

YouGov Survey: Reactions to Rob Reiner's Death

December 15 - 18, 2025 - 1,107 U.S. adult citizens



1. Do you have a favorable or an unfavorable opinion of the following people?

	Net (Favorable - Unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Rob Reiner	35%	31%	24%	10%	9%	26%
Donald Trump	-20%	22%	16%	10%	48%	4%
Ted Cruz	-12%	14%	20%	15%	31%	21%
Barack Obama	11%	36%	17%	14%	28%	6%
Gavin Newsom	-1%	16%	20%	10%	28%	25%

2. Do you think it is acceptable or unacceptable to criticize a public figure who was just killed?

Acceptable	18%
Unacceptable	60%
Not sure	23%

3. How much have you heard about the recent death of actor and director Rob Reiner?

A lot	39%
A little	44%
Nothing at all	17%

4. Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown a Truth Social post made by Donald Trump on December 15, 2025 stating, 'A very sad thing happened last night in Hollywood. Rob Reiner, a tortured and struggling, but once very talented movie director and comedy star, has passed away, together with his wife, Michele, reportedly due to the anger he caused others through his massive, unyielding, and incurable affliction with a mind crippling disease known as TRUMP DERANGEMENT SYNDROME, sometimes referred to as TDS. He was known to have driven people CRAZY by his raging obsession of President Donald J. Trump, with his obvious paranoia reaching new heights as the Trump Administration surpassed all goals and expectations of greatness, and with the Golden Age of America upon us, perhaps like never before. May Rob and Michele rest in peace'

Appropriate	17%
Inappropriate	72%
Not sure	12%

5. Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Ted Cruz on December 15, 2025 stating, 'I am deeply saddened by the horrific murder of Rob Reiner and his wife. He was one of the most talented movie-makers to have ever lived. From Spinal Tap to When Harry Met Sally, from A Few Good Men to my favorite movie of all time, The Princess Bride. We are weeping the loss of a comedic and story-telling master. His movies touched us, deeply, and spoke to our fundamental humanity. Rob Reiner was one of a kind, and he will be missed. The tragic circumstances of his murder make it all the more horrible. Heidi & I are praying for his family. Rest in Peace.'

Appropriate	89%
Inappropriate	4%
Not sure	7%

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6. Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Barack Obama on December 14, 2025 stating, 'Michelle and I are heartbroken by the tragic passing of Rob Reiner and his beloved wife, Michele. Rob's achievements in film and television gave us some of our most cherished stories on screen. But beneath all of the stories he produced was a deep belief in the goodness of people—and a lifelong commitment to putting that belief into action. Together, he and his wife lived lives defined by purpose. They will be remembered for the values they championed and the countless people they inspired. We send our deepest condolences to all who loved them.'

Appropriate	88%
Inappropriate	4%
Not sure	8%

7. Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Gavin Newsom on December 14, 2025 stating, 'Jen and I are heartbroken by the tragic loss of Rob Reiner and Michele Singer Reiner. Rob was the big-hearted genius behind so many of the classic stories we love, with projects as wide-ranging as The Princess Bride to A Few Good Men. His boundless empathy made his stories timeless, teaching generations how to see goodness and righteousness in others — and encouraging us to dream bigger. That empathy extended well beyond his films. Rob was a passionate advocate for children and for civil rights — from taking on Big Tobacco, fighting for marriage equality, to serving as a powerful voice in early education. He made California a better place through his good works. Rob will be remembered for his remarkable filmography and for his extraordinary contribution to humanity.'

Appropriate	84%
Inappropriate	5%
Not sure	11%

8. Which, if any, of the following movies have you seen? Select all that apply.

A Few Good Men	53%
The Princess Bride	50%
When Harry Met Sally... ..	50%
Stand by Me	48%
Misery	42%
The Bucket List	32%
The American President	24%
This Is Spinal Tap	19%
None of the above	17%

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Interviewing Dates	December 15 - 18, 2025
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.011, with a mean of one and a standard deviation of 0.763.
Number of respondents	1,107
Margin of error	± 3.7 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	103 questions not reported.

