YouGov Survey: Masculinity and Femininity

Sample   2000 U.S. Adult Citizens
Conducted   February 23 - 28, 2023
Margin of Error ±2.3%

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1. Please try to place yourself on a scale of masculinity / femininity, where 0 is completely masculine and 6 is completely feminine.

0 - Completely masculine	19%
1	11%
2	7%
3	8%
4	12%
5	15%
6 - Completely feminine	24%
Neither masculine nor feminine	6%

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2. Now think about how other people in your life view you in terms of your masculinity or femininity. Where on the scale would they generally place you?

0 - Completely masculine	18%
1	11%
2	7%
3	10%
4	10%
5	16%
6 - Completely feminine	23%
Neither masculine nor feminine	5%

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3. How important is it to you, personally, to be seen by others as manly or masculine?

Very important	18%
Somewhat important	20%
Not too important	21%
Not at all important	41%

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4. How important is it to you, personally, to be seen by others as womanly or feminine?

Very important	22%
Somewhat important	21%
Not too important	19%
Not at all important	39%

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5. Thinking about how society sees men these days, in general, would you say most people...

Look up to men who are manly or masculine	39%
Look down on men who are manly or masculine	16%
Neither	26%
Not sure	19%

6. Thinking about how society sees women these days, in general, would you say most people. . .

Look up to women who are womanly or feminine 36%
Look down on women who are womanly or feminine 18%
Neither 27%
Not sure 19%

7. Do you ever worry that you will be judged or criticized for acting too masculine?

Yes 15%
No 76%
Not sure 9%

8. Do you ever worry that you will be judged or criticized for acting too feminine?

Yes 17%
No 73%
Not sure 10%

Interviewing Dates	February 23 - 27, 2023 | February 24 - 28, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.36 to 3.471, with a mean of one and a standard deviation of 0.375.
Number of respondents	2000
Margin of error	$\pm$ 2.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	42 questions not reported.

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1. Self Placement Masculinity/Femininity Scale
Please try to place yourself on a scale of masculinity / femininity, where 0 is completely masculine and 6 is completely feminine.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0 - Completely masculine	19%	38%	0%	16%	16%	19%	23%	19%	19%	15%	16%
1	11%	22%	1%	8%	9%	15%	12%	12%	9%	8%	17%
2	7%	13%	1%	7%	6%	7%	5%	7%	4%	5%	7%
3	8%	6%	9%	12%	6%	9%	5%	8%	5%	10%	7%
4	12%	5%	18%	10%	16%	11%	8%	12%	9%	11%	10%
5	15%	5%	25%	17%	16%	14%	15%	16%	14%	13%	13%
6 - Completely feminine	24%	6%	40%	22%	23%	21%	30%	21%	31%	32%	21%
Neither masculine nor feminine	6%	6%	5%	8%	7%	5%	3%	4%	9%	7%	9%
Totals	102%	101%	99%	100%	99%	101%	101%	99%	100%	101%	100%
Unweighted N	(1,973)	(933)	(1,040)	(389)	(465)	(655)	(464)	(1,403)	(254)	(179)	(137)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
0 - Completely masculine	19%	14%	19%	22%	13%	26%	17%	20%	19%	18%	18%	18%	20%
1	11%	9%	14%	10%	11%	12%	10%	11%	17%	9%	15%	9%	13%
2	7%	6%	8%	6%	8%	6%	6%	8%	6%	8%	8%	5%	6%
3	8%	8%	10%	6%	8%	5%	9%	6%	6%	8%	10%	6%	9%
4	12%	15%	11%	9%	14%	8%	11%	14%	11%	12%	12%	12%	11%
5	15%	19%	12%	15%	18%	15%	15%	16%	16%	17%	12%	17%	13%
6 - Completely feminine	24%	26%	18%	29%	24%	25%	26%	22%	22%	24%	20%	26%	24%
Neither masculine nor feminine	6%	4%	8%	4%	5%	3%	6%	3%	4%	4%	5%	6%	5%
Totals	102%	101%	100%	101%	101%	100%	100%	100%	101%	100%	100%	99%	101%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,973)	(695)	(750)	(528)	(730)	(656)	(846)	(553)	(370)	(347)	(416)	(754)	(456)

