

## Ohio Survey

### Republicans ahead in the race for the Senate while the race for Governor remains too close to call

Republican candidate Rob Portman enters the final few days of the 2010 election campaign for the US Senate with a comfortable lead, ahead of Democrat candidate Lee Fisher by 8 points among registered voters and 13 points among likely voters. The Gubernatorial race however remains too-close-to-call, with Republican candidate John Kasich even with Democrat candidate Ted Strickland among registered voters and only 3 points ahead among likely voters.

	Registered Voters	Likely Voters
<b>Senate</b>		
Lee Fisher	39%	40%
Rob Portman	47%	53%
<b>Governor</b>		
Ted Strickland	44%	45%
John Kasich	44%	48%

### Republicans make gains in three crucial areas but still fail to appeal to non-whites

Republican candidates for Governor (Kasich) and Senator (Portman) hold wide leads over their Democratic opponents among likely voters age 65 and older and among likely Independent voters. The Republican Senate candidate is cruising to what could be an easy victory while the Republican Gubernatorial candidate struggles because Kasich leads Strickland among likely white voters, 52%-41%, and Portman leads Fisher among likely white voters by a wider margin, 57%-36%. Similarly, Kasich leads Strickland among likely Independent voters, 50%-43%, and Portman leads Fisher among likely Independent voters by a wider margin, 58%-35%. Kasich wins likely male voters, 55%-41%, while losing to Strickland among likely female voters, 49% Strickland – 43% Kasich, but Portman wins among both likely male voters and likely female voters. Neither Kasich nor Portman win more than 15% of the likely non-white Ohio voters. Democratic Senate candidate Fisher is having a relatively hard time holding onto the loyalties of his fellow partisans — among likely voters, only 80% of Democrats support Fisher, but 94% of Republicans support Republican candidate Portman.

## Senate

	Registered Voters		Likely Voters	
	Lee Fisher	Rob Portman	Lee Fisher	Rob Portman
<b>Gender</b>				
Male	38%	52%	38%	58%
Female	39%	43%	41%	49%
<b>Age</b>				
18-29	38%	34%	41%	46%
30-64	41%	48%	43%	51%
over 65	30%	59%	28%	63%
<b>Race/Ethnicity</b>				
White	34%	52%	36%	57%
Non-White	72%	10%	71%	15%
<b>Party Identification</b>				
Democrat	78%	9%	80%	10%
Republican	2%	91%	2%	94%
Independent	29%	51%	35%	58%

## Governor

	Registered Voters		Likely Voters	
	Ted Strickland	John Kasich	Ted Strickland	John Kasich
<b>Gender</b>				
Male	43%	48%	41%	55%
Female	45%	39%	49%	43%
<b>Age</b>				
18-29	42%	37%	53%	42%
30-64	47%	41%	47%	46%
over 65	35%	58%	34%	59%
<b>Race/Ethnicity</b>				
White	40%	47%	41%	52%
Non-White	77%	15%	86%	12%
<b>Party Identification</b>				
Democrat	82%	7%	88%	6%
Republican	3%	89%	3%	92%
Independent	40%	44%	43%	50%

## Methodology

Interviews with 1000 registered voters, including 805 likely voters, were conducted October 25-28, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Ohio registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is  $\pm 4.1\%$  and for likely voters is  $\pm 4.6\%$ .

## About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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## Web Location

### Release

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### Tabs

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