

1. Proverbs are short expressions or sayings that people may use to give advice or describe the state of the world, such as "An apple a day keeps the doctor away." In general, how useful do you find proverbs to be in your life?

Very useful	17%
Somewhat useful	40%
Not very useful	27%
Not at all useful	9%
Not sure	7%

2. Do you have a favorite proverb?

Yes	22%
No	62%
Not sure	17%

3. Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Strongly agree	Some-what agree	Neither agree nor disagree	Some-what disagree	Strongly disagree	I don't know what this means	Not sure
Actions speak louder than words	68%	24%	5%	1%	0%	0%	1%
Honesty is the best policy	58%	26%	10%	4%	1%	0%	1%
Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime	55%	27%	10%	2%	3%	1%	2%
Two wrongs do not make a right	55%	26%	12%	3%	2%	1%	1%
Never judge a book by its cover	50%	31%	12%	4%	1%	1%	1%
Power corrupts; absolute power corrupts absolutely	48%	25%	15%	2%	2%	5%	4%
Don't count your chickens before they're hatched	40%	38%	13%	2%	1%	3%	3%
Money can't buy happiness	36%	23%	13%	16%	10%	1%	1%
A picture is worth a thousand words	38%	37%	17%	4%	2%	0%	2%
A penny saved is a penny earned	34%	37%	16%	4%	3%	3%	3%
Everything happens for a reason	35%	28%	17%	9%	9%	0%	2%
What doesn't kill you makes you stronger	31%	35%	15%	8%	7%	1%	2%

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Hell hath no fury like a woman scorned	29%	29%	21%	6%	6%	3%	4%
There's no such thing as a free lunch	28%	33%	18%	7%	7%	3%	3%
Good things come to those who wait	27%	30%	23%	11%	7%	0%	2%
The pen is mightier than the sword	25%	34%	24%	7%	4%	3%	3%
The squeaky wheel gets the grease	26%	36%	20%	4%	3%	8%	3%
Cheaters never prosper	25%	28%	19%	13%	11%	1%	3%
Spare the rod and spoil the child	22%	18%	20%	11%	14%	10%	4%
Sticks and stones may break my bones, but words will never hurt me	19%	20%	17%	21%	19%	1%	2%
He who laughs last laughs longest	19%	22%	34%	9%	5%	6%	5%
Early to bed and early to rise makes a man healthy, wealthy and wise	19%	27%	30%	11%	8%	1%	3%
Neither a borrower nor a lender be	17%	20%	28%	9%	4%	16%	6%
Fortune favors the bold	16%	28%	33%	8%	5%	5%	6%
The enemy of my enemy is my friend	15%	23%	31%	15%	9%	4%	3%
You can't teach an old dog new tricks	15%	22%	18%	26%	17%	1%	2%
The customer is always right	14%	18%	20%	23%	24%	0%	2%
Nice guys finish last	12%	22%	25%	19%	17%	1%	3%
Might makes right	10%	15%	30%	14%	19%	9%	4%
If you can't beat them, join them	9%	14%	25%	25%	23%	1%	2%

4. Which of these proverbs were you familiar with before taking this survey? Select all that apply.

Never judge a book by its cover	88%
Actions speak louder than words	86%
Good things come to those who wait	83%
A picture is worth a thousand words	83%
If you can't beat them, join them	81%
Don't count your chickens before they're hatched	80%
A penny saved is a penny earned	80%
Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime	78%
Hell hath no fury like a woman scorned	70%
Early to bed and early to rise makes a man healthy, wealthy and wise	68%
He who laughs last laughs longest	58%
Cheaters never prosper	52%
Power corrupts; absolute power corrupts absolutely	47%
Neither a borrower nor a lender be	41%
Might makes right	39%
None of these	3%

5. Which of these proverbs were you familiar with before taking this survey? Select all that apply.

Money can't buy happiness	86%
Two wrongs do not make a right	84%
Everything happens for a reason	83%
Honesty is the best policy	82%
The customer is always right	82%
You can't teach an old dog new tricks	82%
What doesn't kill you makes you stronger	81%
Sticks and stones may break my bones, but words will never hurt me	81%
Nice guys finish last	74%
The pen is mightier than the sword	73%
Spare the rod and spoil the child	67%
There's no such thing as a free lunch	61%
The squeaky wheel gets the grease	59%
The enemy of my enemy is my friend	59%
Fortune favors the bold	39%
None of these	3%

YouGov Survey: Proverbs

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Interviewing Dates	March 13 - 16, 2026 March 16 - 19, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.036, with a mean of one and a standard deviation of 0.854.
Number of respondents	2,247
Margin of error	± 2.7 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.

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1. Usefulness of Proverbs

Proverbs are short expressions or sayings that people may use to give advice or describe the state of the world, such as "An apple a day keeps the doctor away." In general, how useful do you find proverbs to be in your life?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very useful	17%	18%	16%	20%	16%	18%	14%	14%	29%	21%	18%	15%
Somewhat useful	40%	40%	40%	36%	42%	39%	40%	41%	38%	39%	38%	41%
Not very useful	27%	26%	28%	23%	27%	26%	33%	30%	16%	19%	24%	33%
Not at all useful	9%	9%	9%	9%	8%	10%	9%	10%	7%	8%	10%	8%
Not sure	7%	7%	7%	11%	7%	7%	3%	5%	10%	13%	9%	3%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(2,247)	(1,055)	(1,192)	(556)	(602)	(643)	(446)	(1,451)	(295)	(343)	(1,456)	(791)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Very useful	17%	17%	15%	20%	15%	22%	18%	17%	15%	100%	0%	0%	0%
Somewhat useful	40%	40%	38%	41%	43%	45%	40%	40%	41%	0%	100%	0%	0%
Not very useful	27%	28%	27%	26%	31%	22%	24%	29%	32%	0%	0%	100%	0%
Not at all useful	9%	11%	8%	9%	8%	7%	9%	9%	8%	0%	0%	0%	100%
Not sure	7%	4%	11%	4%	3%	4%	8%	4%	3%	0%	0%	0%	0%
Totals	100%	100%	99%	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(2,247)	(725)	(879)	(643)	(878)	(769)	(869)	(645)	(506)	(376)	(958)	(588)	(194)

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2. Has a Favorite Proverb

Do you have a favorite proverb?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	22%	22%	21%	18%	22%	22%	23%	20%	31%	23%	20%	24%
No	62%	64%	60%	62%	63%	60%	64%	63%	53%	60%	62%	61%
Not sure	17%	14%	19%	20%	15%	18%	13%	16%	16%	17%	18%	15%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(2,246)	(1,054)	(1,192)	(556)	(601)	(643)	(446)	(1,451)	(294)	(343)	(1,456)	(790)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Yes	22%	24%	20%	22%	25%	27%	21%	22%	23%	46%	26%	10%	5%
No	62%	59%	63%	63%	61%	57%	63%	63%	64%	37%	53%	79%	92%
Not sure	17%	17%	17%	16%	14%	17%	16%	15%	13%	18%	21%	11%	3%
Totals	101%	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,246)	(725)	(879)	(642)	(878)	(768)	(869)	(645)	(505)	(376)	(957)	(588)	(194)

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3A. Views on Proverbs — Actions speak louder than words

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	68%	66%	70%	65%	73%	67%	68%	66%	68%	83%	70%	64%
Somewhat agree	24%	25%	24%	28%	20%	23%	27%	27%	22%	12%	23%	28%
Neither agree nor disagree	5%	7%	3%	3%	6%	7%	4%	6%	6%	3%	5%	6%
Somewhat disagree	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%	1%	0%
Strongly disagree	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	1%	0%
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	1%	2%	2%	0%	3%	0%	1%	1%	1%	1%	2%
Totals	99%	100%	100%	101%	100%	101%	100%	101%	99%	100%	101%	100%
Unweighted N	(1,118)	(526)	(592)	(278)	(301)	(318)	(221)	(724)	(147)	(164)	(728)	(390)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	68%	69%	65%	71%	66%	74%	70%	65%	69%	82%	74%	57%	*
Somewhat agree	24%	28%	24%	22%	30%	20%	23%	27%	24%	11%	24%	35%	*
Neither agree nor disagree	5%	3%	6%	5%	3%	4%	5%	4%	6%	2%	2%	6%	*
Somewhat disagree	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	*
Strongly disagree	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	*
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	0%	2%	1%	0%	1%	1%	3%	0%	3%	0%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	101%	98%	100%	100%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,118)	(354)	(426)	(338)	(424)	(393)	(440)	(319)	(243)	(187)	(467)	(295)	(93)

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3B. Views on Proverbs — Honesty is the best policy

