YouGov Survey: Music
January 15 - 17, 2026 - 1,119 U.S. adult citizens

1. How important is listening to music to you?

Very important ……………………………………………………………………52%
Somewhat important ………………………………………………………………32%
Not very important …………………………………………………………………11%
Not at all important …………………………………………………………………4%
Not sure ………………………………………………………………………………1%

2. On average, how frequently do you listen to music?

Almost all the time ………………………………………………………………24%
At least an hour each day …………………………………………………………31%
Less than an hour each day ………………………………………………………12%
A few times a week ………………………………………………………………20%
A few times a month ……………………………………………………………6%
Less than monthly …………………………………………………………………3%
Never ……………………………………………………………………………2%
Not sure …………………………………………………………………………2%

3. In which, if any, of the following formats do you listen to music? Select all that apply.

Streaming audio, using apps or websites ……………………………………………73%
Radio ………………………………………………………………………………48%
Downloaded digital files ……………………………………………………………24%
CDs …………………………………………………………………………………24%
Live performances …………………………………………………………………18%
Vinyl records ………………………………………………………………………11%
Cassette tapes ……………………………………………………………………4%
Other ………………………………………………………………………………6%
None of the above …………………………………………………………………3%

4. On average, how frequently do you listen to live music?

Weekly or more often ………………………………………………………………10%
A few times a month ………………………………………………………………7%
Once a month ………………………………………………………………………4%
A few times a year …………………………………………………………………17%
Once a year …………………………………………………………………………6%
Rarely ………………………………………………………………………………33%
Never ………………………………………………………………………………18%
Not sure ……………………………………………………………………………6%

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5. Compared to when you were growing up, do you think the overall experience of listening to music today is...?

Much better …………………………………………………………………… 19%
Somewhat better …………………………………………………………………… 20%
About the same …………………………………………………………………… 26%
Somewhat worse …………………………………………………………………… 18%
Much worse …………………………………………………………………… 11%
Not sure …………………………………………………………………… 7%

6. How interested, if at all, are you in the Grammy Awards?

Very interested …………………………………………………………………… 7%
Somewhat interested …………………………………………………………………… 18%
Not very interested …………………………………………………………………… 22%
Not at all interested …………………………………………………………………… 50%
Not sure …………………………………………………………………… 3%

7. Are you planning to watch the Grammy Awards this year on February 1?

Yes, I'm planning to watch all of it …………………………………………………………………… 9%
Yes, I'm planning to watch some of it …………………………………………………………………… 12%
No, I'm not planning to watch any of it …………………………………………………………………… 69%
Not sure …………………………………………………………………… 10%

8. Do you think the Grammys. . . ?

Accurately represent the best music of the year …………………………………………………………………… 14%
Don't accurately represent the best music of the year …………………………………………………………………… 51%
Not sure …………………………………………………………………… 35%

9. If a musical artist won a Grammy, would you be. . . ?

More likely to listen to their music …………………………………………………………………… 12%
Less likely to listen to their music …………………………………………………………………… 2%
It wouldn't affect how likely I am to listen to their music …………………………………………………………………… 78%
Not sure …………………………………………………………………… 8%

10. What is your opinion of the following genre of music?

	Love it	Like it	Dislike it	Hate it	Not sure
Classic rock	39%	42%	10%	3%	7%
R&B	25%	43%	15%	5%	11%
Pop	25%	51%	12%	4%	8%
Country	23%	39%	20%	10%	8%
Hard rock/Metal	23%	30%	25%	15%	8%
Classical	21%	44%	17%	7%	11%
Jazz	20%	41%	18%	9%	12%

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Blues	20%	43%	18%	6%	13%
Soul/Funk	18%	40%	18%	8%	16%
Alternative/Indie	18%	30%	21%	9%	23%
Rap/Hip-Hop	18%	29%	24%	22%	8%
Gospel/Choir	16%	33%	24%	12%	16%
Dance/Electronic	15%	36%	23%	12%	15%
Contemporary Christian	13%	24%	23%	22%	18%
Punk Rock	12%	29%	28%	16%	14%
Folk	12%	41%	22%	7%	17%
Reggae	10%	41%	23%	12%	15%
Latin	8%	33%	28%	12%	19%
World Music	8%	26%	18%	8%	40%
New Age	8%	25%	24%	13%	31%

11. Which of these is your favorite genre of music?
Among people who like or love at least one genre of music

Classic rock	19%
Country	11%
Pop	9%
Rap/Hip-Hop	8%
Hard rock/Metal	7%
R&B	7%
Alternative/Indie	6%
Classical	5%
Contemporary Christian	4%
Jazz	4%
Gospel/Choir	3%
Blues	3%
Folk	3%
Dance/Electronic	2%
Latin	2%
Punk Rock	2%
Soul/Funk	2%
Reggae	1%
World Music	1%
New Age	0%

12. Which genres of music most reflect your life? Select all that apply.

Classic rock	33%
Country	26%
Pop	25%
R&B	18%
Hard rock/Metal	18%
Alternative/Indie	16%
Rap/Hip-Hop	15%
Classical	15%
Blues	13%
Contemporary Christian	13%
Gospel/Choir	12%
Jazz	11%
Folk	10%
Punk Rock	10%
Dance/Electronic	8%
Soul/Funk	7%
Latin	6%
Reggae	5%
New Age	5%
World Music	4%
None of these	4%
Not sure	10%

13. Which genres of music are most representative of America today? Select all that apply.

Country	37%
Rap/Hip-Hop	37%
Pop	32%
Classic rock	17%
R&B	16%
Hard rock/Metal	12%
Alternative/Indie	11%
Contemporary Christian	11%
Blues	10%
Jazz	10%
Latin	9%
Dance/Electronic	8%
Soul/Funk	8%
New Age	7%
World Music	7%
Punk Rock	7%
Gospel/Choir	7%
Classical	7%
Folk	5%
Reggae	4%
None of these	2%
Not sure	28%

14. Which genres of music are most most representative of America throughout its history? Select all that apply.

Country	45%
Blues	33%
Classic rock	31%
Jazz	28%
R&B	25%
Folk	23%
Rap/Hip-Hop	22%
Pop	22%
Gospel/Choir	20%
Soul/Funk	17%
Classical	16%
Hard rock/Metal	11%
Contemporary Christian	9%
Punk Rock	7%
Dance/Electronic	7%
Alternative/Indie	6%
Reggae	5%
Latin	5%
New Age	4%
World Music	3%
None of these	2%
Not sure	20%

15. Which genres of music are most impactful on American culture? Select all that apply.

Rap/Hip-Hop	37%
Country	37%
Pop	30%
Classic rock	26%
R&B	19%
Blues	19%
Jazz	18%
Hard rock/Metal	14%
Gospel/Choir	11%
Folk	11%
Contemporary Christian	10%
Soul/Funk	10%
Classical	9%
Punk Rock	9%
Latin	7%
Alternative/Indie	7%
Dance/Electronic	7%
World Music	5%
Reggae	4%
New Age	4%
None of these	2%
Not sure	24%

16. Which genres of music do you think Americans overall listen to the most? Select all that apply.

Country	46%
Pop	45%
Rap/Hip-Hop	40%
Classic rock	31%
R&B	21%
Hard rock/Metal	16%
Dance/Electronic	9%
Contemporary Christian	9%
Alternative/Indie	8%
Gospel/Choir	8%
Classical	7%
Soul/Funk	7%
Blues	6%
Jazz	6%
Latin	6%
Punk Rock	5%
New Age	4%
World Music	4%
Folk	4%
Reggae	4%
None of these	1%
Not sure	19%

17. What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Love it	Like it	Dislike it	Hate it	Not sure
Bruno Mars	23%	40%	11%	6%	20%
Lady Gaga	20%	43%	15%	11%	11%
Taylor Swift	17%	32%	21%	19%	11%
Billie Eilish	16%	35%	11%	10%	28%
Kendrick Lamar	15%	25%	11%	9%	39%
Miley Cyrus	13%	38%	22%	12%	15%
Justin Bieber	11%	29%	28%	17%	15%
SZA	10%	17%	8%	6%	59%
Sabrina Carpenter	10%	26%	11%	7%	47%
Chappell Roan	9%	16%	9%	6%	59%
Morgan Wallen	9%	19%	10%	8%	54%
Tyler, The Creator	8%	13%	10%	6%	63%
Bad Bunny	8%	23%	16%	19%	35%
Shaboozey	7%	18%	9%	7%	59%

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Benson Boone	6%	16%	6%	5%	67%
Leon Thomas	5%	10%	5%	3%	77%
Doechii	5%	12%	7%	5%	70%

18. Have you ever listened to music created by artificial intelligence (AI)?

Yes, regularly 4%
Yes, but not regularly 16%
No 60%
Not sure 20%

19. Have you ever used AI tools to create music?

Yes, regularly 2%
Yes, but not regularly 4%
No 91%
Not sure 2%

20. Do you think AI-generated music is generally better or worse than music created by people who do so professionally?

Much better 1%
Somewhat better 2%
About equal 9%
Somewhat worse 19%
Much worse 31%
Not sure 37%

21. Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Much better	Somewhat better	About equal	Somewhat worse	Much worse	Not sure
Meaningful	3%	4%	9%	13%	37%	34%
Emotional	3%	4%	10%	12%	36%	34%
Innovative	4%	10%	14%	10%	29%	34%
Popular	3%	4%	18%	14%	25%	36%
Relaxing	4%	6%	19%	11%	23%	37%
Fun	4%	7%	20%	11%	23%	35%

22. A decade from now, how capable do you think AI will be at creating music, compared to people who do so professionally?

Much better than people 6%
Somewhat better than people 10%
About equal to people 22%
Somewhat worse than people 15%
Much worse than people 21%
Not sure 26%

Interviewing Dates	January 15 - 17, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.542, with a mean of one and a standard deviation of 0.909.
Number of respondents	1,119
Margin of error	$\pm$ 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.

YouGov Survey: Music
January 15 - 17, 2026 - 1,119 U.S. adult citizens

1. Music Importance
How important is listening to music to you?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	52%	54%	50%	64%	52%	54%	37%	52%	56%	52%	∗
Somewhat important	32%	29%	36%	25%	33%	32%	39%	34%	26%	29%	∗
Not very important	11%	12%	9%	6%	9%	10%	19%	12%	7%	8%	∗
Not at all important	4%	5%	3%	3%	5%	3%	5%	3%	6%	11%	∗
Not sure	1%	1%	1%	3%	1%	1%	0%	0%	5%	0%	∗
Totals	100%	101%	99%	101%	100%	100%	100%	101%	100%	100%	∗
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(733)	(148)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very important	52%	58%	50%	48%	56%	50%	54%	52%	50%	41%	47%	56%	58%
Somewhat important	32%	30%	31%	37%	35%	34%	31%	35%	33%	40%	34%	29%	31%
Not very important	11%	9%	12%	10%	6%	11%	11%	9%	14%	13%	15%	9%	8%
Not at all important	4%	3%	4%	6%	3%	5%	3%	5%	3%	6%	2%	5%	3%
Not sure	1%	0%	3%	0%	0%	0%	1%	0%	0%	1%	1%	2%	0%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	99%	101%	100%
Unweighted N	(1,118)	(382)	(448)	(288)	(449)	(366)	(438)	(322)	(253)	(203)	(255)	(432)	(228)

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2. Frequency of Listening to Music
On average, how frequently do you listen to music?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all the time	24%	26%	22%	29%	27%	26%	13%	20%	42%	31%	*
At least an hour each day	31%	32%	29%	31%	31%	32%	29%	36%	19%	24%	*
Less than an hour each day	12%	13%	11%	15%	9%	12%	14%	15%	3%	8%	*
A few times a week	20%	16%	24%	15%	18%	20%	28%	21%	21%	14%	*
A few times a month	6%	5%	7%	1%	6%	6%	11%	5%	8%	4%	*
Less than monthly	3%	4%	3%	3%	4%	2%	5%	2%	1%	11%	*
Never	2%	2%	1%	3%	2%	1%	1%	1%	4%	5%	*
Not sure	2%	2%	2%	3%	3%	2%	0%	1%	3%	4%	*
Totals	100%	100%	99%	100%	100%	101%	101%	101%	101%	101%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(302)	(322)	(213)	(733)	(147)	(159)	(79)

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Almost all the time	24%	28%	23%	21%	22%	20%	27%	26%	18%	18%	24%	28%	21%
At least an hour each day	31%	35%	25%	33%	35%	38%	28%	33%	37%	25%	30%	31%	34%
Less than an hour each day	12%	10%	14%	13%	14%	12%	7%	14%	21%	15%	15%	9%	14%
A few times a week	20%	17%	22%	21%	20%	19%	23%	17%	18%	27%	22%	18%	17%
A few times a month	6%	6%	6%	6%	7%	5%	8%	4%	4%	8%	7%	4%	7%
Less than monthly	3%	1%	3%	6%	1%	6%	3%	6%	2%	1%	2%	4%	6%
Never	2%	2%	2%	0%	1%	0%	2%	0%	0%	4%	0%	2%	0%
Not sure	2%	1%	5%	0%	1%	0%	3%	0%	1%	1%	0%	4%	0%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	101%	99%	100%	100%	99%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(254)	(433)	(228)

YouGov Survey: Music
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3. Music Formats

