

YouGov / Times RedBox Survey Results

Sample Size: 712 GB Adults
Fieldwork: 11th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	712	X	X	X	X	210	176	141	345	367	85	180	244	204	406	306	91	231	152	175	62
Unweighted Sample	712	194	187	32*	95	223	168	141	365	347	67	135	308	202	475	237	77	256	116	174	89
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Jan-14	Dec-14																			
Please indicate whether you agree or disagree with each of the following statements.																						
Labour these days gives the impression of being very sleazy and disreputable																						
Agree	34	31	47	4	21	58	52	9	21	35	27	20	29	31	37	30	32	33	35	30	22	43
Disagree	45	50	38	86	56	31	33	74	58	47	53	53	40	57	51	52	47	46	49	54	55	37
Don't know	21	19	16	10	23	10	15	18	21	18	20	27	32	12	12	17	21	21	16	15	24	20
The Conservatives these days give the impression of being very sleazy and disreputable																						
Agree	42	44	9	67	43	65	19	59	55	49	39	42	42	47	45	41	48	32	38	50	51	54
Disagree	38	39	82	18	43	30	69	21	32	38	40	30	35	43	42	44	33	56	47	35	28	24
Don't know	21	17	9	15	13	6	12	20	13	13	20	28	24	11	13	15	19	13	15	15	21	22
The Liberal Democrats these days give the impression of being very sleazy and disreputable																						
Agree	41	35	28	44	4	58	30	42	23	43	27	35	32	34	39	32	40	30	32	41	35	37
Disagree	32	43	53	39	77	35	51	36	54	41	45	35	36	51	42	49	34	48	48	39	40	33
Don't know	27	22	19	17	19	8	19	22	23	16	28	30	32	15	19	19	26	22	20	19	25	31
UKIP these days give the impression of being very sleazy and disreputable																						
Agree		59	62	76	84	8	51	70	67	60	59	55	61	57	63	65	52	65	60	57	55	66
Disagree		23	27	9	6	80	34	12	15	25	20	18	17	28	23	21	25	18	26	25	24	9
Don't know		18	12	16	10	11	16	17	18	15	21	28	22	14	14	14	23	17	14	18	21	24

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.