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	58%	56%	61%	49%	49%	59%	75%	60%	60%	55%	58%	58%
Somewhat agree	26%	28%	24%	26%	33%	29%	15%	26%	22%	33%	26%	27%
Neither agree nor disagree	10%	12%	9%	16%	13%	7%	7%	9%	12%	8%	11%	9%
Somewhat disagree	4%	3%	4%	5%	4%	4%	1%	4%	4%	4%	4%	3%
Strongly disagree	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	1%	1%	3%	1%	1%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,130)	(547)	(583)	(269)	(313)	(307)	(241)	(719)	(152)	(181)	(722)	(408)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	58%	54%	55%	67%	55%	69%	58%	59%	58%	68%	63%	53%	*
Somewhat agree	26%	32%	23%	24%	29%	24%	25%	25%	30%	19%	28%	31%	*
Neither agree nor disagree	10%	8%	14%	7%	8%	5%	11%	10%	7%	11%	6%	9%	*
Somewhat disagree	4%	4%	5%	1%	5%	1%	4%	5%	3%	2%	3%	6%	*
Strongly disagree	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	*
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	100%	99%	100%	100%	100%	98%	100%	100%	100%	*
Unweighted N	(1,130)	(362)	(445)	(323)	(430)	(390)	(436)	(338)	(248)	(183)	(492)	(290)	(99)

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3C. Views on Proverbs — Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	55%	55%	56%	50%	54%	56%	61%	53%	53%	69%	57%	53%
Somewhat agree	27%	28%	27%	30%	21%	30%	28%	29%	27%	18%	26%	29%
Neither agree nor disagree	10%	9%	10%	8%	14%	9%	8%	10%	11%	5%	9%	11%
Somewhat disagree	2%	2%	2%	4%	4%	1%	0%	2%	0%	2%	1%	3%
Strongly disagree	3%	5%	1%	1%	3%	4%	1%	2%	1%	1%	3%	2%
I don't know what this means	1%	1%	1%	1%	2%	0%	0%	0%	3%	2%	1%	0%
Not sure	2%	2%	3%	6%	2%	1%	2%	2%	4%	2%	3%	2%
Totals	100%	102%	100%	100%	100%	101%	100%	98%	99%	99%	100%	100%
Unweighted N	(1,150)	(546)	(604)	(271)	(309)	(349)	(221)	(733)	(163)	(161)	(742)	(408)

	Party ID				2024 Vote		Family income			Usefulness of proverbs			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	55%	50%	53%	64%	50%	67%	55%	56%	57%	68%	63%	45%	39%
Somewhat agree	27%	32%	24%	27%	31%	25%	28%	27%	27%	19%	27%	32%	33%
Neither agree nor disagree	10%	11%	12%	5%	12%	6%	7%	11%	12%	6%	5%	16%	14%
Somewhat disagree	2%	2%	2%	2%	3%	1%	2%	3%	1%	1%	1%	4%	1%
Strongly disagree	3%	3%	4%	0%	3%	0%	3%	1%	3%	4%	1%	1%	13%
I don't know what this means	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%	0%	2%	0%
Not sure	2%	1%	4%	1%	1%	1%	4%	1%	0%	0%	4%	1%	1%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	100%	100%	101%	101%	100%	100%	99%	101%	101%	101%
Unweighted N	(1,150)	(385)	(449)	(316)	(464)	(389)	(431)	(335)	(272)	(188)	(490)	(303)	(102)

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3D. Views on Proverbs — Two wrongs do not make a right

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	55%	53%	56%	54%	50%	53%	62%	55%	59%	55%	55%	54%
Somewhat agree	26%	24%	27%	22%	23%	32%	22%	27%	24%	25%	26%	26%
Neither agree nor disagree	12%	13%	11%	13%	16%	9%	11%	11%	9%	13%	11%	13%
Somewhat disagree	3%	3%	4%	6%	4%	1%	3%	4%	3%	2%	3%	4%
Strongly disagree	2%	4%	1%	2%	3%	3%	1%	2%	1%	2%	2%	2%
I don't know what this means	1%	1%	0%	1%	1%	1%	0%	0%	3%	0%	1%	0%
Not sure	1%	2%	1%	3%	2%	0%	0%	1%	1%	3%	1%	1%
Totals	100%	100%	100%	101%	99%	99%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,088)	(522)	(566)	(276)	(290)	(308)	(214)	(698)	(152)	(161)	(704)	(384)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	55%	52%	51%	61%	50%	60%	56%	56%	52%	72%	56%	46%	*
Somewhat agree	26%	32%	24%	23%	29%	25%	27%	22%	29%	15%	31%	28%	*
Neither agree nor disagree	12%	8%	17%	9%	11%	10%	9%	14%	14%	8%	8%	16%	*
Somewhat disagree	3%	5%	3%	3%	5%	2%	4%	4%	2%	1%	2%	6%	*
Strongly disagree	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%	3%	*
I don't know what this means	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	*
Not sure	1%	1%	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,088)	(351)	(420)	(317)	(436)	(367)	(426)	(316)	(237)	(191)	(449)	(292)	(94)

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3E. Views on Proverbs — Never judge a book by its cover

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	50%	48%	52%	49%	44%	54%	51%	46%	65%	56%	53%	45%
Somewhat agree	31%	31%	31%	30%	26%	31%	37%	36%	19%	22%	29%	35%
Neither agree nor disagree	12%	13%	11%	10%	20%	8%	11%	12%	8%	15%	11%	13%
Somewhat disagree	4%	4%	4%	6%	5%	3%	1%	4%	2%	5%	4%	4%
Strongly disagree	1%	2%	1%	1%	3%	1%	1%	1%	3%	0%	1%	2%
I don't know what this means	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%
Not sure	1%	1%	2%	3%	2%	1%	0%	2%	2%	0%	2%	1%
Totals	100%	100%	101%	100%	100%	99%	101%	101%	99%	99%	101%	100%
Unweighted N	(1,134)	(543)	(591)	(288)	(304)	(321)	(221)	(733)	(153)	(174)	(755)	(379)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	50%	57%	44%	52%	53%	57%	52%	50%	45%	69%	53%	42%	42%
Somewhat agree	31%	30%	32%	32%	32%	32%	27%	34%	35%	24%	33%	38%	23%
Neither agree nor disagree	12%	8%	15%	11%	10%	7%	13%	10%	13%	4%	9%	14%	20%
Somewhat disagree	4%	2%	5%	4%	3%	3%	3%	4%	4%	3%	3%	5%	6%
Strongly disagree	1%	1%	2%	1%	2%	0%	2%	1%	2%	0%	1%	1%	6%
I don't know what this means	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
Not sure	1%	2%	1%	2%	1%	1%	2%	1%	1%	0%	0%	0%	1%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	102%	101%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,134)	(358)	(439)	(337)	(442)	(382)	(454)	(307)	(257)	(182)	(458)	(310)	(108)

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3F. Views on Proverbs — Power corrupts; absolute power corrupts absolutely

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	48%	49%	47%	50%	40%	46%	57%	47%	48%	53%	48%	48%
Somewhat agree	25%	29%	21%	23%	27%	26%	22%	27%	19%	18%	22%	29%
Neither agree nor disagree	15%	12%	17%	14%	16%	15%	14%	15%	16%	14%	16%	12%
Somewhat disagree	2%	2%	1%	1%	3%	1%	2%	1%	3%	2%	1%	3%
Strongly disagree	2%	3%	1%	1%	2%	4%	0%	2%	4%	2%	3%	1%
I don't know what this means	5%	1%	8%	6%	7%	5%	1%	4%	7%	4%	5%	4%
Not sure	4%	2%	5%	4%	5%	3%	4%	3%	3%	8%	5%	1%
Totals	101%	98%	100%	99%	100%	100%	100%	99%	100%	101%	100%	98%
Unweighted N	(1,113)	(512)	(601)	(265)	(302)	(327)	(219)	(714)	(151)	(173)	(694)	(419)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	48%	56%	47%	40%	54%	45%	47%	44%	54%	60%	47%	43%	*
Somewhat agree	25%	24%	24%	28%	28%	28%	23%	26%	28%	20%	31%	26%	*
Neither agree nor disagree	15%	8%	15%	21%	7%	16%	15%	18%	10%	10%	13%	17%	*
Somewhat disagree	2%	2%	2%	1%	3%	2%	1%	3%	2%	1%	1%	3%	*
Strongly disagree	2%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	1%	*
I don't know what this means	5%	5%	5%	3%	3%	4%	6%	4%	2%	4%	5%	6%	*
Not sure	4%	2%	4%	4%	3%	3%	5%	3%	1%	2%	2%	4%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	101%	99%	99%	99%	100%	100%	100%	99%	99%	100%	101%	100%	*
Unweighted N	(1,113)	(368)	(431)	(314)	(440)	(378)	(422)	(339)	(245)	(193)	(451)	(312)	(95)

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3G. Views on Proverbs — Don't count your chickens before they're hatched

