

YouGov / Queen Mary University London Survey Results

Sample Size: 4534 Adults in GB  
Fieldwork: 30th July - 1st August 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	4534	816	1165	417	490	275	1591	1619	2194	2340	476	1873	1120	1065	2584	1950	3922	218	394	1075	744	549	1555
Unweighted Sample	4534	764	1258	457	510	302	1840	1625	1969	2565	344	1714	1161	1315	2770	1764	3875	243	416	1059	749	460	1607
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Putting aside your views of the current government and thinking about UK governments in general, how do you think the following issues should be decided in Britain?

[Respondents randomly shown 10 different policy statements]

Trade rules, increasing or cutting tariffs in line with UK interests

[n=2243]

This policy should be decided by UK governments alone	44	60	38	32	63	28	37	58	48	39	27	37	49	58	43	45	43	46	49	45	49	36	41
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	32	29	38	43	19	39	40	25	32	31	32	33	30	29	35	27	32	28	28	29	28	40	33
UK governments should be required to follow decisions made by international institutions on this policy	7	3	9	12	2	14	10	3	8	7	12	9	5	4	8	6	7	7	8	5	5	9	9
Don't know	18	8	15	13	16	19	13	13	12	23	28	21	15	9	15	22	18	20	15	21	19	15	17

Immigration rules

[n=2266]

This policy should be decided by UK governments alone	58	84	46	52	85	32	47	82	65	52	32	50	66	78	55	62	59	61	56	56	63	53	60
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	23	10	34	29	10	39	32	11	20	26	34	26	19	16	27	17	23	22	22	23	22	29	22
UK governments should be required to follow decisions made by international institutions on this policy	9	2	10	11	1	23	13	3	9	9	15	11	7	4	10	8	8	10	13	9	8	11	8
Don't know	10	4	9	8	4	7	8	4	6	13	19	13	7	3	7	13	10	8	10	12	8	7	11

Giving preference to British businesses ('Buy British') when awarding Government contracts

[n=2265]

This policy should be decided by UK governments alone	67	82	65	69	86	56	64	82	71	64	46	61	77	79	69	66	68	62	68	70	68	64	67
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	14	9	19	17	7	18	19	8	15	14	22	15	12	12	17	11	14	14	13	11	13	24	14
UK governments should be required to follow decisions made by international institutions on this policy	3	1	4	2	1	8	5	1	3	3	4	4	3	3	4	2	3	7	4	3	4	2	3
Don't know	15	8	11	11	6	18	12	9	11	19	27	20	9	6	11	21	15	17	15	16	16	10	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Giving subsidies or state aid to prevent job losses in economically depressed areas**

[n=2283]

This policy should be decided by UK governments alone	64	75	63	64	81	57	63	75	67	60	43	56	72	77	66	60	64	60	62	61	63	66	66
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	13	11	15	16	8	17	16	9	14	12	16	15	11	13	14	12	13	12	14	12	14	17	13
UK governments should be required to follow decisions made by international institutions on this policy	4	2	5	5	1	9	6	2	4	4	12	5	3	2	5	3	4	8	7	5	2	4	4
Don't know	19	11	17	15	10	18	15	14	14	23	29	24	15	9	15	24	19	20	17	22	21	13	18

**Giving subsidies, tax incentives, or loans to incentivise businesses to operate outside of London and the South East**

[n=2234]

This policy should be decided by UK governments alone	66	80	68	70	77	62	68	77	72	59	44	58	73	81	69	61	66	60	68	64	68	61	67
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	11	6	13	15	6	17	14	7	11	11	17	14	9	7	12	10	11	16	8	12	8	15	11
UK governments should be required to follow decisions made by international institutions on this policy	3	2	2	3	1	7	3	2	4	3	5	5	2	2	4	3	3	2	4	3	5	5	3
Don't know	20	13	17	12	16	14	16	15	12	27	35	23	17	10	15	26	20	22	20	21	19	19	19

**Nationalising the railways**

[n=2255]

This policy should be decided by UK governments alone	75	82	80	75	81	73	78	82	81	69	55	67	85	86	77	71	75	66	75	74	77	77	75
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	8	6	8	12	4	9	8	4	7	8	17	9	4	4	9	6	7	15	7	7	6	9	8
UK governments should be required to follow decisions made by international institutions on this policy	3	2	3	2	0	8	4	2	3	4	6	3	3	2	3	3	3	7	3	2	4	4	3
Don't know	14	9	9	11	14	10	10	12	9	20	22	20	8	8	11	19	15	11	14	17	14	11	15

**Controlling Britain's fishing waters**

[n=2270]

