

# YouGov Survey Results

Sample Size: 697 GB Adults  
Fieldwork: 13th - 13th March 2012

	Gender		Age				Social grade	
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b> <b>697</b>	339	358	84	178	238	197	397	300
Unweighted Sample <b>697</b>	332	365	63	178	258	198	443	254
	%	%	%	%	%	%	%	%

A recent report has claimed that eating red meat increases the risk of cancer and heart disease. Thinking about the amount of red meat you personally eat, will this report lead to you changing the amount of red meat you eat?

I will probably keep on eating the same amount of red meat as I do now	<b>64</b>	70	58	74	64	64	60	62	67
I will probably cut down the amount of red meat I eat a little	<b>14</b>	13	15	5	14	14	18	16	12
I will probably cut down the amount of red meat I eat a lot	<b>5</b>	7	3	3	4	6	6	4	7
Not applicable - I do not currently eat red meat anyway	<b>14</b>	7	21	14	14	15	15	16	12
Don't know	<b>2</b>	2	2	4	4	1	1	2	3