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1A. Favorability of Individuals — Rob Reiner

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	35%	31%	40%	26%	30%	38%	47%	34%	56%	32%	*
Very favorable	31%	30%	32%	16%	21%	37%	48%	31%	33%	34%	*
Somewhat favorable	24%	24%	23%	23%	24%	25%	22%	25%	30%	15%	*
Somewhat unfavorable	10%	12%	8%	8%	8%	13%	10%	12%	2%	7%	*
Very unfavorable	9%	12%	7%	5%	8%	11%	13%	10%	5%	10%	*
Don't know	26%	22%	29%	48%	39%	14%	7%	23%	30%	33%	*
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	99%	*
Unweighted N	(1,104)	(507)	(597)	(272)	(300)	(314)	(218)	(698)	(151)	(173)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	35%	74%	33%	0%	79%	-1%	43%	31%	33%	29%	30%	37%	43%
Very favorable	31%	58%	24%	13%	60%	14%	32%	32%	31%	27%	27%	32%	37%
Somewhat favorable	24%	19%	26%	25%	23%	25%	26%	24%	23%	26%	23%	24%	22%
Somewhat unfavorable	10%	3%	9%	18%	2%	20%	8%	13%	9%	11%	9%	10%	9%
Very unfavorable	9%	1%	7%	20%	2%	21%	6%	11%	12%	12%	11%	9%	7%
Don't know	26%	19%	33%	24%	14%	20%	28%	20%	25%	23%	31%	25%	24%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(1,104)	(362)	(425)	(317)	(426)	(375)	(454)	(277)	(247)	(198)	(244)	(415)	(247)

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1B. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-20%	-17%	-23%	-36%	-23%	-11%	-14%	-7%	-62%	-42%	*
Very favorable	22%	24%	20%	13%	20%	22%	31%	26%	5%	16%	*
Somewhat favorable	16%	16%	16%	17%	15%	20%	12%	19%	11%	10%	*
Somewhat unfavorable	10%	12%	8%	12%	10%	12%	6%	10%	8%	14%	*
Very unfavorable	48%	44%	51%	53%	48%	42%	51%	42%	70%	54%	*
Don't know	4%	4%	4%	5%	6%	4%	0%	3%	6%	5%	*
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	*
Unweighted N	(1,106)	(508)	(598)	(273)	(300)	(315)	(218)	(700)	(151)	(173)	(82)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-20%	-90%	-37%	68%	-89%	60%	-23%	-13%	-21%	-7%	-22%	-19%	-30%
Very favorable	22%	3%	12%	51%	3%	49%	18%	25%	26%	30%	23%	18%	21%
Somewhat favorable	16%	2%	15%	32%	2%	30%	18%	17%	13%	15%	15%	21%	11%
Somewhat unfavorable	10%	3%	17%	10%	4%	12%	8%	10%	11%	16%	8%	8%	12%
Very unfavorable	48%	92%	48%	5%	90%	7%	51%	44%	49%	36%	52%	49%	50%
Don't know	4%	0%	8%	2%	0%	2%	5%	4%	2%	3%	1%	5%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,106)	(362)	(426)	(318)	(426)	(376)	(455)	(277)	(247)	(198)	(245)	(416)	(247)

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1C. Favorability of Individuals — Ted Cruz

