UK Sample : 24th - 25th March 2014



	Total	Ger	nder			Age							Age with	in Gender				
											Male					Female		
	Base	Male	Female	18-24	25-34	35-44	45-54	55+			Age					Age		
	ваѕе	маю	remaie	18-24	25-34	35-44	45-54	55+	18-24	25-34	35-44	45-54	55+	18-24	25-34	35-44	45-54	55+
OLB_q1. Thinking about managing your finances in retirement, which ONE of the following options MOST appeals to you?																		
Unweighted base	2470	1224	1246	236	343	427	556	908	108	146	196	302	472	128	197	231	254	436
Base: All UK adults 18+	2470	1188	1282	296	383	436	476	879	150	181	210	241	405	146	201	227	234	474
The freedom of managing my own money without an annuity and making sure it lasts throughout my lifetime	37%	37%	36%	31%	34%	30%	38%	43%	28%	38%	28%	43%	41%	33%	30%	32%	32%	45%
Using an annuity to provide some level of regular income but managing the rest of the money myself	26%	25%	27%	28%	29%	24%	25%	25%	26%	29%	26%	23%	23%	29%	29%	22%	27%	27%
The certainty of a regular income an annuity can provide in retirement	18%	17%	18%	13%	18%	22%	17%	17%	16%	14%	20%	15%	20%	10%	22%	24%	20%	15%
Spending my pension savings as soon as I can get them	3%	4%	2%	2%	2%	3%	3%	3%	5%	1%	6%	3%	3%	-	2%	0%	4%	2%
Don't know	17%	17%	17%	26%	18%	21%	17%	12%	25%	18%	20%	16%	12%	28%	19%	22%	18%	11%

OLB_q2. How comfortable, if at all, would you feel about taking on the risk of managing your own accumulated pension savings, so that it provides a suitable income throughout your life in retirement?

nent?																		
Unweighted base	2470	1224	1246	236	343	427	556	908	108	146	196	302	472	128	197	231	254	436
Base: All UK adults 18+	2470	1188	1282	296	383	436	476	879	150	181	210	241	405	146	201	227	234	474
Very comfortable	20%	23%	17%	18%	16%	15%	18%	26%	21%	22%	16%	23%	28%	15%	10%	14%	14%	23%
Somewhat comfortable	41%	40%	41%	43%	38%	39%	41%	41%	40%	38%	44%	43%	38%	46%	39%	35%	40%	43%
Not very comfortable	24%	22%	25%	21%	29%	23%	25%	21%	23%	23%	23%	19%	22%	20%	35%	23%	31%	21%
Not at all comfortable	8%	7%	8%	4%	7%	9%	10%	7%	4%	8%	6%	9%	7%	4%	7%	12%	11%	7%
Don't know	8%	8%	9%	14%	9%	14%	5%	5%	13%	9%	11%	7%	5%	15%	9%	16%	4%	5%
Net: Comfortable	60%	63%	58%	61%	54%	55%	59%	66%	61%	60%	60%	65%	66%	61%	49%	50%	53%	67%
Net: Not comfortable	31%	29%	34%	25%	37%	32%	35%	28%	26%	31%	29%	28%	29%	24%	42%	34%	42%	28%

UK Sample : 24th - 25th March 2014



	Social	Grade				Reg	gion									Governme	ent Region					
	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
OLB_q1. Thinking about managing your finances in retirement, which ONE of the following options MOST appeals to you?																						
Unweighted base	1406	1064	612	335	238	277	539	142	256	71	113	285	214	159	176	238	277	336	203	142	256	71
Base: All UK adults 18+	1358	1112	590	395	230	306	548	121	210	69	109	269	213	183	212	230	306	349	199	121	210	69
The freedom of managing my own money without an annuity and making sure it lasts throughout my lifetime	39%	34%	39%	38%	40%	37%	36%	28%	33%	35%	38%	38%	40%	35%	41%	40%	37%	39%	30%	28%	33%	35%
Using an annuity to provide some level of regular income but managing the rest of the money myself	29%	22%	25%	23%	22%	30%	25%	35%	29%	24%	19%	24%	28%	28%	17%	22%	30%	27%	22%	35%	29%	24%
The certainty of a regular income an annuity can provide in retirement	18%	17%	17%	19%	17%	16%	18%	23%	17%	23%	21%	18%	13%	18%	20%	17%	16%	13%	26%	23%	17%	23%
Spending my pension savings as soon as I can get them	2%	3%	2%	4%	4%	3%	1%	2%	3%	3%	1%	3%	2%	3%	5%	4%	3%	1%	1%	2%	3%	3%
Don't know	11%	24%	18%	16%	17%	13%	20%	12%	19%	16%	21%	17%	17%	15%	17%	17%	13%	19%	20%	12%	19%	16%

