YouGov Survey Results

Sample Size: 949 current Reform UK voters
Fieldwork: 17th - 26th October 2023

	Total	2019 Past Vote		Gender		Age				Social Grade	
		Con	Brexit	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	**938**	616	108	618	320	54	252	288	344	440	498
Unweighted Sample	949	631	104	592	357	28	227	314	380	487	462
	%	%	%	%	%	%	%	%	%	%	%

Please imagine that Reform UK were not standing in your constituency at the next election. In this scenario, which party would you vote for?

	Total	Con	Brexit	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Conservative	**31**	37	25	33	27	34	26	28	36	35	27
Labour	**3**	2	1	3	2	0	6	1	2	2	4
Liberal Democrat	**4**	2	2	3	5	9	3	4	3	4	3
Scottish National Party (SNP)	**0**	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	**0**	0	0	0	0	0	1	0	0	0	0
Green	**3**	3	4	2	5	9	3	3	3	2	4
Some other party	**20**	19	21	22	16	18	23	21	17	20	20
Would not vote	**27**	24	31	27	26	27	28	26	26	23	30
Don't know	**12**	12	15	9	17	3	10	15	12	12	12
Skipped	**1**	0	1	1	0	0	1	0	0	1	0

How likely or unlikely do you think it is that the candidate representing $dpq1text in your constituency at the next election will win?

	Total	Con	Brexit	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Very likely	**5**	5	7	6	5	12	3	5	6	4	6
Fairly likely	**13**	13	11	13	12	0	15	12	14	13	12
TOTAL LIKELY	**18**	**18**	**18**	**19**	**17**	**12**	**18**	**17**	**20**	**17**	**18**
Fairly unlikely	**37**	38	33	36	39	47	29	40	38	36	38
Very unlikely	**30**	29	30	35	20	29	39	28	25	35	25
TOTAL UNLIKELY	**67**	**67**	**63**	**71**	**59**	**76**	**68**	**68**	**63**	**71**	**63**
Don't know	**15**	15	19	10	24	11	13	15	17	11	18

Stored variable: 2019 Past Vote

	Total	Con	Brexit	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Con	**66**	100	0	65	68	32	58	73	71	68	64
Lab	**4**	0	0	3	6	10	6	3	2	5	4
Lib Dem	**1**	0	0	1	2	7	1	1	1	2	1
SNP	**0**	0	0	0	0	0	0	0	0	0	0
Plaid	**0**	0	0	0	0	0	0	0	0	0	0
Brexit	**12**	0	100	13	9	2	10	11	14	9	14
Green	**0**	0	0	0	1	0	1	1	0	0	1
Other	**2**	0	0	2	2	0	3	2	3	2	2
Dont know / Didn't vote	**14**	0	0	15	13	49	20	10	9	14	15

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