In which, if any, of the following formats do you listen to music? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Streaming audio, using apps or websites	73%	73%	74%	87%	82%	72%	53%	73%	76%	78%	*
Radio	48%	49%	48%	23%	45%	57%	64%	53%	30%	45%	*
Downloaded digital files	24%	29%	20%	34%	27%	22%	15%	24%	26%	22%	*
CDs	24%	24%	24%	15%	18%	28%	35%	26%	13%	24%	*
Live performances	18%	20%	17%	23%	20%	18%	13%	20%	15%	15%	*
Vinyl records	11%	11%	10%	9%	9%	13%	11%	12%	5%	11%	*
Cassette tapes	4%	4%	5%	4%	3%	5%	5%	4%	3%	8%	*
Other	6%	6%	5%	4%	5%	6%	7%	6%	6%	4%	*
None of the above	3%	2%	4%	4%	5%	2%	2%	1%	9%	7%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Streaming audio, using apps or websites	73%	81%	69%	71%	77%	73%	69%	75%	79%	73%	72%	72%	77%
Radio	48%	50%	40%	58%	48%	64%	45%	52%	58%	45%	51%	47%	50%
Downloaded digital files	24%	27%	27%	18%	31%	22%	21%	25%	29%	21%	18%	24%	33%
CDs	24%	25%	21%	27%	28%	28%	25%	27%	19%	20%	27%	21%	31%
Live performances	18%	25%	16%	15%	26%	19%	14%	20%	28%	18%	19%	17%	21%
Vinyl records	11%	11%	10%	12%	13%	13%	9%	11%	13%	9%	11%	10%	14%
Cassette tapes	4%	5%	3%	5%	4%	5%	5%	3%	4%	5%	5%	3%	4%
Other	6%	5%	7%	5%	6%	5%	8%	3%	4%	3%	9%	5%	4%
None of the above	3%	2%	5%	1%	1%	0%	3%	2%	0%	6%	3%	3%	0%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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4. Frequency of Listening to Live Music
On average, how frequently do you listen to live music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Weekly or more often	10%	9%	10%	11%	14%	9%	6%	7%	22%	13%	*
A few times a month	7%	9%	6%	10%	11%	5%	4%	8%	6%	7%	*
Once a month	4%	5%	3%	3%	3%	6%	2%	5%	0%	1%	*
A few times a year	17%	13%	20%	15%	15%	18%	17%	18%	14%	14%	*
Once a year	6%	7%	6%	6%	6%	7%	7%	7%	3%	7%	*
Rarely	33%	35%	31%	23%	29%	35%	44%	36%	25%	20%	*
Never	18%	18%	18%	26%	17%	14%	17%	15%	23%	26%	*
Not sure	6%	5%	7%	6%	7%	6%	3%	4%	6%	12%	*
Totals	101%	101%	101%	100%	102%	100%	100%	100%	99%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Weekly or more often	10%	12%	8%	10%	11%	11%	11%	10%	9%	8%	9%	10%	10%
A few times a month	7%	8%	7%	8%	8%	8%	9%	7%	9%	11%	4%	8%	7%
Once a month	4%	5%	3%	3%	3%	4%	1%	7%	4%	4%	5%	4%	3%
A few times a year	17%	21%	13%	16%	26%	15%	15%	17%	20%	19%	16%	15%	18%
Once a year	6%	7%	7%	5%	7%	8%	5%	5%	11%	5%	7%	6%	7%
Rarely	33%	28%	36%	34%	30%	35%	33%	36%	27%	29%	35%	33%	33%
Never	18%	17%	17%	19%	12%	14%	19%	16%	15%	19%	17%	18%	16%
Not sure	6%	2%	9%	4%	2%	4%	6%	2%	5%	5%	7%	6%	5%
Totals	101%	100%	100%	99%	99%	99%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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5. Music Listening Experience
Compared to when you were growing up, do you think the overall experience of listening to music today is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	19%	22%	16%	22%	18%	21%	13%	18%	27%	17%	*
Somewhat better	20%	20%	19%	29%	17%	19%	15%	19%	21%	16%	*
About the same	26%	23%	28%	27%	29%	23%	25%	26%	18%	31%	*
Somewhat worse	18%	16%	19%	14%	14%	19%	24%	21%	13%	12%	*
Much worse	11%	11%	10%	3%	10%	10%	19%	10%	8%	11%	*
Not sure	7%	8%	7%	6%	12%	9%	3%	5%	12%	13%	*
Totals	101%	100%	99%	101%	100%	101%	99%	99%	99%	100%	*
Unweighted N	(1,117)	(524)	(593)	(281)	(301)	(322)	(213)	(732)	(147)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	19%	21%	15%	22%	18%	20%	20%	21%	21%	14%	16%	24%	16%
Somewhat better	20%	22%	21%	16%	24%	18%	19%	21%	19%	20%	18%	20%	20%
About the same	26%	27%	27%	23%	28%	24%	27%	26%	25%	23%	22%	26%	30%
Somewhat worse	18%	17%	16%	20%	19%	20%	14%	19%	23%	24%	23%	13%	17%
Much worse	11%	6%	9%	16%	7%	14%	10%	11%	9%	8%	12%	10%	11%
Not sure	7%	5%	12%	4%	4%	5%	10%	2%	4%	11%	8%	7%	5%
Totals	101%	98%	100%	101%	100%	101%	100%	100%	101%	100%	99%	100%	99%
Unweighted N	(1,117)	(381)	(448)	(288)	(448)	(365)	(438)	(321)	(253)	(201)	(255)	(433)	(228)

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6. Interested in Grammys
How interested, if at all, are you in the Grammy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	7%	7%	6%	13%	9%	3%	3%	5%	16%	8%	*
Somewhat interested	18%	13%	23%	21%	22%	14%	18%	17%	26%	21%	*
Not very interested	22%	21%	24%	24%	17%	23%	25%	24%	19%	16%	*
Not at all interested	50%	57%	44%	39%	47%	58%	52%	52%	35%	51%	*
Not sure	3%	2%	3%	3%	6%	2%	1%	2%	3%	4%	*
Totals	100%	100%	100%	100%	101%	100%	99%	100%	99%	100%	*
Unweighted N	(1,117)	(524)	(593)	(281)	(301)	(322)	(213)	(733)	(147)	(159)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very interested	7%	13%	2%	7%	10%	6%	8%	7%	5%	8%	2%	8%	7%
Somewhat interested	18%	27%	18%	11%	25%	14%	18%	18%	21%	18%	21%	16%	21%
Not very interested	22%	26%	25%	15%	26%	18%	26%	22%	19%	22%	25%	21%	21%
Not at all interested	50%	32%	52%	65%	37%	61%	44%	52%	52%	50%	49%	52%	48%
Not sure	3%	2%	4%	2%	2%	1%	4%	2%	2%	3%	2%	3%	3%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	99%	101%	99%	100%	100%
Unweighted N	(1,117)	(382)	(447)	(288)	(449)	(365)	(439)	(321)	(253)	(202)	(255)	(433)	(227)

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7. Planning to Watch Grammys
Are you planning to watch the Grammy Awards this year on February 1?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I'm planning to watch all of it	9%	8%	10%	14%	14%	4%	5%	7%	16%	12%	*
Yes, I'm planning to watch some of it	12%	10%	14%	14%	12%	12%	12%	11%	19%	17%	*
No, I'm not planning to watch any of it	69%	76%	62%	63%	59%	77%	75%	73%	44%	60%	*
Not sure	10%	6%	14%	9%	15%	7%	8%	8%	21%	11%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I'm planning to watch all of it	9%	17%	3%	9%	13%	8%	10%	9%	8%	12%	6%	10%	9%
Yes, I'm planning to watch some of it	12%	16%	10%	11%	18%	12%	13%	11%	16%	10%	10%	11%	18%
No, I'm not planning to watch any of it	69%	52%	76%	76%	58%	75%	62%	75%	72%	68%	76%	68%	65%
Not sure	10%	15%	11%	4%	11%	5%	15%	6%	4%	10%	8%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

8. Do Grammys Represent Best Music
Do you think the Grammys. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Accurately represent the best music of the year	14%	15%	14%	24%	19%	9%	7%	12%	26%	19%	*
Don't accurately represent the best music of the year	51%	56%	47%	41%	55%	60%	44%	54%	36%	52%	*
Not sure	35%	29%	39%	35%	26%	31%	49%	34%	38%	29%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,117)	(525)	(592)	(280)	(302)	(323)	(212)	(731)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Accurately represent the best music of the year	14%	22%	10%	13%	19%	12%	14%	13%	20%	16%	9%	14%	19%
Don't accurately represent the best music of the year	51%	44%	51%	58%	42%	62%	50%	59%	51%	40%	58%	55%	44%
Not sure	35%	34%	39%	29%	39%	26%	36%	28%	29%	44%	33%	30%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,117)	(382)	(447)	(288)	(448)	(366)	(438)	(321)	(253)	(202)	(254)	(433)	(228)

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9. Likelihood of Listening to Grammys Music
If a musical artist won a Grammy, would you be. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely to listen to their music	12%	13%	12%	20%	16%	7%	9%	11%	19%	15%	*
Less likely to listen to their music	2%	2%	1%	2%	4%	0%	1%	2%	2%	2%	*
It wouldn't affect how likely I am to listen to their music	78%	79%	77%	65%	68%	88%	88%	83%	63%	71%	*
Not sure	8%	5%	10%	12%	12%	5%	3%	5%	17%	12%	*
Totals	100%	99%	100%	99%	100%	100%	101%	101%	101%	100%	*
Unweighted N	(1,116)	(525)	(591)	(280)	(302)	(321)	(213)	(730)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More likely to listen to their music	12%	19%	10%	10%	18%	10%	13%	14%	13%	16%	9%	12%	15%
Less likely to listen to their music	2%	1%	1%	3%	1%	3%	2%	1%	2%	3%	1%	1%	2%
It wouldn't affect how likely I am to listen to their music	78%	75%	76%	84%	78%	82%	75%	81%	81%	65%	85%	80%	77%
Not sure	8%	4%	13%	4%	3%	4%	10%	3%	4%	15%	6%	7%	6%
Totals	100%	99%	100%	101%	100%	99%	100%	99%	100%	99%	101%	100%	100%
Unweighted N	(1,116)	(382)	(447)	(287)	(447)	(365)	(437)	(321)	(253)	(202)	(254)	(432)	(228)

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10A. Opinions of Music Genres — Classic rock
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	39%	40%	38%	27%	29%	48%	47%	43%	15%	39%	*
Like it	42%	44%	39%	43%	43%	41%	39%	45%	38%	33%	*
Dislike it	10%	7%	12%	11%	15%	6%	8%	6%	22%	11%	*
Hate it	3%	3%	4%	4%	4%	3%	3%	2%	7%	10%	*
Not sure	7%	6%	7%	14%	9%	3%	4%	4%	18%	7%	*
Totals	101%	100%	100%	99%	100%	101%	101%	100%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	39%	35%	40%	40%	39%	43%	38%	36%	47%	33%	41%	41%	36%
Like it	42%	48%	36%	43%	45%	40%	39%	43%	45%	41%	47%	38%	43%
Dislike it	10%	9%	11%	9%	9%	10%	11%	9%	6%	13%	6%	9%	13%
Hate it	3%	3%	3%	4%	2%	2%	3%	5%	0%	5%	1%	4%	3%
Not sure	7%	5%	10%	5%	5%	5%	8%	6%	3%	7%	6%	8%	6%
Totals	101%	100%	100%	101%	100%	100%	99%	99%	101%	99%	101%	100%	101%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10B. Opinions of Music Genres — R&B
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	25%	20%	30%	29%	30%	19%	26%	16%	65%	28%	*
Like it	43%	45%	42%	34%	35%	54%	45%	48%	27%	43%	*
Dislike it	15%	16%	14%	13%	17%	15%	17%	18%	4%	12%	*
Hate it	5%	7%	4%	6%	5%	6%	5%	6%	0%	9%	*
Not sure	11%	12%	10%	18%	12%	7%	8%	13%	3%	8%	*
Totals	99%	100%	100%	100%	99%	101%	101%	101%	99%	100%	*
Unweighted N	(1,117)	(525)	(592)	(281)	(302)	(322)	(212)	(732)	(148)	(159)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	25%	40%	24%	15%	33%	16%	27%	28%	20%	20%	24%	29%	25%
Like it	43%	40%	42%	47%	43%	46%	45%	38%	47%	44%	45%	43%	41%
Dislike it	15%	10%	13%	24%	12%	25%	14%	17%	18%	16%	15%	13%	19%
Hate it	5%	3%	6%	7%	5%	5%	6%	4%	4%	8%	7%	4%	4%
Not sure	11%	7%	15%	8%	7%	7%	8%	13%	10%	12%	10%	11%	11%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,117)	(383)	(448)	(286)	(449)	(364)	(438)	(321)	(253)	(202)	(255)	(432)	(228)

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10C. Opinions of Music Genres — Pop
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	25%	23%	27%	35%	28%	22%	14%	21%	29%	36%	*
Like it	51%	46%	56%	41%	48%	55%	60%	54%	52%	41%	*
Dislike it	12%	14%	9%	7%	11%	14%	13%	14%	7%	5%	*
Hate it	4%	5%	2%	6%	5%	3%	1%	3%	3%	10%	*
Not sure	8%	11%	6%	10%	7%	7%	11%	8%	10%	7%	*
Totals	100%	99%	100%	99%	99%	101%	99%	100%	101%	99%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	25%	38%	21%	17%	29%	18%	24%	28%	21%	20%	24%	23%	32%
Like it	51%	49%	53%	51%	53%	55%	50%	52%	60%	50%	51%	53%	51%
Dislike it	12%	7%	9%	18%	8%	17%	14%	10%	11%	13%	12%	12%	10%
Hate it	4%	1%	6%	3%	2%	3%	4%	3%	1%	8%	2%	3%	5%
Not sure	8%	5%	10%	10%	7%	7%	8%	7%	6%	9%	11%	9%	3%
Totals	100%	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

