

Sample Size: 701 Opinion Formers Fieldwork: 15th - 24th April 2015



	UN Millenium Development Goal Familiarity		
Total	Very or Fairly Familiar	Unfamiliar (Heard of but know nothing about or Never heard of)	

Generally, do you think that the United Nations'
Millennium Development Goals are a good or a bad thing?

Base	701	154	370
Good thing	304	132	40
Bad thing	32	18	5
Don't know	365	4	325

How familiar would you say you are with the United Nations' Millennium Development Goals?

Base	701	154	370
Very familiar	33	33	-
Fairly familiar	121	121	-
Just a little	177	-	-
Heard of but know nothing about	159	-	159
Never heard of	211	-	211
Net: Very or Fairly familiare	154	154	-
Net: Unfamiliar	370	-	370

Thinking about each of the following United Nations'
Millennium Development Goals, how successful do you
believe the work toward these has been to: - Eradicate
extreme poverty and hunger

000	154	368
9	6	2
113	58	20
-	-	-
232	53	99
134	28	70
211	9	177
122	64	22
366	81	169
	113 - 232 134 211 122	9 6 113 58 232 53 134 28 211 9 122 64

Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Achieve universal primary education

Base	699	154	368
Very successful	8	6	1
Quite successful	164	67	40
No impact	-	-	-
Not very successful	220	55	86
Not at all successful	62	15	36
Don't know	245	11	205
Net: Successful	172	73	41
Net: Unsuccessful	282	70	122



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Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Promote gender equality and empowering women

Base	699	154	368
Very successful	12	6	2
Quite successful	153	58	46
No impact	-	-	-
Not very successful	214	58	80
Not at all successful	94	20	51
Don't know	226	12	189
Net: Successful	165	64	48
Net: Unsuccessful	308	78	131

Thinking about each of the following United Nations'
Millennium Development Goals, how successful do you
believe the work toward these has been to: - Reduce child
mortality

Base	699	154	368
Very successful	22	13	3
Quite successful	259	86	84
No impact	-	-	-
Not very successful	138	32	63
Not at all successful	38	12	21
Don't know	242	11	197
Net: Successful	281	99	87
Net: Unsuccessful	176	44	84

Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Improve maternal health

Base	699	154	368
Very successful	12	10	-
Quite successful	230	88	58
No impact	-	-	-
Not very successful	148	31	66
Not at all successful	43	17	22
Don't know	266	8	222
Net: Successful	242	98	58
Net: Unsuccessful	191	48	88

Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Combat HIV/AIDS, malaria, and other diseases

Base	699	154	368
Very successful	26	13	4
Quite successful	347	112	114
No impact	-	-	-
Not very successful	91	15	54
Not at all successful	20	7	12
Don't know	215	7	184
Net: Successful	373	125	118
Net: Unsuccessful	111	22	66



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Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Ensure environmental sustainability

Base	699	154	368
Very successful	1	1	-
Quite successful	56	19	10
No impact	-	-	-
Not very successful	264	81	90
Not at all successful	135	36	70
Don't know	243	17	198
Net: Successful	57	20	10
Net: Unsuccessful	399	117	160

Thinking about each of the following United Nations' Millennium Development Goals, how successful do you believe the work toward these has been to: - Develop a global partnership for development

Base	699	154	368
Very successful	5	4	1
Quite successful	114	47	20
No impact	-	-	-
Not very successful	206	60	73
Not at all successful	76	20	39
Don't know	298	23	235
Net: Successful	119	51	21
Net: Unsuccessful	282	80	112

Where progress has been made toward achieving the United Nations' Millennium Goals, what from the following, if any, do you believe has made the greatest contribution?

Base	699	154	368
The impact of NGOs and individual philanthropists	115	33	40
Advances in technology	81	18	37
Improved governance	58	22	12
A more connected and interdependent global market	56	23	20
UN run development programmes	51	23	11
Foreign direct investment	35	11	8
Bilateral trade and development agreements between China and less developed countries	-	-	-
Other, please specify	13	6	3
None of these	22	5	13
Don't know	268	13	224