

YouGov / Epiphany
Dyscalculia

Fieldwork Dates : 1st - 9th June 2015
 Sample Size: 1,006 Senior Decision Makers

Total	Gender		Age				Where in Britain do you MAINLY work?											
	Male	Female	Under 35	35-44	45-54	55+	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

In general how important, if at all, are numeracy skills of employees to your business? (Please select the option that BEST applies)

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
Base: All senior decision makers	1006	765	241	100	239	303	363	25	103	76	59	80	52	221	180	86	24	95	5
Very important	67%	69%	61%	53%	69%	70%	69%	69%	57%	67%	64%	73%	66%	69%	71%	65%	74%	66%	84%
Fairly important	26%	26%	26%	33%	28%	26%	23%	28%	30%	28%	32%	19%	33%	25%	23%	27%	22%	29%	16%
Not very important	5%	3%	10%	11%	3%	4%	5%	-	12%	4%	1%	7%	-	5%	4%	6%	4%	4%	-
Not at all important	1%	1%	1%	1%	0%	1%	2%	-	1%	1%	1%	1%	2%	1%	2%	1%	-	1%	-
Don't know	0%	0%	1%	1%	0%	0%	0%	3%	1%	-	1%	-	-	0%	0%	1%	-	-	-
Net: Important	94%	96%	88%	86%	97%	95%	92%	97%	87%	95%	96%	92%	98%	94%	94%	92%	96%	95%	100%
Net: Not important	6%	4%	12%	12%	3%	4%	7%	-	13%	5%	3%	8%	2%	5%	5%	7%	4%	5%	-

Thinking in general about hiring someone for a role in your company...

How likely or unlikely do you think you would be to hire someone without a grade C or above in GCSE Maths? (Please select the option that BEST applies)

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
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Very likely	6%	6%	6%	11%	8%	5%	6%	8%	12%	10%	4%	6%	8%	4%	6%	5%	7%	6%	-
Fairly likely	11%	11%	14%	18%	11%	12%	9%	3%	10%	12%	9%	9%	9%	14%	13%	13%	4%	12%	-
Neither likely nor unlikely	23%	22%	26%	18%	23%	21%	26%	13%	25%	15%	26%	32%	29%	16%	19%	32%	44%	25%	26%
Fairly unlikely	23%	23%	23%	27%	21%	24%	22%	9%	22%	26%	32%	15%	17%	24%	28%	17%	12%	25%	-
Very unlikely	34%	36%	29%	24%	35%	36%	34%	64%	30%	33%	25%	34%	34%	41%	31%	30%	24%	30%	74%
Don't know	3%	3%	3%	3%	3%	2%	3%	3%	1%	4%	4%	5%	3%	2%	2%	3%	9%	2%	-
Net: Likely	18%	17%	20%	29%	19%	17%	14%	11%	21%	22%	13%	14%	17%	17%	20%	18%	11%	18%	-
Net: Unlikely	57%	58%	51%	51%	55%	60%	56%	73%	52%	59%	57%	49%	51%	65%	59%	47%	37%	55%	74%

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In general how important, if at all, are numeracy skills of employees to your business? (Please select the option that BEST applies)

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Very important	67%	60%	62%	77%	77%	57%	66%	51%	48%	69%	44%	61%	89%	67%	82%	59%	68%
Fairly important	26%	30%	35%	19%	19%	39%	24%	42%	52%	26%	38%	31%	10%	23%	12%	38%	25%
Not very important	5%	7%	2%	3%	3%	4%	7%	6%	-	4%	14%	2%	1%	10%	6%	4%	5%
Not at all important	1%	2%	1%	-	1%	-	3%	1%	-	-	3%	4%	1%	-	-	-	1%
Don't know	0%	1%	-	-	-	-	-	-	-	1%	1%	2%	-	-	-	-	1%
Net: Important	94%	90%	97%	97%	97%	96%	90%	93%	100%	95%	82%	93%	98%	90%	94%	96%	93%
Net: Not important	6%	9%	3%	3%	3%	4%	10%	7%	-	4%	17%	6%	2%	10%	6%	4%	6%