2. Other Placement Masculinity/Femininity Scale
Now think about how other people in your life view you in terms of your masculinity or femininity. Where on the scale would they generally place you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0 - Completely masculine	18%	35%	1%	15%	15%	18%	22%	18%	21%	13%	14%
1	11%	23%	1%	9%	10%	12%	14%	13%	9%	7%	12%
2	7%	13%	2%	10%	6%	8%	6%	8%	6%	6%	7%
3	10%	10%	9%	11%	11%	11%	6%	9%	5%	16%	14%
4	10%	5%	14%	12%	11%	10%	7%	10%	9%	10%	8%
5	16%	4%	28%	16%	21%	14%	13%	17%	11%	14%	14%
6 - Completely feminine	23%	4%	40%	19%	19%	22%	31%	21%	27%	29%	20%
Neither masculine nor feminine	5%	6%	5%	8%	7%	5%	3%	4%	11%	6%	10%
Totals	100%	100%	100%	100%	100%	100%	102%	100%	99%	101%	99%
Unweighted N	(1,970)	(934)	(1,036)	(385)	(462)	(653)	(470)	(1,405)	(250)	(175)	(140)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
0 - Completely masculine	18%	14%	19%	20%	13%	26%	15%	19%	19%	17%	14%	18%	20%
1	11%	9%	13%	12%	10%	13%	10%	12%	16%	9%	17%	9%	12%
2	7%	8%	9%	5%	8%	6%	8%	9%	7%	10%	10%	5%	7%
3	10%	10%	11%	9%	10%	7%	12%	8%	7%	11%	10%	8%	12%
4	10%	12%	9%	8%	13%	7%	9%	11%	11%	14%	10%	9%	7%
5	16%	19%	13%	16%	18%	15%	15%	18%	15%	16%	14%	19%	12%
6 - Completely feminine	23%	24%	18%	27%	23%	24%	25%	21%	22%	19%	19%	25%	25%
Neither masculine nor feminine	5%	4%	8%	3%	4%	3%	7%	2%	3%	4%	6%	7%	4%
Totals	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%	100%	100%	99%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,970)	(697)	(747)	(526)	(730)	(656)	(842)	(554)	(369)	(347)	(416)	(754)	(453)

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3. Pew: Importance of Seeming Masculine
How important is it to you, personally, to be seen by others as manly or masculine?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	18%	28%	8%	22%	23%	15%	14%	17%	25%	19%	13%
Somewhat important	20%	30%	11%	27%	23%	17%	18%	21%	25%	16%	18%
Not too important	21%	24%	18%	25%	21%	19%	19%	20%	17%	25%	30%
Not at all important	41%	17%	63%	27%	34%	49%	49%	43%	33%	39%	39%
Totals	100%	99%	100%	101%	101%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,987)	(939)	(1,048)	(387)	(469)	(660)	(471)	(1,414)	(257)	(179)	(137)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	18%	17%	15%	24%	14%	24%	17%	16%	21%	17%	16%	18%	19%
Somewhat important	20%	18%	21%	23%	16%	22%	19%	19%	25%	23%	18%	21%	20%
Not too important	21%	22%	23%	16%	25%	15%	18%	25%	25%	27%	24%	18%	19%
Not at all important	41%	44%	41%	37%	45%	40%	46%	40%	28%	34%	42%	43%	41%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	99%	101%	100%	100%	99%
Unweighted N	(1,987)	(698)	(756)	(533)	(734)	(657)	(855)	(556)	(373)	(350)	(419)	(759)	(459)

4. Pew: Importance of Seeming Feminine
How important is it to you, personally, to be seen by others as womanly or feminine?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	22%	12%	31%	20%	26%	20%	20%	20%	32%	23%	18%
Somewhat important	21%	14%	28%	32%	28%	15%	13%	21%	23%	24%	17%
Not too important	19%	16%	21%	24%	19%	18%	14%	19%	14%	20%	22%
Not at all important	39%	59%	20%	23%	27%	47%	53%	41%	31%	32%	42%
Totals	101%	101%	100%	99%	100%	100%	100%	101%	100%	99%	99%
Unweighted N	(1,980)	(932)	(1,048)	(386)	(468)	(658)	(468)	(1,409)	(254)	(179)	(138)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	22%	22%	18%	26%	21%	23%	23%	20%	21%	18%	19%	24%	22%
Somewhat important	21%	24%	19%	22%	20%	18%	22%	22%	26%	27%	17%	21%	22%
Not too important	19%	22%	19%	14%	21%	14%	18%	22%	16%	21%	18%	19%	18%
Not at all important	39%	33%	44%	38%	39%	45%	38%	37%	38%	34%	46%	36%	39%
Totals	101%	101%	100%	100%	101%	100%	101%	101%	101%	100%	100%	100%	101%
Unweighted N	(1,980)	(698)	(752)	(530)	(733)	(654)	(853)	(554)	(371)	(347)	(420)	(755)	(458)

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5. Pew: People Look Up to Masculine Men

Thinking about how society sees men these days, in general, would you say most people. . .

