

Post COVID Bucket List
Fieldwork Dates: 24th - 27th April 2020

Conducted by YouGov
YouGov Realtime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email uspress@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1175 adults. Fieldwork was undertaken between 24th - 27th April 2020. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

KYP_Q1. Which, if any, of the following things have you done more often than usual within the last month (i.e., since late-March 2020)? Please select all that apply.

Unweighted base	1175	536	639	44	370	294	390	76	7	-	235	237	444	259	761
Base: All US Adults	1175	572	603	47	366	293	387	80	7	-	209	247	442	277	755
Baked	24%	16%	32%	44%	26%	24%	21%	22%	*	**	27%	29%	23%	20%	26%
			A	**	E.F.G			*	**	**					O
Danced	8%	6%	9%	15%	15%	4%	3%	3%	-	-	5%	5%	7%	12%	6%
			**	E.F.G				*	**	**				J.K.L	
Recorded videos of myself, friends, and/or family (e.g., for dances, memes or other entertainment content)	7%	8%	7%	16%	15%	5%	2%	1%	-	-	11%	4%	6%	9%	5%
			**	E.F.G	F			*	**	**	KL			K	
Reached out to people I typically talk with (e.g., via text, phone call, video call etc.)	31%	25%	37%	32%	31%	31%	32%	33%	-	-	34%	33%	31%	27%	34%
			A	**				*	**	**					O.Q
Reached out to people I don't typically talk with (e.g., via text, phone call, video call etc.)	19%	17%	21%	28%	21%	18%	17%	17%	-	-	18%	11%	20%	24%	21%
			**					*	**	**			K	K	P
Began a DIY project	17%	15%	20%	24%	14%	21%	18%	11%	-	-	16%	19%	16%	19%	20%
			A	**	D.G			*	**	**					O.Q
Spent time on social media	42%	37%	48%	67%	45%	45%	37%	36%	-	-	38%	45%	43%	43%	42%
			A	**	F	F		*	**	**					
Played video games	28%	31%	26%	59%	40%	27%	17%	17%	-	-	31%	31%	25%	29%	25%
			**	E.F.G	F			*	**	**					
Sent someone a gift and/or care package	10%	8%	12%	17%	13%	8%	8%	10%	-	-	9%	10%	11%	9%	11%
			**	F				*	**	**					O
Gardened and/or other horticultural activities	19%	18%	20%	13%	19%	17%	23%	15%	-	-	17%	16%	20%	23%	22%
			**					*	**	**					O
Slept	39%	38%	41%	56%	43%	42%	33%	36%	-	-	44%	40%	35%	42%	39%
			**	F	F			*	**	**	L				
Consumed alcohol	16%	17%	15%	8%	18%	18%	15%	10%	-	-	18%	20%	14%	14%	17%
			**					*	**	**					
Smoked (e.g., tobacco, cannabis)	13%	13%	12%	5%	13%	17%	11%	8%	-	-	13%	14%	11%	14%	12%
			**	F				*	**	**					
Other	5%	3%	8%	-	4%	6%	6%	8%	-	-	5%	4%	5%	6%	6%
			A	**				*	**	**					
None of these	15%	18%	12%	1%	10%	14%	22%	20%	100%	-	15%	16%	16%	14%	16%
			**				D.E	D*	**	**					
Don't know	4%	5%	4%	6%	8%	3%	2%	4%	-	-	4%	5%	4%	5%	3%
			**	E.F				*	**	**					

KYP_Q2. Which, if any, of the following activities are you looking forward to once social distancing directives end and businesses re-open? Please select all that apply.

