

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

The Mayans believe that the world will end on 21st December 2012...

Thinking about if this were to be true and the world did end on 21st December 2012, in which ONE, if any, of the following ways would you MOST like to spend most/ all of your final 11 months?

	Unweighted Base	2056	926	1130	231	250	341	370	864	1136	920	539	318	201	263	475	118	92
All UK Adults		2056	989	1067	247	305	402	370	732	1131	925	491	329	191	255	456	101	175
Traveling the world		22%	23%	21%	28%	27%	21%	20%	20%	24%	20%	22%	19%	21%	26%	22%	24%	23%
Spending time with family		51%	43%	59%	29%	46%	51%	55%	58%	51%	51%	48%	55%	50%	48%	51%	53%	58%
Partying		6%	8%	4%	16%	9%	4%	5%	3%	4%	8%	7%	5%	7%	4%	6%	5%	6%
Being charitable		1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	0%	-
Quitting my job and relaxing		7%	8%	7%	7%	6%	13%	9%	5%	8%	7%	9%	6%	10%	8%	7%	11%	1%
Other		5%	6%	4%	8%	3%	5%	3%	5%	5%	5%	5%	4%	2%	6%	6%	3%	7%
Don't know		7%	10%	5%	10%	8%	6%	7%	8%	6%	9%	9%	9%	10%	6%	8%	3%	5%

Total		Working Status							Marital		
Base	Northern Ireland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced

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	Unweighted Base	2056	50	978	296	1274	142	433	55	152	1103	240	196
All UK Adults	2056	58	1064	274	1338	140	376	54	149	1040	276	196	
Traveling the world	22%	19%	24%	21%	23%	26%	19%	23%	14%	18%	23%	17%	
Spending time with family	51%	49%	46%	58%	49%	35%	62%	45%	61%	60%	54%	59%	
Partying	6%	11%	7%	3%	6%	19%	2%	5%	7%	3%	5%	4%	
Being charitable	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	2%	
Quitting my job and relaxing	7%	12%	12%	7%	11%	6%	1%	-	-	8%	9%	9%	
Other	5%	4%	4%	4%	4%	5%	6%	6%	9%	3%	3%	4%	
Don't know	7%	4%	7%	6%	7%	8%	9%	17%	9%	7%	5%	5%	

Total	Status			Children in Household					
Base	Widowed	Never Married	Refused	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

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	Unweighted Base	2056	73	444	-	1514	237	214	62	513	29
All UK Adults	2056	59	486	-	1464	263	220	72	555	37	
Traveling the world	22%	20%	33%	-	24%	22%	13%	19%	18%	6%	
Spending time with family	51%	47%	28%	-	49%	55%	64%	53%	58%	36%	
Partying	6%	8%	13%	-	6%	6%	7%	10%	7%	7%	
Being charitable	1%	3%	1%	-	1%	1%	2%	2%	1%	-	
Quitting my job and relaxing	7%	3%	6%	-	7%	9%	9%	5%	9%	3%	
Other	5%	7%	8%	-	6%	2%	2%	2%	2%	3%	
Don't know	7%	12%	10%	-	7%	5%	4%	10%	5%	45%	

Total	Government Region							Government Region				
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

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	Unweighted Base	2056	108	243	188	160	158	201	263	280	195	118	92	50
All UK Adults		2056	91	232	168	159	170	191	255	279	177	101	175	58
Traveling the world	22%		20%	24%	21%	21%	17%	21%	26%	23%	21%	24%	23%	19%
Spending time with family	51%		49%	51%	44%	57%	53%	50%	48%	50%	51%	53%	58%	49%
Partying	6%		4%	8%	7%	1%	9%	7%	4%	8%	4%	5%	6%	11%
Being charitable	1%		1%	1%	2%	2%	2%	1%	2%	1%	1%	0%	-	1%
Quitting my job and relaxing	7%		10%	5%	13%	5%	7%	10%	8%	6%	8%	11%	1%	12%
Other	5%		4%	6%	4%	5%	3%	2%	6%	6%	6%	3%	7%	4%
Don't know	7%		12%	6%	10%	9%	9%	10%	6%	6%	10%	3%	5%	4%