

## YouGov Survey Results

Sample Size: 2269

Fieldwork: 23rd - 24th September 2012

Total	Gender		Age					Social Grade			
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	AB	C1	C2	DE

Thinking about the development of large commercial wind farms and their infrastructure...

Which of these statements comes closest to your view?

	Unweighted Base	2269	1078	1191	180	428	395	450	816	814	736	296	402
	Base: All GB adults	2269	1103	1166	272	398	350	380	869	629	652	472	495
The Government should prioritise protecting scenic wild land from large commercial wind farms, even if this means that t	40%	41%	39%	29%	31%	38%	41%	48%	44%	38%	40%	37%	
The Government should prioritise building large commercial wind farms, even if this means that some are placed on scenic	28%	31%	26%	37%	29%	31%	27%	24%	26%	28%	34%	27%	
Neither	18%	18%	19%	18%	16%	17%	21%	18%	20%	19%	16%	18%	
Don't know	13%	10%	16%	16%	23%	13%	11%	9%	10%	15%	10%	19%	

Approximately, how often, if at all, do you visit scenic areas in the UK specifically for their natural heritage and beauty? (Please tick the option that BEST applies. If you never visit scenic areas in the UK for their natural heritage and beauty, please tick the 'Not applicable' option)

	Unweighted Base	2269	1078	1191	180	428	395	450	816	814	736	296	402
	Base: All GB adults	2269	1103	1166	272	398	350	380	869	629	652	472	495
More often than once a week	6%	7%	6%	2%	3%	5%	5%	10%	8%	5%	7%	4%	
Once a week	6%	5%	6%	6%	3%	6%	4%	7%	7%	5%	6%	5%	
Once every 2 to 3 weeks	10%	9%	10%	13%	8%	7%	11%	10%	11%	9%	10%	9%	
Once a month	12%	12%	11%	11%	12%	13%	11%	11%	14%	12%	10%	9%	
Once every 2 to 3 months	16%	16%	16%	12%	14%	23%	16%	16%	18%	16%	15%	15%	
Once every 4 to 5 months	6%	6%	7%	6%	4%	7%	8%	6%	6%	8%	6%	5%	
Once every 6 months	8%	7%	9%	5%	10%	7%	9%	8%	7%	10%	7%	8%	
Once every 7 to 11 months	4%	4%	4%	3%	5%	4%	3%	4%	3%	4%	3%	5%	
Once a year	8%	9%	6%	5%	9%	8%	9%	7%	6%	7%	10%	9%	
Less often than once a year	12%	13%	12%	16%	13%	11%	13%	11%	12%	12%	12%	12%	
Don't know	4%	4%	3%	8%	7%	3%	2%	2%	2%	3%	6%	4%	
Not applicable - I never visit scenic areas in the UK specifically for their natural heritage and beauty	9%	8%	10%	12%	13%	6%	9%	8%	6%	8%	8%	16%	

## YouGov Survey Results

Sample Size: 2269

Fieldwork: 23rd - 24th September 2012

Total	Region							Working Status						
	Base	North	Midlands	East	London	South	Wales	Scotland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed

Thinking about the development of large commercial wind farms and their infrastructure...

Which of these statements comes closest to your view?

	Unweighted Base	2269	497	296	201	412	567	109	187	1179	300	1479	60	473	73	184
	Base: All GB adults	2269	559	371	218	291	521	112	198	1085	298	1382	74	526	95	191
The Government should prioritise protecting scenic wild land from large commercial wind farms, even if this means that t	40%	40%	44%	40%	39%	40%	38%	37%	39%	35%	38%	22%	47%	34%	42%	
The Government should prioritise building large commercial wind farms, even if this means that some are placed on scenic	28%	28%	28%	24%	26%	30%	29%	30%	32%	27%	31%	28%	24%	29%	21%	
Neither	18%	19%	16%	20%	18%	16%	17%	23%	16%	21%	17%	34%	20%	20%	15%	
Don't know	13%	13%	12%	15%	18%	13%	16%	10%	13%	17%	13%	16%	10%	17%	21%	

Approximately, how often, if at all, do you visit scenic areas in the UK specifically for their natural heritage and beauty? (Please tick the option that BEST applies. If you never visit scenic areas in the UK for their natural heritage and beauty, please tick the 'Not applicable' option)