10D. Opinions of Music Genres — Country
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	20%	27%	24%	25%	17%	29%	25%	9%	30%	*
Like it	39%	40%	37%	31%	35%	47%	37%	37%	53%	31%	*
Dislike it	20%	21%	18%	20%	19%	21%	19%	20%	21%	16%	*
Hate it	10%	10%	11%	8%	15%	10%	9%	11%	7%	10%	*
Not sure	8%	9%	7%	17%	6%	5%	6%	6%	10%	13%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	15%	21%	34%	13%	34%	29%	22%	22%	23%	23%	26%	19%
Like it	39%	42%	33%	44%	35%	44%	37%	43%	39%	36%	42%	38%	38%
Dislike it	20%	23%	24%	12%	28%	14%	20%	19%	17%	19%	18%	19%	23%
Hate it	10%	14%	11%	6%	16%	5%	8%	9%	15%	11%	10%	8%	15%
Not sure	8%	6%	12%	5%	7%	4%	7%	7%	7%	12%	8%	8%	5%
Totals	100%	100%	101%	101%	99%	101%	101%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10E. Opinions of Music Genres — Hard rock/Metal
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	29%	17%	25%	22%	31%	8%	25%	9%	21%	*
Like it	30%	33%	27%	32%	32%	32%	22%	34%	17%	26%	*
Dislike it	25%	19%	30%	22%	23%	23%	31%	21%	41%	21%	*
Hate it	15%	13%	16%	10%	12%	8%	33%	13%	16%	24%	*
Not sure	8%	7%	9%	10%	12%	6%	5%	7%	17%	8%	*
Totals	101%	101%	99%	99%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	15%	27%	23%	18%	23%	24%	18%	26%	21%	23%	25%	19%
Like it	30%	36%	26%	29%	32%	31%	31%	29%	33%	30%	34%	29%	27%
Dislike it	25%	32%	24%	19%	30%	19%	26%	25%	24%	24%	28%	23%	25%
Hate it	15%	13%	10%	23%	14%	19%	11%	20%	11%	16%	12%	13%	22%
Not sure	8%	5%	12%	6%	6%	7%	8%	7%	5%	9%	4%	11%	8%
Totals	101%	101%	99%	100%	100%	99%	100%	99%	99%	100%	101%	101%	101%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10F. Opinions of Music Genres — Classical
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	21%	24%	18%	20%	20%	20%	24%	17%	22%	28%	*
Like it	44%	49%	38%	46%	37%	47%	44%	47%	31%	42%	*
Dislike it	17%	13%	21%	15%	19%	19%	14%	19%	19%	12%	*
Hate it	7%	6%	9%	6%	8%	7%	8%	8%	9%	5%	*
Not sure	11%	8%	14%	14%	16%	7%	9%	9%	18%	12%	*
Totals	100%	100%	100%	101%	100%	100%	99%	100%	99%	99%	*
Unweighted N	(1,117)	(525)	(592)	(281)	(301)	(323)	(212)	(733)	(147)	(159)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	21%	18%	26%	17%	22%	18%	20%	19%	25%	13%	14%	24%	28%
Like it	44%	45%	39%	49%	45%	47%	38%	44%	51%	42%	49%	42%	42%
Dislike it	17%	20%	15%	17%	16%	18%	20%	18%	13%	22%	18%	18%	11%
Hate it	7%	6%	6%	11%	7%	8%	8%	9%	5%	10%	8%	6%	7%
Not sure	11%	11%	15%	6%	10%	8%	14%	10%	5%	13%	12%	10%	12%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,117)	(382)	(447)	(288)	(449)	(365)	(439)	(322)	(253)	(203)	(254)	(433)	(227)

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10G. Opinions of Music Genres — Jazz
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	21%	19%	24%	20%	17%	22%	15%	36%	22%	*
Like it	41%	42%	40%	39%	32%	43%	49%	43%	37%	38%	*
Dislike it	18%	17%	19%	14%	22%	20%	14%	19%	9%	21%	*
Hate it	9%	8%	9%	3%	12%	9%	9%	11%	3%	7%	*
Not sure	12%	12%	13%	20%	14%	11%	6%	12%	15%	11%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,118)	(524)	(594)	(281)	(301)	(323)	(213)	(732)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	24%	21%	15%	24%	15%	21%	18%	22%	16%	18%	24%	17%
Like it	41%	47%	39%	38%	47%	42%	41%	43%	40%	37%	46%	37%	44%
Dislike it	18%	13%	17%	23%	15%	25%	17%	21%	21%	23%	16%	18%	17%
Hate it	9%	7%	5%	14%	6%	9%	9%	9%	6%	10%	8%	8%	9%
Not sure	12%	9%	18%	9%	7%	9%	11%	10%	12%	14%	11%	12%	13%
Totals	100%	100%	100%	99%	99%	100%	99%	101%	101%	100%	99%	99%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(365)	(439)	(322)	(252)	(203)	(255)	(432)	(228)

10H. Opinions of Music Genres — Blues
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	23%	18%	22%	15%	18%	27%	18%	27%	21%	*
Like it	43%	44%	43%	31%	40%	50%	49%	44%	42%	41%	*
Dislike it	18%	15%	20%	17%	24%	18%	12%	19%	17%	14%	*
Hate it	6%	6%	6%	9%	6%	4%	7%	7%	1%	11%	*
Not sure	13%	12%	13%	21%	16%	10%	6%	12%	14%	13%	*
Totals	100%	100%	100%	100%	101%	100%	101%	100%	101%	100%	*
Unweighted N	(1,117)	(525)	(592)	(281)	(301)	(323)	(212)	(733)	(147)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	19%	23%	17%	25%	15%	23%	18%	17%	17%	16%	22%	22%
Like it	43%	52%	39%	40%	48%	48%	39%	46%	51%	42%	52%	38%	46%
Dislike it	18%	14%	18%	20%	13%	20%	17%	19%	19%	19%	15%	21%	13%
Hate it	6%	3%	4%	12%	4%	6%	6%	7%	3%	9%	5%	5%	8%
Not sure	13%	12%	16%	10%	10%	10%	15%	10%	11%	13%	13%	14%	10%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%	101%	100%	99%
Unweighted N	(1,117)	(382)	(448)	(287)	(449)	(365)	(439)	(321)	(253)	(202)	(254)	(433)	(228)

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10I. Opinions of Music Genres — Soul/Funk
What is your opinion of the following genre of music?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	18%	18%	18%	24%	18%	16%	15%	12%	40%	23%	*
Like it	40%	41%	39%	35%	37%	46%	39%	44%	32%	34%	*
Dislike it	18%	16%	20%	13%	21%	18%	20%	20%	8%	15%	*
Hate it	8%	11%	5%	6%	7%	6%	14%	9%	0%	9%	*
Not sure	16%	14%	19%	22%	17%	15%	12%	15%	20%	19%	*
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	18%	27%	18%	10%	22%	12%	21%	19%	13%	16%	16%	20%	17%
Like it	40%	43%	40%	37%	47%	37%	39%	38%	44%	38%	45%	38%	40%
Dislike it	18%	14%	16%	25%	15%	26%	18%	17%	23%	19%	20%	18%	16%
Hate it	8%	4%	6%	15%	4%	12%	7%	9%	6%	13%	7%	5%	10%
Not sure	16%	12%	21%	14%	12%	12%	16%	17%	13%	15%	12%	19%	17%
Totals	100%	100%	101%	101%	100%	99%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10J. Opinions of Music Genres — Alternative/Indie
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	18%	17%	18%	33%	23%	14%	3%	16%	14%	23%	*
Like it	30%	30%	29%	33%	33%	31%	21%	31%	28%	30%	*
Dislike it	21%	23%	20%	9%	22%	23%	29%	22%	17%	16%	*
Hate it	9%	10%	8%	5%	7%	8%	15%	9%	8%	13%	*
Not sure	23%	21%	24%	20%	15%	24%	32%	22%	33%	18%	*
Totals	101%	101%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(302)	(322)	(213)	(732)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	18%	24%	20%	9%	26%	11%	17%	17%	20%	13%	15%	17%	26%
Like it	30%	38%	26%	27%	35%	27%	31%	30%	29%	29%	32%	30%	28%
Dislike it	21%	18%	17%	29%	15%	29%	20%	24%	22%	21%	19%	24%	18%
Hate it	9%	4%	6%	16%	4%	14%	7%	12%	4%	11%	8%	7%	11%
Not sure	23%	16%	31%	18%	19%	18%	25%	16%	24%	26%	27%	22%	16%
Totals	101%	100%	100%	99%	99%	99%	100%	99%	99%	100%	101%	100%	99%
Unweighted N	(1,118)	(382)	(448)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(254)	(433)	(228)

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10K. Opinions of Music Genres — Rap/Hip-Hop
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	18%	17%	18%	33%	28%	10%	2%	11%	49%	19%	*
Like it	29%	27%	31%	37%	35%	26%	19%	29%	30%	28%	*
Dislike it	24%	21%	26%	11%	17%	32%	31%	25%	9%	26%	*
Hate it	22%	28%	17%	12%	12%	24%	41%	27%	5%	22%	*
Not sure	8%	8%	8%	8%	9%	7%	7%	8%	7%	5%	*
Totals	101%	101%	100%	101%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	18%	25%	19%	9%	22%	10%	20%	16%	16%	20%	16%	18%	18%
Like it	29%	36%	30%	21%	33%	19%	27%	29%	32%	29%	28%	29%	29%
Dislike it	24%	20%	22%	28%	25%	30%	25%	24%	24%	21%	24%	23%	26%
Hate it	22%	12%	19%	36%	14%	36%	20%	27%	19%	21%	27%	21%	19%
Not sure	8%	7%	10%	6%	7%	6%	7%	5%	8%	8%	6%	9%	7%
Totals	101%	100%	100%	100%	101%	101%	99%	101%	99%	99%	101%	100%	99%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10L. Opinions of Music Genres — Gospel/Choir
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	14%	17%	21%	17%	14%	12%	10%	39%	23%	*
Like it	33%	33%	33%	30%	29%	30%	43%	32%	35%	37%	*
Dislike it	24%	22%	25%	21%	25%	29%	16%	27%	10%	18%	*
Hate it	12%	14%	10%	7%	16%	13%	9%	15%	3%	8%	*
Not sure	16%	18%	15%	21%	12%	14%	20%	17%	14%	14%	*
Totals	101%	101%	100%	100%	99%	100%	100%	101%	101%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(732)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	13%	16%	17%	12%	20%	17%	14%	15%	13%	11%	19%	14%
Like it	33%	34%	25%	42%	33%	34%	33%	35%	32%	27%	32%	37%	31%
Dislike it	24%	27%	25%	18%	24%	23%	23%	25%	26%	30%	30%	19%	20%
Hate it	12%	13%	11%	12%	16%	9%	7%	14%	15%	16%	10%	9%	17%
Not sure	16%	13%	22%	11%	15%	14%	20%	12%	12%	14%	16%	16%	18%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(365)	(439)	(322)	(252)	(203)	(254)	(433)	(228)

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10M. Opinions of Music Genres — Dance/Electronic
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	15%	19%	11%	27%	17%	14%	2%	13%	18%	17%	*
Like it	36%	32%	39%	38%	39%	32%	36%	36%	40%	35%	*
Dislike it	23%	23%	23%	15%	24%	27%	22%	23%	22%	16%	*
Hate it	12%	13%	10%	8%	9%	13%	15%	14%	4%	14%	*
Not sure	15%	13%	17%	12%	10%	14%	25%	14%	16%	19%	*
Totals	101%	100%	100%	100%	99%	100%	100%	100%	100%	101%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(733)	(147)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	15%	21%	18%	6%	16%	7%	14%	12%	22%	11%	20%	12%	19%
Like it	36%	37%	36%	35%	42%	34%	36%	36%	36%	41%	33%	33%	40%
Dislike it	23%	24%	21%	24%	20%	26%	27%	22%	21%	26%	19%	27%	15%
Hate it	12%	7%	11%	16%	10%	16%	9%	17%	10%	12%	11%	12%	11%
Not sure	15%	12%	14%	19%	12%	16%	15%	14%	11%	10%	17%	16%	15%
Totals	101%	101%	100%	100%	100%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(366)	(438)	(322)	(253)	(203)	(255)	(432)	(228)

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10N. Opinions of Music Genres — Contemporary Christian
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	11%	15%	15%	15%	14%	8%	11%	16%	24%	*
Like it	24%	24%	23%	26%	21%	23%	25%	21%	34%	28%	*
Dislike it	23%	25%	20%	21%	18%	26%	24%	24%	15%	22%	*
Hate it	22%	22%	23%	16%	28%	26%	17%	27%	11%	10%	*
Not sure	18%	18%	18%	22%	18%	11%	24%	18%	23%	15%	*
Totals	100%	100%	99%	100%	100%	100%	98%	101%	99%	99%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	13%	8%	11%	21%	6%	21%	15%	12%	14%	10%	10%	15%	14%
Like it	24%	21%	19%	33%	18%	28%	27%	22%	18%	22%	25%	27%	18%
Dislike it	23%	24%	25%	18%	24%	23%	23%	24%	22%	27%	20%	23%	23%
Hate it	22%	31%	23%	14%	36%	11%	15%	26%	29%	21%	29%	18%	25%
Not sure	18%	17%	22%	14%	16%	16%	20%	16%	18%	20%	16%	17%	20%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10O. Opinions of Music Genres — Punk Rock
What is your opinion of the following genre of music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	12%	14%	11%	16%	17%	14%	1%	12%	6%	19%	*
Like it	29%	31%	26%	36%	40%	28%	11%	30%	23%	34%	*
Dislike it	28%	24%	33%	20%	22%	33%	36%	28%	39%	18%	*
Hate it	16%	17%	15%	7%	10%	11%	39%	18%	11%	17%	*
Not sure	14%	13%	15%	21%	11%	14%	12%	13%	21%	12%	*
Totals	99%	99%	100%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(733)	(148)	(158)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	12%	11%	15%	10%	15%	9%	14%	12%	11%	11%	10%	14%	12%
Like it	29%	33%	28%	26%	32%	27%	32%	23%	29%	22%	32%	27%	33%
Dislike it	28%	36%	25%	26%	30%	31%	28%	31%	31%	36%	27%	29%	23%
Hate it	16%	11%	12%	27%	12%	24%	12%	20%	14%	16%	17%	15%	18%
Not sure	14%	9%	21%	11%	11%	9%	14%	14%	15%	15%	14%	15%	14%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(366)	(438)	(322)	(253)	(203)	(254)	(433)	(228)

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10P. Opinions of Music Genres — Folk
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	12%	12%	12%	15%	11%	9%	13%	13%	4%	12%	*
Like it	41%	43%	39%	34%	35%	45%	49%	45%	28%	28%	*
Dislike it	22%	21%	24%	19%	27%	23%	20%	21%	26%	27%	*
Hate it	7%	6%	9%	4%	8%	10%	6%	7%	10%	9%	*
Not sure	17%	19%	16%	28%	19%	13%	12%	13%	32%	23%	*
Totals	99%	101%	100%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(733)	(148)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	12%	14%	12%	9%	15%	12%	12%	9%	16%	13%	9%	10%	17%
Like it	41%	44%	39%	42%	48%	43%	40%	43%	45%	34%	43%	43%	40%
Dislike it	22%	20%	22%	25%	17%	25%	24%	27%	16%	24%	19%	25%	20%
Hate it	7%	5%	6%	11%	7%	8%	6%	10%	8%	8%	8%	7%	7%
Not sure	17%	17%	21%	14%	13%	13%	19%	12%	16%	21%	21%	15%	16%
Totals	99%	100%	100%	101%	100%	101%	101%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,118)	(382)	(448)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(255)	(433)	(227)