Unweighted base	1175	536	639	44	370	294	390	76	7	-	235	237	444	259	761
Base: All US Adults	1175	572	603	47	366	293	387	80	7	-	209	247	442	277	755
Going to a movie	30%	28%	31%	41%	34%	29%	28%	13%	-	-	32%	26%	28%	34%	28%
			**	G	G			*	**	**					
Going back to work	18%	17%	20%	21%	23%	24%	12%	5%	-	-	20%	16%	18%	20%	19%
			**	F.G	F.G			*	**	**					
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	54%	47%	61%	71%	47%	50%	61%	61%	100%	-	56%	58%	53%	52%	60%
			A	**			D.E	D*	**	**					O.P.Q
Dine at a restaurant and/or bar	54%	50%	58%	51%	42%	52%	64%	71%	100%	-	54%	52%	53%	57%	61%
			A	**	D	D.E	D.E	D.E*	**	**					O.P.Q
Visit a coffee shop/bakery	29%	24%	34%	39%	28%	28%	29%	35%	-	-	29%	27%	28%	32%	33%
			A	**				*	**	**					O

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

KYP_Q1. Which, if any, of the following things have you done more often than usual within the last month (i.e., since late-March 2020)? Please select all that apply.

Unweighted base	1175	149	171	94	455	381	216	123	506	24	90	53	673	293	106
Base: All US Adults	1175	140	184	96	474	364	214	124	503	23	94	47	667	304	104
Baked	24%	13%	25%	24%	19%	26%	30%	30%	26%	48%	25%	38%	27%	19%	20%
Danced	8%	15%	10%	5%	7%	9%	9%	3%	5%	11%	6%	11%	6%	12%	6%
Recorded videos of myself, friends, and/or family (e.g., for dances, memes or other entertainment content)	7%	11%	12%	7%	7%	5%	10%	8%	5%	17%	14%	10%	7%	10%	4%
Reached out to people I typically talk with (e.g., via text, phone call, video call etc.)	31%	23%	31%	22%	24%	34%	38%	43%	33%	42%	40%	53%	35%	24%	33%
Reached out to people I don't typically talk with (e.g., via text, phone call, video call etc.)	19%	18%	11%	18%	14%	18%	23%	35%	18%	12%	16%	38%	19%	20%	18%
Began a DIY project	17%	6%	19%	11%	13%	19%	23%	21%	20%	15%	12%	24%	19%	15%	17%
Spent time on social media	42%	44%	47%	33%	40%	43%	45%	45%	39%	51%	48%	50%	41%	49%	38%
Played video games	28%	34%	39%	30%	32%	25%	31%	20%	23%	35%	41%	46%	28%	34%	21%
Sent someone a gift and/or care package	10%	4%	12%	8%	6%	11%	16%	11%	11%	8%	13%	11%	11%	9%	9%
Gardened and/or other horticultural activities	19%	11%	16%	18%	17%	18%	23%	26%	25%	30%	18%	16%	24%	12%	21%
Slept	39%	39%	41%	40%	36%	40%	43%	43%	34%	44%	51%	56%	39%	44%	40%
Consumed alcohol	16%	15%	17%	9%	14%	13%	19%	25%	16%	4%	28%	24%	18%	15%	15%
Smoked (e.g., tobacco, cannabis)	13%	15%	12%	12%	13%	14%	11%	10%	10%	11%	21%	22%	13%	12%	14%
Other	5%	3%	4%	3%	3%	5%	7%	13%	7%	-	4%	12%	7%	2%	4%
None of these	15%	18%	9%	15%	18%	16%	11%	11%	17%	7%	6%	14%	16%	18%	18%
Don't know	4%	4%	5%	11%	6%	5%	1%	2%	2%	-	6%	-	2%	7%	3%

KYP_Q2. Which, if any, of the following activities are you looking forward to once social distancing directives end and businesses re-open? Please select all that apply.

Unweighted base	1175	149	171	94	455	381	216	123	506	24	90	53	673	293	106
Base: All US Adults	1175	140	184	96	474	364	214	124	503	23	94	47	667	304	104
Going to a movie	30%	35%	30%	30%	23%	32%	37%	34%	27%	26%	33%	45%	29%	32%	34%
Going back to work	18%	14%	18%	23%	10%	19%	31%	29%	19%	32%	19%	26%	20%	19%	14%
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	54%	42%	49%	41%	49%	54%	66%	57%	57%	62%	61%	65%	59%	47%	54%
Dine at a restaurant and/or bar	54%	34%	44%	48%	45%	57%	65%	60%	61%	37%	55%	66%	60%	43%	57%
Visit a coffee shop/bakery	29%	15%	24%	27%	19%	31%	41%	41%	30%	21%	30%	44%	31%	26%	33%

YouGov Realtime Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

KYP_Q1. Which, if any, of the following things have you done more often than usual within the last month (i.e., since late-March 2020)? Please select all that apply.

