







**YouGov / Epiphany**  
**Dyscalculia**

Fieldwork Dates : 1st - 9th June 2015  
Sample Size: 1,006 Senior Decision Makers

Total	Organisation size			Work industry												
Base	Small	Medium	Large	Manufacturing	Construction	Retail	Hospitality and leisure	Legal	IT & telecoms	Media/marketing/advertising/PR & sales	Medical & health services	Finance and Accounting	Education	Transportation & distribution	Real estate	Other

**\*\*Still thinking in general about hiring someone for a role in your company...\*\***

Assuming everything else was equal, how likely or unlikely do you think you would be to choose one candidate over another if they had better numeracy skills?  
(Please select the option that BEST applies)

Unweighted base	1006	633	146	227	109	77	107	58	38	124	102	35	121	30	28	19	158
Base: All senior decision makers	1006	472	122	411	114	72	94	50	36	114	89	45	144	29	35	22	163
Very likely	34%	28%	34%	41%	36%	26%	30%	19%	21%	40%	21%	31%	50%	40%	36%	18%	34%
Fairly likely	41%	42%	46%	39%	47%	48%	42%	43%	52%	37%	47%	30%	35%	40%	37%	53%	40%
Neither likely nor unlikely	19%	23%	18%	16%	16%	23%	27%	34%	18%	20%	24%	24%	11%	18%	24%	25%	13%
Fairly unlikely	2%	2%	1%	3%	1%	3%	-	-	6%	2%	3%	2%	0%	-	-	-	6%
Very unlikely	1%	3%	-	0%	-	-	1%	1%	-	0%	3%	2%	1%	3%	-	-	3%
Don't know	2%	3%	1%	1%	-	-	1%	3%	2%	1%	2%	11%	2%	-	2%	4%	3%
Net: Likely	75%	70%	80%	80%	83%	74%	71%	62%	73%	77%	69%	62%	85%	79%	74%	71%	74%
Net: Unlikely	3%	4%	1%	3%	1%	3%	1%	1%	6%	2%	5%	4%	2%	3%	-	-	9%

To what extent do you agree or disagree with the following statement?

My business lacks people with appropriate numeracy skills

Unweighted base	1006	633	146	227	109	77	107	58	38	124	102	35	121	30	28	19	158
Base: All senior decision makers	1006	472	122	411	114	72	94	50	36	114	89	45	144	29	35	22	163
Strongly agree	3%	1%	4%	6%	6%	4%	6%	6%	2%	3%	4%	-	1%	-	2%	-	4%
Tend to agree	12%	8%	15%	16%	20%	14%	15%	16%	15%	10%	4%	16%	13%	7%	6%	14%	7%
Neither agree nor disagree	22%	21%	28%	22%	19%	32%	24%	25%	19%	21%	23%	22%	18%	3%	40%	22%	23%
Tend to disagree	30%	31%	32%	28%	32%	27%	26%	26%	39%	35%	41%	22%	26%	37%	22%	32%	29%
Strongly disagree	29%	35%	20%	25%	18%	23%	27%	18%	17%	30%	25%	38%	39%	45%	28%	33%	35%
Don't know	3%	4%	1%	3%	5%	-	4%	8%	7%	2%	3%	2%	3%	7%	2%	-	2%
Net: Agree	15%	9%	19%	21%	26%	18%	20%	22%	18%	13%	8%	16%	14%	7%	8%	14%	11%
Net: Disagree	59%	67%	52%	53%	50%	50%	52%	45%	56%	65%	66%	60%	65%	82%	50%	65%	64%

**YouGov / Epiphany**  
**Dyscalculia**

Fieldwork Dates : 1st - 9th June 2015

Sample Size: 1,006 Senior Decision Makers

Total	Gender		Age				Where in Britain do you MAINLY work?											
Base	Male	Female	Under 35	35-44	45-54	55+	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Does your company provide training and/ or support for employees to improve their numeracy skills? (Please select all that apply)

Unweighted base	1006	750	256	98	217	290	401	25	100	83	66	74	58	205	171	97	28	94	5
Base: All senior decision makers	1006	765	241	100	239	303	363	25	103	76	59	80	52	221	180	86	24	95	5
Yes, they/ we provide training	15%	15%	13%	17%	22%	13%	11%	3%	10%	21%	18%	27%	8%	9%	23%	10%	14%	11%	-
Yes, they/ we provide support	16%	16%	16%	29%	17%	14%	13%	10%	20%	17%	17%	14%	6%	16%	15%	14%	10%	23%	-
No, they/ we don't provide training or support	67%	68%	67%	50%	62%	69%	74%	74%	63%	65%	68%	60%	81%	68%	64%	73%	70%	67%	100%
Don't know	7%	6%	11%	13%	5%	9%	5%	12%	11%	4%	2%	4%	5%	12%	7%	5%	9%	1%	-
Net: Support and training	5%	4%	6%	9%	6%	4%	3%	-	5%	7%	5%	5%	-	4%	9%	2%	3%	3%	-

**YouGov / Epiphany**  
**Dyscalculia**

Fieldwork Dates : 1st - 9th June 2015

Sample Size: 1,006 Senior Decision Makers

Total	Organisation size			Work industry												
Base	Small	Medium	Large	Manufacturing	Construction	Retail	Hospitality and leisure	Legal	IT & telecoms	Media/marketing/advertising/PR & sales	Medical & health services	Finance and Accounting	Education	Transportation & distribution	Real estate	Other

Does your company provide training and/ or support for employees to improve their numeracy skills? (Please select all that apply)

Unweighted base	1006	633	146	227	109	77	107	58	38	124	102	35	121	30	28	19	158
Base: All senior decision makers	1006	472	122	411	114	72	94	50	36	114	89	45	144	29	35	22	163
Yes, they/ we provide training	15%	8%	17%	22%	20%	15%	13%	8%	2%	14%	11%	18%	14%	12%	25%	7%	18%
Yes, they/ we provide support	16%	11%	22%	20%	19%	21%	12%	17%	11%	16%	10%	10%	20%	18%	17%	12%	13%
No, they/ we don't provide training or support	67%	79%	62%	56%	61%	65%	77%	74%	84%	62%	81%	69%	61%	62%	47%	70%	69%
Don't know	7%	6%	4%	9%	7%	4%	4%	2%	4%	12%	6%	5%	10%	16%	11%	10%	4%
Net: Support and training	5%	3%	5%	7%	8%	5%	6%	-	2%	4%	8%	2%	5%	7%	-	-	5%