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10Q. Opinions of Music Genres — Reggae
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	8%	12%	11%	14%	9%	6%	5%	25%	16%	*
Like it	41%	40%	41%	39%	36%	43%	44%	42%	43%	43%	*
Dislike it	23%	21%	24%	15%	25%	26%	23%	24%	15%	13%	*
Hate it	12%	15%	10%	11%	13%	12%	14%	13%	2%	21%	*
Not sure	15%	16%	14%	25%	13%	10%	13%	16%	15%	8%	*
Totals	101%	100%	101%	101%	101%	100%	100%	100%	100%	101%	*
Unweighted N	(1,118)	(524)	(594)	(281)	(302)	(322)	(213)	(733)	(148)	(159)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	10%	12%	11%	7%	13%	6%	12%	9%	8%	10%	5%	14%	9%
Like it	41%	48%	38%	37%	46%	40%	40%	42%	39%	39%	38%	37%	51%
Dislike it	23%	22%	21%	26%	22%	28%	22%	23%	26%	22%	26%	23%	19%
Hate it	12%	6%	13%	18%	7%	14%	11%	15%	11%	17%	11%	12%	10%
Not sure	15%	13%	18%	12%	12%	12%	14%	11%	17%	12%	20%	14%	11%
Totals	101%	101%	101%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(449)	(365)	(439)	(322)	(252)	(203)	(255)	(432)	(228)

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10R. Opinions of Music Genres — Latin
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	6%	10%	15%	10%	5%	5%	4%	8%	29%	*
Like it	33%	31%	35%	36%	33%	30%	35%	31%	39%	34%	*
Dislike it	28%	27%	29%	21%	30%	33%	25%	31%	25%	11%	*
Hate it	12%	14%	10%	7%	9%	14%	17%	14%	5%	14%	*
Not sure	19%	21%	17%	22%	17%	19%	19%	20%	24%	13%	*
Totals	100%	99%	101%	101%	99%	101%	101%	100%	101%	101%	*
Unweighted N	(1,117)	(523)	(594)	(280)	(301)	(323)	(213)	(732)	(148)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	9%	10%	5%	9%	3%	12%	6%	5%	4%	3%	11%	11%
Like it	33%	44%	33%	23%	41%	29%	28%	33%	43%	26%	42%	29%	37%
Dislike it	28%	27%	25%	31%	26%	33%	30%	27%	27%	39%	23%	29%	23%
Hate it	12%	5%	8%	24%	5%	18%	10%	16%	8%	14%	14%	10%	11%
Not sure	19%	15%	24%	17%	18%	17%	20%	17%	17%	16%	18%	21%	18%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,117)	(383)	(448)	(286)	(449)	(364)	(437)	(322)	(253)	(203)	(255)	(431)	(228)

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10S. Opinions of Music Genres — World Music
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	9%	6%	17%	9%	3%	3%	6%	9%	12%	*
Like it	26%	25%	27%	25%	28%	26%	25%	26%	21%	32%	*
Dislike it	18%	20%	16%	10%	19%	24%	16%	19%	16%	13%	*
Hate it	8%	9%	7%	7%	9%	9%	7%	8%	7%	14%	*
Not sure	40%	37%	43%	41%	34%	38%	48%	42%	47%	30%	*
Totals	100%	100%	99%	100%	99%	100%	99%	101%	100%	101%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	9%	9%	5%	9%	4%	8%	6%	10%	8%	4%	8%	9%
Like it	26%	36%	26%	17%	36%	21%	25%	24%	29%	24%	25%	23%	35%
Dislike it	18%	18%	14%	23%	13%	25%	20%	19%	19%	15%	19%	21%	14%
Hate it	8%	4%	8%	12%	5%	11%	7%	11%	5%	11%	8%	8%	7%
Not sure	40%	33%	43%	43%	37%	39%	40%	40%	38%	42%	43%	40%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	101%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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10T. Opinions of Music Genres — New Age
What is your opinion of the following genre of music?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	9%	6%	12%	9%	7%	2%	6%	10%	13%	*
Like it	25%	27%	22%	21%	26%	26%	24%	25%	27%	19%	*
Dislike it	24%	21%	26%	16%	24%	26%	27%	25%	16%	21%	*
Hate it	13%	14%	12%	10%	12%	16%	13%	13%	10%	18%	*
Not sure	31%	29%	34%	41%	29%	25%	34%	30%	37%	28%	*
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,116)	(525)	(591)	(281)	(299)	(323)	(213)	(733)	(147)	(157)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	9%	8%	6%	9%	6%	9%	4%	9%	7%	7%	7%	9%
Like it	25%	32%	24%	18%	31%	20%	25%	24%	24%	20%	23%	26%	28%
Dislike it	24%	19%	24%	27%	24%	30%	19%	26%	30%	28%	26%	23%	19%
Hate it	13%	9%	10%	21%	9%	21%	12%	19%	10%	16%	9%	14%	13%
Not sure	31%	31%	34%	28%	28%	23%	34%	27%	27%	29%	35%	31%	31%
Totals	101%	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,116)	(382)	(446)	(288)	(448)	(366)	(436)	(322)	(253)	(203)	(254)	(432)	(227)

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11. Favorite Music Genre
Which of these is your favorite genre of music?
Among people who like or love at least one genre of music

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Classic rock	19%	19%	18%	4%	10%	27%	29%	23%	2%	13%	*
Country	11%	9%	13%	4%	12%	10%	19%	14%	0%	10%	*
Pop	9%	7%	11%	14%	7%	8%	8%	9%	6%	15%	*
Rap/Hip-Hop	8%	9%	6%	18%	13%	2%	0%	4%	24%	9%	*
Hard rock/Metal	7%	12%	3%	7%	6%	14%	1%	9%	0%	6%	*
R&B	7%	3%	11%	8%	7%	5%	9%	3%	28%	6%	*
Alternative/Indie	6%	6%	7%	10%	10%	6%	1%	8%	2%	4%	*
Classical	5%	8%	3%	6%	6%	1%	9%	5%	2%	3%	*
Contemporary Christian	4%	3%	6%	1%	5%	7%	3%	4%	4%	9%	*
Jazz	4%	3%	4%	6%	2%	2%	7%	4%	6%	1%	*
Gospel/Choir	3%	3%	3%	7%	1%	2%	3%	1%	12%	6%	*
Blues	3%	3%	2%	2%	2%	1%	6%	3%	2%	0%	*
Folk	3%	3%	3%	2%	2%	4%	3%	3%	0%	0%	*
Dance/Electronic	2%	3%	2%	2%	5%	3%	0%	2%	5%	2%	*
Latin	2%	1%	3%	1%	4%	2%	1%	1%	0%	13%	*
Punk Rock	2%	2%	2%	1%	5%	1%	1%	2%	0%	3%	*
Soul/Funk	2%	3%	1%	5%	1%	2%	1%	2%	5%	0%	*
Reggae	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	*
World Music	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	*
New Age	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%	*
Totals	99%	100%	99%	101%	100%	100%	101%	100%	99%	102%	*
Unweighted N	(1,106)	(518)	(588)	(274)	(299)	(321)	(212)	(726)	(145)	(157)	(78)

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Classic rock	19%	12%	21%	21%	17%	22%	20%	16%	22%	19%	22%	19%	15%
Country	11%	5%	7%	22%	4%	22%	12%	16%	9%	11%	14%	13%	7%
Pop	9%	16%	6%	7%	10%	6%	9%	10%	5%	10%	7%	6%	17%
Rap/Hip-Hop	8%	8%	10%	5%	6%	6%	10%	6%	6%	7%	5%	10%	7%
Hard rock/Metal	7%	4%	7%	11%	6%	9%	7%	8%	9%	7%	8%	9%	5%
R&B	7%	13%	6%	3%	11%	2%	10%	5%	5%	6%	7%	9%	5%
Alternative/Indie	6%	10%	8%	2%	11%	4%	5%	7%	8%	3%	9%	6%	8%
Classical	5%	6%	5%	5%	7%	5%	2%	4%	10%	3%	5%	5%	8%
Contemporary Christian	4%	1%	3%	9%	1%	9%	5%	3%	5%	4%	2%	5%	6%
Jazz	4%	5%	4%	3%	4%	3%	3%	4%	5%	5%	5%	4%	2%
Gospel/Choir	3%	2%	5%	2%	2%	2%	3%	5%	0%	4%	2%	4%	1%
Blues	3%	2%	2%	3%	3%	2%	2%	2%	2%	3%	4%	2%	3%
Folk	3%	4%	3%	1%	4%	1%	2%	2%	4%	4%	4%	1%	3%
Dance/Electronic	2%	5%	2%	1%	4%	1%	2%	0%	5%	1%	1%	1%	7%
Latin	2%	2%	3%	1%	2%	0%	2%	4%	0%	1%	2%	3%	2%
Punk Rock	2%	1%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%	1%
Soul/Funk	2%	3%	2%	0%	2%	0%	4%	1%	1%	4%	1%	2%	1%
Reggae	1%	0%	2%	1%	1%	1%	0%	3%	1%	2%	0%	1%	1%
World Music	1%	0%	0%	1%	1%	1%	0%	0%	2%	1%	0%	0%	2%
New Age	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%
Totals	99%	99%	100%	100%	99%	98%	101%	99%	101%	99%	101%	102%	102%
Unweighted N	(1,106)	(381)	(438)	(287)	(448)	(364)	(433)	(321)	(252)	(202)	(253)	(426)	(225)

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12. Music That Reflects Your Life
Which genres of music most reflect your life? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Classic rock	33%	34%	32%	16%	19%	40%	53%	40%	7%	29%	*
Country	26%	25%	27%	16%	22%	26%	41%	31%	5%	24%	*
Pop	25%	24%	27%	25%	25%	26%	25%	24%	20%	31%	*
R&B	18%	13%	23%	21%	25%	12%	16%	10%	59%	16%	*
Hard rock/Metal	18%	24%	12%	18%	19%	25%	7%	21%	3%	18%	*
Alternative/Indie	16%	14%	18%	26%	22%	16%	1%	16%	7%	19%	*
Rap/Hip-Hop	15%	15%	15%	27%	24%	9%	3%	10%	40%	18%	*
Classical	15%	17%	13%	13%	12%	11%	24%	14%	15%	15%	*
Blues	13%	15%	12%	11%	7%	14%	20%	13%	18%	14%	*
Contemporary Christian	13%	12%	14%	12%	13%	13%	12%	11%	13%	20%	*
Gospel/Choir	12%	11%	12%	18%	9%	9%	13%	7%	33%	14%	*
Jazz	11%	14%	9%	8%	11%	8%	19%	10%	19%	13%	*
Folk	10%	12%	9%	11%	6%	11%	14%	12%	2%	11%	*
Punk Rock	10%	13%	7%	12%	14%	11%	2%	11%	2%	12%	*
Dance/Electronic	8%	9%	6%	13%	8%	7%	3%	6%	11%	10%	*
Soul/Funk	7%	7%	7%	6%	6%	9%	8%	6%	16%	11%	*
Latin	6%	5%	6%	8%	5%	3%	7%	3%	7%	19%	*
Reggae	5%	5%	4%	4%	6%	6%	2%	3%	11%	9%	*
New Age	5%	6%	3%	8%	6%	3%	3%	4%	5%	9%	*
World Music	4%	5%	3%	6%	6%	3%	2%	4%	6%	6%	*
None of these	4%	4%	4%	3%	3%	3%	6%	4%	4%	4%	*
Not sure	10%	12%	8%	18%	12%	7%	5%	9%	8%	14%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Classic rock	33%	28%	31%	39%	36%	42%	30%	31%	39%	28%	36%	30%	38%
Country	26%	18%	18%	43%	16%	43%	28%	28%	27%	23%	30%	25%	26%
Pop	25%	35%	21%	22%	32%	24%	26%	25%	28%	23%	26%	23%	32%
R&B	18%	31%	16%	8%	27%	9%	23%	18%	14%	10%	19%	20%	18&B
Hard rock/Metal	18%	11%	22%	19%	13%	20%	22%	12%	18%	18%	16%	20%	16%
Alternative/Indie	16%	23%	18%	8%	26%	10%	17%	13%	19%	12%	15%	14%	26%
Rap/Hip-Hop	15%	21%	15%	10%	20%	12%	18%	12%	18%	13%	15%	15%	18%
Classical	15%	13%	17%	13%	19%	17%	12%	13%	20%	8%	12%	15%	21%
Blues	13%	13%	13%	14%	17%	11%	15%	11%	11%	7%	13%	15%	14%
Contemporary Christian	13%	8%	8%	24%	6%	25%	10%	12%	17%	8%	14%	13%	15%
Gospel/Choir	12%	10%	13%	12%	10%	15%	14%	9%	12%	7%	10%	15%	11%
Jazz	11%	16%	10%	8%	19%	9%	11%	10%	12%	7%	11%	12%	13%
Folk	10%	13%	11%	8%	15%	13%	9%	12%	13%	10%	13%	9%	12%
Punk Rock	10%	7%	13%	9%	11%	9%	11%	9%	11%	12%	8%	9%	13%
Dance/Electronic	8%	11%	7%	5%	10%	6%	7%	5%	11%	5%	7%	5%	14%
Soul/Funk	7%	10%	8%	4%	12%	5%	9%	6%	7%	6%	6%	8%	7%
Latin	6%	7%	7%	2%	7%	3%	8%	6%	3%	2%	4%	6%	9%
Reggae	5%	5%	6%	3%	6%	4%	5%	4%	7%	4%	2%	5%	8%
New Age	5%	6%	5%	3%	5%	4%	7%	1%	5%	4%	5%	4%	6%
World Music	4%	4%	6%	2%	5%	3%	6%	2%	5%	6%	3%	3%	7%
None of these	4%	1%	7%	2%	2%	2%	3%	3%	5%	7%	4%	3%	2%
Not sure	10%	6%	16%	7%	6%	5%	9%	8%	9%	16%	10%	10%	7%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

13. Music That Is Representative

Which genres of music are most representative of America today? Select all that apply.