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	40%	39%	42%	34%	37%	44%	46%	39%	41%	42%	41%	39%
Somewhat agree	38%	41%	35%	34%	40%	38%	37%	42%	33%	30%	36%	41%
Neither agree nor disagree	13%	13%	12%	14%	14%	12%	10%	11%	18%	13%	13%	12%
Somewhat disagree	2%	3%	2%	2%	5%	1%	1%	2%	4%	1%	2%	3%
Strongly disagree	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
I don't know what this means	3%	2%	4%	7%	3%	2%	1%	1%	1%	9%	3%	3%
Not sure	3%	3%	4%	8%	1%	1%	4%	3%	3%	4%	4%	2%
Totals	100%	102%	100%	100%	101%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,143)	(519)	(624)	(298)	(321)	(312)	(212)	(726)	(151)	(182)	(754)	(389)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	40%	38%	37%	47%	39%	51%	45%	38%	39%	62%	47%	30%	*
Somewhat agree	38%	37%	38%	37%	39%	35%	33%	43%	41%	23%	41%	44%	*
Neither agree nor disagree	13%	11%	15%	10%	13%	9%	13%	11%	14%	7%	7%	14%	*
Somewhat disagree	2%	3%	1%	3%	3%	2%	2%	2%	3%	4%	1%	3%	*
Strongly disagree	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*
I don't know what this means	3%	3%	4%	2%	2%	1%	2%	3%	1%	3%	2%	3%	*
Not sure	3%	5%	4%	1%	2%	1%	4%	2%	0%	0%	2%	4%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	99%	99%	101%	100%	100%	100%	100%	99%	100%	101%	99%	*
Unweighted N	(1,143)	(377)	(448)	(318)	(443)	(394)	(443)	(324)	(260)	(186)	(496)	(288)	(97)

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3H. Views on Proverbs — Money can't buy happiness

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	36%	32%	40%	29%	30%	38%	48%	34%	52%	37%	39%	32%
Somewhat agree	23%	26%	21%	18%	20%	27%	25%	26%	19%	13%	21%	26%
Neither agree nor disagree	13%	14%	12%	12%	15%	14%	11%	14%	10%	17%	13%	12%
Somewhat disagree	16%	15%	16%	21%	20%	11%	12%	15%	8%	16%	15%	17%
Strongly disagree	10%	12%	9%	15%	14%	9%	4%	10%	9%	14%	9%	12%
I don't know what this means	1%	0%	1%	2%	1%	0%	0%	0%	1%	2%	1%	0%
Not sure	1%	2%	1%	3%	0%	1%	0%	1%	0%	1%	1%	1%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,166)	(551)	(615)	(277)	(307)	(344)	(238)	(755)	(146)	(181)	(754)	(412)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	36%	34%	35%	41%	33%	40%	38%	38%	34%	53%	37%	32%	*
Somewhat agree	23%	27%	21%	23%	30%	23%	24%	24%	24%	17%	28%	25%	*
Neither agree nor disagree	13%	8%	16%	13%	9%	14%	12%	12%	13%	12%	10%	9%	*
Somewhat disagree	16%	16%	18%	12%	14%	14%	15%	18%	17%	10%	16%	21%	*
Strongly disagree	10%	13%	8%	10%	13%	8%	9%	8%	12%	8%	7%	12%	*
I don't know what this means	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	1%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	99%	101%	100%	100%	100%	99%	101%	101%	100%	99%	99%	*
Unweighted N	(1,166)	(382)	(447)	(337)	(454)	(406)	(435)	(336)	(277)	(200)	(503)	(296)	(96)

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3I. Views on Proverbs — A picture is worth a thousand words

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	38%	36%	39%	45%	38%	33%	37%	34%	43%	47%	42%	30%
Somewhat agree	37%	36%	39%	30%	33%	40%	44%	39%	35%	32%	33%	45%
Neither agree nor disagree	17%	18%	15%	16%	16%	20%	13%	19%	11%	13%	16%	18%
Somewhat disagree	4%	5%	3%	3%	7%	3%	3%	4%	3%	3%	4%	3%
Strongly disagree	2%	3%	2%	1%	3%	2%	3%	3%	2%	2%	2%	3%
I don't know what this means	0%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%
Not sure	2%	1%	2%	4%	2%	0%	0%	1%	4%	3%	2%	1%
Totals	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,104)	(535)	(569)	(265)	(304)	(324)	(211)	(708)	(138)	(178)	(718)	(386)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	38%	41%	37%	36%	33%	41%	40%	38%	33%	63%	42%	22%	*
Somewhat agree	37%	37%	37%	37%	44%	41%	35%	38%	44%	22%	44%	42%	*
Neither agree nor disagree	17%	16%	14%	21%	16%	14%	17%	15%	15%	8%	11%	27%	*
Somewhat disagree	4%	2%	5%	3%	4%	3%	3%	5%	5%	3%	2%	5%	*
Strongly disagree	2%	2%	3%	2%	2%	1%	2%	3%	3%	2%	1%	3%	*
I don't know what this means	0%	0%	1%	0%	0%	0%	1%	0%	0%	2%	0%	0%	*
Not sure	2%	2%	3%	0%	1%	1%	2%	1%	1%	0%	1%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	99%	100%	101%	100%	100%	101%	100%	101%	99%	*
Unweighted N	(1,104)	(362)	(422)	(320)	(427)	(371)	(427)	(326)	(240)	(185)	(468)	(300)	(90)

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3J. Views on Proverbs — A penny saved is a penny earned

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	34%	34%	34%	30%	28%	37%	40%	32%	38%	41%	35%	32%
Somewhat agree	37%	36%	37%	38%	36%	36%	39%	39%	32%	29%	37%	37%
Neither agree nor disagree	16%	17%	16%	17%	19%	13%	17%	15%	22%	16%	14%	20%
Somewhat disagree	4%	4%	4%	4%	6%	4%	2%	4%	4%	5%	4%	4%
Strongly disagree	3%	5%	2%	1%	3%	6%	1%	4%	1%	2%	4%	2%
I don't know what this means	3%	2%	3%	5%	5%	1%	0%	3%	2%	0%	2%	3%
Not sure	3%	2%	4%	6%	2%	2%	1%	2%	1%	7%	3%	2%
Totals	100%	100%	100%	101%	99%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,198)	(534)	(664)	(299)	(315)	(364)	(220)	(786)	(147)	(183)	(774)	(424)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	34%	37%	27%	40%	30%	45%	36%	32%	32%	57%	40%	19%	23%
Somewhat agree	37%	33%	38%	39%	37%	37%	34%	38%	44%	24%	41%	43%	30%
Neither agree nor disagree	16%	16%	19%	13%	18%	12%	15%	20%	14%	10%	12%	23%	18%
Somewhat disagree	4%	6%	4%	3%	8%	2%	4%	4%	4%	2%	3%	8%	1%
Strongly disagree	3%	3%	5%	3%	4%	2%	4%	3%	2%	4%	1%	3%	17%
I don't know what this means	3%	2%	4%	2%	2%	2%	2%	2%	3%	1%	2%	3%	6%
Not sure	3%	4%	4%	1%	2%	2%	4%	1%	1%	1%	1%	1%	5%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	101%	101%	101%	101%	102%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,198)	(401)	(445)	(352)	(487)	(404)	(451)	(358)	(268)	(187)	(500)	(334)	(107)

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3K. Views on Proverbs — Everything happens for a reason

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	35%	30%	39%	37%	33%	31%	41%	28%	52%	50%	39%	28%
Somewhat agree	28%	27%	29%	28%	29%	26%	32%	29%	25%	22%	27%	31%
Neither agree nor disagree	17%	21%	12%	14%	19%	19%	12%	18%	14%	13%	17%	15%
Somewhat disagree	9%	8%	9%	7%	7%	13%	7%	12%	4%	5%	8%	11%
Strongly disagree	9%	10%	8%	8%	10%	11%	8%	11%	3%	7%	6%	15%
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	2%	1%	6%	1%	1%	0%	2%	1%	4%	3%	1%
Totals	100%	98%	98%	100%	99%	101%	100%	100%	99%	101%	100%	101%
Unweighted N	(1,115)	(526)	(589)	(282)	(301)	(317)	(215)	(693)	(154)	(181)	(711)	(404)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	35%	35%	32%	39%	29%	43%	40%	31%	31%	60%	40%	21%	*
Somewhat agree	28%	27%	28%	31%	28%	31%	27%	29%	29%	21%	31%	30%	*
Neither agree nor disagree	17%	10%	21%	17%	11%	14%	17%	17%	12%	14%	12%	17%	*
Somewhat disagree	9%	11%	9%	7%	14%	5%	7%	13%	10%	1%	8%	15%	*
Strongly disagree	9%	15%	8%	6%	17%	6%	7%	8%	15%	3%	7%	15%	*
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	3%	2%	1%	1%	1%	2%	2%	2%	0%	1%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	101%	100%	101%	100%	100%	100%	100%	99%	99%	99%	100%	*
Unweighted N	(1,115)	(367)	(432)	(316)	(438)	(388)	(441)	(315)	(254)	(174)	(473)	(307)	(98)

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3L. Views on Proverbs — What doesn't kill you makes you stronger