Unweighted base	1175	56	17	5	25	275	370	605	534	36	418	327	263	167	415
Base: All US Adults	1175	57	16	5	23	259	377	597	542	36	411	339	256	168	410
Baked	24%	25%	25%	-	24%	31%	22%	26%	23%	12%	23%	25%	27%	21%	23%
Danced	8%	6%	5%	-	8%	10%	4%	6%	9%	10%	7%	9%	6%	7%	11%
Recorded videos of myself, friends, and/or family (e.g., for dances, memes or other entertainment content)	7%	-	7%	9%	-	15%	1%	7%	8%	6%	6%	10%	9%	2%	11%
Reached out to people I typically talk with (e.g., via text, phone call, video call etc.)	31%	27%	36%	9%	19%	31%	34%	33%	30%	27%	30%	31%	34%	32%	31%
Reached out to people I don't typically talk with (e.g., via text, phone call, video call etc.)	19%	13%	25%	33%	23%	19%	15%	17%	21%	9%	16%	20%	22%	19%	24%
Began a DIY project	17%	16%	24%	9%	7%	20%	17%	18%	17%	10%	14%	18%	24%	15%	15%
Spent time on social media	42%	38%	35%	30%	23%	44%	36%	39%	48%	16%	44%	45%	42%	34%	43%
Played video games	26%	20%	35%	60%	14%	30%	17%	23%	36%	16%	32%	27%	26%	25%	32%
Sent someone a gift and/or care package	10%	5%	24%	33%	-	12%	8%	10%	11%	3%	11%	9%	12%	7%	10%
Gardened and/or other horticultural activities	19%	15%	12%	-	7%	23%	20%	22%	17%	12%	14%	23%	25%	16%	17%
Slept	39%	35%	29%	72%	11%	44%	34%	38%	42%	20%	41%	43%	39%	30%	44%
Consumed alcohol	16%	8%	17%	-	7%	16%	13%	14%	19%	5%	14%	16%	21%	14%	18%
Smoked (e.g., tobacco, cannabis)	13%	13%	5%	18%	16%	15%	7%	11%	15%	7%	16%	12%	10%	8%	17%
Other	5%	11%	-	-	-	5%	8%	7%	4%	-	4%	6%	8%	2%	4%
None of these	15%	22%	24%	19%	4%	11%	20%	16%	15%	7%	18%	13%	15%	16%	13%
Don't know	4%	-	10%	-	36%	2%	2%	2%	5%	34%	4%	4%	3%	9%	4%

KYP_Q2. Which, if any, of the following activities are you looking forward to once social distancing directives end and businesses re-open? Please select all that apply.

Unweighted base	1175	56	17	5	25	275	370	605	534	36	418	327	263	167	415
Base: All US Adults	1175	57	16	5	23	259	377	597	542	36	411	339	256	168	410
Going to a movie	30%	18%	17%	42%	20%	29%	29%	29%	31%	17%	25%	33%	35%	25%	31%
Going back to work	18%	10%	17%	9%	7%	25%	14%	18%	20%	2%	17%	17%	27%	13%	21%
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	54%	58%	48%	63%	19%	51%	59%	57%	54%	17%	51%	58%	58%	48%	46%
Dine at a restaurant and/or bar	54%	51%	42%	100%	22%	49%	61%	56%	53%	28%	45%	56%	68%	52%	47%
Visit a coffee shop/bakery	29%	23%	11%	27%	30%	27%	29%	29%	31%	14%	25%	30%	34%	31%	28%

YouGov Realtime Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



Total	Type of Area Lived in		
	Suburban/ Town	Rural	Other
	AQ	AR	AS

KYP_Q1. Which, if any, of the following things have you done more often than usual within the last month (i.e., since late-March 2020)? Please select all that apply.