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Country	37%	42%	33%	29%	28%	40%	53%	42%	27%	29%	*
Rap/Hip-Hop	37%	39%	35%	44%	36%	38%	29%	37%	51%	28%	*
Pop	32%	31%	32%	40%	28%	33%	26%	33%	32%	26%	*
Classic rock	17%	17%	17%	12%	10%	21%	25%	20%	10%	13%	*
R&B	16%	15%	18%	20%	17%	14%	16%	13%	39%	16%	*
Hard rock/Metal	12%	16%	8%	12%	8%	14%	13%	14%	5%	7%	*
Alternative/Indie	11%	12%	10%	16%	11%	12%	4%	12%	5%	16%	*
Contemporary Christian	11%	12%	9%	10%	11%	11%	10%	10%	11%	13%	*
Blues	10%	13%	8%	10%	8%	9%	15%	11%	13%	6%	*
Jazz	10%	11%	8%	14%	5%	5%	17%	12%	7%	6%	*
Latin	9%	9%	8%	12%	8%	6%	9%	8%	12%	12%	*
Dance/Electronic	8%	7%	9%	13%	8%	7%	4%	8%	12%	9%	*
Soul/Funk	8%	7%	8%	9%	8%	6%	8%	7%	16%	6%	*
New Age	7%	7%	8%	10%	8%	7%	5%	7%	9%	7%	*
World Music	7%	9%	6%	12%	7%	8%	2%	6%	8%	9%	*
Punk Rock	7%	8%	6%	13%	6%	6%	4%	8%	4%	8%	*
Gospel/Choir	7%	9%	5%	8%	5%	7%	8%	6%	10%	10%	*
Classical	7%	9%	4%	8%	7%	5%	7%	7%	7%	10%	*
Folk	5%	7%	4%	8%	3%	4%	7%	6%	2%	5%	*
Reggae	4%	5%	3%	8%	5%	2%	2%	3%	8%	6%	*
None of these	2%	2%	2%	1%	3%	2%	3%	2%	4%	3%	*
Not sure	28%	25%	30%	30%	29%	26%	29%	28%	21%	33%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Country	37%	37%	32%	44%	39%	48%	37%	42%	42%	32%	44%	36%	37%
Rap/Hip-Hop	37%	48%	32%	33%	44%	33%	37%	38%	39%	35%	42%	36%	33%
Pop	32%	36%	30%	31%	40%	33%	29%	32%	40%	29%	36%	29%	36%
Classic rock	17%	16%	15%	20%	18%	23%	15%	18%	21%	10%	19%	18%	17%
R&B	16%	25%	16%	9%	25%	13%	19%	14%	15%	10%	12%	19%	21%
Hard rock/Metal	12%	11%	11%	14%	9%	15%	12%	9%	15%	8%	11%	13%	13%
Alternative/Indie	11%	14%	10%	8%	16%	11%	11%	11%	12%	6%	7%	11%	18%
Contemporary Christian	11%	6%	12%	13%	8%	14%	10%	8%	16%	5%	12%	12%	11%
Blues	10%	13%	9%	10%	15%	10%	9%	11%	13%	5%	7%	13%	13%
Jazz	10%	14%	9%	6%	13%	8%	9%	8%	12%	5%	8%	9%	15%
Latin	9%	13%	9%	5%	13%	7%	7%	7%	11%	9%	7%	9%	9%
Dance/Electronic	8%	8%	9%	6%	11%	7%	8%	8%	9%	10%	5%	9%	9%
Soul/Funk	8%	13%	6%	5%	11%	6%	9%	6%	9%	5%	4%	9%	10%
New Age	7%	8%	9%	5%	8%	8%	9%	7%	8%	5%	7%	8%	8%
World Music	7%	8%	8%	6%	4%	9%	9%	7%	6%	6%	2%	10%	8%
Punk Rock	7%	9%	6%	7%	7%	7%	8%	7%	5%	6%	6%	8%	8%
Gospel/Choir	7%	8%	7%	5%	7%	7%	7%	4%	11%	5%	6%	9%	4%
Classical	7%	9%	6%	6%	8%	7%	7%	5%	9%	5%	2%	9%	9%
Folk	5%	6%	6%	3%	7%	6%	4%	6%	8%	4%	1%	7%	7%
Reggae	4%	5%	4%	2%	4%	3%	4%	4%	4%	4%	1%	4%	5%
None of these	2%	1%	3%	2%	2%	2%	3%	2%	1%	1%	4%	2%	2%
Not sure	28%	20%	36%	25%	21%	24%	28%	23%	24%	35%	24%	27%	30%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

14. Music That Is Representative of America
Which genres of music are most most representative of America throughout its history? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Country	45%	49%	41%	42%	33%	45%	61%	50%	28%	43%	*
Blues	33%	33%	33%	28%	24%	37%	41%	34%	29%	30%	*
Classic rock	31%	30%	32%	25%	24%	36%	37%	35%	16%	32%	*
Jazz	28%	29%	28%	31%	27%	28%	27%	30%	27%	28%	*
R&B	25%	22%	29%	19%	23%	28%	31%	22%	45%	26%	*
Folk	23%	20%	25%	15%	15%	23%	39%	27%	8%	19%	*
Rap/Hip-Hop	22%	22%	22%	34%	27%	20%	9%	20%	36%	23%	*
Pop	22%	20%	23%	19%	22%	22%	24%	21%	25%	22%	*
Gospel/Choir	20%	21%	20%	22%	13%	19%	30%	19%	29%	22%	*
Soul/Funk	17%	15%	18%	16%	14%	21%	13%	15%	26%	18%	*
Classical	16%	17%	15%	16%	12%	12%	24%	16%	9%	21%	*
Hard rock/Metal	11%	12%	9%	12%	9%	13%	9%	11%	9%	11%	*
Contemporary Christian	9%	10%	8%	9%	11%	7%	11%	7%	12%	16%	*
Punk Rock	7%	6%	7%	9%	7%	7%	4%	6%	7%	11%	*
Dance/Electronic	7%	7%	6%	9%	9%	5%	5%	5%	12%	8%	*
Alternative/Indie	6%	7%	5%	9%	8%	6%	2%	6%	4%	9%	*
Reggae	5%	4%	6%	5%	9%	3%	5%	4%	13%	8%	*
Latin	5%	5%	4%	5%	5%	4%	5%	4%	7%	9%	*
New Age	4%	4%	3%	5%	5%	3%	1%	3%	4%	7%	*
World Music	3%	4%	3%	7%	5%	1%	2%	2%	5%	9%	*
None of these	2%	1%	2%	2%	3%	1%	0%	1%	4%	4%	*
Not sure	20%	18%	22%	19%	24%	21%	15%	19%	20%	18%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

YouGov Survey: Music
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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Country	45%	42%	37%	59%	45%	61%	42%	49%	48%	37%	48%	47%	46%
Blues	33%	40%	29%	32%	44%	36%	31%	35%	35%	23%	34%	33%	39%
Classic rock	31%	36%	26%	34%	38%	38%	30%	28%	37%	31%	31%	28%	39%
Jazz	28%	38%	26%	22%	38%	25%	27%	25%	33%	28%	33%	24%	31%
R&B	25%	39%	20%	20%	37%	21%	25%	24%	30%	18%	23%	28%	29%
Folk	23%	24%	21%	24%	31%	28%	21%	23%	29%	17%	21%	23%	29%
Rap/Hip-Hop	22%	29%	22%	16%	28%	18%	22%	18%	29%	17%	25%	22%	23%
Pop	22%	27%	16%	23%	30%	24%	26%	15%	25%	19%	19%	22%	26%
Gospel/Choir	20%	20%	23%	18%	23%	21%	19%	18%	25%	18%	20%	22%	18%
Soul/Funk	17%	23%	15%	13%	23%	14%	18%	15%	15%	14%	17%	16%	19%
Classical	16%	19%	13%	17%	17%	18%	15%	15%	20%	9%	21%	11%	23%
Hard rock/Metal	11%	12%	9%	12%	11%	14%	11%	8%	14%	8%	11%	11%	13%
Contemporary Christian	9%	8%	8%	12%	9%	11%	8%	6%	12%	8%	11%	6%	14%
Punk Rock	7%	8%	6%	6%	12%	7%	7%	7%	7%	5%	6%	6%	9%
Dance/Electronic	7%	8%	6%	5%	8%	6%	5%	5%	12%	5%	5%	5%	12%
Alternative/Indie	6%	8%	7%	4%	10%	5%	7%	5%	9%	3%	5%	6%	10%
Reggae	5%	8%	4%	4%	7%	5%	5%	7%	4%	4%	6%	6%	5%
Latin	5%	7%	5%	3%	7%	4%	5%	5%	5%	5%	4%	4%	6%
New Age	4%	4%	3%	4%	3%	6%	4%	3%	4%	5%	2%	4%	3%
World Music	3%	4%	3%	4%	3%	4%	4%	3%	2%	2%	0%	4%	6%
None of these	2%	1%	3%	1%	0%	1%	2%	1%	0%	3%	2%	1%	2%
Not sure	20%	13%	29%	14%	16%	13%	22%	14%	18%	22%	23%	20%	15%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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15. Music That Impacts Culture
Which genres of music are most impactful on American culture? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Rap/Hip-Hop	37%	40%	35%	45%	41%	39%	23%	35%	60%	26%	*
Country	37%	39%	34%	29%	34%	36%	48%	39%	26%	34%	*
Pop	30%	32%	28%	39%	29%	30%	23%	28%	28%	27%	*
Classic rock	26%	27%	24%	22%	27%	24%	30%	28%	14%	24%	*
R&B	19%	19%	19%	19%	24%	19%	16%	14%	41%	23%	*
Blues	19%	18%	19%	14%	18%	20%	22%	19%	21%	16%	*
Jazz	18%	21%	15%	20%	17%	17%	18%	19%	17%	12%	*
Hard rock/Metal	14%	19%	9%	15%	12%	15%	13%	14%	8%	14%	*
Gospel/Choir	11%	13%	10%	12%	13%	11%	10%	9%	22%	13%	*
Folk	11%	10%	11%	8%	8%	10%	17%	12%	5%	15%	*
Contemporary Christian	10%	11%	9%	10%	11%	10%	12%	10%	12%	15%	*
Soul/Funk	10%	9%	11%	10%	11%	9%	9%	8%	18%	13%	*
Classical	9%	9%	9%	9%	9%	9%	10%	9%	7%	11%	*
Punk Rock	9%	11%	7%	14%	10%	7%	6%	9%	4%	13%	*
Latin	7%	9%	6%	7%	6%	8%	8%	6%	9%	17%	*
Alternative/Indie	7%	9%	6%	9%	10%	8%	3%	7%	7%	11%	*
Dance/Electronic	7%	8%	5%	9%	7%	5%	5%	6%	10%	8%	*
World Music	5%	5%	4%	6%	6%	4%	2%	4%	6%	6%	*
Reggae	4%	5%	3%	6%	5%	4%	3%	4%	7%	7%	*
New Age	4%	6%	2%	7%	5%	3%	1%	3%	6%	9%	*
None of these	2%	2%	2%	1%	3%	3%	2%	2%	5%	2%	*
Not sure	24%	21%	26%	23%	21%	24%	27%	26%	9%	26%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Rap/Hip-Hop	37%	50%	33%	32%	46%	29%	35%	36%	44%	35%	40%	35%	39%
Country	37%	36%	30%	46%	34%	46%	37%	39%	39%	31%	40%	36%	39%
Pop	30%	31%	29%	31%	34%	29%	27%	32%	35%	28%	31%	27%	37%
Classic rock	26%	31%	23%	24%	30%	28%	23%	28%	28%	21%	27%	22%	36%
R&B	19%	30%	16%	15%	26%	17%	20%	20%	22%	18%	17%	19%	23%
Blues	19%	23%	16%	18%	26%	21%	19%	18%	22%	20%	20%	16%	21%
Jazz	18%	22%	18%	15%	22%	18%	15%	19%	22%	17%	21%	15%	23%
Hard rock/Metal	14%	11%	15%	15%	13%	15%	13%	12%	19%	13%	19%	11%	14%
Gospel/Choir	11%	14%	12%	9%	11%	12%	15%	7%	14%	8%	11%	14%	10%
Folk	11%	12%	10%	11%	15%	13%	9%	12%	14%	8%	12%	9%	16%
Contemporary Christian	10%	9%	8%	15%	8%	15%	9%	9%	18%	7%	15%	7%	14%
Soul/Funk	10%	14%	8%	8%	15%	8%	9%	8%	13%	8%	7%	9%	16%
Classical	9%	9%	8%	11%	10%	12%	9%	7%	16%	7%	9%	8%	14%
Punk Rock	9%	10%	9%	8%	11%	9%	10%	8%	8%	9%	10%	6%	12%
Latin	7%	11%	8%	4%	11%	5%	7%	6%	11%	5%	7%	6%	13%
Alternative/Indie	7%	10%	6%	6%	10%	8%	7%	6%	12%	5%	6%	5%	15%
Dance/Electronic	7%	9%	6%	5%	8%	6%	5%	6%	11%	3%	7%	5%	12%
World Music	5%	6%	4%	4%	5%	5%	3%	4%	6%	6%	2%	4%	7%
Reggae	4%	5%	4%	4%	7%	4%	3%	5%	6%	4%	4%	3%	8%
New Age	4%	4%	4%	4%	4%	5%	4%	4%	4%	5%	1%	4%	7%
None of these	2%	1%	2%	3%	1%	2%	1%	2%	3%	3%	3%	2%	1%
Not sure	24%	16%	32%	19%	19%	23%	24%	19%	21%	32%	22%	24%	19%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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16. Music Americans Listen to Most
Which genres of music do you think Americans overall listen to the most? Select all that apply.

