

YouGov Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 13th - 14th March 2012

	Gender		Age				Social grade		Region					
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1738	845	893	210	443	594	490	991	747	222	565	372	428	151
Unweighted Sample	1738	844	894	129	467	683	459	1177	561	259	572	336	428	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about places and buildings in Britain...

What do you think are the best landmarks in Britain? (Please tick up to three)

Buckingham Palace	30	27	34	37	32	30	27	29	32	27	31	35	30	22
Stonehenge	27	27	27	28	29	27	25	28	25	25	31	33	21	15
Houses of Parliament	27	28	25	22	30	26	27	29	24	31	27	27	25	23
Tower of London	17	16	19	11	15	19	21	17	17	23	21	18	13	8
The White Cliffs of Dover	15	14	17	9	13	16	19	15	15	11	20	16	13	9
St Paul's Cathedral	15	13	17	13	12	15	21	16	14	25	19	13	12	6
Tower Bridge	14	15	13	7	15	14	16	13	15	24	18	13	7	7
Edinburgh Castle	11	12	10	5	11	13	12	12	9	6	6	8	9	49
Windermere, Lake District	10	10	10	5	9	10	12	10	10	7	7	9	17	3
Westminster Abbey	9	7	10	9	6	7	12	9	8	7	9	8	12	6
London Eye	8	6	9	12	8	6	8	8	8	16	8	7	4	7
York Minster	8	8	7	8	6	8	9	8	7	4	4	6	16	7
Windsor Castle	7	6	8	2	6	6	10	7	7	8	10	6	4	4
Hadrian's Wall	7	8	7	6	8	7	8	8	6	3	6	5	13	6
Angel of the North	6	6	6	6	5	7	6	6	5	5	4	5	10	4
Mount Snowdon	5	5	5	4	6	5	5	5	5	7	4	9	3	0
Forth Bridge	5	7	3	3	3	5	7	5	4	2	3	2	3	29
Blackpool Tower	4	3	5	0	5	5	3	3	5	0	2	3	10	1
The Iron Bridge Gorge	4	4	4	1	3	5	5	4	4	2	3	9	2	1
Nelson's Column	4	5	3	0	2	5	6	3	5	3	6	4	3	2
Ben Nevis	4	4	3	4	4	4	3	4	3	1	2	3	4	14
Canterbury Cathedral	3	2	4	3	2	3	5	2	4	2	6	2	1	3
Clifton Suspension Bridge	3	3	3	5	2	4	2	3	3	2	5	2	2	0
Kings College, Cambridge	3	2	3	4	2	2	3	3	1	3	4	2	2	1
Wembley Stadium	3	3	3	5	5	3	1	3	3	4	4	1	4	1
The Cerne Abbas Giant	2	2	1	0	2	1	2	2	1	0	2	3	1	0
Glastonbury Tor	2	1	2	0	2	2	1	2	2	0	2	1	2	1
O2 Arena	2	2	1	5	2	1	0	1	2	3	1	1	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Osmington White Horse	1	1	1	0	1	2	1	1	1	0	1	2	1	2
Llangollen Bridge	1	1	1	1	0	1	1	1	0	1	0	2	1	1
Tyne Bridge	1	2	0	1	2	1	2	2	1	0	1	0	4	2
Arthurs Seat	1	2	1	3	1	0	2	2	1	1	0	1	0	10
Manchester Town Hall	0	0	0	0	0	1	0	1	0	0	0	0	1	0
St Winefride's Well	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	3	4	3	6	3	4	1	3	3	2	3	3	4	3
None of these	2	3	2	7	3	1	0	1	4	3	1	4	2	3
Don't know	6	6	6	9	7	6	4	5	7	7	6	5	5	8