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	31%	31%	32%	39%	34%	30%	24%	26%	45%	51%	35%	26%
Somewhat agree	35%	32%	38%	31%	30%	39%	39%	39%	23%	25%	34%	37%
Neither agree nor disagree	15%	18%	13%	10%	13%	16%	23%	16%	13%	12%	15%	17%
Somewhat disagree	8%	9%	7%	10%	10%	7%	7%	8%	7%	7%	7%	10%
Strongly disagree	7%	7%	6%	5%	10%	6%	6%	8%	8%	1%	6%	9%
I don't know what this means	1%	1%	1%	0%	1%	1%	0%	0%	2%	1%	1%	0%
Not sure	2%	2%	2%	5%	2%	1%	2%	2%	2%	3%	2%	2%
Totals	99%	100%	99%	100%	100%	100%	101%	99%	100%	100%	100%	101%
Unweighted N	(1,139)	(520)	(619)	(295)	(301)	(315)	(228)	(738)	(160)	(157)	(740)	(399)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	31%	32%	24%	41%	28%	36%	35%	31%	28%	52%	34%	20%	19%
Somewhat agree	35%	34%	37%	34%	34%	37%	35%	34%	39%	32%	40%	37%	30%
Neither agree nor disagree	15%	12%	18%	14%	15%	15%	15%	18%	14%	6%	13%	22%	18%
Somewhat disagree	8%	11%	8%	6%	11%	5%	7%	7%	11%	3%	8%	12%	11%
Strongly disagree	7%	9%	7%	4%	11%	6%	5%	8%	8%	7%	4%	8%	16%
I don't know what this means	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
Not sure	2%	1%	4%	0%	0%	1%	2%	1%	0%	0%	0%	0%	2%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	100%	99%	99%	99%	100%	100%	99%	100%	100%	99%	99%	99%
Unweighted N	(1,139)	(376)	(458)	(305)	(467)	(372)	(441)	(311)	(260)	(204)	(490)	(280)	(103)

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3M. Views on Proverbs — Hell hath no fury like a woman scorned

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	29%	28%	31%	28%	29%	29%	31%	26%	39%	37%	32%	24%
Somewhat agree	29%	29%	29%	23%	31%	30%	30%	32%	23%	17%	28%	30%
Neither agree nor disagree	21%	23%	20%	17%	22%	23%	21%	23%	16%	18%	19%	25%
Somewhat disagree	6%	7%	6%	7%	7%	5%	7%	7%	5%	5%	6%	7%
Strongly disagree	6%	6%	6%	2%	5%	9%	7%	6%	10%	3%	5%	9%
I don't know what this means	3%	3%	4%	11%	3%	2%	1%	1%	2%	9%	4%	3%
Not sure	4%	4%	5%	12%	3%	2%	4%	4%	4%	10%	6%	1%
Totals	98%	100%	101%	100%	100%	100%	101%	99%	99%	99%	100%	99%
Unweighted N	(1,104)	(500)	(604)	(252)	(297)	(322)	(233)	(711)	(140)	(176)	(712)	(392)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	29%	30%	26%	34%	32%	36%	32%	33%	23%	42%	34%	20%	19%
Somewhat agree	29%	29%	28%	30%	26%	33%	30%	30%	32%	27%	31%	32%	23%
Neither agree nor disagree	21%	16%	25%	21%	18%	19%	18%	18%	28%	13%	19%	29%	25%
Somewhat disagree	6%	6%	6%	7%	8%	7%	5%	7%	8%	5%	6%	9%	6%
Strongly disagree	6%	9%	7%	2%	11%	2%	7%	6%	6%	7%	3%	6%	17%
I don't know what this means	3%	4%	3%	4%	2%	2%	3%	4%	1%	4%	3%	3%	4%
Not sure	4%	6%	5%	3%	2%	1%	4%	2%	3%	3%	3%	1%	7%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	98%	100%	100%	101%	99%	100%	99%	100%	101%	101%	99%	100%	101%
Unweighted N	(1,104)	(351)	(441)	(312)	(419)	(383)	(449)	(313)	(233)	(190)	(462)	(283)	(113)

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3N. Views on Proverbs — There’s no such thing as a free lunch

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	28%	29%	26%	20%	28%	29%	32%	28%	24%	36%	27%	29%
Somewhat agree	33%	38%	29%	32%	30%	35%	35%	36%	23%	29%	31%	37%
Neither agree nor disagree	18%	17%	20%	14%	16%	22%	19%	18%	19%	19%	20%	15%
Somewhat disagree	7%	6%	9%	7%	8%	6%	9%	8%	8%	3%	7%	8%
Strongly disagree	7%	6%	9%	10%	11%	6%	4%	6%	16%	4%	7%	8%
I don’t know what this means	3%	2%	3%	9%	3%	1%	0%	2%	5%	6%	3%	2%
Not sure	3%	2%	4%	8%	3%	1%	1%	3%	4%	3%	4%	1%
Totals	99%	100%	100%	100%	99%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(1,078)	(494)	(584)	(259)	(294)	(305)	(220)	(701)	(146)	(153)	(695)	(383)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	28%	23%	25%	35%	24%	43%	27%	30%	31%	42%	26%	26%	*
Somewhat agree	33%	33%	34%	33%	33%	32%	30%	33%	35%	19%	40%	38%	*
Neither agree nor disagree	18%	18%	19%	18%	20%	14%	20%	15%	19%	14%	18%	16%	*
Somewhat disagree	7%	11%	8%	3%	13%	4%	8%	10%	6%	6%	7%	10%	*
Strongly disagree	7%	10%	7%	6%	8%	5%	9%	9%	7%	15%	5%	7%	*
I don’t know what this means	3%	2%	4%	1%	2%	1%	2%	2%	2%	3%	3%	2%	*
Not sure	3%	3%	3%	3%	1%	2%	4%	1%	0%	1%	2%	1%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	100%	100%	99%	101%	101%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,078)	(352)	(408)	(318)	(433)	(376)	(406)	(311)	(257)	(193)	(449)	(271)	(98)

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30. Views on Proverbs — Good things come to those who wait

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	27%	25%	30%	32%	28%	28%	20%	19%	49%	42%	31%	19%
Somewhat agree	30%	28%	33%	32%	28%	28%	35%	33%	26%	27%	28%	34%
Neither agree nor disagree	23%	26%	20%	18%	23%	24%	26%	25%	10%	18%	21%	26%
Somewhat disagree	11%	12%	10%	7%	13%	11%	11%	12%	7%	7%	10%	12%
Strongly disagree	7%	7%	7%	5%	7%	9%	7%	7%	7%	4%	7%	7%
I don't know what this means	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	2%	1%	6%	2%	0%	0%	2%	1%	2%	2%	1%
Totals	100%	100%	101%	101%	101%	100%	99%	98%	100%	100%	99%	99%
Unweighted N	(1,114)	(536)	(578)	(283)	(321)	(304)	(206)	(709)	(148)	(179)	(717)	(397)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	27%	30%	25%	27%	25%	27%	31%	29%	21%	57%	28%	11%	*
Somewhat agree	30%	33%	25%	35%	30%	32%	29%	33%	31%	26%	39%	28%	*
Neither agree nor disagree	23%	17%	27%	22%	21%	22%	19%	18%	30%	9%	19%	35%	*
Somewhat disagree	11%	10%	12%	9%	14%	10%	11%	12%	10%	4%	9%	17%	*
Strongly disagree	7%	7%	8%	5%	8%	6%	8%	6%	7%	4%	4%	7%	*
I don't know what this means	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	*
Not sure	2%	1%	2%	2%	1%	3%	1%	2%	1%	1%	2%	1%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	99%	99%	100%	99%	100%	99%	101%	100%	101%	101%	100%	*
Unweighted N	(1,114)	(344)	(436)	(334)	(439)	(388)	(413)	(314)	(269)	(191)	(494)	(277)	(85)

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3P. Views on Proverbs — The pen is mightier than the sword

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	25%	23%	27%	23%	22%	25%	29%	23%	32%	29%	23%	28%
Somewhat agree	34%	36%	32%	41%	29%	34%	34%	36%	20%	30%	34%	35%
Neither agree nor disagree	24%	25%	24%	22%	24%	27%	24%	25%	26%	21%	25%	23%
Somewhat disagree	7%	8%	6%	3%	11%	7%	7%	8%	6%	3%	6%	9%
Strongly disagree	4%	5%	3%	4%	4%	5%	2%	4%	6%	3%	4%	3%
I don't know what this means	3%	2%	5%	2%	8%	1%	1%	2%	6%	9%	4%	1%
Not sure	3%	2%	3%	5%	2%	1%	3%	2%	4%	4%	3%	1%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(1,135)	(539)	(596)	(293)	(297)	(326)	(219)	(737)	(153)	(169)	(757)	(378)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	25%	32%	19%	26%	32%	27%	24%	25%	25%	45%	24%	16%	*
Somewhat agree	34%	37%	33%	33%	35%	32%	38%	33%	35%	24%	44%	32%	*
Neither agree nor disagree	24%	16%	29%	25%	18%	25%	20%	23%	26%	17%	18%	33%	*
Somewhat disagree	7%	6%	7%	9%	8%	8%	5%	9%	10%	3%	7%	11%	*
Strongly disagree	4%	4%	4%	3%	5%	4%	3%	4%	4%	4%	3%	3%	*
I don't know what this means	3%	3%	5%	2%	1%	2%	4%	4%	0%	6%	3%	3%	*
Not sure	3%	2%	3%	2%	1%	2%	4%	1%	0%	1%	1%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	100%	100%	100%	98%	99%	100%	100%	100%	100%	*
Unweighted N	(1,135)	(362)	(452)	(321)	(436)	(386)	(447)	(328)	(248)	(202)	(486)	(295)	(90)