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Country	46%	47%	45%	35%	41%	48%	59%	52%	32%	29%	*
Pop	45%	44%	46%	54%	50%	46%	30%	49%	39%	38%	*
Rap/Hip-Hop	40%	42%	39%	46%	44%	41%	29%	41%	55%	26%	*
Classic rock	31%	31%	31%	26%	23%	34%	40%	37%	13%	27%	*
R&B	21%	19%	22%	23%	29%	18%	15%	16%	50%	17%	*
Hard rock/Metal	16%	19%	13%	17%	15%	17%	14%	18%	13%	14%	*
Dance/Electronic	9%	11%	8%	16%	12%	7%	4%	8%	17%	10%	*
Contemporary Christian	9%	9%	9%	7%	8%	10%	9%	9%	11%	9%	*
Alternative/Indie	8%	8%	9%	16%	12%	5%	1%	8%	9%	9%	*
Gospel/Choir	8%	8%	8%	11%	6%	9%	6%	5%	19%	8%	*
Classical	7%	7%	6%	5%	7%	7%	7%	6%	8%	11%	*
Soul/Funk	7%	6%	7%	7%	6%	6%	7%	5%	16%	6%	*
Blues	6%	7%	5%	5%	5%	5%	11%	6%	10%	9%	*
Jazz	6%	8%	5%	7%	5%	5%	9%	7%	8%	7%	*
Latin	6%	6%	5%	5%	7%	5%	6%	6%	5%	7%	*
Punk Rock	5%	4%	5%	4%	6%	2%	6%	5%	2%	4%	*
New Age	4%	5%	4%	2%	8%	4%	4%	4%	6%	9%	*
World Music	4%	5%	3%	7%	5%	3%	1%	4%	5%	4%	*
Folk	4%	4%	4%	3%	7%	1%	6%	4%	2%	6%	*
Reggae	4%	4%	3%	3%	6%	3%	2%	2%	11%	8%	*
None of these	1%	0%	1%	0%	1%	1%	0%	0%	4%	1%	*
Not sure	19%	19%	20%	19%	17%	17%	25%	18%	12%	26%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

YouGov Survey: Music
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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Country	46%	52%	38%	52%	52%	53%	45%	50%	54%	40%	58%	44%	43%
Pop	45%	54%	42%	41%	52%	44%	39%	50%	52%	37%	50%	42%	50%
Rap/Hip-Hop	40%	52%	34%	36%	47%	38%	37%	40%	49%	40%	49%	36%	38%
Classic rock	31%	33%	25%	37%	29%	39%	27%	36%	36%	28%	37%	28%	33%
R&B	21%	33%	17%	15%	29%	18%	23%	16%	25%	19%	24%	20%	20%
Hard rock/Metal	16%	17%	14%	16%	13%	17%	18%	14%	18%	10%	24%	14%	14%
Dance/Electronic	9%	12%	10%	6%	11%	8%	7%	11%	13%	12%	8%	7%	13%
Contemporary Christian	9%	8%	10%	9%	8%	12%	9%	8%	13%	8%	11%	9%	8%
Alternative/Indie	8%	13%	7%	6%	10%	7%	10%	8%	8%	5%	6%	9%	12%
Gospel/Choir	8%	10%	10%	5%	9%	5%	11%	5%	8%	7%	6%	11%	5%
Classical	7%	9%	4%	7%	10%	8%	6%	6%	10%	6%	2%	7%	11%
Soul/Funk	7%	11%	5%	4%	8%	5%	7%	5%	8%	4%	5%	6%	10%
Blues	6%	10%	4%	6%	10%	7%	6%	7%	7%	7%	5%	6%	8%
Jazz	6%	8%	6%	5%	8%	7%	6%	5%	8%	7%	6%	6%	8%
Latin	6%	9%	5%	3%	10%	5%	4%	4%	9%	4%	4%	6%	8%
Punk Rock	5%	6%	3%	6%	3%	6%	5%	3%	5%	5%	4%	4%	6%
New Age	4%	6%	2%	5%	3%	5%	5%	3%	4%	2%	4%	4%	6%
World Music	4%	3%	5%	4%	2%	5%	3%	4%	6%	6%	3%	3%	5%
Folk	4%	4%	5%	2%	4%	4%	3%	3%	7%	5%	2%	3%	5%
Reggae	4%	5%	4%	2%	4%	3%	4%	4%	3%	3%	1%	3%	8%
None of these	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%	1%	1%	1%
Not sure	19%	12%	26%	17%	15%	18%	20%	15%	15%	21%	17%	20%	19%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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17A. Opinions of Musicians — Bruno Mars
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	23%	20%	26%	32%	28%	19%	15%	18%	41%	27%	*
Like it	40%	35%	45%	34%	38%	44%	41%	41%	38%	40%	*
Dislike it	11%	13%	9%	11%	11%	15%	5%	12%	2%	14%	*
Hate it	6%	8%	4%	6%	8%	7%	3%	7%	1%	6%	*
Not sure	20%	24%	16%	17%	15%	16%	35%	21%	17%	13%	*
Totals	100%	100%	100%	100%	100%	101%	99%	99%	99%	100%	*
Unweighted N	(1,113)	(522)	(591)	(278)	(302)	(321)	(212)	(732)	(146)	(157)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	23%	36%	20%	15%	29%	16%	23%	25%	25%	19%	24%	27%	18%
Like it	40%	38%	38%	43%	42%	46%	41%	36%	47%	46%	37%	38%	42%
Dislike it	11%	10%	11%	12%	9%	11%	11%	10%	12%	11%	12%	10%	14%
Hate it	6%	1%	6%	11%	2%	8%	7%	8%	2%	5%	3%	9%	4%
Not sure	20%	15%	24%	20%	17%	19%	18%	21%	14%	19%	24%	17%	23%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,113)	(380)	(445)	(288)	(446)	(366)	(437)	(320)	(253)	(202)	(255)	(429)	(227)

YouGov Survey: Music
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YouGov

17B. Opinions of Musicians — Lady Gaga
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	20%	19%	21%	30%	24%	17%	12%	19%	25%	23%	*
Like it	43%	37%	48%	42%	35%	45%	49%	44%	42%	38%	*
Dislike it	15%	18%	12%	7%	17%	17%	17%	16%	6%	18%	*
Hate it	11%	13%	10%	10%	12%	12%	12%	12%	6%	13%	*
Not sure	11%	12%	9%	11%	12%	10%	10%	8%	21%	8%	*
Totals	100%	99%	100%	100%	100%	101%	100%	99%	100%	100%	*
Unweighted N	(1,112)	(523)	(589)	(280)	(301)	(318)	(213)	(728)	(147)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	20%	32%	19%	11%	28%	15%	22%	20%	21%	17%	24%	20%	20%
Like it	43%	51%	43%	36%	55%	37%	41%	39%	51%	46%	42%	40%	47%
Dislike it	15%	7%	13%	25%	5%	23%	14%	20%	13%	12%	15%	17%	13%
Hate it	11%	3%	10%	22%	3%	18%	12%	15%	4%	12%	9%	12%	13%
Not sure	11%	8%	16%	6%	9%	7%	11%	7%	11%	13%	11%	11%	7%
Totals	100%	101%	101%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,112)	(380)	(447)	(285)	(446)	(364)	(438)	(318)	(251)	(200)	(254)	(431)	(227)

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17C. Opinions of Musicians — Taylor Swift
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	17%	14%	20%	23%	24%	13%	12%	16%	24%	22%	*
Like it	32%	31%	33%	33%	22%	32%	42%	34%	32%	28%	*
Dislike it	21%	21%	20%	16%	26%	19%	20%	22%	13%	23%	*
Hate it	19%	20%	18%	16%	21%	23%	14%	20%	17%	15%	*
Not sure	11%	14%	8%	12%	7%	12%	11%	8%	14%	12%	*
Totals	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,110)	(521)	(589)	(281)	(297)	(320)	(212)	(728)	(145)	(159)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	17%	33%	13%	9%	28%	11%	19%	16%	18%	15%	14%	19%	20%
Like it	32%	37%	32%	28%	39%	31%	32%	30%	39%	32%	38%	32%	26%
Dislike it	21%	15%	21%	26%	16%	26%	20%	23%	22%	18%	20%	19%	26%
Hate it	19%	7%	20%	30%	8%	26%	18%	23%	13%	20%	18%	22%	16%
Not sure	11%	8%	15%	8%	9%	6%	11%	7%	8%	15%	10%	9%	12%
Totals	100%	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,110)	(378)	(446)	(286)	(445)	(363)	(436)	(320)	(250)	(200)	(252)	(431)	(227)

17D. Opinions of Musicians — Billie Eilish
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	16%	13%	18%	31%	18%	11%	5%	14%	17%	20%	*
Like it	35%	32%	38%	36%	36%	37%	32%	37%	33%	33%	*
Dislike it	11%	14%	9%	8%	14%	12%	10%	12%	4%	9%	*
Hate it	10%	10%	9%	8%	9%	13%	6%	12%	4%	8%	*
Not sure	28%	31%	26%	17%	23%	27%	47%	26%	42%	30%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,113)	(523)	(590)	(280)	(301)	(321)	(211)	(730)	(147)	(157)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	16%	27%	13%	10%	24%	8%	16%	17%	15%	17%	12%	15%	20%
Like it	35%	43%	36%	28%	44%	27%	35%	34%	47%	28%	40%	37%	34%
Dislike it	11%	7%	11%	15%	7%	17%	8%	14%	11%	13%	14%	9%	11%
Hate it	10%	2%	8%	18%	2%	15%	10%	10%	7%	13%	8%	11%	6%
Not sure	28%	21%	32%	30%	23%	32%	31%	25%	19%	30%	27%	28%	29%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	99%	101%	101%	100%	100%
Unweighted N	(1,113)	(378)	(448)	(287)	(444)	(365)	(439)	(318)	(252)	(202)	(253)	(430)	(228)

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17E. Opinions of Musicians — Kendrick Lamar
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	15%	15%	16%	26%	27%	7%	4%	10%	37%	17%	*
Like it	25%	22%	28%	37%	31%	22%	11%	23%	37%	26%	*
Dislike it	11%	12%	11%	8%	11%	16%	10%	13%	4%	12%	*
Hate it	9%	12%	7%	7%	13%	11%	6%	11%	3%	8%	*
Not sure	39%	39%	39%	22%	18%	45%	70%	44%	19%	37%	*
Totals	99%	100%	101%	100%	100%	101%	101%	101%	100%	100%	*
Unweighted N	(1,111)	(520)	(591)	(280)	(301)	(318)	(212)	(727)	(148)	(157)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	15%	23%	16%	7%	21%	7%	17%	15%	12%	17%	15%	16%	14%
Like it	25%	37%	25%	13%	31%	15%	27%	24%	27%	22%	26%	24%	28%
Dislike it	11%	9%	11%	15%	10%	16%	9%	13%	13%	15%	11%	12%	9%
Hate it	9%	3%	7%	18%	3%	16%	9%	13%	8%	9%	7%	11%	9%
Not sure	39%	28%	41%	47%	35%	46%	38%	35%	39%	38%	41%	38%	40%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	101%	100%
Unweighted N	(1,111)	(380)	(445)	(286)	(446)	(362)	(436)	(319)	(252)	(202)	(253)	(429)	(227)

17F. Opinions of Musicians — Miley Cyrus
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	10%	15%	24%	15%	9%	6%	11%	16%	20%	*
Like it	38%	32%	44%	34%	41%	41%	36%	41%	39%	29%	*
Dislike it	22%	25%	19%	17%	19%	24%	26%	24%	15%	20%	*
Hate it	12%	15%	9%	4%	15%	15%	13%	12%	8%	11%	*
Not sure	15%	18%	13%	21%	11%	12%	20%	12%	23%	20%	*
Totals	100%	100%	100%	100%	101%	101%	101%	100%	101%	100%	*
Unweighted N	(1,115)	(523)	(592)	(280)	(302)	(320)	(213)	(731)	(146)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	13%	17%	12%	10%	13%	9%	15%	13%	9%	12%	11%	14%	14%
Like it	38%	45%	37%	34%	43%	39%	37%	37%	52%	36%	45%	38%	33%
Dislike it	22%	17%	21%	27%	20%	26%	18%	27%	21%	21%	17%	23%	24%
Hate it	12%	6%	13%	17%	6%	17%	14%	11%	6%	9%	15%	12%	11%
Not sure	15%	16%	18%	11%	17%	10%	15%	12%	11%	22%	12%	14%	17%
Totals	100%	101%	101%	99%	99%	101%	99%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,115)	(382)	(446)	(287)	(448)	(365)	(438)	(319)	(253)	(202)	(254)	(431)	(228)

17G. Opinions of Musicians — Justin Bieber
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	11%	11%	11%	24%	19%	3%	3%	8%	23%	13%	*
Like it	29%	20%	37%	31%	31%	26%	31%	27%	35%	39%	*
Dislike it	28%	30%	25%	16%	26%	33%	33%	31%	12%	25%	*
Hate it	17%	22%	13%	12%	15%	23%	15%	21%	9%	10%	*
Not sure	15%	16%	14%	17%	9%	15%	18%	12%	21%	13%	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,111)	(521)	(590)	(280)	(300)	(320)	(211)	(728)	(147)	(158)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	11%	14%	11%	10%	13%	11%	11%	10%	13%	14%	7%	12%	14%
Like it	29%	37%	26%	26%	33%	28%	33%	27%	32%	24%	34%	30%	27%
Dislike it	28%	23%	30%	29%	28%	30%	27%	31%	28%	22%	31%	26%	31%
Hate it	17%	12%	16%	24%	14%	21%	15%	19%	15%	18%	17%	17%	16%
Not sure	15%	15%	18%	11%	12%	11%	14%	13%	11%	23%	10%	16%	11%
Totals	100%	101%	101%	100%	100%	101%	100%	100%	99%	101%	99%	101%	99%
Unweighted N	(1,111)	(380)	(446)	(285)	(447)	(363)	(436)	(320)	(252)	(202)	(250)	(432)	(227)

