

YouGov / RTPI Survey Results

Sample Size: 2287 Adults in GB
Fieldwork: 31st July - 1st August 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2287	412	588	210	247	140	803	816	1107	1180	240	945	565	537	1304	983	1978	110	199	542	375	277	784
Unweighted Sample	2287	396	623	224	258	151	909	833	1001	1286	179	860	575	673	1395	892	1970	115	202	534	374	244	818
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From the 1940s to the 1970s a series of 'new towns' were built across the UK. These were either entirely new communities or existing towns that were made a lot larger. Examples from across the UK include Stevenage, Crawley, Harlow, Peterlee, Corby, Skelmersdale, Telford, Milton Keynes, Cwmbran and Cumbernauld. What words come to mind when thinking of 'new towns' like these?

[See Tab 1]

The UK government has proposed to build a new generation of new towns, committing to building at least five across England in the next few years. How confident are you, if at all, that the new generation of new towns will be equipped to meet the needs of communities in 50 years' time?

Very confident	1	1	2	1	0	1	1	1	2	1	6	1	1	1	2	1	2	1	1	1	1	5	1
Fairly confident	15	9	23	20	6	15	17	10	17	14	23	17	13	11	17	13	16	14	15	17	15	20	13
TOTAL CONFIDENT	16	10	25	21	6	16	18	11	19	15	29	18	14	12	19	14	18	15	16	18	16	25	14
Not very confident	41	43	46	41	35	34	45	38	39	42	42	39	40	43	42	39	41	30	43	38	40	43	42
Not at all confident	32	42	19	30	52	37	27	45	35	29	17	28	38	39	30	35	32	35	31	32	33	24	35
TOTAL NOT CONFIDENT	73	85	65	71	87	71	72	83	74	71	59	67	78	82	72	74	73	65	74	70	73	67	77
Don't know	11	6	10	8	7	13	10	7	7	14	12	14	8	7	9	12	10	20	11	13	12	7	9

We are now going to show you a set of scenarios about designing and planning the new generation of new towns. In each case, please pick the option that comes closer to your view.

Please select which of the following comes closest to your view:

Major housebuilders, landowners and investors should have the biggest say in how the new towns are planned, designed and funded over time	13	17	11	10	15	5	11	13	14	12	14	14	12	12	13	13	14	14	9	14	12	18	13
People living in the new towns should have the biggest say in how the new towns are planned, designed and funded over time	74	69	81	82	73	83	79	73	75	74	75	72	77	75	77	70	74	66	79	71	75	74	76
Don't know	13	14	8	8	12	12	10	14	11	14	10	14	11	13	10	17	12	20	12	14	13	9	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please select which of the following comes closest to your view:

Homes in the new towns should be built by lots of different types of organisations, including big housebuilders, smaller housebuilders, community groups, charities and councils	82	83	88	89	78	92	90	81	81	83	79	79	83	89	84	80	82	81	84	83	82	83	82
Homes in the new towns should mainly be built by big housebuilders	7	10	5	4	10	3	4	8	9	6	10	8	8	5	8	7	8	4	7	6	10	10	7
Don't know	10	6	7	7	13	5	6	11	9	11	10	13	9	6	8	13	10	14	10	11	8	7	11

Please select which of the following comes closest to your view:

New towns should experiment with new ways of planning, designing and funding developments (for example, new homes, transport options, workplaces and parks)	59	55	65	73	51	71	68	54	62	57	62	59	61	56	64	53	59	57	60	55	61	59	61
New towns should be planned, designed, and funded how most new developments (such as new homes, transport options, workplaces and parks) are across the country	24	29	23	18	30	14	21	28	24	25	22	23	24	29	24	26	25	20	24	27	24	28	22
Don't know	16	16	12	9	20	15	12	17	14	19	16	18	15	15	13	21	16	24	16	17	15	13	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.