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-12%	-8%	-15%	-25%	-17%	-5%	-3%	-6%	-36%	-24%	*
Very favorable	14%	15%	13%	7%	9%	12%	27%	15%	4%	17%	*
Somewhat favorable	20%	23%	17%	14%	19%	26%	17%	22%	14%	10%	*
Somewhat unfavorable	15%	14%	15%	15%	16%	14%	14%	16%	11%	12%	*
Very unfavorable	31%	32%	29%	32%	30%	29%	33%	27%	43%	39%	*
Don't know	21%	16%	26%	32%	26%	18%	9%	18%	28%	22%	*
Totals	101%	100%	100%	100%	100%	99%	100%	98%	100%	100%	*
Unweighted N	(1,105)	(507)	(598)	(273)	(300)	(314)	(218)	(699)	(151)	(173)	(82)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-12%	-68%	-20%	52%	-72%	50%	-14%	-9%	-8%	8%	-13%	-17%	-15%
Very favorable	14%	2%	9%	31%	3%	32%	13%	14%	16%	14%	13%	14%	14%
Somewhat favorable	20%	6%	15%	38%	8%	36%	18%	22%	22%	28%	19%	19%	17%
Somewhat unfavorable	15%	19%	15%	10%	19%	9%	14%	16%	14%	9%	14%	17%	14%
Very unfavorable	31%	57%	29%	7%	63%	9%	31%	30%	33%	25%	31%	33%	32%
Don't know	21%	15%	33%	13%	7%	14%	24%	18%	15%	23%	23%	18%	24%
Totals	101%	99%	101%	99%	100%	100%	100%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,105)	(361)	(426)	(318)	(425)	(376)	(455)	(277)	(247)	(198)	(245)	(415)	(247)

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1D. Favorability of Individuals — Barack Obama

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	11%	6%	15%	25%	22%	-3%	5%	-2%	63%	22%	*
Very favorable	36%	33%	38%	33%	36%	32%	43%	29%	59%	44%	*
Somewhat favorable	17%	17%	16%	24%	21%	15%	9%	17%	20%	14%	*
Somewhat unfavorable	14%	14%	14%	21%	13%	12%	10%	15%	8%	12%	*
Very unfavorable	28%	30%	26%	11%	22%	37%	37%	33%	8%	24%	*
Don't know	6%	5%	6%	11%	8%	4%	1%	6%	5%	6%	*
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,104)	(507)	(597)	(273)	(298)	(315)	(218)	(700)	(150)	(172)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	11%	89%	11%	-66%	85%	-66%	16%	5%	10%	5%	14%	8%	16%
Very favorable	36%	78%	28%	3%	72%	5%	38%	34%	37%	27%	33%	38%	40%
Somewhat favorable	17%	15%	22%	12%	20%	10%	16%	17%	16%	24%	22%	14%	13%
Somewhat unfavorable	14%	4%	17%	20%	4%	19%	15%	11%	15%	16%	12%	13%	16%
Very unfavorable	28%	1%	22%	62%	3%	62%	24%	34%	28%	30%	29%	31%	21%
Don't know	6%	2%	11%	3%	2%	4%	7%	4%	4%	3%	4%	4%	11%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,104)	(361)	(426)	(317)	(426)	(376)	(454)	(277)	(246)	(198)	(245)	(415)	(246)

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1E. Favorability of Individuals — Gavin Newsom

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	-1%	-5%	2%	6%	6%	-9%	-3%	-10%	36%	10%	*
Very favorable	16%	16%	17%	10%	14%	14%	28%	15%	23%	19%	*
Somewhat favorable	20%	23%	18%	23%	24%	20%	15%	18%	27%	25%	*
Somewhat unfavorable	10%	10%	10%	14%	11%	8%	7%	11%	5%	10%	*
Very unfavorable	28%	34%	23%	13%	22%	35%	39%	32%	10%	24%	*
Don't know	25%	18%	32%	40%	30%	23%	10%	23%	35%	22%	*
Totals	99%	101%	100%	100%	101%	100%	99%	99%	100%	100%	*
Unweighted N	(1,104)	(507)	(597)	(273)	(300)	(313)	(218)	(698)	(151)	(173)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	-1%	59%	-4%	-57%	64%	-60%	0%	-12%	11%	-8%	-10%	0%	10%
Very favorable	16%	38%	9%	3%	40%	5%	16%	14%	21%	15%	13%	17%	20%
Somewhat favorable	20%	32%	21%	9%	37%	8%	18%	19%	27%	19%	18%	19%	26%
Somewhat unfavorable	10%	7%	10%	12%	8%	10%	11%	12%	7%	9%	8%	12%	9%
Very unfavorable	28%	4%	24%	57%	5%	63%	24%	33%	30%	33%	32%	25%	27%
Don't know	25%	19%	35%	19%	10%	15%	31%	24%	15%	23%	30%	27%	18%
Totals	99%	100%	99%	100%	100%	101%	100%	102%	100%	99%	101%	100%	100%
Unweighted N	(1,104)	(361)	(426)	(317)	(425)	(375)	(454)	(277)	(247)	(198)	(243)	(416)	(247)

