

YouGov Survey Results



Sample Size: 2122 GB Adults
Fieldwork: 9th - 10th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2122	X	X	X	X	637	530	398	1029	1093	253	537	726	607	1210	912	272	690	454	522	185
Unweighted Sample	2122	489	703	102	216	580	586	407	1056	1066	236	440	908	538	1388	734	317	644	372	439	350
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE group do you believe is listened to most when the main parties form their manifestoes for the forthcoming general election?

A small group close to party leader	23	27	22	27	29	28	23	26	27	20	22	17	24	29	25	21	21	21	27	24	20
Big business	20	11	24	15	28	14	24	28	23	18	14	19	23	22	18	23	22	20	22	18	24
Think tanks	9	12	10	16	8	11	9	10	10	8	5	7	13	8	10	7	8	9	6	10	13
The parties' MPs	8	10	7	8	10	9	6	9	7	8	10	10	7	6	9	6	9	10	6	6	5
Party members	7	7	6	10	3	7	7	5	6	7	9	8	5	6	7	6	5	5	8	8	7
The electorate as a whole	4	7	4	10	3	5	4	4	4	4	5	4	2	7	4	4	4	5	4	4	5
Trade unions	3	3	4	1	4	4	4	1	3	3	1	3	3	3	2	4	5	2	3	4	1
None of these	6	3	5	1	6	6	5	4	5	8	7	7	8	4	6	7	7	6	6	7	7
Don't know	19	19	17	13	9	16	19	13	14	24	26	24	15	16	18	21	18	21	18	19	17