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3Q. Views on Proverbs — The squeaky wheel gets the grease

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	26%	29%	22%	20%	21%	28%	31%	26%	23%	30%	24%	29%
Somewhat agree	36%	37%	36%	29%	31%	38%	47%	40%	27%	23%	35%	39%
Neither agree nor disagree	20%	19%	21%	18%	23%	21%	15%	21%	22%	17%	22%	16%
Somewhat disagree	4%	2%	6%	4%	5%	4%	3%	3%	3%	6%	3%	5%
Strongly disagree	3%	5%	2%	3%	4%	5%	1%	3%	7%	1%	4%	2%
I don't know what this means	8%	6%	10%	18%	14%	3%	1%	4%	15%	17%	9%	5%
Not sure	3%	3%	3%	9%	3%	1%	2%	3%	2%	5%	3%	3%
Totals	100%	101%	100%	101%	101%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(1,093)	(533)	(560)	(257)	(307)	(321)	(208)	(709)	(141)	(176)	(727)	(366)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	26%	25%	20%	34%	25%	38%	25%	26%	35%	42%	28%	21%	*
Somewhat agree	36%	39%	34%	36%	41%	36%	35%	36%	43%	27%	42%	37%	*
Neither agree nor disagree	20%	15%	24%	19%	16%	17%	20%	19%	15%	17%	14%	24%	*
Somewhat disagree	4%	5%	5%	2%	6%	1%	5%	4%	1%	2%	5%	4%	*
Strongly disagree	3%	5%	3%	1%	4%	1%	4%	3%	1%	3%	2%	2%	*
I don't know what this means	8%	8%	10%	6%	5%	5%	8%	9%	3%	6%	6%	9%	*
Not sure	3%	3%	4%	2%	2%	2%	3%	3%	1%	1%	3%	3%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	98%	100%	100%	*
Unweighted N	(1,093)	(348)	(431)	(314)	(425)	(379)	(434)	(327)	(226)	(186)	(459)	(289)	(96)

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3R. Views on Proverbs — Cheaters never prosper

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	25%	20%	28%	28%	25%	26%	19%	19%	38%	40%	28%	18%
Somewhat agree	28%	30%	27%	29%	29%	25%	31%	29%	27%	25%	31%	24%
Neither agree nor disagree	19%	19%	19%	18%	21%	20%	16%	19%	21%	17%	20%	16%
Somewhat disagree	13%	13%	13%	9%	10%	14%	19%	16%	6%	4%	10%	18%
Strongly disagree	11%	15%	8%	7%	13%	13%	13%	13%	5%	9%	7%	19%
I don't know what this means	1%	0%	2%	3%	0%	1%	0%	0%	1%	2%	1%	1%
Not sure	3%	2%	4%	5%	2%	2%	3%	3%	3%	3%	3%	3%
Totals	100%	99%	101%	99%	100%	101%	101%	99%	101%	100%	100%	99%
Unweighted N	(1,114)	(506)	(608)	(290)	(298)	(310)	(216)	(713)	(147)	(179)	(706)	(408)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	25%	27%	19%	29%	22%	28%	28%	28%	15%	45%	25%	13%	*
Somewhat agree	28%	28%	25%	32%	25%	29%	32%	25%	26%	19%	37%	25%	*
Neither agree nor disagree	19%	14%	23%	18%	17%	19%	18%	15%	25%	17%	14%	24%	*
Somewhat disagree	13%	13%	14%	13%	16%	15%	10%	15%	18%	8%	14%	17%	*
Strongly disagree	11%	14%	12%	8%	17%	8%	9%	13%	14%	7%	8%	19%	*
I don't know what this means	1%	2%	2%	0%	0%	0%	1%	3%	0%	4%	0%	1%	*
Not sure	3%	2%	4%	2%	2%	1%	3%	2%	2%	0%	1%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	99%	102%	99%	100%	101%	101%	100%	100%	99%	99%	*
Unweighted N	(1,114)	(366)	(431)	(317)	(421)	(380)	(426)	(322)	(258)	(188)	(476)	(282)	(94)

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3S. Views on Proverbs — Spare the rod and spoil the child

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	22%	25%	19%	18%	19%	23%	26%	19%	35%	22%	24%	17%
Somewhat agree	18%	20%	16%	14%	15%	19%	24%	20%	15%	15%	16%	22%
Neither agree nor disagree	20%	19%	21%	15%	23%	22%	19%	20%	23%	19%	21%	19%
Somewhat disagree	11%	10%	12%	10%	10%	11%	15%	14%	5%	6%	10%	13%
Strongly disagree	14%	13%	15%	11%	13%	18%	14%	17%	9%	11%	13%	17%
I don't know what this means	10%	8%	13%	24%	16%	4%	1%	7%	7%	22%	11%	9%
Not sure	4%	4%	4%	9%	5%	3%	1%	4%	6%	5%	5%	3%
Totals	99%	99%	100%	101%	101%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,119)	(532)	(587)	(291)	(296)	(304)	(228)	(728)	(148)	(170)	(723)	(396)

	Party ID				2024 Vote		Family income			Usefulness of proverbs			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	22%	19%	16%	32%	18%	37%	22%	23%	24%	46%	21%	15%	*
Somewhat agree	18%	13%	18%	24%	13%	23%	17%	17%	25%	21%	19%	18%	*
Neither agree nor disagree	20%	22%	20%	19%	21%	17%	20%	19%	18%	16%	20%	22%	*
Somewhat disagree	11%	13%	12%	9%	16%	10%	9%	16%	8%	3%	14%	12%	*
Strongly disagree	14%	20%	16%	7%	23%	7%	17%	13%	14%	10%	13%	17%	*
I don't know what this means	10%	11%	13%	5%	8%	3%	10%	10%	8%	4%	11%	12%	*
Not sure	4%	4%	5%	4%	2%	2%	6%	2%	2%	0%	3%	3%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	102%	100%	100%	101%	99%	101%	100%	99%	100%	101%	99%	*
Unweighted N	(1,119)	(351)	(460)	(308)	(429)	(380)	(436)	(321)	(246)	(189)	(490)	(288)	(93)

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3T. Views on Proverbs — Sticks and stones may break my bones, but words will never hurt me

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	19%	22%	17%	18%	18%	21%	19%	15%	30%	31%	22%	15%
Somewhat agree	20%	23%	18%	19%	17%	23%	21%	21%	16%	20%	21%	19%
Neither agree nor disagree	17%	19%	15%	17%	20%	14%	17%	16%	21%	14%	16%	18%
Somewhat disagree	21%	18%	23%	17%	21%	18%	27%	23%	12%	22%	20%	24%
Strongly disagree	19%	14%	24%	18%	23%	21%	15%	21%	16%	12%	18%	22%
I don't know what this means	1%	1%	0%	2%	0%	1%	0%	0%	0%	0%	1%	0%
Not sure	2%	3%	2%	8%	1%	1%	1%	2%	5%	2%	3%	1%
Totals	99%	100%	99%	99%	100%	99%	100%	98%	100%	101%	101%	99%
Unweighted N	(1,148)	(534)	(614)	(275)	(307)	(329)	(237)	(761)	(148)	(159)	(750)	(398)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	19%	20%	15%	24%	17%	25%	21%	20%	14%	40%	19%	11%	15%
Somewhat agree	20%	13%	24%	22%	17%	24%	20%	18%	26%	20%	25%	20%	10%
Neither agree nor disagree	17%	17%	16%	17%	17%	13%	14%	20%	20%	8%	13%	19%	25%
Somewhat disagree	21%	22%	21%	20%	26%	18%	22%	21%	19%	16%	22%	24%	23%
Strongly disagree	19%	26%	18%	16%	22%	19%	19%	20%	20%	15%	18%	25%	25%
I don't know what this means	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%
Not sure	2%	1%	5%	1%	1%	1%	3%	1%	1%	0%	2%	1%	3%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,148)	(361)	(456)	(331)	(445)	(403)	(463)	(332)	(238)	(180)	(492)	(311)	(100)

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3U. Views on Proverbs — He who laughs last laughs longest

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	19%	22%	17%	26%	19%	17%	17%	14%	35%	31%	19%	19%
Somewhat agree	22%	25%	19%	16%	21%	26%	24%	24%	14%	18%	21%	23%
Neither agree nor disagree	34%	35%	34%	20%	34%	39%	42%	38%	25%	28%	35%	33%
Somewhat disagree	9%	6%	11%	9%	10%	8%	8%	9%	7%	4%	7%	12%
Strongly disagree	5%	4%	5%	7%	4%	5%	3%	4%	10%	2%	6%	4%
I don't know what this means	6%	3%	7%	14%	5%	2%	2%	5%	5%	10%	6%	5%
Not sure	5%	4%	7%	9%	6%	4%	4%	6%	4%	6%	6%	4%
Totals	100%	99%	100%	101%	99%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,150)	(510)	(640)	(294)	(314)	(323)	(219)	(745)	(148)	(173)	(730)	(420)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	19%	20%	16%	22%	17%	23%	22%	18%	17%	39%	23%	6%	13%
Somewhat agree	22%	25%	22%	20%	26%	24%	21%	20%	29%	19%	29%	18%	13%
Neither agree nor disagree	34%	29%	37%	36%	31%	33%	33%	37%	34%	24%	29%	43%	52%
Somewhat disagree	9%	8%	8%	9%	11%	8%	8%	10%	8%	8%	6%	16%	3%
Strongly disagree	5%	5%	5%	4%	6%	4%	6%	5%	3%	6%	4%	5%	9%
I don't know what this means	6%	8%	4%	5%	6%	4%	5%	6%	5%	1%	5%	8%	9%
Not sure	5%	5%	7%	4%	4%	5%	5%	4%	4%	2%	4%	4%	1%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	100%	99%	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,150)	(371)	(439)	(340)	(460)	(393)	(445)	(314)	(274)	(179)	(500)	(298)	(110)