OLB_q2. How comfortable, if at all, would you feel about taking on the risk of managing your own accumulated pension savings, so that it provides a suitable income throughout your life in retirement?

lentr																						
Unweighted base	1406	1064	612	335	238	277	539	142	256	71	113	285	214	159	176	238	277	336	203	142	256	71
Base: All UK adults 18+	1358	1112	590	395	230	306	548	121	210	69	109	269	213	183	212	230	306	349	199	121	210	69
Very comfortable	20%	19%	20%	19%	21%	20%	21%	15%	19%	21%	18%	20%	21%	20%	18%	21%	20%	24%	16%	15%	19%	21%
Somewhat comfortable	42%	39%	41%	43%	39%	42%	38%	42%	40%	39%	41%	40%	41%	42%	43%	39%	42%	39%	37%	42%	40%	39%
Not very comfortable	24%	23%	20%	23%	21%	23%	27%	29%	23%	24%	23%	21%	18%	21%	26%	21%	23%	27%	28%	29%	23%	24%
Not at all comfortable	8%	7%	8%	6%	8%	9%	8%	6%	7%	10%	7%	9%	9%	9%	5%	8%	9%	6%	11%	6%	7%	10%
Don't know	6%	11%	10%	8%	12%	7%	6%	7%	10%	6%	11%	10%	10%	9%	8%	12%	7%	4%	9%	7%	10%	6%
Net: Comfortable	62%	59%	61%	62%	59%	61%	60%	57%	60%	60%	59%	61%	63%	62%	62%	59%	61%	63%	53%	57%	60%	60%
Net: Not comfortable	32%	30%	29%	30%	29%	32%	35%	35%	30%	34%	30%	29%	27%	29%	30%	29%	32%	33%	39%	35%	30%	34%

UK Sample : 24th - 25th March 2014



				Working status						Marital Status					Children in	Household				Social Media (n	monthly or more)	1
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
OLB_q1. Thinking about managing your finances in retirement, which ONE of the following options MOST appeals to you?																						
Unweighted base	1290	259	1549	118	551	95	157	1087	222	199	76	465	1729	303	211	86	600	141	1650	383	175	627
Base: All UK adults 18+	1263	252	1515	132	549	102	171	1073	213	193	70	490	1709	308	214	105	627	134	1665	357	189	628
The freedom of managing my own money without an annuity and making sure it lasts throughout my lifetime		33%	36%	21%	44%	31%	40%	39%	39%	33%	48%	32%	38%	33%	37%	32%	34%	34%	35%	39%	40%	36%
Using an annuity to provide some level of regular income but managing the rest of the money myself		28%	26%	33%	26%	17%	23%	25%	29%	22%	26%	24%	26%	22%	23%	27%	23%	28%	27%	30%	24%	28%
The certainty of a regular income an annuity can provide in retirement	19%	21%	19%	13%	18%	15%	10%	19%	16%	23%	11%	14%	16%	24%	22%	15%	22%	16%	19%	19%	21%	19%
Spending my pension savings as soon as I can get them	2%	2%	2%	1%	3%	4%	4%	2%	1%	3%	2%	3%	2%	4%	2%	8%	4%	3%	3%	2%	4%	2%
Don't know	17%	16%	17%	32%	10%	32%	23%	14%	16%	19%	13%	28%	17%	17%	17%	18%	17%	20%	17%	10%	11%	15%

OLB_q2. How comfortable, if at all, would you feel about taking on the risk of managing your own accumulated pension savings, so that it provides a suitable income throughout your life in retirement?