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17H. Opinions of Musicians — SZA
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	7%	13%	18%	21%	2%	1%	5%	30%	10%	*
Like it	17%	15%	19%	34%	21%	13%	3%	16%	29%	19%	*
Dislike it	8%	8%	8%	9%	9%	9%	4%	8%	3%	10%	*
Hate it	6%	7%	4%	3%	7%	5%	7%	6%	4%	7%	*
Not sure	59%	63%	56%	36%	43%	70%	84%	65%	33%	53%	*
Totals	100%	100%	100%	100%	101%	99%	99%	100%	99%	99%	*
Unweighted N	(1,111)	(519)	(592)	(279)	(300)	(321)	(211)	(728)	(147)	(158)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	10%	18%	9%	4%	14%	4%	12%	7%	11%	10%	5%	12%	10%
Like it	17%	27%	14%	11%	22%	13%	20%	18%	12%	20%	19%	17%	14%
Dislike it	8%	7%	7%	10%	7%	8%	8%	8%	10%	8%	5%	9%	9%
Hate it	6%	2%	4%	12%	1%	9%	6%	5%	3%	4%	9%	4%	7%
Not sure	59%	46%	66%	63%	56%	66%	54%	62%	64%	59%	62%	58%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,111)	(379)	(446)	(286)	(445)	(363)	(438)	(317)	(252)	(201)	(253)	(431)	(226)

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17I. Opinions of Musicians — Sabrina Carpenter
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	10%	10%	20%	15%	6%	1%	10%	10%	10%	*
Like it	26%	23%	28%	38%	28%	20%	19%	24%	27%	34%	*
Dislike it	11%	12%	10%	10%	13%	13%	6%	10%	8%	12%	*
Hate it	7%	6%	7%	8%	10%	5%	5%	8%	8%	3%	*
Not sure	47%	48%	45%	24%	35%	55%	70%	48%	47%	41%	*
Totals	101%	99%	100%	100%	101%	99%	101%	100%	100%	100%	*
Unweighted N	(1,111)	(521)	(590)	(279)	(302)	(320)	(210)	(728)	(147)	(158)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	10%	19%	6%	7%	14%	8%	11%	11%	10%	9%	8%	11%	11%
Like it	26%	31%	27%	19%	31%	21%	25%	28%	28%	27%	25%	25%	26%
Dislike it	11%	11%	12%	10%	9%	10%	10%	13%	12%	11%	14%	9%	11%
Hate it	7%	2%	6%	12%	2%	10%	5%	10%	5%	8%	8%	6%	6%
Not sure	47%	37%	49%	52%	43%	52%	50%	39%	45%	46%	44%	49%	45%
Totals	101%	100%	100%	100%	99%	101%	101%	101%	100%	101%	99%	100%	99%
Unweighted N	(1,111)	(380)	(446)	(285)	(448)	(362)	(433)	(321)	(253)	(203)	(253)	(429)	(226)

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17J. Opinions of Musicians — Chappell Roan
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

| | | **Gender** | | **Age (4 category)** | | | | **Race (4 category)** | | | |
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	9%	8%	10%	18%	12%	6%	2%	10%	6%	10%	*
Like it	16%	16%	16%	21%	22%	15%	7%	18%	14%	14%	*
Dislike it	9%	10%	9%	11%	13%	8%	6%	9%	8%	11%	*
Hate it	6%	6%	6%	5%	9%	7%	4%	6%	7%	6%	*
Not sure	59%	59%	59%	45%	45%	64%	81%	58%	66%	58%	*
Totals	99%	99%	100%	100%	101%	100%	100%	101%	101%	99%	*
Unweighted N	(1,113)	(521)	(592)	(281)	(300)	(321)	(211)	(730)	(147)	(158)	(78)

| | | **Party ID** | | | **2024 Vote** | | **Family Income (3 category)** | | | **Region** | | | |
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	9%	17%	7%	5%	12%	6%	11%	10%	7%	5%	10%	10%	9%
Like it	16%	24%	14%	12%	22%	12%	17%	13%	21%	20%	15%	16%	15%
Dislike it	9%	8%	9%	11%	8%	10%	7%	12%	10%	10%	12%	9%	7%
Hate it	6%	2%	6%	11%	2%	12%	8%	7%	3%	7%	6%	7%	5%
Not sure	59%	49%	64%	62%	56%	61%	58%	57%	59%	58%	58%	58%	63%
Totals	99%	100%	100%	101%	100%	101%	101%	99%	100%	100%	101%	100%	99%
Unweighted N	(1,113)	(381)	(447)	(285)	(448)	(362)	(436)	(320)	(253)	(203)	(251)	(432)	(227)

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17K. Opinions of Musicians — Morgan Wallen
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	9%	8%	10%	15%	10%	7%	5%	9%	7%	10%	*
Like it	19%	17%	21%	17%	25%	17%	17%	22%	12%	13%	*
Dislike it	10%	11%	9%	11%	12%	11%	5%	11%	5%	10%	*
Hate it	8%	6%	10%	9%	11%	9%	3%	8%	11%	7%	*
Not sure	54%	58%	51%	49%	42%	56%	70%	50%	65%	60%	*
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,111)	(522)	(589)	(280)	(300)	(319)	(212)	(729)	(146)	(157)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	9%	6%	6%	15%	3%	13%	12%	8%	7%	5%	7%	12%	6%
Like it	19%	16%	15%	27%	16%	26%	17%	20%	27%	23%	19%	18%	18%
Dislike it	10%	11%	10%	9%	10%	9%	9%	13%	9%	10%	14%	10%	6%
Hate it	8%	14%	7%	3%	13%	4%	6%	10%	9%	7%	10%	9%	5%
Not sure	54%	53%	62%	45%	57%	48%	56%	49%	49%	55%	51%	50%	65%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(1,111)	(377)	(447)	(287)	(445)	(365)	(436)	(320)	(252)	(201)	(252)	(430)	(228)

17L. Opinions of Musicians — Tyler, The Creator
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	9%	8%	19%	16%	1%	0%	5%	20%	9%	*
Like it	13%	13%	13%	24%	20%	7%	5%	11%	22%	17%	*
Dislike it	10%	9%	10%	9%	12%	9%	9%	9%	8%	12%	*
Hate it	6%	7%	6%	5%	9%	6%	5%	6%	7%	6%	*
Not sure	63%	62%	63%	43%	43%	77%	81%	68%	43%	57%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	*
Unweighted N	(1,115)	(522)	(593)	(281)	(301)	(322)	(211)	(731)	(147)	(159)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	11%	9%	5%	9%	6%	9%	8%	8%	8%	5%	11%	8%
Like it	13%	21%	12%	7%	19%	9%	15%	10%	14%	11%	11%	13%	17%
Dislike it	10%	7%	10%	11%	7%	11%	7%	14%	10%	8%	9%	12%	8%
Hate it	6%	2%	5%	12%	2%	10%	7%	7%	5%	10%	6%	5%	6%
Not sure	63%	59%	64%	64%	62%	65%	61%	61%	62%	63%	69%	59%	62%
Totals	100%	100%	100%	99%	99%	101%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,115)	(382)	(447)	(286)	(449)	(364)	(438)	(319)	(253)	(202)	(253)	(432)	(228)

17M. Opinions of Musicians — Bad Bunny
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	8%	6%	9%	13%	13%	3%	3%	5%	8%	18%	*
Like it	23%	19%	26%	28%	28%	19%	17%	21%	36%	25%	*
Dislike it	16%	18%	14%	15%	14%	20%	12%	17%	8%	12%	*
Hate it	19%	23%	16%	13%	15%	23%	25%	21%	8%	21%	*
Not sure	35%	34%	35%	31%	30%	35%	43%	36%	39%	24%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,111)	(522)	(589)	(279)	(301)	(320)	(211)	(729)	(146)	(158)	(78)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	8%	14%	7%	4%	14%	4%	8%	8%	8%	7%	6%	8%	10%
Like it	23%	38%	21%	11%	36%	13%	23%	23%	26%	17%	21%	22%	31%
Dislike it	16%	13%	17%	16%	9%	15%	17%	16%	15%	17%	13%	19%	11%
Hate it	19%	3%	16%	37%	4%	37%	16%	22%	17%	21%	18%	19%	18%
Not sure	35%	31%	39%	32%	37%	31%	36%	31%	33%	38%	41%	32%	30%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,111)	(378)	(446)	(287)	(444)	(364)	(436)	(319)	(252)	(201)	(255)	(428)	(227)

17N. Opinions of Musicians — Shaboozey
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	7%	6%	8%	10%	8%	6%	5%	8%	5%	7%	*
Like it	18%	15%	20%	13%	24%	17%	15%	20%	20%	13%	*
Dislike it	9%	9%	9%	9%	9%	10%	9%	10%	6%	9%	*
Hate it	7%	8%	5%	6%	7%	6%	8%	6%	8%	8%	*
Not sure	59%	61%	57%	61%	51%	60%	64%	57%	62%	63%	*
Totals	100%	99%	99%	99%	99%	99%	101%	101%	101%	100%	*
Unweighted N	(1,114)	(524)	(590)	(281)	(301)	(319)	(213)	(728)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	7%	10%	5%	7%	7%	7%	10%	7%	5%	4%	7%	11%	3%
Like it	18%	26%	12%	17%	22%	18%	16%	21%	21%	18%	22%	17%	14%
Dislike it	9%	6%	8%	14%	7%	13%	7%	12%	10%	16%	7%	8%	10%
Hate it	7%	4%	7%	9%	5%	9%	8%	8%	4%	7%	9%	6%	5%
Not sure	59%	54%	67%	53%	59%	53%	60%	52%	60%	56%	55%	58%	67%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,114)	(379)	(447)	(288)	(445)	(365)	(439)	(320)	(250)	(199)	(255)	(432)	(228)

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17O. Opinions of Musicians — Benson Boone
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	6%	6%	6%	8%	8%	6%	2%	6%	6%	7%	*
Like it	16%	14%	18%	23%	24%	12%	6%	19%	12%	12%	*
Dislike it	6%	5%	6%	9%	8%	5%	2%	5%	3%	10%	*
Hate it	5%	6%	5%	8%	6%	5%	2%	5%	7%	3%	*
Not sure	67%	69%	64%	51%	54%	72%	87%	65%	71%	69%	*
Totals	100%	100%	99%	99%	100%	100%	99%	100%	99%	101%	*
Unweighted N	(1,110)	(521)	(589)	(278)	(302)	(320)	(210)	(730)	(146)	(156)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	6%	9%	3%	6%	6%	6%	4%	7%	7%	4%	7%	5%	8%
Like it	16%	24%	11%	15%	17%	17%	19%	14%	16%	18%	15%	17%	15%
Dislike it	6%	7%	7%	5%	5%	6%	5%	9%	6%	12%	4%	4%	8%
Hate it	5%	2%	7%	6%	4%	4%	6%	5%	3%	6%	9%	5%	1%
Not sure	67%	57%	72%	68%	67%	67%	65%	64%	68%	61%	65%	69%	68%
Totals	100%	99%	100%	100%	99%	100%	99%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,110)	(380)	(446)	(284)	(446)	(362)	(436)	(319)	(251)	(203)	(254)	(428)	(225)

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17P. Opinions of Musicians — Leon Thomas
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	5%	6%	4%	12%	8%	1%	1%	4%	11%	7%	*
Like it	10%	8%	11%	18%	15%	4%	5%	7%	23%	8%	*
Dislike it	5%	6%	4%	3%	9%	4%	5%	5%	3%	8%	*
Hate it	3%	3%	3%	3%	2%	3%	3%	3%	3%	1%	*
Not sure	77%	77%	78%	64%	66%	88%	87%	82%	60%	76%	*
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	*
Unweighted N	(1,110)	(519)	(591)	(278)	(300)	(321)	(211)	(729)	(147)	(157)	(77)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	5%	7%	5%	3%	5%	4%	6%	6%	3%	3%	4%	7%	4%
Like it	10%	14%	9%	7%	11%	8%	12%	6%	12%	13%	6%	11%	9%
Dislike it	5%	4%	4%	8%	2%	6%	6%	7%	3%	6%	7%	5%	3%
Hate it	3%	1%	3%	4%	0%	4%	4%	2%	1%	3%	5%	2%	1%
Not sure	77%	74%	79%	78%	81%	78%	72%	79%	80%	75%	78%	75%	82%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,110)	(380)	(445)	(285)	(446)	(363)	(436)	(319)	(253)	(203)	(252)	(428)	(227)

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17Q. Opinions of Musicians — Doechii
What is your opinion of music by the following? If you are unfamiliar with the artist or their music, please respond with "Not sure."