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3V. Views on Proverbs — Early to bed and early to rise makes a man healthy, wealthy and wise

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	19%	20%	19%	30%	20%	17%	14%	15%	33%	29%	19%	19%
Somewhat agree	27%	27%	28%	23%	28%	28%	28%	28%	25%	27%	26%	30%
Neither agree nor disagree	30%	29%	31%	24%	24%	30%	39%	30%	25%	26%	31%	29%
Somewhat disagree	11%	13%	9%	5%	14%	12%	12%	13%	7%	6%	10%	13%
Strongly disagree	8%	9%	8%	6%	9%	11%	6%	10%	6%	5%	9%	8%
I don't know what this means	1%	0%	2%	1%	3%	0%	0%	1%	2%	3%	1%	1%
Not sure	3%	2%	4%	10%	2%	1%	1%	3%	3%	3%	4%	1%
Totals	99%	100%	101%	99%	100%	99%	100%	100%	101%	99%	100%	101%
Unweighted N	(1,062)	(491)	(571)	(255)	(263)	(326)	(218)	(683)	(131)	(167)	(701)	(361)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	19%	17%	15%	27%	16%	29%	18%	21%	24%	43%	20%	9%	*
Somewhat agree	27%	33%	23%	28%	27%	29%	28%	27%	28%	25%	35%	22%	*
Neither agree nor disagree	30%	25%	37%	26%	31%	26%	31%	27%	31%	16%	26%	36%	*
Somewhat disagree	11%	10%	10%	13%	13%	10%	11%	14%	9%	5%	10%	20%	*
Strongly disagree	8%	12%	9%	5%	11%	5%	8%	9%	7%	8%	5%	12%	*
I don't know what this means	1%	2%	1%	0%	1%	0%	1%	2%	0%	2%	0%	1%	*
Not sure	3%	2%	5%	1%	2%	1%	3%	1%	1%	1%	4%	1%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	101%	100%	100%	101%	100%	100%	101%	100%	100%	100%	101%	*
Unweighted N	(1,062)	(350)	(415)	(297)	(422)	(350)	(421)	(297)	(234)	(165)	(469)	(271)	(91)

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3W. Views on Proverbs — Neither a borrower nor a lender be

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	17%	16%	19%	15%	13%	19%	22%	16%	25%	15%	18%	17%
Somewhat agree	20%	24%	16%	12%	21%	19%	26%	22%	16%	16%	19%	22%
Neither agree nor disagree	28%	28%	29%	22%	23%	32%	33%	29%	27%	25%	28%	28%
Somewhat disagree	9%	8%	9%	6%	10%	8%	10%	9%	3%	9%	5%	16%
Strongly disagree	4%	4%	3%	5%	4%	4%	3%	3%	6%	2%	4%	4%
I don't know what this means	16%	13%	18%	30%	22%	11%	4%	14%	19%	22%	19%	10%
Not sure	6%	7%	6%	10%	7%	6%	2%	6%	4%	11%	7%	4%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,122)	(523)	(599)	(276)	(297)	(325)	(224)	(731)	(148)	(173)	(737)	(385)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	17%	14%	14%	25%	12%	25%	17%	18%	18%	32%	17%	11%	*
Somewhat agree	20%	18%	20%	22%	21%	24%	19%	26%	19%	14%	26%	19%	*
Neither agree nor disagree	28%	28%	29%	27%	30%	29%	29%	26%	31%	24%	26%	34%	*
Somewhat disagree	9%	10%	7%	9%	15%	7%	7%	9%	12%	7%	8%	13%	*
Strongly disagree	4%	6%	3%	3%	4%	2%	3%	4%	4%	6%	1%	4%	*
I don't know what this means	16%	19%	19%	8%	13%	9%	17%	13%	12%	12%	16%	17%	*
Not sure	6%	7%	7%	4%	4%	4%	8%	3%	4%	5%	7%	3%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	102%	99%	98%	99%	100%	100%	99%	100%	100%	101%	101%	*
Unweighted N	(1,122)	(366)	(435)	(321)	(430)	(393)	(442)	(319)	(248)	(199)	(486)	(297)	(84)

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3X. Views on Proverbs — Fortune favors the bold

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	16%	22%	10%	29%	19%	10%	11%	12%	32%	27%	17%	16%
Somewhat agree	28%	28%	28%	26%	29%	30%	27%	33%	13%	19%	23%	37%
Neither agree nor disagree	33%	32%	33%	28%	30%	30%	43%	33%	35%	27%	34%	29%
Somewhat disagree	8%	6%	10%	5%	9%	9%	8%	8%	6%	6%	8%	8%
Strongly disagree	5%	5%	5%	2%	5%	7%	4%	5%	4%	7%	5%	4%
I don't know what this means	5%	4%	6%	4%	4%	6%	4%	5%	5%	6%	6%	2%
Not sure	6%	3%	8%	7%	4%	7%	3%	5%	5%	8%	6%	4%
Totals	101%	100%	100%	101%	100%	99%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,092)	(549)	(543)	(265)	(282)	(329)	(216)	(726)	(128)	(169)	(707)	(385)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	16%	17%	14%	18%	16%	18%	15%	13%	22%	34%	17%	7%	*
Somewhat agree	28%	28%	25%	33%	32%	34%	23%	32%	36%	24%	38%	25%	*
Neither agree nor disagree	33%	28%	37%	29%	28%	31%	35%	33%	25%	24%	30%	40%	*
Somewhat disagree	8%	10%	7%	7%	11%	7%	11%	8%	5%	5%	8%	11%	*
Strongly disagree	5%	8%	4%	4%	7%	4%	4%	4%	6%	6%	2%	5%	*
I don't know what this means	5%	5%	4%	5%	3%	2%	8%	3%	3%	4%	2%	10%	*
Not sure	6%	3%	8%	4%	4%	5%	6%	6%	3%	3%	4%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	101%	99%	99%	100%	101%	101%	102%	99%	100%	100%	101%	100%	*
Unweighted N	(1,092)	(336)	(451)	(305)	(422)	(363)	(404)	(301)	(272)	(189)	(469)	(273)	(96)

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3Y. Views on Proverbs — The enemy of my enemy is my friend

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	15%	17%	14%	22%	19%	13%	9%	13%	22%	23%	16%	15%
Somewhat agree	23%	25%	21%	31%	20%	20%	24%	23%	16%	29%	21%	26%
Neither agree nor disagree	31%	31%	30%	24%	24%	32%	41%	30%	29%	27%	32%	29%
Somewhat disagree	15%	14%	16%	12%	18%	15%	14%	18%	11%	8%	12%	19%
Strongly disagree	9%	8%	9%	6%	9%	11%	9%	9%	13%	7%	10%	8%
I don't know what this means	4%	2%	5%	2%	6%	5%	2%	4%	7%	1%	5%	1%
Not sure	3%	2%	4%	5%	4%	3%	2%	4%	2%	5%	4%	2%
Totals	100%	99%	99%	102%	100%	99%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,116)	(529)	(587)	(262)	(304)	(313)	(237)	(723)	(132)	(174)	(686)	(430)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	15%	17%	12%	18%	13%	16%	16%	18%	16%	31%	18%	8%	*
Somewhat agree	23%	22%	19%	29%	21%	28%	20%	25%	22%	22%	28%	20%	*
Neither agree nor disagree	31%	28%	37%	25%	35%	27%	33%	27%	31%	22%	26%	39%	*
Somewhat disagree	15%	20%	12%	14%	19%	15%	12%	20%	18%	9%	17%	17%	*
Strongly disagree	9%	7%	11%	8%	9%	8%	10%	6%	9%	9%	7%	9%	*
I don't know what this means	4%	4%	5%	2%	2%	3%	6%	1%	4%	5%	2%	4%	*
Not sure	3%	3%	4%	4%	1%	3%	3%	3%	1%	3%	2%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	101%	100%	99%	*
Unweighted N	(1,116)	(348)	(446)	(322)	(433)	(397)	(430)	(323)	(256)	(171)	(484)	(300)	(91)

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3Z. Views on Proverbs — You can't teach an old dog new tricks

