

YouGov / Prospect Union Survey Results

Sample Size: 2193 GB Adults
Fieldwork: 2nd - 3rd September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	2193	395	564	202	237	135	770	783	1061	1132	230	906	542	515	1250	943
Unweighted Sample	2193	360	610	222	262	139	881	802	1001	1192	149	843	580	621	1335	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before taking this survey, had you seen or heard anything around the Governments environmental regulation policies when it comes to building homes and infrastructure?

I had heard of this, and know a lot about it	2	2	2	2	2	2	2	1	2	1	1	2	2	1	2	1
I had heard of this, and know a little about it	20	20	23	22	22	17	20	19	24	16	23	19	17	22	22	16
I had heard of this, but don't know much about it	30	37	32	35	28	36	35	29	31	29	28	25	36	33	31	28
TOTAL HAD HEARD OF THIS	52	57	55	57	50	53	55	48	55	45	51	44	53	55	53	44
I had not heard of this	49	41	42	41	48	45	42	50	43	54	48	54	45	44	44	55

When it comes to regulations surrounding building homes and infrastructure, which of the following best reflects your view?

It is more important that we protect nature and the environment, even if this means it is harder to build homes and infrastructure	49	52	45	55	55	68	48	54	44	54	45	48	53	48	48	49
It is more important that we build more homes and infrastructure, even if this means it is harder to protect nature and the environment	18	20	19	14	17	11	19	17	23	13	18	18	16	21	19	17
Neither of these	22	20	25	24	19	14	24	19	23	20	23	20	23	23	22	22
Don't know	11	8	10	6	8	7	9	10	10	13	14	15	9	7	11	13

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	Country			Region in England				Living in Urban / Rural			House Tenure			
Total	England	Wales	Scotland	North	Midlands	London	Rest of South	Urban	Town and Fringe	Rural	Own	Rent	Other	
Weighted Sample	2193	1897	105	191	520	360	265	752	1718	218	253	1283	506	338
Unweighted Sample	2193	1904	110	179	538	355	218	793	1693	236	260	1383	487	264
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before taking this survey, had you seen or heard anything around the Governments environmental regulation policies when it comes to building homes and infrastructure?

I had heard of this, and know a lot about it	2	2	2	1	1	2	3	2	2	2	2	1	1	
I had heard of this, and know a little about it	20	20	17	13	19	15	21	24	19	25	16	20	19	17
I had heard of this, but don't know much about it	30	30	28	33	29	33	28	29	28	37	34	33	25	25
TOTAL HAD HEARD OF THIS	52	50	45	46	48	48	49	53	47	62	50	53	44	42
I had not heard of this	49	48	53	53	51	50	48	46	51	36	48	45	55	56

When it comes to regulations surrounding building homes and infrastructure, which of the following best reflects your view?

It is more important that we protect nature and the environment, even if this means it is harder to build homes and infrastructure	49	50	42	40	46	53	40	54	47	54	55	52	43	45
It is more important that we build more homes and infrastructure, even if this means it is harder to protect nature and the environment	18	18	19	19	17	15	25	17	18	19	15	16	23	19
Neither of these	22	21	22	32	23	20	22	19	22	21	24	23	18	22
Don't know	11	11	16	9	13	12	13	9	13	5	7	9	15	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And from what you know, do you think the government prioritises getting housing/infrastructure built, or protecting nature and the environment?

Getting houses/infrastructure built	35	41	34	41	42	38	39	38	32	38	26	33	40	38	37	32
Protecting nature and the environment	14	16	16	17	13	7	12	13	17	12	21	15	12	12	14	14
Neither of these	29	29	31	24	29	37	29	32	32	26	26	27	30	34	30	28
Don't know	21	15	19	18	16	18	19	17	19	24	27	24	19	17	18	25

In order to promote economic growth and get housing and infrastructure built, a number of policies have been proposed to do with reducing the impact of environmental regulation.

Which of the following best reflects your view?

The government should scrap introducing more environmental regulations, this would mean that building work could start faster with less worry about complying with regulations, and without extra cost	13	17	8	8	22	5	9	16	19	7	14	14	11	12	12	13
The government should provide more resources to the environmental regulators so they can hire more staff and complete inspections much faster. This would mean we could speed up building work, without sacrificing the	60	54	72	77	45	82	70	52	57	62	59	58	62	60	63	55
Neither of these	11	14	7	6	18	5	10	15	11	11	5	9	14	14	11	11
Don't know	17	15	12	9	15	9	11	17	14	20	21	20	13	14	14	21

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And from what you know, do you think the government prioritises getting housing/infrastructure built, or protecting nature and the environment?

Getting houses/infrastructure built	35	36	32	24	35	40	23	40	34	44	38	41	26	28
Protecting nature and the environment	14	14	16	14	14	13	18	14	15	15	12	14	15	16
Neither of these	29	28	28	39	29	27	35	25	29	27	30	28	32	28
Don't know	21	21	24	22	22	20	23	21	22	15	21	18	26	29

In order to promote economic growth and get housing and infrastructure built, a number of policies have been proposed to do with reducing the impact of environmental regulation.

Which of the following best reflects your view?

The government should scrap introducing more environmental regulations, this would mean that building work could start faster with less worry about complying with regulations, and without extra cost	13	12	17	12	11	13	12	13	13	13	12	11	16	15
The government should provide more resources to the environmental regulators so they can hire more staff and complete inspections much faster. This would mean we could speed up building work, without sacrificing the	60	60	48	59	56	61	62	62	59	61	61	60	59	56
Neither of these	11	11	10	12	12	9	11	10	10	13	14	13	7	5
Don't know	17	17	24	18	21	17	14	15	18	13	14	16	18	24

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