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Look up to men who are manly or masculine	39%	39%	39%	40%	42%	37%	38%	40%	45%	32%	36%
Look down on men who are manly or masculine	16%	21%	11%	20%	17%	15%	11%	16%	10%	18%	16%
Neither	26%	22%	30%	25%	22%	25%	33%	25%	28%	27%	33%
Not sure	19%	17%	20%	15%	18%	23%	17%	18%	18%	23%	15%
Totals	100%	99%	100%	100%	99%	100%	99%	99%	101%	100%	100%
Unweighted N	(1,982)	(934)	(1,048)	(384)	(469)	(660)	(469)	(1,412)	(254)	(179)	(137)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Look up to men who are manly or masculine	39%	42%	32%	45%	38%	43%	36%	43%	44%	38%	34%	43%	39%
Look down on men who are manly or masculine	16%	11%	16%	22%	10%	24%	16%	15%	19%	16%	18%	15%	15%
Neither	26%	31%	26%	22%	34%	20%	26%	28%	25%	27%	29%	24%	27%
Not sure	19%	17%	26%	11%	18%	13%	22%	14%	13%	19%	19%	19%	18%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%
Unweighted N	(1,982)	(699)	(754)	(529)	(734)	(654)	(854)	(554)	(372)	(348)	(420)	(755)	(459)

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6. Pew: People Look Up to Feminine Women

Thinking about how society sees women these days, in general, would you say most people. . .

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Look up to women who are womanly or feminine	36%	40%	33%	37%	38%	33%	39%	38%	44%	23%	36%
Look down on women who are womanly or feminine	18%	18%	17%	23%	21%	16%	12%	18%	10%	25%	17%
Neither	27%	24%	29%	25%	21%	28%	34%	26%	26%	27%	31%
Not sure	19%	18%	20%	15%	20%	24%	15%	18%	20%	25%	16%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,984)	(935)	(1,049)	(386)	(466)	(660)	(472)	(1,414)	(255)	(178)	(137)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Look up to women who are womanly or feminine	36%	39%	31%	41%	35%	44%	33%	41%	41%	34%	34%	39%	36%
Look down on women who are womanly or feminine	18%	16%	17%	22%	15%	21%	18%	16%	21%	18%	17%	19%	17%
Neither	27%	29%	25%	26%	31%	23%	26%	28%	26%	27%	29%	25%	27%
Not sure	19%	17%	27%	12%	18%	13%	22%	15%	12%	21%	20%	17%	20%
Totals	100%	101%	100%	101%	99%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,984)	(697)	(755)	(532)	(734)	(659)	(853)	(555)	(372)	(349)	(421)	(756)	(458)

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7. Judged for Acting too Masculine
Do you ever worry that you will be judged or criticized for acting too masculine?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	15%	17%	13%	24%	23%	11%	3%	14%	16%	17%	17%
No	76%	74%	77%	61%	64%	82%	92%	79%	67%	69%	70%
Not sure	9%	9%	10%	14%	12%	8%	5%	7%	18%	14%	13%
Totals	100%	100%	100%	99%	99%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,972)	(933)	(1,039)	(383)	(466)	(655)	(468)	(1,407)	(254)	(174)	(137)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	15%	16%	13%	16%	17%	13%	14%	14%	23%	17%	12%	14%	17%
No	76%	76%	73%	78%	75%	81%	75%	82%	70%	72%	81%	75%	75%
Not sure	9%	7%	14%	6%	8%	6%	11%	5%	8%	11%	7%	11%	8%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,972)	(698)	(745)	(529)	(732)	(653)	(847)	(555)	(371)	(346)	(418)	(750)	(458)

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8. Judged for Acting too Feminine
Do you ever worry that you will be judged or criticized for acting too feminine?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	22%	12%	32%	25%	9%	5%	16%	17%	21%	14%
No	73%	65%	80%	52%	60%	84%	90%	76%	67%	65%	67%
Not sure	10%	12%	8%	16%	15%	7%	4%	8%	15%	14%	18%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	99%	100%	99%
Unweighted N	(1,972)	(931)	(1,041)	(382)	(466)	(654)	(470)	(1,408)	(252)	(175)	(137)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	17%	19%	15%	17%	18%	14%	15%	15%	26%	19%	13%	17%	19%
No	73%	73%	70%	77%	74%	79%	73%	78%	68%	70%	79%	72%	71%
Not sure	10%	8%	15%	6%	8%	7%	12%	7%	6%	11%	9%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,972)	(697)	(747)	(528)	(732)	(655)	(851)	(554)	(368)	(345)	(419)	(752)	(456)

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Interviewing Dates	February 23 - 27, 2023 | February 24 - 28, 2023
Target population	U.S. citizens, aged 18 and over.
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Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.36 to 3.471, with a mean of one and a standard deviation of 0.375.
Number of respondents	2000
Margin of error	$\pm$ 2.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	42 questions not reported.