

YouGov / Oxfam Survey Results

Sample Size: 2257 Adults in GB
Fieldwork: 17th - 18th March 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2257	406	580	208	244	792	806	1092	1165	237	932	557	530	1286	971	1952	108	196	535	370	273	774
Unweighted Sample	2257	399	659	224	267	950	856	1001	1256	136	840	588	693	1382	875	1953	120	184	565	374	200	814
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the UK Government was looking to improve the public finances and was choosing between increasing taxes on the very richest and making cuts to public spending. If you had to choose between the following, which would you prefer?

Increasing taxes on the very richest	77	59	90	87	61	85	71	73	80	79	78	76	74	77	77	76	82	83	77	81	76	73
Making cuts to public spending	13	29	5	7	26	9	20	18	9	11	11	15	17	15	11	14	8	8	15	12	15	14
Don't know	10	13	5	6	12	6	10	9	11	11	11	9	8	9	12	10	10	10	8	7	9	13

Generally speaking, do you think the very richest people in the UK should pay more in tax, less in tax, or is the current amount they pay about right?

They should pay more in tax	67	47	85	74	45	75	58	65	68	73	67	67	62	67	66	66	70	73	68	71	69	61
The current amount they pay is about right	22	40	11	18	39	17	29	23	21	18	19	21	29	22	21	23	12	16	22	21	20	26
They should pay less in tax	4	5	1	2	10	2	5	6	2	3	5	4	2	4	3	4	6	4	3	5	4	4
Don't know	8	8	4	6	6	6	8	6	9	6	9	7	7	6	10	7	12	7	7	4	8	9

To what extent, if at all, would you support or oppose introducing a 2% wealth tax on net assets worth more than £10 million?

Strongly support	51	30	66	59	33	59	41	49	53	61	53	48	45	53	49	49	61	60	51	52	52	46
Tend to support	27	32	24	27	31	27	31	25	28	21	25	26	34	26	27	27	18	26	27	29	25	28
TOTAL SUPPORT	78	62	90	86	64	86	72	74	81	82	78	74	79	79	76	76	79	86	78	81	77	74
Tend to oppose	8	21	3	4	12	6	11	11	6	7	7	9	12	9	8	9	6	6	9	9	8	9
Strongly oppose	5	7	1	1	14	2	8	8	2	3	4	6	4	5	4	5	4	3	4	3	9	5
TOTAL OPPOSE	13	28	4	5	26	8	19	19	8	10	11	15	16	14	12	14	10	9	13	12	17	14
Don't know	9	10	5	9	10	6	10	8	11	8	10	11	6	7	12	10	11	5	9	8	7	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.