%	24%	29%	26%	27%
Totals	99%	100%	100%	100%	101%	99%	100%	99%	100%	101%	100%	101%	100%
Unweighted N	(629)	(263)	(176)	(190)	(290)	(233)	(220)	(185)	(172)	(125)	(120)	(242)	(142)

YouGov Survey: MLB Playoffs

October 10 - 14, 2024 - 1126 U.S. adult citizens



Interviewing Dates	October 10 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.208, with a mean of one and a standard deviation of 0.821.
Number of respondents	1126
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	92 questions not reported.