	Unweighted base	541	211	8
Base: All US Adults	1175	547	210	8
Baked	24%	26%	24%	-
				**
Danced	8%	6%	5%	-
				**
Recorded videos of myself, friends, and/or family (e.g., for dances, memes or other entertainment content)	7%	7%	2%	10%
		AR		**
Reached out to people I typically talk with (e.g., via text, phone call, video call etc.)	31%	32%	30%	42%
				**
Reached out to people I don't typically talk with (e.g., via text, phone call, video call etc.)	19%	19%	11%	10%
		AR		**
Began a DIY project	17%	20%	16%	-
				**
Spent time on social media	42%	43%	40%	10%
				**
Played video games	28%	29%	20%	23%
		AR		**
Sent someone a gift and/or care package	10%	10%	11%	-
				**
Gardened and/or other horticultural activities	19%	19%	25%	13%
			AP	**
Slept	39%	39%	34%	10%
				**
Consumed alcohol	16%	17%	10%	10%
		AR		**
Smoked (e.g., tobacco, cannabis)	13%	10%	11%	10%
				**
Other	5%	7%	4%	-
				**
None of these	15%	15%	20%	22%
			AP	**
Don't know	4%	4%	4%	13%
				**

KYP_Q2. Which, if any, of the following activities are you looking forward to once social distancing directives end and businesses re-open? Please select all that apply.

	Unweighted base	541	211	8
Base: All US Adults	1175	547	210	8
Going to a movie	30%	31%	22%	10%
		AR		**
Going back to work	18%	19%	12%	-
		AR		**
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	54%	60%	54%	52%
		AP		**
Dine at a restaurant and/or bar	54%	60%	53%	-
		AP		**
Visit a coffee shop/bakery	29%	33%	23%	-
		AR		**

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Going to the gym	18%	20%	16%	43% **	22% E.F	15%	14%	14% *	- **	- **	22% L	19%	14%	21% L	19%
Take a trip somewhere within the country	38%	37%	39%	60% **	37%	34%	41%	34% *	- **	- **	40%	38%	37%	39% O	42%
Taking a trip to somewhere outside the country	17%	16%	17%	44% **	20%	15%	14%	10% *	- **	- **	16%	16%	16%	18%	17%
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	32%	30%	34%	44% **	34%	33%	29%	28% *	- **	- **	34%	30%	29%	37% O	36%
Going to the beach	24%	19%	28% A	39% **	24%	24%	24%	14% *	- **	- **	31% K	14%	25% K	26% K	27% O
Hosting a party	11%	11%	11%	33% **	15% F.G	11% G	7%	3% *	- **	- **	15% L.M	12%	10%	9%	11%
Going to a concert	18%	17%	18%	18% **	22% E	14%	18%	12% *	- **	- **	19%	13%	17%	23% K	19%
Attending a sporting event	14%	17% B	11%	11% **	15%	15%	15%	7% *	- **	- **	17%	14%	12%	15% P	17%
Going shopping in-person	41%	34%	47% A	38% **	35%	37%	46% D.E	63% D.E.F*	100% **	- **	40%	41%	42%	40% Q	44%
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	40%	35%	46% A	38% **	32%	33%	50% D.E	60% D.E*	100% **	- **	42%	36%	41%	42% O.P.Q	46%
Other	4%	4%	3%	- **	3%	3%	5%	9% D.E*	- **	- **	1%	4%	4% J	6% J	4%
Not applicable - I'm not looking forward to any activities	8%	9%	6%	2% **	10% G	8% G	7%	1% *	- **	- **	8%	6%	9%	6%	7%
Don't know	6%	7%	5%	6% **	11% E.F.G	4%	3%	2% *	- **	- **	5%	6%	5%	8%	4%

KYP_Q2_single. And which ONE of the following activities are you looking forward to the most once social distancing directives end and businesses re-open?

