

Whom do the public trust?

Q. How much do you trust the following to tell the truth?

(Figures show percentages saying trust "a great deal" or "a fair amount")

	Feb-Mar 2003	Apr-May 2006	Apr 2007	Mar 2008	Aug 2010	Change 2003-10
	%	%	%	%	%	%
Family doctors	93	89	89	87	85	-8
School teachers	88	81	77	76	76	-12
People who run national charities (e.g. Help the Aged, NSPCC)	69	65	64	~	67	-2
Local police officers on the beat in my area	82	72	66	71	66	-16
Judges	68	77	70	61	63	-5
BBC News journalists	81	71	62	61	60	-21
Senior police officers	72	52	52	57	54	-18
ITV News journalists	82	67	54	51	49	-33
Plumbers/ electricians in my area	46	37	37	~	43	-3
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)	65	62	43	43	41	-24
Independent Financial Advisors	46	44	43	~	41	-5
People who run major pressure groups (e.g. Greenpeace, Amnesty)	55	48	39	~	39	-16
My local MP	44	36	29	39	36	-8
Managers of NHS hospitals	36	24	17	24	29	-7
Leading Conservative politicians	20	19	17	27	29	9
People who run large companies	20	23	17	24	28	8
Leading Liberal Democrat politicians	36	25	19	29	27	-9
Trade Union leaders	32	30	24	31	26	-6
Senior officials in my local council	29	22	18	20	23	-6
Leading Labour politicians	25	20	14	20	23	-2
Journalists on "mid-market" newspapers (e.g. Mail, Express)	36	36	20	18	21	-15
Senior civil servants in Whitehall	26	19	14	19	19	-7
Senior officials in the European Union	36	16	14	~	16	-20
Estate agents	16	11	10	10	14	-2
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)	14	12	7	15	10	-4