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	5%	5%	5%	12%	9%	0%	0%	3%	7%	11%	*
Like it	12%	9%	15%	21%	19%	8%	4%	10%	22%	11%	*
Dislike it	7%	8%	5%	9%	9%	7%	3%	7%	4%	12%	*
Hate it	5%	7%	4%	5%	7%	6%	3%	5%	4%	5%	*
Not sure	70%	70%	71%	52%	56%	79%	90%	75%	63%	62%	*
Totals	99%	99%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,115)	(523)	(592)	(281)	(301)	(322)	(211)	(731)	(147)	(158)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	5%	8%	5%	2%	7%	4%	7%	3%	4%	3%	3%	7%	5%
Like it	12%	19%	11%	8%	16%	8%	13%	11%	13%	13%	9%	11%	18%
Dislike it	7%	8%	6%	6%	5%	6%	8%	8%	3%	6%	7%	8%	6%
Hate it	5%	1%	4%	10%	1%	9%	7%	4%	4%	7%	6%	5%	4%
Not sure	70%	63%	73%	73%	71%	74%	64%	74%	75%	71%	75%	70%	67%
Totals	99%	99%	99%	99%	100%	101%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,115)	(381)	(447)	(287)	(447)	(365)	(438)	(320)	(253)	(203)	(253)	(431)	(228)

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18. Listened to AI Music
Have you ever listened to music created by artificial intelligence (AI)?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, regularly	4%	7%	2%	10%	6%	2%	0%	4%	6%	5%	*
Yes, but not regularly	16%	21%	12%	19%	21%	17%	8%	19%	10%	12%	*
No	60%	56%	64%	66%	60%	55%	61%	55%	70%	65%	*
Not sure	20%	16%	23%	6%	13%	26%	31%	22%	14%	18%	*
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(732)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, regularly	4%	5%	4%	4%	4%	5%	5%	4%	4%	6%	2%	5%	3%
Yes, but not regularly	16%	11%	17%	20%	14%	19%	16%	16%	19%	12%	15%	19%	15%
No	60%	66%	62%	52%	62%	54%	60%	66%	52%	65%	59%	57%	63%
Not sure	20%	19%	17%	24%	21%	22%	19%	14%	26%	17%	24%	19%	19%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(254)	(433)	(228)

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19. Created AI Music
Have you ever used AI tools to create music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, regularly	2%	3%	1%	5%	3%	1%	0%	2%	6%	3%	*
Yes, but not regularly	4%	7%	2%	6%	7%	4%	1%	5%	3%	4%	*
No	91%	88%	94%	85%	86%	94%	98%	92%	86%	90%	*
Not sure	2%	1%	3%	4%	4%	1%	1%	2%	6%	3%	*
Totals	99%	99%	100%	100%	100%	100%	100%	101%	101%	100%	*
Unweighted N	(1,116)	(523)	(593)	(281)	(301)	(322)	(212)	(730)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, regularly	2%	4%	2%	2%	2%	2%	2%	3%	2%	3%	1%	3%	2%
Yes, but not regularly	4%	5%	5%	4%	5%	3%	6%	3%	5%	5%	2%	7%	2%
No	91%	91%	89%	94%	92%	93%	88%	94%	92%	90%	96%	88%	92%
Not sure	2%	1%	5%	1%	1%	2%	3%	1%	1%	2%	1%	3%	3%
Totals	99%	101%	101%	101%	100%	100%	99%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,116)	(383)	(447)	(286)	(448)	(364)	(439)	(321)	(251)	(202)	(255)	(431)	(228)

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20. AI Music Quality
Do you think AI-generated music is generally better or worse than music created by people who do so professionally?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	1%	1%	1%	4%	1%	0%	0%	1%	3%	2%	*
Somewhat better	2%	3%	1%	2%	4%	1%	1%	2%	2%	4%	*
About equal	9%	11%	8%	9%	14%	9%	5%	9%	9%	10%	*
Somewhat worse	19%	22%	16%	20%	19%	18%	20%	21%	17%	14%	*
Much worse	31%	34%	28%	44%	32%	31%	17%	32%	24%	27%	*
Not sure	37%	28%	46%	22%	31%	40%	57%	36%	45%	43%	*
Totals	99%	99%	100%	101%	101%	99%	100%	101%	100%	100%	*
Unweighted N	(1,117)	(524)	(593)	(281)	(301)	(322)	(213)	(731)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%
Somewhat better	2%	2%	1%	3%	2%	3%	2%	2%	2%	3%	1%	1%	4%
About equal	9%	9%	8%	11%	9%	9%	11%	7%	11%	7%	9%	12%	7%
Somewhat worse	19%	18%	18%	21%	20%	21%	18%	20%	24%	20%	16%	21%	19%
Much worse	31%	36%	32%	25%	35%	27%	29%	34%	30%	24%	35%	29%	35%
Not sure	37%	32%	40%	39%	33%	37%	38%	35%	33%	43%	38%	37%	33%
Totals	99%	99%	100%	100%	100%	99%	99%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,117)	(383)	(446)	(288)	(449)	(365)	(438)	(322)	(252)	(202)	(255)	(432)	(228)

21A. AI Music Characteristics — Meaningful

Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	3%	4%	3%	7%	5%	1%	0%	1%	6%	8%	*
Somewhat better	4%	3%	4%	4%	7%	3%	2%	3%	7%	7%	*
About equal	9%	10%	9%	11%	9%	10%	8%	10%	15%	8%	*
Somewhat worse	13%	11%	14%	12%	10%	13%	15%	14%	10%	12%	*
Much worse	37%	40%	35%	45%	42%	41%	18%	39%	24%	31%	*
Not sure	34%	32%	36%	21%	27%	32%	57%	33%	39%	34%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,117)	(523)	(594)	(281)	(300)	(323)	(213)	(733)	(148)	(158)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	3%	5%	2%	3%	3%	3%	4%	3%	2%	5%	0%	4%	4%
Somewhat better	4%	5%	2%	5%	5%	3%	4%	3%	5%	5%	3%	3%	4%
About equal	9%	8%	10%	10%	8%	11%	8%	9%	13%	11%	9%	9%	10%
Somewhat worse	13%	13%	12%	14%	15%	16%	13%	12%	16%	10%	10%	14%	13%
Much worse	37%	40%	38%	33%	40%	34%	31%	43%	40%	27%	43%	35%	41%
Not sure	34%	29%	36%	35%	28%	33%	40%	28%	25%	43%	34%	34%	28%
Totals	100%	100%	100%	100%	99%	100%	100%	98%	101%	101%	99%	99%	100%
Unweighted N	(1,117)	(383)	(448)	(286)	(449)	(364)	(438)	(321)	(253)	(202)	(255)	(433)	(227)

21B. AI Music Characteristics — Emotional
Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	3%	4%	3%	7%	4%	2%	1%	2%	4%	5%	*
Somewhat better	4%	4%	3%	6%	6%	2%	2%	3%	4%	7%	*
About equal	10%	11%	9%	8%	10%	12%	9%	9%	17%	12%	*
Somewhat worse	12%	11%	14%	10%	12%	12%	14%	14%	10%	13%	*
Much worse	36%	39%	34%	49%	38%	40%	18%	39%	20%	28%	*
Not sure	34%	31%	37%	19%	29%	32%	57%	32%	45%	35%	*
Totals	99%	100%	100%	99%	99%	100%	101%	99%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	3%	4%	3%	4%	2%	3%	4%	3%	2%	4%	0%	5%	2%
Somewhat better	4%	4%	1%	6%	3%	4%	5%	2%	5%	6%	2%	3%	5%
About equal	10%	8%	12%	9%	9%	12%	9%	12%	10%	10%	8%	11%	9%
Somewhat worse	12%	14%	10%	13%	14%	14%	12%	12%	14%	8%	10%	12%	17%
Much worse	36%	39%	38%	32%	40%	34%	31%	40%	44%	28%	43%	36%	37%
Not sure	34%	31%	36%	35%	30%	34%	39%	30%	26%	44%	36%	32%	30%
Totals	99%	100%	100%	99%	98%	101%	100%	99%	101%	100%	99%	99%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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21C. AI Music Characteristics — Innovative
Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	5%	2%	8%	5%	2%	0%	2%	6%	7%	*
Somewhat better	10%	9%	10%	10%	12%	7%	10%	10%	10%	13%	*
About equal	14%	11%	16%	11%	12%	18%	13%	14%	18%	10%	*
Somewhat worse	10%	11%	10%	11%	10%	10%	8%	10%	6%	15%	*
Much worse	29%	33%	25%	42%	30%	31%	13%	31%	17%	24%	*
Not sure	34%	31%	37%	19%	30%	33%	55%	33%	42%	31%	*
Totals	101%	100%	100%	101%	99%	101%	99%	100%	99%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(732)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	4%	4%	3%	4%	3%	4%	5%	4%	2%	3%	2%	4%	4%
Somewhat better	10%	10%	5%	15%	10%	10%	12%	7%	13%	15%	6%	10%	9%
About equal	14%	12%	15%	14%	13%	15%	11%	16%	18%	11%	16%	16%	11%
Somewhat worse	10%	10%	9%	12%	11%	13%	8%	13%	12%	6%	6%	13%	12%
Much worse	29%	34%	31%	22%	33%	25%	26%	31%	29%	22%	34%	27%	33%
Not sure	34%	31%	38%	32%	30%	33%	39%	29%	27%	44%	37%	31%	30%
Totals	101%	101%	101%	99%	100%	100%	101%	100%	101%	101%	101%	101%	99%
Unweighted N	(1,118)	(383)	(447)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(254)	(433)	(228)

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21D. AI Music Characteristics — Popular
Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	3%	5%	2%	8%	6%	0%	0%	2%	4%	9%	*
Somewhat better	4%	4%	4%	6%	5%	4%	1%	4%	6%	6%	*
About equal	18%	18%	17%	19%	20%	16%	16%	19%	20%	12%	*
Somewhat worse	14%	13%	14%	7%	14%	16%	16%	14%	9%	13%	*
Much worse	25%	26%	24%	36%	25%	28%	10%	27%	17%	24%	*
Not sure	36%	33%	39%	23%	30%	35%	58%	34%	45%	36%	*
Totals	100%	99%	100%	99%	100%	99%	101%	100%	101%	100%	*
Unweighted N	(1,118)	(524)	(594)	(281)	(302)	(323)	(212)	(733)	(148)	(158)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	3%	5%	3%	3%	4%	3%	5%	4%	2%	2%	1%	5%	6%
Somewhat better	4%	4%	3%	5%	4%	6%	4%	4%	6%	9%	1%	4%	3%
About equal	18%	15%	18%	20%	18%	17%	17%	18%	20%	12%	18%	18%	20%
Somewhat worse	14%	13%	13%	15%	12%	17%	11%	17%	15%	14%	14%	15%	10%
Much worse	25%	30%	24%	22%	30%	23%	24%	27%	26%	20%	28%	23%	29%
Not sure	36%	34%	39%	35%	33%	34%	40%	30%	31%	44%	37%	35%	32%
Totals	100%	101%	100%	100%	101%	100%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,118)	(382)	(448)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(255)	(433)	(227)

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21E. AI Music Characteristics — Relaxing
Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	5%	3%	7%	7%	2%	1%	2%	6%	9%	*
Somewhat better	6%	6%	6%	8%	8%	5%	3%	5%	5%	8%	*
About equal	19%	21%	18%	19%	16%	22%	20%	23%	20%	12%	*
Somewhat worse	11%	12%	10%	11%	12%	10%	10%	10%	11%	11%	*
Much worse	23%	23%	24%	31%	26%	25%	11%	25%	14%	26%	*
Not sure	37%	33%	40%	24%	32%	35%	56%	36%	43%	33%	*
Totals	100%	100%	101%	100%	101%	99%	101%	101%	99%	99%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	4%	4%	2%	7%	2%	7%	4%	6%	3%	5%	2%	5%	4%
Somewhat better	6%	6%	5%	7%	6%	7%	5%	6%	7%	9%	4%	5%	8%
About equal	19%	19%	18%	22%	19%	20%	18%	20%	27%	12%	22%	21%	19%
Somewhat worse	11%	8%	13%	10%	11%	9%	10%	11%	14%	9%	13%	10%	11%
Much worse	23%	30%	23%	19%	30%	23%	22%	27%	20%	20%	23%	23%	28%
Not sure	37%	33%	40%	36%	33%	35%	41%	30%	30%	45%	36%	37%	30%
Totals	100%	100%	101%	101%	101%	101%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

21F. AI Music Characteristics — Fun

Compared to people who create music professionally, do you think AI is better or worse at generating music that is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better	4%	4%	4%	7%	6%	3%	0%	1%	8%	12%	*
Somewhat better	7%	8%	6%	8%	11%	7%	2%	7%	6%	11%	*
About equal	20%	20%	21%	17%	18%	24%	21%	23%	17%	15%	*
Somewhat worse	11%	12%	9%	15%	10%	8%	10%	11%	10%	8%	*
Much worse	23%	23%	24%	31%	25%	25%	11%	24%	18%	24%	*
Not sure	35%	33%	36%	22%	29%	33%	55%	34%	42%	30%	*
Totals	100%	100%	100%	100%	99%	100%	99%	100%	101%	100%	*
Unweighted N	(1,118)	(525)	(593)	(281)	(301)	(323)	(213)	(732)	(148)	(159)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better	4%	4%	3%	4%	3%	4%	4%	5%	2%	6%	0%	4%	5%
Somewhat better	7%	8%	3%	11%	7%	10%	8%	7%	6%	8%	4%	7%	8%
About equal	20%	17%	19%	25%	19%	22%	19%	21%	26%	15%	24%	22%	16%
Somewhat worse	11%	10%	11%	10%	11%	9%	7%	11%	18%	9%	13%	9%	13%
Much worse	23%	31%	23%	16%	29%	20%	23%	27%	19%	19%	24%	23%	27%
Not sure	35%	29%	40%	34%	30%	35%	38%	29%	30%	43%	35%	34%	31%
Totals	100%	99%	99%	100%	99%	100%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,118)	(383)	(447)	(288)	(448)	(366)	(438)	(322)	(253)	(203)	(254)	(433)	(228)

22. AI Music Quality in Future

A decade from now, how capable do you think AI will be at creating music, compared to people who do so professionally?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Much better than people	6%	7%	5%	5%	8%	7%	4%	5%	5%	11%	*
Somewhat better than people	10%	12%	8%	12%	8%	9%	12%	10%	9%	14%	*
About equal to people	22%	22%	23%	23%	22%	22%	23%	23%	31%	19%	*
Somewhat worse than people	15%	15%	14%	12%	15%	14%	17%	16%	11%	8%	*
Much worse than people	21%	22%	20%	28%	19%	22%	14%	22%	13%	21%	*
Not sure	26%	21%	30%	20%	27%	25%	30%	24%	31%	27%	*
Totals	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%	*
Unweighted N	(1,119)	(525)	(594)	(281)	(302)	(323)	(213)	(733)	(148)	(159)	(79)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Much better than people	6%	4%	4%	11%	3%	9%	6%	7%	6%	4%	5%	8%	5%
Somewhat better than people	10%	8%	10%	13%	10%	13%	10%	9%	11%	11%	7%	11%	12%
About equal to people	22%	29%	20%	19%	26%	20%	22%	23%	29%	19%	27%	23%	18%
Somewhat worse than people	15%	12%	15%	17%	18%	15%	14%	17%	16%	15%	15%	15%	14%
Much worse than people	21%	26%	20%	17%	23%	19%	20%	22%	19%	17%	21%	20%	25%
Not sure	26%	21%	30%	24%	20%	24%	28%	23%	20%	34%	25%	23%	25%
Totals	100%	100%	99%	101%	100%	100%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,119)	(383)	(448)	(288)	(449)	(366)	(439)	(322)	(253)	(203)	(255)	(433)	(228)

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Interviewing Dates	January 15 - 17, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.542, with a mean of one and a standard deviation of 0.909.
Number of respondents	1,119
Margin of error	$\pm$ 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.