Unweighted base	1175	536	639	44	370	294	390	76	1	-	235	237	444	259	761
Base: All US Adults	1175	572	603	47	366	293	387	80	1	-	209	247	442	277	755
Going to a movie	3%	4%	3%	- **	4%	5%	2%	4% *	- **	- **	4%	5%	3%	3%	3%
Going back to work	6%	6%	6%	8% **	7% F	8% F	3%	3% *	- **	- **	6%	4%	7%	5%	5%
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	26%	22%	30% A	17% **	24%	21%	30% E	39% D.E*	100% **	- **	29%	31%	25%	23%	29%
Dine at a restaurant and/or bar	11%	14% B	8%	13% **	7%	11%	15% D	12% *	- **	- **	12%	10%	11%	13%	12%
Visit a coffee shop/bakery	2%	2%	1%	2% **	1%	3%	1%	- *	- **	- **	2%	3%	1%	2%	2%
Going to the gym	4%	4%	3%	4% **	3%	6% F	2%	5% *	- **	- **	5%	2%	2%	7% L	4%
Take a trip somewhere within the country	6%	6%	5%	4% **	6%	5%	6%	6% *	- **	- **	6%	5%	6%	6%	6%
Taking a trip to somewhere outside the country	4%	4%	3%	9% **	4%	3%	4%	1% *	- **	- **	4%	3%	4%	4%	4%
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	4%	2%	6% A	3% **	5%	4%	4%	2% *	- **	- **	1%	3%	6% J	5%	5%
Going to the beach	2%	1%	4% A	3% **	3%	3%	1%	- *	- **	- **	3%	2%	2%	2%	2%
Hosting a party	2%	3% B	1%	18% **	2%	1%	1%	- *	- **	- **	2%	4% L	1%	1%	1%

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Going to the gym	18%	17% *	15% *	17% *	12%	17%	23% R	35% R,S,T	19% AC	33% **	17% *	36% V,X,Z,AA,AB,AC*	20% AC	19%	13%
Take a trip somewhere within the country	38%	26% *	31% *	43% O*	28%	38% R	54% R,S	52% R,S	44% AA,AB,AC	15% **	37% *	43% *	42% AC	35%	32%
Taking a trip to somewhere outside the country	17%	14% *	16% *	19% *	10%	15% R	25% R,S	35% R,S	18% AB,AC	18% **	8% *	20% AC*	17% *	21% X,AB,AC	10%
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	32%	19% *	29% *	26% *	22%	37% R	44% R	35% R	34% *	20% **	33% *	46% AA,AB,AC*	34% *	31%	30%
Going to the beach	24%	12% *	20% *	24% O*	16%	27% R	30% R	32% R	28% AA,AC	7% **	30% AC*	35% AA,AB,AC*	28% AA,AC	20%	19%
Hosting a party	11%	5% *	16% O*	8% *	8%	12% R	16% R	12% R	12% *	17% **	17% AB,AC*	14% *	13% AB,AC	11%	6%
Going to a concert	18%	17% *	17% *	15% *	11%	23% R	24% R	22% R	15% *	15% **	24% *	29% V,Z,AC*	18% *	20%	22%
Attending a sporting event	14%	10% *	8% *	10% *	8%	14% R	23% R,S	22% R,S	18% AB	11% **	12% *	17% *	17% AB	12%	8%
Going shopping in-person	41%	44% O*	36% *	26% *	40%	39% S	49% S	38% S	45% AA	24% **	46% *	51% AA*	45% AA	34%	42%
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	40%	26% *	32% *	33% *	33%	43% R	50% R	45% R	45% AA	43% **	39% *	46% AA*	45% AA	29%	42%
Other	4%	4% *	2% *	5% *	2%	5% R	6% R	4% R	4% AA	14% **	5% *	6% *	4% AA	3%	2%
Not applicable - I'm not looking forward to any activities	8%	8% *	9% *	10% *	10%	7% T,U	3% T	4% T	5% *	- **	8% *	10% *	6% V,Z	10%	10%
Don't know	6%	7% *	10% N*	14% N*	8% T	6% T	2% T	3% T	4% S	4% **	15% V,Y,Z,AB,AC*	- *	5% *	7% AB	1%

KYP_Q2_single. And which ONE of the following activities are you looking forward to the most once social distancing directives end and businesses re-open?