ient:																						
Unweighted base	1290	259	1549	118	551	95	157	1087	222	199	76	465	1729	303	211	86	600	141	1650	383	175	627
Base: All UK adults 18+	1263	252	1515	132	549	102	171	1073	213	193	70	490	1709	308	214	105	627	134	1665	357	189	628
Very comfortable	16%	14%	16%	19%	30%	17%	25%	21%	18%	18%	33%	17%	21%	17%	18%	17%	17%	18%	19%	20%	22%	18%
Somewhat comfortable	44%	42%	43%	35%	39%	34%	27%	43%	41%	37%	39%	39%	40%	43%	41%	40%	42%	35%	41%	47%	42%	40%
Not very comfortable	25%	25%	25%	23%	19%	28%	24%	22%	23%	25%	15%	22%	23%	25%	21%	26%	24%	25%	24%	21%	21%	26%
Not at all comfortable	8%	9%	8%	7%	7%	14%	7%	7%	11%	10%	7%	8%	7%	10%	9%	8%	9%	11%	8%	6%	7%	8%
Don't know	8%	9%	8%	15%	5%	9%	17%	6%	8%	10%	6%	15%	8%	5%	11%	10%	8%	12%	8%	6%	7%	7%
Net: Comfortable	60%	57%	59%	54%	69%	50%	52%	64%	58%	55%	72%	56%	62%	60%	59%	57%	59%	53%	60%	66%	64%	59%
Net: Not comfortable	32%	34%	33%	30%	26%	41%	31%	29%	34%	35%	22%	30%	30%	35%	30%	34%	33%	35%	32%	28%	28%	34%

Linstock

Budget 2014

UK Sample : 24th - 25th March 2014



Total	Gen	nder			Age							Age with	in Gender				
										Male					Female		
Base	Male	Female	18-24	25-34	35-44	45-54	55+			Age					Age		
								18-24	25-34	35-44	45-54	55+	18-24	25-34	35-44	45-54	55+

OLB_q3. You stated that you would not feel comfortable taking on the management of your own accumulated pension savings...

Which, if any, of the following would give you cause for

concern?																		
Unweighted base	781	357	424	64	127	141	193	256	32	44	60	87	134	32	83	81	106	122
Base: All UK adults who would not feel comfortable with the risk of managing their pension savings	772	341	431	75	141	139	167	250	40	56	61	68	116	36	85	78	99	134
Running out of money in retirement	69%	70%	68%	62%	74%	67%	69%	69%	62%	76%	63%	73%	72%	63%	72%	69%	67%	66%
Making poor choices when investing my money and the consequences of this	59%	62%	57%	52%	54%	52%	66%	64%	60%	56%	49%	70%	68%	43%	53%	54%	62%	60%
Not knowing how to budget for the whole of my retirement	51%	48%	52%	58%	54%	50%	43%	52%	52%	53%	52%	41%	48%	64%	54%	49%	45%	55%
Assessing how long I would live and therefore need to budget for	50%	47%	52%	53%	45%	43%	54%	53%	38%	36%	43%	59%	51%	69%	51%	42%	51%	55%
Receiving poor financial advice	46%	49%	43%	40%	36%	39%	54%	53%	53%	43%	35%	55%	56%	25%	31%	42%	53%	51%
The need to regularly assess and appraise my finances in retirement	37%	41%	35%	31%	24%	35%	45%	42%	39%	36%	41%	53%	36%	22%	16%	31%	40%	48%
Don't know	3%	3%	3%	2%	4%	4%	3%	3%	3%	3%	5%	2%	2%	2%	4%	2%	4%	3%
None of these	1%	1%	1%	3%	2%	2%	-	0%	5%	2%	-	-	0%	-	1%	3%	-	-

OLB_q4. Please imagine you were in the position where you were in ill health or had a lifestyle that might reduce life expectancy, which ONE, if any, of the following would be your most preferred ontion?