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2. Acceptable to Criticize Recently Killed Figure

Do you think it is acceptable or unacceptable to criticize a public figure who was just killed?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Acceptable	18%	24%	11%	25%	22%	13%	13%	19%	9%	19%	*
Unacceptable	60%	54%	65%	44%	58%	62%	73%	58%	66%	63%	*
Not sure	23%	22%	24%	31%	21%	24%	15%	22%	25%	18%	*
Totals	101%	100%	100%	100%	101%	99%	101%	99%	100%	100%	*
Unweighted N	(1,106)	(508)	(598)	(273)	(301)	(315)	(217)	(700)	(151)	(173)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	18%	18%	15%	19%	19%	19%	15%	18%	24%	18%	18%	14%	23%
Unacceptable	60%	64%	52%	64%	62%	61%	63%	58%	57%	57%	62%	64%	51%
Not sure	23%	18%	32%	16%	19%	20%	22%	25%	19%	25%	20%	22%	26%
Totals	101%	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(363)	(426)	(317)	(426)	(376)	(455)	(277)	(248)	(198)	(245)	(416)	(247)

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3. Heard About Reiner Death

How much have you heard about the recent death of actor and director Rob Reiner?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	39%	41%	38%	23%	30%	44%	59%	42%	37%	36%	*
A little	44%	45%	43%	47%	46%	45%	38%	43%	39%	49%	*
Nothing at all	17%	14%	19%	30%	25%	11%	3%	14%	24%	15%	*
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	*
Unweighted N	(1,106)	(508)	(598)	(273)	(301)	(314)	(218)	(701)	(150)	(173)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	39%	54%	28%	37%	58%	41%	37%	43%	45%	42%	37%	38%	42%
A little	44%	35%	51%	45%	34%	46%	45%	45%	42%	43%	48%	44%	41%
Nothing at all	17%	11%	21%	17%	8%	14%	18%	12%	13%	15%	15%	18%	17%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(362)	(426)	(318)	(426)	(377)	(454)	(277)	(248)	(198)	(245)	(416)	(247)

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4. Response to Trump Post About Rob Reiner

Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown a Truth Social post made by Donald Trump on December 15, 2025 stating, 'A very sad thing happened last night in Hollywood. Rob Reiner, a tortured and struggling, but once very talented movie director and comedy star, has passed away, together with his wife, Michele, reportedly due to the anger he caused others through his massive, unyielding, and incurable affliction with a mind crippling disease known as TRUMP DERANGEMENT SYNDROME, sometimes referred to as TDS. He was known to have driven people CRAZY by his raging obsession of President Donald J. Trump, with his obvious paranoia reaching new heights as the Trump Administration surpassed all goals and expectations of greatness, and with the Golden Age of America upon us, perhaps like never before. May Rob and Michele rest in peace'

