

YouGov NY
Earth Day

US nationally representative sample: April 13-14, 2017



Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other

How concerned, if at all, are you about how your typical daily activities (e.g., commuting to work, buying groceries, etc.) affect the environment?

Unweighted base	1087	469	618	287	373	427	229	268	339	251	809	88	101	89
Base: All US adults	1064	523	541	349	344	370	225	253	336	250	692	119	163	90
Very concerned	15%	16%	15%	19%	15%	12%	17%	13%	18%	12%	13%	20%	20%	20%
Somewhat concerned	33%	29%	38%	40%	33%	27%	36%	33%	30%	36%	33%	33%	34%	36%
Not very concerned	26%	26%	25%	18%	31%	28%	22%	27%	28%	25%	27%	17%	28%	27%
Not at all concerned	20%	23%	16%	11%	17%	30%	17%	22%	19%	19%	23%	21%	9%	13%
Don't know	6%	5%	7%	12%	3%	3%	7%	5%	5%	7%	5%	9%	9%	5%
Net: Concerned	49%	45%	52%	59%	49%	39%	53%	46%	48%	48%	46%	54%	54%	55%
Net: Not concerned	45%	50%	41%	29%	48%	58%	39%	49%	47%	45%	49%	38%	37%	40%

How easy or difficult do you find it to recycle items properly?

Unweighted base	1087	469	618	287	373	427	229	268	339	251	809	88	101	89
Base: All US adults	1064	523	541	349	344	370	225	253	336	250	692	119	163	90
Very easy	31%	32%	30%	25%	28%	39%	32%	33%	28%	31%	33%	23%	28%	27%
Somewhat easy	37%	37%	36%	41%	33%	36%	38%	37%	34%	38%	36%	45%	30%	40%
Somewhat difficult	18%	18%	17%	18%	21%	14%	20%	13%	20%	18%	16%	12%	27%	23%
Very difficult	5%	4%	7%	5%	7%	5%	3%	6%	8%	4%	6%	6%	4%	4%
Not applicable - I do not recycle properly	10%	8%	11%	12%	11%	7%	7%	11%	11%	9%	9%	14%	10%	7%
Net: Easy	67%	69%	65%	66%	62%	74%	71%	70%	62%	69%	69%	68%	59%	67%
Net: Difficult	23%	22%	24%	22%	28%	19%	22%	19%	27%	22%	21%	18%	31%	27%

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Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Single	Domestic partnership

How concerned, if at all, are you about how your typical daily activities (e.g., commuting to work, buying groceries, etc.) affect the environment?

Unweighted base	1087	372	380	217	118	546	25	119	34	327	36
Base: All US adults	1064	453	333	181	98	488	26	121	31	362	35
Very concerned	15%	13%	18%	15%	18%	14%	18%	16%	5%	17%	25%
Somewhat concerned	33%	30%	31%	41%	43%	30%	39%	42%	37%	35%	28%
Not very concerned	26%	28%	25%	21%	25%	29%	26%	23%	26%	22%	32%
Not at all concerned	20%	20%	21%	19%	14%	24%	10%	15%	27%	16%	9%
Don't know	6%	9%	5%	3%	1%	3%	7%	4%	5%	11%	7%
Net: Concerned	49%	42%	49%	56%	60%	43%	57%	58%	41%	52%	52%
Net: Not concerned	45%	49%	45%	40%	39%	53%	36%	38%	54%	37%	41%

How easy or difficult do you find it to recycle items properly?

Unweighted base	1087	372	380	217	118	546	25	119	34	327	36
Base: All US adults	1064	453	333	181	98	488	26	121	31	362	35
Very easy	31%	28%	29%	36%	38%	35%	16%	28%	31%	25%	56%
Somewhat easy	37%	38%	35%	38%	35%	35%	46%	40%	35%	39%	17%
Somewhat difficult	18%	18%	18%	14%	18%	15%	23%	18%	7%	21%	18%
Very difficult	5%	4%	6%	7%	5%	5%	6%	8%	17%	4%	5%
Not applicable - I do not recycle properly	10%	12%	11%	5%	4%	10%	9%	7%	10%	11%	4%
Net: Easy	67%	66%	64%	73%	73%	70%	62%	67%	66%	64%	73%
Net: Difficult	23%	22%	25%	22%	23%	20%	29%	25%	24%	25%	23%

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Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

How concerned, if at all, are you about how your typical daily activities (e.g., commuting to work, buying groceries, etc.) affect the environment?