	Unweighted Base	2269	497	296	201	412	567	109	187	1179	300	1479	60	473	73	184
	Base: All GB adults	2269	559	371	218	291	521	112	198	1085	298	1382	74	526	95	191
More often than once a week	6%	5%	5%	4%	3%	8%	14%	9%	4%	4%	4%	4%	11%	4%	7%	
Once a week	6%	6%	5%	3%	4%	9%	8%	1%	5%	4%	5%	6%	7%	4%	5%	
Once every 2 to 3 weeks	10%	10%	10%	8%	6%	12%	12%	10%	9%	8%	9%	11%	12%	4%	12%	
Once a month	12%	13%	12%	8%	12%	11%	12%	13%	12%	10%	12%	12%	12%	9%	10%	
Once every 2 to 3 months	16%	16%	20%	15%	16%	16%	17%	11%	17%	20%	17%	19%	14%	13%	13%	
Once every 4 to 5 months	6%	7%	5%	9%	3%	5%	2%	13%	6%	8%	7%	6%	6%	8%	4%	
Once every 6 months	8%	9%	8%	9%	10%	8%	3%	6%	9%	8%	8%	3%	9%	5%	7%	
Once every 7 to 11 months	4%	4%	3%	3%	5%	5%	2%	1%	4%	6%	5%	4%	3%	1%	3%	
Once a year	8%	8%	10%	10%	12%	4%	4%	4%	8%	6%	8%	5%	7%	10%	8%	
Less often than once a year	12%	8%	10%	19%	17%	10%	12%	19%	12%	15%	13%	12%	10%	16%	9%	
Don't know	4%	4%	2%	4%	3%	5%	2%	4%	4%	4%	4%	10%	1%	4%	5%	
Not applicable - I never visit scenic areas in the UK specifically for their natural heritage and beauty	9%	11%	9%	8%	10%	7%	12%	7%	8%	8%	8%	6%	7%	23%	17%	

## YouGov Survey Results

Sample Size: 2269

Fieldwork: 23rd - 24th September 2012

Total	Marital Status					Children in Household					
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about the development of large commercial wind farms and their infrastructure...

Which of these statements comes closest to your view?

	Unweighted Base	2269	1195	303	192	56	523	1660	280	212	76	568	41
	Base: All GB adults	2269	1176	296	185	59	552	1654	265	221	81	568	47
The Government should prioritise protecting scenic wild land from large commercial wind farms, even if this means that t	40%	43%	37%	41%	39%	36%	43%	36%	32%	20%	32%	26%	
The Government should prioritise building large commercial wind farms, even if this means that some are placed on scenic	28%	28%	27%	31%	18%	29%	27%	28%	36%	30%	31%	30%	
Neither	18%	18%	19%	17%	28%	18%	18%	17%	20%	27%	19%	15%	
Don't know	13%	11%	17%	11%	16%	17%	12%	19%	12%	23%	17%	29%	

Approximately, how often, if at all, do you visit scenic areas in the UK specifically for their natural heritage and beauty? (Please tick the option that BEST applies. If you never visit scenic areas in the UK for their natural heritage and beauty, please tick the 'Not applicable' option)

	Unweighted Base	2269	1195	303	192	56	523	1660	280	212	76	568	41
	Base: All GB adults	2269	1176	296	185	59	552	1654	265	221	81	568	47
More often than once a week	6%	7%	4%	9%	5%	4%	7%	4%	5%	6%	4%	10%	
Once a week	6%	6%	8%	8%	4%	4%	6%	5%	8%	4%	6%	5%	
Once every 2 to 3 weeks	10%	10%	11%	9%	15%	8%	10%	12%	4%	14%	9%	2%	
Once a month	12%	11%	16%	9%	10%	11%	11%	14%	12%	13%	13%	4%	
Once every 2 to 3 months	16%	18%	17%	15%	6%	13%	16%	15%	21%	9%	17%	2%	
Once every 4 to 5 months	6%	7%	3%	10%	8%	4%	6%	4%	8%	13%	7%	4%	
Once every 6 months	8%	9%	7%	8%	8%	6%	9%	6%	5%	8%	6%	5%	
Once every 7 to 11 months	4%	4%	4%	3%	2%	4%	4%	3%	6%	2%	4%	2%	
Once a year	8%	8%	6%	6%	9%	9%	8%	7%	7%	1%	6%	7%	
Less often than once a year	12%	9%	12%	13%	20%	18%	12%	14%	13%	6%	12%	6%	
Don't know	4%	3%	6%	0%	-	6%	3%	6%	2%	6%	4%	22%	
Not applicable - I never visit scenic areas in the UK specifically for their natural heritage and beauty	9%	8%	6%	9%	13%	12%	8%	11%	9%	19%	12%	31%	

## YouGov Survey Results

Sample Size: 2269

Fieldwork: 23rd - 24th September 2012

Total	Government Region										
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland

Thinking about the development of large commercial wind farms and their infrastructure...

Which of these statements comes closest to your view?

	Unweighted Base	2269	77	235	185	136	160	201	412	350	217	109	187
	Base: All GB adults	2269	81	265	213	169	202	218	291	320	201	112	198
The Government should prioritise protecting scenic wild land from large commercial wind farms, even if this means that t	40%	33%	39%	44%	34%	52%	40%	39%	44%	34%	38%	37%	
The Government should prioritise building large commercial wind farms, even if this means that some are placed on scenic	28%	33%	27%	28%	33%	24%	24%	26%	26%	37%	29%	30%	
Neither	18%	16%	22%	17%	20%	13%	20%	18%	16%	17%	17%	23%	
Don't know	13%	19%	12%	11%	13%	11%	15%	18%	14%	12%	16%	10%	

Approximately, how often, if at all, do you visit scenic areas in the UK specifically for their natural heritage and beauty? (Please tick the option that BEST applies. If you never visit scenic areas in the UK for their natural heritage and beauty, please tick the 'Not applicable' option)