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	15%	16%	14%	18%	17%	15%	10%	12%	27%	21%	17%	13%
Somewhat agree	22%	23%	20%	21%	20%	24%	20%	21%	21%	18%	21%	22%
Neither agree nor disagree	18%	20%	16%	20%	19%	13%	21%	17%	15%	27%	20%	13%
Somewhat disagree	26%	21%	31%	21%	24%	28%	31%	27%	25%	21%	22%	33%
Strongly disagree	17%	17%	17%	14%	18%	19%	18%	21%	10%	11%	17%	17%
I don't know what this means	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%
Not sure	2%	2%	2%	5%	2%	1%	0%	2%	1%	2%	2%	2%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,101)	(536)	(565)	(268)	(294)	(317)	(222)	(723)	(131)	(160)	(708)	(393)

	Party ID				2024 Vote		Family income			Usefulness of proverbs			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	15%	14%	12%	20%	14%	18%	19%	15%	11%	32%	14%	8%	*
Somewhat agree	22%	25%	20%	21%	22%	24%	20%	21%	26%	19%	26%	20%	*
Neither agree nor disagree	18%	12%	18%	22%	15%	19%	17%	19%	15%	11%	15%	22%	*
Somewhat disagree	26%	27%	29%	22%	29%	24%	25%	22%	30%	25%	26%	31%	*
Strongly disagree	17%	21%	18%	13%	19%	14%	16%	20%	18%	13%	16%	18%	*
I don't know what this means	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	*
Not sure	2%	1%	2%	2%	1%	2%	2%	1%	0%	0%	2%	0%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	101%	100%	100%	100%	100%	101%	100%	98%	100%	100%	100%	99%	*
Unweighted N	(1,101)	(386)	(405)	(310)	(444)	(368)	(414)	(311)	(260)	(184)	(469)	(288)	(98)

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3AA. Views on Proverbs — The customer is always right

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	14%	16%	12%	15%	12%	14%	14%	12%	21%	20%	16%	10%
Somewhat agree	18%	19%	16%	13%	11%	19%	27%	21%	15%	11%	17%	19%
Neither agree nor disagree	20%	18%	21%	14%	26%	17%	21%	18%	19%	26%	19%	22%
Somewhat disagree	23%	20%	25%	17%	22%	27%	23%	24%	12%	21%	22%	25%
Strongly disagree	24%	23%	25%	32%	28%	22%	15%	23%	27%	20%	24%	24%
I don't know what this means	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Not sure	2%	3%	1%	8%	0%	1%	1%	2%	5%	1%	3%	0%
Totals	101%	99%	100%	100%	99%	100%	101%	100%	100%	99%	101%	100%
Unweighted N	(1,166)	(536)	(630)	(293)	(302)	(326)	(245)	(757)	(151)	(178)	(755)	(411)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	14%	12%	11%	19%	10%	18%	16%	13%	14%	33%	13%	6%	10%
Somewhat agree	18%	14%	16%	24%	16%	22%	18%	19%	18%	15%	20%	18%	18%
Neither agree nor disagree	20%	15%	25%	15%	19%	18%	17%	21%	20%	17%	20%	18%	13%
Somewhat disagree	23%	27%	22%	20%	24%	22%	24%	24%	21%	19%	23%	25%	20%
Strongly disagree	24%	31%	21%	21%	31%	19%	22%	23%	27%	16%	21%	34%	39%
I don't know what this means	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	0%	4%	1%	0%	1%	3%	0%	0%	0%	3%	1%	0%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	102%	100%
Unweighted N	(1,166)	(371)	(482)	(313)	(462)	(387)	(449)	(338)	(261)	(199)	(495)	(303)	(104)

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3AB. Views on Proverbs — Nice guys finish last

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	12%	15%	9%	15%	11%	13%	9%	10%	20%	14%	15%	7%
Somewhat agree	22%	26%	17%	24%	22%	25%	15%	21%	14%	30%	22%	22%
Neither agree nor disagree	25%	24%	26%	19%	27%	26%	30%	26%	36%	20%	27%	22%
Somewhat disagree	19%	19%	19%	12%	17%	19%	29%	22%	12%	9%	17%	24%
Strongly disagree	17%	12%	23%	24%	16%	15%	17%	17%	15%	19%	15%	22%
I don't know what this means	1%	1%	2%	2%	3%	0%	1%	1%	1%	5%	1%	2%
Not sure	3%	2%	3%	5%	4%	3%	0%	3%	1%	3%	3%	2%
Totals	99%	99%	99%	101%	100%	101%	101%	100%	99%	100%	100%	101%
Unweighted N	(1,116)	(526)	(590)	(281)	(292)	(323)	(220)	(723)	(156)	(168)	(738)	(378)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	12%	9%	13%	13%	11%	12%	17%	11%	9%	19%	11%	10%	*
Somewhat agree	22%	15%	23%	25%	19%	24%	20%	18%	30%	25%	25%	19%	*
Neither agree nor disagree	25%	24%	26%	25%	21%	27%	25%	29%	21%	23%	25%	23%	*
Somewhat disagree	19%	25%	17%	17%	26%	16%	18%	18%	23%	14%	21%	23%	*
Strongly disagree	17%	23%	15%	16%	20%	16%	16%	18%	15%	17%	16%	22%	*
I don't know what this means	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	*
Not sure	3%	2%	4%	2%	2%	2%	2%	4%	1%	1%	1%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	99%	100%	99%	100%	98%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,116)	(329)	(461)	(326)	(422)	(387)	(425)	(321)	(245)	(197)	(459)	(300)	(94)

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3AC. Views on Proverbs — Might makes right

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	10%	13%	8%	16%	12%	7%	7%	8%	11%	21%	11%	10%
Somewhat agree	15%	16%	14%	18%	17%	12%	15%	16%	20%	9%	14%	17%
Neither agree nor disagree	30%	29%	30%	21%	31%	32%	32%	28%	31%	31%	33%	23%
Somewhat disagree	14%	14%	13%	10%	12%	16%	16%	16%	8%	9%	13%	15%
Strongly disagree	19%	19%	18%	13%	14%	20%	26%	21%	17%	12%	14%	28%
I don't know what this means	9%	5%	12%	16%	11%	6%	3%	7%	6%	12%	10%	7%
Not sure	4%	2%	6%	5%	3%	6%	1%	3%	8%	5%	5%	2%
Totals	101%	98%	101%	99%	100%	99%	100%	99%	101%	99%	100%	102%
Unweighted N	(1,101)	(526)	(575)	(274)	(283)	(316)	(228)	(693)	(148)	(178)	(727)	(374)

	Party ID				2024 Vote		Family income			Usefulness of proverbs			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	10%	8%	8%	15%	8%	14%	9%	13%	9%	31%	9%	2%	*
Somewhat agree	15%	15%	11%	20%	10%	21%	14%	14%	19%	16%	19%	12%	*
Neither agree nor disagree	30%	24%	30%	35%	22%	32%	32%	30%	26%	25%	28%	30%	*
Somewhat disagree	14%	14%	16%	11%	17%	11%	16%	13%	12%	6%	15%	19%	*
Strongly disagree	19%	28%	20%	7%	35%	9%	16%	20%	24%	14%	16%	26%	*
I don't know what this means	9%	8%	10%	7%	6%	7%	9%	6%	7%	5%	9%	9%	*
Not sure	4%	4%	4%	4%	2%	4%	4%	4%	3%	3%	4%	2%	*

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	101%	101%	99%	99%	100%	98%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,101)	(358)	(433)	(310)	(423)	(381)	(436)	(320)	(235)	(180)	(504)	(273)	(88)

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3AD. Views on Proverbs — If you can't beat them, join them

Do you agree or disagree with the following proverb?

Respondents were asked about a random sample of 15 of the 30 proverbs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	9%	11%	8%	18%	11%	6%	3%	7%	17%	18%	10%	8%
Somewhat agree	14%	11%	16%	13%	18%	12%	11%	12%	17%	16%	13%	14%
Neither agree nor disagree	25%	27%	24%	16%	24%	31%	27%	26%	19%	21%	25%	26%
Somewhat disagree	25%	24%	26%	24%	22%	26%	30%	28%	22%	16%	24%	28%
Strongly disagree	23%	25%	22%	23%	20%	24%	27%	24%	21%	22%	24%	23%
I don't know what this means	1%	0%	2%	2%	2%	0%	0%	0%	2%	3%	1%	1%
Not sure	2%	1%	3%	3%	3%	0%	2%	2%	2%	4%	3%	1%
Totals	99%	99%	101%	99%	100%	99%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,113)	(531)	(582)	(302)	(292)	(312)	(207)	(719)	(157)	(162)	(736)	(377)

	Party ID			2024 Vote		Family income			Usefulness of proverbs				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Strongly agree	9%	9%	7%	13%	9%	11%	11%	11%	7%	26%	11%	2%	3%
Somewhat agree	14%	16%	11%	15%	14%	15%	13%	14%	17%	16%	17%	10%	8%
Neither agree nor disagree	25%	21%	29%	25%	21%	23%	22%	22%	29%	16%	25%	24%	41%
Somewhat disagree	25%	27%	24%	26%	31%	26%	27%	23%	26%	20%	27%	31%	11%
Strongly disagree	23%	24%	25%	20%	23%	24%	23%	28%	19%	21%	18%	30%	36%
I don't know what this means	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%
Not sure	2%	2%	3%	1%	2%	1%	3%	1%	1%	0%	1%	1%	0%