Unweighted base	1087	306	781	398	313	239	137
Base: All US adults	1064	306	758	438	288	196	143
Very concerned	15%	19%	14%	16%	11%	14%	22%
Somewhat concerned	33%	34%	33%	32%	37%	37%	25%
Not very concerned	26%	29%	25%	22%	30%	28%	25%
Not at all concerned	20%	14%	22%	19%	19%	20%	19%
Don't know	6%	5%	7%	10%	2%	1%	9%
Net: Concerned	49%	53%	47%	48%	49%	51%	47%
Net: Not concerned	45%	43%	46%	42%	49%	49%	44%

How easy or difficult do you find it to recycle items properly?

Unweighted base	1087	306	781	398	313	239	137
Base: All US adults	1064	306	758	438	288	196	143
Very easy	31%	32%	30%	28%	29%	41%	28%
Somewhat easy	37%	35%	37%	37%	37%	34%	37%
Somewhat difficult	18%	16%	18%	15%	21%	17%	19%
Very difficult	5%	6%	5%	7%	6%	4%	3%
Not applicable - I do not recycle properly	10%	11%	9%	13%	7%	5%	13%
Net: Easy	67%	67%	68%	66%	66%	75%	65%
Net: Difficult	23%	22%	23%	22%	27%	21%	22%

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Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

How concerned, if at all, are you about how your typical daily activities (e.g., commuting to work, buying groceries, etc.) affect the environment?

Unweighted base	1087	874	403	318	336	71	323	100	305	15	178	22	28	9	141
Base: All US adults	1064	858	394	288	360	74	277	100	309	13	186	23	27	18	139
Very concerned	15%	15%	19%	18%	20%	27%	16%	23%	22%	13%	26%	33%	17%	71%	24%
Somewhat concerned	33%	35%	34%	35%	38%	29%	40%	40%	41%	41%	38%	21%	33%	4%	17%
Not very concerned	26%	26%	25%	27%	21%	12%	24%	22%	25%	27%	20%	36%	13%	-	22%
Not at all concerned	20%	17%	16%	19%	17%	26%	16%	9%	9%	13%	9%	7%	20%	16%	31%
Don't know	6%	7%	5%	2%	4%	5%	4%	6%	4%	6%	6%	3%	18%	9%	6%
Net: Concerned	49%	50%	54%	53%	58%	57%	56%	64%	63%	54%	64%	54%	49%	75%	40%
Net: Not concerned	45%	43%	41%	45%	38%	38%	40%	31%	34%	40%	29%	43%	33%	16%	53%

How easy or difficult do you find it to recycle items properly?

Unweighted base	1087	874	403	318	336	71	323	100	305	15	178	22	28	9	141
Base: All US adults	1064	858	394	288	360	74	277	100	309	13	186	23	27	18	139
Very easy	31%	32%	30%	32%	32%	39%	31%	33%	31%	32%	40%	33%	29%	19%	21%
Somewhat easy	37%	36%	35%	35%	34%	27%	37%	28%	38%	46%	29%	50%	33%	57%	38%
Somewhat difficult	18%	17%	20%	20%	20%	16%	16%	25%	18%	16%	18%	4%	19%	14%	23%
Very difficult	5%	6%	6%	6%	7%	9%	7%	8%	6%	6%	5%	10%	6%	-	5%
Not applicable - I do not recycle properly	10%	9%	8%	7%	7%	9%	9%	6%	7%	-	7%	4%	13%	9%	13%
Net: Easy	67%	69%	65%	68%	66%	66%	68%	62%	69%	78%	70%	82%	62%	77%	59%
Net: Difficult	23%	22%	27%	26%	26%	25%	24%	33%	24%	22%	23%	14%	25%	14%	28%

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	Concern	
Total	Concerned	Not concerned

How concerned, if at all, are you about how your typical daily activities (e.g., commuting to work, buying groceries, etc.) affect the environment?