	Unweighted Base	2269	77	235	185	136	160	201	412	350	217	109	187
	Base: All GB adults	2269	81	265	213	169	202	218	291	320	201	112	198
More often than once a week	6%	7%	4%	5%	4%	7%	4%	3%	8%	8%	14%	9%	
Once a week	6%	10%	5%	6%	6%	4%	3%	4%	9%	8%	8%	1%	
Once every 2 to 3 weeks	10%	14%	9%	10%	7%	12%	8%	6%	13%	11%	12%	10%	
Once a month	12%	8%	13%	14%	15%	10%	8%	12%	8%	15%	12%	13%	
Once every 2 to 3 months	16%	12%	15%	20%	22%	18%	15%	16%	14%	19%	17%	11%	
Once every 4 to 5 months	6%	6%	8%	5%	4%	7%	9%	3%	5%	7%	2%	13%	
Once every 6 months	8%	9%	10%	7%	8%	8%	9%	10%	9%	6%	3%	6%	
Once every 7 to 11 months	4%	1%	6%	3%	3%	3%	3%	5%	5%	5%	2%	1%	
Once a year	8%	8%	10%	7%	11%	9%	10%	12%	6%	1%	4%	4%	
Less often than once a year	12%	9%	8%	7%	10%	11%	19%	17%	11%	8%	12%	19%	
Don't know	4%	4%	2%	7%	2%	2%	4%	3%	5%	5%	2%	4%	
Not applicable - I never visit scenic areas in the UK specifically for their natural heritage and beauty	9%	13%	10%	10%	9%	9%	8%	10%	7%	8%	12%	7%	

Total	Gender		Age					Social Grade			
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	AB	C1	C2	DE

Would you be more or less likely to visit a scenic area which has a large concentration of wind turbines, or would it make no difference?

Unweighted Base	2083	997	1086	157	376	375	417	758	763	681	276	343
<b>Base: All GB Adults who visit scenic areas in the UK for their natural heritage and beauty</b>	2063	1011	1052	239	347	330	345	802	593	602	433	415
More likely	2%	2%	3%	5%	2%	4%	2%	1%	3%	3%	3%	1%
Less likely	43%	43%	44%	38%	32%	41%	45%	50%	45%	41%	42%	45%
It would make no difference	48%	50%	47%	46%	54%	50%	49%	46%	49%	49%	50%	44%
Don't know	6%	5%	7%	11%	12%	6%	5%	3%	3%	7%	5%	10%

Total	Region							Working Status						
Base	North	Midlands	East	London	South	Wales	Scotland	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Would you be more or less likely to visit a scenic area which has a large concentration of wind turbines, or would it make no difference?

Unweighted Base	2083	457	269	185	372	528	97	175	1099	278	1377	54	436	60	156
<b>Base: All GB Adults who visit scenic areas in the UK for their natural heritage and beauty</b>	2063	500	336	201	261	483	99	183	999	273	1272	70	489	74	158
More likely	2%	3%	1%	3%	4%	2%	-	2%	3%	3%	3%	2%	1%	2%	-
Less likely	43%	42%	48%	47%	45%	40%	49%	36%	40%	40%	40%	35%	50%	39%	55%
It would make no difference	48%	50%	42%	44%	45%	52%	45%	58%	50%	53%	51%	45%	47%	43%	36%
Don't know	6%	5%	8%	6%	6%	6%	5%	4%	6%	4%	6%	18%	3%	15%	9%

Total	Marital Status					Children in Household					
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Would you be more or less likely to visit a scenic area which has a large concentration of wind turbines, or would it make no difference?

	Unweighted Base	2083	1112	285	177	49	460	1543	252	194	65	511	29
<b>Base: All GB Adults who visit scenic areas in the UK for their natural heritage and beauty</b>		2063	1080	278	169	51	484	1528	236	201	65	502	32
More likely		2%	2%	2%	1%	2%	3%	2%	4%	4%	7%	4%	-
Less likely		43%	44%	34%	47%	42%	45%	45%	44%	39%	22%	39%	30%
It would make no difference		48%	49%	53%	51%	47%	43%	48%	45%	53%	57%	50%	54%
Don't know		6%	4%	11%	1%	8%	9%	5%	7%	4%	13%	7%	16%

Total	Government Region										
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland

Would you be more or less likely to visit a scenic area which has a large concentration of wind turbines, or would it make no difference?

Unweighted Base	2083	69	216	172	126	143	185	372	327	201	97	175
<b>Base: All GB Adults who visit scenic areas in the UK for their natural heritage and beauty</b>	2063	70	238	193	153	183	201	261	298	185	99	183
More likely	2%	7%	1%	3%	2%	1%	3%	4%	2%	3%	-	2%
Less likely	43%	32%	44%	44%	39%	57%	47%	45%	42%	36%	49%	36%
It would make no difference	48%	53%	49%	49%	51%	35%	44%	45%	49%	55%	45%	58%
Don't know	6%	7%	6%	4%	9%	7%	6%	6%	6%	5%	5%	4%