This policy should be decided by UK governments alone	55	70	41	47	83	34	40	77	58	52	40	46	60	69	51	60	54	54	57	57	58	46	54
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	25	22	36	30	10	31	37	15	25	24	23	26	24	23	28	19	25	21	21	24	21	32	26
UK governments should be required to follow decisions made by international institutions on this policy	9	3	13	15	2	25	13	3	10	9	17	11	8	4	12	6	9	6	10	7	9	12	10
Don't know	12	5	11	8	6	9	9	5	8	15	19	18	8	3	9	15	11	19	13	13	12	10	10

**Providing tax incentives for companies to operate in Britain rather than overseas**

[n=2264]

This policy should be decided by UK governments alone	60	76	56	54	79	52	58	74	66	55	35	54	67	74	61	58	60	61	61	60	59	60	60
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	18	12	24	24	9	18	23	13	17	19	27	19	16	14	20	15	18	15	18	17	17	21	19
UK governments should be required to follow decisions made by international institutions on this policy	5	2	7	9	1	13	7	2	6	5	10	5	4	3	6	4	5	6	6	4	5	10	4
Don't know	17	10	13	13	11	17	12	12	12	22	28	21	13	9	13	22	17	18	15	19	19	9	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Establishing a publicly owned energy company**

[n=2274]

This policy should be decided by UK governments alone	67	75	71	71	77	68	69	77	74	60	51	60	74	79	69	63	67	62	67	66	69	65	68
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	12	10	14	17	7	10	14	7	11	12	18	13	9	10	13	11	12	15	12	11	9	15	12
UK governments should be required to follow decisions made by international institutions on this policy	4	2	3	3	1	7	4	2	5	3	8	5	3	1	4	4	4	4	2	4	2	6	4
Don't know	17	14	13	9	15	15	12	14	10	24	23	21	15	11	14	22	17	20	19	19	19	13	16

**Removing VAT on certain products, such as fuel and household goods, to make them cheaper for customers**

[n=2276]

This policy should be decided by UK governments alone	71	83	70	70	88	66	72	82	78	65	48	66	79	83	72	70	72	66	65	71	73	69	73
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	12	8	15	18	5	18	14	7	11	13	23	13	8	9	14	9	11	16	16	11	10	15	11
UK governments should be required to follow decisions made by international institutions on this policy	5	2	4	6	2	7	5	3	4	5	7	5	5	3	4	5	4	8	6	5	5	4	4
Don't know	12	7	11	7	5	9	9	7	7	17	23	16	9	5	10	15	12	10	14	12	12	12	12

**Setting rules over data protection**

[n=2257]

This policy should be decided by UK governments alone	46	62	39	44	65	30	39	61	47	44	21	41	50	60	45	47	46	35	45	44	49	42	49
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	25	20	32	26	16	27	29	21	26	24	30	24	23	24	27	22	25	27	23	25	25	30	22
UK governments should be required to follow decisions made by international institutions on this policy	16	9	20	22	7	29	24	8	18	15	25	18	15	10	19	12	15	25	23	14	13	16	16
Don't know	13	9	9	7	12	14	9	10	10	17	23	16	11	7	9	19	14	12	9	16	14	13	13

**Abolishing the non-dom tax status**

[n=2266]

This policy should be decided by UK governments alone	54	69	57	53	64	40	57	66	62	47	30	45	65	73	56	52	55	51	52	52	56	59	55
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	11	7	12	13	10	11	13	9	11	11	10	13	10	8	11	10	10	14	13	11	8	12	11
UK governments should be required to follow decisions made by international institutions on this policy	4	2	5	6	2	7	6	1	5	3	5	5	4	2	5	3	4	4	6	4	3	4	4
Don't know	31	21	26	29	24	42	24	24	23	39	55	37	21	18	27	35	31	30	29	34	33	25	30

**Banning zero-hours contracts and 'fire and rehire' contracts**

[n=2274]

This policy should be decided by UK governments alone	68	81	66	67	81	54	67	79	72	65	49	63	72	80	68	68	68	70	66	67	68	71	69
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	12	6	14	18	7	21	13	8	12	12	21	14	9	9	14	10	13	7	10	13	11	14	12
UK governments should be required to follow decisions made by international institutions on this policy	7	3	9	7	1	15	11	3	6	7	8	8	6	4	7	6	6	7	14	7	7	4	6
Don't know	13	10	11	8	11	11	10	10	10	16	22	15	12	7	11	16	13	17	10	14	14	11	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Being in charge of which medicines are approved for use by the NHS and patients in the UK  
[n=2277]