Unweighted base	1087	511	516
Base: All US adults	1064	517	482
Very concerned	15%	31%	-
Somewhat concerned	33%	69%	-
Not very concerned	26%	-	57%
Not at all concerned	20%	-	43%
Don't know	6%	-	-
Net: Concerned	49%	100%	-
Net: Not concerned	45%	-	100%

How easy or difficult do you find it to recycle items properly?

Unweighted base	1087	511	516
Base: All US adults	1064	517	482
Very easy	31%	33%	31%
Somewhat easy	37%	40%	35%
Somewhat difficult	18%	20%	17%
Very difficult	5%	5%	6%
Not applicable - I do not recycle properly	10%	2%	12%
Net: Easy	67%	73%	66%
Net: Difficult	23%	25%	22%

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Total	Gender		Age			Region				Race			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other

Thinking about grocery shopping...Which ONE of the following statements best describes your preference? Please select the option that best applies.

Unweighted base	1087	469	618	287	373	427	229	268	339	251	809	88	101	89
Base: All US adults	1064	523	541	349	344	370	225	253	336	250	692	119	163	90
I prefer to have my groceries bagged in a plastic bag	43%	45%	41%	43%	46%	40%	45%	44%	48%	34%	42%	65%	35%	37%
I prefer to have my groceries bagged in a brown paper bag	21%	25%	17%	18%	21%	24%	20%	20%	22%	21%	21%	19%	26%	13%
I prefer to bring my own reusable bags	33%	26%	39%	32%	32%	34%	33%	32%	28%	40%	34%	12%	33%	47%
Not applicable - I do not go grocery shopping	3%	4%	3%	7%	2%	1%	2%	4%	2%	5%	3%	4%	6%	3%

Saturday April 22nd is Earth Day. Which, if any, of the following activities do you plan to do on Earth Day? Please select all that apply.

Unweighted base	1087	469	618	287	373	427	229	268	339	251	809	88	101	89
Base: All US adults	1064	523	541	349	344	370	225	253	336	250	692	119	163	90
Go on a nature walk	15%	17%	13%	22%	16%	7%	15%	10%	17%	16%	14%	7%	23%	21%
Volunteer for a community cleanup (e.g., collecting trash)	7%	9%	5%	10%	9%	3%	6%	8%	7%	8%	5%	15%	11%	7%
Plant a tree(s)	8%	8%	7%	7%	11%	5%	8%	6%	11%	5%	7%	3%	14%	6%
Garden	13%	9%	16%	12%	13%	13%	14%	13%	13%	11%	14%	9%	10%	15%
Go to a park	14%	16%	12%	23%	14%	5%	21%	12%	12%	12%	11%	10%	27%	18%
Other	8%	9%	6%	7%	9%	7%	10%	6%	9%	5%	6%	5%	13%	13%
Don't know	21%	17%	26%	22%	20%	22%	20%	22%	24%	19%	22%	25%	14%	27%
Not applicable - I do not plan to do anything on Earth Day	41%	44%	39%	30%	42%	51%	38%	45%	40%	43%	46%	39%	30%	26%

Which, if any, of the following environmental charities have you ever donated to? Please select all that apply.

Unweighted base	1087	469	618	287	373	427	229	268	339	251	809	88	101	89
Base: All US adults	1064	523	541	349	344	370	225	253	336	250	692	119	163	90
Sierra Club Foundation	11%	12%	10%	7%	13%	13%	9%	10%	11%	14%	11%	8%	8%	17%
Rainforest Alliance	5%	5%	5%	6%	7%	3%	5%	3%	5%	7%	4%	1%	7%	11%
Environmental Defense Fund	6%	8%	5%	6%	7%	6%	9%	3%	8%	6%	6%	5%	9%	4%
Conservation International	3%	5%	1%	7%	2%	0%	3%	1%	1%	7%	2%	7%	0%	10%
Natural Resources Defense Council	3%	3%	2%	3%	2%	3%	4%	2%	2%	3%	3%	1%	1%	3%
Coral Reef Alliance	3%	4%	2%	3%	3%	1%	3%	3%	2%	2%	3%	1%	5%	1%
Trust for Public Land	3%	3%	2%	4%	3%	1%	3%	2%	3%	2%	3%	6%	0%	2%
American Rivers	3%	4%	2%	4%	3%	1%	3%	3%	2%	2%	3%	1%	3%	2%
The Nature Conservancy	10%	9%	10%	7%	11%	12%	8%	9%	11%	12%	11%	5%	9%	8%
Other	13%	13%	13%	10%	12%	15%	18%	12%	10%	12%	12%	8%	14%	21%
Not applicable - I have never donated to environmental charities	66%	64%	69%	65%	67%	67%	65%	70%	68%	62%	68%	69%	66%	54%

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Total	Education				Marital Status					
	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Single	Domestic partnership

Thinking about grocery shopping...Which ONE of the following statements best describes your preference? Please select the option that best applies.

