YouGov Survey Results

Fieldwork: 10th - 11th March 2013

|  |  | Voting intention |  |  | 2010 Vote |  |  | Gender |  | Age |  |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{array}{\|c\|} \hline \text { Lib } \\ \text { Dem } \\ \hline \end{array}$ | Con | Lab | $\begin{aligned} & \hline \text { Lib } \\ & \text { Dem } \end{aligned}$ | Male | $\mathrm{Fe}$ male | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2de | $\begin{aligned} & \text { Lon- } \\ & \text { don } \end{aligned}$ | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1684 | X | X | X | 542 | 413 | 331 | 818 | 866 | 204 | 429 | 576 | 475 | 960 | 724 | 216 | 547 | 360 | 414 | 147 |
| Unweighted Sample | 1684 | 413 | 482 | 112 | 557 | 391 | 342 | 790 | 894 | 115 | 441 | 665 | 463 | 1133 | 551 | 289 | 572 | 310 | 383 | 130 |

Turning now to Britain's economy, do you agree or disagree with this statement?
"The most important thing British governments, whichever party is in control, will have to do in the next few years is to PROMOTE GROWTH. Unless that happens, attempts to raise living standards won't work. For me to trust a party on the economy I need to know that it will make PROMOTING GROWTH its number one priority."

| Agree strongly | 33 | 32 | 41 | 29 | 32 | 43 | 32 | 37 | 30 | 29 | 22 | 33 | 45 | 33 | 33 | 33 | 32 | 34 | 35 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tend to agree | 45 | 50 | 43 | 55 | 49 | 41 | 52 | 42 | 48 | 28 | 49 | 48 | 45 | 49 | 40 | 49 | 46 | 40 | 42 | 56 |
| TOTAL AGREE | 78 | 82 | 84 | 84 | 81 | 84 | 84 | 79 | 78 | 57 | 71 | 81 | 90 | 82 | 73 | 82 | 78 | 74 | 77 | 87 |
| Tend to disagree | 7 | 9 | 5 | 5 | 8 | 4 | 6 | 9 | 5 | 14 | 8 | 7 | 3 | 7 | 7 | 6 | 8 | 7 | 7 | 3 |
| Disagree strongly | 2 | 2 | 1 | 2 | 2 | 0 | 2 | 3 | 1 | 0 | 3 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 1 |
| TOTAL DISAGREE | 9 | 11 | 6 | 7 | 10 | 4 | 8 | 12 | 6 | 14 | 11 | 9 | 4 | 9 | 9 | 7 | 9 | 9 | 9 | 4 |
| Not sure | 13 | 7 | 10 | 8 | 9 | 11 | 8 | 10 | 17 | 29 | 18 | 11 | 6 | 10 | 18 | 11 | 13 | 17 | 14 | 9 |

Fieldwork: 11th - 12th March 2013

It's generally agreed that over the next few years, the Government needs BOTH to manage the public finances prudently AND promote economic growth. Here are two statements. If you had to choose between them, which would you back - statement A or statement B?
A. "Managing the public finances prudently comes first. Get that right, and in time the economy is likely to grow. It's vital that the government gets the two the right way round"
B. "Promoting economic growth comes first. Get that right, and in time the public finances will improve. It's vital that the government gets the two the right way round"

| I agree much more with statement A | 15 | 27 | 8 | 18 | 22 | 9 | 12 | 15 | 15 | 10 | 17 | 13 | 16 | 16 | 13 | 14 | 14 | 14 | 17 | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I tend to agree more with statement A | 23 | 35 | 13 | 27 | 33 | 13 | 19 | 25 | 21 | 27 | 29 | 20 | 20 | 26 | 20 | 31 | 24 | 23 | 19 | 18 |
| TOTAL AGREE WITH STATEMENT A | 38 | 62 | 21 | 45 | 55 | 22 | 31 | 40 | 36 | 37 | 46 | 33 | 36 | 42 | 33 | 45 | 38 | 37 | 36 | 33 |
| I tend to agree more with statement B | 35 | 28 | 43 | 40 | 29 | 40 | 42 | 34 | 36 | 30 | 32 | 39 | 36 | 34 | 36 | 29 | 37 | 36 | 34 | 37 |
| I agree much more with statement B | 14 | 2 | 26 | 9 | 6 | 26 | 15 | 17 | 11 | 11 | 8 | 17 | 16 | 15 | 13 | 11 | 12 | 15 | 17 | 17 |
| TOTAL AGREE WITH STATEMENT B | 49 | 30 | 69 | 49 | 35 | 66 | 57 | 51 | 47 | 41 | 40 | 56 | 52 | 49 | 49 | 40 | 49 | 51 | 51 | 54 |
| Don't know | 13 | 9 | 10 | 8 | 11 | 11 | 12 | 9 | 17 | 21 | 14 | 11 | 12 | 9 | 18 | 14 | 13 | 12 | 13 | 12 |