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	17%	19%	15%	16%	23%	15%	12%	18%	13%	20%	*
Inappropriate	72%	71%	72%	67%	68%	70%	82%	71%	75%	69%	*
Not sure	12%	10%	14%	17%	10%	14%	6%	12%	12%	11%	*
Totals	101%	100%	101%	100%	101%	99%	100%	101%	100%	100%	*
Unweighted N	(1,105)	(508)	(597)	(272)	(300)	(315)	(218)	(699)	(151)	(173)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	17%	6%	15%	29%	6%	29%	15%	16%	19%	22%	15%	15%	19%
Inappropriate	72%	90%	70%	55%	90%	58%	72%	72%	72%	62%	76%	72%	72%
Not sure	12%	4%	15%	16%	4%	13%	12%	11%	9%	15%	9%	13%	9%
Totals	101%	100%	100%	100%	100%	100%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,105)	(363)	(424)	(318)	(426)	(376)	(454)	(276)	(248)	(197)	(244)	(417)	(247)

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5. Response to Cruz Post About Rob Reiner

Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Ted Cruz on December 15, 2025 stating, 'I am deeply saddened by the horrific murder of Rob Reiner and his wife. He was one of the most talented movie-makers to have ever lived. From Spinal Tap to When Harry Met Sally, from A Few Good Men to my favorite movie of all time, The Princess Bride. We are weeping the loss of a comedic and story-telling master. His movies touched us, deeply, and spoke to our fundamental humanity. Rob Reiner was one of a kind, and he will be missed. The tragic circumstances of his murder make it all the more horrible. Heidi & I are praying for his family. Rest in Peace.'

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	89%	89%	89%	88%	88%	87%	94%	89%	84%	92%	*
Inappropriate	4%	4%	4%	3%	5%	4%	3%	4%	4%	2%	*
Not sure	7%	8%	7%	9%	7%	9%	4%	7%	12%	6%	*
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,104)	(507)	(597)	(271)	(301)	(314)	(218)	(700)	(151)	(172)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	89%	91%	85%	91%	92%	92%	86%	90%	95%	92%	90%	89%	86%
Inappropriate	4%	5%	3%	4%	3%	2%	5%	3%	3%	2%	4%	5%	3%
Not sure	7%	5%	12%	5%	6%	6%	9%	7%	2%	6%	6%	7%	11%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,104)	(362)	(424)	(318)	(424)	(377)	(455)	(277)	(246)	(197)	(245)	(417)	(245)

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6. Response to Obama Post About Rob Reiner

Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Barack Obama on December 14, 2025 stating, 'Michelle and I are heartbroken by the tragic passing of Rob Reiner and his beloved wife, Michele. Rob's achievements in film and television gave us some of our most cherished stories on screen. But beneath all of the stories he produced was a deep belief in the goodness of people—and a lifelong commitment to putting that belief into action. Together, he and his wife lived lives defined by purpose. They will be remembered for the values they championed and the countless people they inspired. We send our deepest condolences to all who loved them.'

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	88%	88%	87%	86%	89%	87%	89%	87%	91%	92%	*
Inappropriate	4%	4%	4%	3%	4%	5%	3%	4%	3%	3%	*
Not sure	8%	7%	9%	11%	7%	8%	8%	9%	6%	4%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,105)	(506)	(599)	(272)	(300)	(315)	(218)	(699)	(151)	(173)	(82)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	88%	95%	87%	82%	97%	83%	86%	89%	92%	91%	87%	87%	87%
Inappropriate	4%	2%	3%	7%	1%	7%	5%	5%	2%	2%	3%	6%	3%
Not sure	8%	3%	10%	11%	2%	10%	10%	7%	5%	7%	10%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	99%	100%	100%	100%	99%
Unweighted N	(1,105)	(363)	(424)	(318)	(426)	(376)	(455)	(275)	(248)	(198)	(244)	(417)	(246)

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7. Response to Newsom Post About Rob Reiner

Do you think the social media post shown above is appropriate or inappropriate?