Unweighted base	1087	372	380	217	118	546	25	119	34	327	36
Base: All US adults	1064	453	333	181	98	488	26	121	31	362	35
I prefer to have my groceries bagged in a plastic bag	43%	45%	48%	36%	33%	45%	62%	36%	36%	43%	40%
I prefer to have my groceries bagged in a brown paper bag	21%	24%	16%	22%	20%	19%	23%	28%	26%	20%	22%
I prefer to bring my own reusable bags	33%	26%	34%	40%	47%	33%	12%	34%	38%	33%	36%
Not applicable - I do not go grocery shopping	3%	5%	3%	1%	-	3%	3%	1%	-	5%	2%

Saturday April 22nd is Earth Day. Which, if any, of the following activities do you plan to do on Earth Day? Please select all that apply.

Unweighted base	1087	372	380	217	118	546	25	119	34	327	36
Base: All US adults	1064	453	333	181	98	488	26	121	31	362	35
Go on a nature walk	15%	15%	14%	15%	16%	12%	3%	9%	5%	23%	9%
Volunteer for a community cleanup (e.g., collecting trash)	7%	6%	7%	9%	6%	5%	8%	18%	5%	7%	4%
Plant a tree(s)	8%	7%	10%	7%	5%	8%	3%	1%	7%	9%	9%
Garden	13%	11%	16%	11%	14%	15%	9%	8%	13%	11%	9%
Go to a park	14%	14%	14%	12%	19%	12%	19%	7%	-	19%	22%
Other	8%	7%	7%	10%	8%	7%	3%	5%	5%	10%	12%
Don't know	21%	19%	23%	24%	23%	21%	16%	19%	23%	22%	27%
Not applicable - I do not plan to do anything on Earth Day	41%	44%	40%	39%	38%	43%	50%	43%	55%	37%	32%

Which, if any, of the following environmental charities have you ever donated to? Please select all that apply.

Unweighted base	1087	372	380	217	118	546	25	119	34	327	36
Base: All US adults	1064	453	333	181	98	488	26	121	31	362	35
Sierra Club Foundation	11%	7%	7%	21%	24%	12%	4%	7%	22%	10%	17%
Rainforest Alliance	5%	5%	4%	6%	6%	5%	3%	7%	7%	5%	-
Environmental Defense Fund	6%	5%	5%	6%	14%	7%	5%	1%	2%	8%	10%
Conservation International	3%	4%	2%	3%	2%	3%	3%	8%	-	2%	-
Natural Resources Defense Council	3%	1%	2%	4%	7%	3%	3%	2%	-	2%	6%
Coral Reef Alliance	3%	2%	3%	2%	5%	2%	11%	6%	-	3%	-
Trust for Public Land	3%	2%	2%	3%	5%	2%	-	1%	3%	4%	-
American Rivers	3%	2%	2%	5%	4%	3%	6%	1%	2%	3%	-
The Nature Conservancy	10%	7%	10%	13%	20%	12%	7%	7%	12%	8%	12%
Other	13%	10%	14%	14%	17%	14%	7%	11%	18%	10%	30%
Not applicable - I have never donated to environmental charities	66%	74%	66%	56%	52%	66%	65%	63%	60%	70%	57%

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Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say

Thinking about grocery shopping...Which ONE of the following statements best describes your preference? Please select the option that best applies.