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Fairly likely	11%	11%	15%	11%	9%	23%	19%	19%	9%	5%	12%	-	7%	11%	32%	12%	9%
Neither likely nor unlikely	23%	27%	29%	17%	23%	28%	34%	31%	21%	22%	30%	26%	8%	23%	22%	32%	21%
Fairly unlikely	23%	23%	21%	22%	29%	16%	20%	24%	33%	20%	23%	25%	24%	30%	12%	20%	22%
Very unlikely	34%	30%	22%	43%	34%	14%	15%	14%	32%	44%	31%	34%	54%	35%	28%	31%	38%
Don't know	3%	4%	5%	1%	1%	3%	3%	3%	2%	1%	4%	9%	2%	-	2%	-	4%
Net: Likely	18%	17%	23%	17%	13%	39%	28%	28%	11%	12%	12%	7%	12%	11%	36%	16%	16%
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Base	Male	Female	Under 35	35-44	45-54	55+	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)	

****Still thinking in general about hiring someone for a role in your company...****

Assuming everything else was equal, how likely or unlikely do you think you would be to choose one candidate over another if they had better numeracy skills?
(Please select the option that BEST applies)

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
Base: All senior decision makers	1006	765	241	100	239	303	363	25	103	76	59	80	52	221	180	86	24	95	5
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Fairly likely	41%	40%	47%	49%	40%	39%	42%	52%	48%	42%	41%	36%	39%	42%	40%	40%	50%	40%	-
Neither likely nor unlikely	19%	19%	22%	21%	17%	20%	20%	24%	25%	14%	16%	17%	21%	22%	16%	22%	15%	18%	26%
Fairly unlikely	2%	2%	4%	7%	2%	2%	1%	-	2%	-	-	5%	1%	2%	3%	5%	-	-	-
Very unlikely	1%	1%	2%	-	1%	1%	2%	2%	2%	1%	1%	-	-	1%	1%	3%	4%	2%	-
Don't know	2%	2%	2%	1%	1%	3%	2%	3%	3%	4%	4%	3%	2%	0%	2%	3%	9%	-	-
Net: Likely	75%	77%	70%	70%	79%	74%	75%	70%	68%	82%	78%	75%	76%	74%	79%	68%	72%	80%	74%
Net: Unlikely	3%	3%	6%	7%	3%	3%	3%	2%	4%	1%	1%	5%	1%	4%	3%	7%	4%	2%	-

To what extent do you agree or disagree with the following statement?

My business lacks people with appropriate numeracy skills

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
Base: All senior decision makers	1006	765	241	100	239	303	363	25	103	76	59	80	52	221	180	86	24	95	5
Strongly agree	3%	3%	5%	6%	6%	3%	1%	-	4%	7%	-	2%	4%	4%	3%	1%	-	4%	-
Tend to agree	12%	13%	8%	14%	13%	11%	12%	10%	12%	9%	13%	15%	18%	8%	13%	12%	25%	11%	32%
Neither agree nor disagree	22%	23%	20%	26%	23%	20%	23%	27%	13%	22%	24%	25%	20%	22%	21%	30%	14%	26%	52%
Tend to disagree	30%	29%	33%	34%	32%	31%	27%	34%	30%	24%	25%	26%	35%	32%	35%	29%	22%	31%	-
Strongly disagree	29%	29%	31%	16%	23%	32%	35%	26%	34%	39%	34%	30%	21%	31%	26%	24%	31%	27%	16%
Don't know	3%	3%	4%	5%	3%	4%	2%	3%	6%	-	4%	2%	2%	4%	3%	5%	9%	1%	-
Net: Agree	15%	16%	13%	20%	19%	14%	12%	10%	17%	16%	13%	17%	22%	12%	16%	13%	25%	15%	32%
Net: Disagree	59%	58%	64%	50%	55%	62%	62%	60%	64%	63%	59%	56%	56%	62%	60%	52%	53%	58%	16%

