

YouGov Survey Results

Sample Size: 1745 GB Adults
Fieldwork: 23rd - 24th July 2012

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1745	848	897	211	445	597	492	995	750	223	567	373	429	152
Unweighted Sample	1745	853	892	86	489	696	474	1130	615	262	584	344	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

British cyclist Bradley Wiggins won the Tour de France at the weekend. He will also be representing Britain at Cycling in the Olympic Games this year. Which do you think would be more impressive, winning the Tour de France, or winning an Olympic Gold medal for cycling?

Winning the Tour de France	69	74	65	59	65	72	74	73	65	74	68	70	66	71
Winning an Olympic Gold medal for cycling	17	15	19	26	19	14	16	14	21	14	18	15	20	15
Don't know	14	12	15	15	16	14	10	13	14	12	14	15	13	14