	Unweighted base	1064	306	781	398	313	239	137
		1064	306	781	398	313	239	137
Base: All US adults		1064	306	781	398	313	239	137
I prefer to have my groceries bagged in a plastic bag	43%	51%	40%	48%	39%	35%	48%	
I prefer to have my groceries bagged in a brown paper bag	21%	19%	22%	18%	23%	23%	22%	
I prefer to bring my own reusable bags	33%	26%	36%	28%	36%	41%	29%	
Not applicable - I do not go grocery shopping	3%	5%	3%	6%	2%	1%	1%	

Saturday April 22nd is Earth Day. Which, if any, of the following activities do you plan to do on Earth Day? Please select all that apply.

	Unweighted base	1064	306	781	398	313	239	137
		1064	306	781	398	313	239	137
Base: All US adults		1064	306	781	398	313	239	137
Go on a nature walk	15%	16%	14%	14%	21%	11%	9%	
Volunteer for a community cleanup (e.g., collecting trash)	7%	12%	5%	9%	5%	8%	3%	
Plant a tree(s)	8%	11%	6%	8%	9%	7%	4%	
Garden	13%	16%	12%	12%	14%	15%	10%	
Go to a park	14%	25%	9%	17%	14%	12%	7%	
Other	8%	8%	7%	8%	8%	7%	5%	
Don't know	21%	20%	22%	19%	22%	19%	31%	
Not applicable - I do not plan to do anything on Earth Day	41%	29%	46%	39%	38%	48%	46%	

Which, if any, of the following environmental charities have you ever donated to? Please select all that apply.

	Unweighted base	1064	306	781	398	313	239	137
		1064	306	781	398	313	239	137
Base: All US adults		1064	306	781	398	313	239	137
Sierra Club Foundation	11%	8%	12%	6%	13%	17%	14%	
Rainforest Alliance	5%	8%	4%	5%	7%	6%	2%	
Environmental Defense Fund	6%	6%	6%	5%	7%	10%	3%	
Conservation International	3%	3%	3%	3%	4%	4%	1%	
Natural Resources Defense Council	3%	3%	3%	2%	2%	6%	2%	
Coral Reef Alliance	3%	6%	1%	3%	2%	3%	1%	
Trust for Public Land	3%	3%	2%	3%	1%	4%	2%	
American Rivers	3%	7%	1%	2%	2%	4%	2%	
The Nature Conservancy	10%	9%	10%	6%	12%	16%	8%	
Other	13%	13%	12%	12%	12%	14%	14%	
Not applicable - I have never donated to environmental charities	66%	62%	68%	70%	63%	61%	71%	

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Total	Social networks membership													
	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	nosquare	Snapchat	Periscope	Other	Don't know	None

Thinking about grocery shopping...Which ONE of the following statements best describes your preference? Please select the option that best applies.

	Unweighted base	1087	874	403	318	336	71	323	100	305	15	178	22	28	9	141
Base: All US adults	1064	858	394	288	360	74	277	100	309	13	186	23	27	18	139	
I prefer to have my groceries bagged in a plastic bag	43%	42%	41%	35%	39%	41%	38%	31%	42%	41%	39%	24%	43%	55%	51%	
I prefer to have my groceries bagged in a brown paper bag	21%	21%	19%	21%	19%	23%	16%	23%	12%	21%	16%	4%	10%	31%	16%	
I prefer to bring my own reusable bags	33%	34%	39%	42%	37%	25%	44%	45%	44%	38%	42%	68%	43%	5%	28%	
Not applicable - I do not go grocery shopping	3%	3%	1%	1%	4%	10%	2%	2%	2%	-	3%	4%	4%	9%	5%	

Saturday April 22nd is Earth Day. Which, if any, of the following activities do you plan to do on Earth Day? Please select all that apply.

	Unweighted base	1087	874	403	318	336	71	323	100	305	15	178	22	28	9	141
Base: All US adults	1064	858	394	288	360	74	277	100	309	13	186	23	27	18	139	
Go on a nature walk	15%	16%	22%	18%	23%	23%	18%	38%	21%	26%	22%	55%	18%	-	11%	
Volunteer for a community cleanup (e.g., collecting trash)	7%	8%	10%	9%	13%	18%	9%	18%	12%	7%	15%	22%	-	6%	2%	
Plant a tree(s)	8%	8%	11%	10%	14%	14%	9%	22%	9%	13%	9%	25%	-	6%	5%	
Garden	13%	13%	12%	12%	15%	25%	18%	20%	12%	26%	11%	30%	5%	-	11%	
Go to a park	14%	15%	20%	13%	21%	29%	16%	27%	24%	34%	26%	56%	22%	-	7%	
Other	8%	8%	10%	11%	11%	12%	8%	18%	9%	6%	10%	10%	9%	4%	6%	
Don't know	21%	21%	21%	23%	20%	20%	25%	15%	22%	21%	20%	24%	27%	66%	19%	
Not applicable - I do not plan to do anything on Earth Day	41%	39%	37%	41%	30%	23%	36%	25%	31%	31%	27%	10%	33%	24%	55%	