Unweighted base	1175	149	171	94	455	381	216	123	506	24	90	53	673	293	106
Base: All US Adults	1175	140	184	96	474	364	214	124	503	23	94	47	667	304	104
Going to a movie	3%	7% N*	6% *	1% *	3%	4%	2%	5%	3%	3% **	3% *	4% *	4% *	4%	3%
Going back to work	6%	8% *	7% *	6% *	5%	8%	4%	5%	6%	12% **	6% *	10% *	6% *	6%	5%
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	26%	23% *	22% *	20% *	27%	22%	31% S	27% S	27% *	18% **	31% *	25% *	27% *	23%	28%
Dine at a restaurant and/or bar	11%	7% *	8% *	18% O,P*	10%	12%	15% S	10% S	14% *	4% **	9% *	13% *	13% *	9%	10%
Visit a coffee shop/bakery	2%	- *	2% *	1% *	1%	2%	3% *	1% *	2% *	- **	- *	- *	1% *	2%	3%
Going to the gym	4%	5% *	2% *	3% *	3%	2%	6% S	7% S	5% *	13% **	4% *	2% *	5% *	3%	2%
Take a trip somewhere within the country	6%	5% *	4% *	4% *	5%	7%	4% T	9% T	6% *	4% **	6% *	4% *	6% *	5%	8%
Taking a trip to somewhere outside the country	4%	2% *	4% *	4% *	3%	3%	3% *	6% *	4% *	14% **	1% *	2% *	4% *	4%	1%
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	4%	5% *	1% *	5% *	3%	4%	7% R	5% *	4% *	- **	4% *	2% *	4% *	4%	3%
Going to the beach	2%	1% *	3% *	2% *	1%	2%	3% *	4% *	3% *	3% **	1% *	4% *	2% *	2%	2%
Hosting a party	2%	1% *	6% N*	2% *	3%	1%	2% S	3% S	2% *	8% **	- *	- *	2% *	4%	1%

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Parent or guardian of any children				Income									
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Urban
Going to the gym	18%	7% *	5% **	28% **	- **	22% AH.AI.AK	12%	17% AH	20% AH.AK	5% *	13%	21% AL.AO	27% AL.AO	12%	20% AR
Take a trip somewhere within the country	38%	28% *	17% **	60% **	26% **	35% AK	39% AK	38% AK	40% AK	16% *	28%	39% AL	52% AL.AM.AO	40% AL	34% AL
Taking a trip to somewhere outside the country	17%	7% *	12% **	27% **	9% **	17% AH	11%	13% AH	21% AH.AI	10% *	10%	17% AL	25% AL.AM	20% AL	17% AL
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	32%	21% *	28% **	48% **	11% **	36% AK	30% AK	32% AK	33% AK	8% *	28%	32% AL	39% AL	30% AL	28% AL
Going to the beach	24%	13% *	17% **	27% **	7% **	29% AK	22% AK	25% AK	22% AK	17% *	16%	29% AL.AO	32% AL.AO	19% AL	22% AL
Hosting a party	11%	3% *	17% **	9% **	- **	17% AH.AI.AJ.AK	8%	12% AH	11% AH	2% *	7%	14% AL	15% AL	11% AL	11% AL
Going to a concert	18%	10% *	6% **	27% **	8% **	18% AK	16% AK	17% AK	20% AK	6% *	14%	20% AL	24% AL.AO	14% AL	21% AR
Attending a sporting event	14%	8% *	5% **	9% **	8% **	19% AJ	15% AJ	17% AJ	12% AJ	6% *	10%	14% AL.AM.AO	26% AL.AM.AO	8% AL	15% AL
Going shopping in-person	41%	48% *	28% **	27% **	19% **	41% AK	47% AK	44% AK	40% AK	16% *	38%	46% AL	41% AL	39% AL	41% AL
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	40%	50% AA*	48% **	81% **	31% **	39% AK	49% AG.AJ.AK	45% AG.AJ.AK	37% AK	16% *	33%	45% AL	51% AL.AO	35% AL	35% AL
Other	4%	6% *	13% **	21% **	- **	3% AK	6% AG.AJ.AK	5% AG.AJ.AK	3% AK	- *	4%	4% AL	2% AL	6% AL	3% AL
Not applicable - I'm not looking forward to any activities	8%	5% *	24% **	- **	4% **	7% AK	6% AK	7% AK	9% AK	8% *	10% AN	7% AN	3% AN	9% AN	6% AN
Don't know	6%	1% *	5% **	- **	36% **	3% AK	3% AK	3% AK	7% AH.AI	41% AG.AH.AI.AJ*	6% AN	3% AL	4% AL	15% AL.AM.AN	8% AL

KYP_Q2_single. And which ONE of the following activities are you looking forward to the most once social distancing directives end and businesses re-open?