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	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Totals	99%	100%	100%	101%	101%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,113)	(360)	(424)	(329)	(426)	(387)	(416)	(323)	(264)	(186)	(457)	(305)	(100)

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4. Familiarity With Proverbs - 1

Which of these proverbs were you familiar with before taking this survey? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Never judge a book by its cover	88%	85%	91%	76%	86%	91%	97%	90%	86%	82%	86%	91%
Actions speak louder than words	86%	84%	89%	75%	82%	90%	95%	89%	84%	76%	85%	89%
Good things come to those who wait	83%	79%	87%	70%	79%	89%	92%	86%	78%	81%	81%	86%
A picture is worth a thousand words	83%	82%	84%	66%	76%	90%	95%	86%	74%	73%	81%	86%
If you can't beat them, join them	81%	79%	82%	67%	74%	87%	91%	84%	74%	70%	79%	84%
Don't count your chickens before they're hatched	80%	79%	80%	57%	71%	89%	95%	85%	70%	64%	77%	84%
A penny saved is a penny earned	80%	78%	81%	55%	73%	89%	95%	85%	68%	63%	78%	83%
Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime	78%	78%	78%	63%	72%	85%	88%	83%	64%	70%	75%	85%
Hell hath no fury like a woman scorned	70%	67%	73%	39%	61%	83%	91%	76%	59%	48%	66%	78%
Early to bed and early to rise makes a man healthy, wealthy and wise	68%	66%	69%	39%	53%	79%	92%	76%	50%	46%	63%	77%
He who laughs last laughs longest	58%	62%	55%	30%	51%	66%	80%	63%	48%	45%	54%	66%
Cheaters never prosper	52%	53%	51%	38%	48%	61%	57%	56%	43%	42%	50%	56%

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	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Power corrupts; absolute power corrupts absolutely	47%	55%	40%	30%	42%	53%	61%	52%	33%	33%	39%	62%
Neither a borrower nor a lender be	41%	41%	41%	14%	22%	46%	77%	48%	24%	19%	35%	51%
Might makes right	39%	46%	32%	24%	29%	42%	59%	44%	27%	23%	32%	52%
None of these	3%	4%	3%	8%	3%	2%	1%	3%	5%	3%	4%	1%
Unweighted N	(2,247)	(1,055)	(1,192)	(556)	(602)	(643)	(446)	(1,451)	(295)	(343)	(1,456)	(791)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Never judge a book by its cover	88%	91%	86%	88%	93%	88%	87%	89%	90%	80%	91%	94%	89%
Actions speak louder than words	86%	89%	84%	87%	91%	88%	86%	86%	90%	79%	90%	92%	87%
Good things come to those who wait	83%	87%	80%	83%	89%	83%	82%	84%	85%	76%	87%	90%	82%
A picture is worth a thousand words	83%	87%	80%	83%	89%	85%	81%	85%	87%	76%	85%	89%	87%
If you can't beat them, join them	81%	84%	78%	80%	87%	82%	80%	80%	85%	70%	84%	89%	82%
Don't count your chickens before they're hatched	80%	82%	76%	83%	85%	84%	79%	81%	83%	69%	83%	88%	85%
A penny saved is a penny earned	80%	80%	76%	84%	84%	84%	78%	79%	83%	73%	82%	86%	80%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime	78%	78%	76%	81%	86%	83%	75%	80%	85%	68%	83%	85%	75%
Hell hath no fury like a woman scorned	70%	72%	70%	70%	81%	74%	69%	72%	75%	60%	74%	78%	76%
Early to bed and early to rise makes a man healthy, wealthy and wise	68%	65%	63%	76%	74%	78%	66%	69%	76%	64%	72%	73%	67%
He who laughs last laughs longest	58%	57%	54%	64%	68%	67%	55%	62%	67%	59%	60%	64%	53%
Cheaters never prosper	52%	56%	49%	52%	60%	55%	52%	53%	56%	51%	59%	51%	48%
Power corrupts; absolute power corrupts absolutely	47%	48%	47%	47%	58%	50%	44%	47%	58%	44%	50%	54%	46%
Neither a borrower nor a lender be	41%	39%	40%	43%	50%	46%	38%	47%	45%	38%	42%	47%	39%
Might makes right	39%	42%	39%	37%	51%	42%	32%	41%	49%	38%	40%	46%	35%
None of these	3%	2%	5%	2%	1%	2%	4%	1%	3%	3%	1%	1%	8%
Unweighted N	(2,247)	(725)	(879)	(643)	(878)	(769)	(869)	(645)	(506)	(376)	(958)	(588)	(194)

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5. Familiarity With Proverbs - 2

Which of these proverbs were you familiar with before taking this survey? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Money can't buy happiness	86%	82%	89%	72%	82%	91%	95%	88%	81%	77%	84%	89%
Two wrongs do not make a right	84%	81%	87%	70%	78%	91%	94%	87%	83%	70%	84%	85%
Everything happens for a reason	83%	78%	87%	69%	81%	89%	89%	84%	82%	72%	81%	85%
Honesty is the best policy	82%	79%	86%	67%	74%	90%	95%	86%	80%	68%	80%	87%
The customer is always right	82%	80%	85%	68%	77%	88%	93%	86%	77%	71%	80%	86%
You can't teach an old dog new tricks	82%	79%	84%	63%	73%	91%	96%	85%	71%	73%	81%	84%
What doesn't kill you makes you stronger	81%	79%	84%	72%	79%	87%	84%	83%	76%	75%	79%	85%
Sticks and stones may break my bones, but words will never hurt me	81%	79%	82%	64%	70%	88%	95%	85%	69%	69%	79%	82%
Nice guys finish last	74%	73%	75%	57%	64%	83%	87%	79%	61%	57%	71%	78%
The pen is mightier than the sword	73%	75%	70%	52%	65%	81%	88%	78%	62%	55%	68%	82%
Spare the rod and spoil the child	67%	64%	69%	40%	55%	74%	93%	72%	62%	44%	64%	71%
There's no such thing as a free lunch	61%	65%	57%	30%	52%	72%	82%	67%	40%	45%	55%	72%
The squeaky wheel gets the grease	59%	60%	59%	29%	48%	70%	84%	69%	33%	36%	53%	70%

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	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The enemy of my enemy is my friend	59%	64%	54%	59%	60%	60%	57%	61%	48%	59%	53%	70%
Fortune favors the bold	39%	47%	32%	38%	45%	39%	35%	43%	29%	30%	32%	53%
None of these	3%	3%	2%	5%	3%	2%	1%	3%	3%	3%	3%	1%
Unweighted N	(2,247)	(1,055)	(1,192)	(556)	(602)	(643)	(446)	(1,451)	(295)	(343)	(1,456)	(791)

	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
Money can't buy happiness	86%	89%	84%	85%	90%	87%	86%	87%	86%	80%	90%	92%	86%
Two wrongs do not make a right	84%	88%	80%	86%	89%	86%	84%	85%	85%	75%	86%	91%	90%
Everything happens for a reason	83%	85%	81%	83%	87%	85%	83%	83%	83%	78%	88%	85%	84%
Honesty is the best policy	82%	86%	77%	86%	88%	86%	82%	84%	85%	74%	86%	88%	85%
The customer is always right	82%	86%	79%	83%	89%	83%	81%	84%	85%	75%	85%	89%	87%
You can't teach an old dog new tricks	82%	87%	79%	81%	89%	84%	81%	83%	84%	75%	83%	89%	85%
What doesn't kill you makes you stronger	81%	88%	77%	81%	89%	81%	79%	81%	86%	76%	85%	87%	84%
Sticks and stones may break my bones, but words will never hurt me	81%	84%	78%	82%	87%	81%	79%	82%	81%	68%	84%	88%	85%
Nice guys finish last	74%	75%	73%	74%	80%	77%	69%	76%	81%	62%	76%	83%	75%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Usefulness of proverbs			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Very	Somewhat	Not very	Not at all
The pen is mightier than the sword	73%	77%	70%	73%	83%	76%	69%	74%	80%	65%	76%	81%	71%
Spare the rod and spoil the child	67%	67%	64%	70%	76%	73%	69%	66%	71%	68%	69%	70%	64%
There's no such thing as a free lunch	61%	59%	59%	65%	69%	68%	58%	64%	67%	54%	61%	73%	55%
The squeaky wheel gets the grease	59%	56%	58%	65%	70%	68%	54%	61%	71%	48%	60%	71%	64%
The enemy of my enemy is my friend	59%	63%	60%	54%	70%	58%	53%	60%	71%	53%	60%	67%	64%
Fortune favors the bold	39%	42%	42%	33%	48%	39%	32%	41%	52%	37%	41%	45%	38%
None of these	3%	1%	4%	1%	1%	2%	3%	1%	2%	0%	1%	1%	5%
Unweighted N	(2,247)	(725)	(879)	(643)	(878)	(769)	(869)	(645)	(506)	(376)	(958)	(588)	(194)

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Interviewing Dates	March 13 - 16, 2026 March 16 - 19, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.036, with a mean of one and a standard deviation of 0.854.
Number of respondents	2,247
Margin of error	± 2.7 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.