Which, if any, of the following environmental charities have you ever donated to? Please select all that apply.

	Unweighted base	1087	874	403	318	336	71	323	100	305	15	178	22	28	9	141
Base: All US adults	1064	858	394	288	360	74	277	100	309	13	186	23	27	18	139	
Sierra Club Foundation	11%	11%	14%	20%	15%	15%	12%	19%	10%	13%	11%	15%	10%	10%	11%	
Rainforest Alliance	5%	5%	7%	5%	9%	12%	8%	11%	9%	6%	9%	17%	3%	-	3%	
Environmental Defense Fund	6%	7%	10%	10%	11%	9%	7%	17%	6%	6%	7%	20%	6%	6%	3%	
Conservation International	3%	3%	4%	3%	5%	10%	3%	7%	5%	6%	5%	22%	6%	-	0%	
Natural Resources Defense Council	3%	3%	4%	6%	4%	8%	3%	9%	4%	-	5%	11%	-	-	2%	
Coral Reef Alliance	3%	3%	3%	2%	4%	6%	3%	6%	4%	15%	8%	11%	3%	-	1%	
Trust for Public Land	3%	3%	3%	3%	4%	9%	3%	6%	2%	6%	3%	11%	-	6%	1%	
American Rivers	3%	3%	4%	5%	5%	10%	3%	7%	4%	13%	5%	18%	-	-	0%	
The Nature Conservancy	10%	10%	14%	15%	14%	16%	12%	27%	12%	26%	13%	22%	8%	6%	6%	
Other	13%	13%	12%	15%	13%	11%	14%	14%	15%	7%	13%	18%	28%	5%	13%	
Not applicable - I have never donated to environmental charities	66%	65%	61%	58%	56%	59%	63%	52%	59%	53%	57%	50%	61%	86%	78%	

YouGov NY

Earth Day

US nationally representative sample: April 13-14, 2017



Total	Concern	
	Concerned	Not concerned

Thinking about grocery shopping...Which ONE of the following statements best describes your preference? Please select the option that best applies.

	Unweighted base	1087	511	516
	Base: All US adults	1064	517	482
I prefer to have my groceries bagged in a plastic bag		43%	35%	52%
I prefer to have my groceries bagged in a brown paper bag		21%	22%	21%
I prefer to bring my own reusable bags		33%	42%	24%
Not applicable - I do not go grocery shopping		3%	1%	2%

Saturday April 22nd is Earth Day. Which, if any, of the following activities do you plan to do on Earth Day? Please select all that apply.

	Unweighted base	1087	511	516
	Base: All US adults	1064	517	482
Go on a nature walk		15%	21%	8%
Volunteer for a community cleanup (e.g., collecting trash)		7%	13%	2%
Plant a tree(s)		8%	11%	5%
Garden		13%	17%	10%
Go to a park		14%	22%	6%
Other		8%	9%	7%
Don't know		21%	25%	17%
Not applicable - I do not plan to do anything on Earth Day		41%	24%	59%

Which, if any, of the following environmental charities have you ever donated to? Please select all that apply.

	Unweighted base	1087	511	516
	Base: All US adults	1064	517	482
Sierra Club Foundation		11%	16%	6%
Rainforest Alliance		5%	9%	2%
Environmental Defense Fund		6%	9%	4%
Conservation International		3%	5%	1%
Natural Resources Defense Council		3%	5%	0%
Coral Reef Alliance		3%	4%	1%
Trust for Public Land		3%	4%	1%
American Rivers		3%	4%	1%
The Nature Conservancy		10%	15%	6%
Other		13%	17%	9%
Not applicable - I have never donated to environmental charities		66%	50%	81%