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Fairly likely	41%	42%	46%	39%	47%	48%	42%	43%	52%	37%	47%	30%	35%	40%	37%	53%	40%
Neither likely nor unlikely	19%	23%	18%	16%	16%	23%	27%	34%	18%	20%	24%	24%	11%	18%	24%	25%	13%
Fairly unlikely	2%	2%	1%	3%	1%	3%	-	-	6%	2%	3%	2%	0%	-	-	-	6%
Very unlikely	1%	3%	-	0%	-	-	1%	1%	-	0%	3%	2%	1%	3%	-	-	3%
Don't know	2%	3%	1%	1%	-	-	1%	3%	2%	1%	2%	11%	2%	-	2%	4%	3%
Net: Likely	75%	70%	80%	80%	83%	74%	71%	62%	73%	77%	69%	62%	85%	79%	74%	71%	74%
Net: Unlikely	3%	4%	1%	3%	1%	3%	1%	1%	6%	2%	5%	4%	2%	3%	-	-	9%

To what extent do you agree or disagree with the following statement?

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Tend to agree	12%	8%	15%	16%	20%	14%	15%	16%	15%	10%	4%	16%	13%	7%	6%	14%	7%
Neither agree nor disagree	22%	21%	28%	22%	19%	32%	24%	25%	19%	21%	23%	22%	18%	3%	40%	22%	23%
Tend to disagree	30%	31%	32%	28%	32%	27%	26%	26%	39%	35%	41%	22%	26%	37%	22%	32%	29%
Strongly disagree	29%	35%	20%	25%	18%	23%	27%	18%	17%	30%	25%	38%	39%	45%	28%	33%	35%
Don't know	3%	4%	1%	3%	5%	-	4%	8%	7%	2%	3%	2%	3%	7%	2%	-	2%
Net: Agree	15%	9%	19%	21%	26%	18%	20%	22%	18%	13%	8%	16%	14%	7%	8%	14%	11%
Net: Disagree	59%	67%	52%	53%	50%	50%	52%	45%	56%	65%	66%	60%	65%	82%	50%	65%	64%

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Does your company provide training and/ or support for employees to improve their numeracy skills? (Please select all that apply)

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
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Yes, they/ we provide training	15%	15%	13%	17%	22%	13%	11%	3%	10%	21%	18%	27%	8%	9%	23%	10%	14%	11%	-
Yes, they/ we provide support	16%	16%	16%	29%	17%	14%	13%	10%	20%	17%	17%	14%	6%	16%	15%	14%	10%	23%	-
No, they/ we don't provide training or support	67%	68%	67%	50%	62%	69%	74%	74%	63%	65%	68%	60%	81%	68%	64%	73%	70%	67%	100%
Don't know	7%	6%	11%	13%	5%	9%	5%	12%	11%	4%	2%	4%	5%	12%	7%	5%	9%	1%	-
Net: Support and training	5%	4%	6%	9%	6%	4%	3%	-	5%	7%	5%	5%	-	4%	9%	2%	3%	3%	-

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Yes, they/ we provide training	15%	8%	17%	22%	20%	15%	13%	8%	2%	14%	11%	18%	14%	12%	25%	7%	18%	
Yes, they/ we provide support	16%	11%	22%	20%	19%	21%	12%	17%	11%	16%	10%	10%	20%	18%	17%	12%	13%	
No, they/ we don't provide training or support	67%	79%	62%	56%	61%	65%	77%	74%	84%	62%	81%	69%	61%	62%	47%	70%	69%	
Don't know	7%	6%	4%	9%	7%	4%	4%	2%	4%	12%	6%	5%	10%	16%	11%	10%	4%	
Net: Support and training	5%	3%	5%	7%	8%	5%	6%	-	2%	4%	8%	2%	5%	7%	-	-	5%	