be your most preferred option?																		
Unweighted base	2470	1224	1246	236	343	427	556	908	108	146	196	302	472	128	197	231	254	436
Base: All UK adults 18+	2470	1188	1282	296	383	436	476	879	150	181	210	241	405	146	201	227	234	474
I would appraise my own life expectancy and manage my finances accordingly	36%	39%	32%	32%	29%	33%	36%	41%	37%	31%	38%	42%	43%	26%	27%	28%	28%	40%
I would choose an "Enhanced* and "impaired* annuity to provide some level of income and manage the rest of the money myself	20%	19%	22%	23%	21%	20%	22%	19%	19%	22%	20%	18%	18%	26%	21%	19%	26%	20%
I would use the option of an "Enhanced" and "impaired" annuity as it would guarantee me income	16%	17%	16%	16%	15%	17%	14%	18%	18%	17%	15%	14%	19%	13%	14%	19%	15%	17%
I would spend all of my pensions savings as soon as I could get them	4%	4%	3%	2%	4%	3%	4%	4%	1%	6%	4%	4%	5%	3%	3%	1%	4%	3%
Don't know	24%	21%	27%	28%	30%	28%	25%	17%	25%	25%	23%	22%	16%	31%	35%	32%	27%	19%

UK Sample : 24th - 25th March 2014



Social	Grade				Reg	jion									Governme	ent Region					
ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

OLB_q3. You stated that you would not feel comfortable taking on the management of your own accumulated pension savings...

Which, if any, of the following would give you cause for concern?

concern?																						
Unweighted base	464	317	178	100	78	88	187	46	80	24	37	85	56	45	55	78	88	109	78	46	80	24
Base: All UK adults who would not feel comfortable with the risk of managing their pension savings	438	334	169	118	67	97	191	43	64	23	33	79	58	54	65	67	97	114	77	43	64	23
Running out of money in retirement	69%	69%	67%	70%	72%	73%	63%	75%	77%	67%	71%	69%	61%	77%	65%	72%	73%	63%	62%	75%	77%	67%
Making poor choices when investing my money and the consequences of this	64%	52%	53%	62%	56%	66%	59%	59%	61%	65%	55%	50%	56%	69%	57%	56%	66%	57%	62%	59%	61%	65%
Not knowing how to budget for the whole of my retirement	52%	48%	51%	49%	48%	70%	45%	40%	47%	52%	66%	48%	47%	51%	48%	48%	70%	50%	38%	40%	47%	52%
Assessing how long I would live and therefore need to budget for	54%	44%	47%	56%	48%	55%	47%	51%	58%	32%	48%	55%	35%	62%	51%	48%	55%	48%	44%	51%	58%	32%
Receiving poor financial advice	47%	44%	43%	43%	42%	48%	49%	42%	54%	45%	50%	32%	55%	49%	39%	42%	48%	48%	50%	42%	54%	45%
The need to regularly assess and appraise my finances in retirement	42%	31%	32%	40%	32%	43%	34%	49%	48%	34%	38%	29%	33%	54%	28%	32%	43%	31%	38%	49%	48%	34%
Don't know	1%	5%	5%	6%	-	-	3%	-	4%	4%	2%	7%	3%	4%	8%			2%	4%	-	4%	4%
None of these	1%	1%	1%	1%	-	-	3%	-	-		-	1%	1%	-	2%	-	-	3%	3%	-	-	-

OLB_q4. Please imagine you were in the position where you were in ill health or had a lifestyle that might reduce life expectancy, which ONE, if any, of the following would be your most preferred option?

be your most preferred option?																						
Unweighted base	1406	1064	612	335	238	277	539	142	256	71	113	285	214	159	176	238	277	336	203	142	256	71
Base: All UK adults 18+	1358	1112	590	395	230	306	548	121	210	69	109	269	213	183	212	230	306	349	199	121	210	69
I would appraise my own life expectancy and manage my finances accordingly	37%	34%	40%	35%	36%	34%	35%	29%	31%	39%	37%	42%	39%	35%	36%	36%	34%	36%	34%	29%	31%	39%
I would choose an "Enhanced* and "impaired* annuity to provide some level of income and manage the rest of the money myself		16%	18%	18%	21%	26%	20%	29%	22%	15%	18%	18%	18%	18%	18%	21%	26%	21%	18%	29%	22%	15%
I would use the option of an "Enhanced" and "impaired annuity as it would guarantee me income		16%	14%	16%	15%	19%	18%	17%	17%	12%	14%	12%	17%	15%	18%	15%	19%	18%	19%	17%	17%	12%
I would spend all of my pensions savings as soon as I could get them	3%	4%	4%	5%	5%	4%	3%	2%	2%	7%	3%	2%	6%	5%	5%	5%	4%	3%	3%	2%	2%	7%
Don't know	19%	29%	24%	25%	24%	18%	24%	23%	28%	26%	28%	26%	21%	27%	24%	24%	18%	22%	26%	23%	28%	26%

UK Sample : 24th - 25th March 2014



	Working status							Marital Status						Children in Household)
Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter

OLB_q3. You stated that you would not feel comfortable taking on the management of your own accumulated pension savings...

