

YouGov Survey Results

Sample Size: 1890 GB Adults
Fieldwork: 24th - 25th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1890	x	x	x	x	551	461	361	917	973	225	478	646	541	1077	813	242	614	404	465	164	
Unweighted Sample 1890	455	507	114	251	542	471	388	953	937	184	387	743	576	1278	612	259	623	389	389	230	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Gordon Brown was a better or worse Prime Minister than David Cameron is now?

Gordon Brown was a better Prime Minister than David Cameron	22	1	53	21	10	1	50	24	23	21	20	22	21	24	22	22	19	17	23	24	34
Gordon Brown was a worse Prime Minister than David Cameron	41	88	8	43	47	82	12	33	47	36	37	39	39	48	47	34	45	48	42	37	23
They are much the same	28	9	33	28	39	13	32	37	25	31	25	27	33	23	24	34	25	26	27	29	37
Don't know	9	1	5	8	4	3	6	6	5	12	18	11	7	5	8	10	11	8	8	11	5

And do you think Gordon Brown was a better or worse Chancellor of the Exchequer than George Osborne is now?

Gordon Brown was a better Chancellor than George Osborne	33	9	68	33	23	9	64	43	38	28	28	34	33	34	35	30	30	31	30	35	44
Gordon Brown was a worse Chancellor than George Osborne	29	67	4	23	32	63	7	19	35	23	23	22	28	37	33	23	31	33	27	26	19
They are much the same	23	16	17	37	33	19	21	28	19	27	15	20	29	24	19	29	23	22	24	23	25
Don't know	15	8	11	7	12	9	8	10	8	22	35	24	10	6	13	18	16	13	18	16	12