This policy should be decided by UK governments alone	58	72	56	57	73	56	57	72	62	55	37	53	65	72	60	57	58	60	62	57	60	56	59
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	22	15	25	28	16	26	27	15	22	22	34	23	21	16	24	20	22	17	22	19	18	29	24
UK governments should be required to follow decisions made by international institutions on this policy	7	6	9	6	1	11	7	5	6	8	12	7	6	7	8	6	7	11	5	9	7	6	7
Don't know	12	7	10	9	10	7	9	8	9	15	16	17	9	5	9	17	12	12	11	15	14	9	11

Banning live animal exports  
[n=2283]

This policy should be decided by UK governments alone	53	70	50	50	73	34	49	68	56	51	26	45	62	69	51	56	53	58	53	50	56	54	54
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	18	16	22	25	13	19	23	14	19	17	25	18	17	16	21	15	18	15	17	18	17	20	19
UK governments should be required to follow decisions made by international institutions on this policy	12	6	16	14	3	27	16	6	13	12	24	14	10	7	14	10	12	13	13	13	11	12	13
Don't know	16	8	11	11	11	20	11	12	12	20	26	22	10	8	14	19	16	14	17	19	16	15	14

Banning the import of goods produced through cruel animal practices, like foie gras and animal furs  
[n=2281]

This policy should be decided by UK governments alone	56	72	54	57	78	41	54	71	59	54	31	50	62	71	57	55	57	53	53	55	58	50	59
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	18	15	19	20	11	19	18	14	18	17	29	18	14	15	18	17	17	20	20	16	17	21	17
UK governments should be required to follow decisions made by international institutions on this policy	13	8	14	17	3	31	18	7	13	13	19	14	13	9	15	11	13	14	15	13	10	18	12
Don't know	13	6	12	6	8	8	9	8	10	17	21	18	10	5	10	18	13	13	12	15	15	11	12

Banning imports of environmentally harmful products such as wet wipes containing plastic or plastic straws  
[n=2273]

This policy should be decided by UK governments alone	54	73	52	50	69	35	51	70	57	51	27	46	63	69	53	55	54	45	53	53	58	53	53
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	19	14	21	23	14	28	21	15	20	19	30	19	18	17	21	17	19	20	20	17	16	23	21
UK governments should be required to follow decisions made by international institutions on this policy	13	5	17	21	3	28	18	7	13	13	19	16	9	9	16	10	13	18	14	13	12	12	14
Don't know	14	8	10	6	14	9	10	8	11	17	25	18	10	5	11	18	14	17	13	17	14	13	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Refusing border entry to citizens of other countries who have been in prison for a year or more**  
[n=2273]

This policy should be decided by UK governments alone	67	84	60	59	89	50	59	86	70	64	34	61	73	84	67	67	68	68	59	67	72	65	67
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	14	7	18	25	4	21	18	6	14	14	34	14	11	9	16	11	14	9	18	14	12	11	15
UK governments should be required to follow decisions made by international institutions on this policy	7	2	9	7	2	21	10	3	7	7	12	9	5	3	8	6	7	7	9	6	6	12	6
Don't know	12	6	14	9	4	8	13	6	9	16	20	16	11	4	9	16	12	15	14	13	10	12	12

**Regulating new products and industries, such as AI, in a way that is best for the UK**  
[n=2256]

This policy should be decided by UK governments alone	47	60	39	39	68	37	39	63	52	42	29	41	51	61	44	50	47	42	44	49	51	39	47
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	29	25	37	39	19	32	37	21	29	29	36	30	29	24	33	23	29	26	31	26	27	36	29
UK governments should be required to follow decisions made by international institutions on this policy	10	5	12	12	4	19	14	4	11	9	18	12	8	5	12	7	10	13	12	8	8	15	10
Don't know	14	10	11	11	10	11	11	13	8	20	16	18	12	10	10	20	14	20	13	16	14	11	14

**Determining UK food standards**  
[n=2270]

This policy should be decided by UK governments alone	65	85	58	55	81	53	59	80	67	63	45	59	70	79	64	66	66	66	59	67	69	62	64
UK governments should voluntarily seek, but not be bound by, agreements with other countries on this policy	17	8	23	27	8	24	22	9	17	16	24	19	15	12	19	14	17	12	22	15	17	20	16
UK governments should be required to follow decisions made by international institutions on this policy	8	3	10	12	1	14	11	2	9	7	15	9	6	5	9	7	7	10	10	6	5	10	9
Don't know	10	4	9	6	10	9	8	8	7	14	16	13	10	4	8	13	10	11	8	12	9	8	11

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*