Which, if any, of the following would give you cause for concern?

concern ?																						
Unweighted base	420	91	511	36	144	40	50	320	81	63	15	149	539	103	65	28	196	46	531	112	51	218
Base: All UK adults who would not feel comfortable with the risk of managing their pension savings	410	86	496	40	141	42	52	314	73	67	16	145	516	108	65	36	209	47	535	100	54	213
Running out of money in retirement	73%	66%	72%	63%	62%	55%	73%	71%	68%	63%	75%	67%	71%	60%	72%	72%	65%	64%	70%	65%	54%	70%
Making poor choices when investing my money and the consequences of this	62%	52%	60%	50%	66%	52%	41%	65%	61%	59%	86%	50%	62%	51%	60%	58%	55%	41%	58%	65%	53%	62%
Not knowing how to budget for the whole of my retirement	51%	52%	51%	57%	47%	41%	55%	48%	74%	46%	49%	49%	50%	54%	47%	48%	51%	56%	51%	59%	56%	50%
Assessing how long I would live and therefore need to budget for	51%	51%	51%	50%	52%	39%	42%	50%	61%	43%	52%	47%	53%	43%	48%	36%	43%	50%	50%	58%	43%	44%
Receiving poor financial advice	47%	40%	46%	43%	52%	34%	42%	49%	48%	42%	66%	41%	49%	40%	40%	30%	38%	50%	44%	41%	39%	44%
The need to regularly assess and appraise my finances in retirement	39%	37%	39%	29%	37%	31%	33%	40%	45%	34%	48%	29%	41%	28%	37%	24%	30%	28%	36%	49%	32%	41%
Don't know	3%	-	2%	4%	5%	7%	3%	3%	1%	-	-	7%	4%	4%	2%	-	2%	-	2%	-	5%	5%
None of these	1%	-	1%	-	0%	5%	1%	1%	-	-	-	2%	0%	-	5%	6%	3%	-	1%	1%	6%	1%

OLB_q4. Please imagine you were in the position where you were in ill health or had a lifestyle that might reduce life expectancy, which ONE, if any, of the following would be your most preferred option?

be your most preferred option?																						
Unweighted base	1290	259	1549	118	551	95	157	1087	222	199	76	465	1729	303	211	86	600	141	1650	383	175	627
Base: All UK adults 18+	1263	252	1515	132	549	102	171	1073	213	193	70	490	1709	308	214	105	627	134	1665	357	189	628
I would appraise my own life expectancy and manage my finances accordingly	34%	31%	34%	29%	42%	32%	40%	38%	37%	29%	47%	32%	36%	36%	36%	31%	35%	29%	34%	42%	41%	34%
I would choose an "Enhanced" and "impaired" annuity to provide some level of income and manage the rest of the money myself	21%	22%	21%	19%	21%	15%	15%	21%	19%	20%	23%	19%	20%	22%	22%	17%	21%	20%	21%	23%	18%	23%
I would use the option of an "Enhanced" and "impaired" annuity as it would guarantee me income	15%	20%	16%	18%	19%	16%	14%	17%	14%	16%	17%	13%	16%	14%	18%	17%	16%	20%	17%	15%	17%	18%
I would spend all of my pensions savings as soon as I could get them	3%	2%	3%	2%	3%	10%	5%	2%	3%	8%	2%	3%	4%	2%	1%	9%	3%	6%	3%	3%	3%	3%
Don't know	26%	25%	26%	33%	14%	27%	26%	22%	27%	28%	11%	33%	23%	26%	23%	26%	25%	26%	24%	18%	21%	23%