Unweighted base	1175	56	17	5	25	275	370	605	534	36	418	327	263	167	415
Base: All US Adults	1175	57	16	5	23	259	377	597	542	36	411	339	256	168	410
Going to a movie	3%	-	-	-	4% **	5% **	3% **	4% **	3% **	4% **	3% **	4% **	4% **	3% **	5% **
Going back to work	6%	6% *	- **	- **	7% **	9% AH.AI.AJ	5% AH	7% AH	5% AH	- *	8% AN	5% AL	5% AL	4% AL	8% AQ.AR
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	26%	40% V.Z.AA*	24% **	9% **	11% **	24% **	28% **	27% **	26% **	15% **	28% **	28% **	22% **	24% **	23% **
Dine at a restaurant and/or bar	11%	13% *	- **	33% **	- **	10% **	13% **	12% **	11% **	9% **	9% **	11% AL.AO	17% AL.AO	8% AL	8% AL
Visit a coffee shop/bakery	2%	2% *	- **	- **	14% **	2% **	2% **	2% **	2% **	6% AL.AJ*	1% AL	1% AL	3% AL	3% AL	2% AL
Going to the gym	4%	- *	- **	19% **	- **	6% AH.AI	3% AH	4% AH	4% AH	- *	2% AL	6% AL	5% AL	2% AL	4% AL
Take a trip somewhere within the country	6%	3% *	- **	- **	7% **	4% **	7% **	6% **	6% **	- *	5% AL	4% AL	7% AL	7% AL	4% AL
Taking a trip to somewhere outside the country	4%	4% *	- **	- **	5% **	4% **	2% **	3% **	4% **	5% **	3% AL	3% AL	5% AL	4% AL	5% AL
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	4%	5% *	17% **	- **	- **	7% **	4% **	5% **	4% **	- *	4% AL	3% AL	6% AL	3% AL	3% AL
Going to the beach	2%	- *	- **	18% **	- **	3% **	1% **	2% **	2% **	3% **	1% AL	2% AL	4% AL	2% AL	2% AL
Hosting a party	2%	1% *	- **	- **	- **	3% **	1% **	2% **	2% **	- *	1% AL.AO	5% AL.AO	2% AL	0% AL	2% AL

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Going to the gym	18%	20%	9%	12%
		AR		**
Take a trip somewhere within the country	38%	44%	32%	-
		AP,AR		**
Taking a trip to somewhere outside the country	17%	19%	11%	10%
		AR		**
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	32%	36%	29%	23%
		AP		**
Going to the beach	24%	26%	23%	10%
				**
Hosting a party	11%	12%	8%	-
				**
Going to a concert	18%	18%	12%	10%
				**
Attending a sporting event	14%	16%	10%	-
				**
Going shopping in-person	41%	44%	36%	23%
				**
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	40%	45%	42%	-
		AP		**
Other	4%	4%	7%	-
				**
Not applicable - I'm not looking forward to any activities	8%	7%	10%	23%
				**
Don't know	6%	5%	4%	-
				**

KYP_Q2_single. And which ONE of the following activities are you looking forward to the most once social distancing directives end and businesses re-open?

Unweighted base	1175	541	211	8
Base: All US Adults	1175	547	210	8
Going to a movie	3%	3%	3%	-
				**
Going back to work	6%	5%	4%	-
				**
Visiting family and/or friends I haven't seen since before the Coronavirus (COVID-19) outbreak	26%	28%	28%	29%
				**
Dine at a restaurant and/or bar	11%	14%	12%	-
		AP		**
Visit a coffee shop/bakery	2%	2%	1%	-
				**
Going to the gym	4%	4%	3%	12%
				**
Take a trip somewhere within the country	6%	7%	6%	-
				**
Taking a trip to somewhere outside the country	4%	3%	2%	-
				**
Visiting points of interest (e.g., museums, zoos, amusement parks etc.)	4%	4%	5%	23%
				**
Going to the beach	2%	2%	4%	-
				**
Hosting a party	2%	2%	1%	-
				**

