



**Conducted by YouGov  
On behalf of YouGov RealTime**

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## BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email [realtime.us@yougov.com](mailto:realtime.us@yougov.com) quoting the survey details

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Measures taken to protect from Coronavirus (COVID-19) - March, Target: Nat Re

**Which, if any, of the following measures have you taken in the past 2 weeks specifically to protect yourself from the Coronavirus (COVID-19)? Please do not select any things that you would have done anyway, or did for other reasons that were not related to the Coronavirus. Please select all that apply.**

Response label	Mar. 19-31, 2020	Feb. 28-Mar. 1, 2020
Improve personal hygiene (e.g., washing hands frequently, using hand sanitizer, etc.)	65%	42%
Avoid crowded public places	67%	27%
Refrain from touching objects in public (e.g., using objects to press lift buttons)	50%	24%
Avoid physical contact with tourists	35%	17%
Avoid consumption of raw or uncooked meat	16%	13%
Wear a face mask when in public places	12%	7%
Avoid going to work (e.g., by working from home)	24%	3%
Stop sending children to child care or school	18%	1%
Other	7%	3%
None of the above	9%	36%
Not Applicable – I am not aware of Coronavirus (COVID-19)	6%	7%
Weighted base	23226	1000
Unweighted base	23000	1000