Respondents were shown an X post made by Gavin Newsom on December 14, 2025 stating, 'Jen and I are heartbroken by the tragic loss of Rob Reiner and Michele Singer Reiner. Rob was the big-hearted genius behind so many of the classic stories we love, with projects as wide-ranging as *The Princess Bride* to *A Few Good Men*. His boundless empathy made his stories timeless, teaching generations how to see goodness and righteousness in others — and encouraging us to dream bigger. That empathy extended well beyond his films. Rob was a passionate advocate for children and for civil rights — from taking on *Big Tobacco*, fighting for marriage equality, to serving as a powerful voice in early education. He made California a better place through his good works. Rob will be remembered for his remarkable filmography and for his extraordinary contribution to humanity.'

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Appropriate	84%	85%	82%	82%	84%	81%	87%	84%	84%	87%	*
Inappropriate	5%	6%	5%	5%	6%	6%	3%	6%	5%	2%	*
Not sure	11%	9%	13%	13%	9%	12%	10%	11%	11%	11%	*
Totals	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%	*
Unweighted N	(1,105)	(507)	(598)	(271)	(301)	(315)	(218)	(701)	(151)	(171)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	84%	93%	81%	77%	93%	77%	82%	85%	88%	82%	85%	84%	83%
Inappropriate	5%	3%	6%	7%	3%	8%	5%	4%	6%	3%	5%	7%	5%
Not sure	11%	3%	14%	16%	4%	15%	13%	10%	6%	14%	10%	10%	12%
Totals	100%	99%	101%	100%	100%	100%	100%	99%	100%	99%	100%	101%	100%
Unweighted N	(1,105)	(361)	(426)	(318)	(425)	(376)	(455)	(275)	(248)	(198)	(244)	(416)	(247)

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8. Rob Reiner Movies Seen

Which, if any, of the following movies have you seen? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A Few Good Men	53%	53%	52%	18%	41%	72%	69%	55%	55%	41%	*
The Princess Bride	50%	44%	56%	36%	52%	60%	46%	56%	30%	42%	*
When Harry Met Sally. . .	50%	45%	54%	17%	36%	68%	69%	55%	40%	34%	*
Stand by Me	48%	46%	50%	17%	39%	73%	52%	53%	42%	42%	*
Misery	42%	42%	43%	11%	31%	66%	50%	45%	45%	32%	*
The Bucket List	32%	32%	32%	11%	28%	45%	38%	36%	25%	25%	*
The American President	24%	23%	25%	10%	17%	34%	30%	27%	22%	21%	*
This Is Spinal Tap	19%	25%	14%	11%	13%	29%	19%	23%	10%	17%	*
None of the above	17%	19%	15%	43%	15%	6%	10%	13%	21%	30%	*
Unweighted N	(1,107)	(508)	(599)	(273)	(301)	(315)	(218)	(701)	(151)	(173)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A Few Good Men	53%	54%	48%	56%	63%	61%	50%	55%	57%	48%	47%	58%	52%
The Princess Bride	50%	55%	48%	48%	62%	51%	45%	57%	57%	46%	50%	52%	50%
When Harry Met Sally. . .	50%	55%	43%	52%	59%	53%	48%	53%	54%	51%	48%	53%	43%
Stand by Me	48%	54%	45%	47%	59%	50%	50%	50%	49%	45%	51%	48%	49%
Misery	42%	45%	40%	42%	50%	43%	45%	43%	40%	32%	44%	45%	43%
The Bucket List	32%	30%	30%	38%	34%	38%	33%	34%	35%	33%	27%	35%	32%
The American President	24%	27%	21%	24%	33%	29%	18%	26%	34%	28%	19%	24%	27%
This Is Spinal Tap	19%	25%	20%	13%	31%	18%	16%	20%	27%	13%	17%	18%	28%
None of the above	17%	15%	24%	11%	7%	14%	17%	14%	13%	17%	18%	13%	23%
Unweighted N	(1,107)	(363)	(426)	(318)	(426)	(377)	(455)	(277)	(248)	(198)	(245)	(417)	(247)

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Interviewing Dates	December 15 - 18, 2025
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.011, with a mean of one and a standard deviation of 0.763.
Number of respondents	1,107
Margin of error	± 3.7 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	103 questions not reported.