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Gender		Generation						Region				White	
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South		West
Going to a concert	1%	1%	2%	4% **	2%	1%	1%	- *	- **	- **	1%	0%	2%	1%	1%
Attending a sporting event	1%	3% B	0%	2% **	1%	2%	2%	2% *	- **	- **	2%	2%	1%	1%	2%
Going shopping in-person	5%	3%	6% A	2% **	4%	5%	4%	7% *	- **	- **	3%	4%	5%	5%	4%
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	7%	6%	7%	4% **	3%	6%	10% D	12% D*	- **	- **	6%	7%	8%	5%	6%
Other	1%	1%	1%	- **	1%	1%	2%	4% D*	- **	- **	1%	2%	1%	2%	2%
Not applicable - I'm not looking forward to any activities	8%	9%	6%	2% **	10% G	8% G	7%	1% *	- **	- **	8%	6%	9%	6%	7%
Don't know	8%	9%	7%	6% **	12% F,G	7%	5%	2% *	- **	- **	5%	7%	7%	11%	5%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Going to a concert	1%	3% N*	3% N*	- *	1%	2%	1%	-	1%	- **	1% *	- *	1%	2%	3% Z
Attending a sporting event	1%	1% *	- *	1% *	1%	1%	2%	1%	1%	- **	1% *	2% *	1%	2%	1%
Going shopping in-person	5%	8% *	3% *	3% *	6% U	4%	4%	1%	3%	- **	4% *	4% *	3%	6%	7%
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	7%	9% *	7% *	4% *	7%	8%	4%	3%	7%	6% **	4% *	11% *	7%	5%	11%
Other	1%	1% *	1% *	- *	1%	2%	1%	2%	1%	10% **	- *	1% *	1%	2%	-
Not applicable - I'm not looking forward to any activities	8%	8% *	9% *	10% *	10% T,U	7% T	3%	4%	5%	- **	8% *	10% *	6%	10%	10% V,Z
Don't know	8%	7% *	12% N*	17% N.O*	9%	8%	5%	6%	5%	4% **	17% V,Z,AB,AC*	6% *	7% V	9% AB	3%

Cell Contents (Col)

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Parent or guardian of any children				Income				Urban					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian		Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Going to a concert	1%	-	-	-	-	1%	1%	1%	1%	-	1%	1%	1%	2%	1%
		*	**	**	**					*					
Attending a sporting event	1%	-	-	-	3%	1%	1%	1%	2%	-	1%	2%	1%	1%	2%
		*	**	**	**					*					AR
Going shopping in-person	5%	7%	11%	-	-	4%	5%	4%	5%	-	6%	4%	2%	4%	6%
		*	**	**	**					*	AN				
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	7%	4%	13%	21%	4%	6%	10%	8%	5%	3%	6%	8%	5%	6%	6%
		*	**	**	**		AJ	AJ		*					
Other	1%	6%	-	-	-	1%	3%	2%	1%	-	2%	2%	1%	1%	1%
		V.X.Z.AB*	**	**	**		AG	AG		*					
Not applicable - I'm not looking forward to any activities	8%	5%	24%	-	4%	7%	6%	7%	9%	8%	10%	7%	3%	9%	6%
		*	**	**	**					*	AN			AN	
Don't know	8%	4%	11%	-	40%	4%	5%	4%	9%	47%	8%	5%	6%	16%	10%
		*	**	**	**				AG.AH.AI	AG.AH.AI.AJ*				AL.AM.AN	AR

Cell Contents (Col)

YouGov Realtime
Post Covid Bucket List

US_nat_int Sample: 24th - 27th April 2020



	Total	Type of Area Lived in		
		Suburban/ Town	Rural	Other
Going to a concert	1%	1%	1%	- **
Attending a sporting event	1%	1%	-	- **
Going shopping in-person	5%	3%	5%	13% **
Going to the barber/salon (e.g., for a haircut, manicure, pedicure etc.)	7%	6%	9%	- **
Other	1%	1%	3%	- **
Not applicable - I'm not looking forward to any activities	8%	7%	10%	23% **
Don't know	8%	7%	5%	- **

Cell Contents (Col